



**DRAFT PROGRAMME**  
**OF THE 1<sup>st</sup> MEETING OF THE COMCEC TOURISM WORKING GROUP**  
**(April 25<sup>th</sup>, 2013, Ankara, Crowne Plaza Hotel)**  
*“A New Trend in Sustainable Tourism Development:  
Community Based Tourism in the COMCEC Region”*

08.30-09.00    **Registration**

09.00-09.15    **Opening**

09.15-10.00    **The COMCEC Strategy and Improving the Tourism Sector**

- Presentation: The COMCEC Strategy on Tourism  
*Ms. Aylin ŞENOL GÜN*  
*Expert*  
*COMCEC Coordination Office*
- Presentation: Outlook of the Tourism Sector in the COMCEC Region  
*Ms. Aslı TAŞMAZ DADAKOĞLU*  
*Expert*  
*COMCEC Coordination Office*
- Questions for Discussion:
  - Does your country have a specific policy/ program towards enhancing tourism flows from the Member Countries?
  - Considering their rich and diverse natural, geographical, historical and cultural assets, COMCEC Member Countries have a vast potential for sustainable tourism development. What are the policies/programs implemented in your country to mobilize this potential?

10.00-11.00    **Alternative Tourism Trends: Exploring Community Based Tourism**

- Presentation: Community Based Tourism as an Alternative Tourism Form: Key Concepts and Definitions, Benefits and Challenges  
*Ms. Kelly SEMRAD*  
*Assistant Professor*  
*University of Florida*
- Questions for Discussion:
  - What are the policies/programs implemented in your country utilizing alternative tourism forms?
  - How do you evaluate the impacts of alternative tourism forms,

particularly the Community-Based Tourism on tourism development and poverty alleviation?

11.00-11.15 Coffee Break

11.15-12.30 **Implementation of the Community Based Tourism in the COMCEC Region**

- Presentation: Analytical Study on “Community Based Tourism: Finding the Equilibrium in the COMCEC Context”  
*Ms. Asli D.A. TAŞCI*  
*Assistant Professor*  
*University of Florida*
- Questions for Discussion:
  - What types of products are developed under the CBT Programs in your country? What are the key factors for their success?
  - How does your country ensure involvement of relevant stakeholders, particularly the local communities in CBT Programs?
  - How do you evaluate the role of government agencies in implementing CBT programs?
  - Does your country have any special programs for raising awareness of the CBT Programs?

12.30-14.00 Lunch

14.00-15.30 **Member State Presentations**

- Sharing Experience and Best Practices in Community Based Tourism
- Questions for Discussion:
  - Does your country have a specific strategy, plan or program for developing CBT?
  - What are your country experiences in implementing CBT Programs?
  - How do you evaluate the impacts of Community Based Tourism Programs implemented in your country on tourism development and poverty alleviation?

15.30-15.45 Coffee Break

15.45-16.45 **Brainstorming Session: The Ways and Means of Enhancing Cooperation in Community Based Tourism among the COMCEC Member Countries**

- *Moderator: Mr. Fatih ÜNLÜ*  
*Senior Expert*

*COMCEC Coordination Office*

16.45-17.45 **The Way Forward: Utilizing the New COMCEC Project Cycle Management**

- *Presentation: Mr. Deniz GÖLE*  
*Expert*

*COMCEC Coordination Office*

- Questions and Answers

17.45-18.00 Closing