



REPORTS OF ICDT

ON

THE OIC FAIRS AND EXHIBITIONS

SUBMITTED BY

THE ISLAMIC CENTRE FOR DEVELOPMENT OF TRADE

TO THE

**32nd SESSION OF THE STANDING COMMITTEE
FOR ECONOMIC AND COMMERCIAL
CO-OPERATION OF THE OIC
(COMCEC)**

**Agenda Item N° 5
Intra-OIC Trade**

**Istanbul – Republic of Turkey
21st - 24th November 2016**

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REPORT ON

**THE 2ND OIC TOURISM AND TRAVEL FAIR: Promoting Family Tourism of
the OIC Member States**

Sharjah, State of the United Arab Emirates
8 - 10 December 2015

In compliance with the resolution adopted by the 8th Session of the Islamic Conference of Tourism Ministers, held from 4th to 6th December 2013 in Banjul – Islamic Republic of The Gambia, the United Arab Emirates (Emirate of Sharjah), the Islamic Centre for Development of Trade (ICDT) and Sharjah Exhibition Centre (Sharjah Expo Centre) organized under the patronage of His Highness Sheikh Dr. Sultan Bin Mohammed AL QASSIMI, Member of the Supreme Council of the United Arab Emirates and Ruler of Sharjah, the "2nd OIC Tourism and Travel Fair: Promoting family tourism", from 8th to 10th December 2015 in the Sharjah Expo Centre - UAE, concomitantly with the 4th Halal Food Exhibition of the OIC Member States.

The Exhibition was attended by approximately 125 Companies representing the following Member States: **United Arab Emirates (Emirate of Sharjah), Islamic Republic of Pakistan, Hashemite Kingdom of Jordan, Arab Republic of Egypt, Malaysia, State of Palestine, Republic of Kazakhstan, Republic of Azerbaijan, Brunei Darussalam, Republic of Tajikistan, Republic of Kazakhstan, Republic of Mozambique, Republic of Senegal.**

Other non-OIC Member Countries (Austria, Germany, South Korea, France, Japan, Great Britain and Russia) also took part in this Fair.

It is worth mentioning that in the context of facilitating the participation of the OIC Member States and Institutions in the Fairs organized by the ICDT, the Centre has sponsored the participation of Mozambique, Palestine, Azerbaijan, Malaysia, Egypt and the Islamic Research Centre for History, Culture and Art (IRCICA) in this 2nd Tourism Fair of the OIC Countries.

The area surface of the exhibition was 2000 square meters and the Fair recorded the participation of 1000 businessmen from the OIC Member States.

REPORT ON
THE 1st AFRICAN HALAL BUSINESS FORUM
Dakar, Republic of SENEGAL
3 - 5 March 2016

In accordance with Resolution N° 36 adopted at the 30th Ministerial Session of the COMCEC held from 24th to 28th November 2014 in Istanbul – Republic of Turkey, the ICDT, the International Centre of the Muslim Business (SIBM) and the OIC International Business Centre of Malaysia, organized under the patronage of H.E. Mr. Macky Sall, President of the Republic of Senegal, and in collaboration with the Federation of Chambers of Commerce of the Gulf Cooperation Council, the 1st African Halal Business Forum, under the theme "towards revitalization of trade with the Gulf countries and Asia" from 3rd to 5th March 2016, in Dakar - Republic of Senegal.

The forum lasted for 3 days, over an area of 500 m², was opened to the general public and the Halal industry professionals from 09.00 am to 06.00 pm.

This first edition of the Forum was attended by the following OIC Member States: **Republic of Benin, Republic of Côte d'Ivoire, Arab Republic of Egypt, Malaysia, Kingdom of Morocco (guest of honor country), Islamic Republic of Mauritania, Republic of Niger, State of Qatar, Republic of Sudan, Republic of Chad, Republic of Tunisia, Republic of Turkey, Republic of Senegal.**

Also took part in this Forum, the Republic of Ghana, as well as companies representing Muslim minorities, in the following non-Member States: France and Belgium.

The Forum also registered the participation of the following OIC Institutions and Regional organizations: **SMIIC, ITFC, Regional Office of the IDB in Dakar, WAEMU, FGCCC, OIC International Business Centre, African Institute of Islamic Finance (AIIF), ITC (International Trade Centre / Geneva).**

1. Opening Ceremony:

The Forum's opening ceremony was held on Thursday, 3rd March 2016, at 10.00 am at the Radisson Blu Dakar, and was chaired by HE M. Mahammed Boun Abdallah DIONNE, Prime Minister of the Republic of Senegal in the presence of HE M. Mohammed ABOU, Minister delegate to the Minister of Industry, Trade, Investment and the Digital Economy, in charge of Foreign Trade (Morocco), HE M. Abderrahim NAQUI, President of the Federation of GCC Chambers of Commerce (FGCCC), M. Aymen KASSEM Representative of H.E Dr. Mohamed Ahmed ALI, President of the Islamic Development Bank Group (IDB), H.E M. Alioune SARR, Minister of Trade, Informal Sector, Consumption, Promotion of Local Products and SMEs of the Republic of Senegal, HE Mr. Birima MANGARA, Minister of the Budget of the Republic of Senegal, Professor Khadiyatoulah FALL, President of the International Centre of the Muslim Business (SIBM), M. Amadou Ciré SALL, representative of Dr. El Hassane HZAINÉ - Director General of ICDT, and Ambassadors of some OIC Member States accredited in Dakar, heads of delegation and stands representatives of the participating countries in this event.

After the opening remarks, HE M. Mahammed Boun Abdallah DIONNE, Prime Minister of the Republic of Senegal, officially opened this first Forum.

H.E M. Alioune SARR, Minister of Trade, Informal Sector, Consumption, Promotion of Local Products and SMEs of the Republic of Senegal, accompanied by different personalities conducted a tour around the different stands of the exhibition and were able to learn about the diversity of products and services exhibited, and the potential of trade between Member States in the Halal sector.

On the other hand, the majority of displayed products and services show a great diversity of the Halal industry, indicating the potential of the African market (USD 150 billion).

The participants highly appreciated the held of thematic seminars on the side-lines of the forum, related to the Halal industry as well as B2B meetings between businessmen to conclude business networking and to establish relations of cooperation and partnership between the OIC Member States.

It is noteworthy that the Forum's opening ceremony was the subject of wide media coverage by TV channels, newspapers and other press organs of the Republic of Senegal.

During the Forum, the exhibitors have expressed the wish to benefit from the Centre's services particularly regarding the promotion of their products and services through the ICDT's Virtual Fair.

2. Activities on the sidelines of the Exhibition:

During the Forum, several panels were organized in 7 sessions:

- ✓ WORK SESSION I: The Importance of Halal Business: What challenges for Africa. The ICDT presented on this occasion a paper on: The importance of the halal industry for the OIC African countries.
- ✓ WORKING SESSION II: Business and Investment Opportunities in Halal Business for the African economies.
- ✓ WORKING SESSION III: Challenge of the integrity of the Halal value chain: what places for standardization, certification and labelling,
- ✓ WORK SESSION IV: potential of the halal business in the services (tourism, cultural services, etc.)
- ✓ WORKING SESSION V: determinants of the emergence of a halal business in SMEs / SMIs: Constraints and facilities in funding.
- ✓ WORK SESSION VI: Halal, a new instrument for economic cooperation, strategic reorientation of bilateralism and for rescue of the global economy.
- ✓ WORK SESSION VII: Development of the halal business trades in Africa: academic knowledge, technical and financial.

Throughout these various panels, participants highlighted the problems facing the sector, including the lack of investment and training for the benefit of the sector operators. They urged for the increase of the organization of Fairs and dedicated Exhibitions as well as certification training seminars around the Halal which may allow a better appropriation of the Halal concept.

They expressed the wish for the establishment of a strategy and an action plan for the development of Halal industry at the OIC level and the strengthening of collaboration in training on the Halal industry and exchange of experience among the Member States (reverse linkage).

The closing session was held on Saturday, 5 March 2016, during which was read out the Dakar Declaration, which was endorsed by all participants.

**REPORT ON
THE 3rd OIC HEALTH EXPO
Casablanca, Kingdom of Morocco
24TH - 27TH March 2016**

Within the framework of the implementation of the pertinent resolutions of the 31st Ministerial Session of the Standing Committee for Economic and Commercial Cooperation (COMCEC) held from 23rd to 26th November 2015 in Istanbul - Republic of Turkey, the Islamic Centre for Development Trade (ICDT) and the Office of Fairs and Exhibitions of Casablanca (OFEC) organized under the aegis of the Ministry in charge of Foreign Trade and the Ministry of Health of the Kingdom of Morocco, "the 3rd Health Expo of the OIC Member States" from 24th to 27th March 2016 in the Exhibition grounds of the Office of Fairs and Exhibitions of Casablanca (OFEC) concurrently with the 17th edition of the International Exhibition Health "Medical Expo 2016". It should be noted that Member States of the Agadir Agreement were the guests of honor for this edition.

The Exhibition lasted for 4 days and was opened to the health professionals and to the General public from 09.00 am to 07.00 pm.

This 3rd OIC Health Expo was attended by the following OIC Member States: **Republic of Benin, Burkina Faso, Republic of Cameroon, Republic of Mali, Republic of Côte d'Ivoire, Republic of Lebanon, Arab Republic of Egypt, Kingdom of Morocco, Kingdom of Saudi Arabia, Republic of Gabon, State of Palestine, Hashemite Kingdom of Jordan, State of the United Arab Emirates, Democratic and Popular Republic of Algeria, Islamic Republic of Mauritania, Republic of Niger, Islamic Republic of Pakistan, Republic of Senegal, Republic of Tunisia, Republic of Turkey.**

The Exhibition also saw the participation of the following non OIC Member States: Germany, China, Belgium, France, Spain, United States, Italy and Congo. It is worth mentioning that ICDT has sponsored the participation of Senegal, Tunisia and Burkina Faso in this event.

The Exhibition also registered the participation of the following OIC Institutions and Regional organizations: **The Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRIC), The Agadir Technical Unit (ATU).**

1. Opening Ceremony:

The opening ceremony of the exhibition was held on Thursday, 24th March 2016 at 17:00 at the Exhibition grounds of the (OFEC), and was chaired by Mr El Aid Mahsoussi, Executive President of the Technical Unit of Agadir accompanied by Dr El Hassane HZAINI, Director General of ICDT, the representative of the Ministry of health of the Kingdom of Morocco and their Excellencies the Ambassadors of Malaysia and Gabon accredited to Rabat and heads of delegations and stands representatives of the participating countries to this event.

After the opening addresses, the personalities proceeded to the cut of the ribbon announcing the official opening of the Exhibition and then proceeded to a Tour around the different stands of the Fair.

Officials were able to learn about the variety of equipment and services exhibited and also about the potential of trades between Member States in the field of health and medical equipment. They focused mainly on the quality and the added value of displayed products,

reflecting the progress of the pharmaceutical and medical sector in the OIC Member States in its various branches: healthcare facilities, pharmaceutical industry, medical equipment, medical computing, healthcare services, products and well-being, thalassotherapy spas, hospital hygiene, training, coaching and health prevention.

2. Activities on the sidelines of the Exhibition:

The ICDT organized on the sidelines of the exhibition, on the 25th March 2016, a seminar on the healthcare sector: "lever of economic integration between the OIC Member States."

At this seminar, the ICDT made a presentation on "Trade of pharmaceutical products and medical equipment in the OIC Member States"

The seminar was structured around the following axes:

- ✓ Importance of the health sector in the OIC Member States;
- ✓ The institutional framework of Cooperation and the health sector indicators in the OIC Member States;
- ✓ Roundtable on Regional Cooperation for development of the pharmaceutical industry.

It was followed by presentations of the pharmaceutical industry and medical services in Morocco, Tunisia, Egypt and Jordan in terms of national experiences. Other thematic conferences were also held on the sidelines of the event, namely:

- ✓ Pharmacovigilance;
- ✓ Drugs and generic medicines;
- ✓ Health journeys to Morocco: present and future;
- ✓ Current situation of biomedical engineering in Morocco;
- ✓ University Hospital Centers (CHU's) of Morocco and development of south-south partnerships;
- ✓ Hospital maintenance;
- ✓ Simulation and control of medical equipment;
- ✓ Medicines and foods;
- ✓ Biotechnology and Medicine;
- ✓ Quality insurance in medical biology;
- ✓ Health innovation.

B2B meetings were also held between the various stakeholders in the sector.

On the sidelines of this exhibition, was also held the National Health Week, which was initiated by a group of professional and humanitarian associations and organizations acting in the healthcare sector, with the objectives of raising-awareness among the population on the different health problems and ways of prevention.

3. Evaluation of the Exhibition

The net area of the exhibition space was 5425 square meters. The Exhibition was attended by approximately 183 companies and 12,000 visitors including 7400 professionals from the health sector in the OIC Member States, looking for business opportunities and partnership.

An opinion survey among participants has identified a general feeling of satisfaction regarding the organization of the Exhibition and the provision of the necessary facilities provided by the organizers. The participants highly appreciated the held of thematic seminars during this exhibition related to the health sector as well as B2B meetings between businessmen to conclude business relationships, and to strengthen cooperation and partnerships between OIC Members States.

Exhibitors expressed their wish to benefit from the Centre's services especially regarding the promotion of their products and services through the ICDD Virtual Fair.

4. ICDD's Meetings on the sidelines of the Expo:

It should be noted that at the sidelines of the exhibition, the Director General of ICDD held a working session with Mr. El Aid El Mahsoussi, the Executive President of the Technical Unit of Agadir, which was devoted to the ways of strengthening the cooperation between the two institutions in the areas of common interests, including the organization of the "Regional Workshop on the *Online Marketing* of the World Islamic Economic Forum Foundation (WIEF)", from 18 to 21 April 2016 in Amman - Jordan.

**Report on the
3rd Exhibition on "Higher Education Services in the OIC
Member States"
Dakar, Republic of Senegal
9th - 12th May 2016**

The Ministry of Higher Education and Research of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) organized the 3rd Forum and specialized Fair on "Higher Education Services in the OIC Member States" from 9 to 12 May 2016 at the International Centre for Foreign Trade of Senegal (CICES) in Dakar - Republic of Senegal.

This edition organized under the theme "Higher Education: Towards better quality and employability", aimed to promote higher education services and to develop partnerships among the OIC Member States in general and the Republic of Senegal in particular, to establish direct contacts between the various stakeholders in the field of training and Higher Education, in order to promote investment in this sector and to develop partnerships between Senegalese universities and those of OIC Member States; particularly through the exchange of students and trainers.

The ICDT was represented at this exhibition by:

- Dr. El Hassane HZAINÉ, Director General;
- M. Amadou Ciré SALL, Head of Department of Commercial Information & Documentation.

The Fair lasted for 4 days, over a gross area of 3000 m², among which 1,200 m² net was opened to the general public and professionals in the higher education services from 09.00 am to 06.00 pm. 85 exhibitors from 12 countries have participated. The Fair also recorded the participation of 53 foreign institutions among them 38 Moroccan. There were 24 Senegalese private institutions and 8 public institutions.

This 3rd edition of the Forum on Higher Education Services witnessed the participation of the following OIC Member States: Benin, Burkina Faso, The Gambia, Iran, Malaysia, Morocco (guest of honor), Nigeria, Uganda, Pakistan, Tunisia, Senegal

The Republic of Rwanda and the Republic of Japan also took part to this Exhibition.

1. Opening Ceremony:

The Exhibition's opening ceremony was held on Monday 9 May 2016 at 10.00 am at the African Unity Room of the International Centre for Foreign Trade of Senegal (CICES) and was chaired by H.E. Mary Teuw NIANE, Minister of Higher Education and Research of the Republic of Senegal in the presence of H.E Lahcen Daoudi, Minister of Higher Education, Scientific Research and Training of the Kingdom of Morocco, H.E the Malaysian Minister of Higher Education, Mr. Cheikh NDIAYE, Director General of CICES, the Director General of ICDT, Ambassadors of some OIC Member States accredited in Dakar, Heads of Delegations and stands Officials of the participating countries in this fair. Following the welcoming addresses, H.E. Mary Teuw NIANE, officially opened this Exhibition.

Before the panel of ministers begins, has been carried the awarding of prizes by the CICES to the following personalities:

- HE Prof. Lahcen Daoudi, Minister of Higher Education, Scientific Research and

- Training of the Kingdom of Morocco;
- H.E Minister of Higher Education of Malaysia;
- Dr El Hassane HZAINE, Director General of ICDT;
- The Representative of International Consulting ;

H.E. Mr. Mary Teuw NIANE, accompanied by different personalities conducted a tour in the different stands of the exhibition and were able to learn about the higher education offers in the OIC Member States.

The participants highly appreciated the held in the sidelines of the exhibition, of panels related to higher education and B2B meetings between participants.

It should be noted that the Exhibition opening ceremony experienced extensive media coverage, notably by television channels, newspapers and other media professionals of the Republic of Senegal.

2. Activities on the sidelines :

On the sidelines of the Forum, several panels were organized in multiple sessions:

The Ministerial Panel focused on Exchange of experiences of Morocco, Malaysia and Senegal on:

- Access to higher education;
- Quality in higher education;
- The funding of higher education;
- Professionalisation in higher education;
- Digital in higher education;
- The governance of higher education;
- The consideration of the Arab-Islamic education.

Session 1: Exchange of experiences between institutions in the areas of education, training and employment

Session 2: Professionalization of Higher Education

Session 3: Quality Assurance Policy in Higher Education: Sharing Good Practices

Session 4: Digital in higher education: challenges and opportunities in the areas of training and employment

Throughout these various panels, participants highlighted the challenges facing the sector, including the lack of investment and training for operators in the industry.

They urged for the duplication of fairs and Exhibition dedicated to this sector. They expressed the wish for the implementation of a strategy and action plan for the development of higher education at the OIC level, strengthening collaboration on training in higher education services and the exchange of experiences between Member States (reverse linkage).

Thursday 12 May 2016, was dedicated to the closing session chaired by the Minister Mary Teuw NIANE and his Malaysian counterpart who offered forty scholarships to the Republic of Senegal.

**Report on The
9th Exhibition of Agribusiness Industries of the OIC
Member States"
Jeddah, Kingdom of Saudi Arabia
9th - 12th May 2016**

Within the framework of the implementation of the Cooperation Agreement signed in 2008 between the Islamic Centre for Development of Trade (ICDT) and the Saudi Al Harithy Company for Exhibitions Limited (ACE), both parties organized under the auspices of the Ministry of Agriculture of the Kingdom of Saudi Arabia **the 9th Exhibition of Agribusiness Industries in the OIC Member States** concomitantly with **the 21th Exhibition of Food/Hotel/PROPAC Arabia** from 9th to 12th May 2016 at Jeddah Centre for Forums and Events, Kingdom of Saudi Arabia.

This Exhibition was a platform for participating countries to promote their products and services through a professional exhibition and an opportunity to be informed about the latest technological innovations and the latest developments in the food industry, hotels and packaging sectors. It was also an excellent opportunity to make known the products and expertise of these countries in this field, enter into commercial transactions and establish partnerships relationships and make investments.

ICDT was represented in this exhibition by Mr. Abdelaziz Alami, Head of Marketing Department;

The Exhibition was open during four days from 17.00 h to 22.00 h to the general public and professionals.

The net exhibition space was spread over approximately 4000 square meters and recorded the participation of 350 companies representing the following Member States: Kingdom of Saudi Arabia, Islamic Republic of Pakistan, Arab Republic of Egypt, Republic of Indonesia, Malaysia, Republic of Lebanon, Republic of Tunisia, Republic of Turkey, Kingdom of Bahrain, People's Republic of Bangladesh, Hashemite Kingdom of Jordan, Republic of Senegal, State of Kuwait.

The following Non OIC Member States, enjoying the status of observers attended this event, namely: Turkish Cypriot State and Thailand.

Representatives of the Muslim Minorities in non OIC Member States also participated in this exhibition, namely: India, Spain, China, USA, Great Britain, Switzerland, South Africa and Australia.

1. The opening Ceremony of the Exhibition:

The official opening ceremony took place on 9th May 2016 at 5:00 p.m. at Jeddah Centre for Forums and Events. It was inaugurated by the representatives of H.E the Minister of Agriculture of the Kingdom of Saudi Arabia, the representatives of the OIC participating countries , Mr. Waleed Waked, General Manager of the Board of Directors of Al Harithy Company for Exhibitions Limited, the Representatives of the Pavilions of participating countries as well as businessmen from Member States operating in the field of Agribusiness industries.

After the ribbon cutting, launching thus the Exhibition, the official delegation visited the

pavilions and stands of the participating Countries taking cognizance on the last development registered on the agribusiness industries in the OIC Member States.

It should be noted that the opening ceremony of the exhibition and events that were concomitantly organized, were extensively covered by the written and broadcast media in Saudi Arabia.

2. Activities on the sidelines of the Exhibition:

On the sidelines of the fair, the Top Chef Contest and the Art Table Competitions were organised by the Saudi Arabian Chefs Association in which the best chefs displayed their culinary skills and best table display from famous hotels and restaurants under the supervision of a jury composed of international experts.

During this Exhibition, the Representative of ICDT visited the various stands of the participating countries in order to promote the activities and services of the Centre. He also collected brochures and leaflets on the exhibits in order to insert them into the virtual exhibition on the ICDT's website.

3. Evaluation of the Exhibition:

The net exhibition space was spread over approximately 4000 square meters; it was attended by about 3,000 businessmen from the various OIC Member States seeking business and partnerships opportunities as well as by nearly 20 thousand visitors. Participants also expressed their satisfaction at the organization and arrangements provided by the organizers in order to secure all the services in compliance with international standards of the organization of exhibitions.

Through an initial reading of the impressions of exhibitors, it was deduced that a series of business deals were made and exhibitors genuinely desire to take advantage of the services of the Centre in order to promote their products and services through its virtual exhibition and participate in exhibitions organized by it in the future.

**REPORT ON
THE 15th TRADE FAIR OF THE OIC MEMBER STATES**

**Riyadh, Kingdom of Saudi Arabia
22nd - 26th May 2016**

In implementation of resolutions n° 6/42-E/B/Par 4 adopted by the 42nd Session of the Council of Foreign Ministers of the OIC Member States held on the 27th and 28th May 2015 in Kuwait City, State of Kuwait, which welcomed the offer of the Kingdom of Saudi Arabia to hold the 15th Trade Fair of Islamic Countries (TFOIC), the Ministry of Trade and Investment of the Kingdom of Saudi Arabia and the Islamic Centre for Development of Trade (ICDT) organized under the High Patronage of His Majesty, Custodian of the Two Holy Mosques King Salman Bin Abdulaziz AL SAUD, the 15th edition of the Trade Fair of the OIC Member States, from 22 to 26 May 2016 at the Riyadh International Convention & Exhibition Center - Kingdom of Saudi Arabia.

The Fair, Which lasted 5 days, was opened to the General Public and businessmen from 5.00 pm to 10.00 pm.

The following countries participated in this event: Kingdom of Saudi Arabia, Islamic Republic of Afghanistan, Republic of Azerbaijan, People's Republic of Bangladesh, Republic of Benin, State of the United Arab Emirates, Republic of Indonesia, Republic of Iraq, Republic of Guinea, Malaysia, Kingdom of Morocco, Republic of Mali, Republic of Senegal, Republic of Tajikistan, Burkina Faso, Republic of Togo, Republic of Chad, State of Kuwait, Islamic Republic of Pakistan, Republic of Tajikistan, Republic of Turkey, Republic of Tunisia, Republic of Uganda, Federal Republic of Nigeria, Republic of Uzbekistan, Arab Republic of Egypt, Kingdom of Bahrain, Republic of Maldives, State of Qatar, Republic of Kazakhstan, Republic of Côte d'Ivoire, Republic of Turkmenistan, Republic of Sudan, State of Palestine, Islamic Republic of Mauritania, Republic of Niger.

The International Islamic Trade Finance Corporation (ITFC)/ Group of the Islamic Development Bank (IDB) funded the participation of the following OIC Member States: Senegal, Benin, Mali, Côte d'Ivoire, Tajikistan, Tunisia, Mauritania, Burkina Faso and Uganda.

1. Opening Ceremony of the Fair:

The official inauguration of the exhibition took place on 22nd May 2016 at the Riyadh International Convention & Exhibition Center and was chaired by H.E Governor of Riyadh HRH Prince Faisal Bin Bandar the BIN ABDUL AZIZ, and H.E Mr. Iyad Amin MADANI, Secretary General of the Organization of Islamic Cooperation, in the presence of H.E the Minister of Commerce and Investment of the Kingdom Saudi Arabia, H.E Dr. Majed Al-Qasabi, H.E the Minister Delegate in charge of Foreign Trade of the Kingdom of Morocco, Ministers of Trade of the Maldives, Bangladesh and Senegal, Minister of National Entrepreneurship, Promotion of SMEs and Handicraft of the Côte d'Ivoire, the Director General of the Islamic Centre for Development of Trade and ambassadors accredited in Riyadh of the participating countries and heads of delegation also participated in the opening ceremony of this Fair.

The opening addresses were delivered by their Excellencies:

- H.E Mr. Iyad Amin MADANI, Secretary General of the Organization of Islamic Cooperation, in which he confirmed that the Trade Fair of the OIC Member States is a platform for meetings between the businessmen and economic operators from OIC Member States to establish partnerships among them. It called also on Member States to put in place the necessary mechanisms to achieve economic integration and the removal of barriers, hampering trade flows between Member States.

- H.E Dr. Majed Al-Qasabi, Minister of Commerce and Investment of the Kingdom of Saudi Arabia, stressed that this fair coincides with the announcement of the Kingdom's Vision 2030, based on the strengthening of cooperation between Arab and Islamic countries. Stating that this fair represents a leverage to intensify bilateral trade between Member States and help to promote their products and services and the openness of new markets.

- H.E Dr. Abdul Rahman bin Abdullah AL ZAMIL, Chairman of the Council of Saudi Chambers, indicated that the economic prospects in Member States are promising and growing. Thus, trade among Member States of the Organization of Islamic Cooperation have recorded a strong increase from US \$ 271 billion in 2005 to US \$ 878 billion in 2015, equivalent to 19.78% intra-OIC trade share.

- His Excellency Engineer Omar BAHLIOUA, Secretary General of the Council of Chambers of Commerce and Industry of Saudi Arabia, on behalf of His Excellency Sheikh Saleh Abdullah KAMEL, Chairman of the Islamic Chamber of Commerce, Industry and Agriculture, emphasized the role of the Chamber to increase the level of partnership between the private sectors of the OIC Member States through the organization of a large number of conferences and forums of businessmen and businesswomen.

- During this ceremony, His Royal Highness Prince Faisal Bin Bandar BIN ABDULAZIZ, Governor of Riyadh region gave an award to Mr. Mujahid SAMI, representative of the Turkish city of Konya, the prize of the capital of Islamic tourism for 2016.

It should be noted that the Turkish city of Konya was chosen as the capital of Islamic Tourism for the year 2016 during the ninth session of the Conference of Tourism Ministers of the OIC Member States, held in December 2015 in Niamey, Republic of Niger. Thus, the Organization of Islamic Cooperation developed a set of programs and promotional activities of Konya. In addition, a pavilion was allocated to the city of Konya in this Fair, to promote the city as a tourist destination.

At the end of the opening ceremony, His Royal Highness also awarded, honorary decorations to the official sponsors of the Fair. Thereafter, His Royal Highness, accompanied by several personalities, proceeded to the opening of the Fair and visited the stands of the participating countries to listen to the explanations of the officials of the pavilions and to review the economic development level of the participating countries in the fair.

It is worth noting that the opening of the Fair ceremony was widely covered by the media: Saudi and foreign television channels, newspapers and other media of the Kingdom of Saudi Arabia and Middle East.

2. Activities on the side-lines of the Fair:

On the sidelines of the fair were held the following events:

- ✓ 2nd edition of the Forum of Trade Promotion Organs (TPOs) of the OIC Member States on 23 May 2016 and the official launching of the portal of the global network of the TPOs of the OIC;
- ✓ Forum of Investment Promotion Agencies (IPA) of the OIC Member States, on 24 May 2016;
- ✓ B2B Meetings between businessmen;
- ✓ 9th Businesswomen forum of the OIC Member States organized by the Islamic Chamber of Commerce, Industry and Agriculture in collaboration with the Saudi Council of Chambers;

3. Distribution of Trophies and Certificates:

In implementation of article 15 of the Regulations of the Trade Fair of OIC Member States, the Committee of Trophies met on 25th May 2016 to select the most deserving stands by applying the criteria defined by the Rules of the Fair, namely:

- The area;
- The quality of exhibited products;
- The number of participating companies;
- The number and level of the official commercial representation;
- The steadiness of participation in the Fair.

The trophies were awarded to the following countries:

- ✓ **First Prize:** Kingdom of Saudi Arabia;
- ✓ **Second Prize:** Kingdom of Morocco,
- ✓ **Third Prize:** People's Republic of Bangladesh.

These prizes were awarded during a ceremony organised on 25th May 2016 under the chairmanship of M. Abdul Aziz Bin Saleh Al MOUENAE, Director General of the Department of Fairs and Exhibitions at the Ministry of Commerce and Investment of the Kingdom of Saudi Arabia and Mr. Abdelaziz ALAMI, Head of the Marketing Department at ICDT. Likewise, participation certificates were awarded to participating countries.

4. Evaluation of the Fair:

The Exhibition area of the Fair reached 11,200 Square meters, 271 enterprises exhibited their products in the Fair, which was visited by 2,200 businessmen from the different OIC Member States seeking business opportunities and partnerships.

On the other hand, it was also noted that most of exhibited products are reflecting the real economic and industrial progress recorded by some Member States. As well as the technological and technical development level of participating countries.

Participants also expressed their satisfaction with the organization and the availability of all facilities by the organizers to provide all the services that meet the world class standards.

Through the processing of the questionnaire that was distributed by the Representative of the Centre to the various pavilions and stands of participating countries, the Centre received requests from some participants wishing to benefit from the Centre's services and to promote their products and services in the virtual exhibition on the ICDT's Internet Web Site and to organise other sector-based fairs and forums to facilitate direct contact between the businessmen of the OIC Member States. Some countries requested ICDT to extend, in the future, the duration of the fair.

Participants also noted with appreciation the holding of Meetings concomitantly with the Fair providing thus, an excellent opportunity to Businessmen to establish business deals and establish cooperation and partnership with Member States of the Organisation of Islamic Cooperation (OIC).

5. Meetings on the side-lines of the Fair:

It should be noted that the delegation of ICDT attended during its visit to the Kingdom of Saudi Arabia, the technical meeting of the Sub-committee on Trade and Investment, on 26th May in Jeddah, in the headquarters of the Islamic Development Bank, Chaired by the International Islamic Trade Finance Corporation (ITFC) in order to implement joint programs between all institutions of the Organization of Islamic Cooperation, working in the economic and commercial field.

**REPORT ON
THE 7th Muslim World Biz
Kuala Lumpur, Malaysia
18th - 22nd October 2016**

Within the framework of the common program of assistance to OIC Member States aiming at promoting trade and investments among them, the Malaysian Company "OIC International Business Center" and the ICDT organized the 7th Muslim World Biz, from 18th to 22nd October 2016 at the Exhibition Center "Putra World Trade Centre" in Kuala Lumpur, Malaysia.

This important Business Forum, which were held under the high patronage of His Excellency YAB Dato' Sri Mohamad Najib Bin Tun Abdul Razak - Prime Minister of Malaysia, has recorded the participation of Officials, Experts, Businessmen, Universities and Regional Organizations of Muslim countries coming from more than 30 countries. The program of the Forum included the 7th Muslim World Biz Exhibition; Roundtable Talks of Businessmen and Personalities from the Islamic World; four thematic meetings which are: the OIC/ASIA Trade and Economic Forum, the Conference on Higher Education Services of Islamic Countries, the Conference on Islamic Tourism and the Conference on Medical Tourism. On this occasion, the Prize "Jewels of Muslim World" was awarded to several personalities of the Islamic World.

About 500 companies from more than 30 countries have participated to this Forum as well as 15,000 visitors and Businessmen.

ICDT as co-organizer of this event has actively participated in the deliberations of the various above-mentioned meetings. During the OIC/ASIA Trade and Economic Forum, the Centre made a presentation on Trade between Asian and other OIC countries and the Intra-OIC Trade Facilitation Tools among which the TPS / OIC Agreement and its protocols.

UPCOMING FAIRS

AND

EXHIBITIONS

**Report of the Preparations of the
16th Trade Fair of the OIC Member States
Baghdad, Republic of Iraq
2 - 7 April 2017**

In pursuance of resolutions of the 31st Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (OIC), held from 23rd to 26th November 2015 in Istanbul - Republic of Turkey, which welcomed the offer of the Republic of Iraq to host the 16th edition of the Trade Fair of the OIC Member States, the ICDT organize with the Ministry of Trade of the Republic of Iraq and in collaboration with the State Company for Iraqi Fairs & Commercial Services, the 16th edition of the trade Fair of OIC Member States, to be held from 2 to 7 April 2017 at the Baghdad International Exhibition Centre - Republic of Iraq.

The first coordination meeting was held between ICDT and the State Company for Iraqi Fairs & Commercial Services, on the 7th and 8th March 2016 at ICDT's headquarters, and was devoted to the review the various articles of the MOU concerning the organization of the Fair.

In accordance with the provisions of the Memorandum of Understanding (MOU) on the organization of the Fair, the price per square meter of the equipped space has been fixed as follows:

- The fitted square meter (shell scheme): US\$ 150.
- The unequipped square meter (indoor bare space): US\$ 100.

For any information or booking, the concerned departments of Member States are kindly requested to contact:

Mr. Siddeq OBAID
State Company for Iraqi Fairs & Commercial Services
E-mail: iraqifairs@gmail.com ; interior.fairs@yahoo.com
Website: www.fairs.mot.gov.iq

**Report of Preparations of
The 10TH EXHIBITION OF AGRIBUSINESS INDUSTRIES OF
THE OIC MEMBER STATES**

**Jeddah, Kingdom of Saudi Arabia
10 - 13 April 2017**

Within the framework of the implementation of the Cooperation Agreement signed between the Islamic Centre for Development of Trade (ICDT) and the Saudi Al Harithy Company for Exhibitions (ACE), in May 2008, the both parties will organize under the auspices of the Ministry of Agriculture of the Kingdom of Saudi Arabia the 10th Exhibition of Agribusiness Industries in the OIC Member States concomitantly with the 22nd Exhibition of Food/Hotel/PROPAC Arabia from 10th to 13th April 2017 at Jeddah Centre for Forums and Events, Kingdom of Saudi Arabia.

The price per square meter of the exhibition space has been set as follows:

- ✓ The square meter equipped (shelf scheme): US\$ 465
- ✓ The square meter not equipped (indoor bare space): US\$ 415

Details relating to this Exhibition are available at the following link:

<http://sfhh-arabia.com>.

For information or booking, the relevant departments of the OIC Member States may contact:

Mr. Zahoor Siddique

Vice President

Al Harithy Company for Exhibitions (ACE)

P.O.Box: 40740 Jeddah: 21511

Kingdom of Saudi Arabia

Phone: + 96612 654 6384 - Fax: + 96612 654 6853

Mob : +966 530 50 78 78

E-mail: zahoor@acexpos.com

E-mail: ace@acexpos.com ; Web site : www.acexpos.com

**Report on the preparations of the 1st Exhibition of Sport
Equipments and Leisure of the OIC Member States**

Baku, Republic of Azerbaijan

13-15 May 2017

Within the framework of the cooperation between the ICDT and the OIC affiliated institutions to promote trade and investment among the OIC Member States in the sectors with high potential of trade between Member States, and in pursuance of resolutions of the 3rd Session of Islamic Conference of Youth and Sports Ministers "Empowering Youth for Peace, Solidarity and Development" in Istanbul, Turkey, 5 - 7 October 2016, the ICDT and the Sports Federation of Islamic Solidarity (ISSF) will organize in collaboration with the Olympic Committee of the Republic of Azerbaijan and the International Exhibitions and Conferences in Azerbaijan "**Iteca Caspian LLC**", the 1st Exhibition of Sport Equipments and Leisure of the OIC Member States, in Baku on 13-15 May 2017, concomitantly with the 4th edition of the Islamic Solidarity Games which will be held on 12-22 May 2017 .

The first coordination meeting between the ICDT and the ISSF was held the 19 October 2015 in Riyadh - Kingdom of Saudi Arabia and the second was held on 9th November 2016 in Baku, in the presence of representative of the Olympic Committee of the Republic of Azerbaijan and will be dedicated to the organizational arrangements and the participation of Member States in this fair and to the signing of the MOU related to the organisation of this event.

Mr. Bahruz Hidayetzade

Executive Director

ITECA Caspian Event Organisers LLC

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**Report on the preparations of the
3rd Tourism fair of the OIC Member States
Cairo, Arab Republic of Egypt
18-21 October 2017**

In accordance with recommendations of the 9th Session of the Islamic Conference of Tourism Ministers, held from 21 to 23 December 2015 in Niamey – Republic of Niger, which welcomed the proposal of the Arab Republic of Egypt to host the 3rd Tourism Fair of the OIC Member States in 2017, the ICDT and the Egyptian Authority for Tourism Promotion organized in collaboration with the Egypt Expo and Convention Authority (EECA), the 3rd Tourism Fair of the OIC Member States, from 18th to 21st October 2017 in Cairo under the theme "OIC-TOURISM: Message of peace between peoples".

The aim of this Fair is to strengthen cooperation among the OIC Member States within the tourism sector, to promote tourist attractions and historical monuments of the Member States and to encourage investment in this sector.

And to surround this Fair with all the conditions of success, the organizers held two coordination meetings respectively in Cairo and Casablanca on the 22 December 2015 and the 27 January 2016. These two meetings focused on the organizational arrangements, participation and the promotion of this Fair among the Member States. The 2nd coordination meeting was crowned by the signature of the MOU concerning the organization of this Fair in the presence of H.E. the Ambassador of the Arab Republic of Egypt accredited to Morocco.

In accordance with the provisions of the Memorandum of Understanding (MOU) on the organization of the Fair, the price per square meter equipped (shell scheme) is \$ 300 US.

For any information or reservation, the relevant departments in the Member States may contact:

Mrs Laila Elmolla
General Manager of Reservation & Contract
Egypt Expo & Convention Authority
Tel: 00 202 22 62 17 16 / 22 60 78 28
Fax: 00 202 24 05 57 82 / 22 60 78 45- 48
E-mail: reservation@cairofair.com
Website: www.cairofair.com

Report on the Preparations of
The Exhibition of Green Economy of the OIC Member States
Dakar - Republic of Senegal
26-29 October 2017

Within the framework of the cooperation between the ICDT and the Republic of Senegal, the Centre and the National Agency for Renewable Energies (ANER) organize under the aegis of the Ministry of Environment and Sustainable Development and the Ministry of Energy and Development of Renewable Energies of the Republic of Senegal, the Exhibition of Green Economy of the OIC Member States, from 26th to 29th October 2017 in Dakar, concomitantly with the International Exhibition for Renewable Energies and Environment in Africa (SIERA). It should be noted that the Kingdom of Morocco is the Guest of Honor of this edition.

The first coordination meeting between ICDT, ANER and the Ministry of Energy, Mines, Water and Environment of Morocco was held at the headquarters of ICDT in Casablanca on the 21st and 22nd September 2016. The 2nd coordination meeting will be held on the sidelines of the COP 22 in Marrakech during the period from 7 to 18 November 2016.

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**PREPARATIONS OF THE 5TH EXHIBITION OF HALAL PRODUCTS OF THE
OIC MEMBER STATES**

**Istanbul - Republic of Turkey
15-17 December 2017**

Within the framework of the cooperation between the ICDT and the Republic of Turkey and in compliance by the Centre with the principle of geographical rotation in organizing the Exhibition of Halal products of the OIC Member States, The ICDT organize in collaboration with the Standards and Metrology Institute for the Islamic Countries (SMIIC), under the aegis of the Ministry of Economy of the Republic of Turkey, the 5th Exhibition of the Halal Products of the OIC Member States, from 15 to 17 December 2017, in Istanbul - Republic of Turkey. It is noteworthy that the four previous editions were held in the Emirate of Sharjah – United Arab Emirates.

This Exhibition, which aims to welcome the players of the Halal industry in quest of business and partnership opportunities in the OIC Member States, represents an opportunity for companies and actors in the Halal industry to promote their products and services and increase investment in this sector. This Exhibition will witness the organization of conferences and round tables with the participation of experts, entrepreneurs and public and private institutions, which will deal with topics related to the Halal industry, including certification and accreditation systems in order to accelerate the mutual recognition of Halal certificates between Member States.

To ensure success in this event, ICDT and SMIIC held three coordination meetings dedicated to the organizational arrangements, participation and promotion of this Fair among the Member States. The 3rd coordination meeting held between the two parties on 7th November 2016 at the headquarters of the ICDT in Casablanca was crowned by the signing of the MOU concerning the organization of this exhibition.

Mr Çağrı CANKURTARAN

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**Report on the Preparations of
THE 1ST OIC FISHERIES AND MARINE EXPO**

**Dakar, Republic of Senegal
2017/2018**

Within the framework of the cooperation between the Islamic Centre for Development of Trade (ICDT) and the Republic of Senegal, the ICDT organizes with the Committee in charge of the 1st Exhibition of Marine Products of the OIC Member States (SPM-EMOCI) under the aegis of the Ministry of Foreign Affairs and Senegalese Abroad and the Ministry of Fisheries and Maritime Economy of the Republic of Senegal, the “1st OIC Fisheries and Marine Expo” by the end of 2017 or 2018 in Dakar, Republic of Senegal.

In this regard, the organizers held the first coordination meeting for the organization of the exhibition on 4th February 2016 in Casablanca - Kingdom of Morocco, which was dedicated to the terms of organization and participation of Member States, and the consideration of items of the memorandum of understanding for the organization of this exhibition.

A second meeting was held in Dakar at the Ministry of Fisheries and Maritime Economy on 9th May 2016. The 3rd Coordination Meeting will be held on 8 and 9 November 2016 at the headquarters of ICDT in Casablanca, which will be opened to the participation of the representative of the Ministry of Promotion of Investments, Partnerships and Developments State Teleservices of the Republic of Senegal, and should be crowned by the signing of the MOU concerning the organization of this Exhibition.

Mr Mayoro MBAYE
Pilot Committee of the 1st OIC Fisheries and Marine Expo
Maritimes dans les Etats Membres de l’OCI
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BUSINESSMEN FORUMS AND TRADE MISSIONS

1. Moroccan-Saudi Businessmen Mission to Morocco, Casablanca, 19th November 2015:

Within the framework of its cooperation program with the OIC Member States, the Islamic Centre for Development of Trade (ICDT) organized in collaboration with the Ministry of Commerce of the Kingdom of Saudi Arabia and the Saudi Export Development Authority (SEDA), a "Moroccan-Saudi Businessmen Mission" on the 19th November 2015 in Casablanca - Kingdom of Morocco.

The aim of this trade mission was to organize B2B meetings between Saudi exporters and Moroccan importers in the following sectors: Agribusiness, chemicals and polymers, pharmaceuticals, construction materials, precious metals and jewellery, packaging, general consumer goods.

Also took part in these meetings the Embassy of Saudi Arabia in Rabat, the General Confederation of Moroccan Enterprises (CGEM), the Moroccan Chambers of Commerce and the Association of Moroccan Exporters (ASMEX).

An opinion survey of Businessmen has identified a general satisfaction feeling with the organization's quality standard of this mission and the good number of concluded business transactions. In this respect, the Saudi Export Development Authority (SEDA) requested the Centre to accompany it in other Businessmen Missions to East and West Africa.

2. Moroccan-Malaysian Business Forum, Casablanca, 2nd June 2016, Casablanca - Kingdom of Morocco:

Within the framework of its cooperation program the OIC Member States, the Islamic Centre for Development of Trade (ICDT) organized at its headquarters on Thursday, 2nd June 2016 a Moroccan-Malaysian Business Forum. On this occasion, the Malaysian delegation was led by their Excellencies Jamal BEN HASSAN, Ambassador of Malaysia to the Kingdom of Morocco and Mahmud DZULKIFLI, CEO of the Trade Promotion Agency of Malaysia "MATRADE."

The aim of this visit is to organize B2B meetings between Malaysian Businessmen and their Moroccan counterparts. The Malaysian delegation was composed of companies covering the following sectors: food industry (cereals, canned goods, bottled products, snacks, sauces, and instant food), pharmaceuticals latex products, automotive equipment (speakers, accessories and car parts), construction (paint, coating) and bedding.

Also took part in this important event, the Ministry in charge of Foreign Trade of Morocco, Morocco Export, Administration of Customs and Indirect Taxes of Morocco, the Moroccan Investment Development Agency (AMDI) as well as members of the General Confederation of Moroccan Enterprises (CGEM), the Chamber of Commerce, Industry and Services of Casablanca and the concerned professional federations.

3. Morocco-Indonesia Business Forum, 28-29 September 2016, Casablanca - Kingdom of Morocco:

Within the framework of its program of cooperation with the OIC Member States, The Islamic Centre for Development of Trade (ICDT) organized in collaboration with the Embassy of the Republic of Indonesia and the Indonesian authorities, a Morocco-Indonesia Business Forum. The Indonesian delegation was led by H.E. Mr. Alwi SHIHAB, the special envoy of the President of the Republic of Indonesia to establish business relations with their Moroccan counterparts, on the 28th and 29th September 2016 in Casablanca - Kingdom of Morocco.

This forum witnessed the organization of a seminar and B2B meetings between Moroccan and Indonesian economic operators in the following areas: food industry, chemicals, pharmaceuticals, building materials, crafts, Furniture & decoration, various consumer goods.

Also took part in these meetings the Embassy of the Republic of Indonesia in Rabat, the General Confederation of Moroccan Enterprises (CGEM), The National Agency for the Promotion of SMEs (ANPME), Moroccan professional associations, Chambers of Commerce of Morocco and the Association of Moroccan Exporters (ASMEX).