



REPORTS OF ICDT

ON

THE OIC FAIRS AND EXHIBITIONS

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CO-OPERATION OF THE OIC (COMCEC)**

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**Report on the
3rd Exhibition on "Higher Education Services in the OIC
Member States"
Dakar, Republic of Senegal
9th - 12th May 2016**

The Ministry of Higher Education and Research of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) organized the 3rd Forum and specialized Fair on "Higher Education Services in the OIC Member States" from 9 to 12 May 2016 at the International Centre for Foreign Trade of Senegal (CICES) in Dakar - Republic of Senegal.

This edition organized under the theme "Higher Education: Towards better quality and employability", aimed to promote higher education services and to develop partnerships among the OIC Member States in general and the Republic of Senegal in particular, to establish direct contacts between the various stakeholders in the field of training and Higher Education, in order to promote investment in this sector and to develop partnerships between Senegalese universities and those of OIC Member States; particularly through the exchange of students and trainers.

The ICDT was represented at this exhibition by:

- Dr. El Hassane HZAINE, Director General;
- M. Amadou Ciré SALL, Head of Department of Commercial Information & Documentation.

The Fair lasted for 4 days, over a gross area of 3000 m², among which 1,200 m² net was opened to the general public and professionals in the higher education services from 09.00 am to 06.00 pm. 85 exhibitors from 12 countries have participated. The Fair also recorded the participation of 53 foreign institutions among them 38 Moroccan. There were 24 Senegalese private institutions and 8 public institutions.

This 3rd edition of the Forum on Higher Education Services witnessed the participation of the following OIC Member States: Benin, Burkina Faso, The Gambia, Iran, Malaysia, Morocco (guest of honor), Nigeria, Uganda, Pakistan, Tunisia, Senegal

The Republic of Rwanda and the Republic of Japan also took part to this Exhibition.

1. Opening Ceremony:

The Exhibition's opening ceremony was held on Monday 9 May 2016 at 10.00 am at the African Unity Room of the International Centre for Foreign Trade of Senegal (CICES) and was chaired by H.E. Mary Teuw NIANE, Minister of Higher Education and Research of the Republic of Senegal in the presence of H.E Lahcen Daoudi, Minister of Higher Education, Scientific Research and Training of the Kingdom of Morocco, H.E the Malaysian Minister of Higher Education, Mr. Cheikh NDIAYE, Director General of CICES, the Director General of ICDT, Ambassadors of some OIC Member States accredited in Dakar, Heads of Delegations and stands Officials of the participating countries in this fair. Following the welcoming addresses, H.E. Mary Teuw NIANE, officially opened this Exhibition.

Before the panel of ministers begins, has been carried the awarding of prizes by the CICES

to the following personalities:

- HE Prof. Lahcen Daoudi, Minister of Higher Education, Scientific Research and Training of the Kingdom of Morocco;
- H.E Minister of Higher Education of Malaysia;
- Dr El Hassane HZAINI, Director General of ICDT;
- The Representative of International Consulting ;

H.E. Mr. Mary Teuw NIANE, accompanied by different personalities conducted a tour in the different stands of the exhibition and were able to learn about the higher education offers in the OIC Member States.

The participants highly appreciated the held in the sidelines of the exhibition, of panels related to higher education and B2B meetings between participants.

It should be noted that the Exhibition opening ceremony experienced extensive media coverage, notably by television channels, newspapers and other media professionals of the Republic of Senegal.

2. Activities on the sidelines :

On the sidelines of the Forum, several panels were organized in multiple sessions:

The Ministerial Panel focused on Exchange of experiences of Morocco, Malaysia and Senegal on:

- Access to higher education;
- Quality in higher education;
- The funding of higher education;
- Professionalisation in higher education;
- Digital in higher education;
- The governance of higher education;
- The consideration of the Arab-Islamic education.

Session 1: Exchange of experiences between institutions in the areas of education, training and employment

Session 2: Professionalization of Higher Education

Session 3: Quality Assurance Policy in Higher Education: Sharing Good Practices

Session 4: Digital in higher education: challenges and opportunities in the areas of training and employment

Throughout these various panels, participants highlighted the challenges facing the sector, including the lack of investment and training for operators in the industry.

They urged for the duplication of fairs and Exhibition dedicated to this sector. They expressed the wish for the implementation of a strategy and action plan for the development of higher education at the OIC level, strengthening collaboration on training in higher education services and the exchange of experiences between Member States (reverse linkage).

Thursday 12 May 2016, was dedicated to the closing session chaired by the Minister Mary Teuw NIANE and his Malaysian counterpart who offered forty scholarships to the Republic of Senegal.

**Report on The
9th Exhibition of Agribusiness Industries of the OIC Member
States"
Jeddah, Kingdom of Saudi Arabia
9th - 12th May 2016**

Within the framework of the implementation of the Cooperation Agreement signed in 2008 between the Islamic Centre for Development of Trade (ICDT) and the Saudi Al Harithy Company for Exhibitions Limited (ACE), both parties organized under the auspices of the Ministry of Agriculture of the Kingdom of Saudi Arabia **the 9th Exhibition of Agribusiness Industries in the OIC Member States** concomitantly with **the 21th Exhibition of Food/ Hotel/PROPAC Arabia** from 9th to 12th May 2016 at Jeddah Centre for Forums and Events, Kingdom of Saudi Arabia.

This Exhibition was a platform for participating countries to promote their products and services through a professional exhibition and an opportunity to be informed about the latest technological innovations and the latest developments in the food industry, hotels and packaging sectors. It was also an excellent opportunity to make known the products and expertise of these countries in this field, enter into commercial transactions and establish partnerships relationships and make investments.

ICDT was represented in this exhibition by Mr. Abdelaziz Alami, Head of Marketing Department;

The Exhibition was open during four days from 17.00 h to 22.00 h to the general public and professionals.

The net exhibition space was spread over approximately 4000 square meters and recorded the participation of 350 companies representing the following Member States: Kingdom of Saudi Arabia, Islamic Republic of Pakistan, Arab Republic of Egypt, Republic of Indonesia, Malaysia, Republic of Lebanon, Republic of Tunisia, Republic of Turkey, Kingdom of Bahrain, People's Republic of Bangladesh, Hashemite Kingdom of Jordan, Republic of Senegal, State of Kuwait.

The following Non OIC Member States, enjoying the status of observers attended this event, namely: Turkish Cypriot State and Thailand.

Representatives of the Muslim Minorities in non OIC Member States also participated in this exhibition, namely: India, Spain, China, USA, Great Britain, Switzerland, South Africa and Australia.

1. The opening Ceremony of the Exhibition:

The official opening ceremony took place on 9th May 2016 at 5:00 p.m. at Jeddah Centre for Forums and Events. It was inaugurated by the representatives of H.E the Minister of Agriculture of the Kingdom of Saudi Arabia, the representatives of the OIC participating countries , Mr. Waleed Waked, General Manager of the Board of Directors of Al Harithy Company for Exhibitions Limited, the Representatives of the Pavilions of participating countries as well as businessmen from Member States operating in the field of Agribusiness industries.

After the ribbon cutting, launching thus the Exhibition, the official delegation visited the

pavilions and stands of the participating Countries taking cognizance on the last development registered on the agribusiness industries in the OIC Member States.

It should be noted that the opening ceremony of the exhibition and events that were concomitantly organized, were extensively covered by the written and broadcast media in Saudi Arabia.

2. Activities on the sidelines of the Exhibition:

On the sidelines of the fair, the Top Chef Contest and the Art Table Competitions were organised by the Saudi Arabian Chefs Association in which the best chefs displayed their culinary skills and best table display from famous hotels and restaurants under the supervision of a jury composed of international experts.

During this Exhibition, the Representative of ICDDT visited the various stands of the participating countries in order to promote the activities and services of the Centre. He also collected brochures and leaflets on the exhibits in order to insert them into the virtual exhibition on the ICDDT's website.

3. Evaluation of the Exhibition:

The net exhibition space was spread over approximately 4000 square meters; it was attended by about 3,000 businessmen from the various OIC Member States seeking business and partnerships opportunities as well as by nearly 20 thousand visitors. Participants also expressed their satisfaction at the organization and arrangements provided by the organizers in order to secure all the services in compliance with international standards of the organization of exhibitions.

Through an initial reading of the impressions of exhibitors, it was deduced that a series of business deals were made and exhibitors genuinely desire to take advantage of the services of the Centre in order to promote their products and services through its virtual exhibition and participate in exhibitions organized by it in the future.

**REPORT ON
THE 15th TRADE FAIR OF THE OIC MEMBER STATES**

**Riyadh, Kingdom of Saudi Arabia
22nd - 26th May 2016**

In implementation of resolutions n° 6/42-E/B/Par 4 adopted by the 42nd Session of the Council of Foreign Ministers of the OIC Member States held on the 27th and 28th May 2015 in Kuwait City, State of Kuwait, which welcomed the offer of the Kingdom of Saudi Arabia to hold the 15th Trade Fair of Islamic Countries (TFOIC), the Ministry of Trade and Investment of the Kingdom of Saudi Arabia and the Islamic Centre for Development of Trade (ICDT) organized under the High Patronage of His Majesty, Custodian of the Two Holy Mosques King Salman Bin Abdulaziz AL SAUD, the 15th edition of the Trade Fair of the OIC Member States, from 22 to 26 May 2016 at the Riyadh International Convention & Exhibition Center - Kingdom of Saudi Arabia.

The Fair, Which lasted 5 days, was opened to the General Public and businessmen from 5.00 pm to 10.00 pm.

The following countries participated in this event: Kingdom of Saudi Arabia, Islamic Republic of Afghanistan, Republic of Azerbaijan, People's Republic of Bangladesh, Republic of Benin, State of the United Arab Emirates, Republic of Indonesia, Republic of Iraq, Republic of Guinea, Malaysia, Kingdom of Morocco, Republic of Mali, Republic of Senegal, Republic of Tajikistan, Burkina Faso, Republic of Togo, Republic of Chad, State of Kuwait, Islamic Republic of Pakistan, Republic of Tajikistan, Republic of Turkey, Republic of Tunisia, Republic of Uganda, Federal Republic of Nigeria, Republic of Uzbekistan, Arab Republic of Egypt, Kingdom of Bahrain, Republic of Maldives, State of Qatar, Republic of Kazakhstan, Republic of Côte d'Ivoire, Republic of Turkmenistan, Republic of Sudan, State of Palestine, Islamic Republic of Mauritania and Republic of Niger.

The International Islamic Trade Finance Corporation (ITFC)/ Group of the Islamic Development Bank (IDB) funded the participation of the following OIC Member States: Senegal, Benin, Mali, Côte d'Ivoire, Tajikistan, Tunisia, Mauritania, Burkina Faso and Uganda.

1. Opening Ceremony of the Fair:

The official inauguration of the exhibition took place on 22nd May 2016 at the Riyadh International Convention & Exhibition Center and was chaired by H.E Governor of Riyadh HRH Prince Faisal Bin Bandar the BIN ABDUL AZIZ, and H.E Mr. Iyad Amin MADANI, Secretary General of the Organization of Islamic Cooperation, in the presence of H.E the Minister of Commerce and Investment of the Kingdom Saudi Arabia, H.E Dr. Majed Al-Qasabi, H.E the Minister Delegate in charge of Foreign Trade of the Kingdom of Morocco, Ministers of Trade of the Maldives, Bangladesh and Senegal, Minister of National Entrepreneurship, Promotion of SMEs and Handicraft of the Côte d'Ivoire, the Director General of the Islamic Centre for Development of Trade and ambassadors accredited in Riyadh of the participating countries and heads of delegation also participated in the opening ceremony of this Fair.

The opening addresses were delivered by their Excellencies:

- H.E Mr. Iyad Amin MADANI, Secretary General of the Organization of Islamic

Cooperation, in which he confirmed that the Trade Fair of the OIC Member States is a platform for meetings between the businessmen and economic operators from OIC Member States to establish partnerships among them. It called also on Member States to put in place the necessary mechanisms to achieve economic integration and the removal of barriers, hampering trade flows between Member States.

- H.E Dr. Majed Al-Qasabi, Minister of Commerce and Investment of the Kingdom of Saudi Arabia, stressed that this fair coincides with the announcement of the Kingdom's Vision 2030, based on the strengthening of cooperation between Arab and Islamic countries. Stating that this fair represents a leverage to intensify bilateral trade between Member States and help to promote their products and services and the openness of new markets.

- H.E Dr. Abdul Rahman bin Abdullah AL ZAMIL, Chairman of the Council of Saudi Chambers, indicated that the economic prospects in Member States are promising and growing. Thus, trade among Member States of the Organization of Islamic Cooperation have recorded a strong increase from US \$ 271 billion in 2005 to US \$ 878 billion in 2015, equivalent to 19.78% intra-OIC trade share.

- His Excellency Engineer Omar BAHLIOUA, Secretary General of the Council of Chambers of Commerce and Industry of Saudi Arabia, on behalf of His Excellency Sheikh Saleh Abdullah KAMEL, Chairman of the Islamic Chamber of Commerce, Industry and Agriculture, emphasized the role of the Chamber to increase the level of partnership between the private sectors of the OIC Member States through the organization of a large number of conferences and forums of businessmen and businesswomen.

- During this ceremony, His Royal Highness Prince Faisal Bin Bandar BIN ABDULAZIZ, Governor of Riyadh region gave an award to Mr. Mujahid SAMI, representative of the Turkish city of Konya, the prize of the capital of Islamic tourism for 2016.

It should be noted that the Turkish city of Konya was chosen as the capital of Islamic Tourism for the year 2016 during the ninth session of the Conference of Tourism Ministers of the OIC Member States, held in December 2015 in Niamey, Republic of Niger. Thus, the Organization of Islamic Cooperation developed a set of programs and promotional activities of Konya. In addition, a pavilion was allocated to the city of Konya in this Fair, to promote the city as a tourist destination.

At the end of the opening ceremony, His Royal Highness also awarded, honorary decorations to the official sponsors of the Fair. Thereafter, His Royal Highness, accompanied by several personalities, proceeded to the opening of the Fair and visited the stands of the participating countries to listen to the explanations of the officials of the pavilions and to review the economic development level of the participating countries in the fair.

It is worth noting that the opening of the Fair ceremony was widely covered by the media: Saudi and foreign television channels, newspapers and other media of the Kingdom of Saudi Arabia and Middle East.

2. Activities on the side-lines of the Fair:

On the sidelines of the fair were held the following events:

- ✓ 2nd edition of the Forum of Trade Promotion Organs (TPOs) of the OIC Member States on 23 May 2016 and the official launching of the portal of the global network of the TPOs of the OIC;

- ✓ Forum of Investment Promotion Agencies (IPA) of the OIC Member States, on 24 May 2016;
- ✓ B2B Meetings between businessmen;
- ✓ 9th Businesswomen forum of the OIC Member States organized by the Islamic Chamber of Commerce, Industry and Agriculture in collaboration with the Saudi Council of Chambers;

3. Distribution of Trophies and Certificates:

In implementation of article 15 of the Regulations of the Trade Fair of OIC Member States, the Committee of Trophies met on 25th May 2016 to select the most deserving stands by applying the criteria defined by the Rules of the Fair, namely:

- The area;
- The quality of exhibited products;
- The number of participating companies;
- The number and level of the official commercial representation;
- The steadiness of participation in the Fair.

The trophies were awarded to the following countries:

- ✓ **First Prize:** Kingdom of Saudi Arabia;
- ✓ **Second Prize:** Kingdom of Morocco,
- ✓ **Third Prize:** People's Republic of Bangladesh.

These prizes were awarded during a ceremony organised on 25th May 2016 under the chairmanship of M. Abdul Aziz Bin Saleh Al MOUENAE, Director General of the Department of Fairs and Exhibitions at the Ministry of Commerce and Investment of the Kingdom of Saudi Arabia and Mr. Abdelaziz ALAMI, Head of the Marketing Department at ICDT. Likewise, participation certificates were awarded to participating countries.

4. Evaluation of the Fair:

The Exhibition area of the Fair reached 11,200 Square meters, 271 enterprises exhibited their products in the Fair, which was visited by 2,200 businessmen from the different OIC Member States seeking business opportunities and partnerships.

On the other hand, it was also noted that most of exhibited products are reflecting the real economic and industrial progress recorded by some Member States. As well as the technological and technical development level of participating countries.

Participants also expressed their satisfaction with the organization and the availability of all facilities by the organizers to provide all the services that meet the world class standards.

Through the processing of the questionnaire that was distributed by the Representative of the Centre to the various pavilions and stands of participating countries, the Centre received requests from some participants wishing to benefit from the Centre's services and to promote their products and services in the virtual exhibition on the ICDT's Internet Web Site and to organise other sector-based fairs and forums to facilitate direct contact between the businessmen of the OIC Member States. Some countries requested ICDT to extend, in the future, the duration of the fair.

Participants also noted with appreciation the holding of Meetings concomitantly with the Fair providing thus, an excellent opportunity to Businessmen to establish business deals and establish cooperation and partnership with Member States of the Organisation of Islamic Cooperation (OIC).

5. Meetings on the side-lines of the Fair:

It should be noted that the delegation of ICDT attended during its visit to the Kingdom of Saudi Arabia, the technical meeting of the Sub-committee on Trade and Investment, on 26th May in Jeddah, in the headquarters of the Islamic Development Bank, Chaired by the International Islamic Trade Finance Corporation (ITFC) in order to implement joint programs between all institutions of the Organization of Islamic Cooperation, working in the economic and commercial field.

**REPORT ON
THE 7th Muslim World Biz**

**Kuala Lumpur, Malaysia
18th – 22nd October 2016**

Within the framework of the common program of assistance to OIC Member States aiming at promoting trade and investments among them, the Malaysian Company "OIC International Business Center" and the ICDDT organized the 7th Muslim World Biz, from 18th to 22nd October 2016 at the Exhibition Center "Putra World Trade Centre" in Kuala Lumpur, Malaysia.

This important Business Forum, which were held under the high patronage of His Excellency YAB Dato' Sri Mohamad Najib Bin Tun Abdul Razak - Prime Minister of Malaysia, has recorded the participation of Officials, Experts, Businessmen, Universities and Regional Organizations of Muslim countries coming from more than 30 countries. The program of the Forum included the 7th Muslim World Biz Exhibition; Roundtable Talks of Businessmen and Personalities from the Islamic World; four thematic meetings which are: the OIC/ASIA Trade and Economic Forum, the Conference on Higher Education Services of Islamic Countries, the Conference on Islamic Tourism and the Conference on Medical Tourism. On this occasion, the Prize "Jewels of Muslim World" was awarded to several personalities of the Islamic World.

About 500 companies from more than 30 countries have participated to this Forum as well as 15,000 visitors and Businessmen.

ICDDT as co-organizer of this event has actively participated in the deliberations of the various above-mentioned meetings. During the OIC/ASIA Trade and Economic Forum, the Centre made a presentation on Trade between Asian and other OIC countries and the Intra-OIC Trade Facilitation Tools among which the TPS/OIC Agreement and its protocols.

UPCOMING FAIRS

AND

EXHIBITIONS

**Report of the Preparations of the
16th Trade Fair of the OIC Member States**

**Baghdad, Republic of Iraq
2 - 7 April 2017**

In pursuance of resolutions of the 31st Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (OIC), held from 23rd to 26th November 2015 in Istanbul - Republic of Turkey, which welcomed the offer of the Republic of Iraq to host the 16th edition of the Trade Fair of the OIC Member States, the ICDDT organize with the Ministry of Trade of the Republic of Iraq and in collaboration with the State Company for Iraqi Fairs & Commercial Services, the 16th edition of the trade Fair of OIC Member States, to be held from 2 to 7 April 2017 at the Baghdad International Exhibition Centre - Republic of Iraq.

The 1st coordination meeting was held between ICDDT and the State Company for Iraqi Fairs & Commercial Services, on the 7th and 8th March 2016 at ICDDT's headquarters in Casablanca, and was devoted to the review of the various articles of the MOU concerning the organization of the Fair, and the modalities for the participation of Member States, and the 2nd was held on 22nd November 2016 in Istanbul on the sidelines of the 32nd Ministerial Session of the COMCEC, and which was crowned by the MOU's signature related to the organization of this Fair.

The 3rd Coordination Meeting was held on 18th January 2017 at the ICDDT headquarters in Casablanca and was devoted to the modalities of promotion of the Fair and the incentives granted to Member States to ensure their participation in a meaningful way.

Due to the low participation rate of the OIC Member States, it was decided to postpone it in 2019 or in 2020.

**Report of Preparations of
The 10TH EXHIBITION OF AGRIBUSINESS INDUSTRIES OF
THE OIC MEMBER STATES**

Jeddah, Kingdom of Saudi Arabia
23-26 April 2017

Within the framework of the implementation of the Cooperation Agreement signed between the Islamic Centre for Development of Trade (ICDT) and the Saudi Al Harithy Company for Exhibitions (ACE), in May 2008, the both parties will organize under the auspices of the Ministry of Agriculture of the Kingdom of Saudi Arabia the 10th Exhibition of Agribusiness Industries in the OIC Member States concomitantly with the 22nd Exhibition of Food/Hotel/PROPAC Arabia from 23rd to 26th April 2017 at Jeddah Centre for Forums and Events, Kingdom of Saudi Arabia.

The price per square meter of the exhibition space has been set as follows:

- ✓ The square meter equipped (shelf scheme): US\$ 465
- ✓ The square meter not equipped (indoor bare space): US\$ 415

Details relating to this Exhibition are available at the following link:

<http://sfhh-arabia.com>.

For information or booking, the relevant departments of the OIC Member States may contact:

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**Report on the preparations of the 1st Exhibition of Sport
Equipment and Leisure of the OIC Member States**

**Baku, Republic of Azerbaijan
13-15 May 2017**

In pursuance of the resolutions adopted by the 3rd Session of the Islamic Conference of Youth and Sports Ministers of the OIC, and the 32nd Ministerial Session of the COMCEC, held respectively in October and November 2016 in Istanbul - Republic of Turkey, which have welcomed the joint proposal of the Islamic Centre for Development of Trade (ICDT) and the Sports Federation of Islamic Solidarity (ISSF) to organize the "Exhibition of Sport Equipment and Leisure of the OIC Member States", in 2017, the ICDT and the ISSF will organize, under the patronage of the Ministry of Youth and Sports of the Republic of Azerbaijan, and in collaboration with "Caspian Event Organizers LLC the "Exhibition of Sport Equipment and Leisure of the OIC Member States", from 13 to 15 May 2017 at the Exhibition Center of Baku - Republic of Azerbaijan, concomitantly with the 4th edition of the Islamic Solidarity Games which will be held on 12-22 May 2017 in Baku.

The first coordination meeting between the ICDT and the ISSF was held on 19th October 2015 in Riyadh - Kingdom of Saudi Arabia and the second was held on 10th November 2016 in Baku, in the presence of representative of the Olympic Committee of the Republic of Azerbaijan and the representative of «Iteca Caspian LLC», and was dedicated to the organizational arrangements and the participation of Member States in this fair and to the review of the MOU's articles related to the organisation of this event.

The 3rd Coordination Meeting, held on 17 January 2017 at the ICDT headquarters in Casablanca, was mainly devoted to the modalities of promotion of the Exhibition. The MOU's signature on the organization of the Fair was held during the 15th Meeting of the Economic Advisers to the Embassies of the OIC Member States accredited to the Kingdom of Morocco, organized by ICDT on 19th January 2017 in Rabat - Kingdom of Morocco.

The exhibition was postponed due to the low participation rate

**Report on the preparations of the
3rd Tourism Fair of the OIC Member States
Cairo, Arab Republic of Egypt
18-21 October 2017**

In accordance with recommendations of the 9th Session of the Islamic Conference of Tourism Ministers, held from 21 to 23 December 2015 in Niamey - Republic of Niger, which welcomed the proposal of the Arab Republic of Egypt to host the 3rd Tourism Fair of the OIC Member States in 2017, the ICDT and the Egyptian Authority for Tourism Promotion organized in collaboration with the Egypt Expo and Convention Authority (EECA), the 3rd Tourism Fair of the OIC Member States, from 18th to 21st October 2017 in Cairo under the theme "OIC-TOURISM: Message of peace between peoples".

The aim of this Fair is to strengthen cooperation among the OIC Member States within the tourism sector, to promote tourist attractions and historical monuments of the Member States and to encourage investment in this sector.

And to surround this Fair with all the conditions of success, the organizers held two coordination meetings respectively in Cairo and Casablanca on the 22 December 2015 and the 27 January 2016. These two meetings focused on the organizational arrangements, participation and the promotion of this Fair among the Member States. The 2nd coordination meeting was crowned by the signature of the MOU concerning the organization of this Fair in the presence of H.E. the Ambassador of the Arab Republic of Egypt accredited to Morocco. The 3rd Coordination Meeting, held between ICDT and EECA on 18 January 2017 at the ICDT headquarters in Casablanca, focused on the organization and distribution of tasks between the organizers for the promotion of the Fair.

On the sidelines of this fair, the following activities will be organized:

- Investment Forum for the public and private sector in the field of tourism;
- Celebration of the city of Al-Madina Al-Munawara, as the capital of Islamic Tourism in 2017.

In accordance with the provisions of the Memorandum of Understanding (MOU) on the organization of the Fair, the price per square meter equipped (shell scheme) is \$ 300 US.

For any information or reservation, the relevant departments in the Member States may contact:

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**Report on the Preparations of
The Exhibition of Green Economy of the OIC Member States
Dakar - Republic of Senegal
26-29 October 2017**

In pursuance of the resolutions of the 32nd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC), held from 21st to 24th November 2016 in Istanbul - Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the "Exhibition of Green Economy of the OIC Member States", the ICDT, the Ministry of Energy and Development of Renewable Energies and the Ministry of Environment and Sustainable Development of the Republic of Senegal, organize in collaboration with the National Agency for Renewable Energies (ANER) and the Senegalese Agency "EXCAF Events" the Exhibition of Green Economy of the OIC Member States, from 26th to 29th October 2017 at the King Fahd Palace in Dakar, concomitantly with the International Exhibition for Renewable Energies and Environment in Africa (SIERA). It should be noted that the Kingdom of Morocco is the Guest of Honor of this edition.

The first coordination meeting between ICDT, ANER and the representative of the Ministry of Energy, Mines, Water and Environment of Morocco was held at the headquarters of ICDT in Casablanca on the 21st and 22nd September 2016, and the 2nd coordination meeting was held in the presence of representatives of the Senegalese Agency EXCAF Communication, on 15 November 2016 in Marrakech, on the sidelines of the COP22.

The 3rd Coordination Meeting was held between ICDT and ANER in collaboration with EXCAF Events on 17 January 2017 at the ICDT headquarters in Casablanca and was devoted to the distribution of tasks between the organizers and the organizational arrangements and promotion of the Exhibition among the OIC Member States.

- ✓ The square meter equipped (shell scheme): US\$ 150
- ✓ The square meter not equipped (indoor bare space): US\$ 100

For information or booking, the relevant departments of the OIC Member States may contact:

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PREPARATIONS OF THE 5TH EXHIBITION OF HALAL PRODUCTS OF THE OIC MEMBER STATES

Istanbul - Republic of Turkey
23-25 November 2017

In pursuance of the resolutions of the 32nd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC), held from 21st to 24th November 2016 in Istanbul - Republic of Turkey, and following the success of previous editions held in Sharjah - State of the United Arab Emirates, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC), organize in collaboration with «Discover Events», the 5th Exhibition of the Halal Products of the OIC Member States, from 23 to 25 November 2017, at the «Istanbul Lutfi Kirdar International Congress and Convention Centre» - Republic of Turkey.

This Exhibition, which aims to welcome the players of the Halal industry in quest of business and partnership opportunities in the OIC Member States, represents an opportunity for companies and actors in the Halal industry to promote their products and services and increase investment in this sector. This Exhibition will witness the organization of conferences and round tables with the participation of experts, entrepreneurs and public and private institutions, which will deal with topics related to the Halal industry, including certification and accreditation systems in order to accelerate the mutual recognition of Halal certificates between Member States.

To ensure success in this event, ICDT and SMIIC held four coordination meetings dedicated to the organizational arrangements, participation and promotion of this Fair among the Member States. The 3rd coordination meeting held between the two parties on 7 November 2016 at the headquarters of the ICDT in Casablanca was crowned by the signing of the MOU concerning the organization of this exhibition and the 4th was held on 18 January 2017 at the headquarters of the ICDT in Casablanca and was dedicated to the elaboration of the marketing plan for the promotion of the exhibition among the economic operators of the OIC Member States.

The price per square meter of the exhibition space has been set as follows:

- ✓ The square meter equipped (shelf scheme): US\$ 300
- ✓ The square meter not equipped (indoor bare space): US\$ 270

For information or booking, the relevant departments of the OIC Member States may contact:

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PREPARATIONS OF SPECIAL EDITION OF THE TRADE FAIR OF THE OIC MEMBER STATES

Kuwait City, State of Kuwait
6-10 February 2018

In pursuance of resolutions adopted by the 32nd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 21 to 24 November 2016 in Istanbul - Republic of Turkey, which welcomed the offer of the State of Kuwait to host an exceptional edition of the Trade Fair of the OIC Member States; ICDT and the Ministry of Commerce and Industry of the State of Kuwait are organizing an exceptional edition of the Trade Fair of the OIC Member States in collaboration with "Kuwait International Fair Company" from 6 to 10 February 2018 at the "International Fairs Ground of Kuwait City", concomitantly with the "International Kuwait Trading Fair".

The MOU on the organization of this Fair was signed at the 1st Coordination Meeting held on 22 and 23 November 2016 in Istanbul on the sidelines of the 32nd Ministerial Session of the COMCEC and the 2nd Coordination Meeting between ICDT and KIF, was held on 18 January 2017 at the ICDT headquarters in Casablanca and was dedicated to organizing and developing the plan to promote the Fair among the OIC Member States.

On the sidelines of this Fair, the following events will be organized:

- Meeting of the Global Network of Trade Promotion Organs (OPC) of the OIC Member States;
- Meeting of the private sector of the OIC Member States, organized by the Islamic Chamber of Commerce, Industry and Agriculture (ICCIA) in collaboration with the Chamber of Commerce and Industry of Kuwait.
- B2B Meetings between Businessmen of the OIC Member States;

The price per square meter of the exhibition space has been set as follows:

- ✓ The square meter equipped (shelf scheme): US\$ 140
- ✓ The square meter not equipped (indoor bare space): US\$ 120
- ✓ The square meter equipped (outdoor): US\$ 70
- ✓ The square meter not equipped (outdoor): US\$ 50

Details relating to this Fair are available at the following link: www.itf-kw.com

For information or booking, the relevant departments of the OIC Member States may contact:

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**Report on the Preparations of
THE 1ST OIC FISHERIES AND MARINE EXPO**

**Dakar, Republic of Senegal
27-31 March 2018**

Within the framework of strengthening cooperation between the Islamic Centre for Development of Trade (ICDT) and the Republic of Senegal, the ICDT and the Ministry of Fisheries and Maritime Economy of the Republic of Senegal organize under the patronage of HE Mr. Macky SALL, President of the Republic of Senegal, the “1st OIC Fisheries and Marine Expo” from 27th to 31st March 2018 at “Abdou Diouf International Conference Centre (CICAD)”, in Dakar, Republic of Senegal.

The objective of this Fair is to bring together in a single forum all stakeholders and players in the fisheries sector (Ministries in charge of fisheries, aquaculture, maritime transport and port activities, national and international technical and financial partners, industry associations, R & D institutes in the sector, etc.) in the OIC Member States as well as Muslim communities in non-Member countries to promote their products and services and to develop investment in this sector.

In this regard, the organizers held two coordination meeting on 4th February 2016 and 9th May 2016, respectively at the headquarters of ICDT in Casablanca and at the Ministry of Fisheries and Maritime Economy of the Republic of Senegal, which were dedicated to the terms of organization and participation of the Member States to this Fair.

The 3rd Coordination Meeting held between ICDT and the Ministry of Fisheries and Maritime Economy of the Republic of Senegal, on 18 January 2017 at the ICDT headquarters was mainly devoted to the organization and examination of the various articles of the MOU relating to the organization of this Fair.

**Report on the Preparations of
the “8th Muslim World Biz”**

**Kuala Lumpur, Malaysia
18th – 21st September 2017**

Within the framework of their joint-program to promote trade and investment among the OIC Member States, the Islamic Centre for Development of Trade (ICDT) and the OIC International Business Center (OICBC) - Malaysia, will organize the 8th Edition of the "Muslim World Biz", from 18 to 21 September 2017 at Putra World Trade Center in Kuala Lumpur- Malaysia.

The objective of this high-level conference and exhibition is to promote business opportunities and investment among the OIC Countries. This business gathering will bring together the Representatives of Government Authorities, Business owners and experts operating in different fields of activity throughout the world and particularly in the OIC Countries, in order to discuss ways and means of intensifying trade flows and investments within the Islamic Ummah.

The 8th Edition of the "Muslim World Biz" is an ideal platform for fostering partnerships and concluding transactions at regional and international level.

For more information on this event, the relevant departments in the Member States can consult the following link: 2017.muslimworldbiz.com.

In order to surround this event with all the conditions of success, ICDT and OIC International Business Center (OICBC) held the first coordination meeting to organize this event on 19 January 2017 in Rabat, which focused on the organizational aspects and terms of participation of the Member States as well as the promotion of this event at the 15th Meeting of Economic Advisers to the Embassies of the OIC Member States accredited to the Kingdom of Morocco, organised by the Centre on 19 January 2017 in Rabat - Kingdom of Morocco.

BUSINESSMEN FORUMS AND TRADE MISSIONS

1. Moroccan-Malaysian Business Forum, Casablanca, 2nd June 2016, Casablanca - Kingdom of Morocco:

Within the framework of its cooperation program the OIC Member States, the Islamic Centre for Development of Trade (ICDT) organized at its headquarters on Thursday, 2nd June 2016 a Moroccan-Malaysian Business Forum. On this occasion, the Malaysian delegation was led by their Excellencies Jamal BEN HASSAN, Ambassador of Malaysia to the Kingdom of Morocco and Mahmud DZULKIFLI, CEO of the Trade Promotion Agency of Malaysia "MATRADE."

The aim of this visit is to organize B2B meetings between Malaysian Businessmen and their Moroccan counterparts. The Malaysian delegation was composed of companies covering the following sectors: food industry (cereals, canned goods, bottled products, snacks, sauces, and instant food), pharmaceuticals latex products, automotive equipment (speakers, accessories and car parts), construction (paint, coating) and bedding.

Also took part in this important event, the Ministry in charge of Foreign Trade of Morocco, Morocco Export, Administration of Customs and Indirect Taxes of Morocco, the Moroccan Investment Development Agency (AMDI) as well as members of the General Confederation of Moroccan Enterprises (CGEM), the Chamber of Commerce, Industry and Services of Casablanca and the concerned professional federations.

2. Morocco-Indonesia Business Forum, 28-29 September 2016, Casablanca - Kingdom of Morocco:

Within the framework of its program of cooperation with the OIC Member States, The Islamic Centre for Development of Trade (ICDT) organized in collaboration with the Embassy of the Republic of Indonesia and the Indonesian authorities, a Morocco-Indonesia Business Forum. The Indonesian delegation was led by H.E. Mr. Alwi SHIHAB, the special envoy of the President of the Republic of Indonesia to establish business relations with their Moroccan counterparts, on the 28th and 29th September 2016 in Casablanca - Kingdom of Morocco.

This forum witnessed the organization of a seminar and B2B meetings between Moroccan and Indonesian economic operators in the following areas: food industry, chemicals, pharmaceuticals, building materials, crafts, Furniture & decoration, various consumer goods.

Also took part in these meetings the Embassy of the Republic of Indonesia in Rabat, the General Confederation of Moroccan Enterprises (CGEM), The National Agency for the Promotion of SMEs (ANPME), Moroccan professional associations, Chambers of Commerce of Morocco and the Association of Moroccan Exporters (ASMEX).

**Preparatory Meeting for the Organization of Joint Activities
With the Republic of Côte d'Ivoire**

In order to boost cooperation between the Republic of Côte d'Ivoire and the Islamic Center for the Development of Trade (ICDT) for the organization of joint activities planned in 2017 and 2018, the Center and the relevant Ivorian authorities held three coordination meetings.

Took part in these meetings representatives of the following institutions:

- ✓ Ministry of National Entrepreneurship, Crafts and Promotion of SMEs of the Republic of Côte d'Ivoire
- ✓ Ministry of Health and Public Hygiene of the Republic of Côte d'Ivoire
- ✓ Halal Côte d'Ivoire ;
- ✓ Office of Fairs and Exhibitions of Casablanca (OFEC)

The participants agreed on the following:

- a) 4th OIC Health Expo of the OIC Member States, Abidjan 2018 - Republic of Côte d'Ivoire:**

This Exhibition will be organized by ICDT, the Ministry of Health and Public Hygiene of Côte d'Ivoire, OFEC in collaboration with "Building Events" Company, concomitantly with MEXCI 2018.

- b) Buyers/Sellers Meeting on Pharmaceuticals in collaboration with the International Islamic Trade Financing Corporation (ITFC/IDB Group), 3rd - 4th November 2017, Abidjan - Republic of Côte d'Ivoire:**

This event will be organized by ICDT, ITFC, OFEC and the Ministry of Health and Public Hygiene of the Republic of Côte d'Ivoire concomitantly with MEXCI 2017.

- c) 3rd African Halal Business Forum, Abidjan, 30th October-1st November 2017:**

This Forum will be organized by ICDT and Halal Cote d'Ivoire from 30th October 2017 to 1st November 2017. The MOU on the organization of this Forum was signed on 24th November 2016 on the sidelines of the Ministerial Session of the COMCEC.

- d) 2nd OIC Exhibition for Building and Real Estate in collaboration with the OFEC, Abidjan 2017/2018:**

This Exhibition will be organized by the Ministry of National Entrepreneurship, Crafts and Promotion of SMEs of the Republic of Côte d'Ivoire, the OFEC and the ICDT.

- e) Exhibition of the Social and Solidarity Economy:**

This Exhibition will be organized by the end of 2018 or in 2019 by the IDB (the Islamic Solidarity Fund for Development), the OFEC, the ICDT and the Republic of Côte d'Ivoire.