

REPORTS OF ICDT

ON

THE OIC FAIRS AND EXHIBITIONS

SUBMITTED BY

**THE ISLAMIC CENTRE FOR DEVELOPMENT OF
TRADE**

TO THE

**32nd SESSION OF THE FOLLOW-UP COMMITTEE
OF THE STANDING COMMITTEE
FOR ECONOMIC AND COMMERCIAL
CO-OPERATION OF THE OIC
(COMCEC)**

Ankara – Republic of Turkey
17th – 18th May 2016

**REPORT ON
THE 6TH MUSLIM WORLD BIZ**

**KUALA LUMPUR, MALAYSIA
27TH – 30TH OCTOBER 2015**

Within the framework of their common program of assistance to OIC Member States aiming at promoting trade and investments among them, OIC International Business Centre of Malaysia and the ICDT organized the 6th Muslim World Biz in Kuala Lumpur, Malaysia from 27th to 30th October 2015.

This Exhibition and Forum which were held under the high patronage of the Malaysian Authorities, has recorded the participation of Officials, Experts, Businessmen, Universities as well as Regional Organizations from 30 Countries. The program of the Forum included the 6th Muslim World Biz Exhibition; the RoundTable Talk of Businessmen and Personalities from the Islamic Ummah; 3 thematic Conferences and Forums which are the OIC/Asia Economic and Trade Forum, the Conference of Higher Education Services of Islamic Countries and the Conference on Islamic Tourism; the Ceremony of Jewels of Muslim World dedicated to award Personalities of the Muslim world.

Around 400 companies from 30 Countries have participated in this Forum, among which the following OIC Member Countries: **Malaysia, Turkey, Iran, Jordan, Kuwait, Senegal, United Arab Emirates, Yemen, Brunei Darussalam, Maldives, Saudi Arabia, Azerbaijan, Pakistan and Indonesia.**

During the OIC/Asia Economic and Trade Forum, ICDT actively participated in the panel dedicated to the challenges in the Islamic World by presenting the economic and trade potential in the OIC Region as well as the obstacles faced by the OIC Economic Operators. During the 6th session of this Forum which was dedicated to the “Importance of Cross Border Trade to Alleviate Poverty in Islamic Countries”, the Centre made a presentation entitled “Intra-Trade flows among Asian Countries and other OIC Member States: Current Status and Main Challenges”.

**REPORT ON
THE 1ST ORGANIC AND LOCAL PRODUCTS
EXHIBITION OF THE OIC MEMBER STATES
TUNIS, REPUBLIC OF TUNISIA
28TH OCTOBER - 1ST NOVEMBER 2015**

In compliance with the resolutions adopted by the 42nd Session of the Council of Foreign Ministers of the OIC Countries, held in Kuwait from 26th to 27th May 2015, and the 30th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held from 25th to 28th November 2014 in Istanbul - Republic of Turkey, the Islamic Centre Development of Trade (ICDT) and the Tunisian Union of Agriculture and Fisheries (UTAP) organize under the high patronage of H.E Beji Caid Essebsi, President of the Republic of Tunisia, the **1st Organic and Local Products Exhibition of the OIC Member States** from 28th October to 1st November 2015 at the Kram Exhibition Centre in Tunis, concomitantly with the 12th International Exhibition of Agriculture, Agricultural Machinery and Fisheries (SIAMAP 2015).

This exhibition was attended by the stakeholders in the organic and local products sector (fruits and vegetables, drinks, sausages, meat and fish, dairy products, natural products without industrial or chemical additives, organic cosmetics, care and personal hygiene, fertilizers and natural fertilizers,) in the OIC countries. This event was an opportunity for the companies and players in the Bio industry and the small farmers to promote their products and services.

The ICDT was represented at the event by M. Abdelaziz Alami, Head of Marketing Department.

This event lasted five days and was open to both the general public and professionals. It was held over an area of 18,000 square meters and recorded the participation of 405 companies representing the following Member States: Kingdom of Saudi Arabia, Kingdom of Morocco, Arab Republic of Egypt, Republic of Lebanon, Republic of Tunisia, Republic of Turkey, State of Palestine, United Arab Emirates, Republic of Senegal, Democratic and Popular Republic of Algeria, Republic of Sudan and Libya.

The Russian Federation also participated in this fair as an observer country. This exhibition was also attended by the representatives of the following non OIC Member States: India, Spain, China, Italy, United Kingdom, Netherlands, Austria, Germany, and France.

Moreover, within the framework of the ICDT's actions to facilitate the OIC Member States participation in trade fairs, The Centre has covered the participation fees of the Republic of Senegal and the Kingdom of Morocco for this event.

1. Opening Ceremony:

The official opening ceremony took place on 28th October 2015, at the Kram Exhibition Park. The inauguration, which started at 11 am, was chaired by His Excellency Habib ESSID, Head of Government of the Republic of Tunisia, accompanied by the Minister of Agriculture, Water Resources and Fisheries, the Minister of Higher Education and Scientific Research of the Republic of Tunisia, Mr. Abdul Majid Zar - President of the "Tunisian Union of Agriculture and Fisheries", representatives of the diplomatic corps and officials of the pavilions of participating countries, as well as businessmen

operating in the agriculture, organic and local products sectors of the OIC Member States.

After cutting the inaugural ribbon, the officials visited the different pavilions of participating countries and took note in situ of the latest developments of organic and local products of the OIC Member States displayed at this exhibition. H.E. the Head of Government expressed his admiration of the content of this exhibition, which brings to light the development of agriculture and shows up its chief economic role in the Member States, particularly in terms of production, quality improvement, competitiveness on the international markets and the adaptation of this sector to the latest technology in the field. H.E. expressed his warmest thanks to the ICDT and UTAP for the good organization of this important international event. On his side, the President of the Tunisian Union of Agriculture and Fisheries pointed out that this fair has broken the record, both in terms of the exhibition allocated space (18,000 square meters), and the international participation of outstanding players in this field. He added that on the sidelines of this important event, several scientific and technical seminars were organised and will contribute to improve agricultural cooperation between the OIC Member States, to meet the farmer's expectations and to respond to their questions about issues that hinder their activity, especially those relating to promotion and funding.

2. Activities on the sidelines of the exhibition:

The Islamic Centre for Development of Trade (ICDT) held on 30th October 2015, in collaboration with UTAP and in conjunction with this exhibition, a seminar on "Organic Agriculture: current situation and prospects".

During the seminar the following presentations were delivered:

- ❖ "Organic farming: concept and principles", by Dr. Mohammed bin Khader, university professor and Tunisian international expert in the field of organic farming.
- ❖ "The Tunisian experience in organic farming", by Ms. Samia Moammar, Director General of organic farming, the Ministry of Agriculture of the Republic of Tunisia.
- ❖ "The Moroccan experience in defining and promoting organic products", by the Agricultural Development Agency of the Kingdom of Morocco.
- ❖ "Organic Products in Islamic Countries", By Mr. Najib Layachi, expert of the Islamic Centre for Development of Trade.

This seminar allowed to review national experiences of some OIC Member States and was an opportunity for them to present their strategies in the field of the promotion of organic and local farming, along with the available ways of commercializing these products.

The following activities were also proposed to increase the level of cooperation and coordination between the OIC Member States, namely:

- ❖ To Establish regional networks in the field of organic agriculture in the Member States by appointing coordinators for each network on a regular basis and a coordinating committee at the OIC level, which, will be composed of regional coordinators and chaired by a permanent coordinator with regard to the Global Network of Export Promotion Centers of the OIC Member States.
- ❖ To carry out studies and organize visits for the benefit of researchers and technicians to analyze the current situation of organic and local farming in the various OIC countries;

- ❖ To Develop model farms of biological culture and orientation programs;
- ❖ To organize regional and international training seminars in cooperation with relevant international organizations in order to raise awareness of the importance of this sector and its role in the development;
- ❖ To intensify the organization of trade fairs of organic products;
- ❖ To exchange successful experiences in this area and to help States to develop national legislation on the organic farming;
- ❖ To Assist Member Countries to develop *Control and Certification observatories* of organic products with regard to the Standardization and Metrology Institute of Islamic Countries (SMIIC);
- ❖ To assist Member States to develop strategies and action plans for the development of organic agriculture and the creation of an OIC organic common brand among Islamic countries.

- Furthermore Bilateral meetings were held during the Fair, between businessmen in areas devoted for this purpose.

The Tunisian Union of Agriculture and Fisheries also held alongside with this exhibition, a documentary exhibition entitled "documents on the history of Tunisian agriculture through the National Archives" that embodies the history of the Tunisian agriculture. An exhibition area dedicated to recruitment, women and agriculture as well as an international jumping competition were also organized on the sidelines of the event.

Taking this opportunity, the representative of ICDT made an awareness campaign of the Centre's activities and services. He collected from national pavilions, brochures, leaflets and other promotional materials of the products and services provided by Member States, in order to promote them at the Virtual Fair developed by the Centre on the internet.

3. Evaluation of the Exhibition:

The net area of the exhibition space was around 18,000 square meters. The Fair was attended by approximately 3,000 businessmen and 162 000 visitors.

An opinion survey among the participants revealed a general feeling of satisfaction regarding the organization of the Exhibition and the availability of all facilities by the organizers.

4. ICDT's meetings on the sidelines of the exhibition:

The Representative of the ICDT took this opportunity to hold a coordination meeting with the Saudi Al Harithy Company Ltd to discuss areas of common interest and the follow up of the implementation of the cooperation agreement signed between them in May 2008 through the joint organization of the 9th Exhibition of Agribusiness Industries of the OIC Member Countries, to be held from 9th to 12th May 2016 in Jeddah - Kingdom of Saudi Arabia. The Representative of ICDT also held a working session with the President of the Tunisian Union of Agriculture and Fisheries, which focused on the ways and means to strengthen cooperation between both institutions through formal invitations addressed to the Honorable Union to participate in future fairs to be organized by ICDT, including those related to agriculture and agribusiness industries.

REPORT ON

**THE 2ND OIC TOURISM AND TRAVEL FAIR:
PROMOTING FAMILY TOURISM OF THE OIC MEMBER STATES**

**SHARJAH, STATE OF THE UNITED ARAB EMIRATES
8 - 10 DECEMBER 2015**

In compliance with the resolution adopted by the 8th Session of the Islamic Conference of Tourism Ministers, held from 4th to 6th December 2013 in Banjul - Republic of The Gambia, the United Arab Emirates (Emirate of Sharjah), the Islamic Centre for Development of Trade (ICDT) and Sharjah Exhibition Centre (Sharjah Expo Centre) organized under the patronage of His Highness Sheikh Dr. Sultan Bin Mohammed AL QASSIMI, Member of the Supreme Council of the United Arab Emirates and Ruler of Sharjah, the "2nd OIC Tourism and Travel Fair: Promoting family tourism", from 8th to 10th December 2015 in the Sharjah Expo Centre - UAE, concomitantly with the 4th Halal Food Exhibition of the OIC Member States.

The Exhibition was attended by approximately 125 Companies representing the following Member States: **United Arab Emirates (Emirate of Sharjah), Islamic Republic of Pakistan, Hashemite Kingdom of Jordan, Arab Republic of Egypt, Malaysia, State of Palestine, Republic of Kazakhstan, Republic of Azerbaijan, Brunei Darussalam, Republic of Tajikistan, Republic of Kazakhstan, Republic of Mozambique, Republic of Senegal.**

Other non-OIC Member Countries (Austria, Germany, South Korea, France, Japan, Great Britain and Russia) also took part in this Fair.

It is worth mentioning that in the context of facilitating the participation of the OIC Member States and Institutions in the Fairs organized by the ICDT, the Centre has sponsored the participation of Mozambique, Palestine, Azerbaijan, Malaysia, Egypt and the Islamic Research Centre for History, Culture and Art (IRCICA) in this 2nd Tourism Fair of the OIC Countries.

The area surface of the exhibition was 2000 square meters and the Fair recorded the participation of 1000 businessmen from the OIC Member States.

REPORT ON
THE 1ST AFRICAN HALAL BUSINESS FORUM
DAKAR, REPUBLIC OF SENEGAL
3 - 5 MARCH 2016

In accordance with Resolution N° 36 adopted at the 30th Ministerial Session of the COMCEC held from 24th to 28th November 2014 in Istanbul – Republic of Turkey, the ICDT, the International Centre of the Muslim Business (SIBM) and the OIC International Business Centre of Malaysia, organized under the patronage of H.E. Mr. Macky Sall, President of the Republic of Senegal, and in collaboration with the Federation of Chambers of Commerce of the Gulf Cooperation Council, the 1st African Halal Business Forum, under the theme "towards revitalization of trade with the Gulf countries and Asia" from 3rd to 5th March 2016, in Dakar - Republic of Senegal.

The forum lasted for 3 days, over an area of 500 m², was opened to the general public and the Halal industry professionals from 09.00 am to 06.00 pm.

This first edition of the Forum was attended by the following OIC Member States: **Republic of Benin, Republic of Côte d'Ivoire, Arab Republic of Egypt, Malaysia, Kingdom of Morocco (guest of honor country), Islamic Republic of Mauritania, Republic of Niger, State of Qatar, Republic of Sudan, Republic of Chad, Republic of Tunisia, Republic of Turkey, Republic of Senegal.**

Also took part in this Forum, the Republic of Ghana, as well as companies representing Muslim minorities, in the following non-Member States: France and Belgium.

The Forum also registered the participation of the following OIC Institutions and Regional organizations: **SMIIC, ITFC, Regional Office of the IDB in Dakar, WAEMU, FGCCC, OIC International Business Centre, African Institute of Islamic Finance (AIIF), ITC (International Trade Centre / Geneva).**

1. Opening Ceremony:

The Forum's opening ceremony was held on Thursday, 3rd March 2016, at 10.00 am at the Radisson Blu Dakar, and was chaired by HE M. Mahammed Boun Abdallah DIONNE, Prime Minister of the Republic of Senegal in the presence of HE M. Mohammed ABBOU, Minister delegate to the Minister of Industry, Trade, Investment and the Digital Economy, in charge of Foreign Trade (Morocco), HE M. Abderrahim NAQUI, President of the Federation of GCC Chambers of Commerce (FGCCC), M. Aymen KASSEM Representative of HE Dr. Mohamed Ahmed ALI, President of the Islamic Development Bank Group (IDB), HE M. Alioune SARR, Minister of Trade, Informal Sector, Consumption, Promotion of Local Products and SMEs of the Republic of Senegal, HE Mr. Birima MANGARA, Minister of the Budget of the Republic of Senegal, Professor Khadiyatoullah FALL, President of the International Centre of the Muslim Business (SIBM), M. Amadou Ciré SALL, representative of Dr. El Hassane HZAINÉ - Director General of ICDT, and Ambassadors of some OIC Member States accredited in Dakar, heads of delegation and stands representatives of the participating countries in this event.

After the opening remarks, HE M. Mahammed Boun Abdallah DIONNE, Prime Minister of the Republic of Senegal, officially opened this first Forum.

H.E M. Alioune SARR, Minister of Trade, Informal Sector, Consumption, Promotion of Local Products and SMEs of the Republic of Senegal, accompanied by different personalities conducted a tour around the different stands of the exhibition and were able to learn about the diversity of products and services exhibited, and the potential of trade between Member States in the Halal sector.

On the other hand, the majority of displayed products and services show a great diversity of the Halal industry, indicating the potential of the African market (USD 150 billion).

The participants highly appreciated the held of thematic seminars on the side-lines of the forum, related to the Halal industry as well as B2B meetings between businessmen to conclude business networking and to establish relations of cooperation and partnership between the OIC Member States.

It is noteworthy that the Forum's opening ceremony was the subject of wide media coverage by TV channels, newspapers and other press organs of the Republic of Senegal.

During the Forum, the exhibitors have expressed the wish to benefit from the Centre's services particularly regarding the promotion of their products and services through the ICDDT's Virtual Fair.

2. Activities on the sidelines of the Exhibition:

During the Forum, several panels were organized in 7 sessions:

- ✓ WORK SESSION I: The Importance of Halal Business: What challenges for Africa. The ICDDT presented on this occasion a paper on: The importance of the halal industry for the OIC African countries.
- ✓ WORKING SESSION II: Business and Investment Opportunities in Halal Business for the African economies.
- ✓ WORKING SESSION III: Challenge of the integrity of the Halal value chain: what places for standardization, certification and labelling,
- ✓ WORK SESSION IV: potential of the halal business in the services (tourism, cultural services, etc.)
- ✓ WORKING SESSION V: determinants of the emergence of a halal business in SMEs / SMIs: Constraints and facilities in funding.
- ✓ WORK SESSION VI: Halal, a new instrument for economic cooperation, strategic reorientation of bilateralism and for rescue of the global economy.
- ✓ WORK SESSION VII: Development of the halal business trades in Africa: academic knowledge, technical and financial.

Throughout these various panels, participants highlighted the problems facing the sector, including the lack of investment and training for the benefit of the sector operators. They urged for the increase of the organization of Fairs and dedicated Exhibitions as well as certification training seminars around the Halal which may allow a better appropriation of the Halal concept.

They expressed the wish for the establishment of a strategy and an action plan for the development of Halal industry at the OIC level and the strengthening of collaboration in training on the Halal industry and exchange of experience among the Member States (reverse linkage).

The closing session was held on Saturday, 5 March 2016, during which was read out the Dakar Declaration, which was endorsed by all participants.

**REPORT ON
THE 3RD OIC HEALTH EXPO
CASABLANCA, KINGDOM OF MOROCCO
24TH - 27TH MARCH 2016**

Within the framework of the implementation of the pertinent resolutions of the 31st Ministerial Session of the Standing Committee for Economic and Commercial Cooperation (COMCEC) held from 23rd to 26th November 2015 in Istanbul - Republic of Turkey, the Islamic Centre for Development Trade (ICDT) and the Office of Fairs and Exhibitions of Casablanca (OFEC) organized under the aegis of the Ministry in charge of Foreign Trade and the Ministry of Health of the Kingdom of Morocco, "the 3rd Health Expo of the OIC Member States" from 24th to 27th March 2016 in the Exhibition grounds of the Office of Fairs and Exhibitions of Casablanca (OFEC) concurrently with the 17th edition of the International Exhibition Health "Medical Expo 2016". It should be noted that Member States of the Agadir Agreement were the guests of honor for this edition.

The Exhibition lasted for 4 days and was opened to the health professionals and to the General public from 09.00 am to 07.00 pm.

This 3rd OIC Health Expo was attended by the following OIC Member States: **Republic of Benin, Burkina Faso, Republic of Cameroon, Republic of Mali, Republic of Côte d'Ivoire, Republic of Lebanon, Arab Republic of Egypt, Kingdom of Morocco, Kingdom of Saudi Arabia, Republic of Gabon, State of Palestine, Hashemite Kingdom of Jordan, State of the United Arab Emirates, Democratic and Popular Republic of Algeria, Islamic Republic of Mauritania, Republic of Niger, Islamic Republic of Pakistan, Republic of Senegal, Republic of Tunisia, Republic of Turkey.**

The Exhibition also saw the participation of the following non OIC Member States: Germany, China, Belgium, France, Spain, United States, Italy and Congo. It is worth mentioning that ICDT has sponsored the participation of Senegal, Tunisia and Burkina Faso in this event.

The Exhibition also registered the participation of the following OIC Institutions and Regional organizations: **The Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRIC), The Agadir Technical Unit (ATU).**

1. Opening Ceremony:

The opening ceremony of the exhibition was held on Thursday, 24th March 2016 at 17:00 at the Exhibition grounds of the (OFEC), and was chaired by Mr El Aid Mahsoussi, Executive President of the Technical Unit of Agadir accompanied by Dr El Hassane HZAINI, Director General of ICDT, the representative of the Ministry of health of the Kingdom of Morocco and their Excellencies the Ambassadors of Malaysia and Gabon accredited to Rabat and heads of delegations and stands representatives of the participating countries to this event.

After the opening addresses, the personalities proceeded to the cut of the ribbon announcing the official opening of the Exhibition and then proceeded to a Tour around the different stands of the Fair.

Officials were able to learn about the variety of equipment and services exhibited and also about the potential of trades between Member States in the field of health and medical equipment. They focused mainly on the quality and the added value of displayed products, reflecting the progress of the pharmaceutical and medical sector in the OIC Member States in its various branches: healthcare facilities, pharmaceutical industry, medical equipment, medical computing, healthcare services, products and well-being, thalassotherapy spas, hospital hygiene, training, coaching and health prevention.

2. Activities on the sidelines of the Exhibition:

The ICDDT organized on the sidelines of the exhibition, on the 25th March 2016, a seminar on the healthcare sector: "lever of economic integration between the OIC Member States."

At this seminar, the ICDDT made a presentation on "Trade of pharmaceutical products and medical equipment in the OIC Member States"

The seminar was structured around the following axes:

- ✓ Importance of the health sector in the OIC Member States;
- ✓ The institutional framework of Cooperation and the health sector indicators in the OIC Member States;
- ✓ Roundtable on Regional Cooperation for development of the pharmaceutical industry.

It was followed by presentations of the pharmaceutical industry and medical services in Morocco, Tunisia, Egypt and Jordan in terms of national experiences. Other thematic conferences were also held on the sidelines of the event, namely:

- ✓ Pharmacovigilance;
- ✓ Drugs and generic medicines;
- ✓ Health journeys to Morocco: present and future;
- ✓ Current situation of biomedical engineering in Morocco;
- ✓ University Hospital Centers (CHU's) of Morocco and development of south-south partnerships;
- ✓ Hospital maintenance;
- ✓ Simulation and control of medical equipment;
- ✓ Medicines and foods;
- ✓ Biotechnology and Medicine;
- ✓ Quality insurance in medical biology;
- ✓ Health innovation.

B2B meetings were also held between the various stakeholders in the sector.

On the sidelines of this exhibition, was also held the National Health Week, which was initiated by a group of professional and humanitarian associations and organizations acting in the healthcare sector, with the objectives of raising-awareness among the population on the different health problems and ways of prevention.

3. Evaluation of the Exhibition

The net area of the exhibition space was 5425 square meters. The Exhibition was attended by approximately 183 companies and 12,000 visitors including 7400 professionals from the health sector in the OIC Member States, looking for business opportunities and partnership.

An opinion survey among participants has identified a general feeling of satisfaction regarding the organization of the Exhibition and the provision of the necessary facilities provided by the organizers. The participants highly appreciated the held of thematic seminars during this exhibition related to the health sector as well as B2B meetings between businessmen to conclude business relationships, and to strengthen cooperation and partnerships between OIC Members States.

Exhibitors expressed their wish to benefit from the Centre's services especially regarding the promotion of their products and services through the ICDT Virtual Fair.

4. ICDT's Meetings on the sidelines of the Expo:

It should be noted that at the sidelines of the exhibition, the Director General of ICDT held a working session with Mr. El Aid El Mahsoussi, the Executive President of the Technical Unit of Agadir, which was devoted to the ways of strengthening the cooperation between the two institutions in the areas of common interests, including the organization of the "Regional Workshop on the *Online Marketing* of the World Islamic Economic Forum Foundation (WIEF)", from 18 to 21 April 2016 in Amman - Jordan.

**REPORT ON THE
3RD EXHIBITION ON "HIGHER EDUCATION
SERVICES IN THE OIC MEMBER STATES"
DAKAR, REPUBLIC OF SENEGAL
9TH - 12TH MAY 2016**

Within the framework of the implementation of the pertinent resolutions of the 31st Ministerial Session of the Standing Committee for Economic and Commercial Cooperation (COMCEC) held in November 2015 in Istanbul - Republic of Turkey, the Ministry of Higher Education and Research, the Ministry of Trade, Informal Sector, Consumption, Promotion of Local Products and SMEs of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) will organize in collaboration with the International Centre for Foreign Trade of Senegal (CICES), the 3rd Exhibition on "Higher Education Services in the OIC Member States" in Dakar, Republic of Senegal, from 9th to 12th May 2016. It is noteworthy that the Kingdom of Morocco is the guest of honour of this edition.

The objective of this specialized Exhibition is to promote the Higher Education services of the OIC Member States, to establish direct contacts between the various stakeholders in the field of training and higher education, promoting investments in this sector and to develop partnerships between universities of the OIC Member States, including through the exchange of students and trainers.

In this respect, a coordination meeting was held between ICDT and CICES at the headquarters of ICDT in Casablanca on the 2nd February 2016, which was crowned by the signing of the MOU relating to the organization of this event.

For any information or reservation, the relevant departments of the OIC Member States may contact:

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**REPORT ON THE
9TH EXHIBITION OF AGRIBUSINESS
INDUSTRIES OF THE OIC MEMBER STATES^{II}
JEDDAH, KINGDOM OF SAUDI ARABIA
9TH - 12TH MAY 2016**

Within the framework of the implementation of the Cooperation Agreement signed in 2008 between the Islamic Centre for Development of Trade (ICDT) and the Saudi Al Harithy Company for Exhibitions Limited (ACE), both parties organized under the auspices of the Ministry of Agriculture of the Kingdom of Saudi Arabia **the 9th Exhibition of Agribusiness Industries in the OIC Member States** concomitantly with **the 21th Exhibition of Food/ Hotel/PROPAC Arabia** from 9th to 12th May 2016 at Jeddah Centre for Forums and Events, Kingdom of Saudi Arabia.

This Exhibition was a platform for participating countries to promote their products and services through a professional exhibition and an opportunity to be informed about the latest technological innovations and the latest developments in the food industry, hotels and packaging sectors. It was also an excellent opportunity to make known the products and expertise of these countries in this field, enter into commercial transactions and establish partnerships relationships and make investments.

ICDT was represented in this exhibition by Mr. Abdelaziz Alami, Head of Marketing Department;

The Exhibition was open during four days from 17.00 h to 22.00 h to the general public and professionals.

The net exhibition space was spread over approximately 4000 square meters and recorded the participation of 350 companies representing the following Member States: Kingdom of Saudi Arabia, Islamic Republic of Pakistan, Arab Republic of Egypt, Republic of Indonesia, Malaysia, Republic of Lebanon, Republic of Tunisia, Republic of Turkey, Kingdom of Bahrain, People's Republic of Bangladesh, Hashemite Kingdom of Jordan, Republic of Senegal, State of Kuwait.

The following Non OIC Member States, enjoying the status of observers attended this event, namely: Turkish Cypriot State and Thailand.

Representatives of the Muslim Minorities in non OIC Member States also participated in this exhibition, namely: India, Spain, China, USA, Great Britain, Switzerland, South Africa and Australia.

1. The opening Ceremony of the Exhibition:

The official opening ceremony took place on 9th May 2016 at 5:00 p.m. at Jeddah Centre for Forums and Events. It was inaugurated by the representatives of H.E the Minister of Agriculture of the Kingdom of Saudi Arabia, the representatives of the OIC participating countries , Mr. Waleed Waked, General Manager of the Board of Directors of Al Harithy Company for Exhibitions Limited, the Representatives of the Pavilions of participating countries as well as businessmen from Member States operating in the field of Agribusiness industries.

After the ribbon cutting, launching thus the Exhibition, the official delegation visited the pavilions and stands of the participating Countries taking cognizance on the last development registered on the agribusiness industries in the OIC Member States.

It should be noted that the opening ceremony of the exhibition and events that were concomitantly organized, were extensively covered by the written and broadcast media in Saudi Arabia.

2. Activities on the sidelines of the Exhibition:

On the sidelines of the fair, the Top Chef Contest and the Art Table Competitions were organised by the Saudi Arabian Chefs Association in which the best chefs displayed their culinary skills and best table display from famous hotels and restaurants under the supervision of a jury composed of international experts.

During this Exhibition, the Representative of ICDDT visited the various stands of the participating countries in order to promote the activities and services of the Centre. He also collected brochures and leaflets on the exhibits in order to insert them into the virtual exhibition on the ICDDT's website.

3. Evaluation of the Exhibition:

The net exhibition space was spread over approximately 4000 square meters; it was attended by about 3,000 businessmen from the various OIC Member States seeking business and partnerships opportunities as well as by nearly 20 thousand visitors. Participants also expressed their satisfaction at the organization and arrangements provided by the organizers in order to secure all the services in compliance with international standards of the organization of exhibitions.

Through an initial reading of the impressions of exhibitors, it was deducted that a series of business deals were made and exhibitors genuinely desire to take advantage of the services of the Centre in order to promote their products and services through its virtual exhibition and participate in exhibitions organized by it in the future.

UPCOMING FAIRS

AND

EXHIBITIONS

REPORT ON THE PREPARATIONS OF THE 15TH TRADE FAIR OF THE OIC MEMBER STATES

**RIYADH, KINGDOM OF SAUDI ARABIA
22ND - 26TH MAY 2016**

In compliance with Resolution No. 6/42-E /B/4, adopted by the 42th Session of the Council of Foreign Ministers of OIC countries held on 27th and 28th May 2015 in Kuwait City, Kuwait, which welcomed the offer of the Kingdom of Saudi Arabia to host the 15th Trade Fair of the OIC Member States, the Ministry of Commerce and Industry of the Kingdom of Saudi Arabia and the Islamic Centre for Development Trade (ICDT) will organize under the High patronage of the Custodian of the Holy Places the King Salman Bin Abdul-Aziz Al- Saud, the 15th edition of the Trade Fair of the OIC Member States from 22nd to 26th May 2016 at the “Riyadh International Convention & Exhibition Center (RICEC)” - Kingdom of Saudi Arabia.

To ensure success in this event, the organizers held four coordination meetings that were dedicated to the organizational and promotional modalities of the fair among the OIC Member States and facilitating the participation of Member States to this event.

Details relating to the fair are available at the following link: www.islamicexpo-sa.com

Concomitantly with the fair, will be held the following activities:

- Meeting of the Global Network of Trade Promotion Organs (TPOs) of the OIC Member States, 23 May 2016;
- Forum of the Investment Promotion Agencies (IPA) of the OIC Member States, 24 May 2016;
- Bilateral meetings between Businessmen (B2B meetings);
- 9th Businesswomen Forum, organized by the Islamic Chamber of Commerce, Industry and Agriculture (ICCIA).

For any information or booking, the relevant services of Member States are kindly requested to contact:

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**REPORT ON THE PREPARATIONS OF
THE 1ST OIC FISHERIES AND MARINE EXPO**

**DAKAR, REPUBLIC OF SENEGAL
12 - 16 DECEMBER 2016,**

Within the framework of the cooperation between the Islamic Centre for Development of Trade (ICDT) and the Republic of Senegal, the ICDT organizes with the Committee in charge of the 1st Exhibition of Marine Products of the OIC Member States (SPM-EMOCI) under the aegis of the Ministry of Foreign Affairs and Senegalese Abroad and the Ministry of Fisheries and Maritime Economy of the Republic of Senegal, and with the collaboration of the International Islamic Trade Finance Corporation (ITFC / Islamic Development Bank Group), the “1st OIC Fisheries and Marine Expo” from 12 to 16 December 2016 at the International Conference Centre - Abdou Diouf Diamniadio - Dakar, Republic of Senegal.

In this regard, the organizers held the first coordination meeting for the organization of the exhibition on 4th February 2016 in Casablanca - Kingdom of Morocco, which was dedicated to the terms of organization and participation of Member States, and the consideration of items of the memorandum of understanding for the organization of this exhibition.

For information or booking, the relevant departments of the OIC Member States can contact :

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**REPORT ON THE PREPARATIONS OF THE
3RD TOURISM FAIR OF THE OIC MEMBER STATES
CAIRO, ARAB REPUBLIC OF EGYPT
18-21 OCTOBER 2017**

In accordance with recommendations of the 9th Session of the Islamic Conference of Tourism Ministers, held from 21 to 23 December 2015 in Niamey - Republic of Niger, which welcomed the proposal of the Arab Republic of Egypt to host the 3rd Tourism Fair of the OIC Member States in 2017, the ICDT and the Egyptian Authority for Tourism Promotion organized in collaboration with the Egypt Expo and Convention Authority (EECA), the 3rd Tourism Fair of the OIC Member States, from 18th to 21st October 2017 in Cairo under the theme "OIC-TOURISM: Message of peace between peoples".

The aim of this Fair is to strengthen cooperation among the OIC Member States within the tourism sector, to promote tourist attractions and historical monuments of the Member States and to encourage investment in this sector.

And to surround this Fair with all the conditions of success, the organizers held two coordination meetings respectively in Cairo and Casablanca on the 22 December 2015 and the 27 January 2016. These two meetings focused on the organizational arrangements, participation and the promotion of this Fair among the Member States. The 2nd coordination meeting was crowned by the signature of the MOU concerning the organization of this Fair in the presence of H.E. the Ambassador of the Arab Republic of Egypt accredited to Morocco.

In accordance with the provisions of the Memorandum of Understanding (MOU) on the organization of the Fair, the price per square meter equipped (shell scheme) is \$ 300 US.

For any information or reservation, the relevant departments in the Member States may contact:

Mrs Laila Elmolla
General Manager of Reservation & Contract
Egyt Expo & Convention Authority
Tel: 00 202 22 62 17 16 / 22 60 78 28
Fax: 00 202 24 05 57 82 / 22 60 78 45- 48
E-mail: reservation@cairofair.com
Website: www.cairofair.com

**REPORT ON THE PREPARATIONS OF
THE 1ST EXHIBITION OF EQUIPMENT AND SPORTS
OF THE OIC MEMBER STATES
BAKU, REPUBLIC OF AZERBAIJAN
2017**

Within the framework of the cooperation between the ICDT and the OIC affiliated institutions to promote trade and investment among the OIC Member States in the sectors with high potential of trade between Member States, the ICDT and the Sports Federation of Islamic Solidarity (ISSF) will organize in collaboration with the Olympic Committee of the Republic of Azerbaijan the 1st Exhibition of Equipment and Sports of the OIC Member States, in Baku in 2017, concomitantly with the 4th edition of the Islamic Solidarity Games.

The first coordination meeting between the ICDT and the ISSF was held the 19 October 2015 in Riyadh - Kingdom of Saudi Arabia and the second took place on May 2016 in Baku, in the presence of representative of the Olympic Committee of the Republic of Azerbaijan and was dedicated to the organizational arrangements and the participation of Member States in this fair.

**REPORT OF PREPARATIONS OF THE
16TH TRADE FAIR OF THE OIC MEMBER STATES
BAGHDAD, REPUBLIC OF IRAQ
2 - 7 APRIL 2017**

In pursuance of resolutions of the 31st Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (OIC), held from 23rd to 26th November 2015 in Istanbul - Republic of Turkey, which welcomed the offer of the Republic of Iraq to host the 16th edition of the Trade Fair of the OIC Member States, the ICDT organize with the Ministry of Trade of the Republic of Iraq and in collaboration with the State Company for Iraqi Fairs & Commercial Services, the 16th edition of the trade Fair of OIC Member States, to be held from 2 to 7 April 2017 at the Baghdad International Exhibition Centre - Republic of Iraq.

The first coordination meeting was held between ICDT and the State Company for Iraqi Fairs & Commercial Services, on the 7th and 8th March 2016 at ICDT's headquarters, and was devoted to the review the various articles of the MOU concerning the organization of the Fair.

In accordance with the provisions of the Memorandum of Understanding (MOU) on the organization of the Fair, the price per square meter of the equipped space has been fixed as follows:

- The fitted square meter (shell scheme): US\$ 150.
- The unequipped square meter (indoor bare space): US\$ 100.

For any information or booking, the concerned departments of Member States are kindly requested to contact:

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