



**11th MEETING OF THE COMCEC TOURISM WORKING GROUP
(February 15th, 2018 Ankara)**

***“Destination Development and Institutionalization Strategies
in the OIC Member Countries”***

AGENDA

Opening Remarks

1. The COMCEC Tourism Outlook
2. Destination Development and Institutionalization Strategies: Global Trends, Approaches and Success Factors
3. Destination Development and Institutionalization Strategies in the OIC Member Countries: Current Situation, Main Challenges, Recommendations
4. Policy Options for Destination Development and Institutionalization Strategies in the OIC Member Countries
5. Member State Presentations
6. International Institutions'/ Private Sector's Perspective
7. Utilizing the COMCEC Project Funding

Closing Remarks

