

Making Cooperation Work

CÔMCEC STRATEGY

For Building an Interdependent Islamic World

*RESPONSES OF THE MEMBER COUNTRIES
TO THE POLICY QUESTIONS ON
Muslim Friendly Tourism (MFT): Regulating
Accommodation
Establishments in the OIC Member Countries*



COMCEC

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COMCEC Coordination Office

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OUTLINE

1. Formulation of Policy Recommendations

2. Policy Questions

3. Responses of the Member Countries

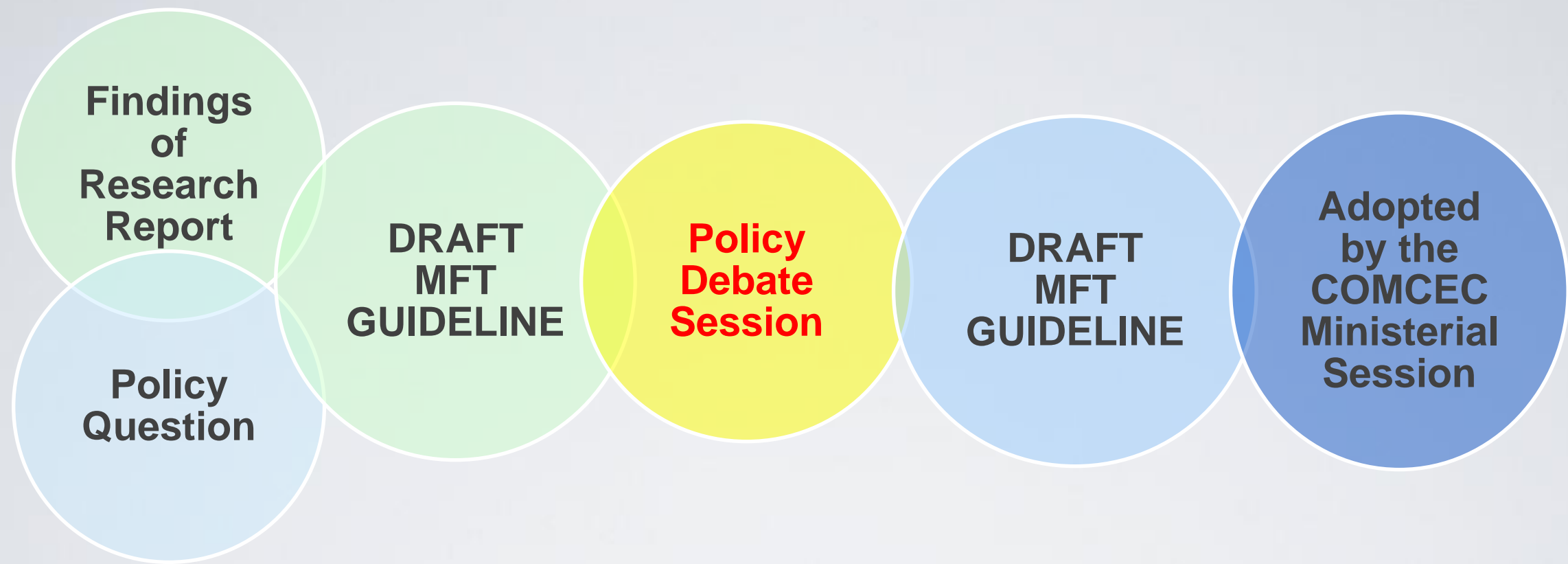
1) FORMULATION OF POLICY RECOMMENDATIONS

*«..... **approximate policies** in the cooperation areas to address and find solutions to the economic and social challenges of the Islamic Ummah»*
(COMCEC Mission)

Policy Recommendations:

- Based on evidence based analyses and discussions (Research Reports, Policy Questions etc.)
- Adopted by the COMCEC Ministerial Sessions
- Serve to policy approximation

1) FORMULATION OF POLICY RECOMMENDATIONS



Member Countries' Direct Involvement

2- POLICY QUESTIONS

1. Does your government have a specific strategy/policy/initiative for regulating MFT accommodation establishments?
2. What are the main challenges for regulating MFT accommodation establishments?
3. What are the of the sub-areas of MFT that your country may focus for regulating accommodation establishments?

2- POLICY QUESTIONS

4. What are the ways and means that can be utilized to enhance cooperation among the Member Countries in this field?
5. Should an MFT standard have different levels similar to hotel star ratings?

3- RESPONSES OF THE MEMBER COUNTRIES

Q1: Does your government have a specific strategy/policy/initiative for regulating MFT accommodation establishments ?

Implementing a MFT Strategy

- Saudi Arabia (as a legal framework)
- Sudan, Indonesia

Raising Awareness on the Need for Regulating MFT Accommodation Establishments

- Algeria, Gambia, Malaysia, Sudan, Indonesia and Saudi Arabia

Developing Standards/Regulations for MFT Accommodation Establishments

- Gambia, Malaysia, Saudi Arabia, Sudan, Mozambique, Indonesia and Turkey
- Conducting Studies and Standards

Designating/Assigning Responsible Authority for MFT Issues

- Malaysia (ITC)
- Indonesia (Team for Accelerated Development of Halal Tourism)

3- RESPONSES OF THE MEMBER COUNTRIES

Q1: Does your government have a specific strategy/policy/initiative for regulating MFT accommodation establishments ?

Certifying MFT
Accommodation
Establishments

- Ony Indonesia
- Certification of Halal/Sharia Compliance Hotel (by the National Sharia Council)

Engaging with relevant
MFT Stakeholders

- 7 Member Countries-Private Sector
- 6 Member Countries-International Organisations

Organizing Workshops,
Congresses, etc.

- Burkina Faso, Gambia, Malezya, Sudan, Indonesia and Saudi Arabia

3- RESPONSES OF THE MEMBER COUNTRIES

Q2: What are the challenges your country faces in regulating MFT accommodation establishments at two levels, namely the government and the industry level?

	Government Level	SME and Industry Level
Highest Priority	<ul style="list-style-type: none"> Standardization and Certification 	<ul style="list-style-type: none"> Catering for Muslim and Non-Muslim Tourists together
	<ul style="list-style-type: none"> Catering for Muslim and Non-Muslim Tourists together 	<ul style="list-style-type: none"> Financing Muslim Friendly Accommodation Establishments
	<ul style="list-style-type: none"> Marketing for Muslim and Non- Muslim Tourists 	<ul style="list-style-type: none"> Standardization and Certification
Lowest Priority	<ul style="list-style-type: none"> Financing Muslim Friendly Accommodation Establishments 	<ul style="list-style-type: none"> Marketing for Muslim and Non- Muslim Tourists

3- RESPONSES OF THE MEMBER COUNTRIES

Q3: Please prioritize the sub-areas of MFT below that your country may focus on for regulating accommodation establishments.

Highest Priority	<ul style="list-style-type: none">• Halal Certified Food
	<ul style="list-style-type: none">• Rooms and Resources for Prayers
	<ul style="list-style-type: none">• Ramadan Services
	<ul style="list-style-type: none">• Wudhu Friendly Facilities
	<ul style="list-style-type: none">• No Alcohol Policy
	<ul style="list-style-type: none">• Placing only family friendly channels and internet content filters
	<ul style="list-style-type: none">• Gender Separated Wellness Areas
	<ul style="list-style-type: none">• Shariah-compliant financing
Lowest Priority	<ul style="list-style-type: none">• Activities & Entertainment

3- RESPONSES OF THE MEMBER COUNTRIES

Q4: What are the ways and means that can be utilized to enhance cooperation among the Member Countries for regulating MFT accommodation establishments?

1. Organizing an International Seminars on MFT annually

2. Developing Standards

3. Developing partnerships in the field of MFT

3- RESPONSES OF THE MEMBER COUNTRIES

Q5: Should an MFT standard have different levels similar to hotel star ratings or should it be one level?

Different levels

- 7 Member Countries
- Algeria, Burkina Faso, Gambia, Malezya, Mozambique, Indonesia and Uganda
- Practicing, semi practising, non practising

Only one level

- 2 Member Countries
- Turkey and Saudi Arabia



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THANK YOU

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