

**ICDT'S REPORTS ON**

**TRADE FAIRS AND EXHIBITIONS OF**  
**OIC MEMBER COUNTRIES**

**DOCUMENTS PRESENTED BY**

**THE ISLAMIC CENTRE FOR DEVELOPMENT**  
**OF TRADE**

**TO THE**

**28<sup>TH</sup> SESSION OF THE STANDING COMMITTEE**  
**FOR ECONOMIC AND COMMERCIAL**  
**CO-OPERATION OF THE OIC**  
**(COMCEC)**

**Istanbul – Republic of Turkey**  
**8-11 October 2012**

**REPORT ON THE  
13<sup>TH</sup> TRADE FAIR OF THE MEMBER STATES OF THE  
ORGANISATION OF ISLAMIC COOPERATION**

Sharjah, State of the United Arab Emirates,  
From 24<sup>th</sup> to 29<sup>th</sup> April 2011

**GENESIS:**

Within the framework of strengthening economic and commercial cooperation among the Member States of the Organisation of Islamic Cooperation and increasing the volume of intra-OIC trade and boosting investment among the OIC Member States and in compliance with the relevant resolutions of the 24<sup>th</sup> Session of the Standing Committee for Economic and Commercial Cooperation of the Organisation of Islamic Cooperation (COMCEC), which welcomed the offer of the State of the United Arab Emirates to host the 13<sup>th</sup> Trade Fair of the Member States of the organization of the Islamic Conference”, the Sharjah Chamber of Commerce and Industry and the Islamic Centre for Development of Trade organised under the auspices of His Highness Sheikh Dr. Sultan Bin Mohammed Al Qassimi, Member of the Supreme Council of the United Arab Emirates and Ruler of Sharjah, held the 13<sup>th</sup> Trade Fair of the Member States of the organization of the Islamic Conference “OIC EXPO 2011” in Sharjah EXPO Centre from 24<sup>th</sup> to 29<sup>th</sup> April 2011 under the theme “Economic Partnership and Sustainable Development”.

The Fair lasted 6 days and was opened to professionals, economic operators and the General Public from 10 a.m. to 8 p.m.

This event was attended by 27 OIC Member States as well as by Institutions and the Muslim Communities in Non OIC Member Countries (India, China and Thailand).

The following Countries attended the Fair:

- Republic of Azerbaijan;
- People’s Republic of Bangladesh;
- Republic of Benin;
- Arab Republic of Egypt;
- Republic of Indonesia;
- Republic of Iraq;
- Kingdom of Saudi Arabia
- Hashemite Kingdom of Jordan;
- Republic of Kazakhstan;
- State of Kuwait;
- Malaysia;
- Kingdom of Morocco;
- Republic of Cameroon
- Republic of Mali;
- Republic of Mozambique;
- Republic of Niger;
- Sultanate of Oman;
- Islamic Republic of Pakistan;
- State of Palestine;

- Republic of Senegal;
- Republic of Sudan;
- Syrian Arab Republic;
- Republic of Tunisia;
- Republic of Turkey;
- State of the United Arab Emirates;
- Republic of Uganda;
- Republic of Yemen.

The Islamic Centre of the Islamic Centre for Development of Trade was represented in this event by the following Members of its Delegation:

- Mr. Allal RACHDI, Director General;
- Mr. Houcine RAHMOUNI, Counsellor to the Director General;
- Mr. Abdel Aziz ALAMI, in charge of Trade Promotion Department;

Likewise, the International Islamic Trade Finance Company (ITFC) -Islamic Development Group- participated in this event and sponsored the participation of 9 LDCs, OIC Member States. The Islamic Centre for Development of Trade has financed the participation of the Republic of Benin and the Republic of Senegal in this Fair.

### **1. OPENING CEREMONY:**

The official opening Ceremony of the 13<sup>th</sup> Edition of the Trade Fair of the Member States of the Organisation of Islamic Cooperation, which is held for the second time in Sharjah, took place on 24<sup>th</sup> April 2011 at Sharjah Expo Center. The inaugural ceremony was chaired by His Highness Sheikh. Sultan Bin Mohammad Bin Sultan Al Qasimi, Crown Prince and Deputy Ruler of Sharjah together with the Representative of HE Prof. Dr. Ekmeleddin IHSAONGLU, Secretary General of the OIC, H.E Mr. Bassem AwadAllah, Secretary General of the Islamic Chamber of Commerce and industry and their Excellencies, Mr. Allal RACHDI, Director General of the Islamic Centre for Development of Trade, and Mr. Ahmed Mohammed AL MIDFA, Member of the Federation of the UAE Chambers of Commerce and Industry, Chairman of the Sharjah Chamber of Commerce and Industry, Dr. Waleed AL-WOHAIB, Chief Executive Officer of the International Islamic Trade Finance Corporation (ITFC-IDB Group) and by the Ambassadors of the OIC Countries in addition to Officials in charge of the pavilions of participating countries.

Inaugural speeches were pronounced by the following personalities:

- HH Sheikh Sultan Bin Mohamed Bin Sultan Al Qassimi, Crown Prince and Deputy Ruler of Sharjah
- H.E Mr. Ahmed Mohammed AL MIDFA, Member of the Federation of the UAE Chambers of Commerce and Industry, Chairman of Sharjah Chamber of Commerce and Industry;
- H.E Bassem Awadallah, Secretary General of the Islamic Chamber of Commerce and Industry;
- HE Ambassador Ahmed Al Haddad, Director of Economic Affairs of the Organization of Islamic Conference.

After the inauguration of the Fair, the personalities visited the various stands of participating countries.

## **2. ACTIVITIES ON THE SIDELINES OF THE FAIR:**

On the sidelines of the Fair, the 14<sup>th</sup> Private Sector Meeting of Islamic Countries was organised from 24<sup>th</sup> to 26<sup>th</sup> April 2011 under the theme: "14<sup>th</sup> of the Private Sector Forum to promote Intra-OIC Trade".

## **3. DISTRIBUTION OF TROPHIES AND CERTIFICATES:**

In implementation of article 15 of the Regulations of the Trade Fair of Islamic Countries, the Committee of Trophies, composed of the Representatives of the Islamic Centre for Development of Trade (ICDT) and Sharjah Chamber of Commerce and Industry met under the co-chairmanship of H.E Mr. Allal RACHDI, Director General of ICDT and H.E Mr. Ahmed Mohammed AL MIDFA, Chairman of Sharjah Chamber of Commerce and Industry to select the most deserving stands by applying the criteria defined by the Rules of the Fair, namely:

- The area;
- The quality of exhibits;
- The number of participating companies;
- The number and level of the official commercial representation;
- The steadiness of participation to date.

The trophies were awarded to the following countries:

- Republic of Indonesia : First Prize
- State of Kuwait : Second Prize
- Republic of Tunisia placed equal  
with the Republic of Sudan : Third Prize

The United Arab Emirates was awarded, a special prize. Likewise participation Certificates were granted to the other participating countries.

These prizes were awarded during a ceremony organised to that effect on 25<sup>th</sup> April 2011 under the chairmanship of HE Mr. Allal RACHDI, Director General of ICDT and H.E Mr. Ahmed Mohammed AL MIDFA, Chairman of Sharjah Chamber of Commerce and Industry.

The Members of ICDT's Delegation visited during the Fair, the various pavilions and stands of participating countries to promote ICDT's activities and collect brochures and CD-ROMs on the products and services of participating companies in order to advertise them in the virtual Exhibition of the Internet Web Site of the Centre.

## **4. EVALUATION OF THE FAIR:**

The indoor surface area of the Fair reached 3.0000 Square meters 500 enterprises exhibited their products in the Fair, which was visited by 1,500 businessmen from the different OIC Member States seeking business opportunities and partnerships.

In fact, the information collected from exhibitors showed that on the whole they have all commended the excellent organisation and, arrangements and facilities, particularly those made available by the Emirati party, which has ensured the best conditions to exhibitors. Likewise, services that were offered comply with the international criteria relating to the holding of fairs.

On the other hand, it was also noted that most of added value exhibited products are reflecting the real economic and industrial progress recorded by some Member States. As well as the High Technology and technical levels of participating countries.

Through the questionnaire that was distributed by the Representative of the Centre to the various pavilions and stands of participating countries, the Centre also received requests from some participants wishing to benefit from the Centre's services and to promote their productions and services in the virtual exhibition on the ICDDT's Internet Web Site.

Participants also noted with appreciation the holding of the 14<sup>th</sup> Private Sector Meeting of the OIC Member States on the sidelines of the Fair, providing thus an excellent opportunity to Businessmen to establish business dealings and indentify cooperation and complementary fields among the Member States of the Organisation of Islamic Cooperation.

During the Fair, the Islamic Centre for Development of Trade held meetings with the representatives of the Cypriot side to discuss the latest developments in the joint organization of the Forum and Exhibition on "Higher Education Services in the OIC Member States", 28<sup>th</sup> November - 1<sup>st</sup> December 2011, Girne - Turkish Republic of Northern Cyprus (TRNC).

ICDDT also held a meeting with Mr. Harris Liu, Deputy Director General and Vice Chairman of the EXPO BUREAU of NINGXIA HUI AUTONOMOUS REGION in China to discuss the possibility to organise jointly the "OIC CHINA EXPO" scheduled to be held In Yinchuan, Capital of the province of NINGXIA HUI in 2013.

**REPORT ON  
THE 1<sup>st</sup> COTTON AND TEXTILES EXHIBITION IN  
THE OIC MEMBER STATES**

**Ouagadougou - Burkina Faso, 21-25 September 2011**

Within the framework of the Plan of Action of the Organisation of Islamic Cooperation (OIC) dedicated to the cotton sector, to promote production and improve competitiveness of the cotton and textiles industry, the Islamic Centre for Development of Trade (ICDT), the Islamic Development Bank Group, the International Islamic Trade Finance Corporation (ITFC) and the National Foreign Trade Office (ONAC) of Burkina Faso organised under the auspices of the Ministry of Industry, Commerce and Handicrafts of Burkina Faso, the first Cotton and Textiles Exhibition in the OIC Member States, from 21<sup>st</sup> to 25<sup>th</sup> September 2011 at the Exhibition Grounds of the International Handicrafts Exhibition of Ouagadougou (SIAO) - Burkina Faso. This first exhibition took place under the theme: "Cotton-textiles, Growth Factor of the Economies of the OIC Member States".

The Exhibition lasted five days and was opened to the General public and to businessmen from 09.00 to 21.00.

This first edition of cotton and textiles of the OIC Member States recorded the participation of the following OIC Member States:

- ✓ Republic of Benin;
- ✓ Burkina Faso;
- ✓ Arab Republic of Egypt;
- ✓ Republic of Cameroon;
- ✓ Republic of Chad;
- ✓ Republic of Mali;
- ✓ Islamic Republic of Mauritania;
- ✓ Kingdom of Morocco;
- ✓ Republic of Niger;
- ✓ Republic of Senegal;
- ✓ Syrian Arab Republic;
- ✓ Republic of Tajikistan;
- ✓ Republic of Togo ;
- ✓ Republic of Tunisia;
- ✓ Republic of Turkey.

Organisation of Islamic Cooperation (OIC) was represented by:

- Ambassador Nabika Diallo, Advisor to H.E the Secretary General;
- H.E Sheikh Omar T. Sow, Director General of Economic Affairs.

ICDT was represented at the Exhibition by:

- Dr. El Hassane HZAINÉ, Director General;
- Mr. Houcine RAHMOUNI, Advisor to the Director General;

- Mr. Amadou Ciré SALL, In charge of the Trade Information System;

And the Islamic Development Bank Group was represented by Mr. Othman EL-FIEL.

The International Islamic Trade Finance Corporation (ITFC) - Islamic Development Bank Group has provided funding for this event by sponsoring the participation of LDCs, OIC Members States participating in this exhibition. For its part, the ICDT has sponsored the participation of other countries and part of administrative expenses.

The Islamic Development Bank Group (IDB) financed the activities organised on the sidelines of this exhibition and granted donation to the Host country.

### **1. Opening Ceremony:**

The opening ceremony of the exhibition was held on 21<sup>st</sup> September 2011 at 16 h 00 at the Grounds of the International Handicrafts Exhibition of Ouagadougou (SIAO) and was chaired on behalf of the Prime Minister by H.E Mr. Arthur KAFANDO, Minister of Industry, Commerce and Handicrafts with Minister of Agriculture, Hydraulics and Fisheries and Minister of Environment and Sustainable Development of Burkina Faso in presence of the Representatives the General Secretariat of the OIC, the Islamic Development Bank Group and Mr. Justin B. Bayili, Director General of the National Foreign Trade Office of Burkina Faso (ONAC), Mr. El Hassane HZAINÉ, Director General of ICDT, the Ambassadors of the OIC countries accredited to Ouagadougou and the Heads of Delegations of the participating States in this Exhibition.

The opening ceremony of the exhibition was marked by cultural shows at the entrance of SIAO.

After the opening ceremony, H.E Mr. Arthur KAFANDO, Amb. Nabika Diallo and Mr. El Hassane HZAINÉ cut the ribbon announcing the official opening of the Exhibition and then they proceeded to the visit of the different stands of the Exhibition.

It should be noted that the opening ceremony of the exhibition was widely covered by television channels, newspapers and other media organs in Burkina Faso.

### **2. Activities on the sidelines of the Exhibition:**

On the sidelines of the exhibition the following thematic conferences and OIC institutional meetings took place:

- ✓ Fourth Meeting of the Project Committee and the Fifth Meeting of the Steering Committee for the implementation of the OIC Plan of Action for Cotton (22<sup>nd</sup> September 2011);
- ✓ Seminar on the Development of the cotton and textiles sector in the OIC Member States (morning of 23<sup>rd</sup> September 2011).

The presentations of experts at the Seminar on the Development of the cotton and textiles sector in the OIC Member States focused on the following topics:

- ✓ Present State of Intra-OIC Cotton and Developmental Prospects by **Mr. Amadou Ciré SALL** (ICDT);
- ✓ State of the development of cotton and textiles industry in the WAEMU by **Mr. Balla DIONG**
- ✓ Overview of the evolution of the Moroccan textile industry, by **Mr. Mohamed Tazi**, Director General of the Moroccan Association of Textiles and Clothing industries (AMITH);

- ✓ Financing of Trade in Agricultural Products: the case of cotton, by **Mr. Abdoulaye Nabol**, Director General of FILSAH (Sahel Spinning)).
- ✓ Cotton sector in West Africa: current situation and prospects by **Mr. Said ELAARBAOUI** (ICDT expert).

This seminar was attended by 150 persons and B2B meetings were also held between the businessmen of the sector.

### **3. Distribution of participation certificates:**

The closing ceremony of the exhibition was held at the Grounds of the International Handicrafts Exhibition of Ouagadougou (SIAO) on 24<sup>th</sup> September 2011 at 16:00 during which participation certificates were delivered to participating Member States.

These certificates were distributed to the Heads of Stands of participating countries during a ceremony held under the chairmanship of the Secretary General of the Ministry of Industry, Commerce and Handicrafts of Burkina Faso with the Director General of the National Foreign Trade Office of Burkina Faso (ONAC) and the Director General of ICDT.

During the period of the Exhibition, ICDT's representatives visited the stands of participating countries to promote the services of the Centre and the IDB Group and collect from Exhibitors all the promotional materials of the activities and services of the enterprises of participating companies (brochures, CD-Rom) in order to insert them in the Virtual Fair of ICDT.

### **4. Evaluation of the Exhibition:**

This exhibition was attended by 200 businessmen and more than 1500 visitors. A survey at the level of participants disclosed a general satisfaction as to the organization of the exhibition and the provision of all facilities by organisers. The services offered are of high quality and meet international standards in this area.

On the other hand, the exhibits represent the industrial and economic progress achieved by Member States as well as the level of technological development of participating countries in the cotton sector.

Exhibitors expressed the wish to participate in the future exhibitions to be organised by the Centre and to benefit from its services including the promotion of their products and services through the Virtual Fair of ICDT.

Participants also highly appreciated the holding of the Fourth Meeting of the Project Committee and the 5th Meeting of the Steering Committee for the implementation of the OIC Plan of Action for Cotton and the Seminar on the Development of the cotton and textiles Sector in Member States concomitantly with the exhibition; It was a good opportunity for businessmen to establish cooperation and exchange relations with the OIC officials of the cotton sector as well as with the OIC Institutions.

It should be noted that the level of participation of the OIC Member States at the Exhibition remains considerable despite the holding at the same period of the International Exhibition of Textile Machinery and Apparel (ITMA) held from 22<sup>nd</sup> to 29<sup>th</sup> September 2011 in Barcelona - Spain. This is the world largest exhibition of textiles and garment machinery and international apparel that is held every 4 years since 1951.



**FORUM AND SPECIALISED EXHIBITION ON  
HIGHER SERVICES EDUCATION IN  
THE OIC MEMBER STATES**

**Girne, TRNC, 28<sup>th</sup> November to 1<sup>st</sup> December 2011**

In implementation of resolution n°3/11-P (IS) adopted at the 11th Session of the Islamic Summit Conference held on March 13th and 14th, 2008 in Dakar, Republic of Senegal, the Islamic Centre for Development of Trade (ICDT) and the Ministry of Foreign Affairs of the Turkish Republic of Northern Cyprus organized in collaboration with the Islamic Development Group Bank (IDB), the Islamic Educational, Scientific and Cultural Organization (ISESCO), the Forum and Specialized Exhibition on "Higher Education Services in the OIC Member States" from November 28<sup>th</sup> to December 1<sup>st</sup>, 2011 at Acapulco Hotel , in Girne Turkish Republic of Northern Cyprus.

The main objective of this Forum and Exhibition is to ensure the promotion of Higher Education Services in the Member States of the Organisation of Islamic Cooperation (OIC), in general, and those of the Turkish Republic of Northern Cyprus in particular, to establish direct contacts between the stakeholders in the field of training and education, encourage investment in this sector and develop partnerships between the Universities in the OIC Member States, notably through the exchange of students and trainers.

ICDT was represented at this event by Dr. El Hassane HZAINÉ, its Director General.

The following Member States attended this event: Afghanistan, Saudi Arabia, Bahrain, Burkina Faso, Indonesia, Iraq, Jordan Kuwait, Malaysia, Palestine Pakistan, Senegal, Sierra Leone,, Somalia and Turkey as well as the following non-Member States: Australia, Bosnia-Herzegovina and Singapore.

This event was attended by senior officials of national Education in several OIC countries, the consortium of six universities of the Turkish of Northern Cyprus and Representatives of Higher Education Institutions and the OIC Specialized Institutions, Subsidiary and Affiliated Organs (Islamic Development Bank Group "IDB", Islamic Educational, Scientific and Cultural Organization "ISESCO», Statistical, Economic, Social and Training Centre of Islamic Countries "SESRIC ")

The inauguration ceremony of the Exhibition was chaired by His Excellency Dr. Derviş Eroğlu, Président of the Turkish Republic of Northern Cyprus, His Excellency Prof. Dr. Ekmeleddin Ihsanoglu, Secretary General of the Organisation of Islamic Cooperation (OIC), accompanied by HE Mr. Hüseyin Özgürkün, Minister of Foreign Affairs of the Turkish Republic of Northern Cyprus.

On this occasion, Dr. El Hassane HZAINÉ chaired the Session on: Promoting partnership and cooperation in higher education in the Muslim World-Quality Certification and accreditation" organised on the sidelines of the forum and submitted a paper on "Trade in higher education services in the OIC Member States: Current Status and Challenges".

**1<sup>st</sup> OIC HEALTH EXPO**  
**Exhibition grounds of Kram**

Tunis - Republic of Tunisia, 1– 4 March 2012

In implementation of the resolution n° 13 adopted by the 3<sup>rd</sup> Islamic Conference of Health Ministers held from 29 September to 1<sup>st</sup> October 2011 in Astana – Republic of Kazakhstan and the resolution n° 9 adopted by the 7<sup>th</sup> Session of the Islamic Conference of Tourism Ministers held on 28-30 November 2010 in Tehran – Islamic Republic of Iran, the Islamic Centre for Development of Trade (ICDT) and the “Société des Foires Internationales de Tunis” (ITF) organized under the auspices of the Ministries of Industry and Handicrafts and Public Health of the Republic of Tunisia, the 1<sup>st</sup> OIC HEALTH EXPO from 1<sup>st</sup> to 4<sup>th</sup> March 2012 in the Exhibitions Grounds of Kram – Tunis

The Exhibition lasted four days and was open to the public and professionals in the health sector from 09.00 to 19.00.

This first edition of the Health exhibition in the OIC Member States recorded the participation of the following OIC Member Countries:

- Republic of Benin;
- Burkina Faso;
- Republic of Cameroon;
- Republic of Côte d'Ivoire;
- Republic of Gabon;
- Republic of Guinea;
- Republic of Iraq;
- Islamic Republic of Iran;
- Republic of Indonesia;
- Libya;
- Republic of Mali;
- Kingdom of Morocco;
- Islamic Republic of Mauritania;
- Republic of Niger;
- Islamic Republic of Pakistan;
- Republic of Senegal;
- Republic of Sudan;
- Sultanate of Oman;
- Republic of Chad;
- Republic of Togo;
- Republic of Tunisia.

The Exhibition was also marked by the participation of enterprises from the OIC Observer States (Central African Republic ), Muslim minorities in non-Member countries (Autonomous province of Ningxia-Hui - People's Republic of China), and the following Non-Member States : Germany, France, the Netherlands and the Democratic Republic of Congo. It is worth mentioning that ICDT sponsored the participation of the Kingdom of Morocco and Republic of Senegal in this exhibition.

ICDT was represented at the exhibition by:

- ◆ Dr. El Hassane HZAINI, Director General;
- ◆ Houcine RAHMOUNI, Advisor to the Director General;
- ◆ Abdelaziz ALAMI, Head of Marketing & Communication department.

### **1. Opening Ceremony:**

The opening ceremony of the exhibition took place on 1st March 2012 at 16 h00 at the Exhibition Grounds of Kram in Tunis, and was chaired by HE Mr. Abdellatif MEKKI- Minister of Public Health of the Republic of Tunisia accompanied by the Libyan and Tunisian Ministers of Vocational Training, Secretary General of the Ministry of Industry and Mines of the Republic of Iraq, Dr. El Hassane HZAINI - Director General of ICDT, Mr. Néjib Ben Miled, President Director General of the ITF, Ambassadors of some OIC Member States accredited to Tunis and Heads of Delegations and the stands' Heads of the participating countries in the exhibition.

After the ribbon cutting and the visit to the various stands of the exhibition, HE Mr. Abdellatif MEKKI - Minister of Public Health of the Republic of Tunisia and Dr. El Hassane HZAINI - Director General of ICDT delivered speeches on this occasion heralding the official opening of the Exhibition.

### **2. Activities on the sidelines of the exhibition:**

On the sidelines of the Exhibition, ICDT organized on 2<sup>nd</sup> March, 2012, respectively in cooperation with the Ministry of Public Health and GS1 Tunisia the following seminars:

- "The development of trade and partnership in the pharmaceutical and medical sectors in the OIC Member States";
- The GS1 Standards in the Health sector.

At the seminar on "the development of trade and partnership in the pharmaceutical and medical sectors in the OIC Member States", the Director General of ICDT presented the following papers:

- Study on the Pharmaceutical Industry in the OIC Member States;
- Regulation of International Trade in Medicines.

Other thematic conferences were also held during the Fair, including:

- Training and employment in the trades of Health in Tunisia;
- Concepts of innovative buildings at the service of the Health sector;
- The Clinical Research in Tunisia;
- Hospital hygiene and management of healthcare waste;
- Endobiogénie, herbal medicine clinic, advanced drug plants, medicinal applications in Tunisia;
- Health Sector and the South-South relations.

As well as B2B meetings were also held between the businessmen of the sector.

### **3. Evaluation of the Exhibition:**

The net area of the exhibition space was 3000 square meters. The Fair was attended by about 120 companies and 2000 visitors of the Health Sector in the OIC Member States seeking business opportunities and partnerships.

An Opinion survey at the level of participants has revealed a general feeling of satisfaction, with respect to the organization of the exhibition and the provision of all facilities by the organisers. In this regard, the Republic of Senegal has proposed to host the second edition of this exhibition in Dakar in 2014.

Furthermore, most exhibits are high-value products denoting the progress in the pharmaceutical and medical sectors achieved by the OIC Member States in the different sectors of activity of this sector: Care , Pharmaceuticals, medical equipment, medical informatics, Health services and products and wellness, thalassotherapy and hydrotherapy treatment , hospital hygiene, training, coaching and health prevention

The participants highly appreciated the holding on the sidelines of the exhibition of thematic seminars related to the health sector and B2B meetings between the businessmen to establish business relationships and cooperation links and partnership between the OIC Members States.

#### **4. ICDT's meetings on the sidelines of the exhibition:**

- It should be noted that on the sidelines of the exhibition, the Director General of ICDT held working meetings with HE Mr. Abdellatif MEKKI, Minister of Public Health, HE Mr. Béchir ZAÂFOURI, Minister of Trade and Handicrafts of the Republic of Tunisia and Mr. Maki Ajib HAMMOUD, the Secretary General of the Ministry of Industry and Mines of the Republic of Iraq.
- Besides, ICDT held on 3<sup>rd</sup> March 2012 the second coordination meeting with the Delegation of the EXPO Bureau of the Autonomous Province of Ningxia Hui, People's Republic of China on the organisation the "1<sup>st</sup> OIC CHINA EXPO AND ECONOMIC & TRADE FORUM 2013 "scheduled to be held from 11<sup>th</sup> to 15<sup>th</sup> September 2013 in the International Exhibition Centre of Yinchuan - capital of Ningxia Hui Autonomous Province.

**REPORT ON**  
**THE 5<sup>th</sup> EXHIBITION ON AGRI-BUSINESS INDUSTRIES**  
**IN THE OIC MEMBER STATES**

**Jeddah, Kingdom of Saudi Arabia – 20-23<sup>rd</sup> May 2012**

Within the framework of the implementation of the cooperation agreement signed between the Islamic Centre for Development of Trade and Al Harithy Company for Exhibitions Ltd. Saudi Arabia in May 2008, both parties organised the 5<sup>th</sup> Exhibition of Agri-business Industries in the Member States of the Organisation of Islamic Cooperation (OIC) under the auspices of the Ministry of Agriculture of the Kingdom of Saudi Arabia, concomitantly with the 17th Food/ Hotel/PROPAC Arabia from 20<sup>th</sup> to 23<sup>rd</sup> May 2012 in Jeddah -Kingdom of Saudi Arabia.

This exhibition provided a platform to participating countries represented by their national pavilions and through their companies and enterprises to exhibit their latest innovations and developments in the sectors of food industries, hotels, catering and packaging. It was also an excellent opportunity to make known the products and expertises of these countries in this field, to conclude deals, boost investments as well as joint ventures. It has indubitably contributed to enhancing the level of intra-OIC trade and economic cooperation and strengthening complementarity among the Member States of the Organisation of Islamic Cooperation in this vital sector as well.

The Islamic Centre for Development of Trade was represented at this Exhibition by Mr. ALAMI Abdelaziz, Head of Marketing and Communication Department.

This Exhibition lasted four days and it was open to professionals as well as to the general public from 5.00 p.m. to the 10.00 p.m. and it was attended by 350 companies from the following OIC Member Countries: Kingdom of Saudi Arabia; Kingdom of Morocco; Arab Republic of Egypt; Indonesia; Malaysia; Republic of Lebanon; Islamic Republic of Pakistan; Republic of Niger, Republic of Tunisia; State of the United Arab Emirates; Republic of Turkey.

It was also attended by the following 12 non-OIC Member States: Belgium, France, China, Germany, Hong Kong, Singapore, India, Italy, USA, Taiwan, South Korea and Switzerland.

***OPENING CEREMONY:***

The opening ceremony of the exhibition was held on 20<sup>th</sup> May 2012 at 5.00 p.m. at Jeddah Centre for Forums and Events. The Exhibition was inaugurated by His Excellency Eng. Mr. Hassan SANGOOF, Director General, Ministry of Agriculture, Makkah Al Mukarramah Region, representing H.E. the Minister of Agriculture of the Kingdom of Saudi Arabia together with His Excellency Mr. Sharif Muwafak Al Harith, Chairman of the Executive Board of Al Harity Company Ltd and Mr. Waleed WAKED the Executive Director of Al Harity Company. Then, H.E. visited the pavilions of participating countries and listened to the comprehensive explanations on the

Exhibition and its goals.

He also visited and was informed in situ on the various exhibiting Islamic and foreign countries. Upon the opening ceremony Mr. Director General of the Agricultural Affairs of Makkah Al Moukarramah Region, made a Declaration to the Press in which he expressed his high appreciation of the qualitative leap he noted at the level of the products of the agribusiness industries of participating countries. He also added that this event is improving each year, reflecting thus the strong will of organisers to keep this event in phase with the international economic reality. It has indeed provided a real opportunity to buyers and sellers as well as a platform to businessmen to conclude deals and enter into partnerships.

In his turn, Mr. Waleed Waked, Executive Director of Al Harity Company for Exhibitions Limited pointed out that this event, which has been hosted by Jeddah Governorate for seventeen years successively, embodies the position of the Kingdom of Saudi Arabia in the field of food industries, Hotel equipment and supplies and has also contributed to make the city of Jeddah, a major centre for the food industry, noting that the Kingdom attaches great importance to secure food for the people and guests of the Kingdom, notably pilgrims and tourists by developing strategies to encourage investment in the field of food in general and finance, hotels, and packaging industries in particular.

On the sidelines of this show, the Top Chef Arabia Contest and the Art Table Competitions were organised by the Saudi Arabian Chef Association in which the best chefs displayed their culinary skills and best table display from famous hotels and restaurants under the supervision of a jury composed of international experts. This competition aimed at inciting competitors to enhance the level of cooking and food preparations and keep up with international standards in this field.

It also aimed at giving to all Saudis and visitors the opportunity of being introduced to food industry and cooking contributing thus to the strengthening of the position of Jeddah as one of the leading regions for the organisation of forums and events in this field.

During this exhibition, the representative of the Centre promoted at the level of the exhibitors, the activities and services of ICDT, he also collected the brochures and fliers dealing with the products of the exhibitors of the Member States of the Organisation of Islamic Cooperation participating in this event with a view to displaying and advertising them on the virtual exhibition on ICDT's Web site.

## **UPCOMING FAIRS AND EXHIBITIONS**

**PROGRESS REPORT ON THE 1<sup>st</sup> OIC HALAL FOOD  
EXHIBITION - SHARJAH EXPO CENTRE  
Sharjah - State of the United Arab Emirates,  
10-12 December 2012**

Within the framework of activities aiming at promoting trade and investments among the OIC Member States, the Islamic Centre for Development of Trade (ICDT) and the Sharjah Chamber of Commerce and Industry will jointly organise the 1<sup>st</sup> OIC Halal Food Exhibition from 10<sup>th</sup> to 12<sup>th</sup> December 2012 at Sharjah Expo Centre-ECS - State of the United Arab Emirates.

This Exhibition is open to the participation of the actors of Halal Food Industry (Agribusiness industries, cosmetics, parapharmaceuticals and pharmaceuticals...) in the OIC Member States seeking business opportunities.

The objectives of this Exhibition are to:

- Allow Halal industry Actors to promote their products and services, through a specialised exhibition
- Allow policymakers and experts to exchange experiences, discuss the problematics of the concept "Halal" and "Halal" certification criteria;
- Develop partnerships and strategic alliances among the Halal industry professionals in the OIC Member States;
- Create a meetings platform between the professionals of this industrial sector;
- Develop intra-OIC investment in this field;
- Generate "Business contacts" and establish relationships between manufacturers and service providers with all the leading players of this industrial sector.

This Exhibition is open to the participation of the OIC 57 Member States, the Muslim communities in non-OIC Member States, observer countries, the OIC Institutions, and economic operators in the OIC Member States. This event will provide an excellent opportunity to companies and agents operating in the "Halal" sector to promote their products and services not only on the market of the Middle East, but also towards the other OIC Member Countries.

In order to provide this exhibition with all the conditions of success, the organizers held the First Coordination Meeting on 27<sup>th</sup> February 2012 at the ICDT's headquarters in Casablanca, which focused on the organizational and promotional modalities of this exhibition. On this occasion, a Memorandum of Understanding (MOU) on the organization of this Exhibition was signed by Mr. El Hassane HZAINI, Director General of ICDT and Mr. Saif Mohammed Al Midfa, Director General of Sharjah Expo Centre (ECS)

**Practical information on the Exhibition:**

- In compliance with the provisions of the Memorandum of Understanding (MOU) on the organization of this exhibition, which was signed between the ECS and ICDT, the Organisers have pledged to give participants all the facilities for transport, freight, stay and customs clearance of goods, incentives including the price per square meter in Sharjah Expo centre were also provided for.



- The price per square meter exhibition space was fixed as follows:
- Fitted square meter (shelf scheme): 275 USD.
- Not equipped square meter (Indoor bare space): \$ 250.
- For details and reservations, please contact the Organisers.

<p><b>Islamic Centre for Development of Trade (ICDT)</b> Tours des Habous, P.O. Box 13545 Casablanca 20 000 / Morocco Tel: (212) 522 314 974 - Fax: (212) 522 310 110 Web site : <a href="http://www.icdt-oic.org">www.icdt-oic.org</a> Email: <a href="mailto:icdt@icdt-oic.org">icdt@icdt-oic.org</a></p>	<p><b>Expo Centre Sharjah (ECS)</b> P.O Box 3222 Sharjah / United Arab Emirates <a href="tel:+971-6-5770000">Tel:+971-6-5770000</a> - Fax:+971-6-5770111 E-mail: <a href="mailto:info@expo-centre.ae">info@expo-centre.ae</a> Website: <a href="http://www.expo-centre.ae">www.expo-centre.ae</a></p>
---	---

**REPORT ON THE  
2<sup>nd</sup> TOURISM FAIR OF THE OIC MEMBER STATES  
OIC-TOURISM-2012**

Sharm El Sheikh - Arab Republic of Egypt  
20-23 December 2012

**BACKGROUND:**

In compliance with the recommendations of the 11th Session of the Islamic Summit Conference held in March 2008 in Dakar ,which welcomed the offer of the Arab Republic of Egypt to host the 2<sup>nd</sup> edition of the Tourism Fair of the OIC Member States and the resolution n°7 adopted by the 7<sup>th</sup> Session of the Islamic Conference of Tourism Ministers held on 28-30 November 2010 in Tehran - Islamic Republic of Iran, the Islamic Centre for Development of Trade (ICDT) and the "Egypt Expo & Convention Authority" (EECA) will organize under the auspices of the Ministry of Tourism of the Arab Republic of Egypt, the 2<sup>nd</sup> Tourism Fair of the OIC Member States from 20<sup>th</sup> to 23<sup>th</sup> December 2012 in Sharm El Sheikh instead of Cairo under the theme " OIC Tourism : Meeting Point of Peace and Tolerance".

**- 1<sup>st</sup> Coordination Meeting:**

And upon an invitation by the "Egyptian General Authority for Tourism Promotion", a First Coordination Meeting for the organisation of the 2<sup>nd</sup> Tourism Fair of the OIC Member States was held between a Delegation of ICDT and a Delegation of the Authority on 27<sup>th</sup> March 2008 at its headquarters in Cairo.

During this meeting, the Islamic Centre for Development of Trade presented a background note tackling the Tourism Fair and the assignment of the Centre with organising this event by the Islamic Conference of the Tourism Ministers of the Organisation of Islamic Cooperation. This note also dealt with the successful results of the First Tourism Fair held from 24<sup>th</sup> to 26<sup>th</sup> November 2005 in Istanbul.

For his part, Mr. Amrou Al Azabi, Chairman of the "Egyptian General Authority for Tourism Promotion" welcomed the holding of the 2<sup>nd</sup> Tourism Fair in his country, the Arab Republic of Egypt and expressed his great satisfaction at the organisation of this important event in cooperation with the Islamic Centre for Development of Trade, and his willingness to collaborate with ICDT while affirming that he will provide all the required means in order to secure the best conditions of success for the organisation of a high level Tourism Fair, reflecting the position of Egypt as one of the best tourist destination worldwide.

**- 2<sup>nd</sup> Coordination Meeting:**

The 2<sup>nd</sup> Coordination Meeting between ICDT the Egyptian Expo and Convention Authority, (EECA) was held at the headquarters of the latter in Cairo on 10<sup>th</sup> March 2009 in the presence of the Egyptian Authority for Tourism Promotion.

**Visits to some Member States:**

To provide the Fair with all the conditions of success, particularly by inciting Member States to participate in this fair, both sides agreed to send joint or unilateral Delegations to few countries. To this end, the program of visits will be drawn up during the next

meetings, in coordination between the Organisers and depending on the progress of the participation confirmations.

**- Activities on the sidelines of the Fair:**

The organisers have agreed to hold on the sidelines of the fair, a seminar on the national strategies of the OIC countries in the field of Tourism, as well as visits to some historical monuments in Egypt.

**7<sup>th</sup> Coordination Meeting on the organisation of the 2<sup>nd</sup> Tourism Fair of the OIC Member States, 14-15 June 2012, Casablanca, Kingdom of Morocco.**

ICDT and the EECA held the seventh coordination meeting on 14-15 June 2012 for the organisation of this fair at ICDT's headquarters Casablanca - Kingdom of Morocco. This meeting was essentially devoted to the distribution of tasks between both parties and to the promotional campaign of the said fair at the level of the OIC Member States.

Besides, both parties have decided to transfer the organisation of this Fair from Cairo to the tourist site of Sharm El Sheikh in order to ensure a massive participation of Member States.

**PROGRESS REPORT ON THE 1<sup>st</sup> HANDICRAFTS  
EXHIBITION OF THE OIC MEMBER STATES**

**Casablanca - Morocco, 11 - 14 April 2013**

**REMINDER:**

Handicrafts play an important role in the socioeconomic development of several OIC Member States, including North Africa, Sub Saharan Africa and in Middle-East Countries and Central Asia countries where millions people earn their living from Handicrafts production. This sector is also a major foreign exchange provider for many OIC Countries and is invested with a great importance as a source of revenues for several Governments of Member States and contributes significantly to the growth of their GDP, poverty reduction and tourism development.

Aware of the importance of this sector in the economies of the OIC Member States, the Islamic Centre for Development of Trade (ICDT) will organise under the aegis of the Ministry of Handicrafts of the Kingdom of Morocco in collaboration with “La Maison de l'Artisan” and the Office of Fairs and exhibitions of Casablanca (OFEC), the 1<sup>st</sup> Handicrafts Exhibition of the OIC Member States on 11-14 April 2013 at the Office of Fairs and Exhibitions of Morocco (OFEC), Kingdom of Morocco.

This event, which is meant to constitute a real exchange Crossroads, will enable the professionals of the Handicrafts sector to submit their supply, promote their products and services, gather within a common exhibition space handicraftsmen, the OIC countries endowed with a well-established reputation in the handicrafts sector as well as Finance Institutions. Thanks to its international dimension, this event is also an opportunity to enter into business relationships and establish partnership cooperation links among the OIC Member States.

In order to provide all the conditions of success to this exhibition, a preliminary coordination meeting was held between the ICDT and the Representatives of the Ministry of Handicrafts, la Maison de l'Artisan, the Federation of Chambers of Crafts, the Federation of the Crafts Enterprises of Morocco and OFEC on 8<sup>th</sup> March, 2012 at the ICDT's headquarters in Casablanca. This meeting was mainly devoted to the organisational and promotional modalities of this exhibition at the level of the OIC Member States. A second coordination meeting involving the Regional Office of the Islamic Development Bank Group (IDB) was held on 12<sup>th</sup> April 2012 at the Ministry of Handicrafts of Morocco in Rabat. On this occasion, a Memorandum of Understanding (MOU) on the organization of this event between ICDT, Maison de l'Artisan and the OFEC was signed.

**Practical information on the Exhibition:**

In compliance with the Memorandum of Understanding (MOU) on the organization of this exhibition facilities and incentives were provided to ensure a massive participation of the OIC Member States in this event.

The price per square meter exhibition space has been fixed as follows:

- ✓ Fitted square meter (shelf scheme): \$ 150.
- ✓ Not equipped square meter (Indoor bare space): \$ 120.

For more details and reservations, please contact:

<p><b>Islamic Centre for Development of Trade (ICDT)</b> Tours des Habous, P.O Box : 13545 Casablanca 20 000 / Morocco Tel: (212) 522 314 974 - Fax: (212) 522 310 110 Email: <a href="mailto:icdt@icdt-oic.org">icdt@icdt-oic.org</a> Web site: <a href="http://www.icdt-oic.org">www.icdt-oic.org</a></p>	<p><b>Office des Foires et Expositions de Casablanca (OFEC)</b> Rue Tiznit, in front of Hassan II Mosque Casablanca 20000 / Morocco Tel: +212 (0) 522 20 11 57 / 20 06 54 Fax: +212.22.26.49.49 Email: <a href="mailto:foire@ofec.ma">foire@ofec.ma</a> Web site : <a href="http://www.ofec.ma">www.ofec.ma</a></p>
---	---

**PROGRESS REPORT ON THE  
1<sup>st</sup> FAIR ON FURNITURE, DECORATION, HOUSEHOLD AND  
ELECTRICAL APPLIANCES OF THE OIC MEMBER STATES  
Al Medina Al Munawara - Kingdom of Saudi Arabia,  
12-16 May 2013**

**REMINDER:**

In line with the strengthening of cooperation links between the Islamic Centre for Development of Trade (ICDT) and the Kingdom of Saudi Arabia, and following the proposal of Al Medina International Exhibition Co (MICE) made on 26<sup>th</sup> October, 2011 to organize jointly with ICDT an Exhibition on Light Industry in the OIC Member States, both parties will organise under the aegis of the Ministry of Commerce and Industry of the Kingdom of Saudi Arabia the 1<sup>st</sup> Fair on Furniture, Decoration, Household and Electrical Appliances in the OIC Member States from 12<sup>th</sup> to 16<sup>th</sup> h May 2013 at the Exhibition Centre "Addar of Al Medina Al Mounawara " - Kingdom of Saudi Arabia.

In this respect, Both parties held the first coordination meeting on the organization of this exhibition on 23<sup>rd</sup> and 24<sup>th</sup> January 2012 at the headquarters of Al Medina International Exhibition Co. in Medina – Kingdom of Saudi Arabia, which was devoted to the organizational and participation procedures of the OIC Member States in this event, as well as facilities and incentives provided to participating countries to ensure a massive participation of Member States in this event.

Thus, facilities for freight stay and customs clearance of goods and the price per square meter at the "Addar of Al Madina Al Mounawara" Exhibition Centre were provided for.

The price per square meter exhibition space has been fixed as follows:

- ✓ Fitted square meter (shelf scheme): \$ 160.
- ✓ Not equipped square meter (Indoor bare space): \$ 120.

For more details and reservations, please contact:

<p><b>Islamic Centre for Development of Trade (ICDT)</b> Tours des Habous, P.O Box : 13545 Casablanca 20 000 Maroc Tel: (212) 522 314 974 - Fax: (212) 522 310 110 Email: icdt@icdt-oic.org Web site : www.icdt-oic.org</p>	<p><b>Medina International Company For Exhibitions (M.I.C.E)</b> P.O Box 6516 Al Madina Al-Mounawara / Kingdom of Saudi Arabia Tel: +966 4 8 22 44 17/ 25 26 27 Fax:+966 4 8 23 48 66 Email:info@rymass.com Web Site : www.rymass.com</p>
---	---

**2<sup>nd</sup> Coordination Meeting for the organization of the 1<sup>st</sup> Fair on Furniture, Decoration, Household and Electrical Appliances of The OIC Member States: 18-19 April 2012- Casablanca-Kingdom of Morocco.**

ICDT and MICE held the 2<sup>nd</sup> coordination Meeting for the organization of this exhibition on 18-19 April 2012 at the Headquarters of the Centre in Casablanca. This meeting was essentially devoted to the distribution of tasks between organisers and to

the review of the different articles of the Memorandum of Understanding (MOU) relating to the organization of the Fair.

At the end of the meeting, ICDT and MICE agreed to sign the Memorandum of Understanding (MOU) on the organization of this Exhibition at to hold the Third Coordination Meeting on the organization of this event on 11-12 September in Al Madina Al Munawara- Kingdom of Saudi Arabia.

**REPORT ON THE PREPARATIONS OF  
THE 6<sup>TH</sup> EXHIBITION OF AGRIBUSINESS INDUSTRIES  
IN THE OIC MEMBER STATES**

Muscat - Sultanate of Oman  
13-16 MAY 2013

**REMINDER:**

Within the framework of cooperation strengthening between the Islamic Centre for Development of Trade (ICDT) and the Sultanate of Oman and upon the request addressed to the OIC General Secretariat by Al-Sha'am for organizing Exhibitions and Festivals L.L.C of Sultanate of Oman dated on 22<sup>nd</sup> April 2012 to jointly organise with ICDT an Exhibition of Agribusiness Industries in the OIC Member States, both parties will organize under the aegis of the Ministry of Commerce and Industry of the Sultanate of Oman the 6<sup>th</sup> Exhibition of Agribusiness Industries in the OIC Member States from 13<sup>th</sup> to 16<sup>th</sup> May 2013 at the International Exhibition Centre of Oman - Muscat (Sultanate of Oman).

In this respect, the Organizers, namely ICDT and Al-Sha'am for organizing Exhibitions and Festivals L.L.C Sultanate of Oman, held a 1<sup>st</sup> coordination meeting at ICDT's Headquarters in Casablanca on 11<sup>th</sup>-12<sup>th</sup> June 2012, which was crowned by the signature of an MOU relating to the organization of this exhibition covering the organizational and participation modalities of the OIC Member States in this event and facilities and incentives granted to participants to ensure a substantial participation of participants in this event (concerning freight, the stay goods customs clearance and the price per square meter at the International Exhibition Centre of Oman).

The price per square meter exhibition space has been fixed as follows:

- ✓ Fitted square meter (shelf scheme): \$ 350.
- ✓ Not equipped square meter (Indoor bare space): \$ 300.

For more information, please visit [www.omanfoodforum.com](http://www.omanfoodforum.com)

For more details and reservations, please contact

<b>Islamic Centre for Development of Trade (ICDT)</b> Tours des Habous, P.O Box : 13545 Casablanca 20 000 / Morocco Tel: (212) 522 314 974 - Fax: (212) 522 310 110 Email: <a href="mailto:icdt@icdt-oic.org">icdt@icdt-oic.org</a> Web site: <a href="http://www.icdt-oic.org">www.icdt-oic.org</a>	<b>Al Sha'am for Organizing R exhibitions &amp; Festivals co»</b> POBOX : 696, Postal Code 131, Muscat - Sultanat of Oman Tél.: +968 24 79 78 00 / 24 79 15 01/2 Fax:+968 24 79 70 70 Email: <a href="mailto:mfe2013@omanfoodforum.com">mfe2013@omanfoodforum.com</a> Site Web : <a href="http://www.alshaam-exhibitions.com">www.alshaam-exhibitions.com</a>
---	---

Both parties held the Second Coordination meeting for the organization of this exhibition in Casablanca on 4<sup>th</sup> and 5<sup>th</sup> September 2012 in the presence of the Deputy Chief Executive Officer of the Saudi Al Harity Company for Exhibitions Ltd, which organized four editions of this exhibition in Djeddah.



## PROGRESS REPORT ON THE OIC CHINA EXPO AND ECONOMIC AND TRADE FORUM 2013

Yinchuan-Autonomous Province of Ningxia Hui-  
People's Republic of China, 11-15 September 2013

### Reminder:

On the occasion of the holding of the 13<sup>th</sup> Trade Fair of the OIC Member States organised by ICDT in Sharjah (UAE) from 24<sup>th</sup> to 29<sup>th</sup> April 2011, the ICDT's Delegation held a working meeting with Mr. Harris Hiu, Deputy Director General and Vice-Chairman of the Expo Bureau of the Autonomous Region of the People's Republic of China 'NINGXIA HUI'. This meeting dealt with the joint organisation of the "OIC CHINA EXPO" in "Yinchuan", the Capital of the Autonomous Province of "NINGXIA HUI" scheduled to be held from 11<sup>th</sup> to 15<sup>th</sup> September 2013, like the Fair "China-Arab World".

Then, a Delegation from the Autonomous Region of Ningxia Hui led by Mr. Wang Zhengwei WANG, Governor of the province of Ningxia, paid a courtesy and working visit on 23<sup>rd</sup> May 2011 to the headquarters of the Islamic Centre for Development of Trade (ICDT). During this meeting, Mr. Wang Zhengwei WANG and the Director General of ICDT reiterated their commitment to strengthen economic cooperation between the OIC Member States and the Muslim Community in the Autonomous Region of Ningxia Hui, notably through the joint organization of the "OIC CHINA EXPO in 2013.

Upon the invitation by the Expo Bureau of the Autonomous Region of the People's Republic of China 'NINGXIA HUI, Dr. El Hassane HZAINE, the ICDT's Director General went on 6<sup>th</sup> and 8<sup>th</sup> December 2011 to the headquarters of the EXPO Bureau to hold the 2<sup>nd</sup> coordination meeting for the organisation of the "OIC CHINA EXPO" and signing of the Memorandum of Understanding (MOU) relating to the organisation of the aforesaid fair.

**2<sup>nd</sup> Coordination Meeting on the Organisation of "the 1<sup>st</sup> OIC CHINA EXPO AND ECONOMIC & TRADE FORUM 2013":** 3<sup>rd</sup> March 2012, Tunis - Republic of Tunisia and 6-7 March 2012, Casablanca - Kingdom of Morocco.

Within the framework of the preparations of the organisation of the «1<sup>st</sup> OIC CHINA EXPO and Economic & Trade Forum 2013» to be held from 11<sup>th</sup> to 15<sup>th</sup> September 2013 in Yinchuan, Capital City of "NINGXIA HUI" Autonomous Region - People's Republic of China, the Organisers of this event held on 3<sup>rd</sup> March 2012 in Tunis the 2<sup>nd</sup> coordination meeting for the organisation of this EXPO, on the sidelines of the 1<sup>st</sup> OIC Health Expo, organised from 1<sup>st</sup> to 4<sup>th</sup> March 2012 at the Exhibition Grounds of Kram of Tunis and on 6-7 March 2012 in Casablanca, Kingdom of Morocco.

After fruitful discussions, both parties examined and adopted the General Plan for the organization of the EXPO and agreed to hold the 3<sup>rd</sup> Coordination meeting for the organization of this event on the sidelines of the "3<sup>rd</sup> China Arab States Economic and Trade Forum", scheduled to be held from 12<sup>th</sup> to 16<sup>th</sup> September 2012 in Yinchuan-Ningxia-Hui Autonomous Region-People's Republic of China.

### **Practical information about the Fair:**

In compliance with provisions of the Memorandum of Understanding (MOU) on the organisation of the Fair signed on 7<sup>th</sup> December, 2011 between the ICDT and the Government of the Autonomous Region of Ningxia-Hui, organisers decided to hold this fair from 11<sup>th</sup> to 15<sup>th</sup> September 2013 at the Yinchuan International exhibition Centre under the theme: "Friendship, Cooperation and Development" and pledged to grant to the OIC LDCs and participants all the facilities for transport, freight, stay and clearance of goods. Incentives for including the price per square meter at the Yinchuan International Exhibition were also provided for.

The price per square meter exhibition space was fixed as follows:

- Fitted square meter (shelf scheme): 178 USD.
- Not equipped square meter (indoor bare space): 145 USD.

For more information, please contact organisers:

<b>Islamic Centre for Development of Trade (ICDT)</b> Tours des Habous, P.O Box 13545 Casablanca 20 000 / Morocco Tel: (212) 522 314 974 - Fax: (212) 522 310 110 Web site : <a href="http://www.icdt-oic.org">www.icdt-oic.org</a> Email: <a href="mailto:icdt@icdt-oic.org">icdt@icdt-oic.org</a>	<b>Expo Bureau of the Autonomous Region of Ningxia-Hui</b> 10/F.Xinye Building, Yinjiaqu Road Jinfeng District Yinchuan / People's Republic of China Tel : 0086 951 50 39 884-Fax : 0086 951 50 18 601 E-mail : <a href="mailto:liuxiaodong@ccpit.org">liuxiaodong@ccpit.org</a> Web site : <a href="http://www.casetf.org">www.casetf.org</a>
--	--

**REPORT ON THE PREPARATIONS OF  
THE 14<sup>th</sup> TRADE FAIR OF THE OIC MEMBER STATES**

28 October-1<sup>st</sup> November 2012, Tehran, Islamic Republic of Iran

**REMINDER:**

In implementation of the resolution n° 1/6/iii/2 adopted by the 24th Session of the Standing Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held in Istanbul in October 2008, which welcomed the offer of the Islamic Republic of Iran to host the 14th edition of the Trade Fair of the OIC Member States in 2013 (14th TFOIC 2013); the Islamic Centre for Development of Trade (ICDT) and Iran International Exhibitions Co. (IIEC) will organize under the auspices of the Ministry of Industry, Mines and Trade of the Islamic Republic of Iran , the 14th Trade Fair of the OIC Member States from 28<sup>th</sup> October to 1<sup>st</sup> November 2013 at Tehran Permanent Fairground- Islamic Republic of Iran.

In this regard, ICDT and IIEC held 1<sup>st</sup> coordination meeting for the organization of this event on 10-11 July 2012 at IIEC's Headquarters in Tehran. This meeting was essentially devoted to the discussions on the different points and articles of the Draft Memorandum of Understanding (MOU) relating to the organization of this Fair and to the organizational and participation modalities of the OIC Member States in this event as well as to the facilities and incentives granted to participating countries to ensure a substantial participation of Member States in this event.

The price per square meter exhibition space has been fixed as follows:

- ✓ Fitted square meter (shelf scheme): US\$ 190.
- ✓ Not equipped square meter (Indoor bare space): US\$ 175.

For more details and reservations, please contact:

<b>Islamic Republic of Iran International Exhibitions Co. (IIEC)</b> Tehran Permanent Fairground, Shahid Chamran Highway - P.O.Box 19395 Tehran - Islamic Republic of Iran Tel: (+9821)22 66 28 29 - Fax: (+9821) 226626 97 E-mail: <a href="mailto:office@iranfair.com">office@iranfair.com</a> Web Site : <a href="http://www.iranfair.com">www.iranfair.com</a>	<b>Islamic Centre for Development of Trade (ICDT)</b> Tours des Habous, P.O Box : 13545 Casablanca 20 000 / Morocco Tel: (212) 522 314 974 - Fax: (212) 522 310 110 Email: <a href="mailto:icdt@icdt-oic.org">icdt@icdt-oic.org</a> Web site: <a href="http://www.icdt-oic.org">www.icdt-oic.org</a>
---	---