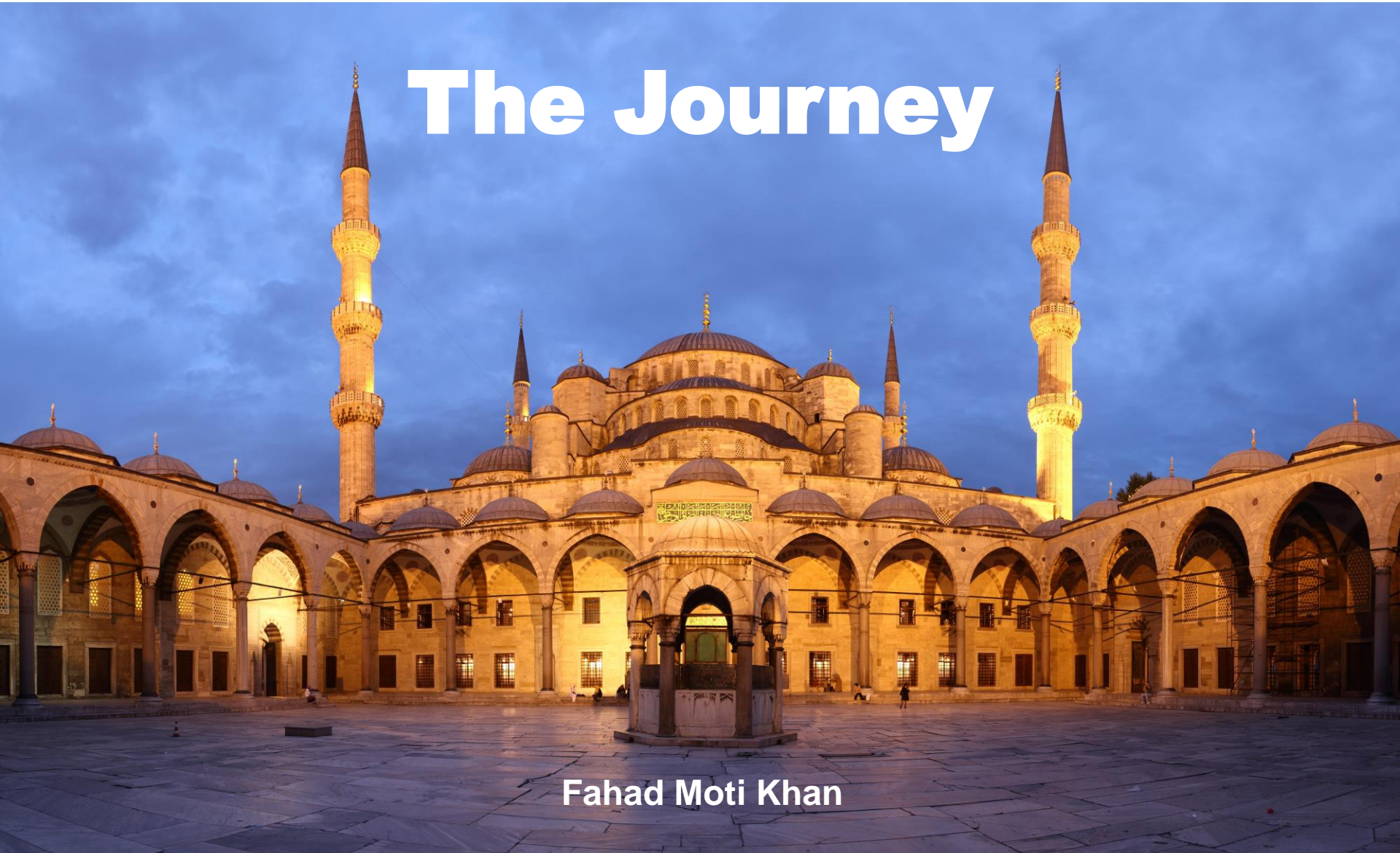# halaltrip

The Journey

Fahad Moti Khan

Agenda

- **Community Centric Platforms**
- **The Challenges**
- **The Solutions**
- **Policy Recommendations**

Community Centric Platforms

Every community faces unique challenges.

Community Centric Solutions

A filter is neither innovation nor a solution.

Community Centric Solutions

Identify, isolate and solve specific problems

Community Centric Solutions

The Challenges

The credibility challenge.

Time. Stakeholder Value. Reputation.

Competing with the giants.

Pricing. Scale. Options. Software.

The Challenges

The innovation challenge.

Product. Quality. Engagement.

The Challenges

The Solutions

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The Credibility Solution

Though leadership. Research. Standards.

Resolution 5000x3750 px
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APPROVED

The Solutions
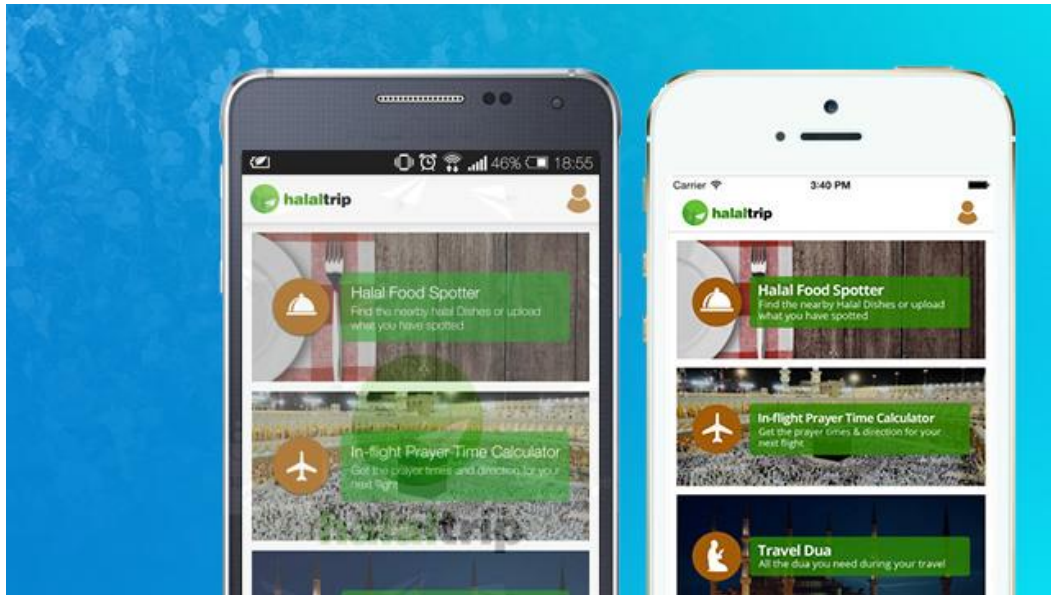
The Content & Community Solution

User Generated. Expert Content.

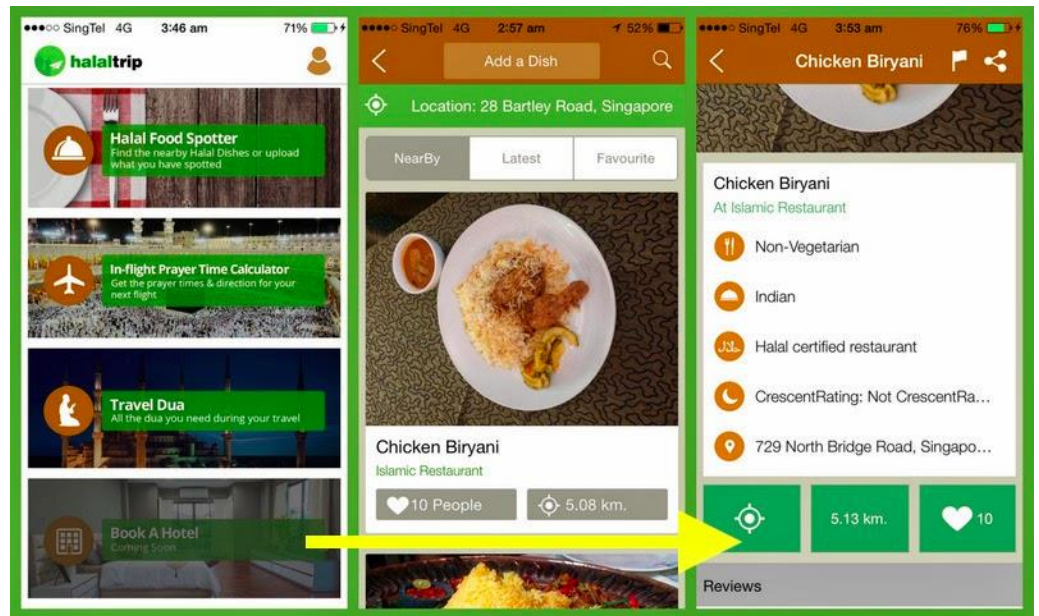The Solutions

The Technology Solution

Innovation. Investment. Mobile Push.

The Solutions

New Products

Muslim Travel Warehouse.
Food Spotter.

The Solutions

The Future

Community Push. Content Push. Technology.

Million x Million Milestone

The Solutions

Policy Recommendations

Adoption and promotion of the standards making it easy for both travellers and establishments.

Definition and joints promotions of packages for Muslim Travellers.

Policy Recommendations

Creation of a culture of technology innovation and incubation support to new players.

Policy Recommendations

Thank You