

# **Project Preparation and Submission**

Burak Karagöl Director

**COMCEC** Coordination Office

September 13th, 2018



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# **Timeline for the Project Submission**





# Finding a Project Idea

- Project topics can be found by examinig:
  - Policy Recommendations adopted by the COMCEC Ministerial Session
  - ✓ Sectoral Themes published on the COMCEC website
  - ✓ Outputs of the COMCEC Working Groups
  - ✓ Previous Projects funded by the CCO
  - ✓ COMCEC Strategy

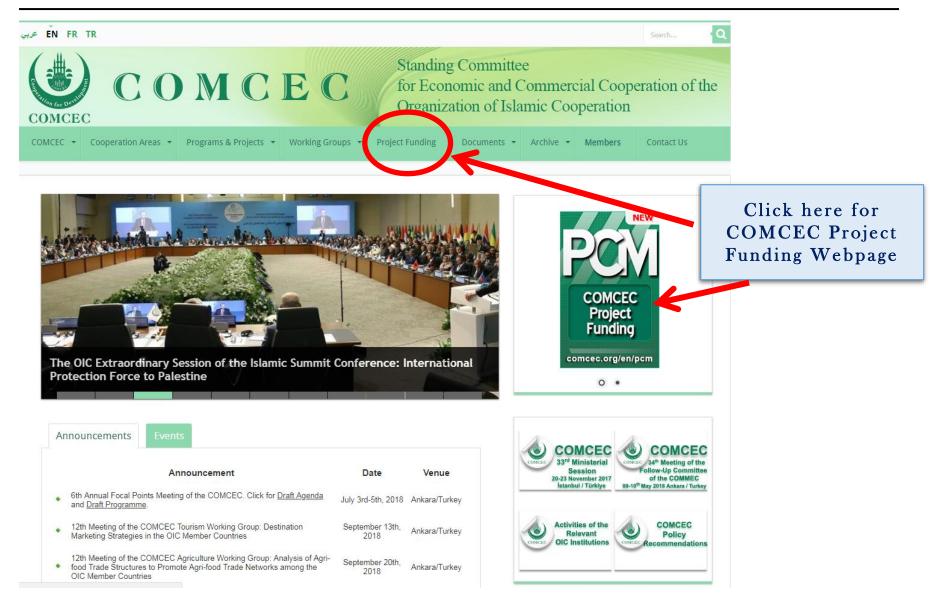


# **COMCEC Project Funding Webpage**

- Check out the COMCEC Project Funding webpage <u>www.comcec.org/en/pcm</u>
  - ✓ General Information about the Program
  - ✓ Supported Sectoral Themes
  - ✓ Frequently Asked Questions
  - ✓ Previously Implemented Projects



# Access to COMCEC Project Funding Webpage



#### **COMCEC Project Funding Webpage**



COMCEC Project Funding (CPF) is a financing mechanism introduced by the COMCEC Coordination Office (CCO) in 2013. It finances projects submitted by the Member Countries and relevant OIC Institutions to realize the strategic objectives and outcomes of the COMCEC Strategy. CPF aims at realization of policy recommendations adopted by COMCEC Ministerial Sessions, enhancing solidarity and multilateral cooperation among Member Countries as well as increasing institutional and human capacity in those countries.

Relevant public institutions of the COMCEC Member Countries that are members of the related Working Group and Subsidiary, Specialized and Affiliated OIC Institutions operating in the field of economic and commercial cooperation can submit project proposals. Projects can be designed in one of the 6 different cooperation areas (as agriculture, finance, poverty alleviation, transport and communication, tourism and trade) and in accordance with sectoral themes determined by the CCO and announced in this website. In addition to the Project Owner, there should be 2 partner countries, which can contribute to the project by being a beneficiary or providing technical assistance, human resources, etc.

# Supported Themes in Tourism

#### Supported Themes / Tourism







- Developing MFT regulations for accommodation establishments
- Utilizing COMCEC MFT Guideline for regulating accommodation establishments
- · Improving risk and crisis management in tourism sector
- Increasing awareness of resilience and crisis in tourism sector
- Developing new markets and products and ensuring positive destination perception in tourism sector
- Developing Destination Management Organizations
- Planning supply and demand as well as identifying and monitoring KPIs for ensuring sustainable tourism development at the destination
- Encouraging self-funding of Destination Management Organizations and improving efficiency and transparency in management of resources
- Promoting destinations through forming alliances
- Destination marketing strategies in the OIC member countries
- · Sustainable destination management strategies in the OIC Member Countries
- Developing multi destination tourism corridors in the OIC member countries



# Supported Themes in Tourism - I

- Developing MFT regulations for accommodation establishments
- Utilizing COMCEC MFT Guideline for regulating accommodation establishments
- Improving risk and crisis management in tourism sector
- Increasing awareness of resilience and crisis in tourism sector
- Developing new markets and products and ensuring positive destination perception in tourism sector
- Developing Destination Management Organizations



# Supported Themes in Tourism - II

- Planning supply and demand as well as identifying and monitoring KPIs for ensuring sustainable tourism development at the destination
- Encouraging self-funding of Destination Management Organizations and improving efficiency and transparency in management of resources
- Promoting destinations through forming alliances
- Destination marketing strategies in the OIC member countries
- Sustainable destination management strategies in the OIC Member Countries
- Developing multi destination tourism corridors in the OIC member countries



# **Online Project Submission System**

- Projects are submitted through Online Project Submission System in two stages
- Focal Points can access the System via a username and password (request if you don't have them)
- ✤ Reference materials:
  - ✓ Project Preparation and Submission Guidelines
  - ✓ CV Templates
  - ✓ ToR Template (for Research Projects)
  - ✓ Tutorials for Online Fiche
  - ✓ Visibility Manual





#### Access to the Project Submission System



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# **Tourism Projects in 2018**



Crisis management & communication

Crisis management & communication

- Community Based Tourism & Poverty Alleviation
- Destination and Industry Development in MFT











