



DRAFT AGENDA
OF THE FIRST MEETING OF THE COMCEC TRADE WORKING GROUP
June 20th, 2013, Ankara-Turkey

*“Promoting the SMEs Exports in the OIC Member States:
The Role of Trade Promotion Organizations (TPOs)”*

1. Opening Remarks
2. Introducing the COMCEC Strategy for enhancing Intra-OIC Trade
3. The Obstacles Faced by the SMEs in Making Exports
4. The Prospective Role of the TPOs to play in Promoting SMEs Exports-Best Practices
5. Promoting the SMEs Exports in the OIC Member States: Challenges and Achievements
6. Country Presentations by the Representatives of the Member States
7. The Role of Multilateral Trade Promotion Agencies (MTPA)
8. The Way Forward: Utilizing the COMCEC PCM
9. Closing Remarks