REPORTS OF ICDT

ON

THE OIC FAIRS AND EXHIBITIONS

DOCUMENT SUBMITTED BY

THE ISLAMIC CENTRE FOR DEVELOPMENT
OF TRADE

TO THE

35th SESSION OF THE STANDING COMMITTEE
FOR ECONOMIC AND COMMERCIAL
CO-OPERATION OF THE OIC
(COMCEC)

Istanbul - Republic of Turkey
25 - 28 November 2019
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**BUSINESSMEN FORUMS AND TRADE MISSIONS**

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I/ CONTEXT:

In compliance with the resolution adopted by the 33rd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held on 20-23 November 2017 in Istanbul – Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) organized under the Patronage of the Presidency of the Republic of Turkey and in collaboration with the Turkish company “Discover Events”, the 6th OIC Halal Exhibition from 29th November to 2nd December 2018 at Eurasia Performing Arts Center in Istanbul – Republic of Turkey, concomitantly with the World Halal Summit 2018.

This Exhibition, which is dedicated to halal trade, halal standards, production and logistics, is an excellent opportunity for the actors of the halal industry to promote their products and services and to develop trade and investment in this important sector.

In this regard, the organizers held two coordination meetings, the first took place in January 2018 in Casablanca, marked by the signature of the MOU relating to the organization of the Exhibition and the second, was held in March 2018 in Marrakech, which was mainly devoted to the promotional modalities of the Exhibition among the OIC Member States.

II/ PROCEEDINGS AND PARTICIPATION:

After the recitation of Verses from the Holy Qur’an, the Exhibition and Forum were inaugurated by opening speeches of HE the Deputy Minister of Trade of the Republic of Turkey accompanied by HE the Minister of National Economy of the State of Palestine, the Director General of ICDT, the President of SMIIC, the Representative of Fiqh Academy and the President of Discover Event and Dr. Yusuf Islam.

They underlined the importance of Halal Sector in OIC Member States’ economies and the raise of awareness of Halal products and services in all Member Countries and in Muslim Minorities in order to help them to accede to the Halal Market in conformity with OIC SMIIC Halal Standards and Principles and National Standards.

This event lasted three days and was open to the general public and professionals and recorded the participation of 50 countries (300 exhibitors and visitors) and near to 38,000 visitors.

This Exhibition, which aims to welcome the players of the Halal industry in quest of business and partnership opportunities in the OIC Member States, represents an opportunity for companies and actors in the Halal industry to promote their products and services and increase investment in this sector.

The Exhibitions lasted for 3 days and was opened to the public and professionals and recorded the participation of 15 OIC Member States (Turkey, Saudi Arabia, Morocco, Jordan, Palestine, Sudan, Afghanistan, Indonesia, Qatar, Libya, Nigeria, Cameroon,
Malaysia, Côte d’Ivoire, Senegal), as well as 24 other non-OIC Member Countries (Austria, Ghana, USA, Australia, Italy, Japan, Germany, Spain, Thailand, Kosovo, Croatia, Taiwan, China, Tatarstan, South Korea, Belgium, Netherland, Austria, France, England, India, La Réunion, Sri Lanka, Canada) over an area of 2,500sqm. Institutions operating in the field of Halal product standards also took part in this Exhibition.

ICDT, SMIIC, FIQH Academy and other Certification and Standardisation bodies from OIC and non OIC Countries attended the Forum and Expo.

ICDT was represented by Dr. El Hassane HZAINÉ, Director General accompanied by MM. Mamoudou SALL and Abdelaziz ALAMI respectively Head of Department of Studies and Training and Head of the Marketing Department.

In his speech, Dr HZAINÉ, emphasizes the importance of Halal Market in the OIC Member States and activities done by ICDT and SMIIC in this Sector to facilitate intra-OIC Trade.

III/ SIDE EVENTS:

SMIIC and Discover Events organized on the sidelines of this Fair, following thematic conferences: Standardization and related issues for Halal Quality Infrastructure; Accreditation and Certification in Halal Industry; Halal Food; Meat and Slaughtering studies; Halal Pharmaceuticals; Laboratories and Halal Authentication; Halal Supply Chain, Halal Animal Feed and Halal Leather Products; Halal Tourism; Halal Finance; Halal Awareness; Halal Lifestyle.

Awarding plaques were distributed by the Secretary General of SMIIC to all speakers.

Numerous institutions operating in the field of Halal Product Standards and Products and Services attended the Expo and Forum. They stressed the importance of Halal Sector in Muslim World particularly in Muslim Minorities in some countries to allow them to be supplied by Halal products in collaboration with OIC advanced countries in Halal Industry, OIC Institutions and Local Government in terms of capacity building program, line of financing Halal Sector Development and Promotion for sustainable growth.

Other B2B meetings were organized between participants in order to allow them to make some orders in Halal Industry Development in OIC and Non OIC Member Countries.

ICDT took the opportunity to promote the Centre’s services offered to exhibitors from participating Member States and promoted the upcoming Trade Fairs and Exhibitions to be held in 2019.
CONTEXT:
In pursuance of the Resolution N° 44 adopted by the 33rd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC), held from 20 to 23 November 2017 in Istanbul-Republic of Turkey, the Ministry of Health and Public Hygiene of the Republic of Côte d'Ivoire and the Islamic Centre for Development of Trade (ICDT) organized, under the chairmanship of H.E. Madame Dominique OUATTARA, First Lady of the Republic of Côte d'Ivoire, and in collaboration with the Ivorian company "Building Events", the 4th edition of the Health Expo of the OIC Member States, from 7th to 9th December 2018 at Sofitel Hotel Ivoire in Abidjan, concomitantly with the 5th edition of the International Exhibition of Health and Medical Equipment of Côte d'Ivoire (MEXCI 2018).

Several coordination meetings were held between the organizers respectively in Casablanca and Abidjan, crowned by the signature of the MOU relating to the organization of the said Exhibition and dedicated to the sharing of the Exhibition's promotional tasks among the OIC Member States.

ICDT was represented by Mr. Mamoudou SALL, Head of the Department of Studies and Training.

PROCEEDINGS:
The Exhibition began with presentations during the thematic conferences on service opportunities and products of the Health Industry of Poland and Turkey.

Opening remarks are given respectively by the President of the Scientific Committee who presented the objectives of the Exhibition and Conferences, followed by a communication on the management of Cancer Disease in Côte d'Ivoire. Afterwards, the Speech of the Director General of ICDT was delivered by his Representative Mr. Mamoudou SALL, which focused on the objectives of the Exhibition, the importance of boosting trade flows and intra-OIC investment in the health industry and exchange of experience and good practice in the field of medical services and the production of generic medicines.

His Excellency the Ambassador of Morocco to the Republic of Côte d'Ivoire Mr. Abdelmalek KETTANI took the floor to highlight the excellent relations between his country and Côte d'Ivoire particularly in the field of the Health Industry, mentioning investment flows and exchange of expertise between Morocco and Côte d'Ivoire.

His Excellency Dr. Aouélé Eugène AKA, Minister of Health and Public Hygiene of the Republic of Côte d'Ivoire, took the floor to thank ICDT for co-organizing this important Exhibition with his Ministry, which will increase trade and investment flows in the field of Health. He pointed out the state of the health sector in Côte d'Ivoire and the investments planned in the coming years.

An opening ceremony of the Expo and a visit to the Stands was performed by the Minister accompanied by the Ambassadors of Morocco and Equatorial Guinea and the Representative of ICDT.

The delegation visited the ICDT booth and inquired about the services and documents of the Centre.
PARTICIPANTS:

This Exhibition was attended by the actors of the health sector (pharmaceutical industries, services providers, Central purchasing medicines, nutrition and dietetics professionals, medical equipment companies, surgery, wellness care, orders of practitioners, public and private health institutions and training centres in the health field, NGOs; etc...) in the OIC Countries. Therefore, it has been an excellent opportunity for the enterprises and the actors of the health industry to promote their products and services and to establish business relations and partnerships between economic operators in the health and medical equipment sectors of the OIC Member States.

The following countries attended the event, namely: Morocco, Palestine, Burkina Faso, Senegal, Pakistan, Tunisia, Turkey, Poland and Cote d’Ivoire.

The Expo was attended by more than 8000 visitors and around 50 exhibitors took part in this Expo.

ACTIVITIES:

Conferences on the health markets opportunities were organized by the Scientific Committee on Poland, Turkey, Morocco and Côte d’Ivoire, as well as Information sessions on health training and on the quality of health facilities in Morocco.

Screening and care activities were delivered to some participants. More than forty B2B sessions were organized between the participating companies to build long-lasting relationships in the field of Health.

During the Gala evening, held on 8th December 2018, Certificates of Participation were distributed to the participating companies. A visit of the FARAH Clinic was organized for the benefit of participants on 9th December 2018. In addition, the 6th edition of MEXCI was scheduled for 2019.
In accordance with the resolutions adopted by the 45th Session of the Council of Foreign Ministers of the OIC Countries held in May 2018 in Dhaka, Republic of Bangladesh, the Ministry of Commerce of the Republic of Iraq and the Islamic Center for the Development of Trade (ICDT) organized under the High Patronage of the Iraqi Head of Government, and in collaboration with the Iraqi General Company of Fairs and Trade Services, the 16th edition of the Trade Fair of the OIC Member States, from 7 to 13 April 2019 at the International Exhibition Center of Baghdad - Republic of Iraq.

This multisectoral Fair was a platform for the business community, trade promotion bodies (TPOs), professional associations and economic operators of the Member States to promote their products and services, conclude commercial transactions and establish partnership relations, especially as the Republic of Iraq has launched major reconstruction projects. The Fair lasted 7 days and was open to the public and businessmen from 9:00 am to 4:00 pm and was held over an area of 7000 square meters. The fair witnessed the participation of exhibitors from the following countries:

- Kingdom of Bahrain, Republic of Turkey, Republic of Tunisia, Republic of Senegal, Republic of Iraq, Sultanate of Oman, Republic of Cote d'Ivoire, Republic of Lebanon, Islamic Republic of Mauritania, Arab Republic of Egypt.
- The International Islamic Trade Finance Corporation (ITFC) - Islamic Development Bank Group and ICDT financed the participation of some OIC Member States.

1. OPENING CEREMONY:

The official inauguration of the Fair was held on April 7, 2019 by Mr. Waleed MOUSSAOUI, Secretary General of the Ministry of Commerce in the presence of H.E Ambassador Saleh ASHAIRI, Permanent Representative of the OIC in Baghdad, Dr. EL Hassane HZAINE, Director General of the ICDT, Mr. Hashim Mohammed Hatem, Director General of the Iraqi Company of Trade Fairs and Services, the representatives of the participating countries, Iraqi personalities as well as the Ambassadors of the OIC Member States accredited to Baghdad.

It should be mentioned that the Fair opening ceremony has received extensive media coverage by TV channels and by the Iraqi print and broadcast media.

2. ACTIVITIES ON THE SIDELINES:

On the sidelines of the Fair, the following events were organized:

- A seminar on Trade between Member States, during which the OIC representative in Baghdad and the Director General of ICDT made a presentation on intra-OIC trade and the prospects of trade between Iraq and the OIC countries.
- Cultural and musical festivities.
3. DISTRIBUTION OF TROPHIES AND CERTIFICATES:

At the closing ceremony, held on April 8, 2018, the organizers presented prizes to the Best Pavilions as well as Certificates to all participating countries.

The Islamic Center for the Development of Trade (ICDT) seized this opportunity to promote the activities and services of the ICDT as well as the fact that, in the future, exhibitions will be organized by the Center.

4. EVALUATION OF THE FAIR:

The Fair was held over an area of 7000 square meters composed of three Halls and registered the participation of about 60 companies, institutions and business people from the OIC Member States, looking for business and partnership opportunities.

Participants also expressed their satisfaction with the organization and provision of various amenities by the organizers, providing all services that meet the international standards of the organization of exhibitions.
In accordance with the resolution adopted by the 34th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held from 26 to 29 November 2018 in Istanbul - Republic of Turkey, which welcomed the offer of the Kingdom of Morocco to host a Fair dedicated to Transport and Logistics in 2019, the National Single Window of the Foreign Trade Procedures of the Kingdom of Morocco (PORTNET) and the Islamic Centre for the Development of Trade (ICDT) organized, under the aegis of the Ministry of Equipment, Transport, Logistics and Water of the Kingdom of Morocco, and in collaboration with the Moroccan company (COHESIUM), the Exhibition and Forum on Transport and Logistics in the Organization of Islamic Cooperation (OIC) Member States, from 9 to 11 April 2019, at the International Fair of Casablanca (OFEC), in concomitance with the 8th edition of the International Exhibition of Transport and Logistics (LOGISMED 2019).

The LOGISMED meeting is asserting itself, year after year, as a meeting point for the Moroccan and African logistics community. The 2019 edition is unique in joining three other events, namely the Fifth Annual Conference of the Single Window PORTNET, the Transport and Logistics Forum of the Organization of Islamic Cooperation and the Fourth Edition of the “Moroccan Logistics Awards”.

This event was inaugurated by Mr. Abdelkader AMARA, Minister of Equipment, Transport, Logistics and Water, in the presence of the Director General of ICDT and officials from the participating countries as well as port managers. This event saw the participation of 14 countries, while 40 countries were present as visitors, over an area of 50000 m².

In his opening address of the 2019 edition taking place under the theme: "New Accelerating Levers of Logistics and Trade", H.E Mr. Abdelkader AMARA Minister of Equipment, Transport, Logistics and Water welcomed the OIC Participants and experts and emphasizes the importance of use of new technologies in the development of the logistics sector and support the new-coming era of economic exchanges. He recalled that the development of the national logistics strategy 2010-2015 follows a collaborative approach and that significant progress has been made in the development of offers and logistics services. In addition, Mr. El Hassane HZAINE, Director General of ICDT, reviewed the efforts of the OIC institutions to develop logistics and transport between the OIC Member States.
The Islamic Centre for Development of Trade participated in the 9th Muslim World Biz which was organised by the OIC International Business Centre Malaysia in collaboration with ICDT in Kuala Lumpur on 4-6 September 2019 under the theme “Spearheading Sustainable Economic Growth”.

ICDT was represented by a team composed of: Mr. Mamoudou Bocar SALL, Head of Studies and Training Department, Mr Tarik MERRI and Dr Brahim ALLALI.

Mr. SALL. Mr. Mohamad Taleb Bin Dr Abdullah Raja inaugurated many forums and official launching of this 9th Edition.

More than 300 entrepreneurs, 30 countries, 800 delegates, 50 speakers attend this biggest event of the Muslim Word coupled with than more 300 participants with 300 booths of each panel discussion and 10,000 visitors.

The following OIC and non OIC Countries attended Forums and Expo of this event namely: Indonesia, Iran, Jordan, Saudi Arabia, Kuwait, Brunei, Senegal, Qatar, UAE, Turkey, Pakistan, and Malaysia and Singapore, Mauritius, Ghana, China, Korea, Vietnam, Thailand and Japan.

The following activities and forums were also organised:
- OIC Arab-Asia Trade & Economic Forum (4 September)
- Round Table Talk – The Jewels of Muslim World (4 & 5 September)
- International Trade Exhibition (4 – 6 September)
- International Trade Business Matching (4 – 6 September)
- The Muslim World Women’s Summit (5 & 6 September)
- Jewels of The Muslim World Award 2019 (5 September)
- The Muslim World Rania Award 2019 (6 September)

Besides, OIC ASIA-ARAB Trade and Economic Forum 2019 organised by ICDT and OIC International Business Center was inaugurated on 4th September 2019 by HE Mr. Datuk Wira Dr. Mohd Hatta Bin Md RAMLI, the Deputy Minister of Entrepreneur Development Malaysia, Mr Mohamad Taleb Bin Dr Abdullah RAJA Chairman of the Muslim World BIZ and CEO of OIC International Business Centre Malaysia and Mr SALL Representative of ICDT and also delivered opening speeches relating to boosting trade and investment between OIC Arab and Asian areas.

Mr. SALL and Dr ALLALI presented during this forum the following: trade and investment opportunities and barriers between Asian and Arab Countries, Future Impact of Brexit on OIC Economies and Trade and Prospects of achievements of OIC 2025 Plan of Action and SDGs goals. Tokens were distributed to speakers.

Mr. SALL, Mr. RAJA and HE Mr RAMLI inaugurated the 9th Edition of World Muslim BIZ 2019 and visited booths of participants including the booth of ICDT and services and activities of ICDT were presented by Mr. MERRI.

On 5th September 2019, the official opening ceremony of the 9th World Muslim BIZ 2019 were launched by H.E. YB Datuk Seri Saifuddin Nasution Bin Ismail, Minister of Domestic
Trade and Consumer Affairs (Guest of Honor) Malaysia, Mr Mohamad Taleb Bin Dr Abdullah RAJA Chairman of the Muslim World BIZ and CEO of OIC International Business Centre Malaysia and Mr SALL Representative of ICDT and also delivered opening speeches relating to boosting trade and investment between OIC Countries and role played by Malaysia for boosting relationship with OIC Member Countries.

During this opening ceremony, Jewels of Muslim Word Award 2019 were distributed to some Muslim leaders including Dr ElHassane HZAINE, Director General of ICDT for efforts done for the benefit of the Ummah during the last 2 decades and also others from Malaysia, Algeria, Iran and India.

ICDT participated in the round table talks during this period and the Muslim World Women’s Summit 2019. On 6th September 2019, Muslim World Rania Award 2019 also delivered awards to Women leaders in Muslim World from Malaysia, Emirates, Qatar, Kuwait, Iran, Azerbaijan and India.

Besides, all speakers presented in depth discussions and papers focused on ways to increase intra-OIC trade and investments as well as with non-Islamic countries during the conference with prominent Malaysian and International Experts.
UPCOMING FAIRS

AND

EXHIBITIONS
In compliance with the resolution adopted by the 34th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 26 to 29 November 2018 in Istanbul – Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) will organize under the Patronage of the Presidency of the Republic of Turkey and in collaboration with the Turkish company “Discover Events”, the “7th OIC Halal Exhibition” from 28th November to 1st December 2019 in Istanbul – Republic of Turkey, concomitantly with the World Halal Summit 2019.

This Exhibition which is dedicated to halal trade, halal standards and halal production and logistics, is an excellent opportunity for the actors of the halal industry to promote their products and services and to develop trade and investment in this important sector.

The price per square meter of an exhibition space has been set as follows:

- Equipped square meter (shell scheme): Euro 300
- Non-equipped square meter (indoor bare space): Euro 270

Details relating to this exhibition are available on the following link: www.halalexpo.com.tr

For information or booking, the relevant departments of the OIC Member States may contact:

Mrs. Natali BORAK, International Sales Representative
Discover Events
Mobile: +90 554 834 98 53
Tel: +90 212 485 82 10 - Fax: +90 212 485 55 79
E-mail: natali.borak@discoverevents.com.tr
Website: www.halalexpo.com.tr
In pursuance of the relevant resolution adopted by the 34th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 26 to 29 November 2018 in Istanbul - Republic of Turkey and by the 35th Ordinary Session of the ICDT Board of Directors held in March 2018 in Marrakech, the Ministry of Commerce and Industry of the State of Kuwait and the Islamic Centre for Development of Trade (ICDT) will organize in collaboration with "Kuwait International Fair Company" an “Exceptional Edition of the Tourism, Handicrafts and Interior Decoration Exhibition of the OIC Member States”, from 18 to 23 December 2019 at the "Kuwait International Fairground (KIF)".

The objective of this Exhibition is to strengthen cooperation among OIC Member States in the Tourism, Handicraft and Décor sectors, to promote historical monuments and tourist sites of Member States, and to encourage investment in this sector. It will also welcome stakeholders in the Tourism and Handicraft sector in OIC Member States, seeking business opportunities and partnership.

The price per square meter of an exhibition space has been set as follows:
- The square meter equipped (shell scheme): US$ 140
- The square meter not equipped (indoor bare space): US$ 120
- The square meter equipped (outdoor): US$ 70
- The square meter not equipped (outdoor): US$ 50

Details about the Exhibition are available on the following link: www.itf-kw.com

For information or booking, the relevant departments of OIC Member States may contact:

Mrs Basma Yousif Al –Dehaiem  
Sales Manager and Marketing Director  
Kuwait International Fair  
Phone: +965 2538 7100 / +965 977 291 11 / 999 90 998 / 997 888 52 / 500 224 23  
Fax: +965 2539 3872 / 2539 8123  
E-mail: internationalkuwaittradefair@gmail.com ; b.al-dehaiem@kif.net  
Website: www.itf-kw.com
In compliance with the Resolution of the Ministerial Sessions of the Standing Committee for Economic and Commercial Cooperation among the OIC Member States (COMCEC), the Islamic Centre for the Development of Trade (CIDC) is planning to organize in a Member State the Fair of Clothing and modest Islamic Fashion of the OIC Member States in 2020.

This expo will allow professionals from the textile sector to present their offers, learn about the latest production technics, discover new materials and solutions to improve productivity and meet industry experts. Thanks to its international dimension, the Expo will also be an opportunity to establish business relations and partnership and cooperation between the economic operators of the textile between the OIC Member States.
REPORTS FOR

THE PREPARATION FOR
THE OIC PARTICIPATION TO EXPO
DUBAI 2020

STATE OF THE UNITED ARAB EMIRATES
20 October 2020 - 10 April 2021
BACKGROUND:

The Islamic Centre for Development of Trade ‘Director General has been appointed by the OIC General Secretariat (Verbal note n° OIC /ECO-04/B-03/003446 dated on 18 July 2018) as OIC focal point in charge of co-ordinating the OIC participation in the EXPO 2020 scheduled to be held in Dubai from 20th October 2020 to 10th April 2021.

In this context, the ICDT DG accompanied Mr. Tarig AL BAKHEET to Dubai to take part to the signing ceremony of the contract of OIC participation to EXPO Dubai 2020 on 12th September 2018. A coordination meeting was organised before the ceremony of signature where the Expo Team explained the project and requested the OIC to submit the theme statement as soon as possible along with the letter of appointment of the Commissioner General of OIC section.

In this context, ICDT’s Director General sent an invitation letter to all OIC institutions and standing Committees to attend the Interactive workshop with Dubai Expo Bureau and an OIC coordination meeting that will take place on 15th - 17th October in order to examine the OIC participation to EXPO 2020.

These meetings were attended by the following OIC Institutions:

- Islamic Centre for Development of Trade (ICDT)
- Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency.
- Islamic Development Bank Group (Rabat Office);
- International Islamic Trade Finance Corporation (ITFC)
- Islamic University of Technology (IUT)
- Research Centre for Islamic History, Art and Culture (IRCICA);
- Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC)
- Islamic Conference Youth Forum for Dialogue and Cooperation (ICYF-DC).

The agenda, the list of participants and the major milestones of the project are Annexed to this report.

I/ OIC coordination meeting:

A coordination meeting was held on 15th October 2018 at ICDT’s Headquarters and was dedicated to the preparation of the participation of the OIC in Dubai Expo 2020.

After the presentation of ICDT’s Director General of the Expo Dubai 2020 and the questions and answers session, the participants recommended the followings:

- To establish an ad hoc task force to prepare and implement this project
- To communicate to ICDT the focal points of each OIC institutions within one week. These focal points will constitute the OIC task force which will be responsible for the preparations of the participation of the OIC to Dubai Expo 2020
- Each institution should finance its participation by its own financial means or by sponsors.
To examine the possibility of providing for a special financing for the participation of the OIC to Expo Dubai 2020.

OIC institutions should display their publications, activities in compliance with the theme and sub-themes of the Expo “Connecting Minds, Creating the future”: Opportunity, Mobility and sustainability.

OIC Institutions are invited to plan a part of their activities in Dubai on the sidelines of the Expo Dubai 2020 notably the celebration of the 50th Anniversary of the OIC.

II/ Workshop for the preparation of the OIC participation to World Expo Dubai 2020, Casablanca, 16-17 October 2018.

Within the framework of the participation of the OIC in Dubai Expo and with a view to exchanging information and to share ideas amongst the different OIC institutions, the “Bureau Expo Dubai 2020” organized an interactive workshop for the benefit of the OIC institutions on 16 and 17 October 2018 in Casablanca - Kingdom of Morocco.

The Bureau Expo Dubai, was represented by:

♦ Mrs Manal Omar, Senior Manager - International Participants,
♦ Mr Ayomiku Williams, Storyteller - International Participants
♦ Mrs Katrina Joaquin, Designer – Pavilion Content- International Participants

Mrs Manal started the workshop by making a presentation on Expo Dubai 2020 and its objectives and informed the participation that this Expo will be organised under the theme: “Connecting Minds, Creating the future”. She also added that through this theme, Expo Dubai 2020 will provide a platform to foster creativity, innovation and Global collaboration. This is underpinned by 3 interwoven sub items that respond to the most pressing issues, namely: Opportunity, Mobility and Sustainability.

✓ **Opportunity:** is at the heart of Development, ensuring that new horizons are opened to persons and communities to help them meet their current needs and their future aspirations.

✓ **Mobility:** is the bridge to opportunity by connecting people, collecting ideas and providing easier access to markets, knowledge and innovation.

✓ **Sustainability:** guides how we grow opportunities by using fewer resources, while protecting the environment for future generations.

**Theme statement:**

After a brainstorming session and fruitful discussions, the participants agreed upon that the draft theme statement of the OIC would be “Islam as a way of life “. This theme will be divided in Two sub items: sharing the values and intercultural dialogue.

In this regard, all concerned OIC Institutions are kindly requested to send their communication materials (Photos, videos, Audio, Poetry, etc.,...) by end of November 2018 directly to Mr Ayomiku Williams, in order to allow the technical team to develop the visual story relating to theme development by January 2019.

Contacts of Mr Ayomiku Williams, Storyteller International participants Bureau Expo Dubai:
Sidelines events:

OIC Institutions are kindly requested to send to ICDT their proposals of activities projects and initiatives to be organised on the side-lines of the Expo Dubai 2020. ICDT will consolidate the aforesaid activities in a matrix of planned activities and transmit them to Expo 2020 Bureau.

*Concept and contents of the OIC pavilion:*

These issues will be tackled during the upcoming coordination meetings, after receiving the first draft of the visual story from Bureau Expo Dubai (January 2019).
I/ CONTEXT:

Within the framework of the preparation of the participation of the OIC in the Expo Dubai 2020, scheduled to be held in Dubai from 20th October 2020 to 10th April 2021, the Islamic Centre for Development of Trade as the OIC focal point in charge of co-ordinating the aforesaid participation, organised in Jeddah at the Headquarters of the OIC a coordination Meeting with Expo Dubai 2020 Team on 14th January 2019.

II/ OBJECTIVES:

The objective of this Meeting is to exchange views on all aspects of the OIC participation in the Expo Dubai 2020 including logistics, presentation of the OIC Pavilion, contribution of each OIC Institution and the potential collaboration between Dubai Islamic Economy Development Center and OIC Institutions.

III/ PARTICIPANTS:

The Meeting was attended by the following:

From the State of UAE:

- The Expo Dubai 2020 Bureau
- The Dubai Islamic Economy Development Center (DIEDC).

From OIC:

- The Islamic Centre for Development of Trade (ICDT);
- The Department of Economic Affairs of OIC;
- The Department of Political Affairs of OIC;
- The OIC Department of Palestine;
- The OIC Department of Media;
- The Cultural, Social and Family Affairs Department of OIC;
- The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
- The Research Centre for Islamic History, Art and Culture (IRCICA);
- The Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency (BMQA);
- The Global Partnerships and Resource Mobilization Department of IsDB (GPRM) (IsDB Group Focal Point of Expo Dubai 2020);
- The International Islamic Trade Finance Corporation (ITFC);
- The Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC);
- The Islamic Cooperation for Development of Private Sector (ICD);
- The Strategy & Cooperation Department of IDB;
- The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- The Islamic University of Technology (IUT);
The Standard and Metrology Institute for Islamic Countries (SMIIC).

The agenda, the program and the list of participants are Annexed to this report.

IV/ PROCEEDINGS:

The Meeting started by opening statements of Mrs Manal Omar on behalf of the Vice President International Participation Expo Dubai 2020 and the Director General of ICDT who welcomed all participants and pointed out the importance of the participation of OIC in the Expo Dubai 2020 through a common Pavilion and side events during this Expo.

Many participants took the floor and underlined the importance of the Expo Dubai as a platform for more visibility of OIC and its organs to the world as the collective voice of the Ummah; this event will be a great opportunity for all OIC Institutions to showcase their services and activities and give the real image of Islam.

The Representative of Dubai Islamic Economy Development Center made a presentation on this Centre and welcomed the cooperation with the OIC Institutions during the Expo.

V/ DELIBERATIONS:

After fruitful debate, participants agreed on the following:

- To insert logos of the OIC Institutions by types ((Standing Committees, Subsidiary Organs, Specialised and Affiliated Organs);
- To request OIC Institutions to send to ICDT in written form their remarks on the pitch of the OIC Pavilion within one week;
- To design an online platform (website) dedicated to OIC participation to Expo Dubai 2020;
- To send a participation form by ICDT to be filled by each OIC Institution indicating the exhibits and materials to be showcased and the side events to be organised. The form shall be filled and returned to the ICDT by 15 February 2019;
- To send the preliminary list of side events to ICDT by 15 February 2019;
- To send to OIC Institutions the estimated cost of side events services (equipment, translation, catering and accommodations), keeping in mind that the venue will be offered by the Expo Authority;
- To secure financing of side events by each Institution (accommodation, translation, experts, catering…);
- To include the issues of Halal Industry, Islamic economy, Migration, Islamic History and Heritage, Family, Women, Children and Youth affairs (Women Muslim on Development, Women success stories, Women Empowerment; Youth Summit on Innovation, Islamic Capital-City of Youth, ...), Science, Technology, Innovation and Research, Trade, Investment and Export Credit in OIC and Private Sector Development;
- To invite Dubai Islamic Economy Development Center to send to OIC Institutions through ICDT the Concept Note on activities to be planned during the Expo;
- To convene a coordination meeting of the OIC Institutions and Expo Dubai Bureau in Marrakesh, Morocco on 2nd April 2019 in order to finalise the OIC Pavilion concept. OIC Institutions shall make presentations on their contribution and commitments during this coordination meeting;
- To organise another coordination meeting on the sidelines of the 35th COMCEC Ministerial Meeting in November 2019 in Istanbul, Turkey at the IRCICA Headquarters;
VI/ MOTION OF THANKS:

At the end of the meeting, participants conveyed their deepest thanks and gratitude to His Excellency Dr. Yousef A. AL-OTHAIMEN, the Secretary General of the Organisation of Islamic Cooperation for his sustained support to the OIC participation in Expo Dubai 2020 and for facilities provided to ensure the success of this Meeting.

The participants also expressed their thanks to Dr. El Hassane HZAINE, Director General of the Islamic Centre for Development of Trade and to Mrs. Hind ALOWAIS, Vice-President of Expo Dubai Bureau and Mrs Manal Omar and their staff for the precious efforts they have made to facilitate the success of this event.
I/ CONTEXT:
Within the framework of the preparations of the participation of the OIC in the Expo Dubai 2020, scheduled to be held in Dubai from 20th October 2020 to 10th April 2021, the Islamic Centre for Development of Trade as the OIC focal point in charge of co-ordinating the aforesaid participation, organised in Marrakesh; Kingdom of Morocco, the Third Coordination Meeting of OIC Institutions and Expo Dubai 2020 Bureau on 2nd April 2019.

II/ OBJECTIVES:
The objective of this Meeting was to exchange views on all aspects of the OIC participation in the Expo Dubai 2020 including logistics, presentation of the OIC Pitch Pavilion and Pavilion design, the sidelines events to be organised on the margin of this Expo and items to be exhibited by each OIC Institution and technical assistance to be provided by Expo Dubai 2020 Bureau.

III/ PARTICIPANTS:
The Meeting was attended by the following:

- The Expo Dubai 2020 Bureau

From OIC:
- The Islamic Centre for Development of Trade (ICDT);
- The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
- The Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency (BMAQ);
- The International Islamic Trade Finance Corporation (ITFC);
- The Islamic Cooperation for Development of Private Sector (ICD);
- The Islamic Development Bank Group (IsDB);
- The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- The Islamic University of Technology (IUT);
- The Standard and Metrology Institute for Islamic Countries (SMIIC);
- The Islamic Cooperation Youth Forum (ICYF).

IV/ PROCEEDINGS:
The Meeting started by the welcome address of the Director General of ICDT and statement of the Representative of the Vice-President International Participation Expo Dubai 2020 who welcomed all participants and stressed the importance of the participation of OIC in the Expo Dubai 2020 as an opportunity to showcase OIC achievements and services and activities for the benefit of the Ummah and how it contributes to improving the image of Islam worldwide.
The representative of Expo Dubai 2020 Bureau presented the Expo Dubai 2020, the OIC Pitch Pavilion, design and content and also technical assistance to be provided to participants during the Expo.

Participants exchanged their views on the design and the content of the OIC Pavilion and presented their side events to be held during this exhibition.

V/ DELIBERATIONS:

After fruitful debate, participants agreed on the following:

➢ To appoint the theme coordinator as follows: Islamic Economy: Lead: Islamic Development Bank Group; Halal: Lead: SMIIC; Culture and Arts: Lead: IRCICA; Science: Lead: ISESCO; Women and Youth: Lead: OIC GS, ICYF;
➢ To dedicate each of the six months of Expo duration to one theme, the slot shall be proposed by the theme focal point;
➢ To request every theme focal point to coordinate the content as well as the side-events with ICDT including timeframe from 20 October 2020 till 10 April 2021, tentative number of participants and the services needed (catering, translation etc…) before 25th April 2019;
➢ To inform OIC Institutions that physical exhibited items and materials shall be showcased and distributed mainly during their own events in the OIC dedicated Conference rooms not in the OIC Pavilion;
➢ To invite OIC Institutions to convey their final comments on the OIC Pitch to ICDT before 25th April 2019;
➢ To request the OIC Institutions Focal Points to upload and update their list of side-events on the online Expo 2020 platform designed by ICDT relating to Expo Dubai 2020 (in pdf, word and PPT format);
➢ To secure financing of side events by each Institution (accommodation, translation, experts, catering…);
➢ To replace the appellation “Muslim and Arab” by “Culture and Arts” in the Pitch;
➢ To use the online platform for raising technical questions on the Expo2020;
➢ To request Dubai Expo 2020 Bureau to convey to ICDT information on the sponsorship and booking system of this Expo and to share the IPM reports;
➢ To request Dubai Islamic Economy Development Center and IsDBG to organise a coordination meeting in order to examine means and ways of their collaboration to hold joint events during the Dubai Expo 2020;
➢ To organise other coordination meetings notably on the sidelines of the 35th COMCEC Ministerial Meeting in November 2019 in Istanbul, Turkey at the IRCICA Headquarters and also during the 5th ACMOI Meeting (3-5 December 2019).

VI/ MOTION OF THANKS:

At the end of the meeting, participants kindly requested the Ministry in charge of foreign Trade of the Kingdom of Morocco to convey their deepest thanks and gratitude to the Cabinet of His Majesty Mohamed The Sixth, King of Morocco, May God Assist Him, to the Government and the Moroccan People for the warm welcome, hospitality and the facilities which were provided to facilitate the holding and ensure the success of this Meeting.

The participants also conveyed their deepest thanks and gratitude to His Excellency Dr. Yousef A. AL-OTHAIMEEN, the Secretary General of the Organisation of Islamic Cooperation for his sustained support to the OIC participation in Expo Dubai 2020 and for facilities provided to ensure the success of this Meeting.
The Participants also conveyed their warm thanks and gratitude to His Excellency Dr. Bandar M. H. HAJJAR, President of the IDB Group for His full and active support to the IsDB Group participation in Expo Dubai 2020 for the benefit of Member Countries.

The participants also expressed their thanks to Dr. El Hassane HZAINE, Director General of the Islamic Centre for Development of Trade and to Expo Dubai 2020 Bureau and their staff for the precious efforts they have made to facilitate the success of this event.
REPORT ON
International Participants Technical Meeting
for Thematic District Pavilions
Dubai, United Arab Emirates
14-16 July 2019

CONTEXT:
Within the framework of the preparations of the participation of the Organization of Islamic Cooperation (OIC) to the World Expo 2020 to be held in Dubai, State of United Arab Emirates, from 20th October 2020 to 10th April 2021, the OIC delegation chaired by Dr. EL Hassane HZAIN, attended the International Participants Technical Meeting (IPTM) for Thematic District Pavilions hosted by Expo 2020 Dubai to provide critical updates to OIC delegates on the status of the Expo 2020 Dubai site and the services available to participants through the One-Stop Shop, for pavilion delivery and operations.

OBJECTIVES:
The Technical Meeting is a two-day event focused on discussions of all key operational, exhibition and programming aspects including: The progress Expo 2020 Dubai has made since IPM 2018, as well as the progress of on matters related to logistical aspects; Event time operations; National Days; Expo village; Commercial retail operations; Accommodations and accreditation; Culinary Pod Initiative; Content and Programming for Thematic District Pavilions; Exhibition Design etc..

PROCEEDINGS & OIC DELEGATION SIDE-MEETINGS:
Within the framework of the preparations of the participation of the Organization of Islamic Cooperation (OIC) to the World Expo 2020, OIC delegation had several coordination meetings:

Sunday, 14th July 2019:
➢ OIC delegation paid a visit to Expo 2020 Dubai site:
   ▪ The OIC Delegation was welcomed at the Expo 2020 site for Mockup explanation and Expo Site-Tour specially to inquire about the progress of the work at the OIC Pavilion located at the Mobility Multilateral Building. The OIC delegation noticed with satisfaction that the shell works are 90% complete and all deadlines relating to the progress of the work are being reached.
   ▪ His Excellency the OIC Secretary General is cordially invited by Expo 2020 team to attend the IP Meeting scheduled to be held in Dubai on 11-12 September 2019 to plan for H.E an Expo2020 site tour in order for H.E to be informed of the work progress at the OIC Pavilion level.
➢ Bilateral meeting:

The “Bureau Expo Dubai 2020” organized a Bilateral Meeting on Programming of the OIC Side-Events & OIC Pavilion Content Curation with the Islamic Centre for Development of Trade as the OIC focal point in charge of coordinating the preparations of the participation of the OIC in the Expo Dubai 2020, at Address Dubai Marina on 14th July 2019.
The meeting took stock of the progress of the OIC participation to Expo 2020 in its different tracks: The Pavilion and Side-events especially the OIC Day scheduled on 2\textsuperscript{nd} of November 2020.

The participants noticed that the preparations of the OIC are very smooth and advanced in comparison with other International Participants since the concept design of the pavilion was adopted and the “curation document” is nearly finished after the last intensive meetings held on bilateral level in Dubai on 14, 15 and 16 July 2019.

Dr. HZAINE El Hassane, Director General of ICDT and Mr Saad MARCIL, in Charge of Trade Information (ICDT) and Bureau of Dubai Expo Representatives under the guidance of Mrs. Hind Al-OWAIS, Vice-President of International Participants in presence of Mr. Ragy SARO, Focal Point of OIC Participation and Nesrine HALIMA, Director of International Participants agreed on the following:

- To convene a Bilateral Meeting between (OIC six theme leaders, UAE, The Dubai Islamic Economy Development Centre (DIEDC)) on 11-12 September 2019 in Dubai, as a follow up of the (Intra-OIC) 4\textsuperscript{th} Coordination Meeting on Expo Dubai 2020 to be held on 9-10 September 2019 in IRCICA HQ, Istanbul, Republic of Turkey.
- Invitation letters to the Dubai meeting will be sent jointly by ICDT and Expo2020.
- The 4\textsuperscript{th} Intra-Coordination Meeting on Expo Dubai 2020 to be held in IRCICA HQ, Istanbul Republic of Turkey, 9-10 September will focus on the OIC contribution to the International Days /thematic weeks and UAE strategic Initiatives (youth, women, cities, humanitarian issues etc.).
  - To convene an OIC Ministerial Special Panel at the Majlis,
  - OIC Participation in the Summit on Tolerance organized by the UAE,
  - The Celebration of the OIC day on 2\textsuperscript{nd} November 2020;
  - Honoring outstanding Volunteers of the OIC pavilion (Ceremony Awards),
- To take stock with OIC Institution theme Leaders on their contribution to the content of the OIC Pavilion such as:
  - To send the checklist including the list of exhibits before the end of July 2019;
  - To send the soft-exhibits (Video, photos etc.) before the end of August 2019,
  - The Expo Dubai 2020 authorities will provide to OIC institutions with a 40 feet’s container free of charge to convey the hard exhibits (the meeting point of all exhibits will be defined after consultations).
  - The fit out of the OIC Pavilion will commence on December 2019.

\textit{Monday, 15\textsuperscript{th} July 2019:}

OIC delegation attends the IPTM Plenary session from 8am to 7pm held at constellation Ballroom, Dubai Address Marina hotel, devoted to review all aspects related to Expo 2020 assistance package framework notably the thematic district pavilions, insurance in the UAE, arrivals, financial &VAT services, Accommodation at Expo village, accessing the site, getting food into the UAE and onto site, National days and programming, food & beverage, retail, content curation as well as an additional Q & A session.
**Tuesday, 16th July 2019:**

Dr. Hzaine had a bilateral meeting with Dr. Tarek Olivera Shayya (Expo 2020 Board Director and CEO of International Participants) mainly dedicated to the participation of the OIC through the pavilion and the events scheduled on the side-lines, followed by a series of side-meetings devoted to International Organisations on topics such as International Days, Dubai Exhibition Centre, OIC content curation etc..
I/ CONTEXT:
Within the framework of the preparations of the participation of the OIC in the Expo 2020 Dubai, scheduled to be held in Dubai from 20th October 2020 to 10th April 2021, the Islamic Centre for Development of Trade (ICDT) and the Research Centre For Islamic History, Art and Culture (IRCICA) organised the 4th Coordination Meeting of the OIC participation in Expo 2020 Dubai in Istanbul; Republic of Turkey at the IRCICA Headquarters on 9-10 September 2019.

II/ OBJECTIVES:
The objective of this Meeting was to take stock of the progress of the OIC participation in different fields such as the Design, Content and Curation Document of the OIC Pavilion, the activities planned by the OIC Institutions on the Side-lines as well as the logistical aspects.

The Meeting was attended by the following Institutions:
- The COMCEC Coordination Office (CCO);
- The Islamic Centre for Development of Trade (ICDT);
- The Research Centre for Islamic History, Art and Culture (IRCICA);
- The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
- The Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency (BMAQ);
- The International Islamic Trade Finance Corporation (ITFC);
- The Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC);
- The Islamic Development Bank Group (IsDB);
- The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- The Islamic University of Technology (IUT);
- The Standard and Metrology Institute for Islamic Countries (SMIIC);
- The Islamic Solidarity Sports Federation (ISSF).

The agenda, the program and the list of participants are annexed to this report.

IV/ PROCEEDINGS:
The Meeting started by the welcome addresses of the Director General of IRCICA and the Director General of ICDT who welcomed all participants and stressed the importance of the participation of OIC in the Expo2020 Dubai as an opportunity to showcase the OIC and its institutions main achievements in promoting the true image of Islam and to the Islamic Economy and civilization and its contribution to the advancement of global culture.

The Representative of ICDT presented the final concept design of the OIC pavilion, the OIC pavilion Curation Document: The existing content and remaining OIC institutions sidelines events, as well as a brief on the OIC institutions planned activities.
The representative of the ICDT also took this opportunity to perform a tutorial on the use of the dedicated online Expo2020 platform designed by ICDT, and invited the OIC focal Points to use it for uploading their inputs regarding the Content of the OIC pavilion and for raising online technical questions on the Expo2020 participation;

Participants exchanged their views on the content of the OIC Pavilion and presented their side events to be held during this exhibition.

V/ DELIBERATIONS:

After fruitful debate, participants agreed on the following:

- To appoint an OIC Institution Coordinator every month during Expo2020 Dubai as follows: IRCICA (20 October-20 November 2020); ISESCO (21 November-21 December 2020), IsDB (22 December 2020-22 January 2021), SMIIC (23 January -23 February 2021), SESRIC (24 February-24 March 2021) and ICYF (25 March -10 April 2021); every OIC Institution coordinator should manage logistical aspects and side-lines events.
- To request every OIC Institution focal points to prepare and forward its content (brochures, booklets, books, flyers, manuscripts, videos, photos....) as well as the final side-events, to ICDT preferably before 30th September 2019. In this regard, each focal point should study the possibility to co-organise their side events in collaboration with the other OIC Institutions, UN Organs, OIC Member Countries and the Government of UAE;
- To request ICDT to compile the OIC Institutions Focal Points side events in one matrix to be conveyed to Dubai Expo Bureau in order to facilitate booking these events on the Expo 2020 Dubai platform and also for quotation and pricing.
- To request Expo Dubai Bureau to convey to ICDT information on Dubai Exhibition Centre pricing and quotation, as well as the 1st floor concept plan in order to share it with OIC focal Points and study the possibility to held there some small events (20 to 40 participants; also requesting Expo Dubai Bureau to communicate to ICDT accommodation information such as flats/bedrooms renting rate to be shared with all OIC Institutions Focal Points;
- To request Expo Dubai Bureau to convey to ICDT the list of managers and officers’ passports who will attend Expo 2020 events to facilitate the entry visa process;
- To organise a workshop gathering all OIC Institutions representatives on the future prospects of OIC for the benefit of the Ummah on 9th April 2021.
- To request OIC Institutions focal points to convey to ICDT the list of their materials including the technical specifications (weight, height, fragile or not, etc…) to be exhibited during Expo 2020 Dubai in order to load them in the 40 feet’s container allocated to OIC Organs and to ship it directly to Expo2020 Dubai Bureau.
- To highlight in the Curation Document Zone 3, the Constitution of Medina (دستور المدينة, Dustûr al-Madinah), also known as the Charter of Medina (Arabic: صحفة المدينة, or: ميثاق المدينة) as the first constitution of the history of humanity which institutes the principles of diversity, tolerance and cohabitation etc.
- To organise other coordination meetings notably on the side-lines of the 5th ACMOI Meeting (3-5 December 2019).
REPORT OF THE 5TH COORDINATION MEETING ON THE PREPARATION OF OIC PARTICIPATION IN EXPO 2020 DUBAI

DUBAI, UAE, 11 SEPTEMBER 2019

CONTEXT:
Within the framework of the preparations of the participation of the Organization of Islamic Cooperation (OIC) to the World Expo 2020 to be held in Dubai, State of United Arab Emirates, from 20th October 2020 to 10th April 2021, the OIC delegation chaired by Dr. EL Hassane HZAINE, attended the 5th Coordination Meeting of the OIC participation hosted by Expo 2020 Dubai to provide critical updates on the 4th OIC Coordination meeting and to initiate discussions on various key operational, exhibition and programming aspects of the exhibition, in Dubai, UAE on 11 September 2019.

OBJECTIVES:
The follow-up Meeting is dedicated to the participation of the OIC Institutions in Expo 2020 Dubai through the pavilion and the side-lines events, followed by series of operational level presentations performed by high level officers on topics such as Dubai Exhibition Centre offers, Event booking system, Media operations & communication, OIC Curation Document, accommodation and logistics issues etc..

PARTICIPANTS:
The Meeting was attended by the following Institutions:

- **Expo Dubai Bureau:**
  - Mrs. Hind Al-OWAIS, Vice-President of International Participants
  - Mr. Ragy SARO, Focal Point of OIC Participation
  - Mr. Ahmed METWALLY, Designer -3D
  - Mr. Ibrahim Bashir, Senior Manager, Business Events Programing

- **OIC Institutions:**
  - The Islamic Centre for Development of Trade (ICDT);
  - The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
  - The Islamic Educational, Scientific and Cultural Organization (ISESCO);
  - Bayt Mal Al Qods Alsharif Agency (BMAQ);
  - The Islamic University of Technology (IUT);
  - The Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC) Member of IsDB Group.

The agenda, the program and the list of participants are Annexed to this report.

PROCEEDINGS:
The OIC Delegation was welcomed at the Expo 2020 site for mockup explanation and Expo Site-Tour specially to inquire about the progress of the work at the OIC Pavilion located at the Mobility Building.

During the meeting Dr. ElHassane HZAINE, Director General of ICDT gives an update and main outcomes of the 4th Coordination meeting held in Istanbul on the 9 and 10
September 2019 and major achievements done by ICDT as the OIC Focal Point Coordinator.

MM. Ragy, Metwally and Bashir and representatives of Communication Dept of the Expo 2020 Dubai and Dubai Exhibition Center briefed participants about the OIC Pavilion Curation document, the 1st floor concept design, Dubai Exhibition Centre offers and partnership with the Communication Dept to widen the visibility of OIC Participation in this Expo.

**DELIBERATIONS:**

After fruitful debate, participants agreed on the following:

- Dubai Expo Bureau to update the curation document according to OIC Delegates observations and send its presentation relating to the OIC participation guidelines in Expo 2020 Dubai in order to share them with other OIC Institutions Focal Points;
- ICDT to contact OIC General Secretariat to appoint media representatives to be accredited by Expo 2020 Dubai Communication Dept preferably before the end of 2019 ([https://media.expo2020dubai.com](https://media.expo2020dubai.com));
- OIC Focal points to convey to Expo 2020 Dubai Communication Dept all information related to communication of their side events;
- Dubai Expo Bureau to convey to ICDT, quotation, pricing, logistics, ticketing, accommodation and rental fees package of OIC Institutions side events to be shared with OIC Institutions focal points;
- Dubai Expo Bureau to communicate the 1st floor of OIC Pavilion concept design (2 offices and one meeting room) in order to study the possibility of hosting the OIC small events preferably before 30 September 2019;
- OIC Institutions are invited to approach other partners from OIC Member States Institutions and UN Agencies, Government of UAE Agencies in order to co-organise common side events;

Done in Dubai on 11 September 2019

As part of its program of cooperation with OIC Member States, the Islamic Center for Development of Trade (ICDT) organized in collaboration with the Embassy of the Republic of Gabon accredited in Rabat and the Moroccan authorities, a Moroccan-Gabonese Business Forum on the premises of the Embassy of the Republic of Gabon in Rabat, on the 14th and 15th September 2017.

This Forum, which aimed to boost trade between Morocco and Gabon, was organized in collaboration with the Gabonese ministries of Foreign Affairs, la Francophonie and Regional Integration, in charge of Gabonese abroad; and the Promotion of Private Investment, Trade, Tourism and Industry; and the Moroccan Ministries of Industry, Trade and Digital Economy; Foreign Affairs and International Cooperation.

Many Moroccan and Gabonese economic operators took part in this Forum, whose main objective is to consolidate economic and commercial exchanges between Libreville and Rabat. A Country which undergoes significant changes Gabon wants to invest USD 21 billion over the coming years to strengthen infrastructure and support non-oil growth poles.

The Forum has enabled Moroccan investors to discover the investment opportunities offered by Gabon and the Agencies, stakeholders of the new development strategy of Gabon, to explain to various operators and Moroccan actors, their functioning, as well as their expectations.

Two panels were organized:

- The potentials of Morocco and Gabon, and investment opportunities.
- The role of Agencies, Sovereign Funds, and deposit funds ‘Caisses de Dépôts’ in developing economies and boosting trade.

On the sidelines of the Forum, the ICDT Representative held a work meeting with Mrs Nina Alida Abouna - Director General of the National Agency for Investment Promotion of Gabon.

This meeting provided an opportunity for Mrs. Abouna to renew her intention of organizing in the very near future, in collaboration with the ICDT, several activities for the benefit of Gabonese operators, including a Seminar on Wood Export Strategies, a Seminar on the sidelines of the Network Meeting of the French Speaking Investment Promotion Agencies as well as an Open Day on Investment Opportunities in Gabon.

2. **Buyers / Sellers Meeting on Pharmaceuticals and Medical Equipment**, 2-3 November 2017, Abidjan - Republic of Côte d’Ivoire

The Islamic Center for Development of Trade participated in the Meeting of Buyers and Sellers of Pharmaceutical and Paramedical Products organized by the ICDT and the ITFC in collaboration with the Ministry of Health and Public Hygiene and the Ministry of Commerce, Handicrafts and Promotion of SMEs in Abidjan, Republic of Côte d’Ivoire from 2 to 3 November 2017.
This meeting was organized within the framework of the implementation of the ITFC's Arab-Africa Trade Bridge (AATB) Program, and the Program of the Sub-Committee on Trade and Investment (TISC) of the ACMOI but also as part of bilateral cooperation between the ICDT and the ITFC.

The gathering was attended by 50 companies and 10 National Medicines Supply Agencies from 17 countries, including 16 OIC countries, namely:

Benin, Burkina Faso, Cameroon, Mali, Niger, Guinea, Senegal, Morocco, Gabon, Togo, Egypt, Saudi Arabia, Palestine, Jordan, Tunisia, Burundi and Côte d’Ivoire. Two institutions took part in this event: ICDT and ITFC.

The meeting generated a turnover of 80 Million US Dollars and helped to organize 344 B2B meetings and 97 service offerings.

3. Meeting between Tunisian exporters and Moroccan importers of Dates, 19th December 2017, Casablanca - Kingdom of Morocco

Within the framework of its activities aimed at facilitating interaction between economic operators of OIC Member States in various sectors, ICDT hosted and organized with the Tunisian Trade Representation in Morocco, a meeting between Tunisian date exporters members of the "GIFruits Tunisia" association and Moroccan date importers, on 19th December 2017 at the Business Center of the ICDT in Casablanca. This meeting was an opportunity to review the obstacles hampering the export of Tunisian dates to Morocco, as well as the expectations of Moroccan importers in terms of respect for quality and compliance with sanitary and phytosanitary standards.

4. Meeting between Egyptian exporters and Moroccan importers of Dates (Casablanca - Kingdom of Morocco, 17-18 April 2018):

Within the framework of its activities aimed at facilitating interaction between economic operators of OIC Member States in various sectors, ICDT hosted and organized with the Egyptian Trade Representation in Morocco, a meeting between Egyptian date exporters members and Moroccan date importers, on 17th -18th April 2018 at the Business Center of the ICDT in Casablanca. This meeting was an opportunity to review the obstacles hampering the export of Egyptian dates to Morocco, as well as the expectations of Moroccan importers in terms of respect for quality and compliance with sanitary and phytosanitary standards.


Within the framework of its program of cooperation with the OIC Member States, the Islamic Center for Development of Trade (ICDT) organized, in collaboration with the Malaysian Embassy in Rabat and the Event company "Say Yes Event ", a Seminar and B2B Meetings between Malaysian Business People and their Moroccan Counterparts on 22 January 2019 in Casablanca.

The Malaysian Delegation was composed of companies covering the food, agriculture, health, cosmetics, catering, computer and road infrastructure sectors.

The following Ministries and Institutions took part in this event: Ministry of Industry, Investment, Trade and Digital Economy of Morocco, Moroccan Association of Exporters (ASMEX), General Confederation of Moroccan Enterprises (CGEM), Moroccan Agency for Development of Investments and Exports (AMDIE), Moroccan Office of Industrial and
Commercial Property (OMPIC) and several Moroccan companies specializing in the aforementioned sectors.

On this occasion, the Malaysian Companies showcased demonstrations of their products and services, the ICDT made a presentation on "How to do Business in Morocco" while the OMPIC presented the theme "Overview on the Protection of Industrial Property in Morocco".

6. Technical Seminar on the Promotion of Malaysian Palm Oil, Morocco, Casablanca, 7 February 2019

Within the framework of its program of cooperation with OIC Member States, the Islamic Center for Development of Trade (ICDT) organized with the Malaysian Embassy in Rabat and the Malaysian Palm Oil Board (MPOB) Regional Office in Cairo, a Technical Seminar for the Promotion of Malaysian Palm Oil in Morocco on 7th February 2019 at the Sheraton Casablanca Hotel.

The aim of this Technical Seminar is to raise awareness among industry and consumers on the benefits of palm oil, to increase the use of palm oil and to establish direct links with the users of oils and fats, especially palm oil.

The event was attended by the Ambassador of Malaysia to the Kingdom of Morocco, H.E. Mrs. Astanah Abdul Aziz, the Director General of ICDT, Deputy Director General of the Regional Office of the Malaysian Palm Oil Board (MPOB) in Cairo, the Representative of the Moroccan Association of Exporters (ASMEX) as well as the Organizations, Federations and specialized companies in Edible Oils Sector in Morocco.