5th MEETING COMCEC TOURISM WORKING GROUP February 5th, 2015, Ankara

Electronic Visa Application System

Ministry of Foreign Affairs, Turkey

Directorate For Information Technologies Ömer Numan Doğrukol, Head of Section Şükrü Alataş, Software Developer





Electronic Visa Application System

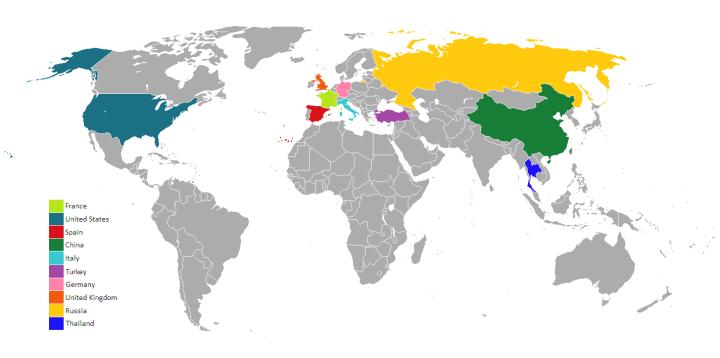
www.evisa.gov.tr



Presentation Outline

- Turkey as a tourism attraction
- Why was EVAS devised?
- How does the system work?
- Basic merits of the system
- Project Evaluation





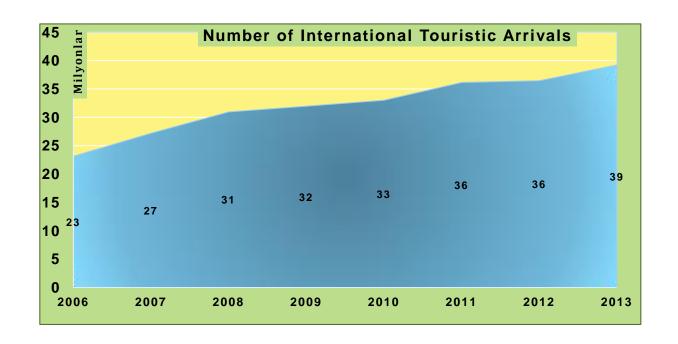




Turkey ranks as the world's 6th most popular tourism destination. Around 40 million tourists visited Turkey in 2013.









There are currently 3 options for obtaining a **Turkish Visa.**



Consular Offices



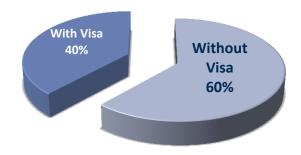
Ports of Entry



Electronic Visa Application System



60% of these tourists were exempt from visa. Remaining **40%** had to obtain visas.









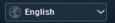
Visa applications at the Turkish Missions consume time and energy.





Visa applications at the ports of entry may require lengthy waiting.





System in operation: 17 April 2013

Over **6 million e-Visas** over e-Visa Application System.

Over 120 million USD collected as visa fees,

1 millionth e-Visa in 334 days,

Second **million** e-Visa was issued 57 days later.

Third million in 41 days after second.









English

French

Spanish

Dutch

Norwegian

Polish

German

Chinese

Arabic

Turkish



Application New application About e-Visa

FAO

Contact Us

MINISTRY OF FOREIGN AFFAIRS



Ongoing application Comments



Step 1: Apply

Step 2: Make Payment

Step 3: Download







Step 1: Apply

Step 2: Make Payment

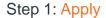
Step 3: Download



Family Application





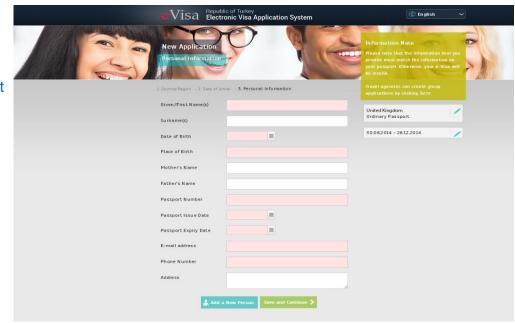


Step 2: Make Payment

Step 3: Download



Group Application

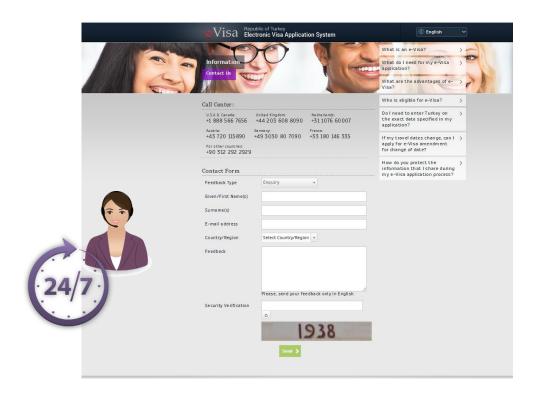






















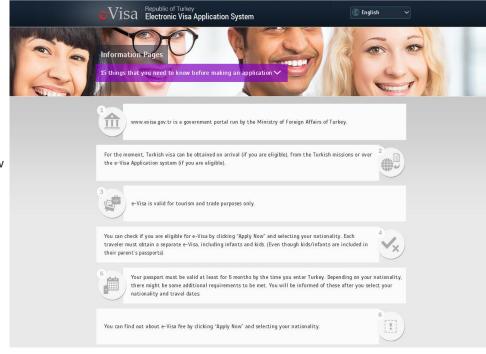


L. V. (South Africa)	20.06.2014 10:57	
66 One of the best web sites I have ever used. It is logical and easy to navig	ate.	
Congratulations!	22	
G (Mexico)	18.06.2014 22:26	
66 Keep up the great work, it is extremely easy to apply for a tourist visa, and I congratulate		
your government for making such as an organized system. Thanks	99	
	40.05.2044.20.72	
H. P. (United Kingdom)	18.06.2014 20:32	
Excellent - verified within seconds and the visa was available to download immediately. Congratulations on producing such an efficient website and visa application process. Many		
countries could learn a lot from you! Well done	22	
R. A. (U.SA)	18.06.2014 20:13	
🎸 I wish more countries made it this simple to obtain a visa. Avoids the ne	ed to make trips to	
a consulate or to use a high priced visa service.	22	



Information Pages

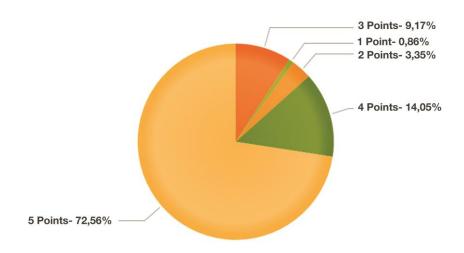
Information Notes
Frequently Asked Questions
15 things that you need to know before making an application.





Electronic Visa Application System

Survey Results (5 point the highest)





e-Visa: User Evaluation

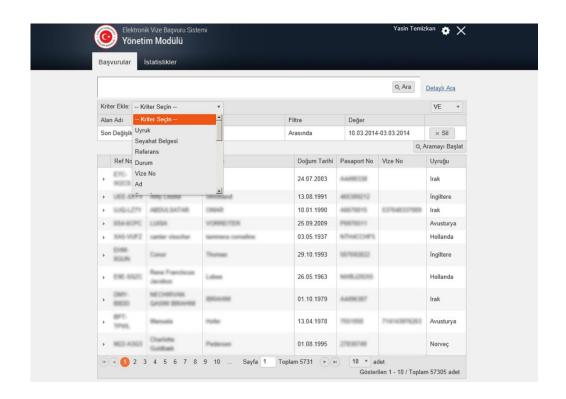




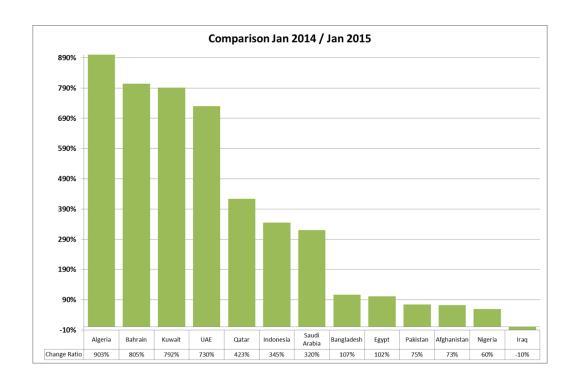
Applications by Nationalities Applications by Age Groups Applications by Dates Applications by Travel Documents Applications by Visa Types

Elektronik Vize Başvuru Sistemi Yönetim Modülü Başvurular İstatistikler		Yesin Temizhan 🍖 🗙
Uyruklarına Göre Başvurular		
	rak	Ingiltere
Hollanda Polonya Norveg		
Belgika Avusturya Avusturya		
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Suudi Arabistan Avustralya		
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Kanada Cin		
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■ Meksika		
Güney Afrika Tayvan		
■ Misir		
■ Portekiz		
Birleşik Arap Emirlikleri Endonezya		
■ Hir∨atistan		
Pakistan		
Bahreyn Katar		
Nijerva		
Ermenistan		
Bangladeş Estonya		
Afganistan		
Afganistan Filipinler		
Letonya Cezayir		
Umman		
Mata		
Güney Kıbrıs Rum Yönetimi Gana		
Barbados		
Jamaika		
Vietnam Kamerun		
Kongo Demokratik Cumhuriyeti		
Botsvana		
Yemen Kenya		
Tanzanya		
Domin ik Cumhuriyeti		
Etyopya Surinam		
Sudan		
Fildişi Sahili		
Zimba bve Mauritus		
Senegal		
Benin		
Cad Uganda		
Komor Adalan		
Eritre		
Gabon		
Haiti Zambiya		
Angola		
Hong Kong (BN(O))		
Maldivler Kongo Cumhuriyeti		
Mozambik		
Namibya		
Togo		









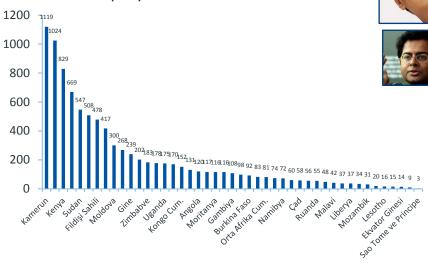


Visa lines at ports of entry shortened significantly.





With e-Visa we can reach out to more people all over the world.





Evaluation

Strengths of EVAS

- Provides outreach to regions without consular offices
- EVAS is available for 24/7 hours.
- Available anywere with internet connection.
- Family application and group application have been intregrated into the system.
- New payment methods of e-Visa fee (Credit card or debit card) have been included in the system.
- e-Visa Support Desk module offers improvement based on the user feedback.
- Other languages such as German, Spanish, Polish have been added into the system.

Lessons Learned

- Local practices did not make much sense for the users in some cases. For instance, some users did not want to enter their parents' names in the related fields.
- Date format could not be understood by some applicants.

Some users did not want to fill in the 'Surname' field since they do not have a surname.





Thank you for your attention