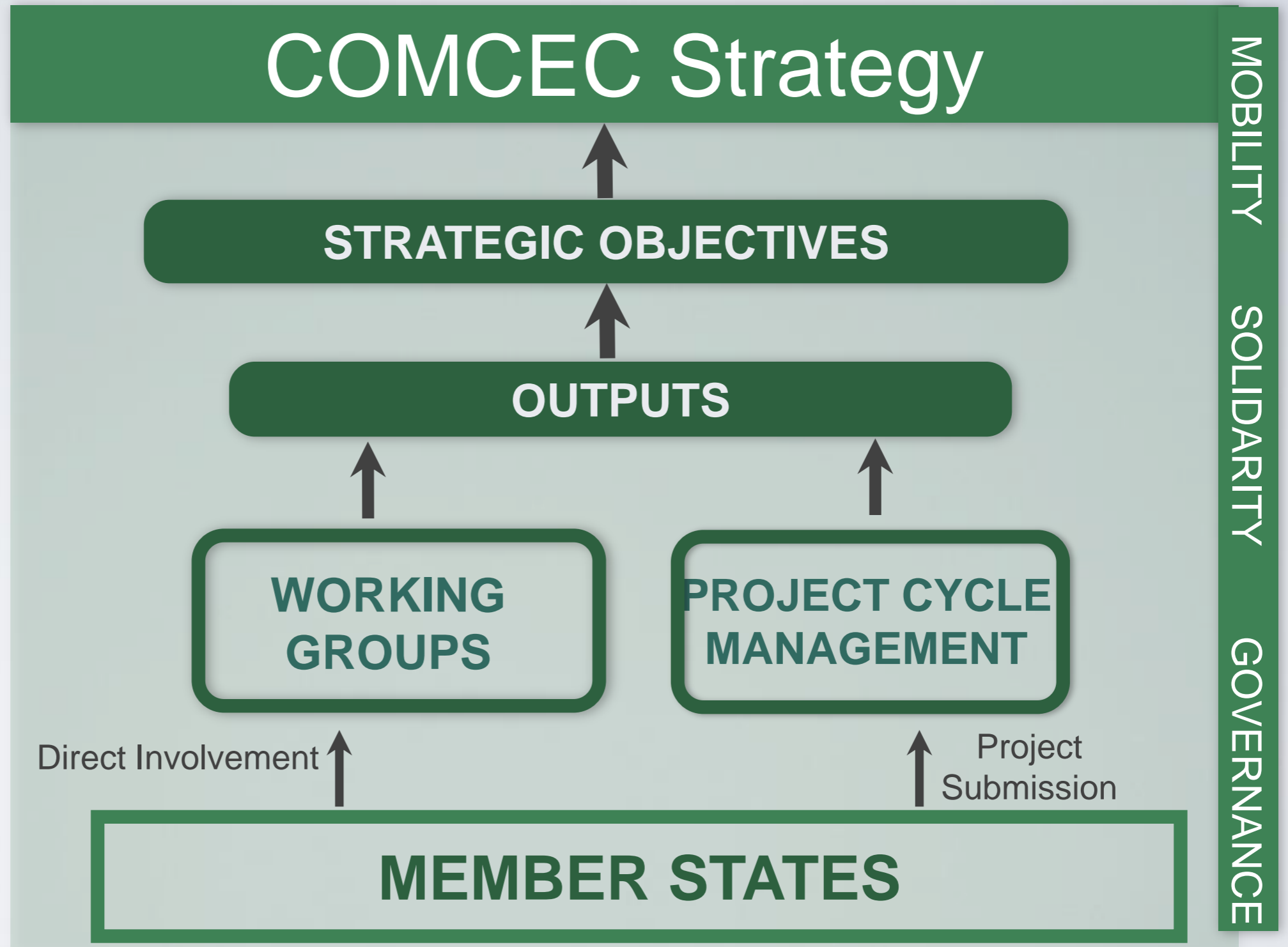


OUTLINE

- Implementation Mechanism of the Strategy
 - **Working Groups (WGs)**
 - Project Cycle Management
- The WG Meetings (2013-2014)
 - Trade
 - Transport and Communications
 - Tourism
 - Agriculture
 - Poverty Alleviation
 - Finance

HOW TO OPERATIONALIZE?

A
MEMBER
DRIVEN
MECHANISM



NEW INSTRUMENTS

WORKING GROUPS (WGs)

- ▶ Member Country-driven: greater country ownership
- ▶ Producing and disseminating knowledge
- ▶ Sharing experience and good practices
- ▶ Creating a common understanding
- ▶ Approximating policies
- ▶ More expertise, less procedure



WORKING GROUPS

- ▶ Established in each Cooperation Area
Trade, Transport and Communications, Tourism, Agriculture, Poverty Alleviation, Finance
- ▶ Voluntary Membership
- ▶ Qualified Experts Gatherings; from the relevant Ministries/ Institutions of the Member Countries
- ▶ Regular Gatherings (*at least twice a year in Ankara*)
- ▶ Working Language: English

THE WG MEETINGS (2013- 2014)

- ▶ *1st Round of WG Meetings: 1st half of 2013*
- ▶ *2nd Round of WG Meetings: October-December 2013*
- ▶ *3rd Round of WG Meetings: March- April 2014*

TRADE WGs (2013- 2014)

- ▶ **1st Meeting:** June 20th, 2013

Theme: “*Promoting the SMEs Exports in the OIC Member States: The Role of Trade Promotion Organizations (TPOs)*”

- ▶ *The main issues highlighted:*

- ▶ *Increasing institutional and human capacity and the efficiency of the TPOs*
- ▶ *Role of TPOs in supporting the SMEs in exporting*
- ▶ *Importance of experience sharing among the TPOs*
- ▶ *Eliminating procedural and governmental barriers*
- ▶ *Improving communication and telecommunication infrastructure*
- ▶ *Raising awareness on target countries’ rules, regulations and customs*

TRADE WGs (2013- 2014)

- ▶ **2nd Meeting:** October 31st, 2013

Theme: *“Improving the SMEs Access to Trade Finance in the OIC Member States”*

- ▶ *The main issues highlighted:*

- ▶ *Roles of national institutions and international organizations in supporting and providing assistance to SMEs*
- ▶ *Raising awareness of trade finance opportunities*
- ▶ *Importance of supportive legislations and enabling regulatory framework*
- ▶ *Improving knowledge on financial systems and foreign markets*
- ▶ *Importance of experience sharing among the Member States*

TRADE WGs (2013- 2014)

- ▶ **3rd Meeting:** February 27th, 2014
Theme: *“Facilitating the Intra-OIC Trade: Improving Efficiency of the Customs Procedures in the OIC Member States.”*

- ▶ *The main issues highlighted:*
 - ▶ *Challenges and Global Trends in Improving the Efficiency of Customs Procedures*
 - ▶ *Overview of Customs Procedures in the OIC Member States*
 - ▶ *Success Stories in Reforming Customs Procedures*
 - ▶ *WTO Trade Facilitation Agreement*

TRANSPORT AND COMMUNICATIONS WGs

- ▶ **1st Meeting:** March 28th, 2013

Theme: *“Transport Infrastructure Financing Modalities: Public-Private Partnerships in the Member Countries”*

- ▶ *The main issues highlighted:*
 - ▶ *Institutional support and institution building*
 - ▶ *Legislative and regulatory reforms*
 - ▶ *Private-sector development (training, awareness building)*
 - ▶ *Public-awareness campaigning to promote understanding of PPPs, and political leadership*
 - ▶ *Financial instruments, risk sharing or de-risking instruments and guarantees, project-risk management*

TRANSPORT AND COMMUNICATIONS WGs

- ▶ **2nd Meeting:** October 8th, 2013

Theme: “ *Developing Multimodal Freight Transport (MFT) Among the OIC Member Countries: Basic Concepts and Latest Trends.*”

- ▶ *The main issues highlighted:*

- ▶ *Main business models in intermodal rail/road transport*
- ▶ *Key success factors for MFT services*
- ▶ *The impacts of MFT on external trade*
- ▶ *Trends in seaborne container traffic*
- ▶ *Trends in developing countries*
- ▶ *Trends in container hinterland and continental MFT*
- ▶ *Key developments regarding the policies on MFT*
- ▶ *Best practices in MFT*

TRANSPORT AND COMMUNICATIONS WGs

- ▶ **3rd Meeting: March 13th, 2014**

Theme: “*Developing Multimodal Freight Transport (MFT) Among the OIC Member Countries: Current Implementations and Policy Recommendations.*”

- ▶ *The main issues highlighted:*

- ▶ *Terms of competition between modes*
- ▶ *Dedicated regulatory framework for MFT as if a single mode*
- ▶ *State finance of public terminals*
- ▶ *Ensuring competition between MFT service providers*
- ▶ *Efficient operation technologies*
- ▶ *Good rail access to ports*
- ▶ *Effective coordination of MFT services*

TOURISM WGs (2013- 2014)

- ▶ **1st Meeting:** April 25th, 2013
Theme: *“A New Trend in Sustainable Tourism Development: Community Based Tourism in the Member Countries”*
- ▶ *The main issues highlighted:*
 - ▶ *Careful design and planning of CBT programs and projects*
 - ▶ *Ownership of the local community*
 - ▶ *Effective collaboration among different stakeholders*
 - ▶ *Sustainable financing mechanism*

TOURISM WGs (2013- 2014)

- ▶ **2nd Meeting:** October 3rd, 2013
Theme: *“Tourism Product Development and Marketing Strategies in the Member Countries”*

- ▶ *The main issues highlighted:*
 - ▶ *Utilization of PR activities, e-marketing, social media*
 - ▶ *Introducing award programmes*
 - ▶ *Conducting joint exhibitions*
 - ▶ *Developing joint tourism products*
 - ▶ *Organizing exchange programs for experts*
 - ▶ *Developing joint data base for tourism products*
 - ▶ *Effective collaboration among different stakeholders*

TOURISM WGs (2013- 2014)

- ▶ **3rd Meeting:** March 4th, 2014
- ▶ Theme: *“Enabling Tourism Investment Climate in the Member Countries”*
- ▶ *The main issues highlighted:*
 - ▶ *Provision of clear, updated information and prompt responses to investor inquiries*
 - ▶ *Updated investment promotion websites*
 - ▶ *Effective coordination among relevant stakeholders*
 - ▶ *Providing infrastructure,*
 - ▶ *Effective incentive packages*
 - ▶ *Financial support for the local tourism SMEs and foreign entrepreneurs*
 - ▶ *Utilization of alternative investment financing options such as crowdfunding.*

AGRICULTURE WGs (2013- 2014)

- ▶ **1st Meeting:** June 6th, 2013

Theme: *“Increasing Agricultural Productivity in the Member Countries: Improving Irrigation Capacity”*

- ▶ *The main issues highlighted:*

- ▶ *A bottom-up approach, organization and ensure the participation of water users*
- ▶ *Improving the structure of agricultural enterprise and facilities*
- ▶ *Encouraging the use of modern irrigation and farming techniques*
- ▶ *Preventing excessive water and fertilizer use*
- ▶ *Introducing effective training programs on irrigated agriculture*
- ▶ *The provision of inter-agency co-ordination*
- ▶ *Preventing the misuse of agricultural lands*

AGRICULTURE WGs (2013- 2014)

- ▶ **2nd Meeting:** *December 19th, 2013*

Theme: *“Encouraging Foreign Direct Investments (FDIs) in the Member Countries for Increasing Agricultural Productivity.”*

- ▶ *The main issues highlighted:*

- ▶ *Ensuring proper land use planning*
- ▶ *Developing FDI programs focusing on large scale agricultural investors*
- ▶ *Host country government’s assessment on the economic viability and sustainability of proposed investment projects*
- ▶ *Establishment of appropriate level of lease payments*
- ▶ *Preparing investment promotion strategies and targeting plans on agricultural FDIs*

AGRICULTURE WGs (2013- 2014)

- ▶ **3rd Meeting: April 3rd, 2014**

Theme: *“Improving the Statistical Capacity of the Agriculture Sector in the Member Countries”*

- ▶ *The main issues highlighted:*

- ▶ *Encouraging Member Countries to prepare reports on agriculture statistics in their countries*
- ▶ *Building comprehensive and integrated databases for agricultural statistics*
- ▶ *Integrating agricultural statistics to National Statistical Systems*
- ▶ *Focusing on training of human resources and raising the level of scientific data in the field of agricultural statistics*
- ▶ *Development of strategic plans for agricultural statistics*

POVERTY ALLEVIATION WGs (2013- 2014)

- ▶ **1st Meeting:** June 27th, 2013

Theme: *“Enhancing Productive Capacity of the Poor in the Member Countries Through Improving the Human Capital”*

- ▶ *The main issues highlighted:*
 - ▶ *Improving access to basic education, health, employment and finance*
 - ▶ *Supporting labour intensive sectors to help employment creation*
 - ▶ *Stronger agricultural extension programs*
 - ▶ *Technical and vocational education and training need a high priority*
 - ▶ *Developing Social Safety Net Programs with proper targeting mechanisms*

POVERTY ALLEVIATION WGs (2013- 2014)

- ▶ **2nd Meeting:** *December 26th, 2013*

Theme: *“Targeting Mechanisms of the Social Safety Net Systems in the Member Countries”*

- ▶ *The main issues highlighted:*

- ▶ *Building institutional capacity*
- ▶ *Establishment of data sets to develop convenient Proxy Means Tests*
- ▶ *Developing data supporting targeting mechanisms*
- ▶ *Enhancing awareness of the poor*

POVERTY ALLEVIATION WGs (2013- 2014)

- ▶ **3rd Meeting: April 10th, 2014**
Theme:“Monitoring Mechanisms of the Social Safety Net Programmes in the Member Countries”
- ▶ *The main issues highlighted:*
 - ▶ *Improving design of indicators*
 - ▶ *Improving access to different data sources*
 - ▶ *Developing Management Information Systems (MIS)*
 - ▶ *Improving institutional arrangements for implementation of monitoring activities*
 - ▶ *Linking with the wider policy framework*
 - ▶ *Increasing the implementing agency’s capacity*
 - ▶ *Clarifying the objectives of the monitoring systems*

FINANCIAL COOPERATION WGs (2013- 2014)

- ▶ **1st Meeting:** *December 12th, 2013*

Theme: *“Enhancing Capital Flows among the Member Countries.”*

- ▶ *The main issues highlighted:*
 - ▶ *Changing general investor perception of risk and business environment*
 - ▶ *Developing and implementing guidelines and regulations relating to financial markets*
 - ▶ *Improving efficiency and depth of the capital market*
 - ▶ *Improving the business environment through policies to enhance political effectiveness*
 - ▶ *Identifying and eliminating policy barriers relating to mobility and treatment of foreign capital flows*
 - ▶ *Introducing investor-friendly fiscal measures such as the creation of free trade zones and provision of tax benefits.*

FINANCIAL COOPERATION WGs (2013- 2014)

2nd Meeting: *March 27th, 2014*

Theme: *“Enhancing Financial Inclusion in the Member Countries.”*

- ▶ *The main issues highlighted:*
 - ▶ *Establishment of national financial inclusion strategies*
 - ▶ *Increasing financial literacy*
 - ▶ *Realization of financial consumer protection*
 - ▶ *Utilization of mobile financial services*
 - ▶ *Microfinance and microcredits*
 - ▶ *Agent banking*
 - ▶ *Islamic finance*

THE WG MEETINGS (2013- 2014)

- ▶ ***Active Participation by***
 - ▶ ***the Member States at the technical level***
 - ▶ *the OIC Institutions (IDB, SESRIC, ICDT, ICCIA, SMIIC)*
 - ▶ *the other international organizations, private sector , NGOs*
- ▶ ***Enriched Discussions with Research and Analytical Studies:***
 - ▶ *COMCEC Analytical Studies Prepared Specifically for the WGs*
 - ▶ *COMCEC Outlook Reports*

THE WG MEETINGS (2013- 2014)

PUBLICATIONS: ANALYTICAL STUDIES

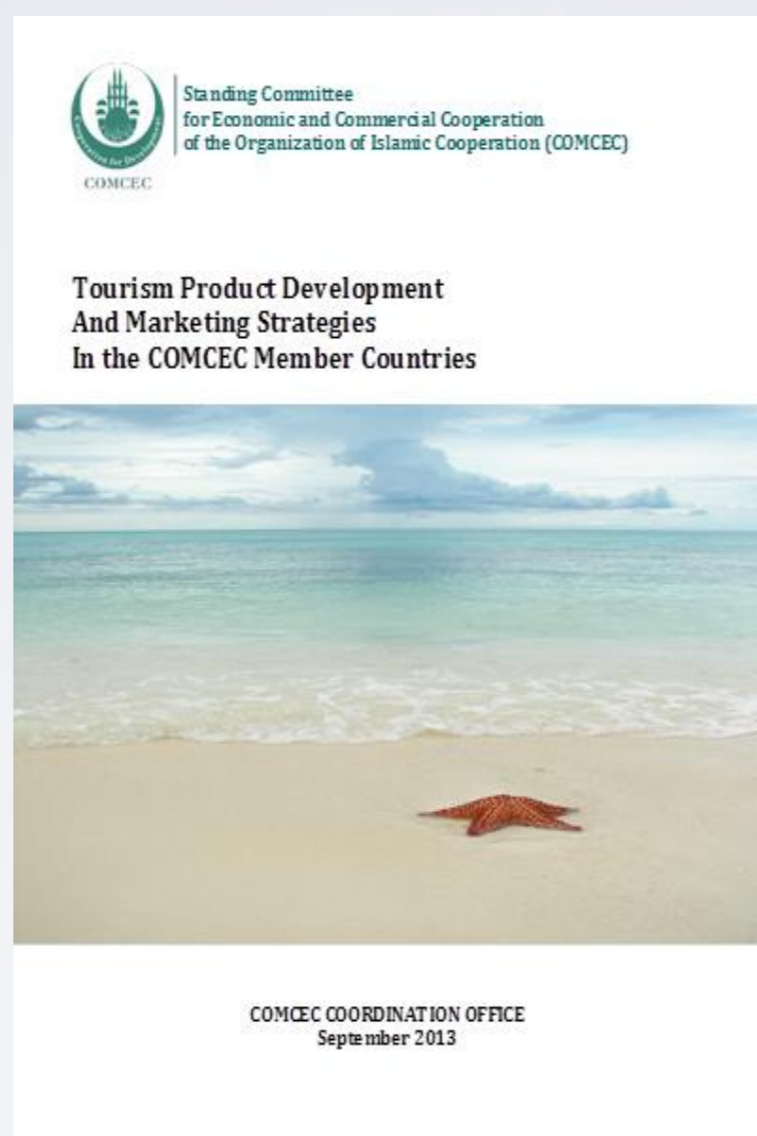



 Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC)
COMCEC Coordination Office

Bridging the gaps
Implementation challenges for transport PPPs in OIC member states




Written by

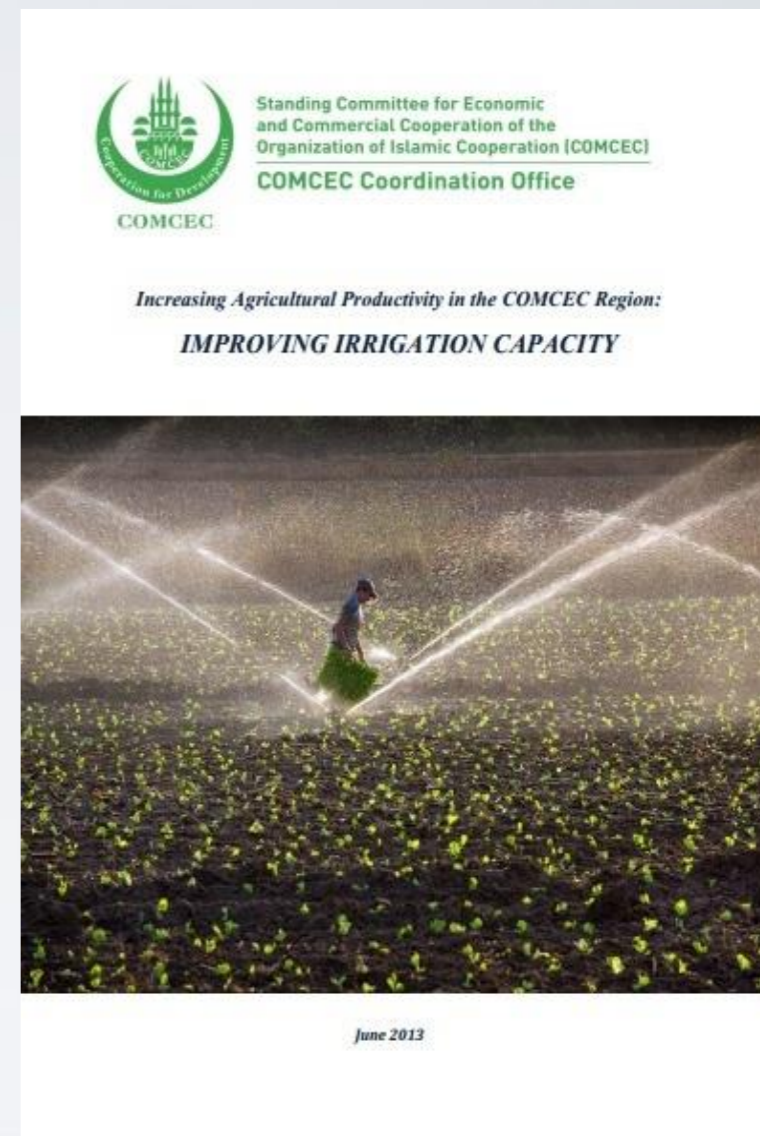



 Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC)

Tourism Product Development And Marketing Strategies In the COMCEC Member Countries




COMCEC COORDINATION OFFICE
September 2013



 Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC)
COMCEC Coordination Office

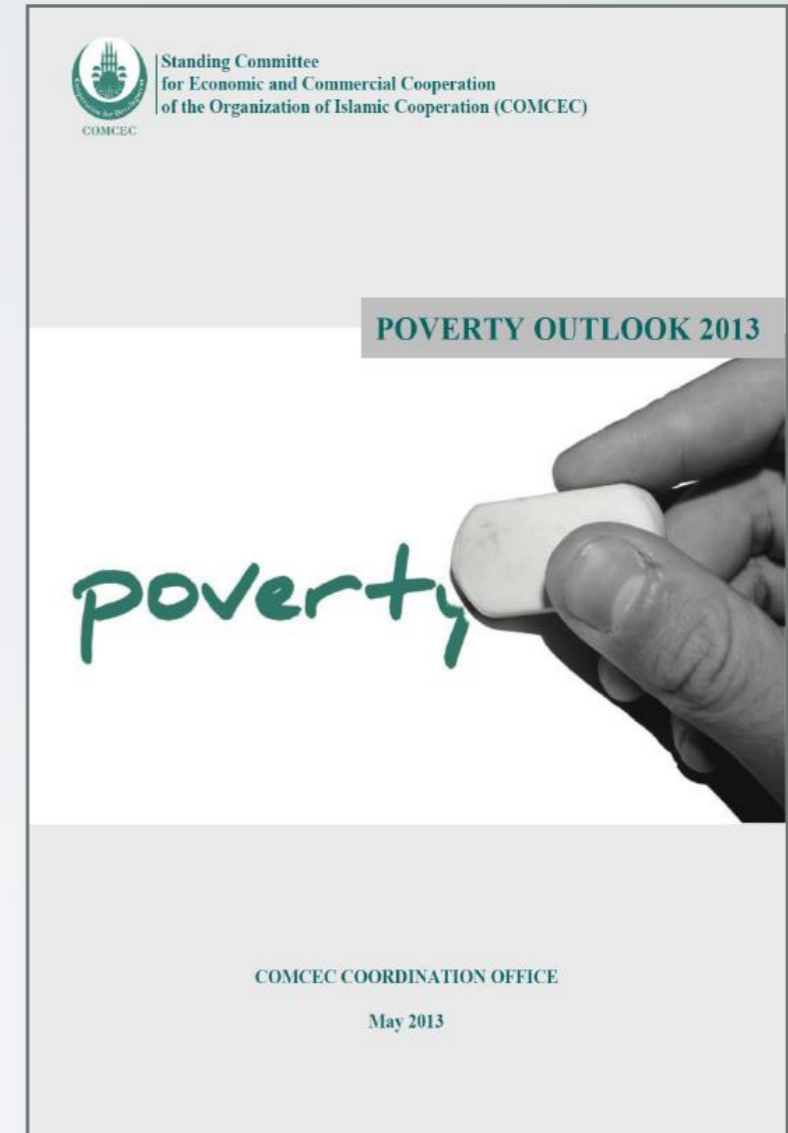
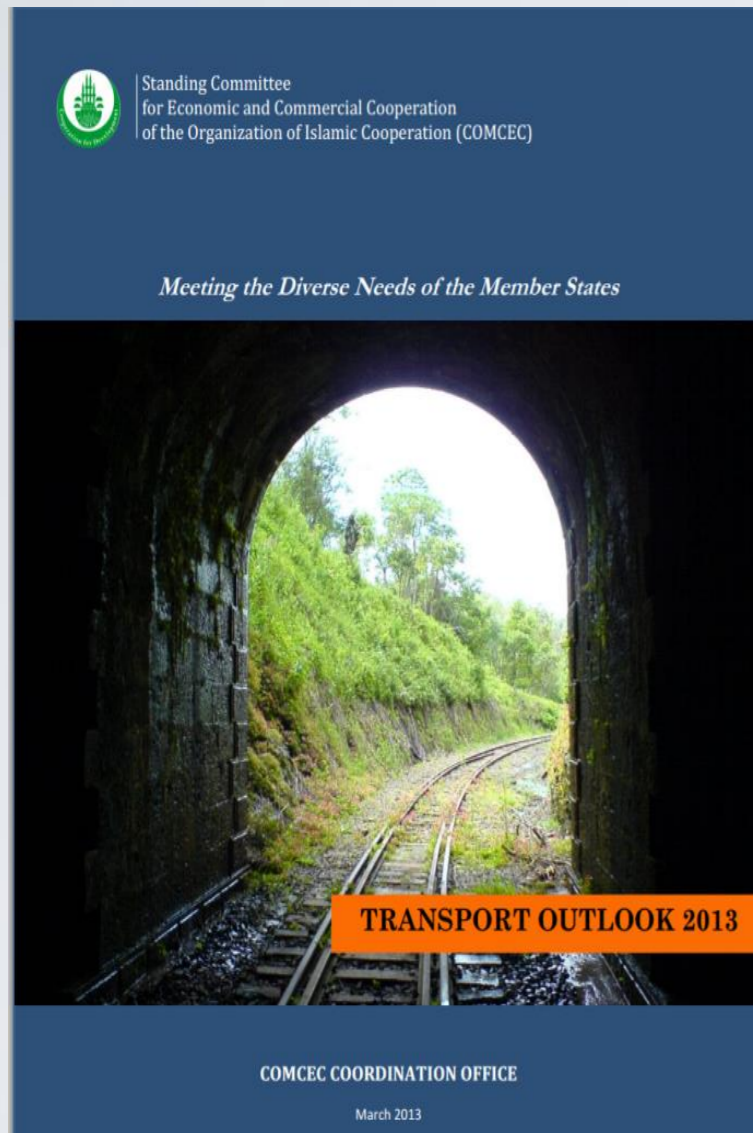
Increasing Agricultural Productivity in the COMCEC Region:
IMPROVING IRRIGATION CAPACITY



June 2013

THE WG MEETINGS (2013- 2014)

PUBLICATIONS: OUTLOOK REPORTS



THE WG MEETINGS (2013- 2014)

▶ **OUTPUTS OF THE WGs**

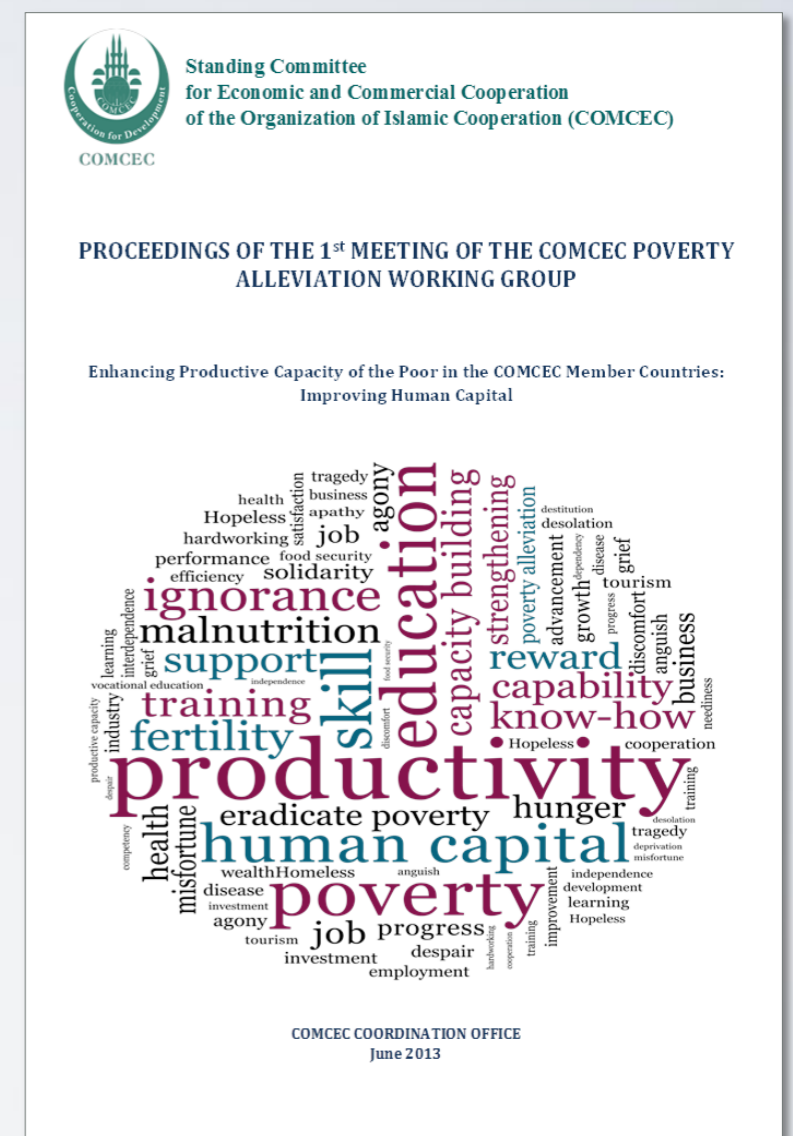
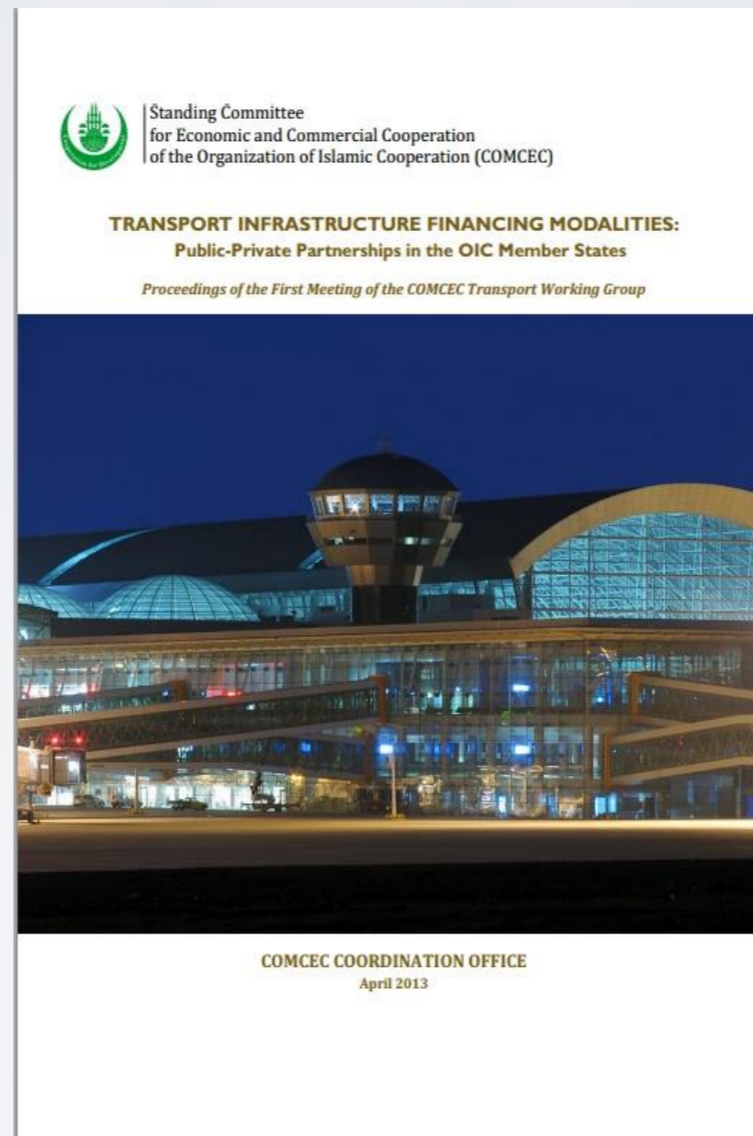
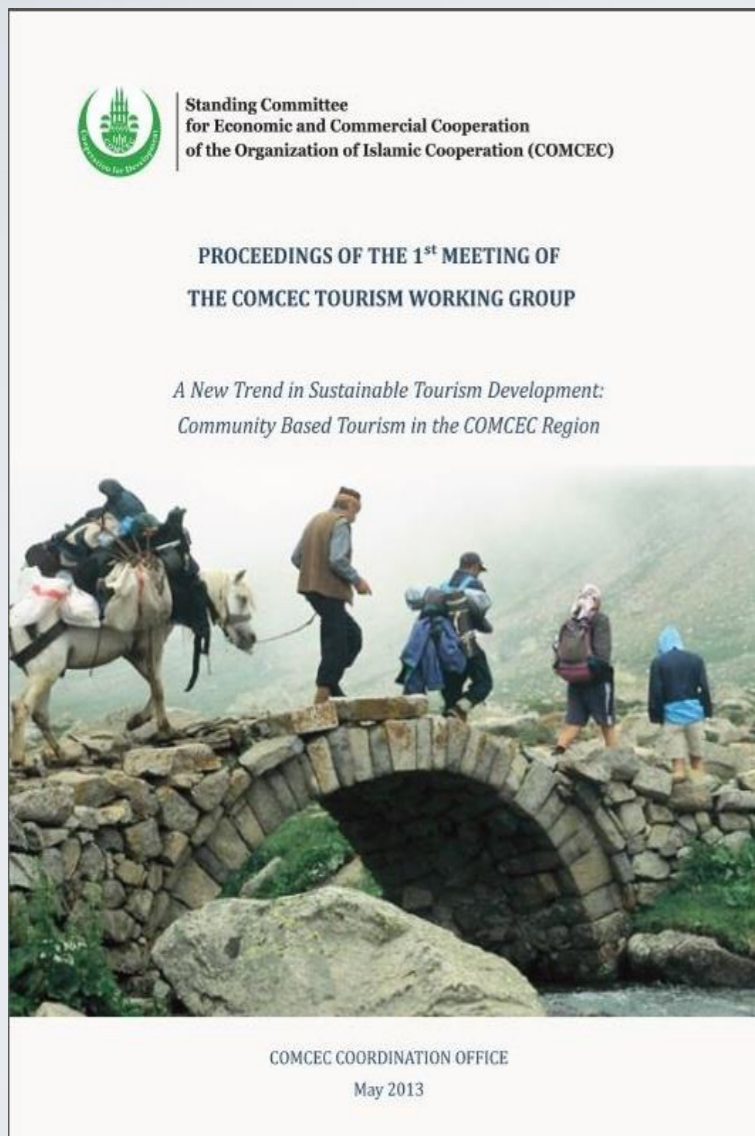
Through the findings of the analytical studies and deliberations:

- ▶ *Bridging the information gap*
- ▶ *Elaborating the current state of Member States on specific themes*
- ▶ *Identifying the common challenges facing the Member States*
- ▶ *Introducing the Success Stories*
- ▶ *Putting forward the policy options for the Member States*

*The outputs of the WG Meetings are published as the “**Proceedings.**”*

THE WG MEETINGS (2013- 2014)

PUBLICATIONS: PROCEEDINGS



THE WG MEETINGS (2013- 2014)

How to Realize the Outputs of the WG?

- Project Cycle Management (PCM)
- Activities of the Relevant OIC Institutions Serving to the Objectives of the COMCEC Strategy

THE WG MEETINGS (2014)

- ▶ **The 4th Round of WG Meetings**
 - ▶ **Tourism:** September 4th, 2014
“Enhancing the Capacity of Tourism Workforce in the Member States for Improved Tourism Service Quality.”
 - ▶ **Transport and Communications:** September 11th, 2014
“Developing Air Linkages to Sustain Tourism among the Member States.”
 - ▶ **Poverty Alleviation:** September 18th, 2014
“Analyzing the Institutional Structure of the Social Protection Systems in the Member States”

THE WG MEETINGS (2014)

- ▶ **The 4th Round of WG Meetings**
 - ▶ **Agriculture:** September 25th, 2014
“Facilitating Smallholder Farmers’ Market Access in the Member States”
 - ▶ **Financial Cooperation*:** October 16th, 2014
“Conducting A Risk Management Analysis on Islamic Financial Instruments in the Member States.”
 - ▶ **Trade:** October 23th, 2014
“Preferential Trade Agreements and Trade Liberalization Efforts in the OIC Member States with special focus on the TPS-OIC.”

*3rd Meeting



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Making Cooperation Work

COMCEC STRATEGY

For Building an Interdependent Islamic World