DRAFT PROGRAMME

15TH MEETING OF THE COMCEC TOURISM WORKING GROUP
(September 24th-25th, 2020, Virtual Meeting)

“Developing Medical Tourism in the OIC Member Countries”

1st Day  September  24th, 2020

13.15 – 13.30  Joining the Online Meeting
( The link for the participation will be conveyed in advance of the Meeting)

13.30 - 13.40  Opening

Overview of the Developing Medical Tourism in the World

Mr. Michel JULIAN
Senior Officer
Tourism Market Intelligence and Competitiveness Department
UNWTO

13.55 – 14.05  Questions and Answers (Q & A)

14.05 – 14.35  Medical Tourism in the OIC and Selected Case Studies and Lessons Learnt
Presentation: Mr. Akif KOCA
Director
PwC

14.35 – 14.55  Q & A

14.55 – 15.25  Member Country Experiences

International Institutions’ Contributions

15.25 – 15.40  Presentation: “Medical tourism a prescription for healthier economy”
Mr. Nejc JUS
Economic Research Manager
WTTC

15.40 – 15.50  “Importance of Medical Tourism for OIC Member States”
Presentation: Mr. Muhammad IDRIS
Incharge Meetings and Events to Represent ICCIA
ICCIA

15.50 – 16.00  Q & A
Policy Debate Session on the Developing Medical Tourism
There will be a policy debate session to come up with a set of policy options for ensuring developing medical tourism in the Member Countries. At the outset, the CCO will make a short introduction on the room document and responses of the Member Countries to the policy questions which have already been conveyed to the Member Country Focal Points.

8th Call for Project Proposals under COMCEC Project Funding and Introducing COMCEC COVID Response Program

Closing