



# Mitigation Strategies for Tourism After Covid-19 in the OIC Countries

**16<sup>th</sup> MEETING**  
**COMCEC TOURISM WORKING GROUP**

**25 MAY 2021**

**Ankara, Republic of Turkey**

**Dr. Cem Tintin, *Senior Researcher, SESRIC***

## 1. Introduction

## 2. State of COVID-19 in OIC Countries

## 3. Socio-Economic Impacts of COVID-19 in OIC Countries

## 4. Tourism and COVID-19

## 5. Mitigation Strategies for Tourism





# 1. INTRODUCTION



# INTRODUCTION

Research

Training

Statistics

**STATISTICAL, ECONOMIC AND SOCIAL  
RESEARCH AND TRAINING CENTRE FOR  
ISLAMIC COUNTRIES (SESRIC)**

**SINCE 1978 IN ANKARA, TURKEY**



# SOCIO-ECONOMIC IMPACTS OF COVID-19 PANDEMIC IN OIC MEMBER COUNTRIES:

*Prospects and Challenges*



ORGANISATION OF ISLAMIC COOPERATION  
STATISTICAL, ECONOMIC AND SOCIAL RESEARCH  
AND TRAINING CENTRE FOR ISLAMIC COUNTRIES



# INTERNATIONAL TOURISM IN THE OIC COUNTRIES: PROSPECTS AND CHALLENGES 2020

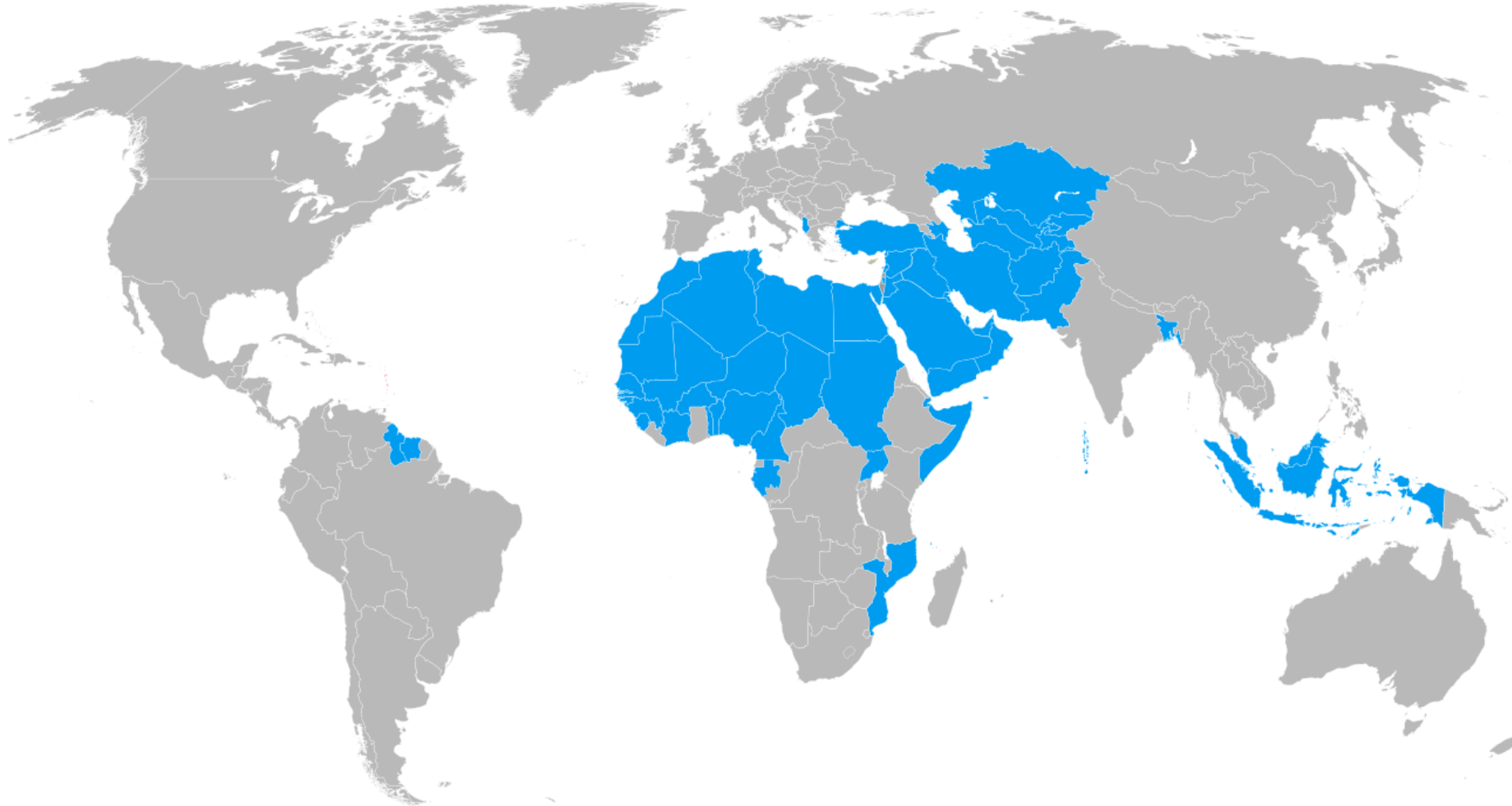


ORGANISATION OF ISLAMIC COOPERATION  
STATISTICAL, ECONOMIC AND SOCIAL RESEARCH  
AND TRAINING CENTRE FOR ISLAMIC COUNTRIES



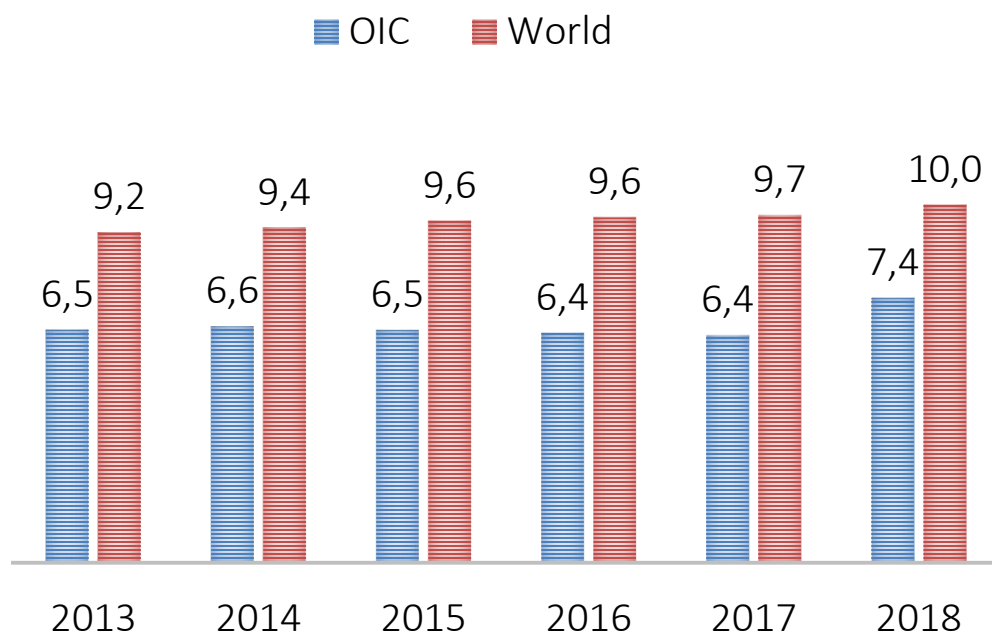
# INTRODUCTION

## ORGANISATION OF ISLAMIC COOPERATION (OIC)

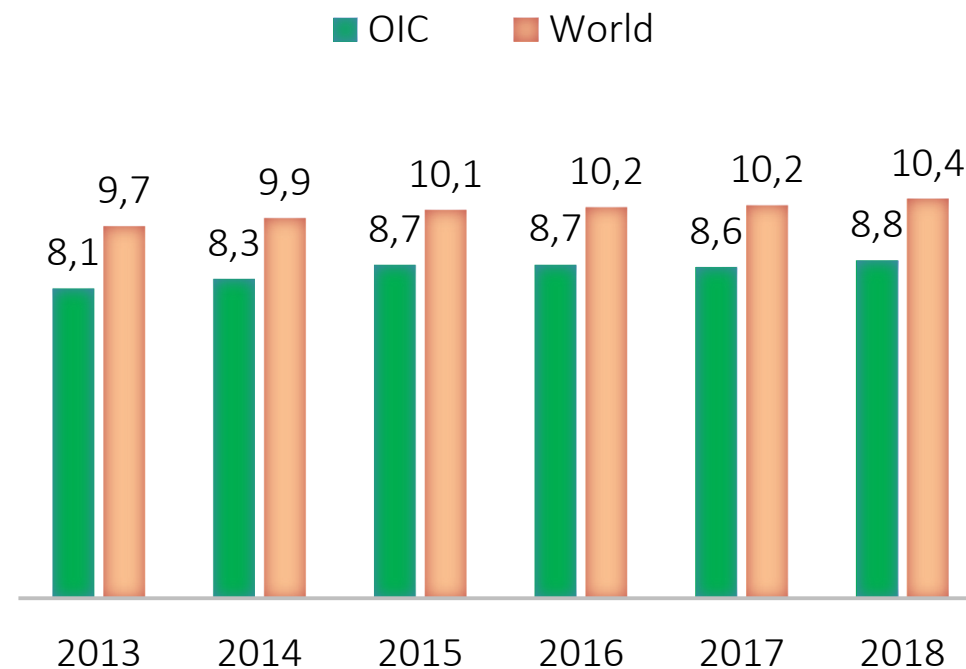


## Contribution of International Tourism in the Economy

Total Contribution of Tourism to  
Employment  
(% of total employment)

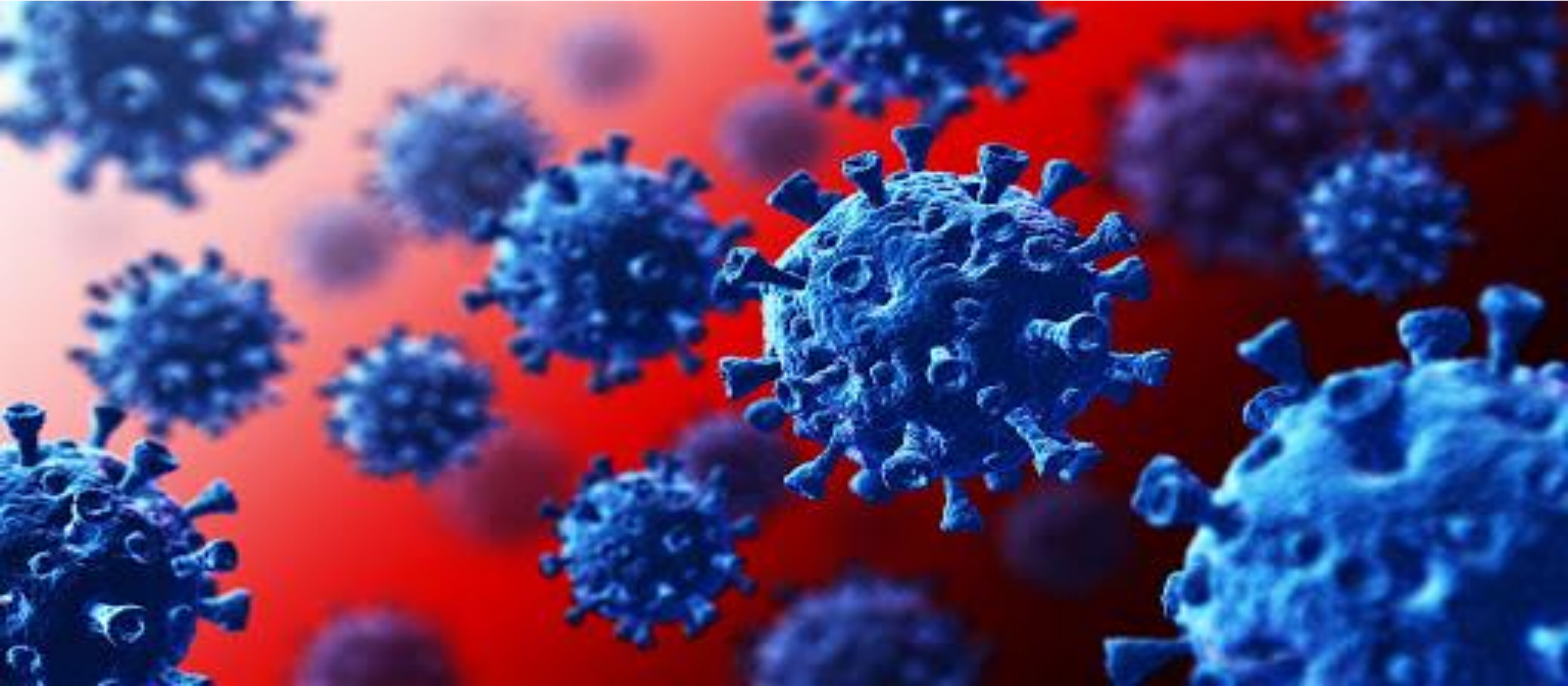


Total contribution of Tourism to GDP  
(% of GDP)



Source: World Travel and Tourism Council (WTTC)





## **2. STATE OF COVID-19 IN OIC COUNTRIES**



# STATE OF COVID-19 in OIC COUNTRIES

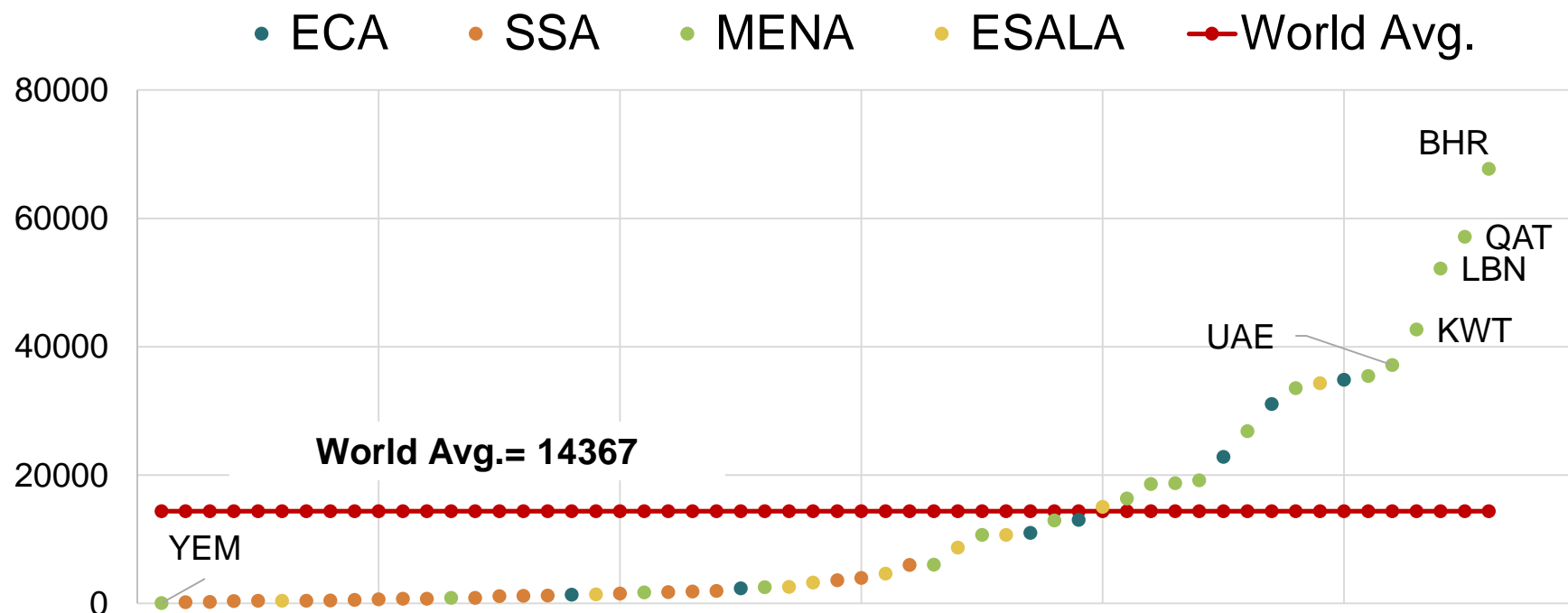
Confirmed Cases	Fatal Cases	Recovered Cases	Vaccinations
<b>OIC</b> <b>19 623 251</b> 12,03% of the global confirmed cases 51 425 new confirmed cases Confirmed Cases per Million People: 10 287 Growth Factor: 1,19 Daily Exponential Growth Rate: 0,26% Average Daily Exponential Growth Rate: 3,29% Pace: 1 new case every 0,94 seconds	<b>OIC</b> <b>326 521</b> 9,66% of the global fatal cases 1 165 new fatal cases Case Fatality Rate: 1,66% Growth Factor: 1,17 Daily Exponential Growth Rate: 0,36% Average Daily Exponential Growth Rate: 2,66% Pace: 1 new death every 59,77 seconds	<b>OIC</b> <b>17 990 379</b> 18,16% of the global recovered cases 66 407 new recovered cases Case Recovery Rate: 91,68% Growth Factor: 0,7 Daily Exponential Growth Rate: 0,37% Average Daily Exponential Growth Rate: 3,6% Pace: 1 new recovery every 0,79 seconds	<b>OIC</b> <b>121 238 456</b> 8,22% of the global vaccinations 326 383 new vaccinations Vaccinations per Million People: 63 558 Growth Factor: 0,52 Daily Exponential Growth Rate: 0,27% Average Daily Exponential Growth Rate: 5,59% Pace: 1 new vaccination every 0,0643 seconds
<b>World</b> <b>163 069 932</b> 548 206 new confirmed cases Confirmed Cases per Million People: 20 920 Growth Factor: 0,87 Daily Exponential Growth Rate: 0,34% Average Daily Exponential Growth Rate: 2,62% Pace: 1 new case every 0,11 seconds	<b>World</b> <b>3 379 349</b> 10 090 new fatal cases Case Fatality Rate: 2,07% Growth Factor: 0,87 Daily Exponential Growth Rate: 0,3% Average Daily Exponential Growth Rate: 2,54% Pace: 1 new death every 6,82 seconds	<b>World</b> <b>99 064 469</b> 667 404 new recovered cases Case Recovery Rate: 60,75% Growth Factor: 1,04 Daily Exponential Growth Rate: 0,68% Average Daily Exponential Growth Rate: 3,13% Pace: 1 new recovery every 0,13 seconds	<b>World</b> <b>1 474 328 166</b> 21 155 288 new vaccinations Vaccinations per Million People: 189 143 Growth Factor: 0,94 Daily Exponential Growth Rate: 1,45% Average Daily Exponential Growth Rate: 12,63% Pace: 1 new vaccination every 0,0044 seconds

Source: SESRIC, as of 16 May 2021

# STATE OF COVID-19 in OIC COUNTRIES

➤ Some OIC Countries have more cases than the world average (*in terms of per million population*)

## Total COVID-19 Cases (per million population) in OIC Countries



Source: SESRIC Pandemic Database and Worldometers Database, as of 22 February 2021





### **3. SOCIO-ECONOMIC IMPACTS OF COVID-19 IN OIC COUNTRIES**

# SOCIO-ECONOMIC IMPACTS OF COVID-19 in OIC COUNTRIES

## E C O N O M I C

### Reduced Economic Well-Being

- Decline in income and living standards

### Slowed Economic Growth, Trade and Investment

- Sharp reduction in demand and disruptions in supply chains

### Disruptions in Labour Markets

- High fatality rates and high chance of having complications in case of infection

## S O C I A L

### Exclusion and Isolation

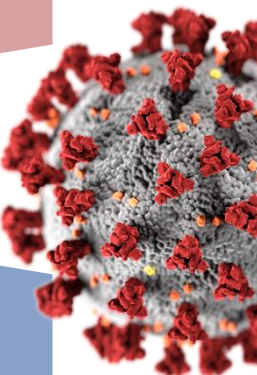
- High vulnerability and exclusion due to lockdowns

### Abuse and Neglect

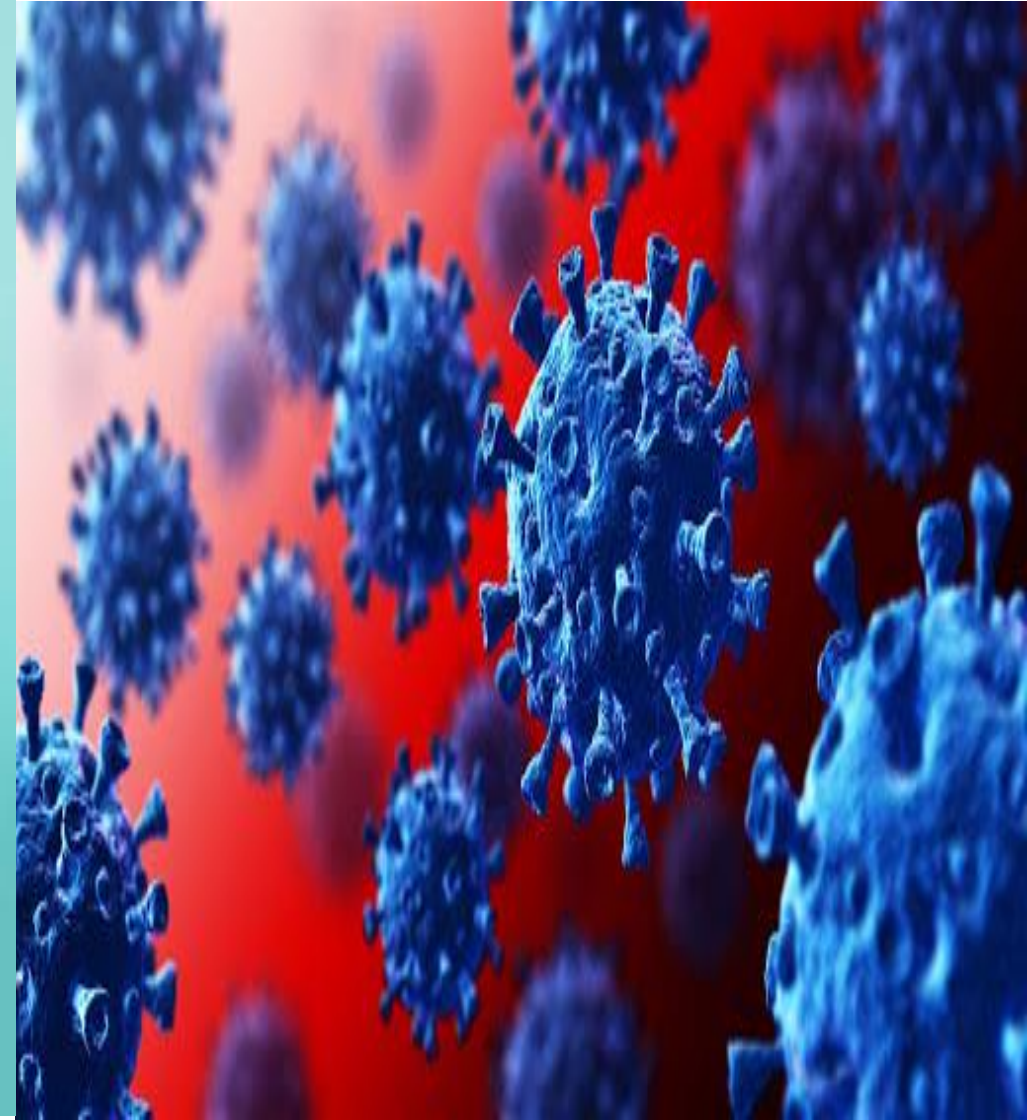
- In presence of lockdowns and restrictions abuse and neglect cases increased

### Limited Access to Healthcare

- High pressure on healthcare reduced access to them







## 4. TOURISM AND COVID-19

# TOURISM AND COVID-19

## Implications of COVID-19 Pandemic on Tourism

UNWTO (2020) reviewed 217 destinations worldwide, accordingly:

- **45% have totally** or partially closed their borders for tourists - “Passengers are not allowed to enter”;
- **30% have suspended** totally or partially international flights - “all flights are suspended”;
- **18% are banning** the entry for passengers from specific countries of origin or passengers who have transited through specific destinations; and
- **7% are applying different measures**, such as quarantine or self-isolation for 14 days and visa measures.



# TOURISM AND COVID-19

## Implications of COVID-19 Pandemic on Tourism

➤ **Loss of 1 billion** in international tourist arrivals in 2020 (74% **fewer** arrivals compared to 2019)

➤ **USD 1.3 trillion loss** in export revenues from international tourism in 2020

# TOURISM AND COVID-19

## Implications of COVID-19 Pandemic on Tourism Performance of OIC Countries

- OIC countries saw some significant losses in terms of both tourist arrivals and tourism receipts in 2020.
- This negative trend will likely to continue in 2021 amid increasing number of cases globally.

### Due to COVID-19:

- **It is estimated that about 114 million** less international tourists were hosted by OIC countries in 2020 that resulted in loss of billion dollars from international tourism receipts.



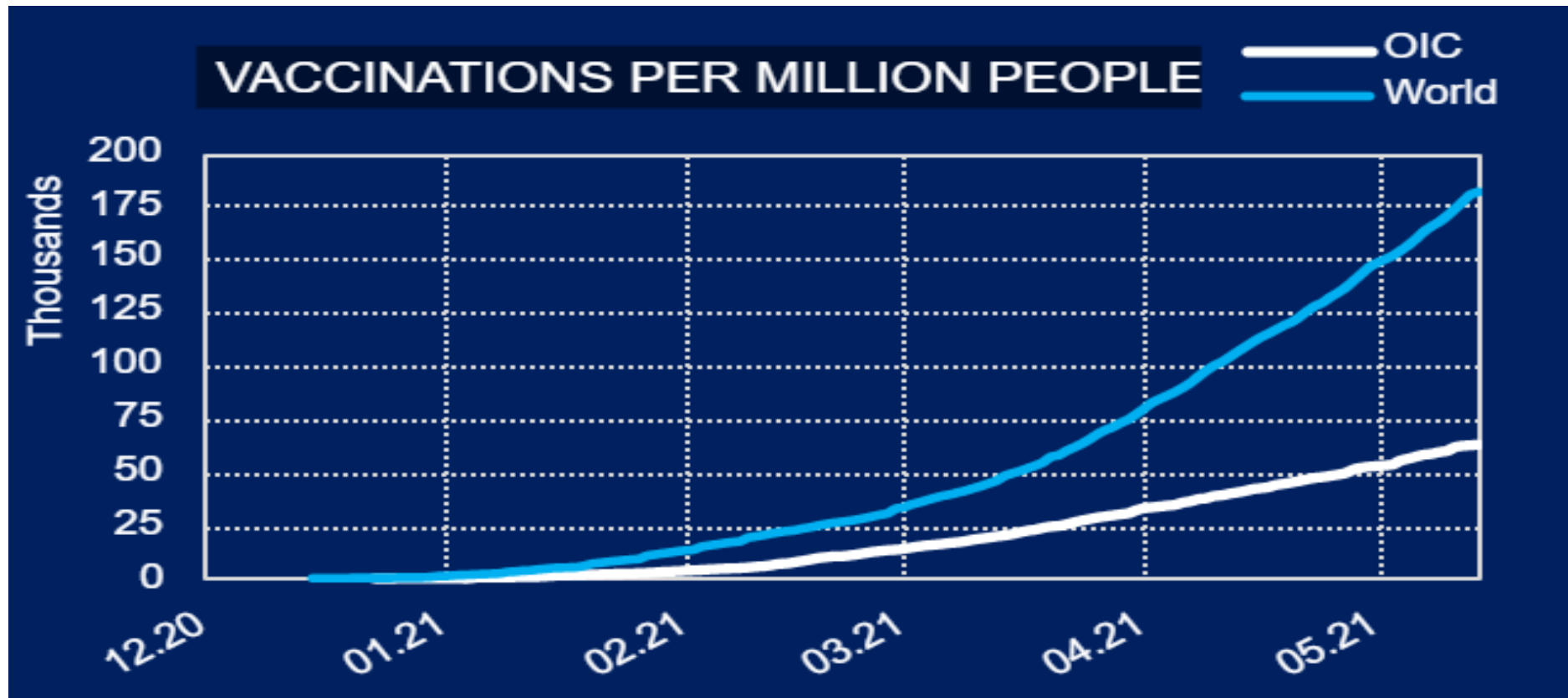


## 5. MITIGATION STRATEGIES FOR TOURISM

- 1) Control the Pandemic:** Vaccination and Herd Immunity
- 2) Restoring the Travelers' Confidence in Destination:** Certification and Promotion
- 3) Alternative Tourism Strategies:** Regional Travel Bubbles and Domestic Tourism
- 4) Exploring Niche Tourism Markets:** Muslim Friendly Tourism and Health Tourism



## ➤ Control the Pandemic: Vaccination and Herd Immunity

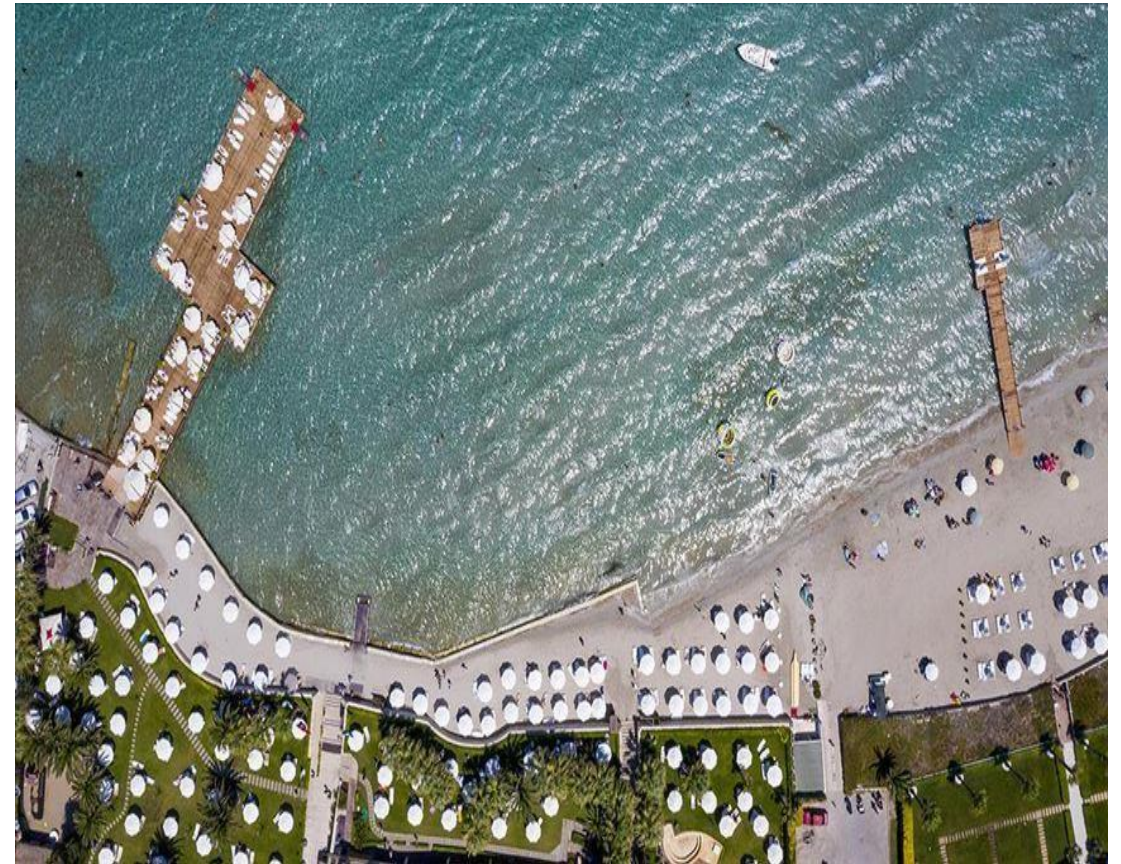


**Vaccine Rollout is still slow in many OIC countries**

## ➤ Restoring the Travelers' Confidence in Destination: Certification and Promotion



## ➤ Alternative Tourism Strategies: Regional Travel Bubbles and Domestic Tourism





## ➤ Niche tourism markets need to be explored: Muslim Friendly Tourism



**USD 190  
billion  
in  
2018**

## ➤ Niche tourism markets need to be explored: Health Tourism



## ➤ Niche tourism markets need to be explored: Health Tourism





# MITIGATION STRATEGIES FOR TOURISM

## Final Remarks

- Investing in **quality of infrastructure, human resources, and diversification** of tourism products and having a strong **political willingness** will all play a role for the development of tourism in OIC countries.
- Enhancing **intra-OIC tourism** activities such as by easing bilateral visa policies, providing incentives (e.g. temporary tax cuts, subsidies) for airlines and travel agencies would also help to increase tourism revenues in OIC countries.



# Thank you for your attention!

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