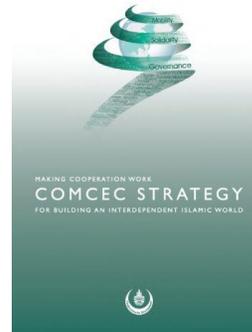**Burak Karagöl**
Director

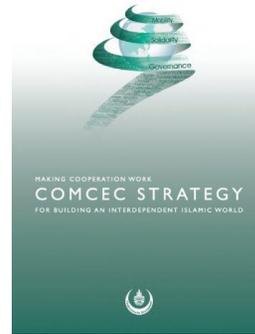**COMCEC Coordination Office**
February 15th, 2018

Outline

- Essentials of the COMCEC Project Funding

- Supported Themes

- Examples from Previously Funded Projects

- Preparation for Project Submission

- Q & A

COMCEC
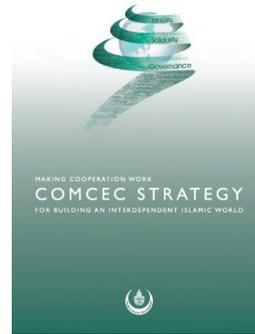**ProjectFunding**

Instruments of the COMCEC Strategy

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WORKING GROUPS

- Regular meetings (twice a year)
- Research Reports
- Policy Recommendations

Instruments of the COMCEC Strategy

WORKING GROUPS

- Regular meetings (twice a year)
- Research Reports
- Policy Recommendations

PROJECT FUNDING

- Policy Support Instrument
- Financial support for projects of Member Countries and OIC Institutions
- Since 2013

COMCEC ProjectFunding

Objectives of the COMCEC Project Funding

Supporting implementation of policy recommendations adopted by COMCEC Ministerial Sessions

Enhancing multilateral cooperation and solidarity among Muslim Countries (e.g. collaboration among project partners, exchange of experts...)

Increasing institutional and human capacity (e.g. trainings, workshops, study visits, research reports...)

COMCEC
ProjectFunding

Project Types

COMCEC Funded Projects

Activity-based Projects

Research Projects

Project Types

COMCEC Funded Projects

Activity-based Projects

Research Projects

- Trainings
- Workshops
- Conference and Seminars
- Study visits
- Publicity meetings
- Preparation of audio, visual and written promotion materials
- ...

Project Types

COMCEC Funded Projects

Activity-based Projects

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Research Projects

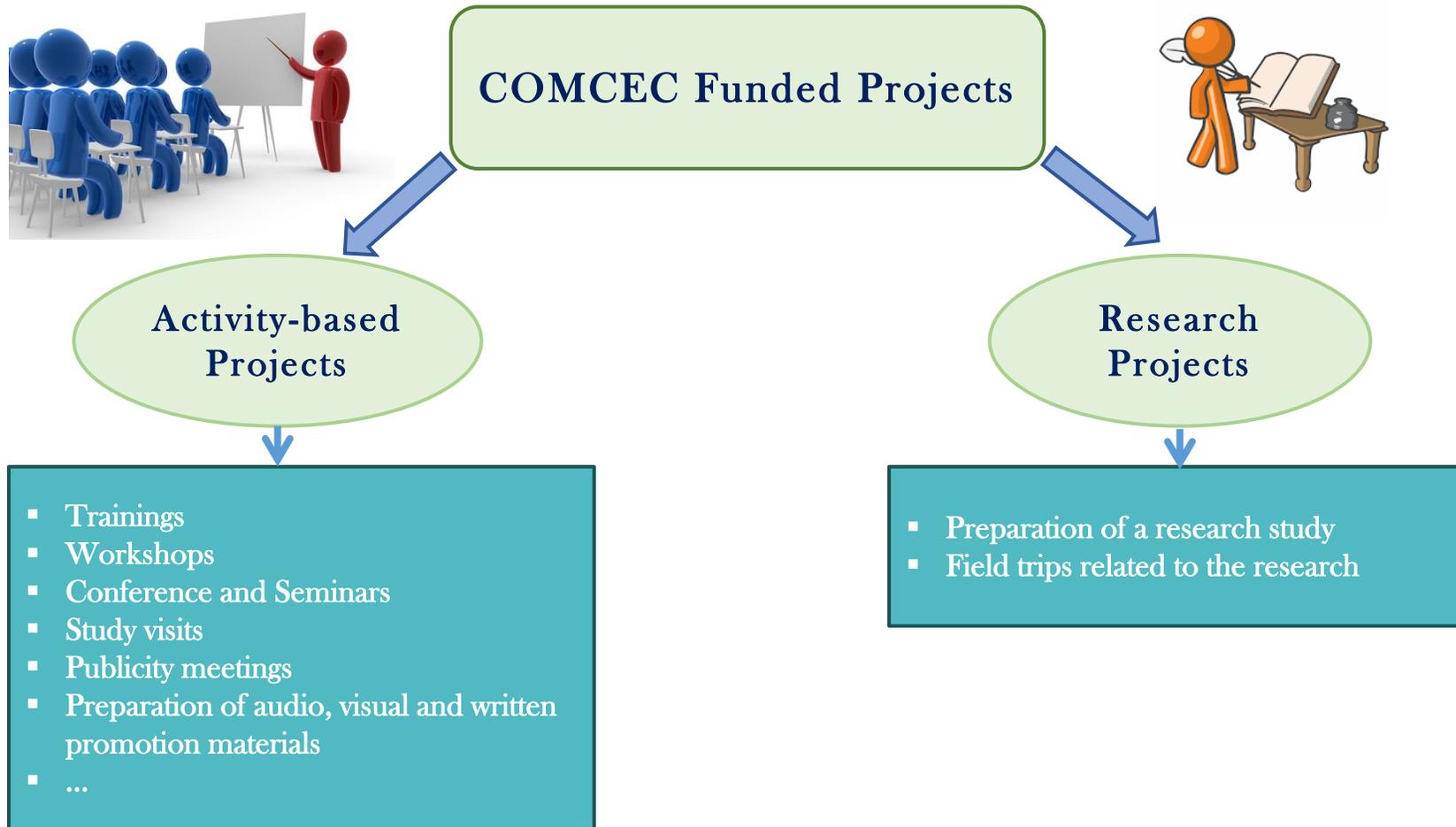- Preparation of a research study
- Field trips related to the research

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Project Topics

- Project topics should be in line with:
  - COMCEC Strategy
    - Principles
    - Strategic Objective of the relevant cooperation area
    - Output Areas of the relevant cooperation area

  - Policy Recommendations adopted by the COMCEC Ministerial Session

  - Sectoral Themes published on the COMCEC website (www.comcec.org/en/pcm)

Supported Topics in Tourism - I

- Developing guidelines for improving the Muslim Friendly Tourism (MFT) services

- Increasing awareness on MFT among the travel industry stakeholders

- Increasing cooperation among the tour operators/ travel agents operating in the MFT market

- Conducting government-led MFT-focused destination marketing

- Developing tourism cooperation in the OIC region through technical knowledge exchange and joint promotion efforts for MFT destinations

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Supported Topics in Tourism - II

- Developing a national Muslim Friendly Tourism strategy

- Developing MFT regulations for accommodation establishments

- Utilizing COMCEC MFT Guideline for Regulating Accommodation Establishments

- Improving risk and crisis management in tourism sector

- Destination Development and Institutionalization Strategies in the OIC Member Countries

- Destination Marketing Strategies in the OIC Member Countries

- Developing Muslim friendly healthcare services and facilities

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Main Characteristics

* Bringing at least 3 member countries together

   (1 project owner + 2 partners)

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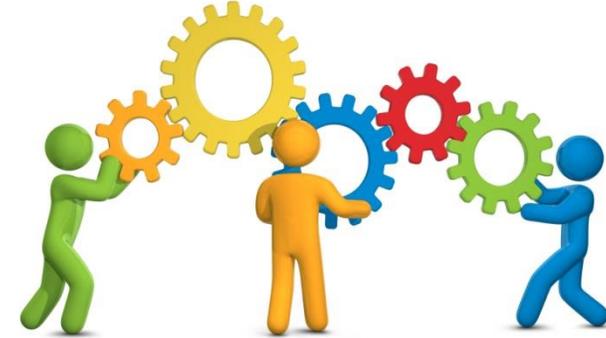
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* Project design according to the Project Submission Guidelines

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   (1 project owner + 2 partners)

* Project design according to the Project Submission Guidelines

* Membership to the relevant working group

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Previously Funded Projects

Funded Projects in the Past Four Years

- 44 projects were implemented in 2014-2017
  - 9 Tourism Projects

- In 2018, 19 projects are final-listed
  - 5 Tourism Projects

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Tourism Projects in 2018

- Strengthening the Resilience of Tourism Sector

- Community Based Tourism & MFT

- Crisis Communication

- Community Based Tourism & Poverty Alleviation

- Destination and Industry Development

Tourism Projects in 2017

- **Project Title:** Developing a Training and Certification Program for the Muslim Travel, Tourism and Hospitality Industry

- **Project Owner:** Ministry of Tourism of The Gambia

- **Partner Countries:** Nigeria and Senegal

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Tourism Projects in 2017

- **Poject Purpose:** Developing training materials on Muslim Friendly Tourism (MFT) & improving the capacity of personnel and institutions that will provide trainings on MFT.

- **Project Activities:** Training on Muslim Friendly Tourism with 23 participants

Tourism Projects in 2017

- **Project Title:** Enhancing Capacity of Muslim Friendly Tourism Workforce

- **Project Owner:** Ministry of Culture and Tourism of Mozambique

- **Partner Countries:** Mali and Senegal

Tourism Projects in 2017

- **Project Purpose:** Supporting Muslim Friendly Tourism in the partner countries and increasing MFT awareness in the tourism sector.

- **Project Activities:**
  - Training on MFT with 35 participants
  - Workshop for raising awareness on MFT

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Tourism Projects in 2017

- **Project Title:** Enhancing the Capacity of Craft Producers & Customers Service in OIC Member Countries

- **Project Owner:** Ministry of Tourism, Antiquities and Wildlife of Sudan

- **Partner Countries:** Chad and Djibouti

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Tourism Projects in 2017

- **Project Purpose:** The project, focused on the training of trainers on craft production and customer's services in order to improve the living standards of local communities and create jobs opportunities for the target group.

- **Project Activities:** Training on craft production and customer's services for the project partners with 38 participants

Tourism Projects in 2017

- **Project Title:** Training Program on the Development and Promotion of Muslim Friendly Tourism in OIC Member Countries

- **Project Owner:** SESRIC

- **Partner Countries:** Afghanistan, Albania, Algeria, Azerbaijan, Bangladesh, The Gambia, Iraq, Kazakhstan, Kyrgyzstan, Malaysia, Mauritania, Niger, Pakistan, Palestine, Senegal, Sudan, Turkey and United Arab Emirates

Tourism Projects in 2017

- **Project Purpose:** Facilitating the transfer of knowledge on development and promotion of Muslim Friendly Tourism in Member Countries by sharing the Malaysian, Turkish and United Arab Emirates experience in developing successful MFT policies, regulations, standards and marketing strategies.

- **Project Activities:**

    - Training for developing and promoting MFT in the partner countries with 30 participants

    - Study visit in Turkey to observe successful MFT implementations

Preparation for Project Submission

Timeline for Project Submission

Early September	End of September	October	Mid-December	Mid-December to Mid-January	End of January
• CCO issues a call for project proposals	• POs submit their preliminary proposals to the CCO	• CCO makes preliminary appraisal and declares the short list on COMCEC website	• Short-listed POs submit the final version of project fiche to the CCO	• CCO evaluates the final project proposals	• CCO declares the final list of projects on COMCEC website

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COMCEC Project Funding Webpage

1. Check out the COMCEC Project Funding Webpage
   www.comcec.org/en/pcm

   - General Information about the Program

   - Supported Sectoral Themes

   - Frequently Asked Questions

   - Previously Implemented Projects

Online Project Submission System

2. Visit Online Project Submission System
   (project.comcec.org) - obtain a username and password

   - Reference materials:

      - Project Submission Guidelines

      - CV Templates

      - ToR Template (for Research Projects)

      - Tutorials for Online Fiche

      - Visibility Manual

THANK YOU…

www.comcec.org/en/pcm   pcm@comcec.org