



REPORTS OF ICDT

ON

THE OIC FAIRS AND EXHIBITIONS

SUBMITTED BY

THE ISLAMIC CENTRE FOR DEVELOPMENT
OF TRADE
TO THE

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OF THE STANDING COMMITTEE FOR ECONOMIC AND
COMMERCIAL COOPERATION OF THE OIC
(COMCEC)



Agenda No. 4
OIC Trade
Virtual Meeting
8 - 9 June 2021

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I.

PREAMBLE ON TRADE AND INVESTMENT PROMOTION

Fairs, exhibitions and other actions in support of the private sector of the OIC countries constitute and the essential tool for the promotion of trade and investments in the OIC space.

Recognizing the importance of this promotional tool, to which the OIC Member States refer in several official documents, notably, the General Agreement on Economic Cooperation, Technical and Commercial stipulates in Article 10 that:

"Member States will endeavor to organize fairs and exhibitions with the aim to exhibit and market their products and services on the markets of other states. Similarly, they will endeavor to participate in international fairs and exhibitions organized in the Member States to help make their products and increase the chances of development of trade between them".

In addition to General Trade Fairs, ICDT organizes specialized fairs on other sectors with high potential for trade between OIC countries (Health, agribusiness industry, furniture and decoration, tourism, construction and real estate, Halal products, cotton and textiles, etc.).

ICDT has also initiated activities to facilitate contact between Businessmen seeking Business opportunities by organizing Forums and Businessmen missions (Saudi Arabia, Bangladesh, Indonesia, Cote d'Ivoire, ...).

The ICDT carries out trade promotion actions in coordination with other OIC institutions, within the framework of the Trade and Investment Sub-Committee (TISC), within the framework of an integrated logic of synergy and complementarity. The main projects are:

The Trade Fair of Islamic Countries

Specialized fairs and buyers / sellers workshops on products with high potential for trade

Business forums and missions

The virtual fair

The establishment of the ICDT Business Centre

Trade facilitation

Trade information

Capacity building and support for TPOs

The implementation of the trade and investment promotion projects carried out by ICDT is in line with the objectives of the OIC Ten-Year plan of action 2016/2025 set by the 13th Islamic Summit held in Istanbul in April 2016 in order to increase the share of intra-OIC trade in global trade to 25% by 2025.

It should also be noted that due to the Covid-19 pandemic, several events were cancelled because of sanitary restrictions. In this regards ICDT organized virtually many events to further its efforts aiming to promote Intra OIC Trade and Investments.

I. ORGANIZED FAIRS AND EXHIBITIONS:

A. *Report on the 7th Exhibition of Halal Products of the OIC Member States, Istanbul - Republic of Turkey 28 November – 1st December 2019*

In compliance with the resolution adopted by the 34th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 26 to 29 November 2018 in Istanbul – Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) organized under the Patronage of the Presidency of the Republic of Turkey and in collaboration with the Turkish company “Discover Events”, the “7th OIC Halal Exhibition” from 29th November to 2nd December 2019 in Istanbul – Republic of Turkey, concomitantly with the World Halal Summit 2019.

This Exhibition which was dedicated to halal trade, halal standards and halal production and logistics, was an excellent opportunity for the actors of the halal industry to promote their products and services and to develop trade and investment in this important sector.

The Exhibition, which lasted for 4 days, was organised over an area of 7000sqm and was opened to the public and professionals and recorded the participation of the following OIC Member States: Bangladesh, Nigeria, Senegal, Cameroon, Indonesia, Tunisia, Thailand, Algeria, Iran, Saudi Arabia, Chad, Burkina Faso, Libya, Mali, Lebanon, Oman, Afghanistan, Djibouti and Somalia, as well as other non-OIC Member Countries : Bella Russia, Ghana, Tatarstan, India, Germany, Spain, France, Portugal, South Korea, USA, Canada, Belgium, Italy, Kenya and Ethiopia. This Exhibition registered also the participation of about 80,000 visitors and 350 exhibitors.

Institutions operating in the field of Halal product standards also took part in this Exhibition, ICDT, together with other Certification and Standardisation bodies from OIC and non OIC Countries.

SMIIC and Discover Events organized on the side-lines of this Exhibition, the following thematic conferences and workshops: Standardization and related issues for Halal quality Infrastructure; Certification and accreditation in Halal Industry; Islamic Banking and Finance Conference; Halal Life Style: Halal and Health as well as B2B meetings.



B. Report on the Exceptional Edition of the Tourism, Handicrafts and Interior Decoration Exhibition of the OIC Member States State of Kuwait, 17-23 December 2019

In pursuance of the relevant resolution adopted by the 34th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held from 26 to 29 November 2018 in Istanbul - Republic of Turkey and by the 35th Ordinary Session of the ICDDT Board of Directors held in March 2018 in Marrakech, the Ministry of Commerce and Industry of the State of Kuwait and the Islamic Centre for Development of Trade (ICDDT) organized in collaboration with "Kuwait International Fair Company" an "Exceptional Edition of Tourism, Handicrafts and Interior Decoration Exhibition of the OIC Member States", from 17 to 23 December 2019 at the "Kuwait International Fairground (KIF)". In concomitance with the following exhibitions: "Crafts and small projects, Building, Health and beauty".



The objective of this Exhibition is to strengthen cooperation among OIC Member States in the Tourism, Handicraft and Décor sectors, to promote historical monuments and tourist sites of Member States, and to encourage investment in this sector. It was also a platform for stakeholders in the Handicraft sector in OIC Member States, seeking business opportunities to establish partnership between them.

These events, which lasted 5 days, were open to the public and was organised over an area of 13000 sqm. It recorded the participation of the following Member States: Kingdom of Bahrain; Republic of Turkey; Republic of Tunisia; Sultanate of Oman; Republic of Lebanon; Arab Republic of Egypt; State of Qatar; Islamic Republic of Pakistan.

Other non OIC Member States (France, Great Britain and Sri Lanka) have also participated in this Exhibition.

II. REPORTS OF THE PREPARATIONS FOR THE OIC PARTICIPATION TO EXPO UBAI 2020 STATE OF THE UNITED ARAB EMIRATES 1st October 2021 – 31st March 2022

A. REPORT OF THE MEETING OF THE OIC INSTITUTIONS FOR THE PREPARATION OF THE OIC PARTICIPATION IN EXPO DUBAI 2020 14th January 2019 Jeddah - Kingdom of Saudi Arabia

CONTEXT:

Within the framework of the preparation of the participation of the OIC in the Expo Dubai 2020, the Islamic Centre for Development of Trade organised in Jeddah at the Headquarters of the OIC a coordination Meeting with Expo Dubai 2020 Team on 14th January 2019.

OBJECTIVES:

The objective of this Meeting is to exchange views on all aspects of the OIC participation in the Expo Dubai 2020 including logistics, presentation of the OIC Pavilion, contribution of each OIC Institution and the potential collaboration between Dubai Islamic Economy Development Center and OIC Institutions.

PARTICIPANTS:

The Meeting was attended by the following:

From the State of UAE:

- The Expo Dubai 2020 Bureau
- The Dubai Islamic Economy Development Center (DIEDC).

From OIC:

- The Islamic Centre for Development of Trade (ICDT);
- The Department of Economic Affairs of OIC;
- The Department of Political Affairs of OIC;
- The OIC Department of Palestine;
- The OIC Department of Media;
- The Cultural, Social and Family Affairs Department of OIC;
- The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
- The Research Centre for Islamic History, Art and Culture (IRCICA);
- The Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency (BMQA);
- The Global Partnerships and Resource Mobilization Department of IsDB (GPRM) (IsDB Group Focal Point of Expo Dubai 2020);
- The International Islamic Trade Finance Corporation (ITFC);
- The Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC);
- The Islamic Cooperation for Development of Private Sector (ICD);
- The Strategy & Cooperation Department of IDB;
- The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- The Islamic University of Technology (IUT);

- The Standard and Metrology Institute for Islamic Countries (SMIIC).

The agenda, the program and the list of participants are Annexed to this report.

DELIBERATIONS:

After fruitful debate, participants agreed on the following:

- To insert logos of the OIC Institutions by types ((Standing Committees, Subsidiary Organs, Specialised and Affiliated Organs);
- To request OIC Institutions to send to ICDT in written form their remarks on the pitch of the OIC Pavilion within one week;
- To design an online platform (website) dedicated to OIC participation to Expo Dubai 2020;
- To send a participation form by ICDT to be filled by each OIC Institution indicating the exhibits and materials to be showcased and the side events to be organised. The form shall be filled and returned to the ICDT by 15 February 2019;
- To send the preliminary list of side events to ICDT by 15 February 2019;
- To send to OIC Institutions the estimated cost of side events services (equipment, translation, catering and accommodations), keeping in mind that the venue will be offered by the Expo Authority;
- To secure financing of side events by each Institution (accommodation, translation, experts, catering...);
- To include the issues of Halal Industry, Islamic economy, Migration, Islamic History and Heritage, Family, Women, Children and Youth affairs (Women Muslim on Development, Women success stories, Women Empowerment; Youth Summit on Innovation, Islamic Capital-City of Youth, ...), Science, Technology, Innovation and Research, Trade, Investment and Export Credit in OIC and Private Sector Development;
- To invite Dubai Islamic Economy Development Center to send to OIC Institutions through ICDT the Concept Note on activities to be planned during the Expo;
- To convene a coordination meeting of the OIC Institutions and Expo Dubai Bureau in Marrakesh, Morocco on 2nd April 2019 in order to finalise the OIC Pavilion concept. OIC Institutions shall make presentations on their contribution and commitments during this coordination meeting;
- To organise another coordination meeting on the sidelines of the 35th COMCEC Ministerial Meeting in November 2019 in Istanbul, Turkey at the IRCICA Headquarters;



PREPARATORY MEETINGS WITH EXPO BUREAU DUBAI

B. REPORT OF THE 3rd MEETING OF THE OIC INSTITUTIONS FOR THE REPARATION OF THE OIC PARTICIPATION IN EXPO DUBAI 2020 Marrakesh, Kingdom of Morocco 2nd April 2019

CONTEXT:

Within the framework of the preparations of the participation of the OIC in the Expo Dubai 2020, the Islamic Centre for Development of Trade organised in Marrakesh; Kingdom of Morocco, the Third Coordination Meeting of OIC Institutions and Expo Dubai 2020 Bureau on 2nd April 2019.

OBJECTIVES:

The objective of this Meeting was to exchange views on all aspects of the OIC participation in the Expo Dubai 2020 including logistics, presentation of the OIC Pitch Pavilion and Pavilion design, the sidelines events to be organised on the margin of this Expo and items to be exhibited by each OIC Institution and technical assistance to be provided by Expo Dubai 2020 Bureau.

PARTICIPANTS:

The Meeting was attended by the following:

The Expo Dubai 2020 Bureau

From OIC:

- The Islamic Centre for Development of Trade (ICDT);
- The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
- The Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency (BMAQ);
- The International Islamic Trade Finance Corporation (ITFC);
- The Islamic Cooperation for Development of Private Sector (ICD);
- The Islamic Development Bank Group (IsDB);
- The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- The Islamic University of Technology (IUT);
- The Standard and Metrology Institute for Islamic Countries (SMIIC);
- The Islamic Cooperation Youth Forum (ICYF).

DELIBERATIONS:

After fruitful debate, participants agreed on the following:

- To appoint the theme coordinator as follows: Islamic Economy: Lead: Islamic Development Bank Group; Halal: Lead: SMIIC; Culture and Arts: Lead: IRCICA; Science: Lead: ISESCO; Women and Youth: Lead: OIC GS, ICYF;
- To dedicate each of the six months of Expo duration to one theme, the slot shall be proposed by the theme focal point;
- To request every theme focal point to coordinate the content as well as the side-events with ICDT including timeframe from 20 October 2020 till 10 April 2021, tentative number of participants and the services needed (catering, translation etc...) before 25th April 2019;

- To inform OIC Institutions that physical exhibited items and materials shall be showcased and distributed mainly during their own events in the OIC dedicated Conference rooms not in the OIC Pavilion;
- To invite OIC Institutions to convey their final comments on the OIC Pitch to ICDT before 25th April 2019;
- To request the OIC Institutions Focal Points to upload and update their list of side-events on the online Expo 2020 platform designed by ICDT relating to Expo Dubai 2020 (in pdf, word and PPT format);
- To secure financing of side events by each Institution (accommodation, translation, experts, catering...);
- To replace the appellation “Muslim and Arab” by “Culture and Arts” in the Pitch;
- To use the online platform for raising technical questions on the Expo2020;
- To request Dubai Expo 2020 Bureau to convey to ICDT information on the sponsorship and booking system of this Expo and to share the IPM reports;
- To request Dubai Islamic Economy Development Center and IsDBG to organise a coordination meeting in order to examine means and ways of their collaboration to hold joint events during the Dubai Expo 2020;
- To organise other coordination meetings notably on the sidelines of the 35th COMCEC Ministerial Meeting in November 2019 in Istanbul, Turkey at the IRCICA Headquarters and also during the 5th ACMOI Meeting (3-5 December 2019).

C. Report on International Participants Technical Meeting for Thematic District Pavilions Dubai, United Arab Emirates 14-16 July 2019

CONTEXT:

Within the framework of the preparations of the participation of the Organization of Islamic Cooperation (OIC) to the World Expo 2020 to be held in Dubai, State of United Arab Emirates, from 20th October 2020 to 10th April 2021, the OIC delegation chaired by the DG of ICDT, attended the International Participants Technical Meeting (IPTM) for Thematic District Pavilions hosted by Expo 2020 Dubai to provide critical updates to OIC delegates on the status of the Expo 2020 Dubai site and the services available to participants through the One-Stop Shop, for pavilion delivery and operations.

OBJECTIVES:

This meeting focused on discussions of all key operational, exhibition and programming aspects including: The progress Expo 2020 Dubai has made since IPM 2018, as well as the progress of on matters related to logistical aspects; Event time operations; National Days; Expo village; Commercial retail operations; Accommodations and accreditation; Culinary Pod Initiative; Content and Programming for Thematic District Pavilions; Exhibition Design etc..

PROCEEDINGS & OIC DELEGATION SIDE-MEETINGS:

Within the framework of the preparations of the participation of the Organization of Islamic Cooperation (OIC) to the World Expo 2020, OIC delegation had several coordination meetings:

Sunday, 14th July 2019:

- OIC delegation paid a visit to Expo 2020 Dubai site:
 - The OIC Delegation was welcomed at the Expo 2020 site for Mockup explanation and Expo Site-Tour specially to inquire about the progress of the work at the OIC Pavilion

located at the Mobility Multilateral Building. The OIC delegation noticed with satisfaction that the shell works are 90% complete and all deadlines relating to the progress of the work are being reached.

- His Excellency the OIC Secretary General is cordially invited by Expo 2020 team to attend the IP Meeting scheduled to be held in Dubai on 11-12 September 2019 to plan for H.E an Expo2020 site tour in order for H.E to be informed of the work progress at the OIC Pavilion level.

- ***Bilateral meeting:***

The “Bureau Expo Dubai 2020” organized a Bilateral Meeting on Programming of the OIC Side-Events & OIC Pavilion Content Curation with the Islamic Centre for Development of Trade at Dubai Marina on 14th July 2019.

The meeting took stock of the progress of the OIC participation to Expo 2020 in its different tracks: The Pavilion and Side-events especially the OIC Day scheduled on 2nd of November 2020.

The participants noticed that the preparations of the OIC are very smooth and advanced in comparison with other International Participants since the concept design of the pavilion was adopted and the “curation document” is nearly finished after the last intensive meetings held on bilateral level in Dubai on 14, 15 and 16 July 2019.

The delegation of ICDT and the Bureau of Dubai Expo Representatives under the guidance of Mrs. Hind Al-OWAIS, Vice-President of International Participants agreed on the following:

- To convene a Bilateral Meeting between (OIC six theme leaders, UAE, The Dubai Islamic Economy Development Centre (DIEDC)) on 11-12 September 2019 in Dubai, as a follow up of the (Intra-OIC) 4th Coordination Meeting on Expo Dubai 2020 to be held on 9-10 September 2019 in IRCICA HQ, Istanbul, Republic of Turkey.
- Invitation letters to the Dubai meeting will be sent jointly by ICDT and Expo2020.
- The 4th Intra-Coordination Meeting on Expo Dubai 2020 to be held in IRCICA HQ, Istanbul Republic of Turkey, 9-10 September will focus on the OIC contribution to the International Days /thematic weeks and UAE strategic Initiatives (youth, women, cities, humanitarian issues etc..).
- To communicate as soon as possible the potential contribution of the OIC to the International Days (United Nations Days, Cities Day, Tolerance Day, Children’s Day, Disability Day, Volunteer Day, Human Rights Day, Arabic Language Day, Education day, Wildlife Day, Women’s Day, Happiness Day – Water Day, Health Day) and UAE initiatives such as:
 - ✓ To convene an OIC Ministerial Special Panel at the Majlis,
 - ✓ OIC Participation in the Summit on Tolerance organized by the UAE,
 - ✓ The Celebration of the OIC day on 2nd November 2020;
 - ✓ Honoring outstanding Volunteers of the OIC pavilion (Ceremony Awards),
- To take stock with OIC Institution theme Leaders on their contribution to the content of the OIC Pavilion such as:
 - ✓ To send the checklist including the list of exhibits before the end of July 2019;
 - ✓ To send the soft-exhibits (Video, photos etc..) before the end of August 2019,
 - ✓ The Expo Dubai 2020 authorities will provide to OIC institutions with a 40 feet’s container free of charge to convey the hard exhibits (the meeting point of all exhibits will be defined after consultations).
 - ✓ The fit out of the OIC Pavilion will commence on December 2019.

Monday, 15th July 2019:

OIC delegation attends the IPTM Plenary session held at constellation Ballroom, Dubai Marina hotel, and was devoted to review all aspects related to Expo 2020 assistance package framework notably the thematic district pavilions, insurance in the UAE, arrivals, financial & VAT services, Accommodation at Expo village, accessing the site, getting food into the UAE and onto site, National days and programming, food & beverage, retail, content curation as well as an additional Q & A session.

Tuesday, 16th July 2019:

The ICDT's DG hold a bilateral meeting with Dr. Tarek Olivera Shayya (Expo 2020 Board Director and CEO of International Participants) mainly dedicated to the participation of the OIC through the pavilion and the events scheduled on the side-lines, followed by a series of side-meetings devoted to International Organisations on topics such as International Days, Dubai Exhibition Centre, OIC content curation etc...

D. Report of the 4th Meeting of the OIC Institutions for the Preparation of the OIC Participation in EXPO 2020 DUBAI Istanbul, - Republic of Turkey 9-10 September 2019

CONTEXT:

Within the framework of the preparations of the participation of the OIC in the Expo 2020 Dubai, the Islamic Centre for Development of Trade (ICDT) and the Research Centre For Islamic History, Art and Culture (IRCICA) organised the 4th Coordination Meeting of the OIC participation in EXPO 2020 Dubai in Istanbul; Republic of Turkey at the IRCICA Headquarters on 9-10 September 2019.

OBJECTIVES:

The objective of this Meeting was to take stock of the progress of the OIC participation in different fields such as the Design, Content and Curation Document of the OIC Pavilion, the activities planned by the OIC Institutions on the Side-lines as well as the logistical aspects.

The Meeting was attended by the following Institutions:

- The COMCEC Coordination Office (CCO);
- The Islamic Centre for Development of Trade (ICDT);
- The Research Centre for Islamic History, Art and Culture (IRCICA);
- The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
- The Islamic Educational, Scientific and Cultural Organization (ISESCO);
- Bayt Mal Al Qods Alsharif Agency (BMAQ);
- The International Islamic Trade Finance Corporation (ITFC);
- The Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC);
- The Islamic Development Bank Group (IsDB);
- The Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- The Islamic University of Technology (IUT);
- The Standard and Metrology Institute for Islamic Countries (SMIIC);
- The Islamic Solidarity Sports Federation (ISSF).

The agenda, the program and the list of participants are annexed to this report.

DELIBERATIONS:

After fruitful debate, participants agreed on the following:

- To appoint an OIC Institution Coordinator every month during Expo2020 Dubai as follows: IRCICA (20 October-20 November 2020); ISESCO (21 November-21 December 2020), IsDB (22 December 2020-22 January 2021), SMIIC (23 January -23 February 2021), SESRIC (24 February-24 March 2021) and ICYF (25 March -10 April 2021); every OIC Institution coordinator should manage logistical aspects and side-lines events.
- To request every OIC Institution focal point to prepare and forward its content (brochures, booklets, books, flyers, manuscripts, videos, photos....) as well as the final side-events, to ICDT preferably before 30th September 2019. In this regard, each focal point should study the possibility to co-organise their side events in collaboration with the other OIC Institutions, UN Organs, OIC Member Countries and the Government of UAE;
- To request ICDT to compile the OIC Institutions Focal Points side events in one matrix to be conveyed to Dubai Expo Bureau in order to facilitate booking these events on the Expo 2020 Dubai platform and also for quotation and pricing.
- To request Expo Dubai Bureau to convey to ICDT information on Dubai Exhibition Centre pricing and quotation, as well as the 1st floor concept plan in order to share it with OIC focal Points and study the possibility to held there some small events (20 to 40 participants; also requesting Expo Dubai Bureau to communicate to ICDT accommodation information such as flats/bedrooms renting rate to be shared with all OIC Institutions Focal Points;
- To ask OIC Institutions focal points to convey to ICDT the list of managers and officers' passports who will attend Expo 2020 events to facilitate the entry visa process;
- To organise a workshop gathering all OIC Institutions representatives on the future prospects of OIC for the benefit of the Ummah on 9th April 2021.
- To request OIC Institutions focal points to convey to ICDT the list of their materials including the technical specifications (weight, height, fragile or not, etc...) to be exhibited during Expo 2020 Dubai in order to load them in the 40 feet's container allocated to OIC Organs and to ship it directly to Expo2020 Dubai Bureau.
- To highlight in the Curation Document Zone 3, the Constitution of Medina (دستور المدينة, *Dustūr al-Madīnah*), also known as the Charter of Medina (Arabic: صحيفة المدينة, or: ميثاق المدينة) as the first constitution of the history of humanity which institutes the principles of diversity, tolerance and cohabitation etc.
- To organise other coordination meetings notably on the side-lines of the 5th ACMOI Meeting (3-5 December 2019).

E. Report of the 5th Coordination Meeting on the preparation of OIC Participation in Expo 2020 Dubai Dubai, UAE, 11 September 2019

CONTEXT:

Within the framework of the preparations of the participation of the Organization of Islamic Cooperation (OIC) to the World Expo 2020 to be held in Dubai, State of United Arab Emirates, from 20th October 2020 to 10th April 2021, the OIC delegation chaired by Dr. EL Hassane HZAINÉ, attended the 5th Coordination Meeting of the OIC participation

hosted by Expo 2020 Dubai to provide critical updates on the 4th OIC Coordination meeting and to initiate discussions on various key operational, exhibition and programming aspects of the exhibition, in Dubai, UAE on 11 September 2019.

OBJECTIVES:

The follow-up Meeting is dedicated to the participation of the OIC Institutions in Expo 2020 Dubai through the pavilion and the side-lines events, followed by series of operational level presentations performed by high level officers on topics such as Dubai Exhibition Centre offers, Event booking system, Media operations & communication, OIC Curation Document, accommodation and logistics issues etc...

PARTICIPANTS:

The Meeting was attended by the following Institutions:

- **Expo Dubai Bureau:**
 - Mrs. Hind Al-OWAIS, Vice-President of International Participants
 - Mr. Ragy SARO, Focal Point of OIC Participation
 - Mr. Ahmed METWALLY, Designer -3D
 - Mr. Ibrahim Bashir, Senior Manager, Business Events Programming
- **OIC Institutions:**
 - The Islamic Centre for Development of Trade (ICDT);
 - The Statistical, Economic and Social Research and training Centre for Islamic Countries (SESRIC);
 - The Islamic Educational, Scientific and Cultural Organization (ISESCO);
 - Bayt Mal Al Qods Alsharif Agency (BMAQ);
 - The Islamic University of Technology (IUT);
 - The Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC) Member of IsDB Group.

DELIBERATIONS:

After fruitful debate, participants agreed on the following:

- Dubai Expo Bureau to update the curation document according to OIC Delegates observations and send its presentation relating to the OIC participation guidelines in Expo 2020 Dubai in order to share them with other OIC Institutions Focal Points;
- ICDT to contact OIC General Secretariat to appoint media representatives to be accredited by Expo 2020 Dubai Communication Dept preferably before the end of 2019 (<https://media.expo2020dubai.com>);
- OIC Focal points to convey to Expo 2020 Dubai Communication Dept all information related to communication of their side events;

F. Report on the 4th International Participants Meeting (IPM) of Expo 2020 Dubai Madinat Jumeirah, Dubai 29-30 November 2019

CONTEXT:

Within the framework of the preparation of the participation of the OIC Institutions in Expo 2020 Dubai, the Bureau of Expo Dubai organized the Expo 2020 Dubai International Participants Meeting (IPM) on 29-30 November 2019.

Mr. Saad MARCIL, in charge of Studies Representative at ICDT represented the Centre in this Meeting.

OBJECTIVES AND PARTICIPATION:

The objective of this meeting was to follow up the progress on the programming of Expo activities, to attend workshops and to discuss programming for effective interaction between Participants.

This event gathered more a thousand representatives from nearly 192 Countries to prepare for The World's Greatest Show of human brilliance & achievement.

For the first time in World Expo history, each participating country will host its own pavilion to showcase the best of its culture and innovations to millions of global visitors.

PROCEEDINGS:

Day 1 November 29th, 2019:

The first day was comprised of plenary sessions providing delegates with the latest key updates on both operations and programming at Expo 2020 Dubai. With just 11 months to go until event time, Expo 2020 delegates went through critical timelines, and outlined the platforms and services that have been put in place to facilitate a successful Expo 2020 for all.

Her Excellency Reem Al Hashimy, the UAE Minister of State for International Cooperation and Director General, Expo 2020 Dubai Bureau delivers the opening remarks at the International Participants Meeting. Her Excellency underlined that "Next year, Dubai and the UAE will bring the world together for a World Expo that champions collaboration, and sets out to create an open global dialogue that allows us to look towards the future with renewed optimism"

Different speakers from the Bureau of Expo Dubai 2020 updated on the different topics regarding Expo 2020 during the first day as follows: Expo Site Progress, Participants' Delivery, Event Time Operations, Expo Programming, Business Programming, Gapminder Presents, Media Operations, Marketing and Communications, Commercial and Retail, International Days.

On the Sidelines of the plenary session dedicated to general informations on the Expo 2020 programming, the ICDT's representative had a bilateral meeting with Mr Ahmed Metwally, Manager - International Organisations (IO) and Non-Official Participants and Mr Ayomiku Williams, Storyteller - IP Content and Programming from the Bureau International des Expositions (Expo2020) to take stock on the Pavilion content schedule and the content creation progress which should be in line with the approved stage one - Pitch Story and Stage Two - Concept Design. They proceeded with the necessary adjustments on the Content Curation Document in order to deliver the content production in due time to the technical support team to set up with the fitting out of the OIC Pavilion by the beginning of January 2020.

Day 2 November 30th, 2019:

The second day was dedicated to technical sessions, in the form of workshops, giving further detail on what was addressed on the plenary stage, as well as covering operational topics for specific types of participation.

These sessions served as deep-dive examinations of key topics, allowing another opportunity for Participants to engage directly with the Expo team.

Expo also provided platforms for Participants to discuss programming with one another, among them an all-day room provided for effective interaction between Participants, as well as dedicated areas for Participants to present their own programming offerings.

The ICDDT's representative seized this opportunity to held a bilateral meeting with Mr Ragy Saro, Acting Senior Manager - IO and Non-Official Participants and Mr Ahmed Metwally, Manager - IO and Non-Official Participants, which served as a follow up on the consolidated OIC side-events and in order to discuss the necessary arrangements for securing the space and date at the Expo and the cost proposals for each event.

Recent developments

Within the framework of the preparations for the OIC's participation in the Dubai Expo, ICDDT organized several coordination meetings among OIC institutions and Interactive workshops with Dubai Expo Bureau in Casablanca, Jeddah, Marrakesh Istanbul and Dubai starting from September 2018 till November2019 in order to examine the OIC participation to EXPO 2020 and to organize side-events of OIC Institutions during the event period (Namely: Fairs, Exhibitions, Seminars, Trainings). A digital platform and regular conference calls have been convened on regular basis between Expo2020 and ICDDT staff for the setting up of content and design of the OIC Pavilion as well as the programming of OIC Institutions side events including the OIC Day celebration scheduled on October 2021.

- **OIC Pavilion**

- The structure of the "Mobility building" where the OIC pavilion will be located is completed.
- The stage one - Pitch Story and stage two- Concept Design, have been approved.
- The Stage three - the content creation approval form, has been signed by the new appointed OIC Commissioner General H.E Amb. Noria Al Hamamy. This document gives Expo2020 the greenlight to move forward and start the process of the content design with the content agency.
- Pavilion concept design has been validated and the content in terms of text, images and videos is finalized and shared by ICDDT with EXPO2020 through an online dedicated platform implemented by Expo2020. To be noted that the fitting out/layout of the Pavilion space will start on 1st September 2020.

- **OIC Side -events**

ICDDT has collected and forwarded to Dubai Expo Bureau the events to be organized in conjunction with the Expo Dubai 2021 through the Dubai Exhibition Center (DEC) online event booking system.

- **Coordination meeting**

A virtual coordination meeting is planned to be held during September 2020 between ICDT and OIC institutions focal points in order to discuss the new programming and to take stock on the OIC Institutions side events with regards to the new dates and the new theme weeks and international days set up by expo2020 to be conveyed to Dubai Expo Bureau in order to facilitate booking the new OIC events on the Expo 2020 Dubai platform and also to discuss quotation and pricing issues.

- **International Participants Meeting, 24-27 August 2020**

ICDT team took part also to the Expo2020 Dubai's fifth International Participants Meeting (IPM), held virtually from 24-27 August 2020.

This is the first time that the Expo 2020 Dubai International Participants Meeting was held virtually.

Since the IPM in November 2019 and the recent global events, Expo 2020 continues to make considerable progress and deliver on its commitments. IPM 2020 was the first of its kind and was an opportunity for OIC Participants to not only witness the progress, but also to discuss on the sidelines key operational and programmed aspects related to the OIC participation.

The last IPM was an occasion for Expo2020 team to showcase the site updates and the new events and entertainment programming. During those information sessions, organizers presented the recent public realm programming, including, the new calendar of theme weeks, available venues and the enhanced business program offering.

Following the verbal note n° 001823 dated May 31, 2021, sent by the OIC General Secretariat to ICDT, it was decided that:

Mrs. Latifa El Bouabdellaoui, Director General of ICDT is the Deputy Commissioner General of the OIC at "Expo Dubai 2020";

Mr Mamoudou Bocar SALL, Head of Studies and Training Department at ICDT is the Director of the OIC Pavilion at Expo Dubai 2020.

G. Report on the 6th International Participants Meeting (IPM), 4-6 May 2021:

Within the framework of the preparation of the participation of the OIC Institutions in Expo 2020 Dubai to be held under the theme "Connecting Minds, Creating the Future", from 1st October 2021 to 31st March 2022, Expo 2020 Dubai organized the 6th International Participants Meeting (IPM) from 4 to 6 May 2021.

The 6th IPM of the Expo was the last gathering of nations, multilateral organizations, academic institutions and companies before the opening of Expo 2020 Dubai on October 2021. Delegates from 173 countries and 24 international organizations attended, in person, the meeting which took place at Dubai Exhibition Centre (DEC), Expo 2020 Dubai, with

the virtual participation of a number of representatives of countries. This 6th (IPM) Meeting is the first in-person gathering of international participants since August 2019, and is also the first event to be held at the Dubai Exhibition Centre, a versatile place of 45000 m2 which will host a number of the most important Expo 2020 Dubai events.

IPM participants were informed of the programming, marketing and communications, recent operations, safety and preparedness of the host city. UAE efforts to combat COVID-19 and maintain guidelines for health and safety were reinforced during the meeting.

With the final touches being put to the Expo 2020 Dubai site and pavilions, the two-day meeting was an opportunity for the organizers of Expo 2020 Dubai, international participants and the International Exhibition Bureau (BIE) to review the latest developments and ongoing preparations for the event.

OIC Commissioner General, H.E Amb. Noria Al Hamamy, seized the opportunity to hold bilateral meetings with Mr. Ragy Saro, Acting Senior Manager of International Organizations and Mr. Ahmed Metwally, Manager of International Organizations, and to discuss the necessary arrangements to secure the space and date of the OIC sideline events, and which also served to report on commemoration day of the OIC.

At the end of the meeting, Amb. Noria Al Hamamy visited the OIC Pavilion to inquire into its preparedness, the work progress, the front design and the updates related to the layout of the OIC pavilion located at the “opportunity building”, and developed under the theme “from darkness into light”.





International Participants Meetings (IPM) OCI Pavilion

III. UPCOMING FAIRS AND EXHIBITIONS

A. Postponement of the 1st Edition of Buyers/Sellers Meeting on Wood and Wood Products of the OIC Member States, Libreville- Gabonese Republic 15-16 April 2020

Taking into account the importance of wood industry in several OIC Member States economies and following the request from the Government of the Gabonese Republic, ICDDT and ITFC within the framework of Arab Africa and Bridge Program, plan to organise the 1st edition of buyers/sellers Meeting on wood and wood products of the OIC Member States on 15-16 April 2020 in Libreville.

This exhibition will bring together the actors of companies that produce wood products such as timber, plywood, wood-plastic composites and plastic lumber composed of manufacturers, real estate promoters and service providers in the OIC Countries seeking for business opportunities and will be also an opportunity to learn about the latest innovations and technical processes in the wood sector.

B2B meetings, thematic workshops will be held on the side-lines of the Meeting, led by economic operators in wood industry and scientists, which will focus on new developments in the wood international market.

But due to the global health crisis related to the pandemic Covid-19, the meeting of buyers / sellers on wood and wood products has been postponed to a later date.

B. Postponement of the 5th Health Expo of the OIC Member States Dakar, Republic of Senegal 17-20 June 2020

In pursuant to Resolution adopted by the 35^d Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC), held in November 2019 in Istanbul-Republic of Turkey, the Islamic Centre for Development of Trade (ICDDT) organize with the Ministry of Health and

the Ministry of Trade and SMEs, in collaboration with “Centre International du Commerce Extérieur du Sénégal (CICEC)”, the 5th edition of the Health Expo of the OIC Member States, from 17th to 20th June 2020 in the Exhibition Grounds of CICES concomitantly with the 10th International Health Expo of Senegal (SISDAK).

This Exhibition will gather all the actors of the health sector (pharmaceutical industries, medical services providers, Central purchasing medicines, nutrition and dietetics professionals, surgery, wellness cares, training centers in the fields of health etc...) in the OIC Countries. Therefore, it will be a n excellent opportunity for the enterprises and the actors of the sector to promote their products and services and establish business and partner relationships between the economic operators of the Health and Medical Equipment sectors of the OIC Member States.

To surround the organization of this Fair with all conditions of success, the ICDT and the International Center for Foreign Trade of Senegal (CICES), held a coordination meeting to discuss on the organization of this Fair on July 31 - August 1, 2019 atthe ICDT’s headquarters in Casablanca, and was devoted to the modalities of organization, participation and promotion of the said Fair among OIC Member States.

In accordance with the articles of the MOU signed between the two parties, the price per square meter of the Expo space has been set as follows:

- ✓ Equipped square meter (shell scheme): US\$ 118

Details relating to this expo are available on: www.cicessisdak.com

For more details and information, the requested departments in OIC Member States are kindly requested to contact:

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Whatsapp: +221772203901
Email: jeanclaudengom@gmail.com/ saaliou@yahoo.fr
www.cices.sn / www.cicessisdak.com

Due to Covid-19 pandemic which is raging around the world, the organizers have decided to postpone holding this Expo to 2022.

C. Virtual Arab-African Business Forum on Agri-Food Products 6-8 July 2021

Within the framework of boosting cooperation, technical and financial assistance to promote trade and investment among OIC Member States in the Agri-Food industries sector and given the current context of covid-19 pandemic which caused the cancellation of exhibitions dedicated to the Agri-Food sector, the Islamic Centre for Development of Trade (ICDT) and the Arab Bank for Economic Development in Africa (BADEA), are co-

organizing a Virtual Arab-African Business Forum on Agri-Food Products, from 6th to 8th July 2021.

On the sidelines of this Forum, will be organized B2B meetings for the benefit of Businesspeople in the Arab and African regions of the OIC and an Exhibition for the producers of the region. It is an opportunity for all operators of the agri-food industry in African and Arab countries of the OIC region to promote their products and services, establish business relationships and partnerships and share successful experiences in technology, food innovation and marketing of Agri- food products.

Professionals in sectors related to the food industry in your country can register for free online via the following link: <https://icdtbadeabf2021.floor.bz/>

The deadline to receive confirmations of participation in this event was set on June 25th, 2021.

For further information, the responsible institutions and economic operators in the agri-food industry can contact:

Mr. ALAMI Abdelaziz,
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Islamic Centre for Development of Trade (ICDT),
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Fax: +212 522 310 110,
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M. Yassine JERRARI
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Tél : +212 522 314 298
Fax : +212 522 310 110
Email: y.jerrari@icdt-oic.org ; icdt@icdt-oic.org

D. 13th Exhibition of Agribusiness Industries of the OIC Member States Jeddah - Kingdom of Saudi Arabia, 1-4 October 2021.

As part of the Cooperation Agreement signed between the ICDT and the Saudi Company "Al Harithy Company for Exhibitions Ltd" in May 2008, the two parties are organizing, under the patronage of the Ministry of Agriculture of the Kingdom of Saudi Arabia, the 13th Exhibition of Agribusiness Industries of the OIC Member States, concomitantly with the 27th Edition of the Saudi Fair of Food, Hotel & Hospitality, from 1st to 4th October 2021 at the Djeddah Centre for Forums & Events.

This event is a platform that offers companies of Member States the opportunity to promote their products and services. It is also an opportunity to learn about technological innovations in the development of Food Industry, packaging and conditioning.

This Exhibition also represents an opportunity for all operators of sectors covered by the Exhibition (food products, beverages, supply, packaging and conditioning, etc..) in the OIC Member States and Muslim communities in Non-Member States to establish business relationships and partnerships.

The price of the exhibition space per square metre was set as follows:

- Equipped square meter (shell scheme): 445 US \$.
- Non-equipped square meter (indoor bare space): 395 US \$.

For more details and information, the departments in charge in OIC Member States are kindly requested to contact:

Mr. Mohammed Ifteqhar
Projects Manager
Al Harithy Company for Exhibitions Ltd
P.O. Box - 40740 || Jeddah - 21511 || KSA ||
Phone: +966 12 654 6384 Ext: 105 || Fax: +966 12 654 6853 ||
Mobile : +966 504655141 || www.kacexpos.com || Email : majaz@acexpos.com

*E. 2nd Organic and Local Products Exhibition of the OIC Member States,
Tunis – Republic of Tunisia, 26 – 31 October 2021*

Within the framework of the implementation of the OIC Ten Year Plan of Action (2016-2025) aimed at increasing the share of Intra-OIC Trade to 25% of global trade of the OIC countries by 2025, The ICDT organizes with the Tunisian Union of Agriculture and Fisheries (UTAP), the 2nd Organic and Local Products Exhibition of the OIC Member States, from 26 to 31 October 2021 at Kram Exhibition and International Trade Center of Tunis - Tunisia, concomitantly with the 15th Edition of the International Exhibition of Agriculture, Agricultural Machinery and Fisheries (SIAMAP 2021), which is organized under the auspices of H.E the President of the Republic of Tunisia, Mr. Kais Saied.

The exhibition will host stakeholders of the Organic sector and local products (fruits and vegetables, beverages, charcuterie, meat and fish, dairy products, natural products free of industrial and chemical additives, organic cosmetics, personal care and hygiene, fertilizers, ...) in OIC countries. This event will be an opportunity for companies and stakeholders of the Organic sector and small-scale farmers to promote their products and services. It is an opportunity for both national and international communication, and will allow the exhibition of products and new techniques and technologies to be introduced into the Agriculture and Food Sector as well as Fisheries and Aquaculture. This exhibition represents an ideal opportunity to present the results achieved in the Agriculture and Fisheries sectors, and a forum to establish relationships and partnerships.

For more details and information, the responsible departments in OIC Member States are kindly requested to contact:

Mrs. BELHADI Imen
Coordinator of the Fairs Unit (SIAMAP)
Tunisian Union of Agriculture and Fisheries (UTAP)
Phone: +216 56 832 435 - 55 693 334
Fax: +216 71 807 041
E-mail : inscription@siamap.com.tn
www.siamap.com.tn

F. Postponement of the 2nd Edition of the Plastic Processing Industry Exhibition of the OIC Member States, Casablanca – Kingdom of Morocco, 2 – 6 November 2021

In accordance with the resolution adopted by the 36th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held in November 2020 in Istanbul – Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Moroccan Plastics Federation (FMP) are organizing the 2nd Edition of the Plastic Processing Industry Exhibition of the OIC Member States, from 2 to 6 November 2021 at the Office of Fairs and Exhibitions of Casablanca (OFEC), concomitantly with the 9th Edition of the International Exhibition of Plastic, Rubber, Composites and Petrochemicals (Plast Expo) under the theme “Plastics at the centre of innovative industrial alliances).

This event will be on the one hand a platform for connecting and exchanging experiences between economic operators in the Plastic Processing Industry of the OIC Member States and international, and on the other hand an unmissable meeting for Euro-Mediterranean, African and Arab professionals in the industry of Plastic processing and Packaging. This Exhibition will consist of the following sections:

- An exhibition of parts subcontracted by plastic processing exhibitors.
- A B2B meetings area between the professionals of this sector from the OIC Member States.

Due to the global health crisis related to the Covid-19 pandemic, organisers decided to postpone organising this Exhibition to 1st - 4th June 2022.

G. Report of the 8th Exhibition of Halal Products of the OIC Member States Istanbul, Republic of Turkey 25-28 November 2021

In compliance with the resolution adopted by the 36th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held in November 2020 in Istanbul – Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) will organize under the auspices of the Presidency of the Republic of Turkey and in collaboration with the Turkish company “Discover Events”, the “8th Exhibition of Halal Products of the OIC Member States” from 25th to 28th November 2021 in Istanbul – Republic of Turkey, concomitantly with the “World Halal Summit 2021”.

This Exhibition was scheduled from 26th to 29th November 2021, but was postponed following the letter received by ICDT from SMIIC on October 1st, 2020, due to the global health crisis related to the pandemic Covid-19.

This Exhibition, which aims to welcome actors of the Halal sector, seeking business opportunities and partnerships in OIC countries, is an excellent opportunity for companies and actors of the Halal Industry to promote their products and services and develop investments in this sector.

On the sidelines of this exhibition, several thematic conferences will be organized, in particular on the various certification and accreditation systems with a view to accelerating the mutual recognition of Halal certificates between the OIC Member States, and therefore contribute to the development of Intra-OCI Trade.

The price per square meter of the exhibition space has been set as follows:

- ✓ Equipped square meter (shell scheme): Euro 300.
- ✓ Not-equipped square meter (indoor bare space): Euro 270.

Details relating to this exhibition are available at the following link: www.halalexpo.com.tr

For more information or reservation, the responsible departments in OIC Member States are kindly requested to contact:

Mrs Wassila Ouldchikh,
International Sales representative
Discover Events
Portable : +90 542 556 70 85
Tel : +90 444 82 75 485 82 10 - Fax : +90 212 485 55 79
E-mail : wassila.ouldchikh@discoverevents.com.tr
Site web: www.halalexpo.com.tr

H. 17th Trade Fair of the OIC Member States Dakar - Republic of Senegal 6-9 December 2021

In compliance with the resolutions adopted by the 35th and 36th Ministerial Sessions of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC) held respectively in November 2019 and 2020 in Istanbul Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the 17th Trade Fair of the OIC Member States, the Ministry of Commerce and SMEs of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) will organize in collaboration with the "International Centre for foreign Trade of Senegal (CICES)" from 6th to 9th December 2021 at the "Fairs Ground of (CICES)", concomitantly with the 29th edition of the "International Fair of Dakar (FIDAK)".

This multi-sectoral Fair is a platform for the economic operators of the OIC Member States to promote their products and services and to conclude commercial transactions and to establish partnerships.

In this regard, and in order to give this Fair every chance of success, the ICDT, the CICES and the Ministry of Commerce and SMEs of the Republic of Senegal held the 1st coordination meeting for the said Fair on 21st January 2020 at ICDT Headquarters in Casablanca. This meeting was devoted to the modalities of organization, participation and promotion of the fair alongside the OIC Member States. This meeting was crowned by the signature of the MoU of this Fair.

On the sidelines of this fair, the following activities will be organized:

- Forum on Investment Promotion Agencies (IPAs) of OIC sub-Saharan African countries;

- Sectoral meeting of the private sector of OIC Member States, to be organized by the Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- B2B Meetings between Businessmen;
- Workshop on Halal certification in OIC countries, to be organized in collaboration with the Standards and Metrology Institute for Islamic Countries (SMIIC).

The price per square meter of exhibition space has been set as follows:

- ✓ The square meter equipped (shell scheme): US\$ 90
- ✓ The square meter not equipped (indoor bare space): US\$ 70

For more details and information, the responsible departments in OIC Member States are kindly requested to contact:

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IV. BUSINESS FORUMS AND TRADE MISSIONS

A. Morocco-Gabonese Business Forum, 14-15 September 2017, Rabat - Kingdom of Morocco.

As part of its program of cooperation with OIC Member States, the Islamic Center for Development of Trade (ICDT) organized in collaboration with the Embassy of the Republic of Gabon accredited in Rabat and the Moroccan authorities, a Moroccan-Gabonese Business Forum on the premises of the Embassy of the Republic of Gabon in Rabat, on the 14th and 15th September 2017.

This Forum, which aimed to boost trade between Morocco and Gabon, was organized in collaboration with the Gabonese ministries of Foreign Affairs, la Francophonie and Regional Integration, in charge of Gabonese abroad; and the Promotion of Private Investment, Trade, Tourism and Industry; and the Moroccan Ministries of Industry, Trade and Digital Economy; Foreign Affairs and International Cooperation.

Many Moroccan and Gabonese economic operators took part in this Forum, whose main objective is to consolidate economic and commercial exchanges between Libreville and Rabat. A Country which undergoes significant changes Gabon wants to invest USD 21 billion over the coming years to strengthen infrastructure and support non-oil growth poles.

The Forum has enabled Moroccan investors to discover the investment opportunities offered by Gabon and the Agencies, stakeholders of the new development strategy of Gabon, to explain to various operators and Moroccan actors, their functioning, as well as their expectations.

Two panels were organized:

- The potentials of Morocco and Gabon, and investment opportunities.

- The role of Agencies, Sovereign Funds, and deposit funds 'Caisses de Dépôts' in developing economies and boosting trade.

On the sidelines of the Forum, the ICDT Representative held a work meeting with Mrs Nina Alida Abouna - Director General of the National Agency for Investment Promotion of Gabon.

This meeting provided an opportunity for Mrs. Abouna to renew her intention of organizing in the very near future, in collaboration with the ICDT, several activities for the benefit of Gabonese operators, including a Seminar on Wood Export Strategies, a Seminar on the sidelines of the Network Meeting of the French Speaking Investment Promotion Agencies as well as an Open Day on Investment Opportunities in Gabon.



B. Buyers / Sellers Meeting on Pharmaceuticals and Medical Equipment, 2-3 November 2017, Abidjan - Republic of Côte d'Ivoire

The Islamic Center for Development of Trade participated in the Meeting of Buyers and Sellers of Pharmaceutical and Paramedical Products organized by the ICDT and the ITFC in collaboration with the Ministry of Health and Public Hygiene and the Ministry of Commerce, Handicrafts and Promotion of SMEs in Abidjan, Republic of Côte d'Ivoire from 2 to 3 November 2017.

This meeting was organized within the framework of the implementation of the ITFC's Arab-Africa Trade Bridge (AATB) Program, and the Program of the Sub-Committee on Trade and Investment (TISC) of the ACMOI but also as part of bilateral cooperation between the ICDT and the ITFC.

The gathering was attended by 50 companies and 10 National Medicines Supply Agencies from 17 countries, including 16 OIC countries, namely:

Benin, Burkina Faso, Cameroon, Mali, Niger, Guinea, Senegal, Morocco, Gabon, Togo, Egypt, Saudi Arabia, Palestine, Jordan, Tunisia, Burundi and Côte d'Ivoire. Two institutions took part in this event: ICDT and ITFC.

The meeting generated a turnover of 80 Million US Dollars and helped to organize 344 B2B meetings and 97 service offerings.

C. Meeting between Tunisian exporters and Moroccan importers of Dates, 19th December 2017, Casablanca - Kingdom of Morocco

Within the framework of its activities aimed at facilitating interaction between economic operators of OIC Member States in various sectors, ICDT hosted and organized with the Tunisian Trade Representation in Morocco, a meeting between Tunisian date exporters members of the "GIFruits Tunisia" association and Moroccan date importers, on 19th December 2017 at the Business Center of the ICDT in Casablanca. This meeting was an opportunity to review the obstacles hampering the export of Tunisian dates to Morocco, as well as the expectations of Moroccan importers in terms of respect for quality and compliance with sanitary and phytosanitary standards.

D. Meeting between Egyptian exporters and Moroccan importers of Dates (Casablanca - Kingdom of Morocco, 17-18 April 2018):

Within the framework of its activities aimed at facilitating interaction between economic operators of OIC Member States in various sectors, ICDT hosted and organized with the Egyptian Trade Representation in Morocco, a meeting between Egyptian date exporters members and Moroccan date importers, on 17th -18th April 2018 at the Business Center of the ICDT in Casablanca. This meeting was an opportunity to review the obstacles hampering the export of Egyptian dates to Morocco, as well as the expectations of Moroccan importers in terms of respect for quality and compliance with sanitary and phytosanitary standards.

E. Malaysian Business Mission in Morocco, Casablanca, 22 January 2019

Within the framework of its program of cooperation with the OIC Member States, the Islamic Center for Development of Trade (ICDT) organized, in collaboration with the Malaysian Embassy in Rabat and the Event company "Say Yes Event ", a Seminar and B2B Meetings between Malaysian Business People and their Moroccan Counterparts on 22 January 2019 in Casablanca.

The Malaysian Delegation was composed of companies covering the food, agriculture, health, cosmetics, catering, computer and road infrastructure sectors.

The following Ministries and Institutions took part in this event: Ministry of Industry, Investment, Trade and Digital Economy of Morocco, Moroccan Association of Exporters (ASMEX), General Confederation of Moroccan Enterprises (CGEM), Moroccan Agency for Development of Investments and Exports (AMDIE), the National Federation of Cereals and Leguminous Traders (FNCL), the Federation of Construction Materials Industries (FMC) and the Moroccan Association of the Pharmaceutical Industry (A.M.I.P).



F. Technical Seminar on the Promotion of Malaysian Palm Oil, Morocco, Casablanca, 7 February 2019

Within the framework of its program of cooperation with OIC Member States, the Islamic Center for Development of Trade (ICDT) organized with the Malaysian Embassy in Rabat and the Malaysian Palm Oil Board (MPOB) Regional Office in Cairo, a Technical Seminar for the Promotion of Malaysian Palm Oil in Morocco on 7th February 2019 at the Sheraton Casablanca Hotel.

The aim of this Technical Seminar is to raise awareness among industry and consumers on the benefits of palm oil, to increase the use of palm oil and to establish direct links with the users of oils and fats, especially palm oil.

The event was attended by the Ambassador of Malaysia to the Kingdom of Morocco, H.E. Mrs. Astanah Abdul Aziz, the Director General of ICDT, Deputy Director General of the Regional Office of the Malaysian Palm Oil Board (MPOB) in Cairo, the Representative of the Moroccan Association of Exporters (ASMEX) as well as the Organizations, Federations and specialized companies in Edible Oils Sector in Morocco.

On this occasion, the ICDT made a presentation on “the Potential of oils and fats in Morocco and in other African countries”.

G. Visit of a Delegation of Businessmen from the Federation of Pakistan Chambers of Commerce & Industry, Casablanca, 5th December 2019:

The ICDT received on December 5th, 2019 at its headquarters the visit of a high-level Delegation of Businessmen from the Federation of Pakistan Chambers of Commerce & Industry (FPCCI). This Delegation was led by His Excellency Hamid Asghar KHAN, Ambassador of Pakistan in Morocco and Dr. Mirza Ikhtiar BAIG, Vice-President of the Federation.

The Delegation was composed of Businessmen representing the following sectors: Food and Rice, Oil, Cement, Textile and Denim, Hospitality, Higher Education Services, Furniture, Cosmetics and Pharmaceutical products, Construction and Real Estate.

After a fruitful debate, both parties decided to organize the following activities for the benefit of Pakistan:

- 18th Trade Fair of the OIC Member States in Pakistan in 2022;
- Morocco-Pakistan Business Forum in 2020 in Morocco;
- Various Trade Events to promote key Sectors in Pakistan: Halal Food, Islamic Banking, Higher Education Services and Rice.