

**ICDT'S REPORTS ON**

**TRADE FAIRS AND EXHIBITIONS OF**  
**OIC MEMBER COUNTRIES**

**DOCUMENTS PRESENTED BY**

**THE ISLAMIC CENTRE FOR DEVELOPMENT**  
**OF TRADE**

**TO THE**

**29<sup>TH</sup> SESSION OF THE STANDING COMMITTEE FOR**  
**ECONOMIC AND COMMERCIAL**  
**CO-OPERATION OF THE OIC**  
**(COMCEC)**

**Istanbul – Republic of Turkey**  
**18<sup>th</sup> – 21<sup>th</sup> November 2013**

**REPORT ON THE 1<sup>st</sup> OIC HALAL FOOD EXHIBITION  
SHARJAH EXPO CENTRE  
Sharjah - State of the United Arab Emirates  
10-12 December 2012**

Within the framework of the activities aiming at achieving the Ten-Year Program of Action of the OIC adopted by the 3<sup>rd</sup> Extraordinary Session of the OIC Summit Conference held in December 2005 in Makkah Al Mukaramah (Saudi Arabia), in particular, the goal of raising the level of intra-OIC trade to 20% of the foreign trade of the OIC Member States by the year 2015, the Islamic Centre for Development of Trade, organized under the patronage of HE Sheikh Sultan bin Mohammed Al Qasimi, Member of the UAE Supreme Council and Ruler of Sharjah and in collaboration with the Expo Centre of Sharjah, the First Halal Food Exhibition of the OIC Member States from 10 to 12 December 2012 at Expo Centre of Sharjah in the UAE.

This event provided an opportunity to strengthen cooperation and the establishment of partnerships between the OIC Member States in the sector of Halal food products. The economic operators also took this opportunity to promote their products and services and encourage investments in this sector.

ICDT was represented at this important event by

- Dr. El Hassane HZAINI, Director General of the Centre
- Mr. Alami Aziz, head of the Trade Promotion Department;
- Mr. Mamoudou Bocar Sall, Head of Studies and Training Department.

The Exhibition, which lasted three days, was opened to the General Public and professionals from 10.00 am to 17.00 pm.

90 companies and businessmen originating from the following Member States participated in this fair:

- United Arab Emirates
- Islamic Republic of Pakistan
- Republic of Lebanon
- Republic of Azerbaijan,
- Hashemite Kingdom of Jordan,
- Islamic Republic of Iran,
- Arab Republic of Egypt,
- Republic of Turkey
- Republic of Tunisia
- People's Democratic Republic of Algeria,
- Kingdom of Saudi Arabia
- Sultanate of Oman
- The Kyrgyz Republic,
- Malaysia.

Other non-OIC Members States also attended this event, namely Bosnia and Herzegovina, China, USA, Australia, Austria, Italy, Canada, Thailand, Japan, Germany,

India, Belgium, South Africa, Netherlands, Ukraine, Taiwan, Great Britain, Russia, Denmark, Nepal.

The institutions operating in the field of the standards of Halal Food products participated in the Fair, including: The Institute of Standardization and Metrology for the Islamic Countries (SMIIC), the Islamic Council of Food and Nutrition in the United States of America, the European Institute of Halal Certification, Germany Halal, Italy Halal, the National Institute of Halal Products in South Africa, Pakistan Council for the Development of Halal Products

### **1- OPENING CEREMONY:**

The Fair was officially inaugurated on 10<sup>th</sup> December 2012 at Sharjah Expo Centre at 11.00 am by HE Sheikh Saquer bin Mohammed bin Khalid Al-Qasimi, Chairman of Islamic Affairs and Waqf of Sharjah (UAE), in the presence of H.E Prof. Dr. Ekmeleddin IHSANOGLU, Secretary General of the OIC, H.E Makhdoom Amin Fahim, Minister of Commerce of Pakistan, Sheikh Mustapha Sritch, Mufti of Bosnia and Herzegovina, HE Haji Abdul Malek El Kacem, Minister of the Region of Peneng and Chairman of Peneng International Halal Centre, Dr. El Hassane HZAINE, Director General of ICDT, Mr. Ahmed Mohammed MIDFAA, Chairman of the Board of Directors of the Chamber of Commerce and Industry of Sharjah, Mr. Said Mohammed MIDFAA, CEO of Sharjah Expo Centre, the Members of the Board of Direction of the Chamber of Commerce and Industry of Sharjah, Mr. Assad K. Sajed, Executive Director of the Council for the Development of Halal Products in Pakistan, Mr. Bedri Mohammed Salah, Chargé d'Affaires of the 'Emirati Institute for Standardization And Metrology, and a number of Ambassadors of the OIC Member States and officials of national pavilions of participating countries.

After the solemn ceremony of Ribbon cutting at the inauguration of the Fair, the official delegations visited the pavilions of the participating countries and were informed of the progress of the Halal Food Products industry in the OIC Member States.

This event was widely covered by the media in the UAE and throughout the Gulf region.

### **2. ACTIVITIES ON THE SIDELINES OF THE EXHIBITION:**

The Sharjah Expo Centre and Pakistan Council for the Development of Halal products organized on the sidelines of the Exhibition and in cooperation with the Islamic Centre for Development of Trade, a conference on Halal Food products in the Middle East under the motto "global standards of quality, health and safety of the exhibition, ," on 11-12 December 2012.

About 200 persons participated in this event among which experts, scholars and operators active in this field from 37 states. It was an interesting opportunity to exchange information and experiences and discuss the challenges the Halal industry is facing. The conference was also an opportunity for the exploration of business opportunities and exchange of views on certification procedures for Standardization and Metrology in the sector.

### **3. EVALUATION OF THE FAIR:**

The exhibition space of the Fair is estimated at 2,500 square meters. 500 businessmen from several Member States looking for business opportunity and partnerships visited

the exhibition grounds. The participants expressed their satisfaction at the good organization and the services available to them that are consistent with international standards.

On the other hand, the quality of displayed products reflects the considerable progress recorded by Halal Food products in the Member States thanks to the high and strict standards set by certification bodies and metrology of the Halal Food Products Sector.

A first processing of the questionnaire that was distributed by ICDT on the occasion of the exhibition shows that a large number of business transactions have been carried out and a real desire of exhibitors to benefit from the services of the Centre for the promotion of their products through the Virtual Fair developed by ICDT on its website. Participants also recommended that the next session of the Fair be preceded by an all-embracing media campaign in the United Arab Emirates several months before the opening of the Fair, to attract a large number of visitors.

The conference held on the sidelines of the fair was crowned by a great success. It was an interesting opportunity to exchange information and experiences and discuss the challenges the Halal industry is facing. The conference was also an opportunity for the exploration of business opportunities and exchange of views on the possibilities of unifying the certification procedures for Standardization and Metrology in this sector in the OIC Member States.

Taking this opportunity, the representatives of the ICDT made considerable efforts to promote the activities and services offered by the Centre, among which fairs and exhibitions hold a prominent place.

- The sixth edition of the Exhibition of Agribusiness products in the OIC Member States, is scheduled to be held in Muscat (Oman) from 13 to 16 May 2013
- The 1<sup>st</sup> Exhibition of Furniture, Decoration and Electrical Appliances of the OIC Member States, is scheduled to be held on 12-16 May 2013, in Al Madina Al-Munawara - Kingdom of Saudi Arabia.

#### **4. MEETINGS ORGANISED BY THE ICDT ON THE OCCASION OF THE EXHIBITION:**

It should be noted that Mr. El Hassane HZAINI, Director General of the Centre organized several working meetings on the sidelines of the fair, notably with Mr. Saief MIDFAA, Director-General of Sharjah Expo Centre and Mr. Asad SAJED, Executive Director of Pakistan Council for the Development of Halal products. Discussions focused on the joint organization of the second edition of this event in 2013.

The Director General of ICDT took this opportunity to participate in the Investment Forum in Africa held on 10 December 2012 in Dubai. He presented a paper on "investments in East Africa States and investment guarantees provided under bilateral investment agreements".

**REPORT ON THE 1<sup>st</sup> HANDICRAFTS EXHIBITION  
OF THE OIC MEMBER STATES**

**Casablanca - Morocco, 11 - 14 April 2013**

In compliance with the resolution adopted by the 28<sup>th</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held from 8<sup>th</sup> to 11<sup>th</sup> October 2012 in Istanbul - Republic of Turkey, which welcomed the offer of Kingdom of Morocco to host the First Edition of Commercial Handicrafts Exhibition of the OIC Member States in 2013, the Ministry of Handicrafts of the Kingdom of Morocco organized jointly with the Islamic Centre for Development of Trade (ICDT) and in collaboration with the Office of Fairs and Exhibitions of Casablanca (OFEC), the 1<sup>st</sup> Commercial Handicrafts Exhibition of the OIC Member States, from 11<sup>th</sup> to 14<sup>th</sup> April 2013 at the exhibition grounds of the Office of Fairs and Exhibitions of Casablanca - Kingdom of Morocco.

This Exhibition lasted 6 days and was open to the General public from 9:00 to 18:00.

The First Edition of the First Commercial Handicrafts Exhibition of the OIC Member States recorded the participation of following 16 OIC Members States:

- People's Democratic Republic of Algeria;
- Kingdom of Saudi Arabia;
- Republic of Benin;
- People's Republic of Bangladesh;
- Burkina Faso;
- Republic of Cameroon;
- Republic of Guinea;
- Republic of Indonesia;
- Malaysia;
- Republic of Mali;
- Kingdom of Morocco;
- Islamic Republic of Mauritania;
- Republic of Niger;
- State of Palestine;
- Republic of Senegal;
- Syrian Community in Morocco;
- Republic of Tunisia.

This event was also attended by the Research Centre for Islamic History, Art and Culture (IRCICA), Bayt Mal Al Quds Agency, the Arab Organization for Industrial Development and Mining (AIDMO) and the Moroccan Office for Industrial and Commercial Property (OMPIC).

ICDT contributed to the financing of this event by sponsoring the participation of the OIC LDCs and some OIC Member States, including Benin, Bangladesh, Burkina Faso,

Cameroon, Guinea, Mali, Mauritania, Niger, Palestine, Senegal, Syria, Tunisia, Malaysia and Indonesia.

### **1. Inauguration of the Exhibition:**

The opening ceremony of the exhibition took place on 12<sup>th</sup> April 2013 at 16 h00 at the exhibition grounds of the Office of Fairs and Exhibitions of Casablanca and was chaired by Mr. Abdallah Baha, Minister of State in the company of Mr. Charki Draiss, Minister Delegate at the Ministry of the Interior, Mr. Abdessamad Kayouh - Minister of Handicrafts, Mr Mohamed Boussaid, Wali of Casablanca, Dr. El Hassane HZAINÉ, Director General of ICDT, Mr Aziz Alami GORAFTEI, Director General of the Office of Fairs and Exhibitions of Casablanca (OFEC), Mr Adil ELMALIKI - Director General of the Moroccan Office of Industrial and Commercial Property (OMPIC), their Excellencies the Ambassadors of some OIC countries accredited to the Kingdom of Morocco and the heads of delegations of the participating States in this event.

During their visit to the various pavilions of the Exhibition, the VIPs stopped in the various pavilions of participating countries, to listen to the explanations of their representatives and to review the developmental level of the Handicrafts in the participating countries in the Exhibition.

It should be noted that the opening ceremony of the exhibition was widely covered by the media, television channels, newspapers and other media in Morocco.

### **Activities on the sidelines of this event:**

The Sharjah Expo Centre and the Pakistan Council for the development of Halal Products organised on the sidelines of the Exhibition, a seminar in collaboration with the Islamic Centre for Development of Trade (ICDT) a Conference on Halal Food Products in the Middle East Countries under the theme: Trade in handicrafts in the OIC Member States. After the welcoming speech of Dr. El Hassane HZAINÉ, Director General of ICDT in which he emphasized the importance of the handicraft sector in the economies of the OIC Member States, the Representatives of IRCICA, ISESCO and OMPIC respectively took the floor to present the activities dedicated to the development of handicrafts..

In addition, the participating countries in this fair, namely: Algeria, Burkina Faso, Mali, Morocco, Mauritania, Niger, Senegal and Tunisia took this opportunity to present their national experiences in promoting handicrafts.

Participants highlighted the problems facing the sector, including lack of investment and training. They urged the multiplication of the organization of fairs and training seminars in Handicrafts and the holding of this event together with Tourism Fairs in order to sell the production of these sectors. They expressed the wish to create Training Institute in the Handicraft trades, the exchange of experiences between Member States and the Registration of trends of handicraft products like what has achieved by OMPIC.

### **Evaluation of the Exhibition:**

The net area of the exhibition space was 2,400 square meters. The Fair was attended by approximately 80 companies looking for business opportunities and partnerships.

An opinion survey of participants allows, already, finding a general feeling of satisfaction as to the organization of this First Edition of the 1<sup>st</sup> Commercial Handicrafts Exhibition in the OIC Member States and the provision of all facilities by the organizers.

On the other hand, the majority of displayed products on reflect the developmental level of the Handicrafts Sector in the OIC Member States in various handicrafts related sectors such as: wood, gypsum, copper, tile, art and decor

The participants highly appreciated the holding during the exhibition of a seminar on “Trade in Handicrafts in the OIC Member States”, which was a good opportunity for participating countries to exchange national experiences in the field of trade promotion, to consider ways and means to strengthen cooperation in this area between the OIC Member States and establish business relationships and partnerships.

It should be noted that the rate of participation of the OIC Member States in this event is significant as a first edition, despite the global financial crisis that has compelled some OIC countries to reduce their participation budgets in fairs and exhibitions organized abroad.

**REPORT ON  
THE 6<sup>TH</sup> EXHIBITION OF AGRIBUSINESS INDUSTRIES  
IN THE OIC MEMBER STATES**

**Muscat - Sultanate of Oman  
13-16 May 2013**

Within the framework of cooperation strengthening between the Islamic Centre for Development of Trade (ICDT) and the Sultanate of Oman in order to contribute to the implementation of the "Ten Year Programme of Action to meet challenges facing the Islamic Ummah in the 21<sup>st</sup> Century" adopted by the 3<sup>rd</sup> Extraordinary Summit Conference held in Makkah Al mukarramah in December 2005, notably the objective of rising the Share of Intra-OIC trade to 20% by 2015, the Islamic Centre for Development of Trade and Al-Sha'am for organizing Exhibitions and Festivals L.L.C Sultanate of Oman organized the 6<sup>th</sup> Exhibition of Agribusiness Industries in the OIC Member States from 13<sup>th</sup> to 16<sup>th</sup> May 2013 at the International Exhibition Centre of Oman in Muscat (Sultanate of Oman).

This Exhibition offered the economic operators of the of agribusiness industries the opportunity to make known their products and services, conduct business transactions and establish partnerships, and encouraging investment in this vital sector for the economies of the OIC Member States.

ICDT was represented in this important event by:

- ✓ Dr. El Hassane HZAINI, Director General of the Islamic Centre for Development of Trade
- ✓ Mr. Aziz ALAMI, Head of Marketing Department
- ✓ Mr Mamoudou BOCAR SALL, Head of Studies and Training Department.

The Fair, which lasted for four days, was opened to professionals and the public from 10.00 am to 13.00 pm and from 17.00 to 20.00.

The following Member States participated in this event:

- ✓ Islamic Republic of Pakistan
- ✓ Islamic Republic of Iran
- ✓ Arab Republic of Egypt
- ✓ Republic of Turkey
- ✓ Republic of Senegal
- ✓ Republic of Cameroon
- ✓ Kingdom of Saudi Arabia
- ✓ Hashemite Kingdom of Jordan
- ✓ Republic of Sudan
- ✓ Kazakhstan
- ✓ Libya
- ✓ Republic of the Gambia
- ✓ Republic of Niger
- ✓ Sultanate of Oman

This event was also attended by exhibitors from the Syrian Arab Republic as well as representatives of non-Muslim minorities from non OIC Member States, originating



from the province of Ningxia Hui Autonomous Region, People's Republic of China and represented by the Expo Bureau of Ningxia Hui Autonomous Region.

It was also attended by the representatives of international organizations and the following institutions:

- ✓ The OIC General Secretariat;
- ✓ The Institute Of Standards And Metrology For The Islamic Countries;
- ✓ International Fund for Agricultural Development (IFAD);
- ✓ Halal Products Development Council of Pakistan (HDC).

### **1. The opening ceremony:**

The official inaugural ceremony of the Exhibition took place on Tuesday, 14<sup>th</sup> May 2013 at 11.00 a.m. at the International Exhibition Centre of Oman and it was chaired by HE Dr HAMED BIN SAID AL OUFU, Secretary of State for Fisheries Resources at the Ministry of Agriculture and Fisheries of the Sultanate of Oman in the presence of HE Ambassador Hameed A. OPELOYERU, Assistant Secretary General for Economic Affairs in the OIC, Dr. El Hassane HZAINI, Director General of the Islamic Centre for Development (ICDT), Mr Jomoa BIN MUBARAK AL ARIMI, Executive Chairman of Al-Sha'am for organizing Exhibitions and Festivals L.L.C 1 of Oman "the Director General of the International Exhibition Centre of Oman - Muscat, the Representative of the International Fund for Agricultural Development (IFAD) and the Heads of the pavilions of the participating States in the Exhibition..

After cutting the inaugural ribbon, the official delegations visited the various stands of the Exhibition to learn about the latest developments in the food industry in the OIC Member States, which are participating in this event.

It should also be noted that the Exhibition was widely covered by the print and broadcast media in Oman.

### **2. Activities on the sidelines of the Exhibition:**

The OIC Secretariat and the Islamic Centre for Development of Trade organized in collaboration with Al-Sha'am for organizing Exhibitions and Festivals L.L.C 1 of Oman a consultative meeting on 14<sup>th</sup> May, 2013 to examine the possibility of establishing an "Agro-Industrial Association of the OIC Member States" This meeting was attended by the following Member States: Saudi Arabia, Cameroon, the Gambia, Iran, Kazakhstan, Nigeria, Oman, Pakistan, Senegal, Sudan and by the following OIC Affiliated Institutions and Subsidiary Organs as well as by international organizations: the OIC General Secretariat, the Islamic Centre for Development of Trade, the Institute of Standardization and Metrology for Islamic Countries (SMIIC) and the International Fund for Agricultural Development (IFAD).

The aim of the Association is to facilitate business contacts and strategic partnerships in the food sector so as to ensure food security in the OIC Member States.

This meeting offered the opportunity to all participants from Member States to discuss and express their views about the Statute of this Association and stressed the need for adopting unified standards for all food products among the Member States to facilitate the transfer of technologies for the processing of raw materials of vegetable and animal origin into food products and encouraging investment in this area. For this purpose, the Representative of the International Fund for Agricultural Development (IFAD) has expressed the readiness of this organization to cooperate with the OIC institutions and

the group of the Islamic Development Bank Group (IDB) to finance projects related to agriculture and small projects for the benefit of rural women.

The OIC General Secretariat affirmed its commitment to include all the comments and opinions of experts of participating countries in the final draft statute of the Agro-Industrial Association of the OIC Member States.

### **3. Evaluation of the Fair:**

The exhibition space of the Fair is estimated at 1,000 square meters. 150 businessmen from several Member States looking for business opportunity and partnerships visited the exhibition grounds. The participants expressed their satisfaction at the good organization and the services available to them that are consistent with international standards.

A first processing of the questionnaire that was distributed on the occasion of the exhibition shows that a large number of business transactions have been carried out and a real desire of exhibitors to benefit from the services of the Centre for the promotion of their products through the Virtual Fair developed by ICDT on its website. Participants also noted the absence of an all-embracing media campaign in the Sultanate of Oman before the opening of the Fair, which has negatively impacted the flow of local visitors to the Exhibition.

Taking this opportunity, the representatives of the ICDT made considerable efforts to promote the activities and services offered by the Centre as well as the Fairs and exhibitions it will organise in the future.

### **4. Meetings organised by the ICDT on the occasion of the exhibition:**

It should be noted that a Delegation conducted by Mr. El Hassane HZAINI, Director General of the Islamic Centre for Development of Trade, held the fourth coordination meeting on the organisation of the OIC China Expo and Economic and Trade Forum with the Representatives of the Expo Bureau of the Autonomous Region of Ningxia-Hui, People's Republic of China. This coordination meeting focused on the organizational aspects of the Exhibition and the incentives offered to boost the participation of Member States in this trade event.

The Centre has also arranged a meeting between the Institute of Standardization and Metrology for Islamic Countries (SMIIC) and the Office of Standardization and Metrology of the Sultanate of Oman so as to incite the latter to join the SMIIC and benefit from the programmes of this Institute, which belongs to the Organisation of Islamic Cooperation and enable the Sultanate of Oman to further strengthen its trade with the Member States of the Organisation of Islamic Cooperation.

**REPORT ON  
THE 1<sup>ST</sup> OIC-CHINA EXPO AND ECONOMIC AND  
TRADE FORUM 2013**

**Yinchuan-Autonomous Province of Ningxia Hui-  
People's Republic of China. 15-19 September 2013**

Within the framework of actions aiming at strengthening the economic and trade relations between the Members States of the Organisation of Islamic Cooperation and the Muslim minorities of non- Member States, the Islamic Centre for Development of Trade and the Expo Bureau of Ningxia Hui held under the auspices of the Government of Ningxia Hui Autonomous Province , the 1<sup>st</sup> OIC -China Expo and the Economic and Trade Forum on 15 to 19 September 2013 in Yinchuan, Ningxia Hui Autonomous Province , People's Republic of China.

The aim of this event was to boost economic and trade relations between the OIC and China, especially between China and the Arab countries in the fields of energy, agriculture, and in particular Halal food products,, finance and investment, infrastructure, tourism, mining and new information and communication technologies (ICTs) .

The ICDT's delegation was composed of Dr. El Hassane HZAINÉ, Director General and Mr. Mamoudou Bocar Sall , Head of Studies and Training Department.

The opening ceremony was chaired by HE Ms. HUI, Governor of the Ningxia Hui Autonomous Province in the presence of high-level Chinese officials, the Minister of Commerce of Bahrain, the Prime Minister of Vanuatu and the Minister of Commerce of Kuwait who delivered speeches focusing on boosting on the one hand, the bilateral economic and trade relations between China and the Arab and Islamic countries.

This event was attended by : His Majesty, the King of Jordan and His Majesty, the king of Bahrain, as well as by 21 Ministers including five from the OIC Member States , Representatives 27 Chinese provinces , 67 countries and organizations, 1,200 Enterprises and 46 Chambers of Commerce, i.e. more than 7300 participants. The Expo Center was distributed into six pavilions covering 15,000 square meters: OIC- China; Halal products and products of China's Muslims, Handicraft Products, Products of Chinese Provinces, financial products (banks and insurances) and the products of renewable energy industry and chemicals.

The Exhibition and forums on cooperation dealt with the fields of agriculture, infrastructure investments, finance, education, tourism, mining and cooperation between SMEs, chambers of commerce and young entrepreneurs. The following OIC Member States took part in the aforesaid events: Bahrain, Bangladesh, Cameroon, Comoros, Djibouti, Egypt, United Arab Emirates, Iran, Iraq, Jordan, Kuwait, Lebanon, Morocco, Mali, Malaysia, Mauritania, Mozambique, Nigeria, Oman, Pakistan, Senegal, Sudan, Turkey and Yemen.

Besides, the Delegation of ICDT participated in the forum on investment and infrastructure financing at which Dr. HZAINÉ presented a paper on Public /Private Partnership as a solution for financing infrastructure between China and the OIC countries. Mr. SALL made a presentation in which he tackled cooperation in the fields of trade and investments among the OIC Member States and China in the field of food products as well as in the agricultural sector.

During the Exhibition and forums, 158 agreements on economic and trade cooperation were signed, i.e. a value of USD 43 billion, of which 31 agreements relating to the Arab countries for a total amount of U.S. \$ 8 billion.

On the sidelines of the exhibition and forum, the delegation of CIDC held talks with H.E.the Governor of the Autonomous Province of Ningxia on 16<sup>th</sup> September 2013. During this meeting, Dr. HZAINÉ congratulated the Governor for the success of the event and proposed to H.E to boost economic and trade relations between the Province of Ningxia and the OIC countries by drawing up a Plan of Action including joint activities of mutual interest. In this regard, Dr. HZAINÉ suggested to the Governor to hold a first coordination meeting in Casablanca in the near future.

**REPORT ON  
THE 4<sup>th</sup> EDITION "OIC WORLD BIZ"**

**25-28 September 2013, Kuala Lumpur - Malaysia**

Kuala Lumpur, the economic capital of Malaysia, hosted from 25<sup>th</sup> to 28<sup>th</sup> September 2013 the 4<sup>th</sup> Edition of "OIC Biz World" under the theme "Enhancing the borderless economy" held concomitantly with the 2<sup>nd</sup> OIC/Asia Forum.

This meeting, organized by the Malaysian " OIC International Business Centre » and the Islamic Centre for Development of Trade (ICDT ) and in collaboration with the Arab League with the main aim of promoting trade among Islamic Countries, was inaugurated in the presence of the Malaysian Senior Government Authorities namely, their Excellencies YB Dato ' Sri Mustapha Mohamed - Minister of Trade and Industry , YB Datuk Seri Idris Jusoh - Minister of Education , YB Dato ' Seri Mohamed Nazri Abdul Aziz - Minister of Tourism and Culture and the Mayor of the city of Kuala Lumpur , His Excellency YBhg Datuk Seri Md Phesal .

This meeting was also attended by their Excellencies Dr. El Hassane HZAINÉ - Director General of ICDT and Dato Raja Mohamad Abdullah, Manager of «OIC International Business Centre " as well as by the Representatives of universities and Islamic institutions and the tourism stakeholders and businessmen of Islamic Countries.

This event, which included in its program the organization of an exhibition, a forum and several thematic conferences , had a huge impact because it has mobilized 30,000 visitors , 421 exhibiting companies and 55 countries , including 24 Member States of the OIC ( Algeria , Bangladesh, Brunei , Egypt, Indonesia , Iran, Iraq , Kuwait, Kyrgyzstan , Lebanon, Libya , Malaysia, Maldives, Morocco , Palestine , Qatar, Senegal , Sierra Leone , Somalia, Sudan , Turkey, UAE Arab Emirates, Uzbekistan and Yemen).

→ The key recommendations of the 2<sup>nd</sup> Forum OIC / Asia, organizes on 25-26 September 2013 were as follows:

- To encourage direct contacts of businessmen in order to increase the visibility of business opportunities;
- To solve in the very short-term problems related to transport and logistics;
- To promote cooperation and exchanges in the key sectors, which are: tourism , Islamic Finance , Health, Buildings and Construction and Higher Education;
- To establish for financing and insurance mechanisms to support SMEs and projects.

It should be note that in addition to these meetings the ceremony of «Jewels of the Muslim World Award 2013" was held to honor personalities who contributed to the development and well-being of the Islamic Ummah. On this occasion ten personalities of the Islamic World were awarded including H.E Pr. Ekmeleddin Ihsanoglu , Secretary General of the Organization of Islamic Cooperation (OIC).

Finally, His Excellency Dato Raja Mohamad Abdullah and Eminent Personalities of the Islamic World in attendance, commended the OIC and ICDT, represented by Dr. El Hassane HZAINÉ - Director General of the Centre for their great contribution to the success of this event.

❖ **Activities ICDT on the sidelines of the 4<sup>th</sup> Edition "OIC World Biz":**

The Centre took the opportunity of participating in the 4<sup>th</sup> Edition of the "OIC World Biz" to hold a meeting with the "World Islamic Economic Forum" represented by Ms. Mazwin Meor Ahmad to discuss the preparations of the training seminar for the benefit of businesswomen to be organized jointly by the two institutions in Casablanca (Morocco).

It should be noted that Dr. HZAINÉ also held a meeting with the delegation of the Chamber of Commerce of the Turkish Cypriot State to discuss ways and means to strengthen cooperation between both institutions.

**REPORT OF  
THE 14<sup>th</sup> TRADE FAIR OF THE OIC MEMBER STATES**

Tehran, Islamic Republic of Iran  
28 October - 1<sup>st</sup> November 2013

**Third coordination meeting for the organization of the 14<sup>th</sup> Trade Fair of the OIC Member States, Tehran, Islamic Republic of Iran, 22-23 September 2013:**

The third coordination meeting between ICDT and Iran International Exhibitions Co. (IIEC) was held from 21 to 23 September 2013 and was focused on the program of the opening of the fair, letters of invitation to be sent to personalities, activities to be organized in conjunction with this event and the facilities provided to the OIC Member States to ensure their effective participation in the fair.

**Holding of the Fair:**

The official inauguration of the exhibition took place on 28<sup>th</sup> October, 2013 at the Permanent Exhibition Centre in Tehran and was chaired by HE Dr. Hassan Rohani, President of the Islamic Republic of Iran and HE Prof. Dr. Ekmeleddin Ihsanoglu, Secretary General of the Organisation of Islamic Cooperation OIC, accompanied by their Excellencies : Dr. Ahmad Mohammad Ali - Chairman of the IDB Group, Dr. El Hassane HZAINÉ - Director General of ICDT, Dr. Mohammed Nahavandian - President of the Chamber of Commerce, Industry, Mines and Agriculture of the Islamic Republic of Iran, Eng. Mohammad Reza Nematzadeh - Minister of Commerce, industry and Mines of the Islamic Republic of Iran, Sheikh Saleh Kamel - Chairman of the Islamic Chamber of Commerce, Industry and Agriculture ( ICCIA) and of their Excellencies some Ambassadors of OIC countries accredited to Tehran and heads of delegations participating States in this fair.

During their visit to the various pavilions of the Fair, the Personalities stopped in the various booths to listen to the explanations of the officials of the pavilions of the participating countries and to review the economic development level of countries of the participants in the fair.

It should be noted that the opening ceremony of the exhibition was widely covered by the media: television channels, newspapers and other media of the Islamic Republic of Iran.

The following countries participated in this event:

- ❖ Republic of Albania;
- ❖ People's Republic of Bangladesh;
- ❖ Republic of Benin ;
- ❖ Republic of Cameroon;
- ❖ Arab Republic of Egypt ;
- ❖ Republic of Guinea ;
- ❖ Republic of Guinea-Bissau ;
- ❖ Republic of Indonesia;
- ❖ Islamic Republic of Iran;

- ❖ Republic of Iraq ;
- ❖ Republic of Kazakhstan;
- ❖ Malaysia ;
- ❖ Republic of Mali ;
- ❖ Kingdom of Morocco ;
- ❖ Islamic Republic of Pakistan ;
- ❖ Republic of Senegal ;
- ❖ Republic of Somalia;
- ❖ Republic of Sudan;
- ❖ Syrian Arab Republic ;
- ❖ Republic of Tajikistan;
- ❖ Republic of Tunisia;
- ❖ Republic of Uganda;
- ❖ Republic of Yemen.

The International Islamic Trade Finance Corporation (ITFC) - Group of the Islamic Development Bank (IDB) and the Islamic Centre for Development of Trade (ICDT) funded the participation of the following OIC Member States: Albania, Bangladesh, Benin, Senegal, Guinea, Guinea -Bissau, Cameroon, Mali, Tajikistan and Uganda.

**Activities on the sidelines of the Fair:**

On the sidelines of the fair the 15<sup>th</sup> Private Sector Meeting of Islamic Countries and the 7<sup>th</sup> Forum of Businesswomen of the OIC Countries, were held from 27<sup>th</sup> to 30<sup>th</sup> October 2013, under the theme: "The Role of the OIC Members States in global development".



## **UPCOMING FAIRS AND EXHIBITIONS**

**REPORT ON  
THE PREPARATIONS OF THE 1<sup>ST</sup> INTERNATIONAL  
EXHIBITION OF MUSLIM BUSINESS**

14<sup>th</sup> – 16<sup>th</sup> November 2013, Dakar, Republic of Senegal

The Islamic Centre for Development of Trade (ICDT) will organize under the Patronage of the Ministry of finance and Economy of Senegal and in collaboration with the Professional Chair and Interethnic and Intercultural Research of the University of Quebec and the International Company of Investing and Consulting SA (ICIC) on 14, 15, 16 November 2013 in Dakar, **the First International Exhibition of Muslim Business** in the WAEMU space, which will gather all the actors of the public and private sector of the financial and economic circles and those of Islamic partnership. This Exhibition will constitute a moment of visibility in the Sub-Saharan space of the creativity and dynamism of entrepreneurship and business circles, which work in compliance with the Islamic Sharia.

A training seminar on Islamic Finance will be organized on the sidelines of this exhibition by the Islamic Research and Training Institute (IRTI) of the Islamic Development Bank Group (IDB) on the themes of microfinance, Islamic investments funds and Waqf.

**REPORT ON THE  
PREPARATIONS OF THE 2<sup>ND</sup> OIC HALAL FOOD  
EXHIBITION - SHARJAH EXPO CENTRE**

16-18 December 2013 Sharjah - State of the United Arab Emirates

Within the framework of the efforts aiming at promoting trade and investments among the OIC Member States, the Islamic Centre for Development of Trade (ICDT) and the Chamber of Commerce and Industry Sharjah will organize the second edition of the Halal Food Exhibition of the OIC Member States, from 16<sup>th</sup> to 18<sup>th</sup> December 2013 at Sharjah Expo Centre - State of the United Arab Emirates.

In order to provide this exhibition with all the conditions of success, the organizers held the first coordination meeting on the organization of this exhibition from 14<sup>th</sup> to 16<sup>th</sup> January 2013 at ICDT's headquarters in Casablanca, which was crowned by the signing of the Memorandum of Understanding (MOU) on the organization of the Exhibition between both parties on 16<sup>th</sup> January, 2013 in Casablanca.

A second meeting was held between both parties on 27<sup>th</sup> May, 2013 in Dubai, and focused on the promotional modalities of this event among the OIC Member States.

More details of this Exhibition are available on the following link:

[www.halalfoodme.com](http://www.halalfoodme.com).

The price per square meter exhibition space has been fixed as follows:

- ✓ Fitted square meter (shelf scheme): US\$ 275
- ✓ Not equipped square meter (Indoor bare space): US\$ 250.

For more details and reservations, please contact:

<b>Expo Centre Sharjah</b> B.P : 3222, Sharjah/ United Arab Emirates Phone: +971-6-5770000 Fax: +971-6-5770111 E-mail: <a href="mailto:info@expo-centre.ae">info@expo-centre.ae</a> Website: <a href="http://www.expo-Centre.ae">www.expo-Centre.ae</a>	or	<b>Islamic Centre for Development of Trade (ICDT)</b> Tours des Habous, P.O Box : 13545 Casablanca 20 000 / Morocco Tel: +212 522 314 974 - Fax: +212 522 310 110 Email: <a href="mailto:icdt@icdt-oic.org">icdt@icdt-oic.org</a> Web site: <a href="http://www.icdt-oic.org">www.icdt-oic.org</a>
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**REPORT ON THE PREPARATION OF  
THE 7<sup>TH</sup> EXHIBITION OF AGRIBUSINESS INDUSTRIES  
OF THE OIC MEMBER STATES**

Jeddah, Saudi Arabia  
13-16 April 2013

Within the framework of the implementation of the Cooperation Agreement signed between the Islamic Centre for Development of Trade (ICDT) and the Saudi Al Harithy Company for Exhibitions Limited (ACE)", both parties will organize under the patronage of the Ministry of Agriculture of the Kingdom of Saudi Arabia, the 7<sup>th</sup> Exhibition of Agribusiness Industries in the OIC Member States from 13<sup>th</sup> to 16<sup>th</sup> April 2014, concomitantly with the 19<sup>th</sup> Food/Hotel/PROPAC Arabia in the Jeddah Centre for Forums and Events, Kingdom of Saudi Arabia.

- Fitted square meter (shelf scheme): US\$ 445.
- Not equipped square meter (Indoor bare space): US\$.395

For more details and reservations, please contact the Organisers.

**Islamic Centre for Development of Trade (ICDT)**  
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Web site: [www.icdt-oic.org](http://www.icdt-oic.org)

**Al Harithy Company for Exhibitions (ACE)**  
P.O.Box: 40740 Jeddah: 21511  
Kingdom of Saudi Arabia  
Tel: + 96612 654 6384 - Fax: + 96612 654 6853  
E-mail: [ace@acexpos.com](mailto:ace@acexpos.com)  
[www.acexpos.com](http://www.acexpos.com)

**REPORT ON THE PREPARATION OF  
2<sup>nd</sup> TOURISM FAIR OF THE OIC MEMBER STATES**

23-26 April 2014, Tunis-Republic of Tunisia

Withdrawal of the Arab Republic of Egypt

Following the letter of the Egyptian Expo and Convention Authority, (EECA) addressed to ICDT dated 9<sup>th</sup> June 2013, the Arab Republic of Egypt withdraws in favor of the Republic of Tunisia for hosting the second edition of the Tourism Fair of the OIC Member States in 2014. However, it reserves the right to host the third edition of that show in 2016.

It should be noted that this fair will be organized by ICDT in collaboration with the Tunisian "Company Marketing, Advertising & Publishing", under the auspices of the Ministry of Tourism of the Republic of Tunisia from 23<sup>rd</sup> to 26<sup>th</sup> April 2014 in Tunis under the theme "OICTOURISM : Civilisation and Modernity."

In this regard, and to in order to provide to this fair all the conditions of success, a first coordination meeting between the Ministry of Tourism of the Tunisian Republic, ICDT and the Tunisian Company "Company Marketing Advertising & Publishing" was held on 31<sup>st</sup> July 2013 in Tunis and was devoted to the distribution of tasks between the organizers. This meeting was crowned by the signing of an MOU on the organization of the Fair.

The price per square meter of the exhibition space was fixed as follows:

- Fitted square meter (shelf scheme): US\$ 220
- Not equipped square meter (Indoor bare space): US\$ 200

**For more details and reservations, please contact the Organisers.**

Islamic Centre for Development of Trade (ICDT)  
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Web site: [www.icdt-oic.org](http://www.icdt-oic.org)

Société Marketing & Publishing  
12, R. Ibn Rachiq TUNIS / BELVEDERE TUNIS  
Tel : +216 71893215 - Fax : +216 71784013  
E-mail : [tourisme.infomit@gnet.tn](mailto:tourisme.infomit@gnet.tn)  
Site Web : [www.mit-tourisme.com](http://www.mit-tourisme.com)

**REPORT ON THE PREPATATION OF THE  
1<sup>st</sup> FAIR ON FURNITURE, DECORATION, HOUSEHOLD AND  
ELECTRICAL APPLIANCES OF THE OIC MEMBER STATES**

**Jeddah - Kingdom of Saudi Arabia  
11-14 May 2014**

Following the request of the Al Medina International Exhibition Co (MICE), the 1<sup>st</sup> Fair on Furniture, Decoration, Household and Electrical Appliances of the OIC Member States, originally scheduled for May 12 to 16, 2013 in Jeddah - Kingdom of Saudi Arabia has been postponed by mutual agreement with the ICDT, at a later date so as to ensure a massive participation of the OIC Member States in the exhibition.

In addition, and following tripartite consultations between ICDT and "Al-Harithy Company for Exhibitions Limited", it was decided to organize the exhibition in conjunction with the "Saudi Building & Interiors Exhibition" scheduled to take place on 11-14 May 2014 in Jeddah - Kingdom of Saudi Arabia.

The price per square meter of the exhibition space was fixed as follows:

- Fitted square meter (shelf scheme): US\$ 445
- Not equipped square meter (Indoor bare space): US\$ 395

For more details and reservations, please contact the Organisers.

<b>Islamic Centre for Development of Trade (ICDT)</b> Tours des Habous, P.O Box : 13545 Casablanca 20 000 / Morocco Tel: +212 522 314 974 - Fax: +212 522 310 110 Email: <a href="mailto:icdt@icdt-oic.org">icdt@icdt-oic.org</a> Web site: <a href="http://www.icdt-oic.org">www.icdt-oic.org</a>	<b>Al Harithy Company for Exhibitions (ACE)</b> P.O.Box: 40740 Jeddah: 21511 Kingdom of Saudi Arabia Telephone: +966102 654 6384 Fax: + 96612 654 6853 E-mail: <a href="mailto:ace@acexpos.com">ace@acexpos.com</a> <a href="http://www.acexpos.com">www.acexpos.com</a>
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## **REPORT ON THE PREPARATION OF THE 2<sup>nd</sup> OIC HEALTH EXPO**

**Dakar - Republic of Senegal  
26-29 June 2014**

In compliance with the resolutions of the 28<sup>th</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC, held from 8<sup>th</sup> to 11<sup>th</sup> October 2012 in Istanbul - Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the second edition of the OIC Health EXPO, ICDT and the International Centre for Foreign Trade of Senegal (CICES ) will organize under the aegis of the Ministry of Health and Social Welfare of the Republic of Senegal, the second OIC Health Expo from 26<sup>th</sup> to 29<sup>th</sup> June 2014 at the Exhibition Centre of CICES, in conjunction with the 6<sup>th</sup> International Exhibition of Health and Medical Equipment in Dakar ( SISDAK ).

In this regard, ICDT and CICES held the first coordination meeting on the organization of the 2<sup>nd</sup> OIC Health Expo on 13-14 June 2013 at ICDT's headquarters in Casablanca - Kingdom of Morocco, to distribute tasks between them and discuss the organizational and participation modalities of the OIC Member States. This meeting was crowned by the signature of an MOU of this exhibition.

In compliance with the provisions of the Memorandum of Understanding (MOU) relating to the organisation of the exhibition signed on 14<sup>th</sup> June 2013 between ICDT and CICES, the price per square meter of the exhibition space was fixed as follows:

- Fitted square meter (shelf scheme): US\$ 120\$.
- Not equipped square meter (Indoor bare space): US\$ 100

For more details and reservations, please contact the Organisers.

<b>Islamic Centre for Development of Trade (ICDT)</b> Tours des Habous, P.O Box : 13545 Casablanca 20 000 / Morocco Tel: +212 522 314 974 - Fax: +212 522 310 110 Email: <a href="mailto:icdt@icdt-oic.org">icdt@icdt-oic.org</a> Web site: <a href="http://www.icdt-oic.org">www.icdt-oic.org</a>	<b>The International Centre for Foreign Trade of Senegal (CICES )</b> BP : 8166 Dakar-Yo, Senegal Tel : +221 33 859 96 14 / 33 859 96 14 Fax : +221 33 859 96 18 E-mail : <a href="mailto:dec@cices_dak.com">dec@cices_dak.com</a> Site Web : <a href="http://www.cicesisdak.com">www.cicesisdak.com</a>
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