



République du Sénégal
Un peuple- Un but- Une foi



Ministère du Tourisme et des
Transports Aériens du Sénégal

SENEGAL TRAVEL FACILITATION POLICIES

Presented by:
Fatimata Zahra Rassoul Thiam MBAYE





SENEGAL

Located in West Africa, it is the closest point to the atlantic ocean. It is fronted on the Westside by the Atlantic Ocean, **DAKAR is the capital** city of a modern and democratic republic which is open to business, and tourism.





GOVERNMENT

*Republic under multiparty and democratic rule.
Senegal is independent from France since 4th April
1960».*





POPULATION

Senegalese's population is young and varied. Estimations give a figure of **12 millions inhabitants**, and nearly one quarter of it live in Dakar the Capital city.

French is the official language.

The Senegalese population is made up of Muslim (**95%**), Christians (**4%**), animists (**1%**).

Currency : **CFA franc** ;

1\$ = **580 F CFA**



TOURIST SECTOR

- ✓ The tourist sector is the second source of income in Senegal after fishing. Fiscal incomes from tourism represent **4,5 to 5%** of total internal revenue of the country. Furthermore, the contribution of tourism to gross national product increased around **6% from 1980 to 1990**.
- ✓ Tourism is recognised by the Senegalese government, business and labour community, as a key driver for job creation, wealth creation and economic empowerment.



CURRENT SITUATION

- ✓ Airport Taxes are Numerous; in total 6: Civil Aviation fees, Passenger fees, Safety fees, Security Fees, Airport Infrastructure Development Charge and Stamp Duty meaning about **350 US dollars** on every single ticket; they make Senegal a very expensive destination;
- ✓ Not **100%** Open Sky Policy, but controlled open sky because low cost airlines can generate market deregulation (troubles);
- ✓ Unique international airport capacity increase: New airport under constuction to be ready in **july 2015**.
- ✓ National Airline Company is very Weak;



CURRENT SITUATION

- ✓ Very poor intra regional connectivity;
- ✓ International connectivity is well organized for Europe region and now for OIC Region through UAE with Emirates;
- ✓ Airport Security is well controlled;

Visa Policy:

Since July 2013 a biometric visa is obligatory for the nationals of the countries which subject the Senegalese to the formality of visa;

Visa policy as a response to visa policy of other nations;



MAIN CHALLENGES

- ✓ Ineffective destination marketing: not enough marketing for route sales development;
 - ✓ National airline is facing structural and financial difficulties;
 - ✓ Intra regional connectivity is very expensive;
 - ✓ The access to new technologie is still a problem and is of no significant positive impact on travel facilitation
 - ✓ Infrastructure
 - ✓ Connectivity and accessibility
-





MAIN CHALLENGES

- ✓ High Tickets fares
- ✓ High level taxation
- ✓ Visa exemption
- ✓ Road development plan
- ✓ Reduce exploitation costs to airlines to impact tickets fares
- ✓ Reduction of airport taxes





Recommendations and Prospects

- ✓ Visa exemption for OIC Region
 - ✓ Visa exemption for T.O's Tourists
 - ✓ Reenforcement of security measures
 - ✓ Reenforcement of Airlinkage inside Africa region and middle East
 - ✓ Reducing airport taxes
 - ✓ Shrenghtening the national airline company
-



GOVERNMENT TOURISM POLICY

- ✓ Senegalese government's mission is to promote the Senegalese destination, provide the security of tourist and regulate all the tourism activities;
 - ✓ Government's aim is to position the country among the growing destination for international tourists;
 - ✓ Senegal with now **1000 000 tourists** per year can do much better regarding its valuable resources that can be utilised to grow a brilliant future. We are aiming to welcome **2 000 000 tourists** in short term;
 - ✓ Extension of visa exemption period;
 - ✓ Development of new airport infrastructures;
 - ✓ New program of roads and highways building for inter-regional linkage;
 - ✓ National security plan conception and application
-



Ministère du Tourisme et des
Transports Aériens du Sénégal

Thank you for your attention

