

# **Country Paper**

## **Bangladesh**



# Introduction

Bangladesh emerged as an independent and sovereign country in 1971 following a nine month war of liberation. It is one of the largest deltas of the world with a total area of 147,570 sq. km. With a unique communal harmony, Bangladesh has a population of about 152.51 million, making it one of the densely populated countries of the world. The majority (over 88%) of the people are Muslim. Over 98% of the people speak in Bangla. English, however, is widely spoken. The country is covered with a network of rivers and canals forming a maze of interconnecting channels. Being an active partner, Bangladesh plays vital role in the international and regional forum, particularly in the UN, Commonwealth and South Asian Association of Regional Cooperation (SAARC).

# General Information

<b>Official Name:</b>	The People's Republic of Bangladesh
<b>Political system:</b>	Parliamentary democracy
<b>Capital name:</b>	Dhaka
<b>Time zone:</b>	GMT + 6 hours
<b>Major cities:</b>	Dhaka, Chittagong, Khulna, Rajshahi, Sylhet, Barisal, Rangpur
<b>Principal rivers:</b>	Padma, Meghna, Jamuna, Brahmaputra, Teesta, Surma and Karnaphuli.(total 310 rivers including tributaries).
<b>Principal industries:</b>	Ready made garments, pharmaceuticals, cements, garment accessories, chemicals, fertilizers, newsprint, leather and leather goods, paper, sugar, jute, ship building.
<b>Principal exports:</b>	Readymade garments, frozen foods (shrimps), leather, leather products, jute, jute products, tea, ceramic, textile fabrics, home textile, chemical product, light engineering products including bi-cycle.

# Geography

**Location:** Between 20° 34' and 26° 38' north latitude and between 88° 01' and 92° 41' east longitude.

**Boundary:** North: India  
West: India  
South: Bay of Bengal  
East: India and Myanmar

**Area:** 56,977 sq. miles or 147,570 sq. km.

**Territorial water:** 12 nautical miles

**Main seasons:** Summer (March-May), rainy season (June-September) and winter (December-February)

Climate variations:	Season	Temperature		Rainfall	Relative humidity
		maximum	minimum		
	<b>Pre monsoon</b>	32.6°C	22.4°C	453 mm	74%
	<b>Monsoon</b>	31.5°C	25.5°C	1,733 mm	86%
	<b>Post monsoon</b>	30.5°C	21.4°C	210 mm	80%
	<b>Winter</b>	26.5°C	13.9°C	44 mm	73%
	<b>Annual</b>	30.4°C	21.2°C	203 mm	78%

**Principal seasonal crops and fruits:** Paddy, jute, wheat, tobacco, pulses, oil seeds, spices, vegetables, jack-fruit, banana, mango, coconut, pineapple etc.

**Natural resources:** Natural gas, coal, lime, white clay, granite, glass sand.

# Ports

## Seaports:

Seaports

Chittagong and Mongla.

Inland river ports

Dhaka, Chandpur,  
Barisal, Khulna,  
Baghabari,  
Sharishabari,  
Narayanganj, Bhairab  
Bazar, Ashuganj.

## Airports:

International airports

Dhaka, Chittagong and  
Sylhet.

Domestic airports

Chittagong, Jessore,  
Sylhet, Cox's Bazar,  
Syedpur, Rajshahi and  
Barisal.

## Landports:

Benapole, Teknaf,  
Banglabandha,  
Sonamasjid, Hilli,  
Darshana, Birol,  
Burimari, Tamabil,  
Haluaghat, Akhaura,  
Bibirbazar and Bhomra.

# Geography

<b>GDP total:</b>	\$112.00 bn (at current prices 2011-12)
<b>GDP per capita:</b>	\$772 (at current prices 2011-12)
<b>GDP growth rate (%):</b>	6.32 (at constant prices 2011-12)
<b>Total exports:</b>	\$24.287 bn (2011-12)
<b>Total imports:</b>	\$35.44 bn (2011-12)
<b>Total FDI:</b>	\$1.136 bn (2011), \$462.77 m (Jan-June, 2012)
<b>Forex reserves:</b>	\$12.35 bn (Nov, 2012)
<b>Currency:</b>	BDT (1 BDT=\$0.0121) (avg 2011-12)

## Receipts

Name of the Year	2008	2009	2010	2011	2012 (Million US \$)
Receipt	89.23	84.20	80.50	87.40	49.60 ( up to June 2012)

## Arrivals

Year	2005	2006	2007	2008	2009	2010	2011	2012 (June)
Arrivals	2,07,662	2,00,311	2,89,110	4,67,332	11,71,716			

# History of Bangladesh

## **Melting Pot of Civilization**

Buddhism

Hinduism

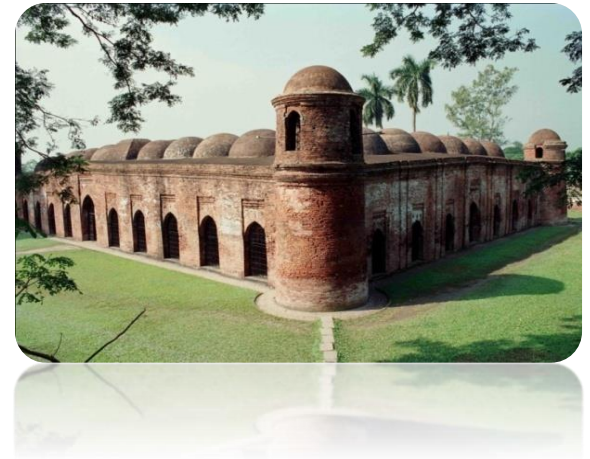
Muslim





# Muslim Civilization

## *Sixty Dome Mosque* World Heritage Site



# Buddhist Civilization

## *Paharpur*

The World Heritage Site  
Largest at the foot of  
South Himalaya  
Buddhist Relics



## *Mainamati Buddhist Bihara*

The largest Buddhist Seat of Learning



# Attractions of Bangladesh

## *People and Lifestyle*

Old-fashioned style

Wisdom

Smiling

Hospitable



# Attractions of Bangladesh

## *Rangamati*

Manmade Lake  
Indigenous People  
Waterfalls  
Scenic Beauty



## *Kharachari*

Green Hills  
Indigenous People  
Alotila Cave  
Waterfalls





# Attractions of Bangladesh

## *Sundarbans*

The largest Mangrove forest  
Tiger, Wildlife, Avian Life,  
Flora-fauna, Fisherman Community  
Honey Collectors



# Attractions of Bangladesh

## ***Bandarbans***

Green Hills  
Indigenous People  
Trekking  
Chimbuk  
Baga Lake





# Attractions of Bangladesh

## *Rangamati*

Manmade Lake  
Indigenous People  
Waterfalls  
Scenic Beauty



## *Kharachari*

Green Hills  
Indigenous People  
Alotila Cave  
Waterfalls



# Attractions of Bangladesh

## Lawchara Reserve Forest

Wild life

Isolation

Scenic Beauty



## Sylhet

Tea Tourism

Scenic Beauty

Indigenous People





# Archeological Sites

## *Kantajee Temple*

The ornate terracotta temple



# Attractions of Bangladesh

## *Historical and Architectural Attractions*

National Monument Savar  
National Assembly Complex  
Curzon Hall



## *Mainamati Buddhist Bihara*

The largest Buddhist Seat of Learning



# Muslim Civilization

## *Lalbagh Fort*

History speaks



## *Ahsan Manjil*

The pink palace



# Attractions of Bangladesh

## *Wetland Tourism*

Hile Haor

Tangua Haor

Hakaluki Haor

## *Special Interest*

Craft & Metal Village at Savar

Mirpur Zamdani Palli

Tangail Handlooms Village

Hancradfts Village at Sherpur





# ***Coastal Tourism Products***

Cox's Bazar

Saint Martin's Island

Inani Beach

Moheshkhali

Kuakata



## **Existing Market Segment (Purpose of visit)**

<b>India</b>	<b>- Business, VFR</b>
<b>UK</b>	<b>- NRB, Cultural holiday, business</b>
<b>USA</b>	<b>- NRB, Cultural holiday, business</b>
<b>Canada</b>	<b>- NRB, Cultural holiday, business</b>
<b>Japan</b>	<b>- Holiday Makers, business</b>
<b>China</b>	<b>- Business, Holiday Makers</b>
<b>Germany</b>	<b>- Holiday Makers, Business</b>
<b>Australia</b>	<b>- Holiday Makers, Business</b>
<b>Korea</b>	<b>- Business</b>
<b>Malaysia</b>	<b>- Business</b>
<b>Taiwan</b>	<b>- Business</b>

# Foods of Bangladesh

Stories about Food

History of Food, why are we special?

## **Simple Facts:**

- Fresh layer of Alluvial Soil from the Himalayas every year that offers the richest soil for our delicious crops
- Largest Variety of Seafood in the world
- Season of 400 types of Mangoes
- Every Festival is celebrated with a special dish



# Land of Handloom Products

- Pit loom, handloom, hand-woven fabrics for upscale designers globally to use in their fashion lines
- Jamdani as a fabric for the International luxury home décor market
- Natural dye that makes clothes safe from cancer
- World of Fair Trade





## **Existing Market Segment (Purpose of visit)**

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<b>UK</b>	<b>- NRB, Cultural holiday, business</b>
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<b>China</b>	<b>- Business, Holiday Makers</b>
<b>Germany</b>	<b>- Holiday Makers, Business</b>
<b>Australia</b>	<b>- Holiday Makers, Business</b>
<b>Korea</b>	<b>- Business</b>
<b>Malaysia</b>	<b>- Business</b>
<b>Taiwan</b>	<b>- Business</b>

# Uniqueness of Product

- People & Lifestyle** - Meet the people and meet the wisdom
- Historical Attractions** - Melting Pot of Civilization
- Sundarbans**
  - Deltaic Swampy Forest saving Bangladesh
  - Origin of Royal Bengal Tiger
- North Bengal** - Heritage Highway
- Dhaka** - City of the most varieties living in the world



Thank you