



## **1<sup>st</sup> MEETING OF THE COMCEC TOURISM WORKING GROUP**

**(April 25<sup>th</sup>, 2013, Ankara, Crowne Plaza Hotel)**

*“A New Trend in Sustainable Tourism Development:  
Community Based Tourism in the COMCEC Region”*

### **DRAFT AGENDA**

#### Opening Remarks

1. The COMCEC Strategy and Improving the Tourism Sector
  - Presentation: The COMCEC Strategy on Tourism
  - Outlook of the Tourism Sector in the COMCEC Region
  - Discussions
2. Alternative Tourism Trends: Exploring Community Based Tourism
  - Presentation: Community Based Tourism as an Alternative Tourism Form: Key Concepts and Definitions, Benefits and Challenges
  - Discussion
3. Implementation of the Community Based Tourism in the COMCEC Region
  - Presentation: Analytical Study on “Community Based Tourism: Finding the Equilibrium in the COMCEC Context”
  - Discussions
4. Member State Presentations
  - Sharing Experience and Best Practices in Community Based Tourism
  - Discussions
5. Brainstorming Session: The Ways and Means of Enhancing Cooperation in Community Based Tourism among the COMCEC Member Countries
6. The Way Forward: Utilizing the New COMCEC Project Cycle Management

#### Closing Remarks

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