7th MEETING OF THE COMCEC TOURISM WORKING GROUP  
(February 4th, 2016, Ankara)

“MUSLIM FRIENDLY TOURISM (MFT): UNDERSTANDING THE DEMAND AND SUPPLY SIDE IN THE OIC MEMBER COUNTRIES”

PROGRAMME

08.30-09.00  Registration

09.00-09.15  Opening Remarks

The COMCEC Tourism Outlook

09.15-09.35  - Presentation: Ms. Aslı TAŞMAZ DADAKOĞLU  
Expert  
COMCEC Coordination Office (CCO)

09.35-09.45  - Discussion

Understanding the Concept of Muslim Friendly Tourism (MFT)

09.45-10.10  - Presentation: Mr. Fazal BAHARDEEN  
CEO  
CrescentRating

10.10-10.45  - Discussion

10.45-11.00  Coffee Break

Demand and Supply Side of MFT in the OIC Member Countries: Current Situation, Main Challenges, Recommendations and Prospects

11.00-11.40  - Presentation: Mr. Fazal BAHARDEEN  
CEO  
CrescentRating

11.40-12.30  - Discussion

12.30-14.00  Lunch
14.00-15.30  Success Stories of the Member States

- Presentation(s)
- Discussion

15.30-15.45  Coffee Break

Policy Options for Developing Muslim Friendly Tourism in the Member Countries

There will be a moderation session under this agenda item. The participants are expected to deliberate on the policy options/advices for developing muslim-friendly tourism in the Member Countries. The Room Document was prepared by the CCO, in light of the findings of the analytical study prepared specifically for the Meeting and the answers of the Member Countries to the policy questions which have already been sent by the CCO. This Document has been shared with the Tourism Working Group focal points before the Meeting with a view to enriching the discussions during the Session and coming up with concrete policy advices for the policy approximation among the Member Countries in this important field. At the beginning of the session, CCO will make a short presentation introducing the responses of the Member Countries to the policy questions as well as the Room Document.

15.45-16.00  - Presentation: “ Responses of the Member Countries to the Policy Questions on Muslim Friendly Tourism”
Mr. Mustafa Adil SAYAR
Expert
COMCEC Coordination Office

16.00-17.15  - Discussion

Private Sector Efforts in Muslim Friendly Tourism

17.15-17.25  - Presentation: Mr. Fahad Moti KHAN
Chief Technology Officer
Halaltrip.com

17.25-17.35  - Presentation: Mr. Cüneyt ÇETİN
CEO
Halal Voyage

17.35-17.45  - Discussion

Utilizing the COMCEC Project Funding

17.45-17.55  - Presentation: Mr. Hasan YENİGÜL
Expert
COMCEC Coordination Office (CCO)

17.55-18.05  - Discussion

18.05-18.15  Closing Remarks

-----------------------