

**The General Directorate of Investment and
Establishments**

Board of Tourism Controllers

9 th MEETING OF THE COMCEC TOURISM WORKING GROUP

February 16th, 2017 , Ankara

MINISTRY OF CULTURE AND TOURISM

Board of Tourism Controllers

➤ Duties and Responsibilities

- To carry out the procedures for licensing of tourism investments and establishments
- To carry out the procedures for regulation and endorsement of the prices to be offered by tourism enterprises in accordance with the policies and principles established by the Ministry by taking into account the requirements of the world tourism market
- To inspect the operations of tourism establishments, and professional tourism organizations and to carry out the procedures for rewarding or penalizing of such businesses, organizations and persons according to the audit results
- To provide useful and guiding information to the sector, collaborates with it at national and international level

MINISTRY OF CULTURE AND TOURISM

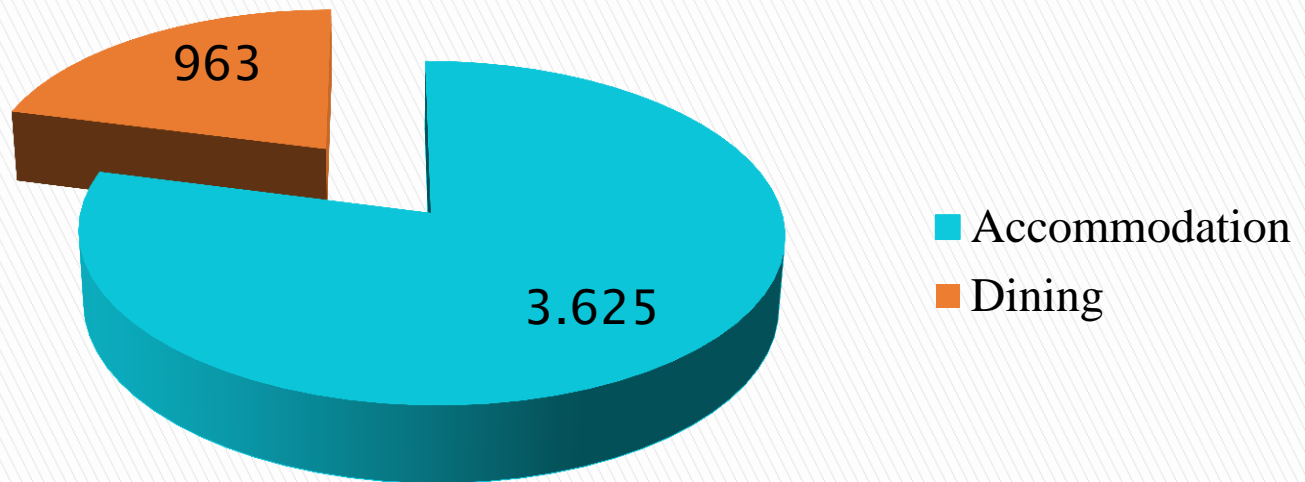
➤ Statistical Data on Licensed Accommodation Establishments

TOURISM OPERATION LICENSED			TOURISM INVESTMENT LICENSED		
Accommodation establishments	Room capacity	Bed capacity	Accommodation establishments	Room capacity	Bed capacity
3.625	425.380	890.718	1.126	143.549	308.699

- **Operation Licenced Dining Establishments : 1126**
- **Investment Licenced Dining Establishments : 164**

MINISTRY OF CULTURE AND TOURISM

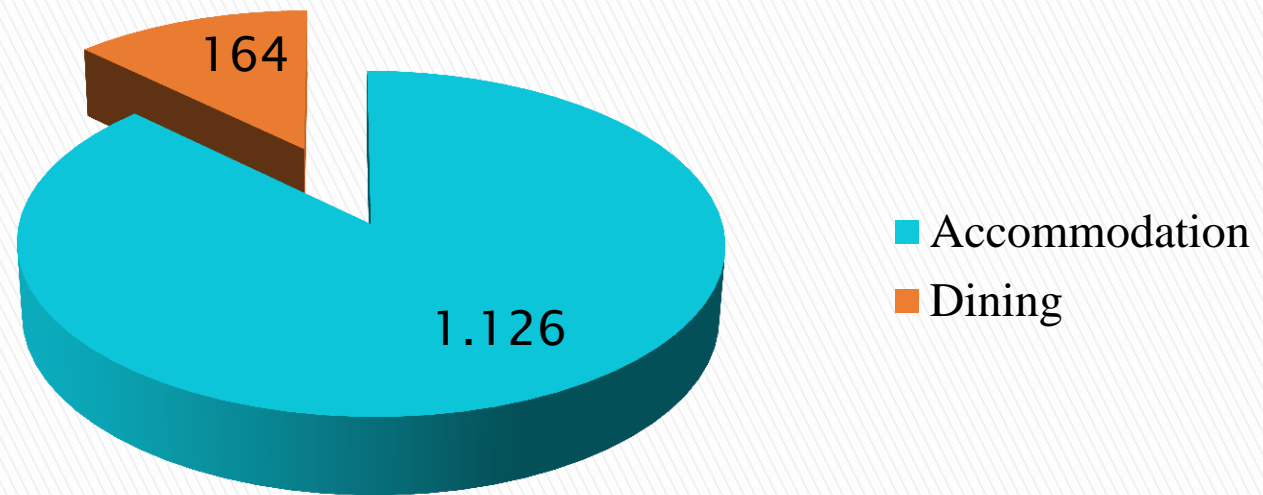
➤ Tourism Operation Licenced Establishments



TOTAL: 4588

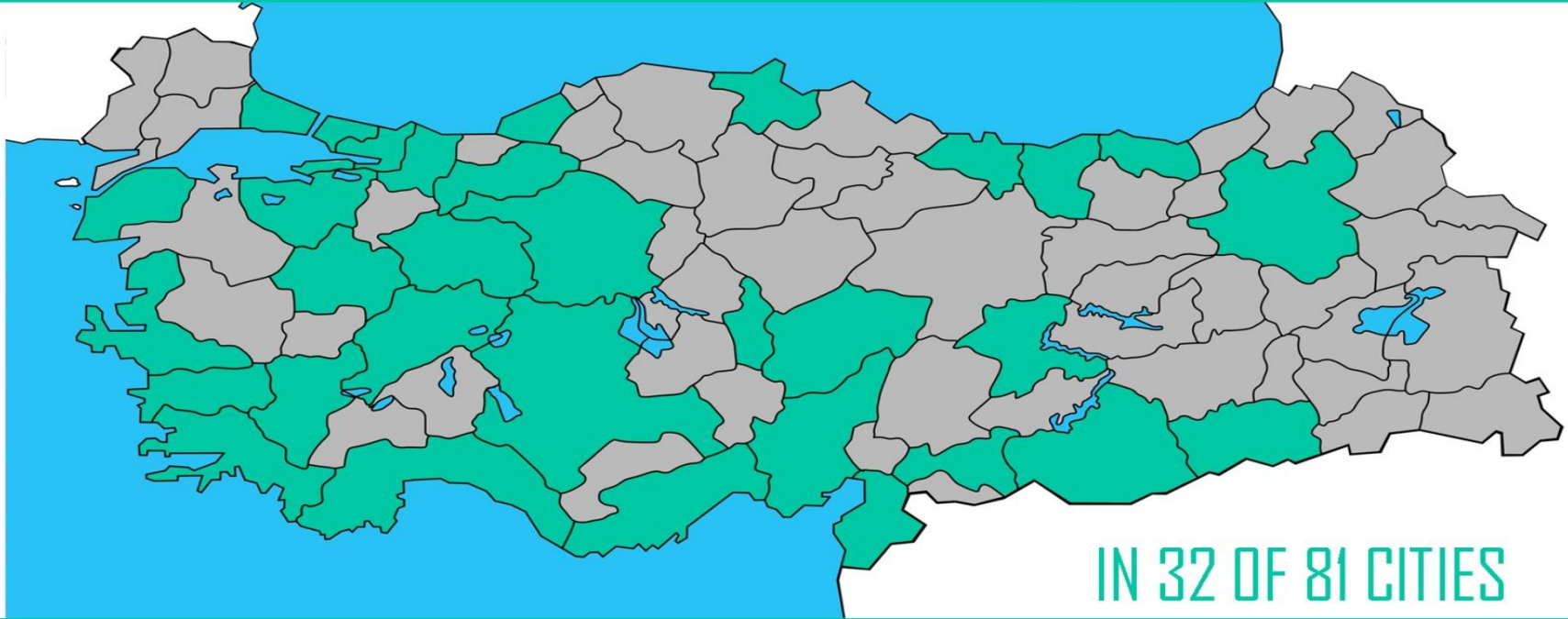
MINISTRY OF CULTURE AND TOURISM

➤ Tourism Investment Licenced Establishments



TOTAL: 1,290

MINISTRY OF CULTURE AND TOURISM



Environmentally Friendly Accommodation Establishments: 373

Number of Cities: 32

Establishment Types

- **Accommodation**
- **Dining & Entertainment**
- **Health & Sport**
- **Convention and Exhibition Centers**
- **Recreation**
- **Rural Tourism**
- **Special**
- **Compound**
- **Other**

MINISTRY OF CULTURE AND TOURISM

Accommodation Establishments

- ✓ **Hotels (1-5 Stars)**
- ✓ **Motels**
- ✓ **Holiday Villages (4- 5 Stars)**
- ✓ **Pensions**
- ✓ **Camping**
- ✓ **Apart Hotels**
- ✓ **Hostels**



MINISTRY OF CULTURE AND TOURISM

Dining Establishments

- Restaurants
- Cafes
- Entertainment Venues



MINISTRY OF CULTURE AND TOURISM

Health & Sport

- ❖ Thermal facilities
- ❖ Health center
- ❖ Swimming pool
- ❖ Sport facilities
- ❖ Golf facilities



MINISTRY OF CULTURE AND TOURISM

Convention and Exhibition Centers



MINISTRY OF CULTURE AND TOURISM

Recreation Establishments

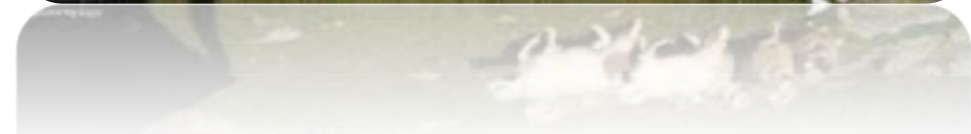
- Amusement centers
- Theme parks
- Establishments for excursionists
- Winter sports and Mechanic facilities for ski centers



MINISTRY OF CULTURE AND TOURISM

Rural Tourism

- Farm house-country house
- Highland house
- Mountain house



MINISTRY OF CULTURE AND TOURISM

Special Establishments

- ❑ Special establishments
- ❑ Boutique hotels



MINISTRY OF CULTURE AND TOURISM

Compound Establishments

- Tourism cities
- Tourism complexes
- Holiday centers
- Chains
- Staff training facilities



MINISTRY OF CULTURE AND TOURISM

Other Establishments

- Rest stops
- Holiday building estates and villas



MINISTRY OF CULTURE AND TOURISM

Laws and regulations

- **2634 Law for the Encouragement of Tourism**
 - **The Regulation Concerning the Licensing and Qualification of Tourism Facilities and its Communique**
 - **Communiqué Regarding the Grant of Environment Friendly Accommodation Establishment Certificate**

Licensing and Inspection

- Examining the applications for license
- Controlling the maintenance of the basic qualities required for the license
- Implementing classification forms
- Handling of complaints

MINISTRY OF CULTURE AND TOURISM

- **Classification:** Process of evaluation of the standards such as minimum qualifications, capacity, physical properties, standard of the materials used, operation and service quality and qualifications and education level of the staff of facilities with tourism license and of determination of the type and class of tourism facilities by the classification commissions.
- **Classification Commission:** Formed by two controllers from the Ministry and a representative of the private sector

Legal Status for Muslim friendly tourism

- The certification and qualification (e.g. star system) of tourism enterprises are ruled by the Ministry of Culture and Tourism
- The current regulation does not refer to halal tourism or halal touristic facilities.
- Private sector driven initiatives
- Licenced hotels can promote themselves as halal hotels.
- Turkish Standard Institution (TSE) started issuing halal and published Halal Service Criteria for Hotels.
- There is no official statistical record for halal tourism.
- A working group is formed to study certifications on muslim friendly accommodation establishments