



**REPORTS OF ICDT  
ON  
THE OIC FAIRS AND EXHIBITIONS**

**DOCUMENT SUBMITTED BY**

**THE ISLAMIC CENTRE FOR DEVELOPMENT  
OF TRADE**

**TO THE**

**34<sup>th</sup> SESSION OF THE FOLLOW-UP COMMITTEE  
OF THE STANDING COMMITTEE FOR ECONOMIC  
AND COMMERCIAL CO-OPERATION OF THE OIC  
(COMCEC)**

**Ankara – Republic of Turkey  
8 - 10 May 2018**

	Page
Exhibition of Green Economy of the OIC Member States	3
5 <sup>TH</sup> Exhibition of Halal Products of The OIC Member States	6
Exceptional Edition of the Trade Fair of the OIC Member States 16 <sup>th</sup> Trade Fair of the OIC Member States	7
2 <sup>nd</sup> Edition of the Exhibition of Furniture and Interior Design of the OIC Member States	10
11 <sup>th</sup> Exhibition of Agribusiness Industries of the OIC Member States	11
4 <sup>th</sup> Exhibition on "Higher Education Services in the OIC Member States	13
<i>UPCOMING FAIRS AND EXHIBITIONS</i>	15
9 <sup>th</sup> Muslim World Biz	16
6 <sup>th</sup> Exhibition of the Halal Products of the OIC Member States	17
3 <sup>rd</sup> Tourism Fair of the OIC Member States	18
Exhibition of Social and Solidarity Economy of the OIC Member States	19
<b>BUSINESSMEN FORUMS AND TRADE MISSIONS</b>	20

**Report on the  
Exhibition of Green Economy of the OIC Member States  
Dakar - Republic of Senegal  
26-29 October 2017**

In pursuance of the resolutions of the 32<sup>nd</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC), held from 21<sup>st</sup> to 24<sup>th</sup> November 2016 in Istanbul - Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the "Exhibition of Green Economy of the OIC Member States", the ICDT and the National Agency for Renewable Energies (ANER-Senegal) organized in collaboration with the Senegalese company EXCAF Communication, under the aegis of the Ministry of Energy and Development of Renewable Energies and the Ministry of Environment and Sustainable Development of the Republic of Senegal, the Exhibition of Green Economy of the OIC Member States, from 26<sup>th</sup> to 29<sup>th</sup> October 2017 at the International Centre of Foreign Trade of Senegal (CICES), concomitantly with the International Exhibition for Renewable Energies and Environment in Africa (SIERA). This edition was organized under the general theme "Towards the Green Economy: Renewable Energies and Sustainable Development"

The Exhibition welcomed the actors of the green economy in the OIC countries (Public Administrations, decision-makers and private companies in the sub-sectors of: Renewable Energies; ecological construction, optimization of the use of fossil fuels by controlling greenhouse gas emissions, water sanitation, waste management and land use planning through the preservation of ecosystems and the integrity of biodiversity, and biological agriculture). This event also served as a platform for companies and stakeholders to promote their products and services and to establish business and business partnerships among economic operators in the green economy sectors in the OIC Member States.

This Exhibition lasted for 4 days, and the net exhibition space was spread over approximately 1200 square meters (3000 sqm/bare space) and was opened to the general public and professionals from 9 am to 6 pm. The 1<sup>st</sup> edition of the OIC Exhibition of Green Economy recorded the participation of the following OIC Member States:

- Republic of Benin
- Republic of Cameroon
- Republic of Cote d'Ivoire
- United Arab Emirates
- Kingdom of Morocco (guest of honor)
- Republic of Mali
- Islamic Republic of Mauritania
- Republic of Senegal

The exhibition also witnessed the participation of France, Canada, Italy Germany and Cap Vert.

The regional organizers as: African Development Bank, ECOWAS, UEMOA and

UNCTAD.

### **Opening Ceremony:**

The Opening Ceremony of the Exhibition was held on Thursday 26 October 2017 at 9.30 am in the conference room of 'Senegal Pavilion' of the International Center for Foreign Trade of Senegal (CICES), and was chaired by HE Mrs. Sokhna Dieng NDIAYE, Secretary General of the Ministry of Energy and Development of Renewable Energy of the Republic of Senegal.

The ceremony was also attended by Mr Abderrahim EL HAFIDI, Secretary General of the Ministry of Energy, Mines, and Sustainable Development of the Kingdom of MOROCCO, also took part, Dr. El Hassane HZAINI, Director General of ICDT, Mr. Djiby NDIAYE, Director General of ANER and Mr. Sidy DIAGN, CEO of EXCAF, in the presence of Ambassadors from some OIC Member States accredited to Dakar and Heads of Delegation and Stand Officials from the participating countries to this exhibition.

After the opening speeches, Mrs. Sokhna Dieng NDIAYE, officially opened this exhibition and wished every success to the various panels that would follow.

The officials proceeded to the inaugural ribbon cutting to mark the official launch of this **1<sup>st</sup> edition of the Exhibition of Green Economy of the OIC Member States**, which was held concomitantly with the International Exhibition for Renewable Energies and Environment in Africa (SIERA).

Mrs Sokhna Dieng NDIAYE, Mr. Abderrahim EL HAFIDI, Secretary General of the Ministry of Energy, Mines, and Sustainable Development, H.E Taleb BERRADA, Ambassador of the Kingdom of Morocco, Dr. El Hassane HZAINI, Director General of ICDT, Mr. Djiby NDIAYE, Director General of ANER, accompanied by various personalities toured the different stands of the Exhibition in order to learn about the diversity of exhibited products and services and the potential of trade between OIC Member States in the field of renewable energies and the green economy.

It is noteworthy that the Exhibition's opening ceremony was the subject of wide media coverage by TV channels, newspapers and other press organs of the Republic of Senegal.

### **Activities on the sidelines:**

B2B Meetings and a scientific seminar have been organised for the benefit of the renewable energies and green economy field professionals.

On the sidelines of the Forum, four sessions were organized in 9 panels:

WORKING SESSION I: Energy policies and sustainable energies

Panel 1: Renewable Energy and Energy Efficiency for Economic Growth

Panel 2: The issue of the stability of networks integrating renewable energy production plants.

WORKING SESSION II: Renewable energies and productive uses.

Panel 3: Substitution of Diesel Pumping by Renewable Energy Pumping Systems to Boost the Agricultural Sector

Panel 4: Development of green cities: status of public lighting by solar power

WORKING SESSION III: Energy Storage / Waste Management.

Panel 5: Storage of renewable energies and competitiveness of the sector

Panel 6: Treatment, recycling and recovery of waste

WORKING SESSION IV: Sustainable Management of Natural Resources

Panel 7: Management and Sustainable Management of Forests

Panel 8: Preservation of biodiversity (marine protected areas, natural reserves);

Panel 9: Environmental Management in Mining Projects for Sustainable Development

Through these different panels, participants highlighted the problems facing the sector, including the lack of investment and training for operators in the sector.

They urged for the multiplication of the organization of fairs and exhibitions dedicated to this sector. They called for the implementation of a strategy and an action plan for the development of the green economy at the level of the OIC and strengthening collaboration on training in the renewable energy sector and the exchange of experiences between Member States (reverse linkage).

The closing session was held on Sunday 29 October 2017, during which the Directors General of ANER and ICDT gave closing speeches.

During the Forum, the exhibitors have expressed the wish to benefit from the Centre's services particularly regarding the promotion of their products and services through the ICDT's Virtual Fair.

**Report on the  
5<sup>th</sup> Exhibition of Halal Products of the OIC Member States**

**Istanbul - Republic of Turkey  
23-25 November 2017**

In pursuance of the resolutions of the 32<sup>nd</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC), held from 21<sup>st</sup> to 24<sup>th</sup> November 2016 in Istanbul - Republic of Turkey, and following the success of previous editions held in Sharjah - State of the United Arab Emirates, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC), organized in collaboration with «Discover Events», the 5<sup>th</sup> Exhibition of the Halal Products of the OIC Member States, from 23 to 25 November 2017, at the «Istanbul Lutfi Kirdar International Congress and Convention Centre» - Republic of Turkey.

This Exhibition, which aims to welcome the players of the Halal industry in quest of business and partnership opportunities in the OIC Member States, represents an opportunity for companies and actors in the Halal industry to promote their products and services and increase investment in this sector.

This Exhibition witnessed the participation of experts, entrepreneurs and public and private institutions, which will deal with topics related to the Halal industry.

The Exhibitions lasted for 3 days and was opened to the public and professionals and recorded the participation of 12 OIC Member States as well as other non-OIC Member Countries (Austria, Ghana, USA, Australia, Italy, Japan, Germany,) over an area of 2000sqm. Institutions operating in the field of Halal product standards also took part in this Exhibition.

SMIIC and Discover Events organized on the sidelines of this Fair, several thematic conferences, in particular on the health benefits of the HALAL Butchery and the various certification and accreditation systems with a view to accelerating the mutual recognition of Halal certificates between the OIC Member States.

ICDT took the opportunity to promote the Center's services to exhibitors from participating Member States and promoted the following Fairs and Exhibitions:

- The Special Edition of the Trade Fair of the OIC Member States, 6 - 10 February 2018, Kuwait City - State of Kuwait;
- 11<sup>th</sup> edition of the Exhibition of Agribusiness Industries of the OIC Member States, 20-23 March 2018, Jeddah - Kingdom of Saudi Arabia.

It should be noted that the 6<sup>th</sup> OIC Halal expo will take place in Istanbul in 2018.

**Report on the Exceptional Edition  
of the Trade Fair of the OIC Member States  
Kuwait City, State of Kuwait  
6-10 February 2018**

In pursuance of the resolution adopted by the 32<sup>nd</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 21 to 24 November 2016 in Istanbul - Republic of Turkey, the Ministry of Commerce and Industry of the State of Kuwait and the Islamic Center for Development of Trade (ICDT) organized in collaboration with "Kuwait International Fair Company" an exceptional edition of the Trade Fair of the OIC Member States, from 6 to 10 February 2018 at the "International Fairs Ground of Kuwait (KIF)", concomitantly with the International Kuwait Trade Fair 2018.

The organization of this edition of the Trade Fair was held in conjunction with the celebrations of the State of Kuwait of the 57<sup>th</sup> anniversary of the National Day, the 27<sup>th</sup> anniversary of the Day of Liberation and the 12<sup>th</sup> anniversary of accession to the throne of His Highness the Emir of Kuwait Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah.

The Fair lasted for 5 days and was open to the general public and Businessmen from 9.00 am to 13.00 and from 16.00 to 21.30.

The following countries took part in this event:

- ✓ Islamic Republic of Afghanistan,
- ✓ Republic of Azerbaijan,
- ✓ People's Republic of Bangladesh,
- ✓ Republic of Guinea,
- ✓ Kingdom of Morocco,
- ✓ Republic of Senegal,
- ✓ Republic of Tajikistan,
- ✓ Republic of Togo,
- ✓ State of Kuwait,
- ✓ Islamic Republic of Pakistan,
- ✓ Republic of Turkey;
- ✓ Republic of Tunisia,
- ✓ Federal Republic of Nigeria,
- ✓ Republic of Uzbekistan,
- ✓ State of Qatar,
- ✓ Hashemite Kingdom of Jordan,
- ✓ Republic of Lebanon,
- ✓ Turkmenistan
- ✓ Republic of Sudan,
- ✓ Islamic Republic of Mauritania,
- ✓ Republic of Niger,
- ✓ Islamic Republic of Iran,
- ✓ Republic of Guyana,
- ✓ Republic of Yemen.

Representatives of the following Muslim communities were also present: Philippines, Kenya, Botswana, South Africa, Great Britain, China and Switzerland.

The International Islamic Trade Finance Corporation (ITFC) – IDB Group has covered the costs of the participation of the following OIC Member States: Senegal, Mauritania, Afghanistan and Guinea.

### **1. Opening Ceremony:**

The official opening ceremony of the Fair took place on 6<sup>th</sup> February 2018, in presence of His Excellency M. Hossam Abdullah Al-Roumi - The Minister of Public Works and Minister of State for Municipal Affairs and HE Mrs. Hind Sabeeh Barrak Al- Sabeeh, Minister of Social Affairs and Labor and Minister of State for Economic Affairs of the State of Kuwait, in presence of Her Excellency Mrs. Rkia DERHAM, Secretary of State, in charge of Foreign Trade of the Kingdom of Morocco, His Excellency the Minister of Commerce of the Republic of Afghanistan, His Excellency the Deputy Minister of Development of the Republic of Turkey, the Director General of the Islamic Center for Development of Trade, Their Excellencies the Ambassadors of the OIC Member States accredited to Kuwait and the Heads of Delegations of the Participating Countries.

After the opening statements and the inaugural ribbon cutting, the officials toured the pavilions of the participating countries and took note of the developments recorded by the OIC Member States in the different sectors covered by this Fair.

His Excellency the Minister of Commerce, Industry and Youth of the State of Kuwait, accompanied by His Excellency the Minister of Commerce of Nigeria, visited the stands of the various participating countries on 9<sup>th</sup> February 2018.

It should be noted that the opening ceremony of the Fair has received wide media coverage by television channels and Kuwaiti print and broadcast media.

### **2. Activities on the Sidelines of the Exhibition:**

On the sidelines of the Fair the following events were organized:

- "Kuwait Maker-Faire 2018", a local version of the Exhibition held annually in the United States, which aims to present innovations in the fields of Handicraft and Technology, which promotes the idea of production and offers visitors the opportunity to exhibit their products and projects.

- B2B meetings;

### **3. Distribution of Trophies and Certificates:**

During the Closing Ceremony, held on 10<sup>th</sup> February 2018, HE Khaled Nasser Al-Roudhan, Minister of Commerce, Industry and Youth of the State of Kuwait, presented awards to the organizers and to participating countries.

The representative of the Islamic Center for Development of Trade (ICDT) seized this opportunity to promote the activities and services of the Center as well as the upcoming Fairs planned to be organized.

### **4. Evaluation of the Exhibition:**

The Fair was held over an area of 7,000 square meters and registered the participation of about 300 companies and 3,000 Businessmen from the OIC Member States seeking for business opportunities and partnership.



Participants also expressed their satisfaction with the organization and arrangements provided by the organizers which allowed ensuring all services in compliance with international standards of the organization of exhibitions.

Through a preliminary analysis of the questionnaire of the Exhibitors, it was considered that they have real desire to benefit from the services of the OIC institutions, and those of the ICDT, the IDB Group and the International Islamic Trade Finance Corporation (ITFC), in particular with regard to the promotion and financing of their products and services. Participants also called for the organization of other Annual Sector-specific Fairs as well as Forums to facilitate direct contact with Businessmen of the OIC Member States.

The participants appreciated very much the holding of Bilateral Meetings in concomitance with this Fair which represented an opportunity for Businessmen to conclude business transactions and to develop cooperative and partnership relations among the OIC Member States.

#### **5. ICDT's meetings on the Sidelines of the Exhibition:**

It should be noted that the ICDT delegation held on the sidelines of the Fair, two coordination meetings on 8<sup>th</sup> February 2018 with:

- HE Mr. Abdulrahman Al-Nassar, CEO of "Kuwait International Fair Company", in order to discuss the improvement of cooperation with the Center through the joint organization of the Furniture and Decoration Exhibition of the OIC Member States, the Tourism and Handicrafts Exhibition of the OIC Member States, as well as the participation of the State of Kuwait in the 4<sup>th</sup> edition of the Exhibition of Higher Education of the OIC Member States, which will be organized from 26<sup>th</sup> to 29<sup>th</sup> April, 2018 in Casablanca - Kingdom of Morocco.

- Dr. Waleed Abdul Mohsin AL WOHAIB, CEO of the Islamic Solidarity Fund for Development (ISFD), to strengthen cooperation in areas of common interest to alleviate poverty by facilitating the export and trade of small artisans and traders from the OIC Member States.

In this regard, Mr. AL-WOHAIB has suggested to the Director General of ICDT to consider the establishment of a Waqf Fund at the Islamic Development Bank (IDB) whose investment revenues will be used to finance the Center's trade dedicated programs.

**Report on the 2<sup>nd</sup> Exhibition of Furniture and Interior Design of the OIC  
Member States**

**Jeddah- Kingdom of Saudi Arabia  
13 -16 March 2018**

Within the framework of the implementation of the OIC Ten-Year Program of Action (2016-2025) which aims to bring the intra-OIC trade share to 25% of the global trade of the OIC Member States by 2025, ICDT organized, in collaboration with the Saudi Society "Al Harithy Company for Exhibitions Ltd", the "2<sup>nd</sup> edition of the Exhibition of Furniture and Interior Design of the OIC Member States", concomitantly with the 27<sup>th</sup> edition of the Saudi Building & Interiors Exhibition from 13 to 16 March 2018, at the Jeddah Centre For Forums & Events - Kingdom of Saudi Arabia.

ICDT was represented by Mr. Mamoudou Bocar SALL, Head of the Department of Studies and Training who introduced the services offered by ICDT and the forthcoming trade promotion activities in the OIC Member States in the area of Trade Fairs, Exhibitions and Business Forums to the visitors of the ICDT Pavilion.

The Exhibition was inaugurated by His Excellency Mr. Hassan Ibrahim DAHLAN, Secretary General of the Chamber of Commerce of Jeddah.

This Professional Exhibition was an opportunity for participating countries to promote their products and services and to learn about the latest developments and technological innovation in the furniture and interior design industry.

This event was also an opportunity for Exhibitors, Architects, Entrepreneurs and Government Officials from Member States to learn about the expertise and experiences of participating States in the areas covered by the Exhibition and to select the best products and services to be integrated in their future projects or those under implementation.

The Exhibition was spread over an area of 3000 m<sup>2</sup> with the participation of 250 Exhibitors from several countries including Saudi Arabia, Morocco and China. More than 5000 visitors took part in this Exhibition.

**Report of the  
11<sup>th</sup> Exhibition of Agribusiness Industries of the OIC  
Member States**

**Jeddah, Kingdom of Saudi Arabia  
20<sup>th</sup> - 23<sup>rd</sup> March 2018**

Within the framework of the implementation of the Cooperation Agreement signed in May 2008 between the Islamic Centre for Development of Trade (ICDT) and the Saudi Al Harithy Company for Exhibitions Limited (ACE), both parties organized under the auspices of the Ministry of Agriculture of the Kingdom of Saudi Arabia the 11<sup>th</sup> Exhibition of Agribusiness Industries in the OIC Member States concomitantly with the 23<sup>rd</sup> Exhibition of Food/Hotel/PROPAC Arabia from 20<sup>th</sup> to 23<sup>rd</sup> March 2018 at Jeddah Centre for Forums and Events, Kingdom of Saudi Arabia.

ICDT was represented in this exhibition by Mr. Abdelaziz Alami, Head of Marketing Department;

The Exhibition was open during four days from 16.00 h to 22.00 h to the general public and professionals.

The net exhibition space was spread over approximately 3500 square meters and recorded the participation of 300 companies representing the following Member States:

Kingdom of Saudi Arabia, Arab Republic of Egypt, Malaysia, Republic of Lebanon, Republic of Turkey, State of the United Arab Emirates, Kingdom of Morocco, Republic of Tunisia, Hashemite Kingdom of Jordan, State of Palestine and Republic of Iraq.

Representatives of the Muslim Minorities in non OIC Member States also participated in this Exhibition, namely: Republic of Ethiopia, the Republic of South Africa, the People's Republic of China, the United States, The Republic of India, the Republic of Italy and the Kingdom of Thailand.

### **1. The opening Ceremony of the Exhibition:**

The official opening ceremony took place on 20<sup>th</sup> March 2018 at 5:00 p.m. at Jeddah Centre for Forums and Events. It was inaugurated by H.E M. Mohammed Al Amri, Director General of the Saudi Commission for Tourism and National Heritage –Makkah Province, Mr. Zahour SIDDIQUE, Vice-President of Al Harithy Company for Exhibitions Ltd and H.E. the Consul General of the Republic of Turkey accredited in Jeddah in the presence of the Representatives of the Diplomatic Corps accredited to Riyadh, Pavilion officials from participating countries and Businessmen from the OIC Member States operating in the field of Agribusiness Industry. After the inaugural ribbon cutting, the officials toured the pavilions of the participating countries and took note of the developments recorded by the OIC Member States in the agro-food industry.

His Excellency the Director General of the General Authority for Tourism confirmed that this Exhibition reflects the important place which occupies the city of Jeddah in the organization of Fairs and the attraction of Saudi visitors, residents and businessmen from participating countries seeking investment opportunities and business partnerships.

He also emphasized that this Exhibition represents an opportunity to encourage and to develop the culture of visiting International Fairs and to inquire about the latest developments in the food industry.

He added that the Saudi Commission for Tourism and National Heritage attaches great importance to these activities through the promotion of tourism and constitutes a platform to learn about recent developments related to the agro-food industry, which helps future planning by identifying consumer needs at source and making purchasing decisions, while stressing that this Fair is also a business platform for meetings between local and international suppliers with a view to conclude partnership agreements.

For his part, Mr. Hadi Al-Harith, CEO of Al Harithy Company for Exhibitions Ltd (ACE), declared that this Fair represents an opportunity for interaction between buyers and suppliers, through which visitors get acquainted with the latest trends and innovations related to food products, beverages, catering and hospitality equipment, as well as an opportunity for bilateral meetings, interactive presentations and culinary offerings with the participation of renowned Saudi and International Chefs.

It should be noted that the Exhibition and concomitant Events received extensive media coverage in Saudi Arabia (print and broadcast media).

## **2. Activities on the sidelines of the Exhibition:**

On the sidelines of the Expo was organized the “Culinary Masters in Action” competition, dedicated to culinary art, which was attended by renowned chefs in Saudi Arabia. The competition was held under the arbitration of experts in the field.

During this Exhibition, the Representative of ICDT visited the various stands of the participating countries in order to promote the activities and services of the Centre. He also collected brochures and leaflets on the exhibits in order to expose them into the Virtual Fair developed by the Centre on its website, just as it has made the promotion of the 6<sup>th</sup> Edition of the Exhibition of Halal Products of the OIC member states to be held from 29<sup>th</sup> November to 2<sup>nd</sup> December 2018 in Istanbul, Republic of Turkey.

## **3. Evaluation of the Exhibition:**

The net exhibition space was spread over approximately 3500 square meters; it was attended by about 300 businessmen from the various OIC Member States seeking business and partnerships opportunities as well as by nearly 8000 visitors. Participants also expressed their satisfaction with the organization and arrangements provided by the organizers which allowed ensuring all services in compliance with international standards of the organization of exhibitions.

The first reading of the opinions collected suggests that several business deals have been concluded. The exhibitors also expressed a real desire to benefit from the services of the Centre, to promote their products and services through the Virtual Fair and to participate in future Fairs and Exhibitions that will be organized by the Centre.

**Report of the  
4<sup>th</sup> Specialized Exhibition on "Higher Education Services  
in the OIC Member States"  
Casablanca- Kingdom of Morocco  
26<sup>th</sup> -29<sup>th</sup> April 2018**

Within the framework of the implementation of the resolution adopted by the 33<sup>rd</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 20 to 23 November 2017 in Istanbul - Republic of Turkey, the Islamic Center for Development of Trade (ICDT) and the Group of "L'Etudiant Marocain " organized, under the High Patronage of His Majesty King Mohammed VI, King of Morocco, the 4<sup>th</sup> edition of the Specialized Exhibition on "Higher Education Services in the OIC Member States", from 26 to 29 April 2018 at the OFEC Exhibition Center in Casablanca, in concomitance with the 27<sup>th</sup> edition of the International Forum of the Student (FIE).

The objective of this Specialized Exhibition was to promote the higher education services of the OIC Member States, create direct contacts between the various stakeholders (students, universities, investors, ministries) in the area of training and higher education, as well as to promote investment in this sector and to develop partnerships among the universities of the OIC Member States.

Several institutions of the OIC countries from various fields of training (universities, business schools, institutes, specialized schools) took this opportunity to present their training offers and the admission requirements. This event has also served as a platform for exchanges between students and professionals through multiple thematic conferences and panels.

This Exhibition lasted for 4 days and was open to both the public and the professional from 09.30 am to 07.00 pm. It was held over an area of 20,000 square meters and recorded the participation of 750 exhibitors representing Islamic universities sponsored by the OIC and universities of the following Member States: Islamic University of Technology (IUT) - Bangladesh; International Islamic University of Malaysia; Islamic University of Uganda; Republic of Turkey, State of the United Arab Emirates, State of Kuwait, Republic of Senegal and the Kingdom of Morocco.

Also took part to the exhibition the following non-OIC Member Countries: France, Portugal, China, Russia, Ukraine, United Kingdom, United States, Germany and Switzerland.

### **1. Opening Ceremony:**

The opening ceremony of the Exhibition took place on Monday 27<sup>th</sup> April 2018 at the OFEC Exhibition Center in Casablanca, and was chaired by HE Mr. Saaid AMZAZI Minister of National Education, Vocational Training, Higher Education and Scientific Research of the Kingdom of Morocco and HE Mary Teuw NIANE, Minister of Higher Education, Research and Innovation of the Republic of Senegal in the presence of Dr. El Hassane HZAINÉ, Director General of ICDT, Ambassadors from some OIC Member States accredited in Rabat and Heads of Delegation and Stand Officials from participating countries to this Exhibition.

The participants highly welcomed the holding of panels on the sidelines related to higher education and B2B meetings between the various participants.

It should be noted that the opening ceremony of the Exhibition received extensive media coverage by television channels, newspapers and other media professional in the Kingdom of Morocco.

## **2. Activities on the sidelines :**

On the sidelines of the Fair, several series of conferences were organized over many sessions and were dedicated to the exchange of experiences between institutions, in the fields of education, training and employment and to the challenges and opportunities in the fields of training and employment, as well as it has been an occasion for participating universities to present their offers, modules and training course.

Through these conferences, participants highlighted the key issues among the training sector and have shown interest in increasing the organization of Trade Fairs and Exhibitions devoted to trainings and employment and the need to work towards strengthening collaboration on training in higher education services, by the exchange of successful experiences, students and trainers among the participating countries.

**UPCOMING FAIRS**

**AND**

**EXHIBITIONS**

**9<sup>H</sup> MUSLIM WORLD BIZ**

**Kuala Lumpur, Malaysia  
17 – 20 September 2018**

As part of their cooperation program, OIC International Business Center (OICBC) - Malaysia and ICDT have been organizing since 2013 the Muslim World BIZ Forum and Exhibition as well as the OIC/Asia Economic and Trade Forum, in order to promote trade between OIC Member States.

The objective of this event is on the one hand, to raise awareness among the economic operators on the business opportunities of the Muslim world and to present to the participants the different services and products offered to the business community, the OIC Institutions, and Regional and International Organizations.

This annual event brings together public authorities, decision makers, businessmen and private sector representatives from Muslim countries and discusses developments in key economic sectors such as Halal, Higher Education Services and Tourism. .

This event includes the following activities:

- "MUSLIM World BIZ" Forum ;
- OIC/Asia Economic and Trade Forum
- Round Table of Decision Makers and Businessmen of the Islamic World;
- Forums and Exhibition concerning the main economic sectors

It should be noted that, on the sidelines of these events, the "Jewels of the Muslim World Award" Ceremony will also be held and intended to pay tribute to the personalities who have contributed to the development and the well-being of the Islamic Ummah.



**PREPARATORY MEETING FOR THE ORGANIZATION  
OF THE EXHIBITION OF SOCIAL AND SOLIDARITY  
ECONOMY OF THE OIC MEMBER STATES**

**Abidjan, Republic of Côte d'Ivoire  
29 September – 2 December 2018**

Within the Framework of the revitalization of the cooperation between the Republic of Côte d'Ivoire and the Islamic Center for Development of Trade (ICDT) for the joint organization of activities scheduled for 2018/2019, the Center and the relevant Ivorian authorities held a coordination meeting attended by:

- ✓ Ministry of National Entrepreneurship, Handicrafts and Promotion of SMEs of the Republic of Côte d'Ivoire;
- ✓ The Office of Fairs and Exhibitions of Casablanca (OFEC).

During these meetings, the participants agreed on the organization of the Exhibition of Social and Solidarity Economy of the OIC Member States, in 2018/2019 in Abidjan - Republic of Cote d'Ivoire. It will be organized by the Ministry of National Entrepreneurship, Handicrafts and Promotion of SMEs of the Republic of Côte d'Ivoire, ICDT in collaboration with the (Islamic Solidarity Fund for Development / IDB Group) and the Office of Fairs and Exhibitions of Casablanca (OFEC), in Abidjan in 2018/2019, concomitantly with the International Ivoirian handicraft Market (MIVA).

This fair will bring together the actors of the social and solidarity economy whose activities are based on a principle of solidarity and social utility, with the objectives of eradicating poverty and ensuring sustainable development (associations and cooperatives, producers of organic products, crafts, etc ...).

These companies that adopt participative management methods and strictly control the use of the profits they realize by reinvesting them, will have an opportunity to find market opportunities for their productions and to present their projects to investors for their growth and sustainability.

On the sidelines of the Exhibition, will be organized B2B meetings and an awareness seminar on ways and means to promote and to market the productions of the social and solidarity economy through the use of new technologies (website creation and promotion through social medias).

**Report on the preparation of the  
3<sup>rd</sup> Tourism Fair of the OIC Member States  
Cairo, Arab Republic of Egypt  
28 - 29 October 2018**

In accordance with recommendations of the 9<sup>th</sup> Session of the Islamic Conference of Tourism Ministers, held from 21 to 23 December 2015 in Niamey - Republic of Niger, which welcomed the proposal of the Arab Republic of Egypt to host the 3<sup>rd</sup> Tourism Fair of the OIC Member States in 2017, the ICDT and the Egyptian Authority for Tourism Promotion organized in collaboration with the Egypt Expo and Convention Authority (EECA), the 3<sup>rd</sup> Tourism Fair of the OIC Member States, from 28<sup>th</sup> to 29 October 2018 in Cairo under the theme "OIC-TOURISM: Message of peace between peoples".

The aim of this Fair is to strengthen cooperation among the OIC Member States within the tourism sector, to promote tourist attractions and historical monuments of the Member States and to encourage investment in this sector.

And to surround this Fair with all the conditions of success, the organizers held two coordination meetings respectively in Cairo and Casablanca on the 22 December 2015 and the 27 January 2016. These two meetings focused on the organizational arrangements, participation and the promotion of this Fair among the Member States. The 2<sup>nd</sup> coordination meeting was crowned by the signature of the MOU concerning the organization of this Fair in the presence of H.E. the Ambassador of the Arab Republic of Egypt accredited to Morocco. The 3<sup>rd</sup> Coordination Meeting, held between ICDT and EECA on 18 January 2017 at the ICDT headquarters in Casablanca, focused on the organization and distribution of tasks between the organizers for the promotion of the Fair.

On the sidelines of this fair, the following activities will be organized:

- Forum of "public and private investors in the field of tourism".

**Recent Development:**

With reference to the Note Verbal from the Ministry of Trade and Industry of the Arab Republic of Egypt dated 24 September 2017 stating the wish of the concerned Egyptian authorities to postpone the organization of this fair as well as the Forum at a later date, the organizers decided to postpone the organization of both events to October 2018 (in Cairo).

A recommendation was adopted at the 10<sup>th</sup> Islamic Conference Tourism Ministers held in February 2018 in Dhaka, the People's Republic of Bangladesh, inviting Member States to participate actively in this event.

Referring to the letter received from the Commercial Representation Office of the Arab Republic of Egypt in Rabat, on 27 March 2018, which commends the efforts made by the Islamic Center for Development of Trade for the organization of this exhibition, the Center was informed about the regret of the Ministry of Tourism of the Arab Republic of Egypt for its regrets to not host this edition in Egypt.

**6<sup>TH</sup> EXHIBITION OF HALAL PRODUCTS OF THE OIC  
MEMBER STATES**

**Istanbul - Republic of Turkey  
29 November – 2 December 2018**

In pursuance of the recommendations of the 34<sup>th</sup> Ordinary Session of the ICDT Board of Directors, held on 7<sup>th</sup> and 8<sup>th</sup> March 2017 in Casablanca, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC), organize in collaboration with «Discover Events», the 6<sup>th</sup> Exhibition of the Halal Products of the OIC Member States, on 29 November – 2 December 2018, in Istanbul - Republic of Turkey.

This Exhibition will be dedicated to halal trade and Halal standards of production and logistics will be an excellent opportunity for Halal industry players to promote their products and services and develop trade and investment in this important sector.

The price per square meter of the exhibition space has been set as follows:

- ✓ The square meter equipped (shelf scheme): US\$ 300
- ✓ The square meter not equipped (indoor bare space): US\$ 270

For information or booking, the relevant departments of the OIC Member States may contact:

**Ms. Betul BOSTAN - Project Officer**

**Discover Events**

**Mobile : +90 554 887 87 20**

**Tel: +90 212 485 82 10**

**Fax: +90 212 485 55 79**

**E-mail: betul@discoverevents.com.tr; info@discoverevents.com.tr**

**Website : www.helalexpo.com.tr; worldhalalsummit.com.tr**

## BUSINESSMEN FORUMS AND TRADE MISSIONS

### **1. Morocco-Gabonese Business Forum, 14-15 September 2017, Rabat - Kingdom of Morocco.**

As part of its program of cooperation with OIC Member States, the Islamic Center for Development of Trade (ICDT) organized in collaboration with the Embassy of the Republic of Gabon accredited in Rabat and the Moroccan authorities, a Moroccan-Gabonese Business Forum on the premises of the Embassy of the Republic of Gabon in Rabat, on the 14th and 15<sup>th</sup> September 2017.

This Forum, which aimed to boost trade between Morocco and Gabon, was organized in collaboration with the Gabonese ministries of Foreign Affairs, la Francophonie and Regional Integration, in charge of Gabonese abroad; and the Promotion of Private Investment, Trade, Tourism and Industry; and the Moroccan Ministries of Industry, Trade and Digital Economy; Foreign Affairs and International Cooperation.

Many Moroccan and Gabonese economic operators took part in this Forum, whose main objective is to consolidate economic and commercial exchanges between Libreville and Rabat. A Country which undergoes significant changes Gabon wants to invest USD 21 billion over the coming years to strengthen infrastructure and support non-oil growth poles.

The Forum has enabled Moroccan investors to discover the investment opportunities offered by Gabon and the Agencies, stakeholders of the new development strategy of Gabon, to explain to various operators and Moroccan actors, their functioning, as well as their expectations.

Two panels were organized:

- The potentials of Morocco and Gabon, and investment opportunities.
- The role of Agencies, Sovereign Funds, and deposit funds 'Caisses de Dépôts' in developing economies and boosting trade.

On the sidelines of the Forum, the ICDT Representative held a work meeting with Mrs Nina Alida Abouna - Director General of the National Agency for Investment Promotion of Gabon.

This meeting provided an opportunity for Mrs. Abouna to renew her intention of organizing in the very near future, in collaboration with the ICDT, several activities for the benefit of Gabonese operators, including a Seminar on Wood Export Strategies, a Seminar on the sidelines of the Network Meeting of the French Speaking Investment Promotion Agencies as well as an Open Day on Investment Opportunities in Gabon.

### **2. Buyers / Sellers Meeting on Pharmaceuticals and Medical Equipment, 2-3 November 2017, Abidjan - Republic of Côte d'Ivoire**

The Islamic Center for Development of Trade participated in the Meeting of Buyers and Sellers of Pharmaceutical and Paramedical Products organized by the ICDT and the ITFC in collaboration with the Ministry of Health and Public Hygiene and the Ministry of

Commerce, Handicrafts and Promotion of SMEs in Abidjan, Republic of Côte d'Ivoire from 2 to 3 November 2017.

This meeting was organized within the framework of the implementation of the ITFC's Arab-Africa Trade Bridge (AATB) Program, and the Program of the Sub-Committee on Trade and Investment (TISC) of the ACMOI but also as part of bilateral cooperation between the ICDT and the ITFC.

The gathering was attended by 50 companies and 10 National Medicines Supply Agencies from 17 countries, including 16 OIC countries, namely:

Benin, Burkina Faso, Cameroon, Mali, Niger, Guinea, Senegal, Morocco, Gabon, Togo, Egypt, Saudi Arabia, Palestine, Jordan, Tunisia, Burundi and Côte d'Ivoire. Two institutions took part in this event: ICDT and ITFC.

The meeting generated a turnover of 80 Million US Dollars and helped to organize 344 B2B meetings and 97 service offerings.

### **3. Meeting between Tunisian exporters and Moroccan importers of Dates, 19<sup>th</sup> December 2017, Casablanca - Kingdom of Morocco**

Within the framework of its activities aimed at facilitating interaction between economic operators of OIC Member States in various sectors, ICDT hosted and organized with the Tunisian Trade Representation in Morocco, a meeting between Tunisian date exporters members of the "GIFruits Tunisia" association and Moroccan date importers, on 19<sup>th</sup> December 2017 at the Business Center of the ICDT in Casablanca. This meeting was an opportunity to review the obstacles hampering the export of Tunisian dates to Morocco, as well as the expectations of Moroccan importers in terms of respect for quality and compliance with sanitary and phytosanitary standards.

### **4. Meeting between Egyptian exporters and Moroccan importers of Dates (Casablanca - Kingdom of Morocco, 17-18 April 2018):**

Within the framework of its activities aimed at facilitating interaction between economic operators of OIC Member States in various sectors, ICDT hosted and organized with the Egyptian Trade Representation in Morocco, a meeting between Egyptian date exporters members and Moroccan date importers, on 17<sup>th</sup> -18<sup>th</sup> April 2018 at the Business Center of the ICDT in Casablanca. This meeting was an opportunity to review the obstacles hampering the export of Egyptian dates to Morocco, as well as the expectations of Moroccan importers in terms of respect for quality and compliance with sanitary and phytosanitary standards.