

# COMCEC Project Funding Overview



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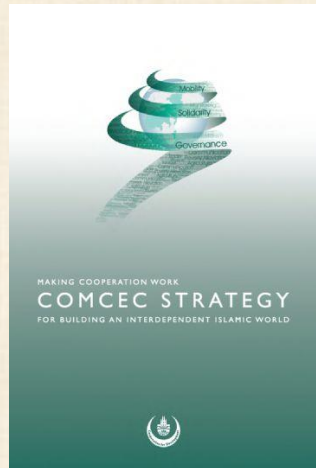
**COMCEC Coordination Office**

*September 21st, 2017*

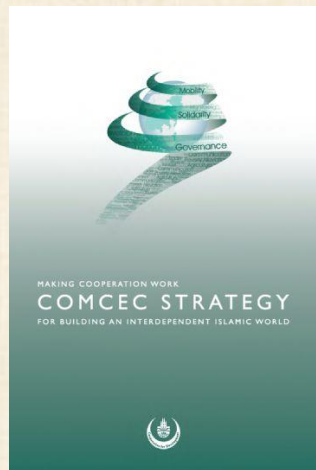
# Outline

1. Essentials of the COMCEC Project Funding
2. Benefits of the COMCEC Project Funding
3. Preparation for Project Submission
4. Funded Projects
5. Q & A

# Instruments of the COMCEC Strategy



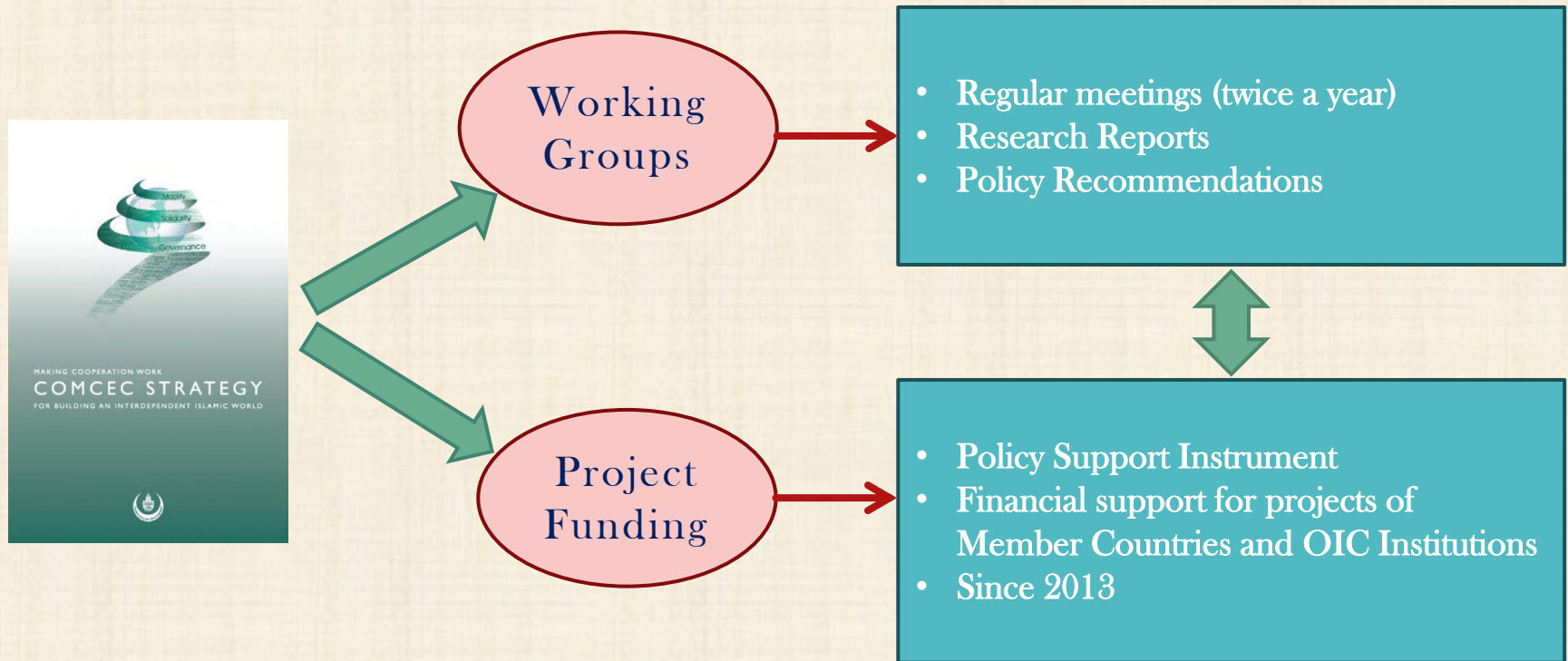
# Instruments of the COMCEC Strategy



## Working Groups

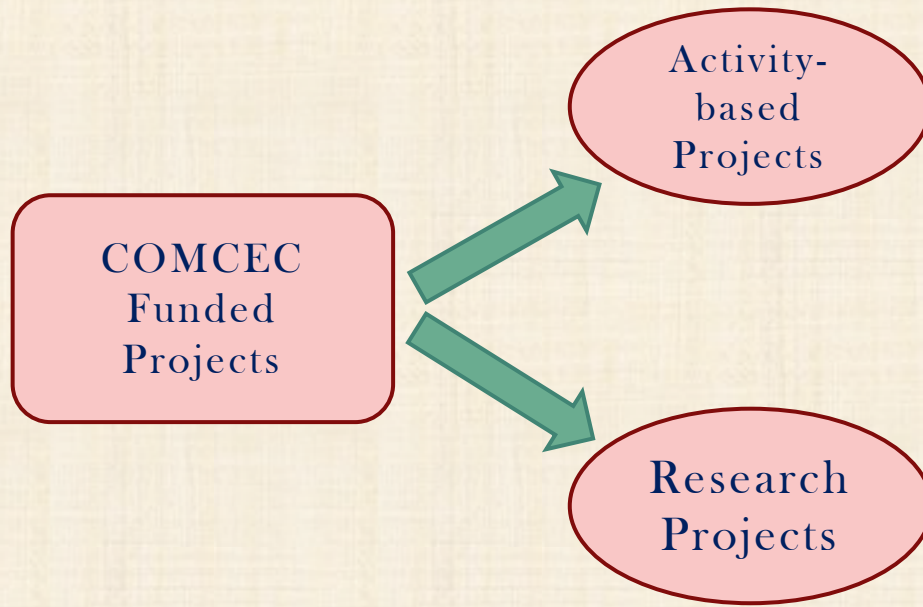
- Regular meetings (twice a year)
- Research Reports
- Policy Recommendations

# Instruments of the COMCEC Strategy

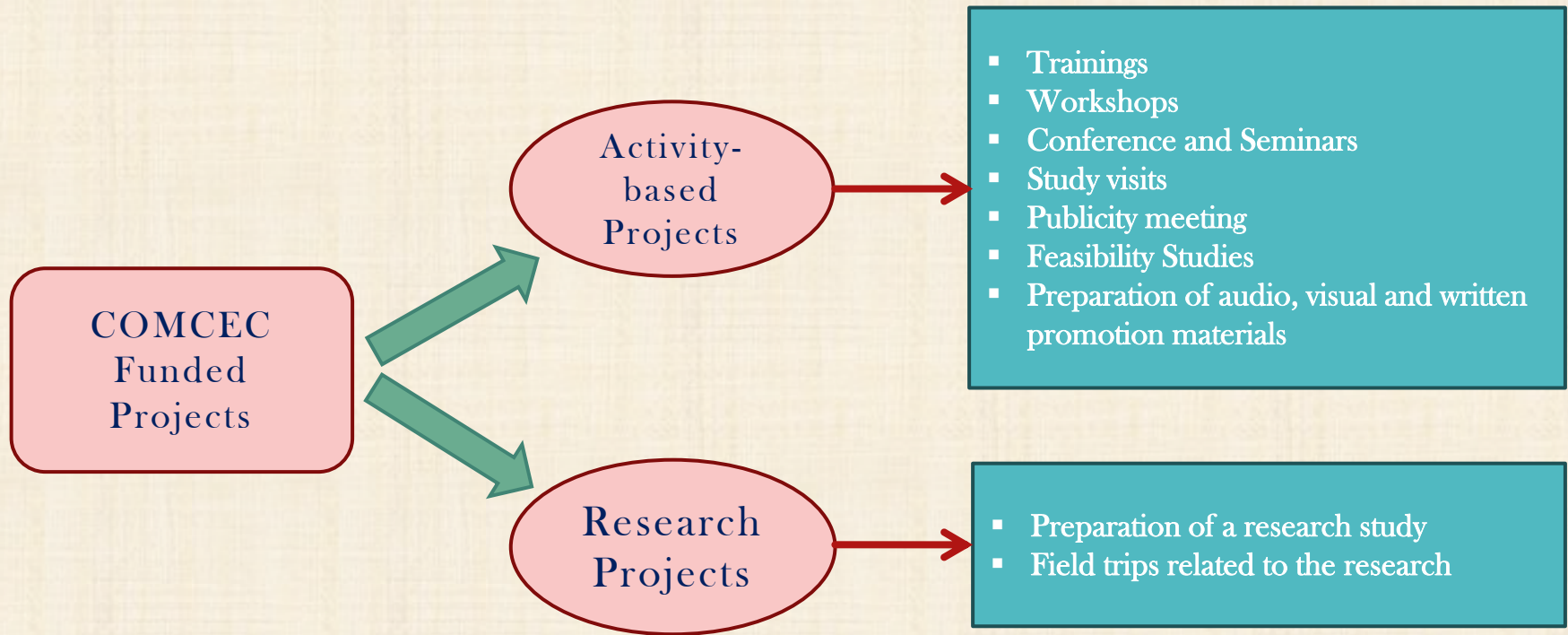


# 1. Essentials of the COMCEC Project Funding

# Project Types



# Project Types





# Project Topics

- Project topics should be in line with:
  - COMCEC Strategy
    - Principles
    - Strategic Objective of the relevant cooperation area
    - Output Areas of the relevant cooperation area
  - Policy Recommendations adopted by the COMCEC Ministerial Session
  - Sectoral Themes published on the COMCEC website  
[www.comcec.org/en/pcm](http://www.comcec.org/en/pcm)

# Supported Topics in Tourism - I

- Developing guidelines for improving the Muslim Friendly Tourism (MFT) services
- Increasing awareness on MFT among the travel industry stakeholders
- Developing Muslim friendly healthcare services and facilities
- Increasing cooperation among the tour operators/ travel agents operating in the MFT market
- Developing a national Muslim Friendly Tourism strategy
- Conducting government-led MFT-focused destination marketing
- Developing tourism cooperation in the OIC region through technical knowledge exchange and joint promotion efforts for MFT destinations

## Supported Topics in Tourism - II

- Developing MFT regulations for accommodation establishments
- Utilizing COMCEC MFT Guideline for Regulating Accommodation Establishments
- Improving risk and crisis management in tourism sector
- Destination Development and Institutionalization Strategies in the OIC Member Countries
- Destination Marketing Strategies in the OIC Member Countries

# Timeline for the Project Submission



# Main Characteristics

- \* Bringing at least 3 member countries together  
(1 project owner + 2 partners)



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- \* Project design according to the Project Submission Guidelines





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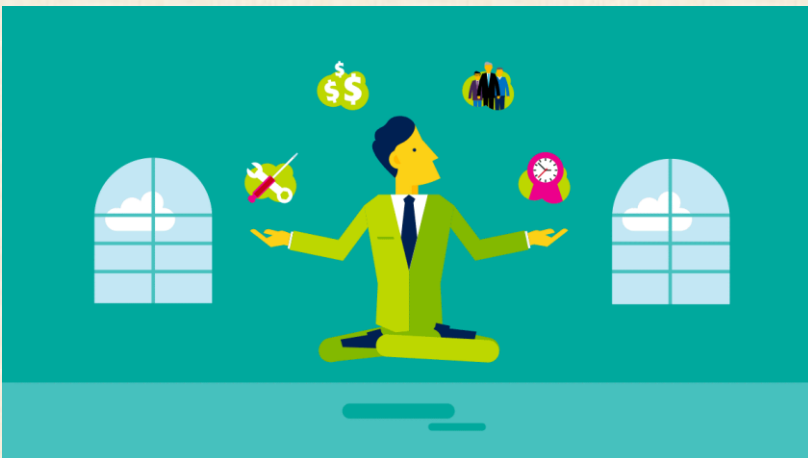
- \* Project design according to the Project Submission Guidelines



- \* Membership to the relevant working group



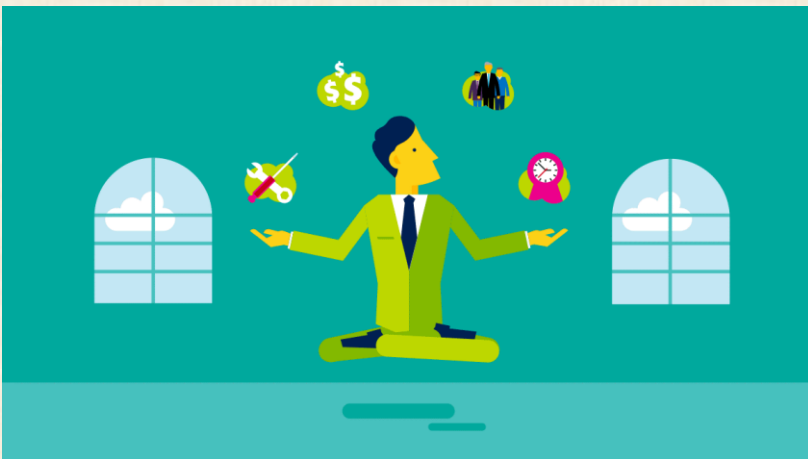
# Main Characteristics



- \* Member driven mechanism  
(full ownership of the projects)



# Main Characteristics



\* Member driven mechanism  
(full ownership of the projects)

\* Backstopping by CCO and Development Bank of Turkey



## 2. Benefits of the COMCEC Project Funding

# Purpose and Function of the COMCEC Project Funding

1- Supporting the implementation of policy recommendations adopted by the COMCEC Ministerial Sessions



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2 -Enhancing multilateral cooperation and solidarity among OIC Member Countries (e.g. collaboration among project partners, exchange of experts, etc.)

# Purpose and Function of the COMCEC Project Funding

1- Supporting the implementation of policy recommendations adopted by the COMCEC Ministerial Sessions



2 -Enhancing multilateral cooperation and solidarity among OIC Member Countries (e.g. collaboration among project partners, exchange of experts, etc.)



3- Joint solutions for common problems (e.g. development of sectoral Guidelines)

# Purpose and Function of the COMCEC Project Funding



4- Increasing institutional and human capacity (e.g. trainings, knowledge production activities, research reports, etc.)



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4- Increasing institutional and human capacity (e.g. trainings, knowledge production activities, research reports, etc.)

5- Strengthening operational skills on international projects (e.g. communicating partner countries, coordinating relevant stakeholders, handling organizational details, etc.)



### 3. How to Prepare for the Project Submission



# COMCEC Project Funding Webpage

## 1. Check out the COMCEC Project Funding Webpage [www.comcec.org/en/pcm](http://www.comcec.org/en/pcm)

- General Information about the Program
- Supported Sectoral Themes
- Frequently Asked Questions
- Previously Implemented Projects



# COMCEC Project Funding Webpage

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# COMCEC

## ProjectFunding

[Overview](#) [Supported Themes](#) [Online Project Submission](#) [Implemented Projects](#) [Selected Outputs](#) [FAQ](#) [COMCEC](#) [Contact Us](#)

### Supported Themes

The COMCEC Coordination Office (CCO) provides financial support to the projects in 6 different cooperation areas as agriculture, finance, poverty alleviation, transport and communication, tourism and trade. The CCO determines sectoral themes under each cooperation area by considering outputs of the Working Groups as well as policy recommendations adopted by the COMCEC Ministerial Sessions. In order to be eligible for COMCEC Project Funding, projects should be designed with respect to one of these sectoral themes. **Please click the respective picture in order to see the list of supported themes in each cooperation area.**




# Online Project Submission System

## 2. Visit Online Project Submission System

([project.comcec.org](http://project.comcec.org)) - obtain a username and password

- Reference materials:
  - Project Submission Guidelines
  - CV Templates
  - ToR Template (for Research Projects)
  - Tutorials for Online Fiche
  - Visibility Manual



The screenshot shows the login interface for the COMCEC Project Funding system. At the top, there is a logo for COMCEC (Cooperation for Development) and the text 'COMCEC ProjectFunding' and 'Project Management Information System'. Below this is a 'LOG IN' heading. The login form consists of two input fields: 'Username' with a placeholder 'Your username' and 'Password' with a placeholder 'Your password'. A blue 'LOGIN' button is positioned to the right of the password field. At the bottom right, there is a link for 'Forgot Password ?'.

# Common Characteristics of Successful Project Proposals

- Sufficient and informative project summary
- Sound project activities and relevant details about them
- Qualified Human Resources in line with Project Submission Guidelines Requirements
- Detailed and well-designed work plan
- Realistic cost estimations in the budget and sufficient explanations for them



## 4. Funded Projects



# Funded Projects in the Past Three Years

- 31 projects were implemented in 2014, 2015 and 2016
  - 5 Tourism Projects

# Projects Implemented in 2014



**Project Title:** Cities of Common Cultural Heritage

**Project Owner:** Azerbaijan

**Partner Countries:** Kazakhstan, Turkey and Uzbekistan



**Project Purpose:** The objective of this project was to increase touristic arrivals to the respective countries through exchange of good practices in the relevant sphere and by developing and promoting joint tourism products in 4 countries.

# Projects Implemented in 2014 (cont'd)



**Project Title:** Improving Statistical Capacities of Tourism Sector in COMCEC Mediterranean and Gulf Region

**Project Owner:** SESRIC

**Partner Countries:** Albania, Iraq, Jordan, Oman, Qatar, Saudi Arabia, Tunisia, Turkey, United Arab Emirates, and Yemen



**Project Purpose:** The objective of the project was identification of the statistical capacities and needs in tourism statistics in Albania, Iraq, Jordan, Oman, Qatar, Saudi Arabia, Tunisia, Turkey, United Arab Emirates, and Yemen (selected COMCEC Countries in the Mediterranean and Gulf Regions) with an aim to improve Tourism Satellite Accounts and evidence-based policy making on tourism.



# Projects Implemented in 2015



**Project Title:** Strengthening Community Resilience through eco-tourism.

**Project Owner:** The Gambia Tourism Board

**Partner Countries:** Senegal and Guinea Bissau



**Project Purpose:** The objective of the project was building resilient communities in The Gambia, Senegal and Guinea Bissau through eco-village practices.

# Projects Implemented in 2016



**Project Title:** Enhancing the Capacity of Craft Producers in the OIC Member Countries

**Project Owner:** The Gambia Tourism Board

**Partner Countries:** Senegal and Mali



**Project Purpose:** The objective of the project was to build the capacity of craft producers to be innovative in designing and packaging craft products as well as facilitating a sufficient transfer of knowledge among OIC member countries.

# Projects Implemented in 2016 (cont'd)



**Project Title:** Short Course on Strategies in Enhancing Tourism Workforce in Community-Based Tourism (CBT) within OIC Member Countries

**Project Owner:** Islamic Tourism Centre Malaysia



**Partner Countries:** Palestine, Maldives, The Gambia, Senegal, Pakistan, Indonesia and Brunei Darussalam

**Project Purpose:** The objective of the project was to discuss, study and enhance the understanding on the concept of human capital enhancement in CBT from the perspectives of sustainable tourism development and planning.

# Tourism Projects in 2017



- Gambia (Muslim Friendly Tourism)



- Mozambique (Muslim Friendly Tourism)



- Sudan (Craft Producing and Customer Service Training)



- SESRIC (Muslim Friendly Tourism)



THANK YOU

[www.comcec.org/en/pcm](http://www.comcec.org/en/pcm)

[pcm@comcec.org](mailto:pcm@comcec.org)