



7th MEETING OF THE COMCEC TOURISM WORKING GROUP
(February 4th, 2016, Ankara)

***“MUSLIM FRIENDLY TOURISM (MFT): UNDERSTANDING THE DEMAND AND
SUPPLY SIDE IN THE OIC MEMBER COUNTRIES”***

PROGRAMME

08.30-09.00 **Registration**

09.00-09.15 **Opening Remarks**

The COMCEC Tourism Outlook

09.15-09.35 - *Presentation: Ms. Aslı TAŞMAZ DADAKOĞLU*
Expert
COMCEC Coordination Office (CCO)

09.35-09.45 - *Discussion*

Understanding the Concept of Muslim Friendly Tourism (MFT)

09.45-10.10 - *Presentation: Mr. Fazal BAHARDEEN*
CEO
CrescentRating

10.10-10.45 - *Discussion*

10.45-11.00 *Coffee Break*

**Demand and Supply Side of MFT in the OIC Member Countries: Current
Situation, Main Challenges, Recommendations and Prospects**

11.00-11.40 - *Presentation: Mr. Fazal BAHARDEEN*
CEO
CrescentRating

11.40-12.30 - *Discussion*

12.30-14.00 *Lunch*

14.00-15.30 **Success Stories of the Member States**

- *Presentation(s)*
- *Discussion*

15.30-15.45 *Coffee Break*

Policy Options for Developing Muslim Friendly Tourism in the Member Countries

There will be a moderation session under this agenda item. The participants are expected to deliberate on the policy options/advice for developing muslim-friendly tourism in the Member Countries. The Room Document was prepared by the CCO, in light of the findings of the analytical study prepared specifically for the Meeting and the answers of the Member Countries to the policy questions which have already been sent by the CCO. This Document has been shared with the Tourism Working Group focal points before the Meeting with a view to enriching the discussions during the Session and coming up with concrete policy advice for the policy approximation among the Member Countries in this important field. At the beginning of the session, CCO will make a short presentation introducing the responses of the Member Countries to the policy questions as well as the Room Document.

- 15.45-16.00 - Presentation: “Responses of the Member Countries to the Policy Questions on Muslim Friendly Tourism”
Mr. Mustafa Adil SAYAR
Expert
COMCEC Coordination Office

- 16.00-17.15 - *Discussion*

Private Sector Efforts in Muslim Friendly Tourism

- 17.15-17.25 - *Presentation: Mr. Fahad Moti KHAN*
Chief Technology Officer
Halaltrip.com

- 17.25-17.35 - *Presentation: Mr. Cüneyt ÇETİN*
CEO
Halal Voyage

- 17.35-17.45 - *Discussion*

Utilizing the COMCEC Project Funding

- 17.45-17.55 - *Presentation: Mr. Hasan YENİGÜL*
Expert
COMCEC Coordination Office (CCO)

- 17.55-18.05 - *Discussion*

18.05-18.15 *Closing Remarks*
