



DRAFT AGENDA

4th Meeting of the OIC/COMCEC Private Sector Tourism Forum

*“Promoting Muslim Friendly Tourism (MFT) Products and Services
in the OIC Member Countries”
(14-15 January 2016, Istanbul, Turkey)*

14 January 2016 (Thursday)

1. Opening Session
2. Global/ Regional Trends and Policies in Promoting MFT Products and Services
3. Future Tourism Prospects and Implications for MFT in the Member Countries
4. Challenges and Obstacles Facing by the Private Sector of the Member Countries in MFT
5. Success Stories of the Private Sector of the Member Countries
 - Sharing Experiences and Best Practices in MFT
 - Discussions

15 January 2016 (Friday)

1. B2B Meetings
2. Social Event: Visiting Historical Sites of Istanbul