Utilizing the COMCEC Project Funding
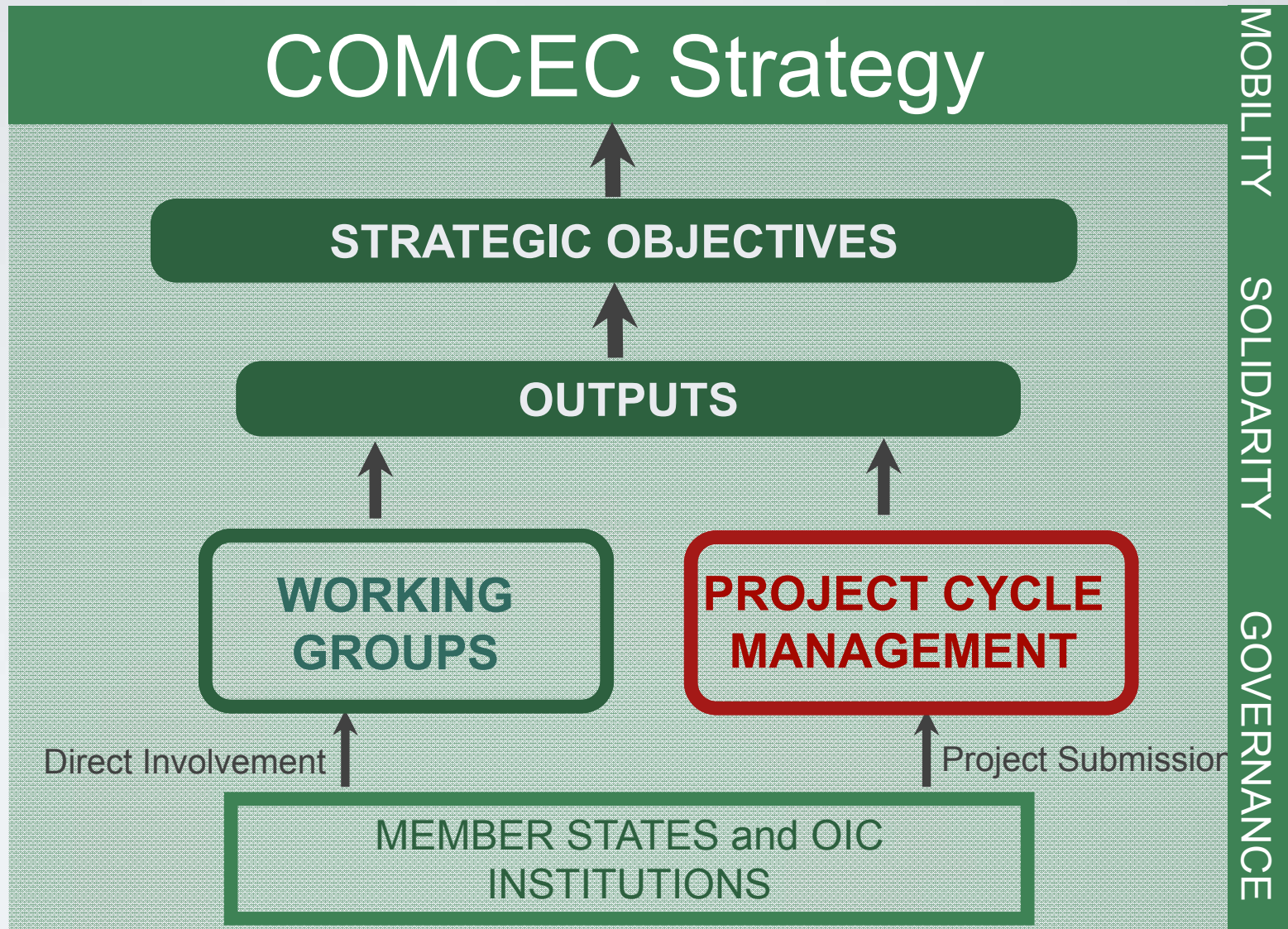
COMCEC Coordination Office
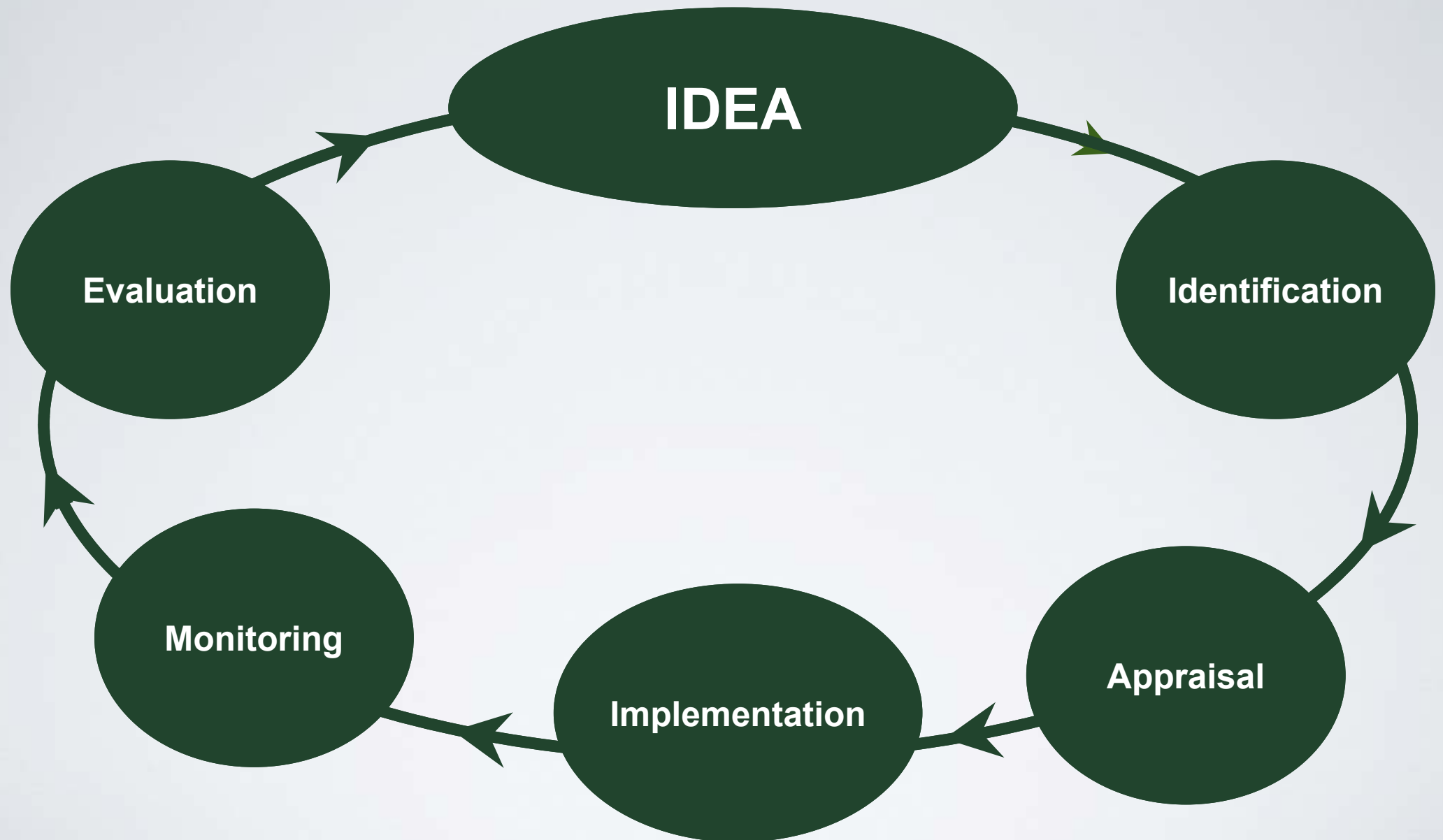**PCM Group**

September 4th, 2014 / Ankara, Turkey

Where does PCM stand in the COMCEC Strategy?

A
MEMBER
DRIVEN
MECHANISM

COMCEC Strategy

STRATEGIC OBJECTIVES

OUTPUTS

WORKING GROUPS

PROJECT CYCLE MANAGEMENT

Direct Involvement

Project Submission

MEMBER STATES and OIC INSTITUTIONS

MOBILITY   SOLIDARITY   GOVERNANCE

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What is PCM?

Who can submit projects?

➢ **Member Countries** (relevant ministries and other public institutions) registered to the Working Groups

➢ **OIC Institutions** (operating in the field of economic and commercial cooperation)

What kinds of projects are financed?

Project Selection Criteria (Eligibility)

➢ Compliance with Strategy's Principles → **Enhancing Mobility Strengthening Solidarity Improving Governance**

➢ Targeting *"Strategic Objectives"* of the Strategy → *"***Developing a sustainable and competitive tourism sector in the COMCEC region***"*

➢ Focusing on Output Areas → **Regulatory framework Capacity Building and Training Programs Private Sector Involvement Community-Based Tourism (CBT) Programs Marketing Strategies**

➢ Pursuing Multilateral Cooperation Among COMCEC Member Countries → **Projects aiming at addressing at least three countries' needs and/or area of interest**

The Nature of Projects;

➢ Technical Cooperation

➢ Capacity Building

Eligible Activities

Possible Activities under Technical Cooperation and Capacity Building Projects
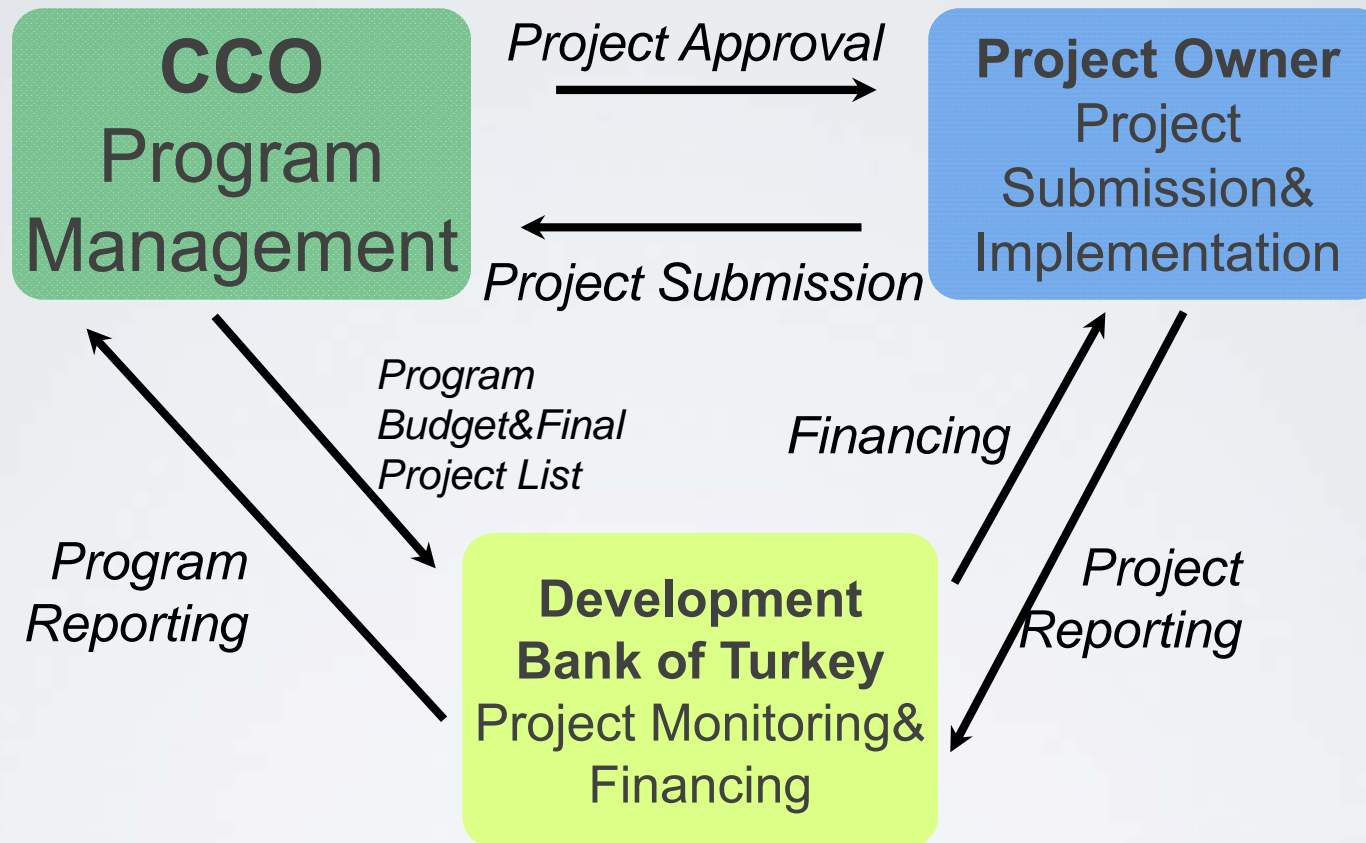
Preparation of;
- **research and analytical studies**
- **strategies**
- **guides**
- **road maps**

on the relevant field of COMCEC Strategy

- **Study visits**
- **Trainings**
- **Exchange programs among officials**
- **Needs Assessments and Impact Analysis**
- **Visibility/Publicity/Promotional Activities** (Press release, web page, introductory meeting etc.)
- **Conferences**
- **Workshops**

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Distribution of Roles and Application Process

CCO
Program Management

Project Owner
Project Submission& Implementation

Project Approval →

← Project Submission

Program Budget&Final Project List

Financing

Program Reporting

Development Bank of Turkey
Project Monitoring& Financing

Project Reporting

Financial Framework

The type of project financing under the PCM is **GRANT**

Financial Framework   (con't)

Indicative Grant Limits and Co-Finance Rates for COMCEC Projects*

Project Owner	Project Budget Lower Limit (USD)	Project Budget Upper Limit (USD)	Minimum Co-Finance Rates by the PO	CCO Grant Limits (USD)
Member Countries	**100.000**	**250.000**	**%10**	**90.000-225.000**

* subject to change by the CCO

Financial Framework (con't)

Indicative Grant Limits and Co-Finance Rates for COMCEC Projects*

Project Owner	Project Budget Lower Limit (USD)	Project Budget Upper Limit (USD)	Minimum Co-Finance Rates by the PO	CCO Grant Limits (USD)
OIC Institutions	**50.000**	**100.000**	**%25**	**37.500-75.000**

*** subject to change by the CCO**

First Call for Project Proposals

▸ *September 2nd, 2013: First Call for Project Proposals*

▸ *Great interest from countries and OIC Institutions*

● *98 project proposals from Member Countries and OIC Institutions*

● *15 project proposals were final-listed*

Second Call for Project Proposals

September 2014

New edition of Program Implementation Guidelines

- ***The independent appraisal of project proposals***

- ***Revised durations for project submission periods***

- ***Upper limit for Project Coordinator's and Project Expert's fees***

- ***Sectoral themes stated in the Guidelines for the 2014 project call.***

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Themes for Tourism Cooperation Area

- Developing and disseminating Community Based Tourism (CBT) applications
- Developing/diversifying tourism products
- Developing effective marketing strategies
- Improving regulatory framework
- Exploring financing modalities for tourism investments
- Disseminating Best Practices in Enhancing Tourism Workforce Capacity
- Developing vocational education programs
- Developing ICT applications for visa facilitation
- Raising awareness and disseminating best practices on visa facilitation
- Identifying and disseminating innovative ICT solutions for effective marketing strategies
- Improving regulatory framework for ICT- based tourism marketing

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Durations

Timeline	Description
Early September	call for project proposals
End of September	preliminary proposals (30 days)
October	Appraisal of preliminary project proposals (30 days)
Early November	Declaration of the short list
Mid-December	final version of project fiche (45 days)
Early February	final evaluation and declaration of the final list
Early March	signing operational agreement with each PO
April 1st- December 31st	Project Implementation Period (9 months max.)

Thank You

COMCEC Coordination Office
PCM Group
pcm@comcec.org