



2015-MYSTOURI-130

Project Title: Short Course on Strategies in Enhancing Tourism Workforce in Community-Based Tourism (CBT) within OIC Member Countries

Project Owner Country: Malaysia

Project Owner Institution: Malaysia-Ministry of Tourism and Culture

Cooperation Area: Tourism

Partner Countries: Palestine, Yemen, Tunisia, Gambia, Senegal, Pakistan, Kazakhstan, Indonesia, Bangladesh, Brunei Darussalam.

Project Purpose: To discuss, study and enhance the understanding on the concept of human capital enhancement in CBT from the perspectives of sustainable tourism development and planning and the impact of the program on the socio-economy, environment and community of the country

Project Activities: Training Program, Study Tour and Site Visits, Preparation of an executive summary/brochure towards COMCEC member countries