

The HUMAN RESOURCES DEVELOPMENT





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facts & figures in Oman

s Statistics in Oman Tourism Sector

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"I reaffirm the necessity to give tourism and development programme. This sector has great potential for growth and for making an effective contribution to economic fraction, since our dear country possesses such such as historic heritage, natural beauty, and traditional industries. In additional the spirit of tolerance of the



... The tourism industry is well qualified to opportunities to Omanis. It is well capable of serving the aims of regional development, since its benefits will cover all On this basis, we should prepare a new structor so it can stand on its own feet in a sector and diversified international market.



h of His Majesty Sultan Qaboos bin Said tional Day

- Make Oman one of the main Tourism destinations in the region
- Increase Tourism contribution to 3% of the national GDP
- Strengthen the partnership between the government sector and the private sector
- Encourage tourism enterprises to develop more tourism projects



Increase number of national employment in tourism

General Indicators of Tourism Statistics

Indicators	2009	2010	2011	2012*	2013*	Change (%) 2013/2012
Inbound Towists	1,584,266	1,499,962	1,392,716	1,966,699	2,222,228	ş
Without Cruise Ship Visitors	1,584,266	1,499,962	1,392,716	1,709,279	1,945,651	14
Inbound Tourism Expenditure (000 OR)	144,367	140,548	158,614	203,624	239,667	17
Outbound Tourists	2,469,711	2,828,992	3,340,941	3,972,035	4,300,763	8
Chalesand Fuscism Expenditure (000 OR)	228,230	262,971	285,811	339,763	437,398	20
Tourism Share on GDF 196)	2.83	2.16	2.02	2.12	2.31	ÿ
Kinerusf Salulais Scarens Virtues	293,043	262,283	339,579	351,195	433,639	23
Form and Cardon Visitors	196,235	291,366	176,828	186,133	207,899	#2
Al Julial Al Akidur Visiturs	191,792	91,978	191,716	119,314	133,610	12
West Best Kindlel Visions	59,368	82,733	89,312	164,786	110,538	6
Rus Al Jim Turke Reserve Visitors				16,146	17,435	
No. of Hotels	224	229	24%	257	282	19
No. of Romas	10,556	11,187	11,733	/2,352	14,369	16
No. of Green	1,213,579	1,631,254	1,478,159	1,341,050	2,047,312	14



^{*} Primory Data

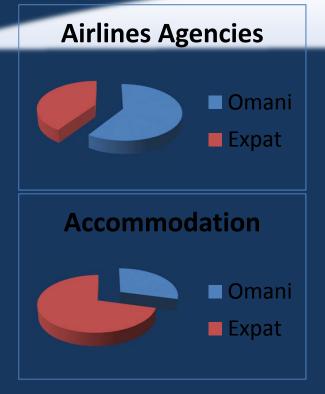
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Manpower Labor in Tourism Sector 2013

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	Omani	Expat	Total	Omanization Ratio (%)
Airlines Agencies	3,152	2,163	5,315	59.3
Tourism Agencies	1,265	2,312	3,577	35.4
Accommodation	2,724	6,608	9,332	29.2
Car Rental	210	124	334	62.9
Total	7,351	11,207	18,558	39.6



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- 1. Image of Tourism Sector Employment and the Issue of Alcohol
- 2. Omanization percentage needs revision
- 3. Lack of interest to join the hospitality sector
 Salaries in Tourism industry
 Education and Training Provision
 "I Gaps
 and Training



governos a solutions

 Establish new coordination mechanisms to strengthen planning, monitoring and partnership for national ie development policy in the tourism sector

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