



QUESTIONNAIRE

on Possible Themes for the Upcoming Meetings of the COMCEC Tourism Working Group

This questionnaire is prepared by the COMCEC Coordination Office to get the observations/preferences of the Members of the Tourism Working Group. The themes are selected in accordance with the strategic objective as well as the expected outcomes of the COMCEC Strategy.

The Distinguished Focal Points are kindly requested to fill out this questionnaire through giving their ratings to proposed themes from 1 to 10 (1 represents the lowest preference and 10 represents the highest) and communicate it to the COMCEC Coordination Office (asenol@comcec.org or Fax: +90 312 294 57 77) before May 2nd, 2013.

No	Theme	Rate
1.	Improving the Tourism Service Quality in the Member States Through Vocational Education	
2.	Enabling Tourism Investment Climate in the COMCEC Region (Facilitating Access to Finance, Improving Regulatory Framework)	
3.	Encouraging Public-Private Partnerships in Tourism Sector	
4.	Improving the Capacity of Tourism Measurement in the COMCEC Member Countries: Enhancing the Tourism Data Collection and Analyzing Capacity	
5.	Enhancing Competitiveness of Tourism Sector in the COMCEC Region	
6.	Improving Tourism Governance: Enhancing the Capacity of Public Administrations	
7.	Tourism Product Development and Marketing Strategies	
8.	Diversifying Tourism in the COMCEC Region: Exploring Alternative Tourism Forms	
9.	The Role of Information and Communication Technologies (ICT) in Tourism Marketing	
10.	Green Tourism in the COMCEC Region	

Please write the additional possible themes for the Tourism Working Group in its future meetings.

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