



Burkina Faso

SUSTAINABLE TOURISM PROJECT OF BAZOULE



Mr. Aziz Tély HEMA
MINISTRY OF CULTURE AND TOURISM

BACKGROUND

Bazoulé is a rural area at Tanghin-Dassouri (Central Region), of approximately 20 000 (of which 5000 for the village itself), whose main activity is subsistence agriculture and small breeding.

It has a tourist potential that is still underexploited. A pond populated by nearly a hundred sacred crocodiles gives it a tourist attraction of great importance. An important tourist flow of around 2500 visitors on average per year is recorded in the village, half of which comes from inbound tourism, but Bazoulé remains today an area of extreme poverty in the country (68.6% of poor).

Moreover, not only does Bazoulé suffer from a high rate of under schooled children (70% of children) but also and especially in recent years, the exodus of young people to the capital Ouagadougou, in search for a better life.

OBJECTIVE OF THE PROJECT

The project aims to sustainably improve the resources and lives of the community through the development of Bazoulé and the promotion of an integrated resort.

The resort includes a community camp, a restaurant and a bar, a community museum built at the royal palace, a pond with crocodiles and a turtle reserve, a traditional forge, a center of art and crafts, exhibition area and a sales center, a functional literacy and pre-vocational training, a unit of collection and package of honey and a garden of about 25 hectares for the production of vegetable and rice

The project, initiated by the Association of Tourism and Development of Bazoulé (ATDB) in collaboration with the Ministry of Culture and Tourism (MCT) and the World Tourism Organization (UNWTO) includes all the actors of the population grouped in several associations and organisations represented in the project management.

BENEFICIARIES

The community of Bazoulé is the main beneficiary of the project activities, including the resort staff, guides, local producers of rice, fruit and vegetables, women beekeepers, artisans, youth literacy and education etc. ..., more than 25% of the population.

ORGANISATIONS OF IMPLEMENTATION OF THE PROJECT

The implementation of the project is ensured by a coordinating and piloting committee

The Coordinating Committee meets every month monthly and its role is to make sure that the projects defined in the programme are carried out with the spirit of the ST-EP projects. It is composed of one representative of the following actors:

Tourism and Development Association Bazoulé (representing the beneficiary and Chair)

World Tourism Organization

Belfort

Ministry of Culture and Tourism

The Burkinabé National Tourism Office

- The Piloting Committee meets twice a year and has the role of monitoring the implementation of the project by the coordinating committee which reports on the actions. It is composed of one representative of the following actors:
 - Ministry of Culture and Tourism (Chair)
 - World Tourism Organization
 - Belfort
 - The Burkinabe National Tourism Office
 - Tourism and Development Association Bazoulé
 - Bazoulé Guides Association (AGB)
 - Village Development Committee (RRC)
 - Traditional authorities
 - Song Taaba Association of Women United for Development (ASFUD)
 - Cooperative artists Bazoulé
 - Women's group Bazoulé
 - Vegetable Cooperative
 - City of Tanghin Dassouri.

ACTIVITIES

The activities carried out are:

Construction and servicing of the camp community

The building of the pond for sacred crocodiles

The restoration of the Royal Palace and the construction of a community museum

Support for income-generating activities related to tourism

Building the capacities of actors

Promoting the resort and destination Bazoulé

Impacts

- 6 boxes are built with a total of 18 seating capacity, electrified and equipped
- The old huts are rehabilitated by ATDB
- 1 reception box is built
- The restaurant with a seating capacity of 80 seats and the bar has a dishwashing system, electrical equipment, furniture
- The water drilling system is rehabilitated and a new engine is purchased
- A bus is acquired for the transport of tourists
- A fence of approximately 820 meters and is set, defines a green area, closed to vehicles.

Impacts

The campsite has helped create or preserve the following jobs :

Guidance: 10 permanent guides

Restoration: 1 chef, 1 assistant, 1 and 4 trainees

Accommodation: 3 permanent

Fund: 1 cashier

Guard services: 3 guards

Craft: 6 artisans linked to the site

Host Committee, animation and cultural intercommunication: 13 people (dancers, musicians and resource people)

Supply campsite: More than 100 farmers and gardeners including women suppliers of goods and services (fruits and vegetables, meat, rice, cereals and honey)

Impacts

The project has also allowed:

Preservation of crocodiles;

Safeguard turtles;

An exhibition and sale of local products from ASFUD is installed;

Preservation of local culture through the creation of a museum

A fund to support income-generating activities is set up and support have been granted to:

- * The traditional forge,
- * The cooperative of artisans,
- * Batik producers,
- * Producers mogaré (bogolan)

Impacts (suite)

The following courses were given:

Training guide

Training in Hotel and Restaurant

Hygiene training

Training in accounting and management

Management training

Marketing training

For the visibility and promotion of the resort:

The signage has been implemented (signposts)

A website is created

Posters and leaflets are produced

The resort is involved in tourism fairs

WTD 2009 was commemorated at camp



Main entrance and closing



Local host



Fulani Hut



Rehabilitated old huts



New huts constructed



bus (17 seats)



Bar - restaurant



sanitary

Engine drilling



The traditional forge



Crafts Bazoulé



Gardening in Bazoulé



thank you