### **ICDT'S REPORTS ON**

# TRADE FAIRS AND EXHIBITIONS OF OIC MEMBER COUNTRIES

**DOCUMENTS PRESENTED BY** 

# THE ISLAMIC CENTRE FOR DEVELOPMENT OF TRADE

TO THE

# 29<sup>TH</sup> SESSION OF THE STANDING COMMITTEE FOR ECONOMIC AND COMMERCIAL CO-OPERATION OF THE OIC (COMCEC)

Ankara – Republic of Turkey 14 - 15 May 2013

### REPORT ON THE 1<sup>st</sup> OIC HALAL FOOD EXHIBITION SHARJAH EXPO CENTRE Sharjah - State of the United Arab Emirates 10-12 December 2012

Within the framework of the activities aiming at achieving the Ten-Year Program of Action of the OIC adopted by the 3<sup>rd</sup> Extraordinary Session of the OIC Summit Conference held in December 2005 in Makkah Al Mukaramah (Saudi Arabia), in particular, the goal of raising the level of intra-OIC trade to 20% of the foreign trade of the OIC Member States by the year 2015, the Islamic Centre for Development of Trade, organized under the patronage of HE Sheikh Sultan bin Mohammed Al Qasimi, Member of the UAE Supreme Council and Ruler of Sharjah and in collaboration with the Expo Centre of Sharjah, the First Halal Food Exhibition of the OIC Member States from 10 to 12 December 2012 at Expo Centre of Sharjah in the UAE.

This event provided an opportunity to strengthen cooperation and the establishment of partnerships between the OIC Member States in the sector of Halal food products. The economic operators also took this opportunity to promote their products and services and encourage investments in this sector.

ICDT was represented at this important event by

- Dr. El Hassane HZAINE, Director General of the Centre
- Mr. Alami Aziz, head of the "Trade Promotion Department;
- Mr. Amadou Bocar Sall, Head of Studies and Training Department.

The Ehibition, which lasted three days, was opened to the General public and professionals from 10.00 am to 17.00 pm.

90 companies and businessmen originating from the following Member States participated in this fair:

- > United Arab Emirates
- ▶ Islamic Republic of Pakistan
- ➤ Republic of Lebanon
- Republic of Azerbaijan,
- > Hashemite Kingdom of Jordan,
- > Islamic Republic of Iran,
- > Arab Republic of Egypt,
- Republic of Turkey
- Republic of Tunisia
- > People's Democratic Republic of Algeria,
- Kingdom of Saudi Arabia
- Sultanate of Oman
- > The Kyrgyz Republic,
- ➤ Malaysia.

Other non-OIC Members States also attended this event, namely Bosnia and

Herzegovina, China, USA, Australia, Austria, Italy, Canada, Thailand, Japan, Germany, India, Belgium, South Africa, Netherlands, Ukraine, Taiwan, Great Britain, Russia, Denmark, Nepal.

The institutions operating in the field of the standards of Halal Food products participated in the Fair, including: The Institute of Standardization and Metrology for the Islamic Countries (SMIIC), the Islamic Council of Food and Nutrition in the United States of America, the European Institute of Halal Certification, Germany Halal, Italy Halal, the National Institute of Halal Products in South Africa, Pakistan Council for the Development of Halal Products

### **1- OPENING CEREMONY:**

The Fair was officially inaugurated on 10<sup>th</sup> December 2012 at Sharjah Expo Centre at 11.00 am by HE Sheikh Saquer bin Mohammed bin Khalid Al-Qasimi, Chairman of Islamic Affairs and Waqf of Sharjah (UAE), in the presence of HE Prof. Dr. Ekmeleddin IHSANOGLU, Secretary General of the OIC, HE Makhdoom Amin Fahim, Minister of Commerce of Pakistan, Sheikh Mustapha Sritch, Mufti of Bosnia and Herzegovina, HE Haji Abdul Malek El Kacem, Minister of the Region of Peneng and Chairman of Peneng International Halal Centre, Dr. El Hassane HZAINE, Director General of ICDT, Mr. Ahmed Mohammed MIDFAA, Chairman of the Board of Directors of the Chamber of Commerce and Industry of Sharjah, Mr. Said Mohammed MIDFAA, CEO of Sharjah Expo Centre, the Members of the Board of Director of the Council for the Development of Halal Products in Pakistan, Mr. Bedri Mohammed Salah, Charge d'Affaires of the 'Emirati Institute for Standardization And Metrology, and a number of Ambassadors of the OIC Member States and officials of national pavilions of participating countries.

After the solemn ceremony of Ribbon cutting at the inauguration of the Fair, the official delegations visited the pavilions of the participating countries and were informed of the progress of the Halal Food Products industry in the OIC Member States.

This event was widely covered by the media in the UAE and throughout the Gulf region.

# 2. ACTIVITIES ON THE SIDELINES OF THE EXHIBITION:

The Sharjah Expo Centre and Pakistan Council for the Development of Halal products organized on the sidelines of the Exhibition and in cooperation with the Islamic Centre for Development of Trade, a conference on Halal Food products in the Middle East under the motto "global standards of quality, health and safety of the exhibition, ," on 11-12 December 2012.

About 200 persons participated in this event among which experts, scholars and operators active in this field from 37 states. It was an interesting opportunity to exchange information and experiences and discuss the challenges the Halal industry is facing. The conference was also an opportunity for the exploration of business opportunities and exchange of views on certification procedures for Standardization and Metrology in the sector.

### 3. EVALUATION OF THE FAIR:

The exhibition space of the Fair is estimated at 2,500 square meters. 500 businessmen

from several Member States looking for business opportunity and partnerships visited the exhibition grounds. The participants expressed their satisfaction at the good organization and the services available to them that are consistent with international standards.

On the other hand, the quality of displayed products reflects the considerable progress recorded by Halal Food products in the Member States thanks to the high and strict standards set by certification bodies and metrology of the Halal Food Products Sector.

A first processing of the questionnaire that was distributed by ICDT on the occasion of the exhibition shows that a large number of business transactions have been carried out and a real desire of exhibitors to benefit from the services of the Centre for the promotion of their products through the Virtual Fair developed by ICDT on its website. Participants also recommended that the next session of the Fair be preceded by an allembracing media campaign in the United Arab Emirates several months before the opening of the Fair, to attract a large number of visitors.

The conference held on the sidelines of the fair was crowned by a great success. It was an interesting opportunity to exchange information and experiences and discuss the challenges the Halal industry is facing. The conference was also an opportunity for the exploration of business opportunities and exchange of views on the possibilities of unifying the certification procedures for Standardization and Metrology in this sector in the OIC Member States.

Taking this opportunity, the representatives of the ICDT made considerable efforts to promote the activities and services offered by the Centre, among which fairs and exhibitions hold a prominent place.

- The sixth edition of the Exhibition of Agribusiness products in the OIC Member States, is scheduled to be held in Muscat (Oman) from 13 to 16 May 2013
- The 1<sup>st</sup> Exhibition of Furniture, Decoration and Electrical Appliances of the OIC Member States, is scheduled to be held on 12-16 May 2013, in Al Madina Al-Munawara - Kingdom of Saudi Arabia.

# 4. MEETINGS ORGANISED BY THE ICDT ON THE OCCASION OF THE EXHIBITION:

It should be noted that Mr. El Hassane HZAINE, Director General of the Centre organized several working meetings on the sidelines of the fair, notably with Mr. Saief MIDFAA, Director-General of Sharjah Expo Centre and Mr. Asad SAJED, Executive Director of Pakistan Council for the Development of Halal products. Discussions focused on the joint organization of the second edition of this event in 2013.

The Director General of ICDT took this opportunity to participate in the Investment Forum in Africa held on 10 December 2012 in Dubai. He presented a paper on "investments in East Africa States and investment guarantees provided under bilateral investment agreements".



In compliance with the recommendations of the 11<sup>th</sup> Session of the Islamic Summit Conference held from 13<sup>th</sup> to 14<sup>th</sup> March 2008 in Dakar, which expressed its thanks to the Islamic Centre for Development of Trade for their efforts it is exerting to organise the Tourism Trade Fair of the OIC Member States in cooperation with the Islamic Development Bank Group and the Islamic Chamber of Commerce, Industry and Agriculture once every two years and welcomed the offers of the Republic of Lebanon, the Arab Republic of Egypt, the Syrian Arab Republic and the Islamic Republic of Iran to host the 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> editions of this fair, the Arab Republic of Egypt and the Islamic Centre for Development of Trade (ICDT) will organize jointly the 2<sup>nd</sup> Tourism Fair of the OIC Member States from 19<sup>th</sup> to 22<sup>nd</sup> March 2013 in Cairo. The organising committee of the fair held 7 Coordination Meeting; the latest was held in Casablanca on 14-15 June 2012. During this meeting organisers agreed on the distribution of tasks and the promotional campaign of the Fair.

Besides, the organisers have agreed to hold on the sidelines of the fair, a seminar on the national strategies of the OIC countries in the field of Tourism, as well as visits to some historical monuments in Egypt.

### - 1<sup>st</sup> Coordination Meeting:

And upon an invitation by the "Egyptian General Authority for Tourism Promotion", a First Coordination Meeting for the organisation of the 2<sup>nd</sup> Tourism Fair of the OIC Member States was held between a Delegation of ICDT and a Delegation of the Authority on 27<sup>th</sup> March 2008 at its headquarters in Cairo.

During this meeting, the Islamic Centre for Development of Trade presented a background note tackling the Tourism Fair and the assignment of the Centre with organising this event by the Islamic Conference of the Tourism Ministers of the Organisation of Islamic Cooperation. This note also dealt with the successful results of the First Tourism Fair held from 24<sup>th</sup> to 26<sup>th</sup> November 2005 in Istanbul.

For his part, Mr. Amrou Al Azabi, Chairman of the "Egyptian General Authority for Tourism Promotion" welcomed the holding of the 2<sup>nd</sup> Tourism Fair in his country, the Arab Republic of Egypt and expressed his great satisfaction at the organisation of this important event in cooperation with the Islamic Centre for Development of Trade, and his willingness to collaborate with ICDT while affirming that he will provide all the required means in order to secure the best conditions of success for the organisation of a high level Tourism Fair, reflecting the position of Egypt as one of the best tourist destination worldwide.

#### - 2<sup>nd</sup> Coordination Meeting:

The 2<sup>nd</sup> Coordination Meeting between ICDT the Egyptian Expo and Convention Authority, (EECA) was held at the headquarters of the latter in Cairo on 10<sup>th</sup> March 2009 in the presence of the Egyptian Authority for Tourism Promotion.

During this meeting the following agenda items were adopted:

- **1.** The adoption of a draft Memorandum of Understanding;
- **2.** The incentives offered to participants;
- **3.** The promotional Campaign;
- **4.** The date and venue of the next coordination meeting.

At the end of the debates between participants, it was decided to hold the 2<sup>nd</sup> edition of the tourism Fair of the OIC Member States by ICDT and the Egyptian Expo and Convention Authority (EECA) under the auspices of the Egyptian Ministry of Tourism from 10<sup>th</sup> to 13 December 2010.

### - 3<sup>rd</sup> Coordination Meeting:

Upon an invitation by the ICDT, a Delegation of Egyptian Expo and Convention Authority (EECA) came to Casablanca to attend a the 3<sup>rd</sup> coordination meeting on the fair at the Centre's Headquarters on 17<sup>th</sup> and 18<sup>th</sup> May 2009.

This meeting dealt with the following agenda items presented by ICDT.

Both parties examined the ways and means likely to promote the Fair in the Member States of the Organisation of Islamic Cooperation (OIC).

### - 4<sup>th</sup> coordination meeting:

A delegation from ICDT went to the headquarters of the EECA in Cairo on 12<sup>th</sup> and 13<sup>th</sup> September 2009 to hold the 4<sup>th</sup> coordination meeting for the organisation of this event.

- 1<sup>st</sup> Postponement of the 2<sup>nd</sup> Tourism Fair of the OIC Member States: initially scheduled from 10<sup>th</sup> to 13<sup>th</sup> December 2010, Cairo-Arab Republic of Egypt:

Prompted by the strong will to provide the best conditions of success to this event and taking into account the request of the Egypt EXPO and Convention Authority (EECA) to postpone the holding of the fair to a later date, both parties agreed to hold this fair from 9<sup>th</sup> to 12<sup>th</sup> October 2012, so as to provide both parties with more time to promote this event in the OIC Member States.

- 5<sup>th</sup> Coordination Meeting on the organisation of the 2<sup>nd</sup> Tourism fair of the Member States of the Organisation of Islamic Cooperation: 4<sup>th</sup> December 2010-Arab Republic of Egypt.

Prompted by the common will to provide this event will all the conditions of success and upon the request of the Egypt EXPO and Convention Authority (EECA), both parties have decided to defer the holding of this Fair that was initially scheduled from 9<sup>th</sup> to 12<sup>th</sup> October 2011 to 20<sup>th</sup> – 23<sup>rd</sup> December 2012.

- 2<sup>nd</sup> Postponement of the 2<sup>nd</sup> Tourism Fair of the OIC Member States: initially scheduled from 9<sup>th</sup> to 12<sup>th</sup> October 2011, Cairo-Arab Republic of Egypt:

Prompted by the strong will to provide the best conditions of success to this event and taking into account the request of the Egypt EXPO and Convention Authority (EECA) both parties agreed to postpone this fair, which was initially scheduled from 9<sup>th</sup> to 12<sup>th</sup> October 2012 to 23<sup>rd</sup> December 2012 in Cairo.

 6<sup>th</sup> Coordination Meeting on the organisation of the 2<sup>nd</sup> Tourism Fair of the OIC Member States, Cairo-Arab Republic of Egypt, 18<sup>th</sup> January 2012

Within the framework of the preparations of the 2<sup>nd</sup> Tourism Fair of the OIC Member States, the organising committee of the fair held its 6<sup>th</sup> Coordination Meeting on 18<sup>th</sup> January 2012, at the headquarters of the Egyptian Expo and Convention Authority in

Cairo.

At this meeting, participants decided the following:

# - Official invitations Letters:

The official invitation letters will be sent by the Egyptian Minister of Tourism, to his counterparts in the OIC Member States, before 1<sup>st</sup> February 2012 with a view to inciting them to participate massively in this event.

# - Promotional materials and brochures:

The Egyptian Expo and Convention Authority has committed itself to make brochures and the Exhibitor's Guide of the Fair in the three OIC official languages before 1<sup>st</sup> February 2012.

These documents will be published on the respective websites of the "EECA", the Egyptian Ministry of Tourism and ICDT. A special issue of the Magazine of the Centre "Tijaris" will be devoted to this fair.

# - Promotional Campaign of the fair:

- ✓ The ICDT will promote this event both during the fairs, forums and seminars as well as at the institutional meetings of the OIC.
- ✓ EECA will promote this event on the occasion of fairs it will organise or in which it will participate, as well as through Egyptian embassies and tourism offices abroad.
- ✓ The ICDT has undertaken to conduct promotional actions in the AMU countries , of West Africa and other countries in Sub-Saharan Africa and in Turkey, Iran, Lebanon, Turkmenistan, Azerbaijan, Malaysia and Indonesia;
- ✓ EECA has undertaken to conduct promotional actions in the Middle East, the GCC countries, Central Asia, Sudan and Pakistan.

# Visits to some Member States:

To provide the Fair with all the conditions of success, particularly by inciting Member States to participate in this fair, both sides agreed to send joint or unilateral Delegations to few countries. To this end, the program of visits will be drawn up during the next meetings, in coordination between the Organisers and depending on the progress of the participation confirmations.

# - Activities on the sidelines of the Fair:

The organisers have agreed to hold on the sidelines of the fair, a seminar on the national strategies of the OIC countries in the field of Tourism, as well as visits to some historical monuments in Egypt.

# 7<sup>th</sup> Coordination Meeting on the organisation of the 2<sup>nd</sup> Tourism Fair of the OIC Member States, 14-15 June 2012, Casablanca, Kingdom of Morocco.

ICDT and the EECA held the seventh coordination meeting on 14-15 June 2012 for the organisation of this fair at ICDT's headquarters Casablanca – Kingdom of Morocco. This meeting was essentially devoted to the distribution of tasks between both parties and to the promotional campaign of the said fair at the level of the OIC Member States.

# - Postponement of the 2<sup>nd</sup> Tourism Fair of the OIC Member States:

Prompted by the strong will to provide the best conditions of success, both parties held 9 coordination meetings which dealt with organisation modalities and promotion of this fair.

Upon the request of the Egypt EXPO and Convention Authority (EECA) it was decided to postpone previously scheduled from 19<sup>th</sup> to 22<sup>nd</sup> March 2013 to subsequent date in order to provide to this event all the conditions of success and ensure a large participation of this OIC Member States in this fair.

# REPORT ON THE 1<sup>st</sup> HANDICRAFTS EXHIBITION OF THE OIC MEMBER STATES

Casablanca - Morocco, 11 - 14 April 2013

In compliance with the resolution adopted by the 28<sup>th</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held from 8<sup>th</sup> to 11<sup>th</sup> October 2012 in Istanbul - Republic of Turkey, which welcomed the offer of Kingdom of Morocco to host the First Edition of Commercial Handicrafts Exhibition of the OIC Member States in 2013, the Ministry of Handicrafts of the Kingdom of Morocco organized jointly with the Islamic Centre for Development of Trade (ICDT) and in collaboration with the Office of Fairs and Exhibitions of Casablanca (OFEC), the 1<sup>st</sup> Commercial Handicrafts Exhibition of the OIC Member States, from 11<sup>th</sup> to 14<sup>th</sup> April 2013 at the exhibition grounds of the Office of Fairs and Exhibitions of Exhibitions of Casablanca - Kingdom of Morocco.

This Exhibition lasted 6 days and was open to the General public from 9:00 to 18:00.

The First Edition of the First Commercial Handicrafts Exhibition of the OIC Member States recorded the participation of following 16 OIC Members States:

- > People's Democratic Republic of Algeria;
- Kingdom of Saudi Arabia;
- Republic of Benin;
- > People's Republic of Bangladesh;
- Burkina Faso;
- Republic of Cameroon;
- Republic of Guinea;
- Republic of Indonesia;
- Malaysia;
- ➤ Republic of Mali;
- Kingdom of Morocco;
- > Islamic Republic of Mauritania;
- Republic of Niger;
- State of Palestine;
- Republic of Senegal;
- Syrian Community in Morocco;
- ▶ Republic of Tunisia.

This event was also attended by the Research Centre for Islamic History, Art and Culture (IRCICA), Bayt Mal Al Quds Agency, the Arab Organization for Industrial Development and Mining (AIDMO) and the Moroccan Office for Industrial and Commercial Property (OMPIC).

ICDT contributed to the financing of this event by sponsoring the participation of the OIC LDCs and some OIC Member States, including Benin, Bangladesh, Burkina Faso, Cameroon, Guinea, Mali, Mauritania, Niger, Palestine, Senegal, Syria, Tunisia, Malaysia

and Indonesia.

### **1. Inauguration of the Exhibition:**

The opening ceremony of the exhibition took place on 12<sup>th</sup> April 2013 at 16 h00 at the exhibition grounds of the Office of Fairs and Exhibitions of Casablanca and was chaired by Mr. Abdallah Baha, Minister of State in the company of Mr. Charki Draiss, Minister Delegate at the Ministry of the Interior, Mr. Abdessamad Kayouh - Minister of Handicrafts, Mr Mohamed Boussaid, Wali of Casablanca, Dr. El Hassane HZAINE, Director General of ICDT, Mr Aziz Alami GORAFTEI, Director General of the Office of Fairs and Exhibitions of Casablanca(OFEC), Mr Adil ELMALIKI - Director General of the Moroccan Office of Industrial and Commercial Property (OMPIC), their Excellencies the Ambassadors of some OIC countries accredited to the Kingdom of Morocco and the heads of delegations of the participating States in this event.

During their visit to the various pavilions of the Exhibition, the VIPs stopped in the various pavilions of participating countries, to listen to the explanations of their representatives and to review the developmental level of the Handicrafts in the participating countries in the Exhibition.

It should be noted that the opening ceremony of the exhibition was widely covered by the media, television channels, newspapers and other media in Morocco.

### Activities on the sidelines of this event:

The Sharjah Expo Centre and the Pakistan Council for the development of Halal Products organised on the sidelines of the Exhibition, a seminar in collaboration with the Islamic Centre for Development of Trade (ICDT) a Conference on Halal Food Products in the Middle East Countries under the theme: Trade in handicrafts in the OIC Member States. After the welcoming speech of Dr. El Hassane HZAINE, Director General of ICDT in which he emphasized the importance of the handicraft sector in the economies of the OIC Member States, the Representatives of IRCICA, ISESCO and OMPIC respectively took the floor to present the activities dedicated to the development of handicrafts..

In addition, the participating countries in this fair, namely: Algeria, Burkina Faso, Mali, Morocco, Mauritania, Niger, Senegal and Tunisia took this opportunity to present their national experiences in promoting handicrafts.

Participants highlighted the problems facing the sector, including lack of investment and training. They urged the multiplication of the organization of fairs and training seminars in Handicrafts and the holding of this event together with Tourism Fairs in order to sell the production of these sectors. They expressed the wish to create Training Institute in the Handicraft trades, the exchange of experiences between Member States and the Registration of trends of handicraft products like what has achieved by OMPIC.

### **Evaluation of the Exhibition:**

The net area of the exhibition space was 2,400 square meters. The Fair was attended by approximately 80 companies looking for business opportunities and partnerships.

An opinion survey of participants allows, already, finding a general feeling of satisfaction as to the organization of this First Edition of the 1<sup>st</sup> Commercial Handicrafts Exhibition in the OIC Member States and the provision of all facilities by the organizers.

On the other hand, the majority of displayed products on reflect the developmental

level of the Handicrafts Sector in the OIC Member States in various handicrafts related sectors such as: wood, gypsum, copper, tile, art and decor

The participants highly appreciated the holding during the exhibition of a seminar on "Trade in Handicrafts in the OIC Member States", which was a good opportunity for participating countries to exchange national experiences in the field of trade promotion, to consider ways and means to strengthen cooperation in this area between the OIC Member States and establish business relationships and partnerships.

It should be noted that the rate of participation of the OIC Member States in this event is significant as a first edition, despite the global financial crisis that has compelled some OIC countries to reduce their participation budgets in fairs and exhibitions organized abroad.

# UPCOMING FAIRS AND EXHIBITIIONS

# REPORT ON THE PREPARATIONS OF THE 6<sup>TH</sup> EXHIBITION OF AGRIBUSINESS INDUSTRIES IN THE OIC MEMBER STATES Muscat - Sultanate of Oman 13-16 May 2013

### **REMINDER:**

Within the framework of cooperation strengthening between the Islamic Centre for Development of Trade (ICDT) and the Sultanate of Oman and upon the request addressed to the OIC General Secretariat by Al-Sha'am for organizing Exhibitions and Festivals L.L.C of Sultanate of Oman dated on 22<sup>nd</sup> April 2012 to jointly organise with ICDT an Exhibition of Agribusiness Industries in the OIC Member States, both parties will organize under the aegis of the Ministry of Commerce and Industry of the Sultanate of Oman the 6<sup>th</sup> Exhibition of Agribusiness Industries in the OIC Member States in the OIC Member States from 13<sup>th</sup> to 16<sup>th</sup> May 2013 at the International Exhibition Centre of Oman - Muscat (Sultanate of Oman).

In this respect, the Organizers, namely ICDT and Al-Sha'am for organizing Exhibitions and Festivals L.L.C Sultanate of Oman, held a 1<sup>st</sup> coordination meeting at ICDT's Headquarters in Casablanca on 11<sup>th</sup>-12<sup>th</sup> June 2012, which was crowned by the signature of an MOU relating to the organization of this exhibition covering the organizational and participation modalities of the OIC Member States in this event and facilities and incentives granted to participants to ensure a substantial participation of participants in this event (concerning freight, the stay goods customs clearance and the price per square meter at the International Exhibition Centre of Oman).

The price per square meter exhibition space has been fixed as follows:

- ✓ Fitted square meter (shelf scheme): \$ 350.
- ✓ Not equipped square meter (Indoor bare space): \$ 300.

For more information, please visit www.omanfoofdforum.com

For more details and reservations, please contact

	Al Sha'am for Organizing Rxhibitions &
Islamic Centre for Development of Trade (ICDT)	Festivals co»
Tours des Habous, P.O Box : 13545 Casablanca	POBOX : 696, Postal Code 131, Muscat -
20 000 / Morocco	Sultanat of Oman
Tel: (212) 522 314 974 - Fax: (212) 522 310 110	Tél.: +968 24 79 78 00 / 24 79 15 01/2
Email: icdt@icdt-oic.org	Fax:+968 24 79 70 70
Web site: www.icdt-oic.org	Email: mfe2013@omanfoodforum.com
	Site Web : www.alshaam-exhibitions.com

Both parties held the Second Coordination meeting for the organization of this exhibition in Casablanca on 4<sup>th</sup> and 5<sup>th</sup> September 2012 in the presence of the Deputy Chief Executive Officer of the Saudi Al Harity Company for Exhibitions Ltd, which organized four editions of this exhibition in Jeddah.

# PROGRESS REPORT ON THE OIC CHINA EXPO AND ECONOMIC AND TRADE FORUM 2013

Yinchuan-Autonomous Province of Ningxia Hui-People's Republic of China, 12-16 September 2013

### **REMINDER:**

On the occasion of the holding of the 13<sup>th</sup> Trade Fair of the OIC Member States organised by ICDT in Sharjah (UAE) from 24<sup>th</sup> to 29<sup>th</sup> April 2011, the ICDT's Delegation held a working meeting with Mr. Harris Hiu, Deputy Director General and Vice-Chairman of the Expo Bureau of the Autonomous Region of the People's Republic of China 'NINGXIA HUI". This meeting dealt with the joint organisation of the "OIC CHINA EXPO" in "Yinchuan", the Capital of the Autonomous Province of "NINGXIA HUI" scheduled to be held from 12<sup>th</sup> to 16<sup>th</sup> September 2013, like the Fair "China-Arab World".

Then, a Delegation from the Autonomous Region of Ningxia Hui led by Mr. Wang Zhengwei WANG, Governor of the province of Ningxia, paid a courtesy and working visit on 23<sup>rd</sup> May 2011 to the headquarters of the Islamic Centre for Development of Trade (ICDT). During this meeting, Mr. Wang Zhengwei WANG and the Director General of ICDT reiterated their commitment to strengthen economic cooperation between the OIC Member States and the Muslim Community in the Autonomous Region of Ningxia Hui, notably through the joint organization of the "OIC CHINA EXPO in 2013.

Upon the invitation by the Expo Bureau of the Autonomous Region of the People's Republic of China 'NINGXIA HUI, Dr. El Hassane HZAINE, the ICDT's Director General went on 6<sup>th</sup> and 8<sup>th</sup> December 2011 to the headquarters of the EXPO Bureau to hold the 2<sup>nd</sup> coordination meeting for the organisation of the "OIC CHINA EXPO" and signing of the Memorandum of Understanding (MOU) relating to the organisation of the aforesaid fair.

**2<sup>nd</sup> Coordination Meeting on the Organisation of "the 1<sup>ST</sup> OIC CHINA EXPO AND ECONOMIC & TRADE FORUM 2013":** 3<sup>rd</sup> March 2012, Tunis – Republic of Tunisia and 6-7 March 2012, Casablanca – Kingdom of Morocco.

Within the framework of the preparations of the organisation of the «1<sup>st</sup> OIC CHINA EXPO and Economic & Trade Forum 2013» to be held from 12<sup>th</sup> to 15<sup>th</sup> September 2013 in Yinchuan, Capital City of "NINGXIA HUI" Autonomous Region - People's Republic of China, the Organisers of this event held on 3<sup>rd</sup> March 2012 in Tunis the 2<sup>nd</sup> coordination meeting for the organisation of this EXPO, on the sidelines of the 1<sup>st</sup> OIC Health Expo, organised from 1<sup>st</sup> to 4<sup>th</sup> March 2012 at the Exhibition Grounds of Kram of Tunis and on 6-7 March 2012 in Casablanca, Kingdom of Morocco.

After fruitful discussions, both parties examined and adopted the General Plan for the organization of the EXPO and agreed to hold the 3<sup>rd</sup> Coordination meeting for the organization of this event on the sidelines of the "3<sup>rd</sup> China Arab States Economic and Trade Forum", scheduled to be held from 12<sup>th</sup> to 16<sup>th</sup> September 2012 in Yinchuan-

Ningxia-Hui Autonomous Region-People's Republic of China.

### Practical information about the Fair:

In compliance with provisions of the Memorandum of Understanding (MOU) on the organisation of the Fair signed on 7<sup>th</sup> December, 2011 between the ICDT and the Government of the Autonomous Region of Ningxia-Hui, organisers decided to hold this fair from 12<sup>th</sup> to 16<sup>th</sup> September 2013 at the Yinchuan International exhibition Centre under the theme: "Friendship, Cooperation and Development" and pledged to grant to the OIC LDCs and participants all the facilities for transport, freight, stay and clearance of goods. Incentives for including the price per square meter at the Yinchuan International Exhibition were also provided for.

The price per square meter exhibition space was fixed as follows:

- > Fitted square meter (shelf scheme): 178 USD.
- Not equipped square meter (indoor bare space): 145 USD.

For more information, please contact organisers:

	Expo Bureau of the Autonomous Region of
Islamic Centre for Development of Trade (ICDT)	Ningxia-Hui
Tours des Habous, P.O Box 13545	10/F.Xinye Building, Yinjiaqu Road
Casablanca 20 000 / Morocco	Jinfeng District
Tel: (212) 522 314 974 - Fax: (212) 522 310 110	Yinchuan / People's Republic of China
Web site : www.icdt-oic.org	Tel : 0086 951 50 39 884-Fax : 0086 951 50 18 601
Email: icdt@icdt-oic.org	E-mail : <u>liuxiaodong@ccpit.org</u>
	Web site : <u>www.casetf.org</u>

# **REPORT ON THE PREPARATIONS OF** THE 14<sup>th</sup> TRADE FAIR OF THE OIC MEMBER STATES

28 October-1<sup>st</sup> November 2013, Tehran, Islamic Republic of Iran

### **REMINDER:**

In implementation of the resolution n° 1/6/iii/2 adopted by the 24<sup>th</sup> Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held in Istanbul in October 2008, which welcomed the offer of the Islamic Republic of Iran to host the 14<sup>th</sup> edition of the Trade Fair of the OIC Member States in 2013 (14<sup>th</sup> TFOIC 2013); the Islamic Centre for Development of Trade (ICDT) and Iran International Exhibitions Co. (IIEC) will organize under the auspices of the Ministry of Industry, Mines and Trade of the Islamic Republic of Iran, the 14<sup>th</sup> Trade Fair of the OIC Member States from 28<sup>th</sup> October to 1<sup>st</sup> November 2013 at Tehran Permanent Fairground-Islamic Republic of Iran.

In this regard, ICDT and IIEC held 1<sup>st</sup> coordination meeting for the organization of this event on 10-11 July 2012 at IIEC's Headquarters in Tehran. This meeting was essentially devoted to the discussions on the different points and articles of the Draft Memorandum of Understanding (MOU) relating to the organization of this Fair and to the organizational and participation modalities of the OIC Member States in this event as well as to the facilities and incentives granted to participating countries to ensure a substantial participation of Member States in this event.

The price per square meter exhibition space has been fixed as follows:

- ✓ Fitted square meter (shelf scheme): US\$ 190.
- ✓ Not equipped square meter (Indoor bare space): US\$ 175.

For more details and reservations, please contact:

Islamic Republic of Iran International Exhibitions	
Co. (IIEC)	Islamic Centre for Development of Trade (ICDT)
Tehran Permanent Fairground, Shahid Chamran	Tours des Habous, P.O Box : 13545 Casablanca
Highway - P.O. Box 19395	20 000 / Morocco
Tehran – Islamic Republic of Iran	Tel: (212) 522 314 974 - Fax: (212) 522 310 110
Tel: (+9821)22 66 28 29 - Fax: (+9821) 226626 97	Email: icdt@icdt-oic.org
E-mail: office@iranfair.com	Web site: www.icdt-oic.org
Web Site : <u>www.iranfair.com</u>	

### **REPORT ON THE PREPARATIONS OF THE FORUM AND EXHIBITION ON ISLAMIC FINANCE**

14<sup>th</sup> – 16<sup>th</sup> November 2013, Dakar, Republic of Senegal

The Islamic Centre for Development of Trade (ICDT) will organize under the High Patronage of the Ministry of finance and Economy of Senegal and in collaboration with the Professional Chair and Interethnic and Intercultural Research of the University of Quebec and the International Company of Investing and Consulting SA (ICIC) on 14, 15, 16 November 2013 in Dakar, **the First International Exhibition of Muslin Business** in the WAEMU space, which will gather all the actors of the public and private sector of the financial and economic circles and those of Islamic partnership. This Exhibition will constitute a moment of visibility in the Sub-Saharan space of the creativity and dynamism of entrepreneurship and business circles, which work in compliance with the Islamic Sharia.

A training seminar in Islamic Finance will be organized on the sidelines of this exhibition by the Islamic Research and Training Institute (IRTI) of the Islamic Development Bank Group (IDB) on the themes of microfinance, Islamic investments funds and Waqf.