

The 3rd Meeting of the COMCEC Tourism Working Group
(march 4th , 2014 – Ankara)

Islamic Republic of Iran's Presentation on “ Enabling Tourism Investment
Climate in the COMCEC Region”

Presented by :

Iranian Cultural Heritage, Handicraft and Tourism Organization
Tourism Affairs Department
Bureau of International Tourism Development

Presented by S.Nazari

Investment fields in Iran



Presentation short list

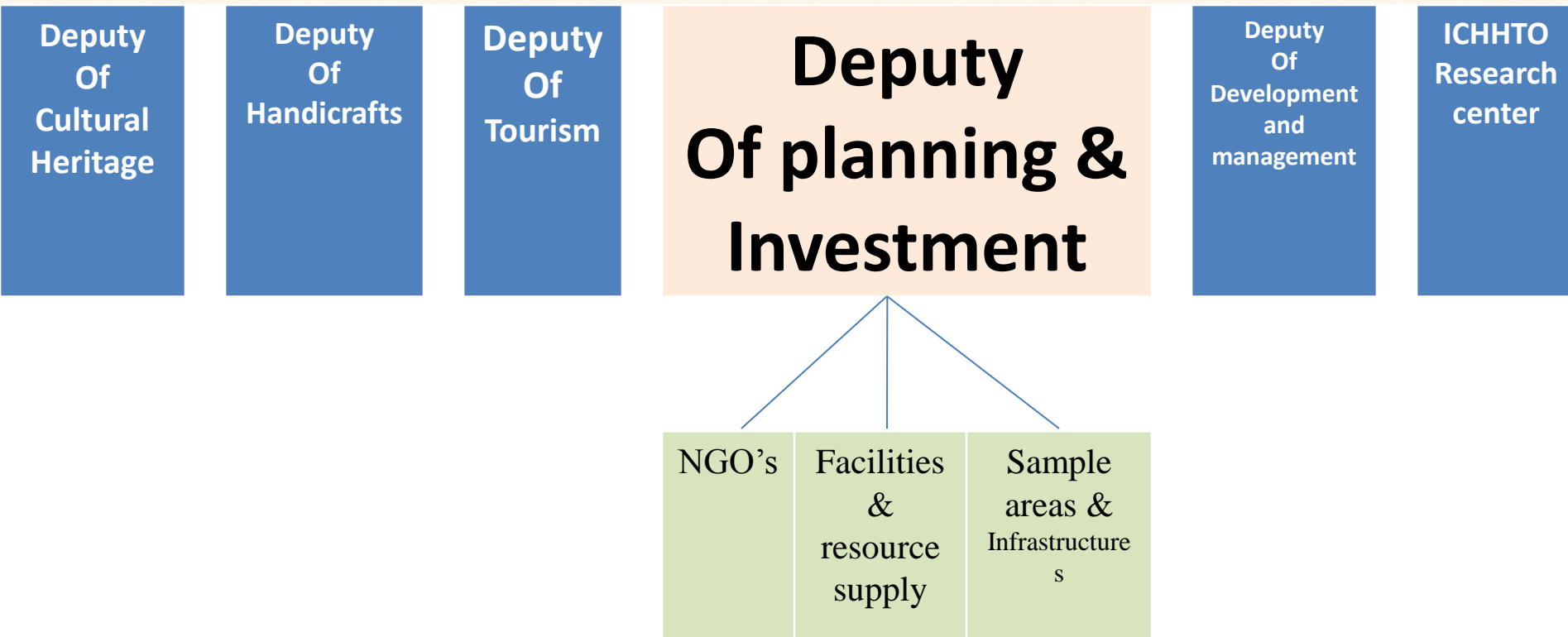
- Introducing the organization
- A brief introduction of investment & tourism departments
- A brief review on Iran economic potentials
- Investment department measures
- Some offers to facilitate investment in Iran



ICHTO Management

- The head of organization is the Vice-president and elects six main deputy heads of the organization
- Deputy of Cultural heritage
- Deputy of Handicraft
- Deputy of Development & Management
- Deputy of Tourism
- Deputy of Planning and Investment
- Deputy of the Research Center

Iranian Cultural Heritage, Handicraft and Tourism Organizational chart



Tourism sites



Tourism Deputy main Plans

- ❖ *Iran main aim is to develop tourism sustainably.*
- ❖ *Iran started activities to prepare a plan to ensure a long-term development with the support of national and international expertise and to prepare a plan in compliance with government policies and strategies as well as with the fifth Five-Year Development Plan.*
- ❖ *In this plan, the point of view of other international and regional bodies have been taken into consideration, e.g. UN, ESCAP, UNDP, UNEP, OIC, D8, ECO, ACD and UNWTO.*
- ❖ *To achieve the mentioned goals, improving reconstruction research groups along with awareness and education of concerned bodies including organization of project were necessary.*

Deputy Of planning & Investment

- Developed in 2007, this deputy is in charge of coordinating and absorbing all required investments to expand tourism infrastructures and superstructures.
- Synchronizing the efforts asks for collaboration on behalf of all state and private related organizations toward sustainable development.



Deputy Of planning & Investment goals:

- Toward this end, the following measures have been taken:
- Developing investment packages as a support to approved development project.
- Attending international seminars to make the way for the foreign investors to take part .
- Holding different exhibitions in a concerted cooperation with NGO's prioritizing development plans.

Investing projects



Economic situation

- ❖ *Iran is the world's seventeenth largest by purchasing power parity (PPP)^[21] and twenty-first by nominal gross domestic product.^[22]*
- ❖ *The country is a member of Next Eleven because of its high development potential.*
- ❖ *Predicted GDP growth for Iran in 2015 and 2016 is 1.8 percent and 2percent, respectively.*
- ❖ *Iran's GDP growth rate was -1.3 percent in 2013it is declared formally.*
- ❖ *In September 2013, the Central Bank of Iran (CBI) announced that the national economy contracted by 5.4 percent in the past Iranian calendar year (ending March 20, 2013).*
- ❖ *Most of the country's exports are oil and gas, accounting for a majority of government revenue in 2010.*
- ❖ *Oil export revenues enabled Iran to amass well over \$100 billion in foreign exchange reserves as of 2010*

Iran Investment Opportunities

- Here by a list of other related bodies are offered:
- Organization of Investment Economic & Technical Assistance of Iran.
- www.iio.ir/ www.ichto.ir
- Iran Investment organization
- www.Investiniran.ir



Bonuses, Facilities & Amenities

- . Boosting the investment rate, the deputy of planning & investment is planned to take the following measures and offer the following facilities:
- . Offering banking facilities for foreign and domestic investment with 50% tax exemption.
- . Developing tourism sample areas to focus on tourism development in nominated parts of the country.
- . Special price to provide for the required infrastructures, free of charge amenities, with lower price fuel and so on.

Suggestions

- Encouraging COMCEC Tourism Investors to participate in Iran tourism projects
- Establishing COMCEC Tourism Investment Fund for financial support of proposed projects.



Suggestions

- Holding seminars for interested Iranian living abroad to take part actively in developing tourism superstructures and attractions.
- Absorbing investors to develop handicrafts in danger of extinction as well as dialects, folklore, local clothing ,cuisine and so on

- Thanks for your patience

