



PROGRAMME
OF THE 3rd MEETING OF THE COMCEC TOURISM WORKING GROUP
(March 4th, 2014, Ankara, Crown Plaza Hotel)

“Enabling Tourism Investment Climate in the COMCEC Region”

08.30-09.00 **Registration**

09.00-09.15 **Opening Remarks**

09.15-10.00 **The COMCEC Tourism Outlook**

- Presentation: *Ms. Aslı TAŞMAZ DADAKOĞLU*
Expert
COMCEC Coordination Office

10.00-10.45 **Global Trends in Tourism Investments: Benefits and Risks**

- Presentation: *Mr. Scott WAYNE*
President
SW Associates

Question(s) for discussion

- How does your country perceive the recent global trends regarding tourism investments?

10.45-11.00 **Coffee Break**

11.00-12.45 **Enabling Tourism Investment Climate in the COMCEC Region: Challenges and Prospects**

- Presentation: *Mr. Manuel Lisandro Knight*
Project Manager
SW Associates

Question(s) for Discussion:

- How do you evaluate the role of government agencies for attracting tourism investments? What is the situation in your country?
- What are the main challenges faced by your country in attracting tourism investments?
- How can these challenges be overcome and how can the cooperation among the Member States be constituted in order to handle these issues?

12.45-14.00 **Lunch**

14.00-16.00 **Success Stories of the Member States**

16.00-16.15 Coffee Break

16.15-16.40 **International Institutions' Perspective on Tourism Investment Climate**

- Presentation: *Ms. Hermione Nevill*
Operations Officer
International Finance Corporation (IFC), World Bank Group

16.40- 17.30 **Private Sector Perspective on Tourism Investment Climate**

- Presentation: *Ms. Shola Bayramova*
Deputy Director
Heritage Travel Tour Company, Azerbaijan
- Presentation: *Mr. Emrullah Akçakaya*
General Manager, Swissotel Ankara
Touristic Hotels & Investors Association (TUROB)
- Presentation: *Mr. Barış Haşemoğlu*
Executive Committee Member
Turkish Tourism Investors Association (TYD)

Question(s) for Discussion:

- Does your country have programs/projects for encouraging private sector investments in the field of tourism? What are your country experiences regarding these programmes/projects?

17.30-17.50 **The Way Forward: Utilizing the New COMCEC Project Cycle Management (PCM)**

- Presentation: *Mr. Mustafa Tekin*

Director

COMCEC Coordination Office

17.50-18.00 **Closing Remarks**