



DRAFT PROGRAMME

4th Meeting of the OIC/COMCEC Private Sector Tourism Forum

*“Promoting Muslim Friendly Tourism (MFT) Products and Services
in the OIC Member Countries”
(14-15 January 2016, Istanbul, Turkey)*

14 January 2016 (Thursday)

09:30 – 10:00	Opening Session
	- Welcoming address
10:00 – 11:00	International Tourism in the OIC Member Countries: Prospects and Challenges
11:00 – 11:15	Coffee Break
11:15 – 12:30	Global/ Regional Trends and Policies in Promoting MFT Products and Services
12:30 – 14:00	Lunch
14:00 – 15:30	Challenges and Obstacles Facing by the Private Sector of the Member Countries in Promoting MFT Products and Services
15:30 – 15:45	Coffee Break
15:45 – 17:15	Member Country Presentations on Promoting MFT Products and Services
	-General Discussions
17:15 – 17:45	Wrap-up

15 January 2016 (Friday)

10:00 – 12:00 B2B Meetings

12:00 – 13:30 Lunch

13:30 – 18:00 Social Event