



14th MEETING OF THE COMCEC TOURISM WORKING GROUP
(October 31st , 2019, CP Ankara Hotel, Ankara)

***“Developing Multi-Destination Tourism Corridors
in the OIC Member Countries”***

DRAFT PROGRAMME

08.30-09.00 **Registration**

09.00-09.05 **Recitation from the Holy Quran**

09.05-09.15 **Opening Remarks**

The COMCEC Tourism Outlook

09.15-09.35 - *Presentation: Mr. Gürel ÇETİN*
Associate Professor
COMCEC Coordination Office (CCO)

09.35-09.45 - *Discussion*

Developing Multi-Destination Tourism Corridors: Global Trends and Success Factors

09.45-10.15 - *Presentation: Ms. Nahla Mesbah*
Senior Associate
Dinar Standard

10.15-10.45 - *Discussion*

10.45-11.00 *Coffee Break*

Developing Multi-Destination Tourism Corridors: Selected Case Studies, Main Challenges, Recommendations and Prospects

11.00-11.40 - *Presentation: Ms. Nahla Mesbah*
Senior Associate
Dinar Standard

11.40-12.15 - *Discussion*

12.20-13.45 *Lunch*

Policy Options for Developing Multi-Destination Tourism Corridors in the Member Countries

There will be a moderation session under this agenda item. The participants are expected to discuss the the policy options/advice on developing multi-destination tourism corridors in the OIC Member Countries. At the beginning of the session, the CCO will make a short presentation on the responses of the Member Countries to the policy questions and the Room Document.

- 13.45-14.00 - Presentation: *“Responses of the Member Countries to the Policy Questions on Developing Multi-Destination Tourism Corridors”*
Mr. Selçuk KOÇ
Director
COMCEC Coordination Office (CCO)

- 14.00-15.15 - Discussion

Utilizing the COMCEC Project Funding

- 15.15-15.25 - Presentation: *Mr. Deniz GÖLE*
Director
COMCEC Coordination Office (CCO)
- 15.25-15.35 - Presentation: *Experience of Azerbaijan in implementing the project titled “Destination Management Organization: Conceptual Framework for Azerbaijan, Cameroon and Iran”*
Assoc. Prof. Dr. Cenk Demiroglu
Lead Project Researcher
- 15.35-15.45 - Discussion

- 15.45-16.00 Coffee Break

Member Country Presentations

- 16.00-17.00 - Presentation(s)
- Discussion

International Institutions/Private Sector’s Experiences

- 17.00-17.10 - Presentation: *“Modern Silk Road Joint Tour ”*
Ersin AYDOĞAN
Project Director
Cooperation Council of Turkic Speaking States (Turkic Council)
- 17.10-17.20 - Presentation: *“Multi-Destination Tourism Corridors: the case of Al-Quds ”*
Mr. Raed SAADEH
Jerusalem Tourism Cluster (JTC)
- 17.20-17.30 -Presentation: *“Experience of Private sector in Multi-Destination Tourism Corridors ”*
Ms. Merve ÖZKÖK
Assistant General Manager-Regional Inbound Marketing
H.I.S. Global

- 17.30-18.00 Closing Remarks and Family Photo
