



3rd MEETING OF THE COMCEC TOURISM WORKING GROUP
(March 4th, 2014, Ankara)
“Enabling Tourism Investment Climate in the COMCEC Region”

AGENDA

Opening Remarks

1. The COMCEC Tourism Outlook
2. Global Trends in Tourism Investments: Benefits and Risks
3. Providing Enabling Tourism Investment Climate in the COMCEC Region: Challenges and Prospects
4. Success Stories of the Member States
5. International Institutions’ Perspective on Tourism Investment Climate
6. Private Sector Perspective on Tourism Investment Climate
7. The Way Forward: Utilizing the New COMCEC Project Cycle Management (PCM)

Closing Remarks

