



Possible Questions for Brainstorming Session
First Meeting of the COMCEC Tourism Working Group
(25 April 2013)

1. What are the specific lessons learnt from your country's experiences in implementing CBTs? Does your country have any "unique" experience which you can highlight and recommend the other participants to pay special attention in implementing the CBTs?
2. What is your countries experience on the impact of CBT on tourism development and poverty alleviation? What steps can be taken to ensure that all segments of the society especially the poor segments can get their proper share from CBTs?
3. How can we raise awareness in the COMCEC countries on the potentials offered by CBTs? In the study on CBTs presented to this meeting, there is a section on CBT Development Process. Based on this, can we prepare a detailed CBT Check List?
4. How can we enhance communication on CBTs and improve CBT networks in the COMCEC region and beyond? Which countries have CBT associations and websites?
5. There are several stakeholders in CBT development and implementation process. In enhancing the CBT cooperation in the COMCEC region, what can be possible role of private sector, NGOs, development agencies, etc?
6. How can we attract the private sector particularly tourism entrepreneurs, tour operators to the existing CBTs and potential CBT destinations in the COMCEC Region?
7. Promotion is one of the pillars for success for the CBTs. What are the methods used in your country in promoting CBTs? Printed, audio visual materials? How do you integrate CBTs into the mainstream of your tourism development and promotion process?
8. What are the possible ways for cooperation under the COMCEC umbrella for improving CBTs? What can the role of COMCEC PCM in this regard? i.e. Regional cooperation among neighbouring countries, capacity development including training CBT experts, consultants, stakeholders, sharing of best practices etc.