

REPORTS OF ICDT

ON

THE OIC FAIRS AND EXHIBITIONS

SUBMITTED BY

THE ISLAMIC CENTRE FOR DEVELOPMENT OF TRADE

TO THE

**30TH SESSION OF THE FOLLOW-UP COMMITTEE OF
THE STANDING COMMITTEE FOR ECONOMIC AND
COMMERCIAL CO-OPERATION OF THE OIC
(COMCEC)**

**Ankara – Republic of Turkey
7-8 May 2014**

**REPORT OF
THE OIC-CHINA EXPO AND ECONOMIC & TRADE
FORUM 2013**

Yinchuan-Autonomous Province of Ningxia Hui-
People's Republic of China, 15-19 September 2013

Within the framework of actions aiming at strengthening the economic and trade relations between the Members States of the Organisation of Islamic Cooperation and the Muslim minorities of non- Member States, the Islamic Centre for Development of Trade and the Expo Bureau of Ningxia Hui held under the auspices of the Government of Ningxia Hui Autonomous Province, the 1st OIC-China Expo and the Economic and Trade Forum on 15 to 19 September 2013 in Yinchuan, Ningxia Hui Autonomous Province, People's Republic of China.

The aim of this event was to boost economic and trade relations between the OIC and China, especially between China and the Arab countries in the fields of energy, agriculture, and in particular Halal food products, finance and investment, infrastructure, tourism, mining and new information and communication technologies (NICTs).

This event was attended by 67 countries and 1,200 companies and 46 chambers of commerce and organizations in addition to 7300 participants.

The OIC following Member States took part in this event: Bahrain, Bangladesh, Cameroon, Comoros, Djibouti, Egypt, United Arab Emirates, Iran, Iraq, Jordan, Kuwait, Lebanon, Morocco, Mali, Malaysia, Mauritania, Mozambique, Nigeria, Oman, Pakistan, Senegal, Sudan, Turkey and Yemen.

Moreover, the delegation from ICDDT this event participated in the forum on investment and infrastructure financing and Cooperation Forum in agriculture and made presentations respectively on Public Private Partnership as a solution for financing infrastructure between China and the OIC countries and cooperation in trade and investment among the OIC countries and China.

In conjunction with this event Dr. El Hassane HZAINÉ - Director General of ICDDT held talks on 16th September 2013 with the Governor of the Autonomous Province of Ningxia Hui and seized this opportunity to congratulate the Governor for the success of this event and reiterated ICDDT's commitment to boost economic and trade relations between the Autonomous Province of Ningxia - Hui and the OIC countries by establishing a plan of action of joint activities. In this regard both parties agreed to hold a first coordination meeting in the near future in Casablanca.

REPORT OF
THE 4th OIC WORLD BIZ
25-28 September 2013, Kuala Lumpur - Malaysia

Within the framework of cooperation between the Islamic Centre for Development of Trade and Malaysia, ICDT and the Malaysian "OIC International Business Centre" organised in collaboration with the Arab League the 4th Edition of the "OIC Biz World" under the theme "Enhancing the borderless economy" held concomitantly with the 2nd OIC/Asia Forum from 25th to 28th September 2013 in Kuala Lumpur-Malaysia.

These two events were inaugurated in the presence of the Malaysian Senior Government Authorities namely, their Excellencies YB Dato' Sri Mustapha Mohamed - Minister of Trade and Industry, YB Datuk Seri Idris Jusoh, Minister of Education, YB Dato' Seri Mohamed Nazri Abdul Aziz, Minister of Tourism and Culture and the Mayor of the city of Kuala Lumpur, His Excellency YBhg Datuk Seri Md Phesal.

This meeting was also attended by Dr. El Hassane HZAINÉ - Director General of ICDT and Dato Raja Mohamad Abdullah, Manager of "OIC International Business Centre" as well as by the Representatives of universities and Islamic institutions and the tourism stakeholders and businessmen of Islamic Countries.

The impact of this Forum, which included in its program the organization of an exhibition, a forum and several thematic conferences, was huge because it mobilized 30,000 visitors, 421 exhibiting companies and 55 countries, including 24 Member States of the OIC (Algeria, Bangladesh, Brunei, Egypt, Indonesia, Iran, Iraq, Kuwait, Kyrgyzstan, Lebanon, Libya, Malaysia, Maldives, Morocco, Palestine, Qatar, Senegal, Sierra Leone, Somalia, Sudan, Turkey, United Arab Emirates, Uzbekistan and Yemen).

The main recommendations of the 2nd Forum OIC/Asia, held on 25 and 26 September 2013 were as follows:

- To encourage direct contact between businessmen in order to increase the visibility of business opportunities
- To Solve in the short-term, problems related to transport and logistics;
- To promote cooperation and exchanges in the key sectors, namely tourism , Islamic Finance, Health, Buildings and Construction and Higher Education;
- To establish insurance financing mechanisms so as to support SMEs and projects.

It should be noted that on the sidelines of these events the "Jewels of the Muslim World Award 2013" ceremony was organized to honor personalities who have contributed to the development and well-being of the Islamic Ummah. On this occasion, ten personalities of the Islamic World were awarded including His Excellency Professor Ekmeleddin Ihsanoglu, former Secretary General of the Organization of Islamic Cooperation.

➤ **ICDT's Activities on the sidelines of the 4th Edition of the "OIC World Biz":**

The Centre took the opportunity of its participation in the 4th Edition of the «OIC World Biz» to hold a meeting with the “World Islamic Economic Forum” represented by Ms. Mazwin Meor Ahmad to discuss preparations of the training seminar for the benefit of business women to be jointly organized by both institutions in Casablanca, Kingdom of Morocco.

It should be noted in this regard that Dr. HZAINE also held a meeting with the delegation of the Chamber of Commerce of the Turkish Cypriot State to discuss ways and means to strengthen cooperation among them in the areas of common interest.

REPORT OF
THE 14th TRADE FAIR OF THE OIC MEMBER STATES
(TFOIC)

Tehran, Islamic Republic of Iran
28 October - 1st November 2013

In implementation of resolutions adopted by the 24th and 28th Ministerial Sessions of the Standing Committee for Economic and Commercial Cooperation, of the OIC, held respectively in Istanbul in October 2008 and 2012 and the 39th Session of the Council of Foreign Ministers of the OIC Member States held from 15th to 17th November 2012 in Djibouti, which welcomed the offer of the Islamic Republic of Iran to hold the 14th Trade Fair of Islamic Countries (TFOIC), the Islamic Centre for Development of Trade (ICDT) held in collaboration with "Iran International Exhibitions Co. (IIEC)" under the aegis of the Ministry of Industry, Mines and Commerce of the Islamic Republic of Iran the 14th OIC-EXPO, from 28th October to 1st November 2013 at the Permanent Exhibition Centre in Tehran under the theme "Islamic Unity: Sustainable economic development".

The Fair, Which lasted 5 days, was opened to the General Public and businessmen from 9.00 to 16.00.

The following countries participated in this event:

- Islamic Republic of Afghanistan;
- Republic of Azerbaijan;
- People's Republic of Bangladesh;
- Republic of Benin ;
- State of the United Arab Emirates ;
- Republic of Indonesia;
- Republic of Iraq ;
- Republic of Guinea ;
- Malaysia ;
- Kingdom of Morocco ;
- Republic of Cameroon ;
- Republic of Mali ;
- Republic of Senegal ;
- Republic of Somalia;
- State of Kuwait;
- Republic of Lebanon;
- Islamic Republic of Pakistan ;
- Republic of Tajikistan;
- Republic of Turkey;
- Republic of Tunisia;
- Republic of Uganda;
- Sultanate of Oman ;
- Union of the Comoros
- Islamic Republic of Iran.

The International Islamic Trade Finance Corporation (ITFC), Group of the Islamic Development Bank (IDB) and the Islamic Centre for Development of Trade (ICDT) funded the participation of the following OIC Member States: Bangladesh, Benin, Senegal, Guinea, Cameroon, Mali, Tajikistan and Uganda.

1. Opening Ceremony of the Fair:

The official inauguration of the exhibition took place on 28th October, 2013 at the Permanent Exhibition Centre in Tehran and was chaired by H.E Es'haq Jahangiri, 1st Vice President of the Islamic Republic of Iran and H.E Mohamadou Doudou Lo, Representative of H.E the Secretary General of the Organisation of Islamic Cooperation (OIC), accompanied by their Excellencies: H.E Abdelawahab Matar, Minister of Commerce and Handicrafts of the Republic of Tunisia, the Minister of Commerce of the Republic of Somalia, the Deputy Minister of Commerce of the Republic of Iraq, Eng Mohammad Reza Nematzadeh, Minister of Commerce, Industry and Mines of the Islamic Republic of Iran, Dr. El Hassane HZAINI, Director General of ICDT, Dr Mohammed Nahavandian, President of the Chamber of Commerce, Industry, Mines and Agriculture of the Islamic Republic of Iran, the Representative of the Islamic Chamber of Commerce, Industry and Agriculture (ICCIA) and their Excellencies some Ambassadors of the OIC countries accredited to Tehran and heads of the delegations of the participating States in this fair.

The opening speeches were delivered by their Excellencies:

- Mr. Kazem Akbarpour, Chairman of the Board and Managing Director of "Iran International Exhibition Company (IIEC)".
- Dr. El Hassane HZAINI, Director General of the Islamic Centre for Development of Trade (ICDT);
- Dr. Mohammed Nahavandian, President of the Chamber of Commerce, Industry, Mines and Agriculture of the Islamic Republic of Iran;
- Representative of the Islamic Chamber of Commerce, Industry and Agriculture (ICCIA);
- H.E Mohamadou Doudou Lo, Representative of H.E the Secretary General of the Organisation of Islamic Cooperation OIC;
- H.E Eng Mohammad Reza Nematzadeh, Minister of Commerce, Industry and Mines of the Islamic Republic of Iran;
- H.E Es'haq Jahangiri, 1st Vice President of the Islamic Republic of Iran.

During their visit to the various pavilions of the Fair, the Personalities stopped in the various booths to listen to the explanations of the officials of the pavilions of the participating countries and to review the economic development level of countries of the participating countries in the fair.

It should be noted that the opening ceremony of the exhibition was widely covered by the media: Iranian and foreign television channels, newspapers and other media of the Islamic Republic of Iran.

2. Activities on the sidelines of the Fair:

On the sidelines of the fair the 15th Private Sector Meeting of Islamic Countries and the 7th Forum of Businesswomen of the OIC Countries, were held from 28th to 30th October 2013, under the theme: "The Role of the OIC Members States in the World development".

During the proceedings of the 15th Private Sector Meeting of the OIC Countries, Dr El hassane HZAINI, Director General of ICDT made a presentation on 28th October 2013

dealing with “the obstacles hampering intra-OIC trade Expansion and the solutions to counter them at the panel on the “Role of the OIC Financial Institutions in intra-OIC trade development”.

3. Distribution of Trophies and Certificates:

In implementation of article 15 of the Regulations of the Trade Fair of Islamic Countries, the Committee of Trophies, composed of the Representatives of ICDT and IIEC met on 30th October 2013 to select the most deserving stands by applying the criteria defined by the Rules of the Fair, namely:

- The area;
- The quality of exhibits;
- The number of participating companies;
- The number and level of the official commercial representation;
- The steadiness of participation in the Fair.

The trophies were awarded to the following countries:

- **First Prize:** Islamic Republic of Iran;
- **Second Prize:** Kingdom of Morocco State placed equal with the State of Kuwait;
- **Third Prize:** Republic of Iraq placed equal with the Republic of Indonesia.

These prizes were awarded during a ceremony organised on 31st October 2013 under the co-chairmanship of Mr. GHANBARI, Vice Chairman of the IIEC and Director of the TFOIC and Mr. Abdelaziz ALAMI, Head of the Marketing Department at ICDT. Likewise, participation certificates were awarded to participating countries.

The ICDT’s Representative visited during the Fair, the various pavilions and stands of participating countries to promote ICDT’s activities and collect brochures and CD-ROMs on the products and services of participating companies in order to advertise them in the virtual Exhibition of the Internet Web Site of the Centre.

4. Evaluation of the Fair:

The Exhibition area of the Fair reached 3.0000 Square meters, 300 enterprises exhibited their products in the Fair, which was visited by 2000 businessmen from the different OIC Member States seeking business opportunities and partnerships.

In fact, the information collected from exhibitors showed that on the whole they have all commended the excellent organisation and arrangements and facilities, particularly those made available by the Iranian Organisers, which has ensured the best conditions to exhibitors. Likewise, services that were offered comply with the international criteria relating to the holding of fairs.

On the other hand, it was also noted that most of added value exhibited products are reflecting the real economic and industrial progress recorded by some Member States. As well as the High Technological and technical development level of participating countries.

Through the processing of the questionnaire that was distributed by the Representative of the Centre to the various pavilions and stands of participating countries, the Centre received requests from some participants wishing to benefit from the Centre’s services and to promote their products and services in the virtual exhibition on the ICDT’s Internet Web Site and to organise other sector-based fairs and forums to facilitate direct contact between the businessmen of the OIC Member States.

Participants also noted with appreciation the holding of the 15th Private Sector Meeting of the OIC Member States Countries and the 7th Forum of Businesswomen of the OIC Countries, held concomitantly with the Fair providing thus, an excellent opportunity to Businessmen to establish business dealings and establish cooperation and partnership relations among the Member States of the Organisation of Islamic Cooperation (OIC).

5. Meetings on the sidelines of the Fair:

It should be noted that on the sidelines of the Fair, Dr. El Hassane Hzaine, Director General of ICDT held two working meetings with:

- Dr. Hashim Suleiman Hussein, Head of "Investment & Technology Promotion Office (ITPO) of the United Nations Industrial Development Organization (UNIDO)" in Manama, Kingdom of Bahrain in order to launch cooperation between both institutions in the fields of common interest, notably in the field of business incubation and coaching;
- Mme Attiya Nawazish Ali, Assistant Secretary General of ICCIA on the coordination and organisation with Sharjah Expo Centre - State of the United Arab Emirates of the "World Trade Week Show" scheduled to be held from in March 2014 in Sharjah;
- Mr. Syed Nasir Ali Mirza, Assistant Secretary General of the Federation of the Chambers of Commerce and Industry of the Islamic Republic of Pakistan for the joint organization of the 2nd Cotton and Textiles Exhibition of the OIC Member States in Karachi.

REPORT OF
THE 1ST INTERNATIONAL EXHIBITION
OF MUSLIM BUSINESS
14th – 16th November 2013, Dakar, Republic of Senegal

Within the framework of Cooperation with the Republic of Senegal, the Islamic Centre for Development of Trade (ICDT) organized under the Patronage of the Ministry of finance and Economy of Senegal and in collaboration with the Professional Chair and Interethnic and Intercultural Research of the University of Quebec and the International Company of Investing and Consulting SA (ICIC) from 14 to 16 November 2013 in Dakar, the First International Exhibition of Muslim Business held at the International Center of Foreign Trade of Senegal (CICES) Dakar, Republic of Senegal .

This exhibition was inaugurated by Ms. Sow Sidibe Amsatou, Minister Advisor to the President and Mrs. Anta CARS, Minister of Women, Family and Children of the Republic of Senegal accompanied by Mr. Houcine RAHMOUNI, Adviser to the Director General of ICDT, Professor Khadiyatoullah FALL, Chairman of the Steering Committee of SIBM, Imam Salih MBAYE, President of the International Company of Investing and Consulting SA (ICIC), Dr. Savas ALPAY, Director General of SESRIC, Babacar Ndoeye, Director of the Islamic Bank of Senegal and Mr. Cheikh Ndiaye, Director General of CICES.

The Exhibition, which recorded the participation of more than 100 participants, focused on the following themes:

- The structuring of the Halal market : Actors, Products and Services Certification;
- The Halal certification process, control and establishment of national and sub-regional agencies;
- The Business Halal: position and roles of consumers;
- Islamic Finance : Undertaken projects and jobs in West Africa;
- The Islamic Finance: International West African Organizations and Islamic investments;
- What synergies of actions for Finance development.

During this Exhibition, the representative of ICDT made a presentation on the activities and services of the Centre to promote intra-OIC trade in particular, by promoting products and services of the OIC Member States through the organization of fairs and exhibitions and the virtual fair available on its website (TINIC), www.icdt-oic.org.

Activities on the sidelines of the Exhibition:

In addition to this Exhibition, ICDT organized under the patronage of the Ministry of Economy and Finance of the Republic of Senegal in collaboration with IRTI and as a prelude to the first MBIS, a training workshop in Islamic finance on 11th and 13th November, 2013 at King Fahd Palace Hotel in the Senegalese capital.

The objective of this seminar was to contribute to the training of managers in the banking sector and the actors of the private sector to acquire relevant skills for managing financial, banking and legal issues in compliance with the principles of Islamic finance.

This training seminar was attended by:

- **The Representatives of the following OIC Member States:**
 - Burkina Faso, Egypt, Gambia, Sudan and Senegal
- **The following OIC Institutions:**
 - The Islamic Institute of Research and Training (IRTI)
 - The Islamic Centre for Development of Trade (ICDT)
- **The Representatives of International and Regional Organizations :**
 - At Your Service (AVS - France)

The opening session of the seminar was chaired by Mr. Ngouda Fall KANE, Secretary General of the Ministry of Economy and Finance of the Republic of Senegal who read out the speech of H.E. Mr. Minister Amadou Ba.

After the opening session, the seminar tackled the following modules:

- Module 1: Islamic Finance : Ethics and Development
- Module 2: Economics of the Muslim world : Strengths, Weaknesses , Opportunities and Threats
- Module 3: The sukuk , principles , structures, funding sources, role in financing development projects , experience in Muslim countries , impacts, technical assistance, future challenges.
- Module 4: Islamic Insurance (Takaful) versus conventional insurance: concepts, operational principles, types, management of funds.
- Module 5: Resource Management and zakat wafqs as tools to fight against poverty: principles, functions and experiences.
- Module 6: The role of Sharia boards (Sharia Supervision) within the framework of Islamic finance and microfinance.

In the absence of recommendations at the end of the Exhibition, the following recommendations stemming from the different presentations of experts and participants at the Exhibition were made:

- To request the Islamic Development Bank Group, the Islamic Centre for Development of Trade and the Islamic Chamber of Commerce, Industry and Agriculture to enhance communication with banks and Professional Associations of the private sector by organizing information sessions on their activities and services for the benefit of African countries;
- To request local banks to continue negotiations with the Islamic Development Bank Group so as to better meet the needs of the sector and easing the conditions for granting loans to SMEs ;
- To encourage the Islamic Bank of Senegal (BIS) to continue to finance SMEs ;
- To encourage the joint venture and export consortia for the creation, withholding and accumulation of wealth in Africa;
- To request the professional organizations to attend massively fairs and exhibitions organized by ICDT;
- To Encourage the organization of partnership exhibition and fairs on the sidelines of exhibitions so as to boost Muslim business ;
- To Develop communications between financial institutions, the Promotion Agencies Islamic Investments and sisters institutions for the benefit of the private sector;
- To Ensure the annual holding of the Exhibition on the development of Islamic financial industries and Halal business ;
- Establish a Monitoring Committee - Evaluation of the recommendations of the exhibition.

The seminar ended by the granting of certificates to participants during a ceremony which was held under the chairmanship of Ms Oulimata DIOP, Director of Mint and Credit at the Senegalese Ministry of Economy and finance.

Besides, the ICDT's Representatives attended the official ceremony of the delivery of the Honoris Causa doctorate to the Director General of the Centre, Dr. El Hassane HZAINE, which was represented by his Advisor, Mr. Houcine RAHMOUNI. The ceremony was held at the African Institute of Management (IAM) on 11th November, 2013.

REPORT OF
THE 2nd EXHIBITION OF HALAL PRODUCTS
OF THE OIC MEMBER STATES
Sharjah-State of the United Arab Emirates
16 - 18 December 2015

In compliance with the relevant recommendations of the 28th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held from 7th to 12th October 2012 in Istanbul, Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) organized under the High Patronage of H.E Sheikh Sultan Bin Mohammed Al Qassimi, Member of the Supreme Council of the UAE and Ruler of Sharjah and in collaboration with the Sharjah Expo Centre, the second edition of Halal Products Exhibition of the OIC Members States from 16th to 18th December 2013 at Sharjah Expo Centre, State of the United Arab Emirates.

The Exhibition, which lasted three days, was open to the General Public and professionals from 10.00 am to 18.00 pm and was attended by 22 OIC Member States as well as by other non-OIC Member States (Australia, China, Croatia, Spain, USA, Italy, Japan, Germany, South Africa, Great Britain and Russia) on an Exhibition area of 4000 square meters.

The Institutions operating in the field of the standards of Halal products also took part in the exhibition, such as: The Standards and Metrology Institute of Islamic Countries (SMIIC), Halal Italy, South African National Halal Authority (SANAHHA), the General Secretariat of the Organization for Standards and Metrology of the Gulf Cooperation Council Countries (GCC) and the Pakistani Council for the Development of Halal Products.

The Fair was officially inaugurated on 16th December, 2013 at Sharjah Expo Centre by His Highness Sheikh Abdullah bin Salem Al Qasimi, Deputy Ruler of Sharjah, in the presence of HE Professor Dr. Ekmeleddin IHSANOGLU, Secretary General of the OIC, Mr Saif Mohammed Al Midfaa, Director General of Sharjah Expo Centre, Dr. El Hassane HZAINI, Director General of ICDT and Mr. Assad Sajjad, Executive Director of the Council for the Development of Halal products of Pakistan.

Sharjah Expo Centre and Pakistan Council for the Development of Halal products held on the sidelines of this exhibition, a conference on Halal products in the Middle East from 16th to 18th December 2013.

On this occasion, the Director General of the Centre presented a paper on " the heterogeneity of the Halal regulations as a technical barrier to trade: stakes and solutions within the OIC».

ICDT seized this opportunity to promote the services of the Centre at the level of the exhibitors of the participating Member States and promoted the 7th Exhibition of Agribusiness Industries of the OIC Member States, which is scheduled to be held from 13th to 16th April 2014 in Jeddah, Kingdom of Saudi Arabia.

The Delegation of ICDT also held a coordination meeting at the Chamber of Commerce and Industry of Sharjah in a bid to strengthen cooperation in areas of common interest, and visited the permanent exhibition of the Arab Republic of Egypt in Sharjah.

REPORT ON
7th EXHIBITION OF AGRIBUSINESS
INDUSTRIES OF THE OIC MEMBER STATES

Jeddah, Kingdom of Saudi Arabia
13th to 16th April 2014

Within the framework of the implementation of the Cooperation Agreement signed in 2008 between the Islamic Centre for Development of Trade (ICDT) and the Saudi Al Harity Company for Exhibitions Limited (ACE), both parties organized under the auspices of the Ministry of Agriculture of the Kingdom of Saudi Arabia the 7th Exhibition of Agribusiness Industries in the OIC Member States concomitantly with the 19th Exhibition of the 19th Food/ Hotel/PROPAC Arabia from 13th to 16th April 2014 at Jeddah Centre for Forums and Events, Kingdom of Saudi Arabia.

This Exhibition was a platform for participating countries to promote their products and services through a professional exposition and an opportunity to be informed about the latest technological innovations and the latest developments in the food industry, hotels and packaging sectors. It was also an excellent opportunity to make known the products and expertise of these countries in this field, enter into commercial transactions and establish partnerships relationships and make investments.

ICDT was represented in this exhibition by Mr. Abdelaziz Alami, Head of Marketing Department.

The Exhibition, which was open during four days from 17.00 h to 22.00 h to the general public and professionals

It was also by 400 companies representing the following Member States:

- Kingdom of Saudi Arabia;
- Islamic Republic of Pakistan;
- Arab Republic of Egypt;
- Republic of Indonesia;
- Malaysia;
- Republic of Lebanon;
- Kingdom of Morocco;
- Republic of Indonesia;
- Malaysia;
- Republic of Lebanon;
- Republic of Turkey,
- Kingdom of Bahrain;
- People's Republic of Bangladesh;
- Hashemite Kingdom of Jordan;
- Republic of Senegal;
- State of Kuwait;
- Republic of Mali;

The following Non OIC Member States, enjoying the status of observers attended this event, namely; Turkish Cypriot State; as well as Muslim Minorities in non OIC member States, such as India, China, USA and Switzerland.

Within the framework of the contribution of the Islamic Centre for Development of Trade Centre aiming at facilitating the participation of the Least Developed Countries in Trade Fairs, it has financed the participation of Senegal and Bangladesh in this trade event.

The opening Ceremony of the Exhibition:

The official opening ceremony took place on 13th April 2014 at 5:00 p.m. at Jeddah Centre for Forums and Events It was chaired, on behalf of HE the Minister of Agriculture of the Kingdom of Saudi Arabia, by the Director General of Agricultural Affairs of the Makkah Al Mukarramah region, Engineer Hassan Bin Obaid Sankouf, Accompanied Mr. Waleed Wakid, Vice-Chairman of the Board of Directors of Al Harity Company for Exhibitions Limited, in the presence of Arab Diplomats and the Representatives of the Pavilions of participating countries as well as businessmen from Member States operating in the field of Agribusiness industries.

In his statement, Engineer Hassan Bin Obaid Sankouf, the Director General of Agriculture of the region of Makkah Al Mukarramah expressed deep satisfaction at the large participation of the OIC Member States and the excellent position of this biggest trade event in the field of agribusiness industries and hotel industry at the level of the whole area, laying stress on the need to boost cooperation and pool together all the endeavours in order to strengthen intra-OIC trade.

Besides, Mr. Waleed Wakid of Al Harity Company for Exhibitions put emphasis on the continuous progress of this exhibition resulting from the quick changes experienced by the agribusiness and hotel industries and related services at international level and the increasing demand of the Saudi Population and the "pilgrims.

On the sidelines of the fair, the Top Chef Contest and the Art Table Competitions were organised by the Saudi Arabian Chefs Association in which the best chefs displayed their culinary skills and best table display from famous hotels and restaurants under the supervision of a jury composed of international experts.

During this Exhibition, the Representative of ICDT visited the various stands of the participating countries in order to promote the activities and services of the Centre. He also collected brochures and leaflets on the exhibits in order to insert them into the virtual exhibition on the ICDT's website.

The Representative of the Centre seized this opportunity to hold the 2nd coordination meeting with Al Harity Company for Exhibitions Limited on the organization of the 1st Fair on Furniture and Decoration of the OIC Member States on 14th April 2014 in Jeddah-Kingdom of Saudi Arabia. During this meeting, both parties examined the latest developments relating to the participation of the OIC member States in this event.

Likewise, the Representative of the Centre held a coordination meeting with Al Medina International Exhibition Co (MICE) on the holding of THE 1ST OIC HAJJ AND UMRAH EXPO OF THE OIC MEMBER STATES in Al Medina Al Munawara on 17 and 18 May 2014, Kingdom of Saudi Arabia during which the organisational and promotional modalities of this important event were examined.

UPCOMING FAIRS AND EXHIBITIONS

**REPORT ON THE PREPARATIONS OF
THE 1st FAIR ON FURNITURE AND
DECORATION OF THE OIC MEMBER STATES**
Al Medina Al Munawara, Kingdom of Saudi Arabia
11th - 14th May 2014

REMINDER:

Following the request of the Al Medina International Exhibition Co (MICE), the 1st Fair on Furniture, Decoration of the OIC Member States, originally scheduled to be held from for 12th to 16 May, 2013 in Al Medina Al Munawara, Kingdom of Saudi Arabia has been postponed by mutual agreement with the ICDT, at a later date so as to ensure a massive participation of the OIC Member States in the exhibition.

In addition, and following tripartite consultations between ICDT, Al Medina International Exhibition Co (MICE), and "Al-Harity Company for Exhibitions Limited", it was decided to organize the exhibition in conjunction with the "Saudi Building & Interiors Exhibition" scheduled to take place on 11- 14 May 2014 in Jeddah - Kingdom of Saudi Arabia.

And in compliance with the resolution adopted by the ii/18/paragraph 4 of the 29th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), ICDT and the Saudi "Al Harithy Company for Exhibitions Ltd. (ACE)" organized under the patronage of the Ministry of Municipal and Rural Affairs of the Kingdom of Saudi Arabia, in conjunction with " Saudi Building & Interiors Exhibition the "1st Exhibition of Furniture and Decoration of the OIC Member States" 11th to 14th May 2014 at "Jeddah Centre for Forums and Events", Kingdom of Saudi Arabia.

In order to provide to this exhibition all the conditions of success, both sides held a coordination meeting on 10th January 2014 at ICDT's headquarters in Casablanca, a coordination meeting to discuss the organizational and promotional modalities of this exhibition. The Delegation of Saudi society (ACE) also took the opportunity of his presence in the Kingdom of Morocco, to attend the 12th Meeting of Economic Counsellors to the Embassies of the OIC Member States accredited to the Kingdom of Morocco held on 9th January 2014 in Rabat in order to invite the OIC Member States to actively participate in this event.

The Representatives of both parties held the 2nd coordination meeting on the holding of this event on 14th April 2014 in Jeddah, Kingdom of Saudi Arabia during the latest developments relating to the participation of the OIC member States in this event.

The price per square meter of the exhibition space has been fixed as follows:

- The fitted square meter (shell scheme): U.S\$ 445
- The unequipped square meter (indoor bare space): U.S\$ 395

More details on this exhibition are available on the following link: www.sbie-arabia.com

For more information or reservations, please contact the organizers at the following addresses:

<p>The Islamic Centre for Development of Trade Tours des Habous, Avenue des FAR PO Box 13545 Casablanca 20000 – Kingdom of Morocco Tél: +212 522 314 974 - Fax: +212 522 310 110 Email: icdt@icdt-oic.org site Web: www.icdt-oic.org</p>	<p>Al Harity Company for Exhibitions (ACE) PO Box 40740 Jeddah 21511 Kingdom of Saudi Arabia Tel: +96612 654 6384 - Fax: +96612 654 6853 E-mail: ace@acexpos.com www.acexpos.com</p>
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**REPORT ON THE PREPARATIONS OF
THE 2nd OIC HEALTH EXPO**

**Dakar, Republic of Senegal
26th – 29th June 2014**

In compliance with the resolutions of the 28th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC, held from 8th to 11th October 2012 in Istanbul - Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the second edition of the OIC Health EXPO, ICDT and the International Centre for Foreign Trade of Senegal (CICES) will organize under the aegis of the Ministry of Health and Social Welfare of the Republic of Senegal, the second OIC Health Expo from 26th to 29th June 2014 at the Exhibition Centre of CICES, in conjunction with the 6th International Exhibition of Health and Medical Equipment in Dakar (SISDAK).

In this regard, ICDT and CICES held the first coordination meeting on the organization of the 2nd OIC Health Expo on 13-14 June 2013 at ICDT's headquarters in Casablanca - Kingdom of Morocco, to distribute tasks between them and discuss the organizational and participation modalities of the OIC Member States. This meeting was crowned by the signature of an MOU on the organisation of this exhibition.

The second coordination meeting was held in Casablanca January 7, 2014 in the presence of the Directors General of ICDT and CICES. The Delegation of Senegal also seized the opportunity of its presence in the Kingdom of Morocco, to attend the 12th Meeting of Economic Counsellors to the Embassies of the OIC Member States accredited to the Kingdom of Morocco, held on 9th January 2014 in Rabat in order to invite the OIC Member States to participate actively in this event

Besides, ICDT and CICES have promoted this Exhibition at the Arab-African Health Exhibition, held from 19 to 23 March 2014 in Casablanca - Kingdom of Morocco.

In compliance with the Memorandum of Understanding (MOU) relating to the organization of this exhibition signed on 14th June 2013 between ICDT and CICES, the price per square meter exhibition space has been fixed as follows:

- ❖ The fitted square meter (shell scheme) : US\$ 120
- ❖ The unequipped square meter (indoor bare space): US\$ 100

The details of this show are available on the following link: www.cicessidak.com/

For more information or booking, please contact the organizers at the following addresses:

<p>The Islamic Centre for Development of Trade (ICDT) Tours des Habous, Avenue des FAR PO Box : 13545 Casablanca 20 000 – Kingdom of Morocco Tél: +212 522 314 974 - Fax: +212 522 310 110 Email: icdt@icdt-oic.org Web: site www.icdt-oic.org</p>	<p>The International Centre for Foreign Trade (CICES) BP : 8166 Dakar-Yoff Senegal Tél : (+221) 33 859 96 14 / 77 262 64 66 Fax : (+221) 33 859 96 18 E-mail: rokhayacices@cicesfidak.com / dec@cicesfidak.com Web Site: www.cicessidak.com</p>
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**REPORT ON THE PREPARATIONS OF
THE 5th EDITION OF THE "OIC WORLD BIZ" AND
THE 3RD OIC/ASIA ECONOMIC AND TRADE FORUM**

**Kuala Lumpur - Malaysia
10 - 14 November 2014**

Within the framework of their joint program of action for trade and investment promotion in the OIC countries, particularly in order to achieve the objective of the OIC Ten-Year Programme of Action aiming at increasing the intra OIC to 20% by 2015, ICDT and the Malaysian Company "OIC International Business Centre Sdn Bhd" will organize in collaboration with the League of Arab States, the 5th Edition of the "OIC World Biz" and the 3rd OIC / Asia and Economic and Trade forum, from 10th to 14th November 2014 in Kuala Lumpur - Malaysia.

The details of this event are available on the following link:

<http://muslimworldbiz.com/5thOICWorldBIZ/index.html#>

For more information or booking, please:

**Noura Yousefi
Business Development Manager
OIC International Business Center Sdn Bhd
Level 24, Unit 1A, Menara TH Selborn 153,
Jalan Tun Razak, 50400 Kuala Lumpur/Malaysia.
Tel: +603-2681 0037 - Fax: +6 03-2681 0032
E-mail: info@oictoday.biz ; nora.yousefi@oictoday.biz ;
www.oicinternational.biz / www.muslimworldbiz.com**

**REPORT ON THE PREPARATIONS OF
THE 1ST OIC HAJJ AND UMRAH EXPO OF THE
OIC MEMBER STATES**

**Al Medina Al Munawara, Kingdom of Saudi Arabia
16th to 20th November 2014**

In compliance with Resolution 6 ii/18/paragraph 6 of the 29th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held from 18th to 21st November 2013 in Istanbul, Republic of Turkey, which welcomed favorably the offer of the Kingdom of Saudi Arabia to host the 1st Exhibition of "Hajj and Umrah Expo" of the Members States of the Organisation of Islamic Cooperation (OIC), the Islamic Centre for Development of Trade (ICDT) will organize in collaboration with Al Medina International Company for Exhibitions (MICE), under the auspices of the Ministry of Commerce and Industry of the Kingdom of Saudi Arabia, the **"1st OIC HAJJ AND UMRAH EXPO"** from 16th to 20th November 2014 at the Exhibition Centre of Al Medina Al Mounawara, Kingdom of Saudi Arabia.

In this regard, both sides held the first coordination meeting for the organization of this exhibition on 8th January, 2014 at ICDT's headquarters in Casablanca to discuss the modalities of participation and promotion of this exhibition and signed an MOU on the organization of this event at the 12th Meeting of economic Counsellors to the Embassies of the OIC Member States accredited to the Kingdom of Morocco, held on 9th January 2014 in Rabat - Kingdom of Morocco.

Both parties held the 2nd coordination meeting on 17th and 18th April 2014 in Al Medina Al Munawara during which the organizational and promotional modalities of this Exhibition schedule to be held from 16th to 20th November 2014 were debated.

The price per square meter of exhibition space has been fixed as follows:

- The fitted square meter (shell scheme) : US\$ 160
- The unequipped square meter (indoor bare space): US\$ 120

For information or booking, the relevant department of your country may contact the organizers at the following addresses:

<p style="text-align: center;">Al Medina International Company for Exhibitions (MICE) POBOX 6516 Al Medina Al Mounawara 41 452- Kingdom of Saudi Arabia Tél : +966 482244 17 - Fax : +966 48234866 Email : info@mexco-co.com web Site : www.mexco-co.com</p>	<p style="text-align: center;">Islamic Centre for Development of Trade Complexe Commercial des Habous, 11^{ème} Etage Avenue des F.A.R, POBOX 13545, Casablanca 20000 Kingdom of Morocco Tél : +212 5 22 31 49 74 - Fax: +212 5 22 31 01 10 E-mail: icdt@icdt-oic.org Site web : www.icdt-oic.org</p>
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**REPORT ON THE PREPARATIONS OF
THE 3rd HALAL FOOD EXHIBITION OF THE
OIC MEMBER STATES**

**Sharjah-State of the United Arab Emirates
8 - 10 December 2015**

In compliance with Resolution ii/18/paragraph 7 of the 29th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held from 18th to 21st November 2013 in Istanbul - Republic of Turkey, which welcomed favorably the offer of the United Arab Emirates to host **the 3rd Halal Food Exhibition of the Member States of the Organization of Islamic Cooperation (OIC)**, the Islamic Centre for Development of Trade (ICDT) and Sharjah Expo Centre will organize under the High Patronage of His Highness Sheikh Dr. Sultan Bin Mohammed AL QASSIMI, Governor of Sharjah and Member of the Supreme Council of the United Arab Emirates, the 3rd Halal Food Exhibition of the Member States of the Organization of Islamic Cooperation (OIC) from 8th to 10th December 2015 in Sharjah, State of the United Arab Emirates.

In this regard, both sides held the first coordination meeting for the organization of the **3rd Halal Food Exhibition of the Member States of the Organization of Islamic Cooperation (OIC) and Halal Congress** on 8th January 2014 at the Centre's Headquarters in Casablanca. This meeting was mainly devoted to the organizational arrangements and participation of Member States in this exhibition and to the signing of the MOU on the organization of this event at the 12th Meeting of Economic Counsellors to the Embassies of the OIC Member States accredited to the Kingdom of Morocco, held January 9, 2014 in Rabat, Kingdom of Morocco.

In compliance with the Memorandum of Understanding (MOU) on the organization of this exhibition, the price per square meter of exhibition space has been fixed as follows:

- The fitted square meter (shell scheme) : US \$.275
- The unequipped square meter (indoor bare space) : US \$.250

The details of this event are available on the following link: www.halalmiddleeast.com

For information or booking, the relevant department of your country may contact the organizers at the following addresses:

<p>Expo Centre Sharjah B.P : 3222, Sharjah United Arab Emirates Tel: +971-6-5770000 - Fax :+971-6-5770111 E-mail: info@expo-centre.ae Website: www.expo-Centre.ae</p>	<p>Islamic Centre for Development of Trade Complexe Commercial des Habous, 11^{ème} Etage Avenue des F.A.R, BP 13545 Casablanca 20000 Morocco Tél : +212 5 22 31 49 74 - Fax: +212 5 22 31 01 10 E-mail: icdt@icdt-oic.org Site web : www.icdt-oic.org</p>
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**REPORT ON THE PREPARATIONS OF
THE 2nd TOURISM FAIR OF THE OIC MEMBER
STATES (OIC TOURISM 2014)**

Sharjah 2015 – State of the United Arab Emirates

Further to the apology of the Republic of Tunisia to hold the 2nd OIC Tourism Fair and to the offer of the State of the United Arab Emirates ([Emirate of Sharjah](#)) to organize this event in cooperation with the Islamic Centre for Development of Trade and Sharjah Chamber of Commerce and Industry;

And recalling the resolution ii/18/paragraph 3 adopted by the 29th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held in Istanbul in November 2013 - Republic of Turkey and the relevant resolutions of the 8th Islamic Conference of Tourism Ministers held in December 2013 in Banjul – Republic of The Gambia which, welcomed the offer of the Republic of Tunisia to host the 2nd edition of the Tourism Fair of the Member States of the Organisation of Islamic Cooperation (OIC).

And following the Verbal Note dated 24th March 2014 addressed to ICDT by the Ministry of Foreign Affairs of the Republic of Tunisia, it has been taken note of the apology of the Republic of Tunisia to host the 2nd Tourism Fair of the OIC Member States, initially scheduled to be held from 23rd to 26th April 2014 in Tunis following the request of the Ministry of Tourism of the Republic of Tunisia.

Referring to the note, which ICDT received on 14th April 2014 from the Emirate of Sharjah and more precisely from Sharjah Expo Centre expressing its wish to host the 2nd OIC Tourism Fair in the Emirate of Sharjah in 2015, the 2nd OIC Tourism Fair will be held in the Emirate of Sharjah in 2015 in cooperation between the Islamic Centre for Development of Trade, Sharjah Expo Centre and the Sharjah Chamber of Commerce and Industry.