

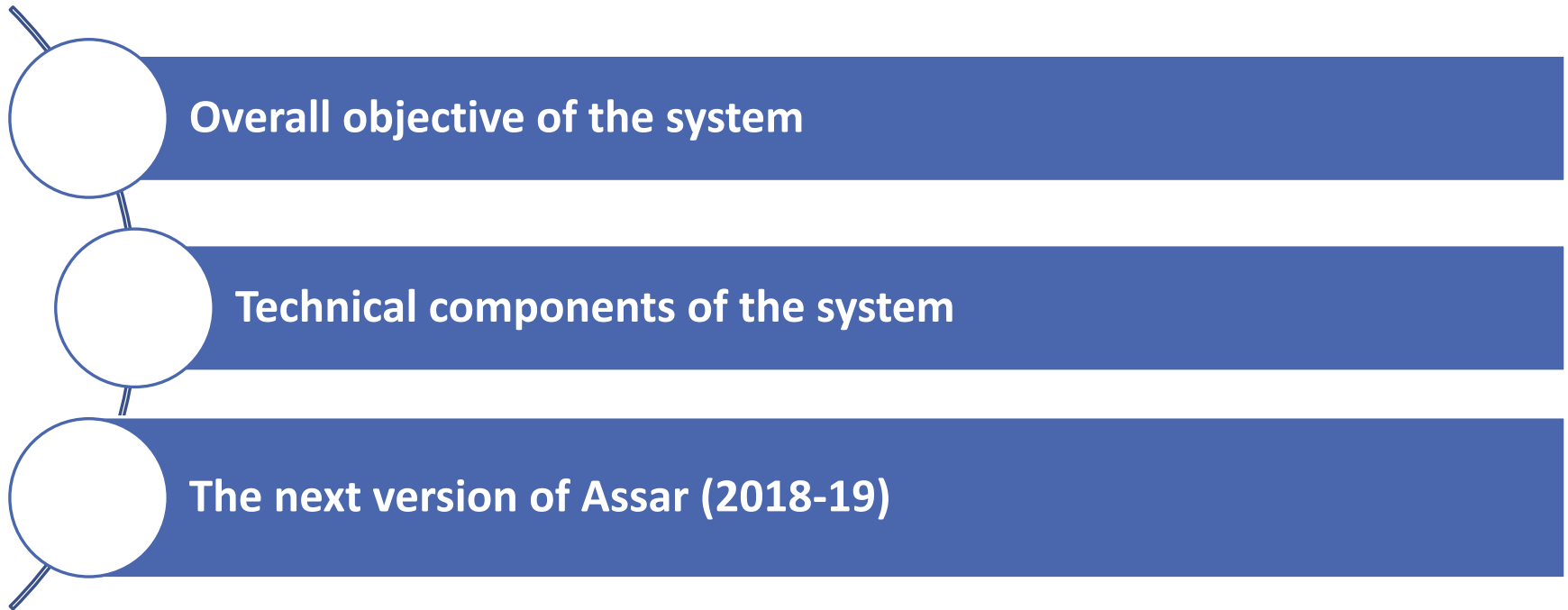


ASAAR

Price Information System for Agricultural Products

-Morocco-

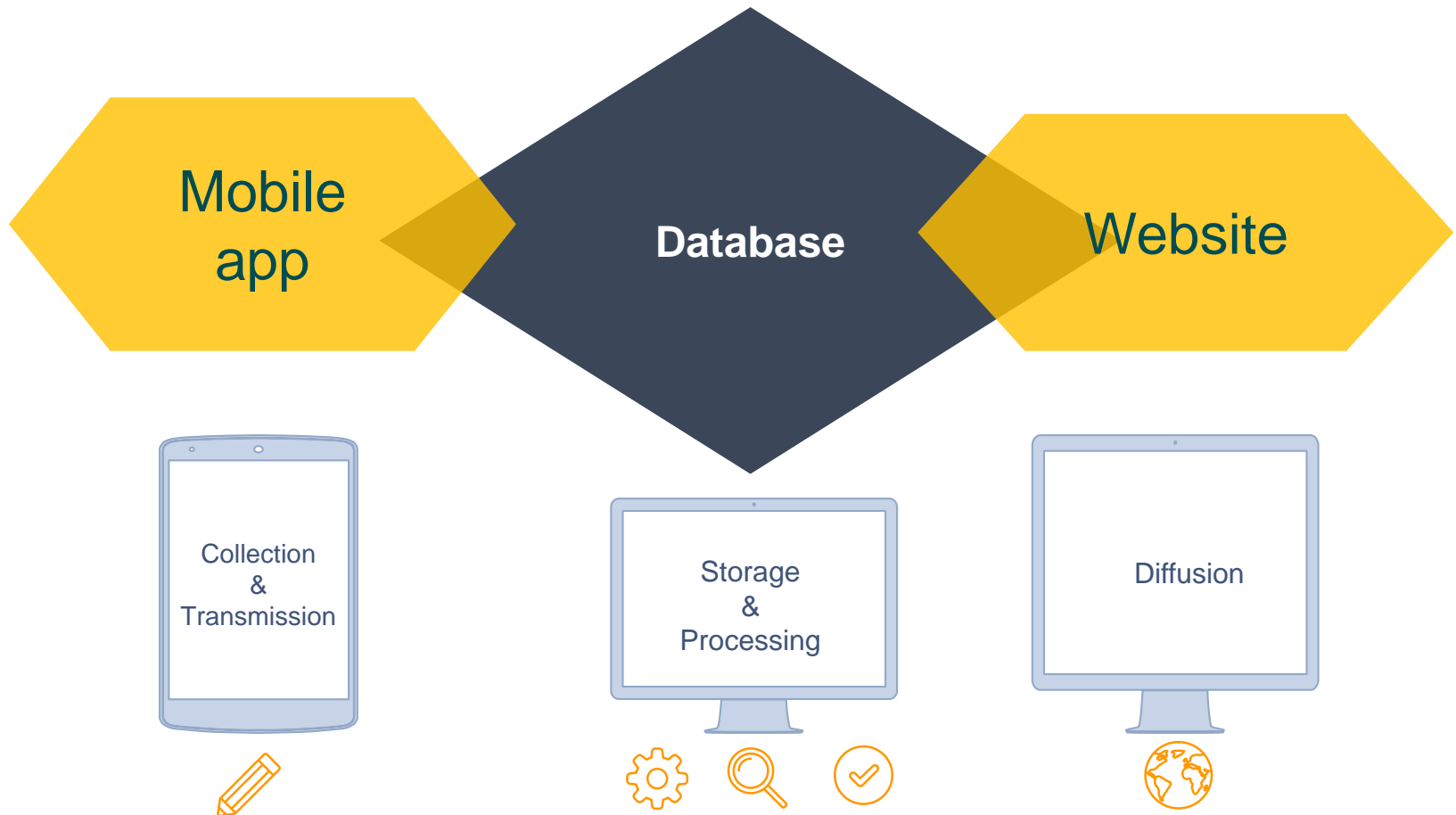
PLAN



OVERALL OBJECTIVE OF THE SYSTEM

- The ASAAR information system, designed to make the market more transparent, thereby improving expectations, trade-offs and decision-making by economic actors.
- Timely dissemination of prices of agricultural products
- Better integration of the value chain as well as an improvement in quality and a more "equitable" distribution of value added creates throughout the value chain.

TECHNICAL COMPONENTS OF THE SYSTEM



Network and Thematic Coverage



Network

- Wholesale market: 11
- Rural souks: 25
- Retail Markets: 16

Products

- Fruits
- Vegetables
- Cereals
- Livestock feed
- Lively livestock
- Animal Production
- Pisces

Indicators

- Frequent price
- Minimum price
- Maximum price

100 to 120 investigators

The next version of Assar (2018-2019)

Price Publication Mobile App



The next version of Assar (2018-2019)

Automatic reporting and notification module

