



REPORTS OF ICDT

ON

THE OIC FAIRS AND EXHIBITIONS

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**THE ISLAMIC CENTRE FOR DEVELOPMENT
OF TRADE**

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THE STANDING COMMITTEE FOR ECONOMIC AND
COMMERCIAL CO-OPERATION OF THE OIC
(COMCEC)**

**Ankara - Republic of Turkey
24-25 April 2019**

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6th Exhibition of Halal Products of the OIC Member States
Istanbul - Republic of Turkey
29 November – 2 December 2018

I/CONTEXT:

In compliance with the resolution adopted by the 33rd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held on 20-23 November 2017 in Istanbul – Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) will organize under the Patronage of the Presidency of the Republic of Turkey and in collaboration with the Turkish company “Discover Events”, the 6th OIC Halal Exhibition from 29th November to 2nd December 2018 at Eurasia Performing Arts Center in Istanbul – Republic of Turkey, concomitantly with the World Halal Summit 2018.

This Exhibition, which is dedicated to halal trade, halal standards, production and logistics, is an excellent opportunity for the actors of the halal industry to promote their products and services and to develop trade and investment in this important sector.

In this regard, the organizers held two coordination meetings, the first took place in January 2018 in Casablanca, marked by the signature of the MOU relating to the organization of the Exhibition and the second, was held in March 2018 in Marrakech, which was mainly devoted to the promotional modalities of the Exhibition among the OIC Member States.

II/ PROCEEDINGS AND PARTICIPATION:

After the recitation of Verses from the Holy Qur’an, the Exhibition and Forum were inaugurated by opening speeches of HE the Deputy Minister of Trade of the Republic of Turkey accompanied by HE the Minister of National Economy of the State of Palestine, the Director General of ICDT, the President of SMIIC, the Representative of Fiqh Academy and the President of Discover Event and Dr. Yusuf Islam.

They underlined the importance of Halal Sector in OIC Member States’ economies and the raise of awareness of Halal products and services in all Member Countries and in Muslim Minorities in order to help them to accede to the Halal Market in conformity with OIC SMIIC Halal Standards and Principles and National Standards.

This event lasted three days and was open to the general public and professionals and recorded the participation of 50 countries (300 exhibitors and visitors) and near to 38,000 visitors.

This Exhibition, which aims to welcome the players of the Halal industry in quest of business and partnership opportunities in the OIC Member States, represents an opportunity for companies and actors in the Halal industry to promote their products and services and increase investment in this sector.

The Exhibitions lasted for 3 days and was opened to the public and professionals and recorded the participation of 15 OIC Member States (Turkey, Saudi Arabia, Morocco, Jordan, Palestine, Sudan, Afghanistan, Indonesia, Qatar, Libya, Nigeria, Cameroon,

Malaysia, Côte d'Ivoire, Senegal), as well as 24 other non-OIC Member Countries (Austria, Ghana, USA, Australia, Italy, Japan, Germany, Spain, Thailand, Kosovo, Croatia, Taiwan, China, Tatarstan, South Korea, Belgium, Netherland, Austria, France, England, India, La Réunion, Sri Lanka, Canada) over an area of 2,500sqm. Institutions operating in the field of Halal product standards also took part in this Exhibition.

ICDT, SMIIC, FIQH Academy and other Certification and Standardisation bodies from OIC and non OIC Countries attended the Forum and Expo.

ICDT was represented by Dr. El Hassane HZAINÉ, Director General accompanied by MM. Mamoudou SALL and Abdelaziz ALAMI respectively Head of Department of Studies and Training and Head of the Marketing Department.

In his speech, Dr HZAINÉ, emphasizes the importance of Halal Market in the OIC Member States and activities done by ICDT and SMIIC in this Sector to facilitate intra-OIC Trade.

III/ SIDE EVENTS:

SMIIC and Discover Events organized on the sidelines of this Fair, following thematic conferences: Standardization and related issues for Halal Quality Infrastructure; Accreditation and Certification in Halal Industry; Halal Food; Meat and Slaughtering studies; Halal Pharmaceuticals; Laboratories and Halal Authentication; Halal Supply Chain, Halal Animal Feed and Halal Leather Products; Halal Tourism; Halal Finance; Halal Awareness; Halal Lifestyle.

Awarding plaques were distributed by the Secretary General of SMIIC to all speakers.

Numerous institutions operating in the field of Halal Product Standards and Products and Services attended the Expo and Forum. They stressed the importance of Halal Sector in Muslim World particularly in Muslim Minorities in some countries to allow them to be supplied by Halal products in collaboration with OIC advanced countries in Halal Industry, OIC Institutions and Local Government in terms of capacity building program, line of financing Halal Sector Development and Promotion for sustainable growth.

Other B2B meetings were organized between participants in order to allow them to make some orders in Halal Industry Development in OIC and Non OIC Member Countries.

ICDT took the opportunity to promote the Centre's services offered to exhibitors from participating Member States and promoted the upcoming Trade Fairs and Exhibitions to be held in 2019.

The 7th Edition of the Halal Expo will be organized in Istanbul on 29 November-2 December 2019.

4th OIC HEALTH EXPO

Abidjan – Republic of Cote d'Ivoire
7-9 December 2018

Context:

In pursuance of the Resolution N° 44 adopted by the 33rd Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC), held from 20 to 23 November 2017 in Istanbul-Republic of Turkey, the Ministry of Health and Public Hygiene of the Republic of Côte d'Ivoire and the Islamic Centre for Development of Trade (ICDT) organized, under the chairmanship of H.E. Madame Dominique OUATTARA, First Lady of the Republic of Côte d'Ivoire, and in collaboration with the Ivorian company "Building Events", the **4th edition of the Health Expo of the OIC Member States**, from 7th to 9th December 2018 at Sofitel Hotel Ivoire in Abidjan, concomitantly with the 5th edition of the International Exhibition of Health and Medical Equipment of Côte d'Ivoire (MEXCI 2018).

Several coordination meetings were held between the organizers respectively in Casablanca and Abidjan, crowned by the signature of the MOU relating to the organization of the said Exhibition and dedicated to the sharing of the Exhibition's promotional tasks among the OIC Member States.

ICDT was represented by Mr. Mamoudou SALL, Head of the Department of Studies and Training.

Proceedings:

The Exhibition began with presentations during the thematic conferences on service opportunities and products of the Health Industry of Poland and Turkey.

Opening remarks are given respectively by the President of the Scientific Committee who presented the objectives of the Exhibition and Conferences, followed by a communication on the management of Cancer Disease in Côte d'Ivoire. Afterwards, the Speech of the Director General of ICDT was delivered by his Representative Mr. Mamoudou SALL, which focused on the objectives of the Exhibition, the importance of boosting trade flows and intra-OIC investment in the health industry and exchange of experience and good practice in the field of medical services and the production of generic medicines.

His Excellency the Ambassador of Morocco to the Republic of Côte d'Ivoire Mr. Abdelmalek KETTANI took the floor to highlight the excellent relations between his country and Côte d'Ivoire particularly in the field of the Health Industry, mentioning investment flows and exchange of expertise between Morocco and Côte d'Ivoire.

His Excellency Dr. Aouélé Eugène AKA, Minister of Health and Public Hygiene of the Republic of Côte d'Ivoire, took the floor to thank ICDT for co-organizing this important Exhibition with his Ministry, which will increase trade and investment flows in the field of Health. He pointed out the state of the health sector in Côte d'Ivoire and the investments planned in the coming years.

An opening ceremony of the Expo and a visit to the Stands was performed by the Minister accompanied by the Ambassadors of Morocco and Equatorial Guinea and the Representative of ICDT.

The delegation visited the ICDT booth and inquired about the services and documents of the Centre.

Participants:

This Exhibition was attended by the actors of the health sector (pharmaceutical industries, services providers, Central purchasing medicines, nutrition and dietetics professionals, medical equipment companies, surgery, wellness care, orders of practitioners, public and private health institutions and training centres in the health field, NGOs; etc...) in the OIC Countries. Therefore, it has been an excellent opportunity for the enterprises and the actors of the health industry to promote their products and services and to establish business relations and partnerships between economic operators in the health and medical equipment sectors of the OIC Member States.

The following countries attended the event, namely: Morocco, Palestine, Burkina Faso, Senegal, Pakistan, Tunisia, Turkey, Poland and Cote d'Ivoire.

The Expo was attended by more than 8000 visitors and around 50 exhibitors took part in this Expo.

Activities:

Conferences on the health markets opportunities were organized by the Scientific Committee on Poland, Turkey, Morocco and Côte d'Ivoire, as well as Information sessions on health training and on the quality of health facilities in Morocco.

Screening and care activities were delivered to some participants. More than forty B2B sessions were organized between the participating companies to build long-lasting relationships in the field of Health.

During the Gala evening, held on 8th December 2018, Certificates of Participation were distributed to the participating companies. A visit of the FARAH Clinic was organized for the benefit of participants on 9th December 2018. In addition, the 6th edition of MEXCI was scheduled for 2019.

16th Edition of the Trade Fair of the OIC Member States

Baghdad - Republic of Iraq

7- 13 April 2019

In accordance with the resolutions adopted by the 45th Session of the Council of Foreign Ministers of the OIC Countries held in May 2018 in Dhaka, Republic of Bangladesh, the Ministry of Commerce of the Republic of Iraq and the Islamic Center for the Development of Trade (ICDT) organized under the High Patronage of the Iraqi Head of Government, and in collaboration with the Iraqi General Company of Fairs and Trade Services, the 16th edition of the Trade Fair of the OIC Member States, from 7 to 13 April 2019 at the International Exhibition Center of Baghdad - Republic of Iraq.

This multisectoral Fair was a platform for the business community, trade promotion bodies (TPOs), professional associations and economic operators of the Member States to promote their products and services, conclude commercial transactions and establish partnership relations, especially as the Republic of Iraq has launched major reconstruction projects. The Fair lasted 7 days and was open to the public and businessmen from 9:00 am to 4:00 pm and was held over an area of 7000 square meters. The fair witnessed the participation of exhibitors from the following countries:

- Kingdom of Bahrain, Republic of Turkey, Republic of Tunisia, Republic of Senegal, Republic of Iraq, Sultanate of Oman, Republic of Cote d'Ivoire, Republic of Lebanon, Islamic Republic of Mauritania, Arab Republic of Egypt.
- The International Islamic Trade Finance Corporation (ITFC) - Islamic Development Bank Group and ICDT financed the participation of some OIC Member States.

1. Opening Ceremony:

The official inauguration of the Fair was held on April 7, 2019 by Mr. Waleed MOUSSAOUI, Secretary General of the Ministry of Commerce in the presence of H.E Ambassador Saleh ASHAIRI, Permanent Representative of the OIC in Baghdad, Dr. EL Hassane HZAINI, Director General of the ICDT, Mr. Hashim Mohammed Hatem, Director General of the Iraqi Company of Trade Fairs and Services, the representatives of the participating countries, Iraqi personalities as well as the Ambassadors of the OIC Member States accredited to Baghdad.

It should be mentioned that the Fair opening ceremony has received extensive media coverage by TV channels and by the Iraqi print and broadcast media.

2. Activities on the sidelines:

On the sidelines of the Fair, the following events were organized:

- A seminar on Trade between Member States, during which the OIC representative in Baghdad and the Director General of ICDT made a presentation on intra-OIC trade and the prospects of trade between Iraq and the OIC countries.
- Cultural and musical festivities.

3. Distribution of trophies and certificates:

At the closing ceremony, held on April 8, 2018, the organizers presented prizes to the Best Pavilions as well as Certificates to all participating countries.

The Islamic Center for the Development of Trade (ICDT) seized this opportunity to promote the activities and services of the ICDT as well as the fact that, in the future, exhibitions will be organized by the Center.

4. Evaluation of the Fair:

The Fair was held over an area of 7000 square meters composed of three Halls and registered the participation of about 60 companies, institutions and business people from the OIC Member States, looking for business and partnership opportunities.

Participants also expressed their satisfaction with the organization and provision of various amenities by the organizers, providing all services that meet the international standards of the organization of exhibitions.

Exhibition and Forum on “Transport and Logistics in the OIC Member States”

Casablanca - Kingdom of Morocco

18-20 April 2019,

In accordance with the resolution adopted by the 34th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held from 26 to 29 November 2018 in Istanbul - Republic of Turkey, which welcomed the offer of the Kingdom of Morocco to host a Fair dedicated to Transport and Logistics in 2019, the National Single Window of the Foreign Trade Procedures of the Kingdom of Morocco (PORTNET) and the Islamic Center for the Development of Trade (ICDT) organized, under the aegis of the Ministry of Equipment, Transport, Logistics and Water of the Kingdom of Morocco, and in collaboration with the Moroccan company (COHESIUM), the Exhibition and Forum on Transport and Logistics in the Organization of Islamic Cooperation (OIC) Member States, from 9 to 11 April 2019, at the International Fair of Casablanca (OFEC), in concomitance with the 8th edition of the International Exhibition of Transport and Logistics (LOGISMED 2019).

The LOGISMED meeting is asserting itself, year after year, as a meeting point for the Moroccan and African logistics community. The 2019 edition is unique in joining three other events, namely the Fifth Annual Conference of the Single Window PORTNET, the Transport and Logistics Forum of the Organization of Islamic Cooperation and the Fourth Edition of the “Moroccan Logistics Awards”.

This event was inaugurated by Mr. Abdelkader AMARA, Minister of Equipment, Transport, Logistics and Water, in the presence of the Director General of ICDT and officials from the participating countries as well as port managers. This event saw the participation of 14 countries, while 40 countries were present as visitors, over an area of 50000 m².

In his opening address of the 2019 edition taking place under the theme: "New Accelerating Levers of Logistics and Trade", H.E Mr. Abdelkader AMARA Minister of Equipment, Transport, Logistics and Water welcomed the OIC Participants and experts and emphasizes the importance of use of new technologies in the development of the logistics sector and support the new-coming era of economic exchanges. He recalled that the development of the national logistics strategy 2010-2015 follows a collaborative approach and that significant progress has been made in the development of offers and logistics services. In addition, Mr. El Hassane HZAINI, Director General of ICDT, reviewed the efforts of the OIC institutions to develop logistics and transport between the OIC Member States.

UPCOMING FAIRS

AND

EXHIBITIONS

**Report on the Preparations of the
9th MUSLIM WORLD BIZ**

**Kuala Lumpur, Malaysia
4-6 September 2019**

As part of their cooperation program, OIC International Business Center (OICBC) - Malaysia and ICDT have been organizing since 2013 the Muslim World BIZ Forum and Exhibition as well as the OIC/Asia Economic and Trade Forum, in order to promote trade between OIC Member States.

The objective of this event is on the one hand, to raise awareness among the economic operators on the business opportunities of the Muslim world and to present to the participants the different services and products offered to the business community, the OIC Institutions, and Regional and International Organizations.

This annual event brings together public authorities, decision makers, businessmen and private sector representatives from Muslim countries and discusses developments in key economic sectors such as Halal, Higher Education Services and Tourism.

This event includes the following activities:

- "MUSLIM World BIZ" Forum;
- OIC/Asia Economic and Trade Forum
- Round Table of Decision Makers and Businessmen of the Islamic World;
- Forums and Exhibition concerning the main economic sectors

It should be noted that, on the sidelines of these events, the "Jewels of the Muslim World Award" Ceremony will also be held and intended to pay tribute to the personalities who have contributed to the development and the well-being of the Islamic Ummah.

Following the request of the OIC International Business Center (OICBC) - Malaysia, the ICDT partner in the organisation of this event, it was decided to postpone this edition of the Forum to 4-6 September 2019.

**Report on Preparations for the Exhibition of Fisheries, Maritime
Economy and Shipbuilding of the OIC Member States
Dhaka - People's Republic of Bangladesh
September 2019-2020**

Within the framework of cooperation between the Islamic University of Technology (IUT) and the Islamic Centre for Development of Trade (ICDT) in the areas of common interests, the two parties are planning to organize the Exhibition of Fisheries, Maritime Economy and Shipbuilding of the OIC Member States, on September 2019 or 2020 in Dhaka - People's Republic of Bangladesh.

In this regard, a delegation of the IUT led by HE Dr. Omar JAH, Acting Vice-Chancellor of the IUT, held a coordination meeting at the headquarters of ICDT on 30th April 2018.

This meeting was mainly devoted to examine the options of exploring ways to improve relations by organizing joint activities in the coming years, including the joint organization of the Exhibition of Fisheries, Maritime Economy and Shipbuilding of the OIC Member States in 2019.

The purpose of this event is to promote seafood products of the OIC Member States in general and those of the People's Republic of Bangladesh in particular.

This exhibition also aims to be a gathering for all professionals, from Shipbuilding to final processing of seafood through the capture, security, logistics, marketing. It is intended as a framework for promotion, exchanges and partnerships in the fields of fisheries, aquaculture, maritime transport and port activities as well as shipbuilding, in order to increase trade and investment and explore the latest technology to ensure sustainable development of the various sectors covered by the Exhibition.

The format of the event will be as follow:

- An Exhibition Space;
- A Scientific Forum;
- And a Space for B2B meetings and visits to port and shipbuilding sites.

**Report on Preparations for the
7th Exhibition of Halal Products of the OIC Member States
Istanbul - Republic of Turkey
28 November – 1st December 2019**

In compliance with the resolution adopted by the 34th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 26 to 29 November 2018 in Istanbul - Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) will organize under the Patronage of the Presidency of the Republic of Turkey and in collaboration with the Turkish company "Discover Events", the "7th OIC Halal Exhibition" from 28th November to 1st December 2019 in Istanbul - Republic of Turkey, concomitantly with the World Halal Summit 2019.

This Exhibition which is dedicated to halal trade, halal standards and halal production and logistics, is an excellent opportunity for the actors of the halal industry to promote their products and services and to develop trade and investment in this important sector.

The price per square meter of an exhibition space has been set as follows:

- ✓ Equipped square meter (shell scheme): Euro 300
- ✓ Non-equipped square meter (indoor bare space): Euro 270

Details relating to this exhibition are available on the following link:
www.halalexpo.com.tr

For information or booking, the relevant departments of the OIC Member States may contact:

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Discover Events
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Website: www.halalexpo.com.tr

**Report on the Preparations of the Exceptional Edition of the
Tourism, Handicrafts and Interior Decoration Exhibition of the
OIC Member States**

State of Kuwait, 18-23 December 2019

In pursuance of the relevant resolution adopted by the 34th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 26 to 29 November 2018 in Istanbul - Republic of Turkey and by the 35th Ordinary Session of the ICDT Board of Directors held in March 2018 in Marrakech, the Ministry of Commerce and Industry of the State of Kuwait and the Islamic Centre for Development of Trade (ICDT) will organize in collaboration with "Kuwait International Fair Company" an "Exceptional Edition of the Tourism, Handicrafts and Interior Decoration Exhibition of the OIC Member States", from 18 to 23 December 2019 at the "Kuwait International Fairground (KIF)".

The objective of this Exhibition is to strengthen cooperation among OIC Member States in the Tourism, Handicraft and Décor sectors, to promote historical monuments and tourist sites of Member States, and to encourage investment in this sector. It will also welcome stakeholders in the Tourism and Handicraft sector in OIC Member States, seeking business opportunities and partnership.

The price per square meter of an exhibition space has been set as follows:

- ✓ The square meter equipped (shell scheme): US\$ 140
- ✓ The square meter not equipped (indoor bare space): US\$ 120
- ✓ The square meter equipped (outdoor): US\$ 70
- ✓ The square meter not equipped (outdoor): US\$ 50

Details about the Exhibition are available on the following link: www.itf-kw.com

For information or booking, the relevant departments of OIC Member States may contact:

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**REPORT OF THE WORKSHOP FOR THE PREPARATION OF
THE OIC PARTICIPATION TO EXPO DUBAI 2020
Casablanca, 15-17 October 2018**

BACKGROUND:

The Islamic Centre for Development of Trade 'Director General has been appointed by the OIC General Secretariat (Verbal note n° OIC /ECO-04/B-03/003446 dated on 18 July 2018) as OIC focal point in charge of co-ordinating the OIC participation in the EXPO 2020 scheduled to be held in Dubai from 20th October 2020 to 10th April 2021.

In this context, the ICDT DG accompanied Mr. Tarig AL BAKHEET to Dubai to take part to the signing ceremony of the contract of OIC participation to EXPO Dubai 2020 on 12th September 2018. A coordination meeting was organised before the ceremony of signature where the Expo Team explained the project and requested the OIC to submit the theme statement as soon as possible along with the letter of appointment of the Commissioner General of OIC section.

In this context, ICDT's Director General sent an invitation letter to all OIC institutions and standing Committees to attend the Interactive workshop with Dubai Expo Bureau and an OIC coordination meeting that will take place on 15th - 17th October in order to examine the OIC participation to EXPO 2020.

These meetings were attended by the following OIC Institutions:

- Islamic Centre for Development of Trade (ICDT)
- Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency.
- Islamic Development Bank Group (Rabat Office);
- International Islamic Trade Finance Corporation (ITFC)
- Islamic University of Technology (IUT)
- Research Centre for Islamic History, Art and Culture (IRCICA);
- Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC)
- Islamic Conference Youth Forum for Dialogue and Cooperation (ICYF-DC).

The agenda, the list of participants and the major milestones of the project are Annexed to this report.

I/OIC coordination meeting:

A coordination meeting was held on 15th October 2018 at ICDT's Headquarters and was dedicated to the preparation of the participation of the OIC in Dubai Expo 2020.

After the presentation of ICDT's Director General of the Expo Dubai 2020 and the questions and answers session, the participants recommended the followings:

- To establish an ad hoc task force to prepare and implement this project
- To communicate to ICDT the focal points of each OIC institutions within one week. These focal points will constitute the OIC task force which will be responsible for the preparations of the participation of the OIC to Dubai Expo 2020
- Each institution should finance its participation by its own financial means or by

sponsors.

- To examine the possibility of providing for a special financing for the participation of the OIC to Expo Dubai 2020.
- OIC institutions should display their publications, activities in compliance with the theme and sub-themes of the Expo" Connecting Minds, Creating the future": Opportunity, Mobility and sustainability.
- OIC Institutions are invited to plan a part of their activities in Dubai on the sidelines of the Expo Dubai 2020 notably the celebration of the 50th Anniversary of the OIC.

II/ Workshop for the preparation of the OIC participation to World Expo Dubai 2020, Casablanca, 16-17 October 2018.

Within the framework of the participation of the OIC in Dubai Expo and with a view to exchanging information and to share ideas amongst the different OIC institutions, the "Bureau Expo Dubai 2020" organized an interactive workshop for the benefit of the OIC institutions on 16 and 17 October 2018 in Casablanca - Kingdom of Morocco.

The Bureau Expo Dubai, was represented by:

- ◆ Mrs Manal Omar, Senior Manager - International Participants,
- ◆ Mr Ayomiku Williams, Storyteller - International Participants
- ◆ Mrs Katrina Joaquin, Designer - Pavilion Content- International Participants

Mrs Manal started the workshop by making a presentation on Expo Dubai 2020 and its objectives and informed the participation that this Expo will be organised under the theme:" Connecting Minds, Creating the future". She also added that through this theme, Expo Dubai 2020 will provide a platform to foster creativity, innovation and Global collaboration. This is underpinned by 3 interwoven sub items that respond to the most pressing issues, namely: Opportunity, Mobility and Sustainability.

- ✓ Opportunity: is at the heart of Development, ensuring that new horizons are opened to persons and communities to help them meet their current needs and their future aspirations.
- ✓ Mobility: is the bridge to opportunity by connecting people, collecting ideas and providing easier access to markets, knowledge and innovation.
- ✓ Sustainability: guides how we grow opportunities by using fewer resources, while protecting the environment for future generations.

Theme statement:

After a brainstorming session and fruitful discussions, the participants agreed upon that the draft theme statement of the OIC would be "Islam as a way of life ". This theme will be divided in Two sub items: sharing the values and intercultural dialogue.

In this regard, all concerned OIC Institutions are kindly requested to send their communication materials (Photos, videos, Audio, Poetry, etc..) by end of November 2018 directly to Mr Ayomiku Williams, in order to allow the technical team to develop the visual story relating to theme development by January 2019.

Contacts of Mr Ayomiku Williams, Storyteller International participants Bureau Expo Dubai:

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Website: expo2020dubai.com

Sidelines events:

OIC Institutions are kindly requested to send to ICDT their proposals of activities projects and initiatives to be organised on the side-lines of the Expo Dubai 2020. ICDT will consolidate the aforesaid activities in a matrix of planned activities and transmit them to Expo 2020 Bureau.

Concept and contents of the OIC pavilion:

These issues will be tackled during the upcoming coordination meetings, after receiving the first draft of the visual story from Bureau Expo Dubai (January 2019).

**REPORT OF THE MEETING OF THE OIC INSTITUTIONS FOR
THE PREPARATION OF THE OIC PARTICIPATION IN EXPO
DUBAI 2020**

**Jeddah - Kingdom of Saudi Arabia
14th January 2019**

I/ CONTEXT:

Within the framework of the preparation of the participation of the OIC in the Expo Dubai 2020, scheduled to be held in Dubai from 20th October 2020 to 10th April 2021, the Islamic Centre for Development of Trade as the OIC focal point in charge of co-ordinating the aforesaid participation, organised in Jeddah at the Headquarters of the OIC a coordination Meeting with Expo Dubai 2020 Team on 14th January 2019.

II/ OBJECTIVES:

The objective of this Meeting is to exchange views on all aspects of the OIC participation in the Expo Dubai 2020 including logistics, presentation of the OIC Pavilion, contribution of each OIC Institution and the potential collaboration between Dubai Islamic Economy Development Center and OIC Institutions.

III/ PARTICIPANTS:

The Meeting was attended by the following:

From the State of UAE:

- The Expo Dubai 2020 Bureau
- The Dubai Islamic Economy Development Center (DIEDC).

From OIC:

- The Islamic Centre for Development of Trade (ICDT);
- The Department of Economic Affairs of OIC;
- The Department of Political Affairs of OIC;
- The OIC Department of Palestine;
- The OIC Department of Media;
- The Cultural, Social and Family Affairs Department of OIC;
- The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
- The Research Centre for Islamic History, Art and Culture (IRCICA);
- The Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency (BMQA);
- The Global Partnerships and Resource Mobilization Department of IsDB (GPRM) (IsDB Group Focal Point of Expo Dubai 2020);
- The International Islamic Trade Finance Corporation (ITFC);
- The Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC);
- The Islamic Cooperation for Development of Private Sector (ICD);
- The Strategy & Cooperation Department of IDB;
- The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- The Islamic University of Technology (IUT);

- The Standard and Metrology Institute for Islamic Countries (SMIIC).

The agenda, the program and the list of participants are Annexed to this report.

IV/ PROCEEDINGS:

The Meeting started by opening statements of Mrs Manal Omar on behalf of the Vice President International Participation Expo Dubai 2020 and the Director General of ICDT who welcomed all participants and pointed out the importance of the participation of OIC in the Expo Dubai 2020 through a common Pavilion and side events during this Expo.

Many participants took the floor and underlined the importance of the Expo Dubai as a platform for more visibility of OIC and its organs to the world as the collective voice of the Ummah; this event will be a great opportunity for all OIC Institutions to showcase their services and activities and give the real image of Islam.

The Representative of Dubai Islamic Economy Development Center made a presentation on this Centre and welcomed the cooperation with the OIC Institutions during the Expo.

V/ DELIBERATIONS:

After fruitful debate, participants agreed on the following:

- To insert logos of the OIC Institutions by types ((Standing Committees, Subsidiary Organs, Specialised and Affiliated Organs);
- To request OIC Institutions to send to ICDT in written form their remarks on the pitch of the OIC Pavilion within one week;
- To design an online platform (website) dedicated to OIC participation to Expo Dubai 2020;
- To send a participation form by ICDT to be filled by each OIC Institution indicating the exhibits and materials to be showcased and the side events to be organised. The form shall be filled and returned to the ICDT by 15 February 2019;
- To send the preliminary list of side events to ICDT by 15 February 2019;
- To send to OIC Institutions the estimated cost of side events services (equipment, translation, catering and accommodations), keeping in mind that the venue will be offered by the Expo Authority;
- To secure financing of side events by each Institution (accommodation, translation, experts, catering...);
- To include the issues of Halal Industry, Islamic economy, Migration, Islamic History and Heritage, Family, Women, Children and Youth affairs (Women Muslim on Development, Women success stories, Women Empowerment; Youth Summit on Innovation, Islamic Capital-City of Youth, ...), Science, Technology, Innovation and Research, Trade, Investment and Export Credit in OIC and Private Sector Development ;
- To invite Dubai Islamic Economy Development Center to send to OIC Institutions through ICDT the Concept Note on activities to be planned during the Expo;
- To convene a coordination meeting of the OIC Institutions and Expo Dubai Bureau in Marrakesh, Morocco on 2nd April 2019 in order to finalise the OIC Pavilion concept. OIC Institutions shall make presentations on their contribution and commitments during this coordination meeting;
- To organise another coordination meeting on the sidelines of the 35th COMCEC Ministerial Meeting in November 2019 in Istanbul, Turkey at the IRCICA Headquarters;

VI/ MOTION OF THANKS:

At the end of the meeting, participants conveyed their deepest thanks and gratitude to His Excellency Dr. Yousef A. AL-OTHAIMIEN, the Secretary General of the Organisation of Islamic Cooperation for his sustained support to the OIC participation in Expo Dubai 2020 and for facilities provided to ensure the success of this Meeting.

The participants also expressed their thanks to Dr. El Hassane HZAINI, Director General of the Islamic Centre for Development of Trade and to Mrs. Hind ALLOWAIS, Vice-President of Expo Dubai Bureau and Mrs Manal Omar and their staff for the precious efforts they have made to facilitate the success of this event.

**REPORT OF THE 3rd MEETING OF THE OIC INSTITUTIONS FOR THE
PREPARATION OF THE OIC PARTICIPATION IN EXPO DUBAI 2020
Marrakesh, Kingdom of Morocco
2nd April 2019**

I/ CONTEXT:

Within the framework of the preparations of the participation of the OIC in the Expo Dubai 2020, scheduled to be held in Dubai from 20th October 2020 to 10th April 2021, the Islamic Centre for Development of Trade as the OIC focal point in charge of co-ordinating the aforesaid participation, organised in Marrakesh; Kingdom of Morocco, the Third Coordination Meeting of OIC Institutions and Expo Dubai 2020 Bureau on 2nd April 2019.

II/ OBJECTIVES:

The objective of this Meeting was to exchange views on all aspects of the OIC participation in the Expo Dubai 2020 including logistics, presentation of the OIC Pitch Pavilion and Pavilion design, the sidelines events to be organised on the margin of this Expo and items to be exhibited by each OIC Institution and technical assistance to be provided by Expo Dubai 2020 Bureau.

III/ PARTICIPANTS:

The Meeting was attended by the following:

- **The Expo Dubai 2020 Bureau**

From OIC:

- The Islamic Centre for Development of Trade (ICDT);
- The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
- The Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency (BMAQ);
- The International Islamic Trade Finance Corporation (ITFC);
- The Islamic Cooperation for Development of Private Sector (ICD);
- The Islamic Development Bank (IsDB);
- The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- The Islamic University of Technology (IUT);
- The Standard and Metrology Institute for Islamic Countries (SMIIC);
- The Islamic Cooperation Youth Forum (ICYF).

IV/ PROCEEDINGS:

The Meeting started by the welcome address of the Director General of ICDT and statement of the Representative of the Vice-President International Participation Expo Dubai 2020 who welcomed all participants and stressed the importance of the participation of OIC in the Expo Dubai 2020 as an opportunity to showcase OIC achievements and services and activities for the benefit of the Ummah and how it contributes to improving the image of Islam worldwide.

The representative of Expo Dubai 2020 Bureau presented the Expo Dubai 2020, the OIC Pitch Pavilion, design and content and also technical assistance to be provided to participants during the Expo.

Participants exchanged their views on the design and the content of the OIC Pavilion and presented their side events to be held during this exhibition.

V/ DELIBERATIONS:

After fruitful debate, participants agreed on the following:

- To appoint the theme coordinator as follows: Islamic Economy: Lead: Islamic Development Bank Group; Halal: Lead: SMIIC; Culture and Arts: Lead: IRCICA; Science: Lead: ISESCO; Women and Youth: Lead: OIC GS, ICYF;
- To dedicate each of the six months of Expo duration to one theme, the slot shall be proposed by the theme focal point;
- To request every theme focal point to coordinate the content as well as the side-events with ICDT including timeframe from 20 October 2020 till 10 April 2021, tentative number of participants and the services needed (catering, translation etc...) before 25th April 2019;
- To inform OIC Institutions that physical exhibited items and materials shall be showcased and distributed mainly during their own events in the OIC dedicated Conference rooms not in the OIC Pavilion;
- To invite OIC Institutions to convey their final comments on the OIC Pitch to ICDT before 25th April 2019;
- To request the OIC Institutions Focal Points to upload and update their list of side-events on the online Expo 2020 platform designed by ICDT relating to Expo Dubai 2020 (in pdf, word and PPT format);
- To secure financing of side events by each Institution (accommodation, translation, experts, catering...);
- To replace the appellation "Muslim and Arab" by "Culture and Arts" in the Pitch;
- To use the online platform for raising technical questions on the Expo2020;
- To request Dubai Expo 2020 Bureau to convey to ICDT information on the sponsorship and booking system of this Expo and to share the IPM reports;
- To request Dubai Islamic Economy Development Center and IsDBG to organise a coordination meeting in order to examine means and ways of their collaboration to hold joint events during the Dubai Expo 2020;
- To organise other coordination meetings notably on the sidelines of the 35th COMCEC Ministerial Meeting in November 2019 in Istanbul, Turkey at the IRCICA Headquarters and also during the 5th ACMOI Meeting (3-5 December 2019).

VI/ MOTION OF THANKS:

At the end of the meeting, participants kindly requested the Ministry in charge of foreign Trade of the Kingdom of Morocco to convey their deepest thanks and gratitude to the Cabinet of His Majesty Mohamed The Sixth, King of Morocco, May God Assist Him, to the Government and the Moroccan People for the warm welcome, hospitality and the facilities which were provided to facilitate the holding and ensure the success of this Meeting

The participants also conveyed their deepest thanks and gratitude to His Excellency Dr. Yousef A. AL-OTHAI MEEN, the Secretary General of the Organisation of Islamic Cooperation for his sustained support to the OIC participation in Expo Dubai 2020 and for facilities provided to ensure the success of this Meeting.

The Participants also conveyed their warm thanks and gratitude to His Excellency Dr. Bandar M. H. HAJJAR, President of the IDB Group for His full and active support to the IsDB Group participation in Expo Dubai 2020 for the benefit of Member Countries.

The participants also expressed their thanks to Dr. El Hassane HZAINI, Director General of the Islamic Centre for Development of Trade and to Expo Dubai 2020 Bureau and their staff for the precious efforts they have made to facilitate the success of this event.

BUSINESSMEN FORUMS AND TRADE MISSIONS

1. Morocco-Gabonese Business Forum, 14-15 September 2017, Rabat - Kingdom of Morocco.

As part of its program of cooperation with OIC Member States, the Islamic Center for Development of Trade (ICDT) organized in collaboration with the Embassy of the Republic of Gabon accredited in Rabat and the Moroccan authorities, a Moroccan-Gabonese Business Forum on the premises of the Embassy of the Republic of Gabon in Rabat, on the 14th and 15th September 2017.

This Forum, which aimed to boost trade between Morocco and Gabon, was organized in collaboration with the Gabonese ministries of Foreign Affairs, la Francophonie and Regional Integration, in charge of Gabonese abroad; and the Promotion of Private Investment, Trade, Tourism and Industry; and the Moroccan Ministries of Industry, Trade and Digital Economy; Foreign Affairs and International Cooperation.

Many Moroccan and Gabonese economic operators took part in this Forum, whose main objective is to consolidate economic and commercial exchanges between Libreville and Rabat. A Country which undergoes significant changes Gabon wants to invest USD 21 billion over the coming years to strengthen infrastructure and support non-oil growth poles.

The Forum has enabled Moroccan investors to discover the investment opportunities offered by Gabon and the Agencies, stakeholders of the new development strategy of Gabon, to explain to various operators and Moroccan actors, their functioning, as well as their expectations.

Two panels were organized:

- The potentials of Morocco and Gabon, and investment opportunities.
- The role of Agencies, Sovereign Funds, and deposit funds 'Caisses de Dépôts' in developing economies and boosting trade.

On the sidelines of the Forum, the ICDT Representative held a work meeting with Mrs Nina Alida Abouna - Director General of the National Agency for Investment Promotion of Gabon.

This meeting provided an opportunity for Mrs. Abouna to renew her intention of organizing in the very near future, in collaboration with the ICDT, several activities for the benefit of Gabonese operators, including a Seminar on Wood Export Strategies, a Seminar on the sidelines of the Network Meeting of the French Speaking Investment Promotion Agencies as well as an Open Day on Investment Opportunities in Gabon.

2. Buyers / Sellers Meeting on Pharmaceuticals and Medical Equipment, 2-3 November 2017, Abidjan - Republic of Côte d'Ivoire

The Islamic Center for Development of Trade participated in the Meeting of Buyers and Sellers of Pharmaceutical and Paramedical Products organized by the ICDT and the ITFC in collaboration with the Ministry of Health and Public Hygiene and the Ministry of Commerce, Handicrafts and Promotion of SMEs in Abidjan, Republic of Côte d'Ivoire from 2 to 3 November 2017.

This meeting was organized within the framework of the implementation of the ITFC's Arab-Africa Trade Bridge (AATB) Program, and the Program of the Sub-Committee on Trade and Investment (TISC) of the ACMOI but also as part of bilateral cooperation between the ICDT and the ITFC.

The gathering was attended by 50 companies and 10 National Medicines Supply Agencies from 17 countries, including 16 OIC countries, namely:

Benin, Burkina Faso, Cameroon, Mali, Niger, Guinea, Senegal, Morocco, Gabon, Togo, Egypt, Saudi Arabia, Palestine, Jordan, Tunisia, Burundi and Côte d'Ivoire. Two institutions took part in this event: ICDT and ITFC.

The meeting generated a turnover of 80 Million US Dollars and helped to organize 344 B2B meetings and 97 service offerings.

3. Meeting between Tunisian exporters and Moroccan importers of Dates, 19th December 2017, Casablanca - Kingdom of Morocco

Within the framework of its activities aimed at facilitating interaction between economic operators of OIC Member States in various sectors, ICDT hosted and organized with the Tunisian Trade Representation in Morocco, a meeting between Tunisian date exporters members of the "GIFruits Tunisia" association and Moroccan date importers, on 19th December 2017 at the Business Center of the ICDT in Casablanca. This meeting was an opportunity to review the obstacles hampering the export of Tunisian dates to Morocco, as well as the expectations of Moroccan importers in terms of respect for quality and compliance with sanitary and phytosanitary standards.

4. Meeting between Egyptian exporters and Moroccan importers of Dates (Casablanca - Kingdom of Morocco, 17-18 April 2018):

Within the framework of its activities aimed at facilitating interaction between economic operators of OIC Member States in various sectors, ICDT hosted and organized with the Egyptian Trade Representation in Morocco, a meeting between Egyptian date exporters members and Moroccan date importers, on 17th -18th April 2018 at the Business Center of the ICDT in Casablanca. This meeting was an opportunity to review the obstacles hampering the export of Egyptian dates to Morocco, as well as the expectations of Moroccan importers in terms of respect for quality and compliance with sanitary and phytosanitary standards.

5. Malaysian Business Mission in Morocco, Casablanca, 22 January 2019

Within the framework of its program of cooperation with the OIC Member States, the Islamic Center for Development of Trade (ICDT) organized, in collaboration with the Malaysian Embassy in Rabat and the Event company "Say Yes Event", a Seminar and B2B Meetings between Malaysian Business People and their Moroccan Counterparts on 22 January 2019 in Casablanca.

The Malaysian Delegation was composed of companies covering the food, agriculture, health, cosmetics, catering, computer and road infrastructure sectors.

The following Ministries and Institutions took part in this event: Ministry of Industry, Investment, Trade and Digital Economy of Morocco, Moroccan Association of Exporters (ASMEX), General Confederation of Moroccan Enterprises (CGEM), Moroccan Agency for Development of Investments and Exports (AMDIE), Moroccan Office of Industrial and

Commercial Property (OMPIC) and several Moroccan companies specializing in the aforementioned sectors.

On this occasion, the Malaysian Companies showcased demonstrations of their products and services, the ICDT made a presentation on "How to do Business in Morocco" while the OMPIC presented the theme "Overview on the Protection of Industrial Property in Morocco".

6. Technical Seminar on the Promotion of Malaysian Palm Oil, Morocco, Casablanca, 7 February 2019

Within the framework of its program of cooperation with OIC Member States, the Islamic Center for Development of Trade (ICDT) organized with the Malaysian Embassy in Rabat and the Malaysian Palm Oil Board (MPOB) Regional Office in Cairo, a Technical Seminar for the Promotion of Malaysian Palm Oil in Morocco on 7th February 2019 at the Sheraton Casablanca Hotel.

The aim of this Technical Seminar is to raise awareness among industry and consumers on the benefits of palm oil, to increase the use of palm oil and to establish direct links with the users of oils and fats, especially palm oil.

The event was attended by the Ambassador of Malaysia to the Kingdom of Morocco, H.E. Mrs. Astanah Abdul Aziz, the Director General of ICDT, Deputy Director General of the Regional Office of the Malaysian Palm Oil Board (MPOB) in Cairo, the Representative of the Moroccan Association of Exporters (ASMEX) as well as the Organizations, Federations and specialized companies in Edible Oils Sector in Morocco.