



7th MEETING OF THE COMCEC TOURISM WORKING GROUP
(February 4th, 2016, Ankara)

“MUSLIM FRIENDLY TOURISM (MFT): UNDERSTANDING THE DEMAND AND SUPPLY SIDE IN THE OIC MEMBER COUNTRIES”

AGENDA

Opening Remarks

1. The COMCEC Tourism Outlook
2. Understanding the Concept of Muslim Friendly Tourism (MFT)
 - Conceptual Framework
 - Components/Principles of MFT
 - Global Trends in Supply and Demand Side of MFT
3. The Demand and Supply Side of MFT in the OIC Member Countries: Current Situation, Main Challenges, Recommendations and Prospects
 - The Usage and Diffusion of MFT in the Member Countries /MFT Outlook of the Member Countries
 - Government Policies and Strategies for Developing the Demand and Supply Side of MFT
 - Selected Case Studies
4. Success Stories of the Member States
5. Policy Options for Developing Muslim Friendly Tourism in the Member Countries
6. Private Sector Efforts for the Supply Side of MFT
7. Utilizing the COMCEC Project Funding

Closing Remarks

