



2nd MEETING OF THE COMCEC TOURISM WORKING GROUP

(October 3rd, 2013, Ankara)

“Tourism Product Development and Marketing Strategies in the COMCEC Region”

AGENDA

Opening Remarks

1. The COMCEC Tourism Outlook
2. Tourism Product Development and Marketing Strategies in the COMCEC Region
3. Member State Presentations
4. Private Sector Perspective on Tourism Product Development and Marketing
5. Utilizing the COMCEC Project Funding

Closing Remarks

