



# STATE OF INTERNATIONAL TOURISM IN OIC COUNTRIES

**18th Meeting of the COMCEC Tourism Working Group**

**12 May 2022**

**Ankara, Republic of Turkey**

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## 1. Introduction

## 2. COVID-19 and Tourism in OIC Countries

## 3. State of International Tourism

## 4. Policy Recommendations



# 1. INTRODUCTION

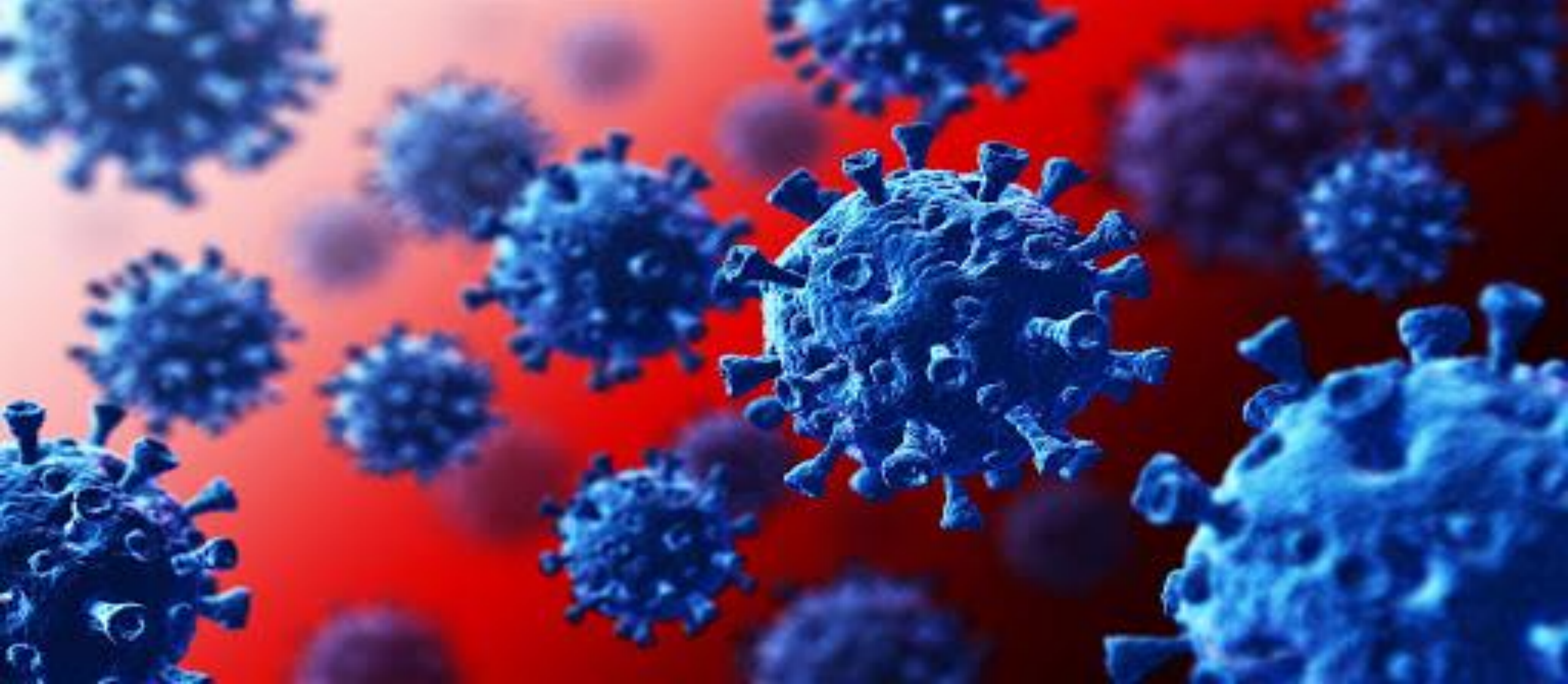
Research

Training

Statistics

**STATISTICAL, ECONOMIC AND SOCIAL RESEARCH AND  
TRAINING CENTRE FOR ISLAMIC COUNTRIES  
(SESIC)**

SINCE 1978 IN ANKARA, TURKEY



## Confirmed Cases

OIC Countries Group  
**54 110 609**

10,46% of the global confirmed cases  
5 220 new confirmed cases  
1,67% of peak  
Confirmed Cases per Million People: 27 861  
Growth Factor: 0,82  
Daily Exponential Growth Rate: 0,01%  
Average Daily Exponential Growth Rate: 1,97%  
Pace: 1000 new cases every 6317,86 seconds

## Deaths

OIC Countries Group  
**727 479**

11,64% of the global deaths  
38 new deaths  
0,84% of peak  
Case Fatality Rate: 1,34%  
Growth Factor: 0,73  
Daily Exponential Growth Rate: 0,01%  
Average Daily Exponential Growth Rate: 1,58%  
Pace: 1 new death every 859,7 seconds

## People Vaccinated

OIC Countries Group  
**920 700 186**

17,86% of the vaccinated people in the world  
53 327 new people vaccinated  
0,24% of peak  
People Vaccinated per Million Population: 474 059  
Growth Factor: 1,83  
Daily Exponential Growth Rate: 0,01%  
Average Daily Exponential Growth Rate: 2,01%  
Pace: 1000 new persons vaccinated every 143,2 seconds

## People Fully Vaccinated

OIC Countries Group  
**788 947 006**

16,87% of the fully vaccinated people in the world  
146 060 new people fully vaccinated  
0,89% of peak  
People Fully Vaccinated per Million Population: 406 220  
Growth Factor: 1,1  
Daily Exponential Growth Rate: 0,02%  
Average Daily Exponential Growth Rate: 1,67%  
Pace: 1000 new persons fully vaccinated every 99,2 seconds

## World

**517 099 297**

340 304 new confirmed cases  
8,32% of peak  
Confirmed Cases per Million People: 65 664  
Growth Factor: 0,58  
Daily Exponential Growth Rate: 0,07%  
Average Daily Exponential Growth Rate: 1,64%  
Pace: 1000 new cases every 121,92 seconds

## World

**6 250 664**

1 038 new deaths  
5,01% of peak  
Case Fatality Rate: 1,21%  
Growth Factor: 0,49  
Daily Exponential Growth Rate: 0,02%  
Average Daily Exponential Growth Rate: 1,53%  
Pace: 1 new death every 32,66 seconds

## World

**5 156 272 989**

503 986 new people vaccinated  
0,08% of peak  
People Vaccinated per Million Population: 654 768  
Growth Factor: 0,4  
Daily Exponential Growth Rate: 0,01%  
Average Daily Exponential Growth Rate: 2,12%  
Pace: 1000 new persons vaccinated every 44 seconds

## World

**4 676 826 139**

1 536 252 new people fully vaccinated  
0,2% of peak  
People Fully Vaccinated per Million Population: 593 880  
Growth Factor: 0,73  
Daily Exponential Growth Rate: 0,03%  
Average Daily Exponential Growth Rate: 2,48%  
Pace: 1000 new persons fully vaccinated every 30,7 seconds

## Confirmed Cases

Country	Total	Per Million
Türkiye	15 041 899	176 875
Iran	7 224 701	84 968
Indonesia	6 048 204	21 885
Malaysia	4 456 736	135 975
Iraq	2 325 522	56 473
Bangladesh	1 952 776	11 742
Jordan	1 695 970	165 154
Pakistan	1 527 956	6 785

## Deaths

Country	Total	Per Million
Indonesia	156 371	566
Iran	141 165	1 660
Türkiye	98 837	1 162
Malaysia	35 579	1 086
Pakistan	30 369	135
Bangladesh	29 127	175
Tunisia	28 566	2 393
Iraq	25 213	612

## People Vaccinated

Country	Total	Per Million
Indonesia	199 346 528	721 324
Pakistan	134 385 662	596 651
Bangladesh	128 729 921	774 066
Iran	64 366 106	756 992
Türkiye	57 822 768	679 926
Egypt	46 391 282	444 965
Malaysia	27 784 905	847 716
Saudi Arabia	26 449 234	748 408

## People Fully Vaccinated

Country	Total	Per Million
Indonesia	165 632 168	596
Pakistan	121 931 215	541
Bangladesh	116 139 241	698
Iran	57 601 746	677
Türkiye	53 040 431	623
Egypt	34 431 166	330
Malaysia	26 776 345	816
Saudi Arabia	24 788 736	701

## 2. COVID-19 AND TOURISM IN OIC COUNTRIES

### SOCIO-ECONOMIC IMPACTS OF COVID-19 IN OIC COUNTRIES

#### E C O N O M I C

##### Reduced Economic Well-Being

- Decline in income and living standards

##### Slowed Economic Growth, Trade and Investment

- Sharp reduction in demand and disruptions in supply chains

##### Disruptions in Labour Markets

- High fatality rates and high chance of having complications in case of infection

#### S O C I A L

##### Exclusion and Isolation

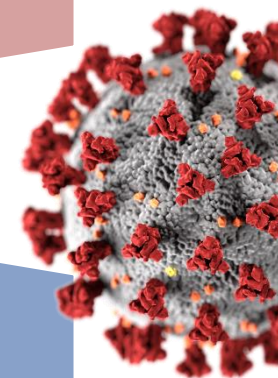
- High vulnerability and exclusion due to lockdowns

##### Abuse and Neglect

- In presence of lockdowns and restrictions abuse and neglect cases increased

##### Limited Access to Healthcare

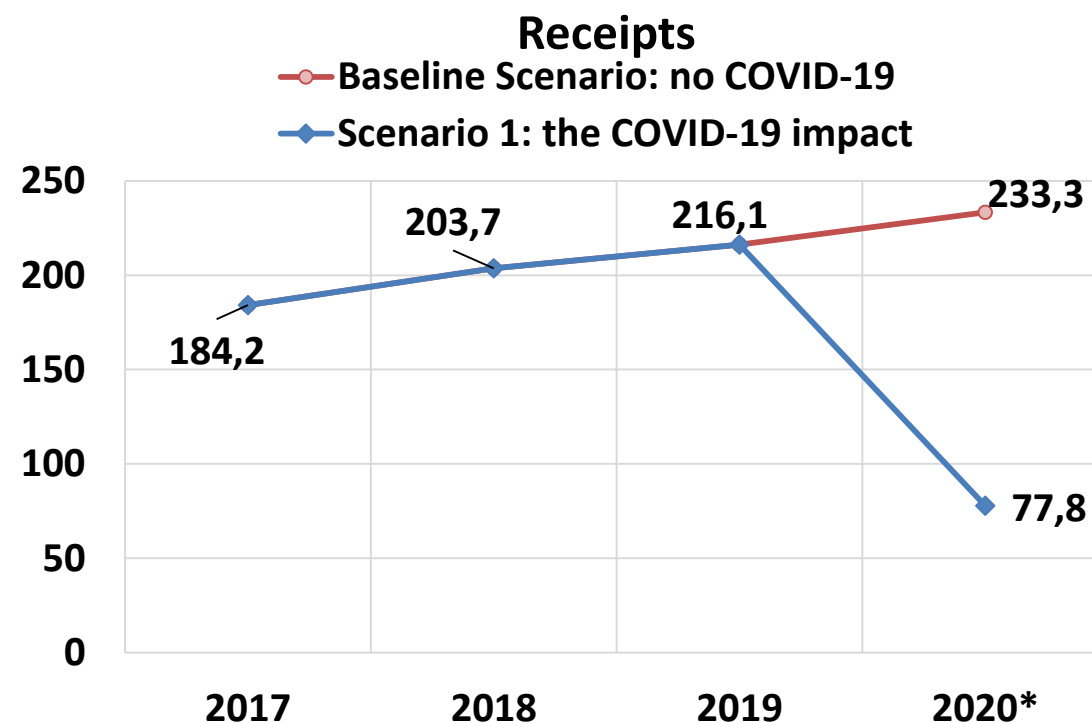
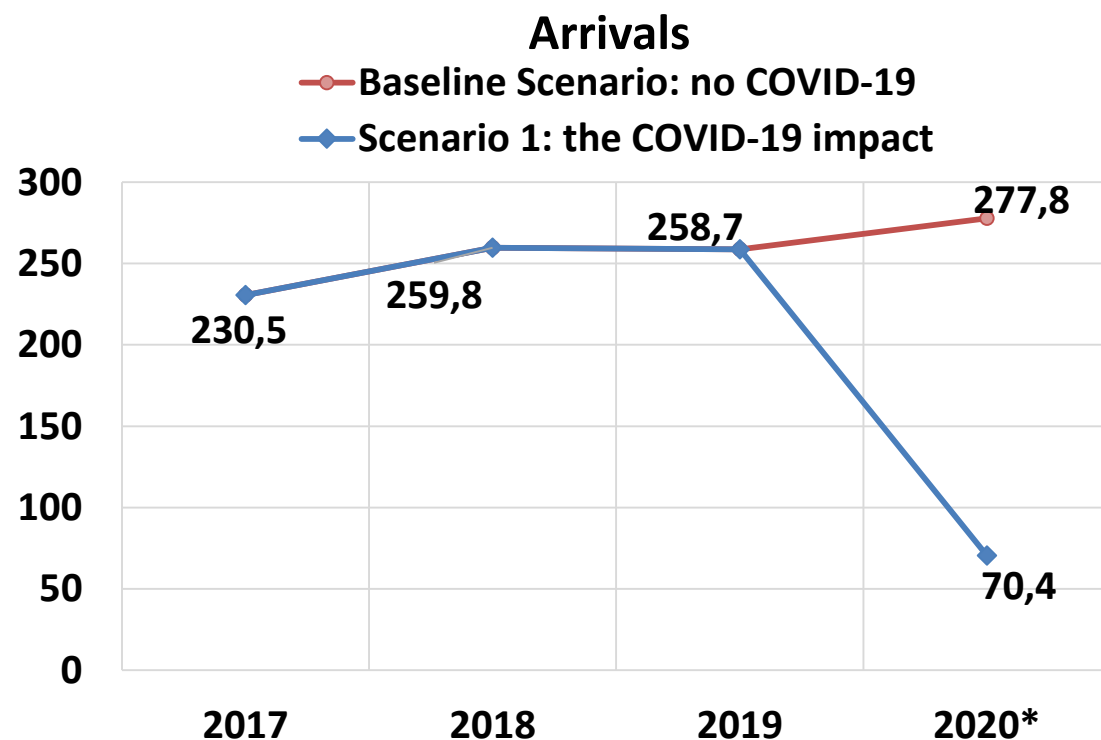
- High pressure on healthcare reduced access to them



### 3. STATE OF INTERNATIONAL TOURISM

As compared to 2019, OIC countries, as a group, were estimated to host 72.8% fewer international tourists and earned 64% less tourism receipts in 2020.

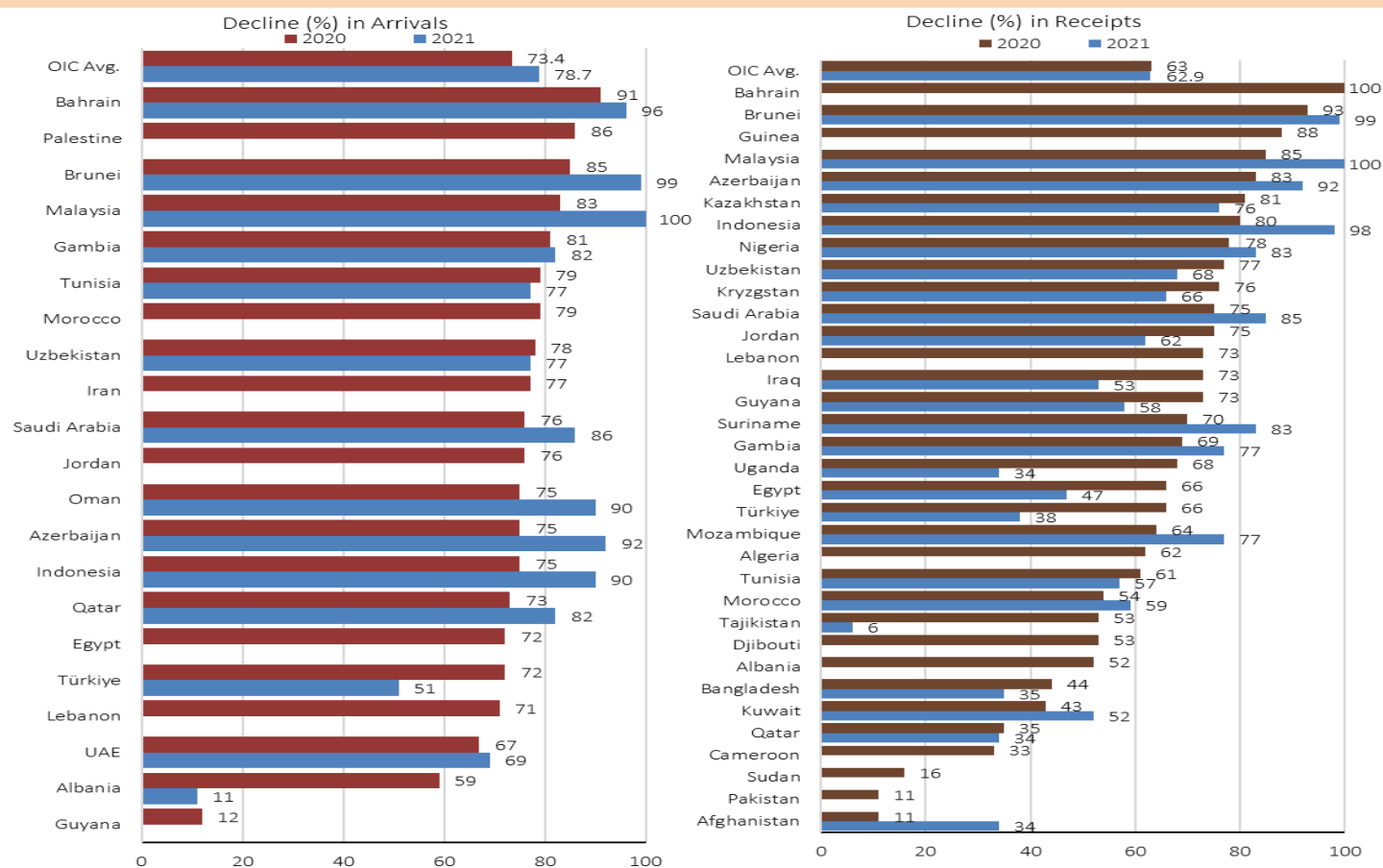
Figure 1: State of International Tourism in OIC Countries



### 3. STATE OF INTERNATIONAL TOURISM

As compared to 2019, the reported declines (based on real data) in tourist arrivals and tourism receipts in many OIC countries were significant in 2020.

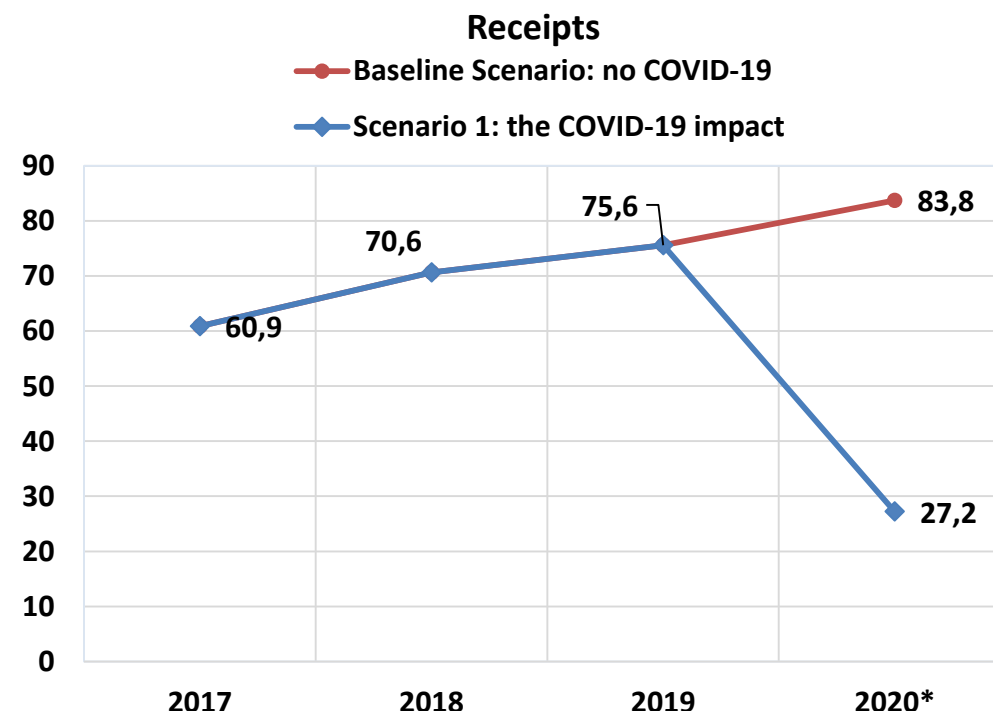
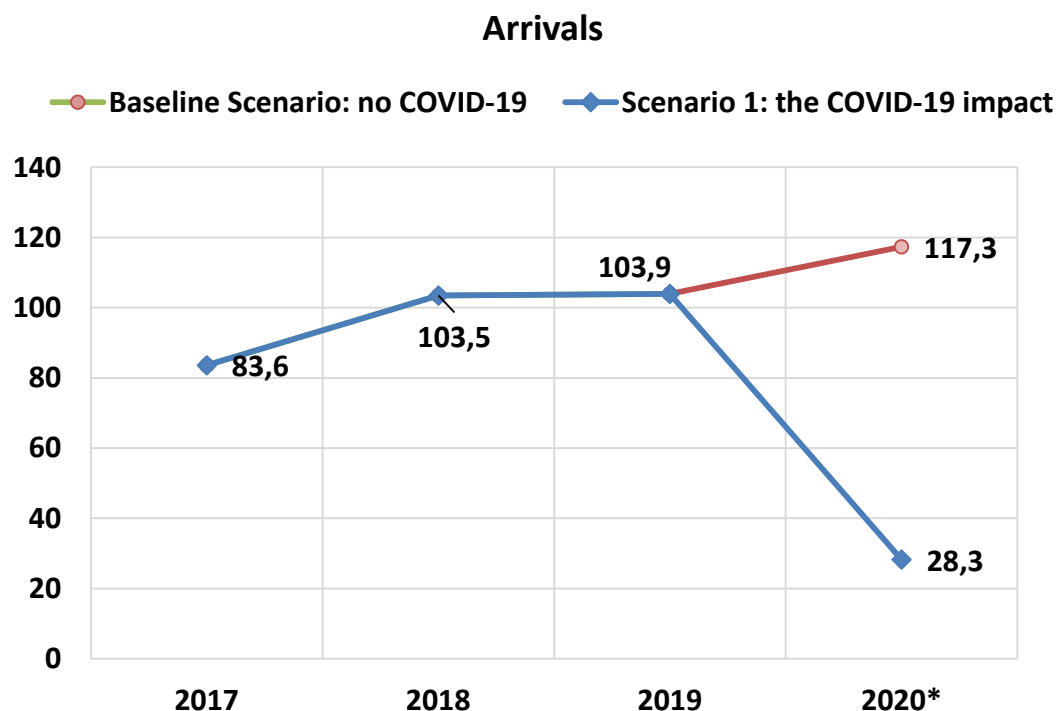
Figure 2: Reported Decline (%) in Tourist Arrivals (left) and Tourism Receipts (right) in Selected OIC Countries (compared to 2019)



### 3. STATE OF INTERNATIONAL TOURISM

Intra-OIC tourism activities only generated USD 27.2 billion. This indicates a potential loss of USD 56.6 billion in 2020.

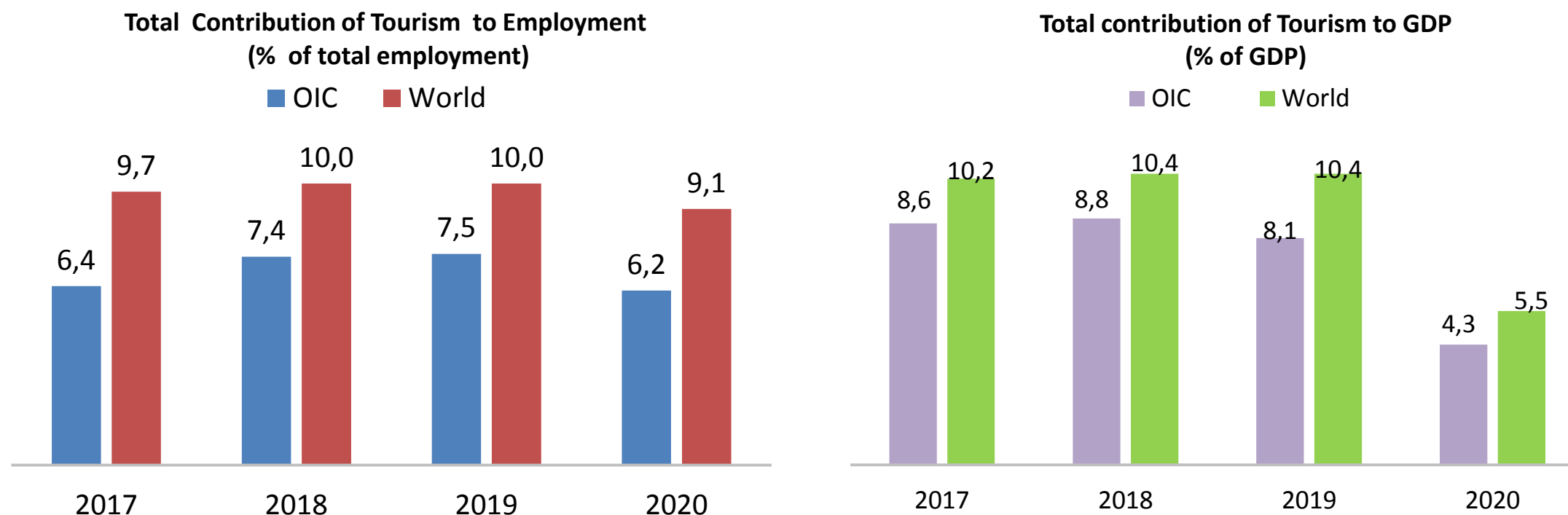
Figure 3: State of Intra-OIC Tourism



### 3. STATE OF INTERNATIONAL TOURISM

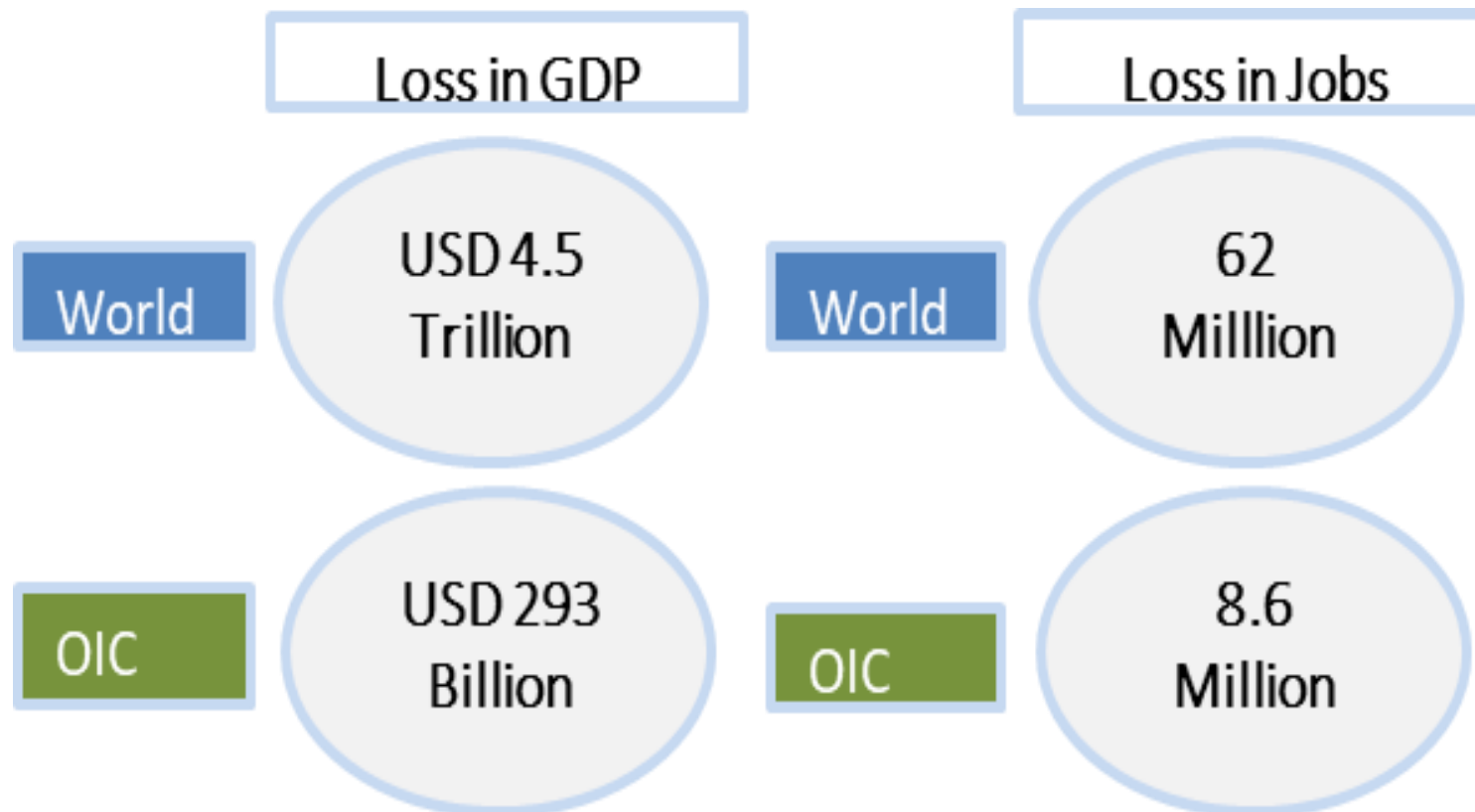
The contribution of International Tourism in OIC countries regressed remarkably both in terms of jobs-creation and value-added-generation in 2020.

**Figure 4: Contribution of International Tourism in the Economy**



### 3. STATE OF INTERNATIONAL TOURISM

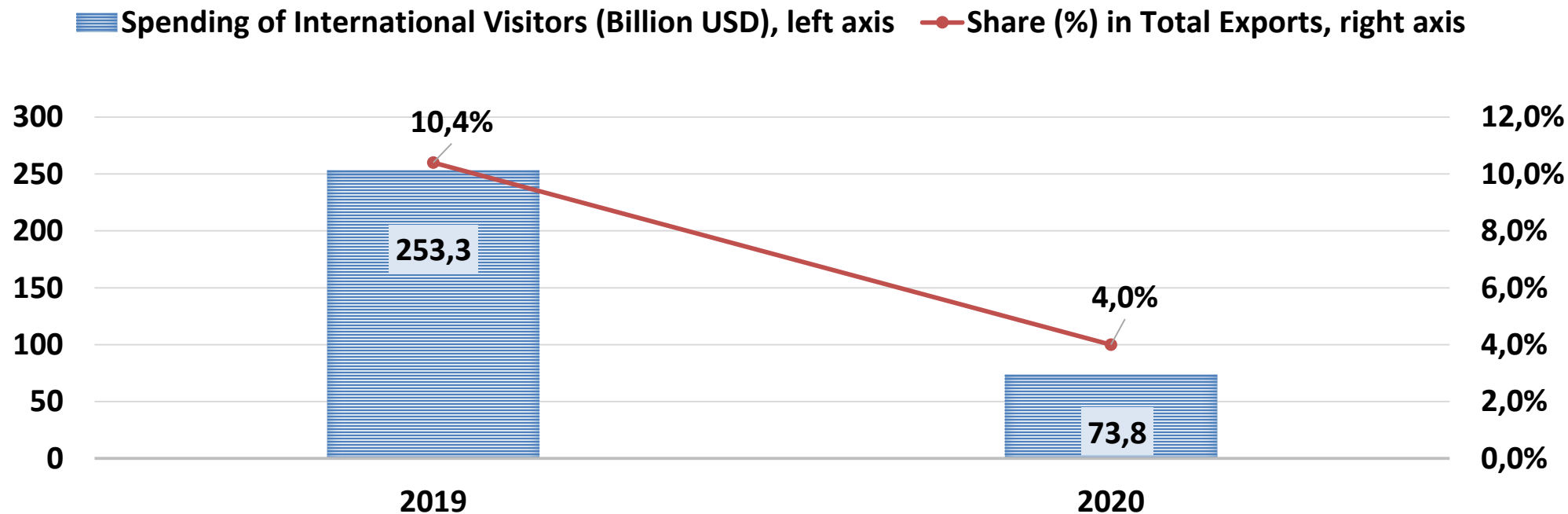
**Figure 5: Impacts of the COVID-19 Pandemic on GDP and Jobs on the Travel and Tourism Sector in 2020 (as compared to 2019)**



### 3. STATE OF INTERNATIONAL TOURISM

The estimated loss in spending made by international visitors in OIC countries was about USD 180 billion

**Figure 6: Impact of Spending of International Visitors on Total Exports in OIC Countries**



### 3. STATE OF INTERNATIONAL TOURISM

The pandemic hit the tourism industry of OIC countries severely in many fronts...

**Figure 7: A Summary: Impacts of the Pandemic on Tourism in OIC Countries in 2020**



**207.4  
Million**

Fewer International **Tourists Arrived**



**USD 155.5  
Billion**

Less International **Tourism Receipts** Earned



**8.6  
Million**

**Jobs Lost** in the Tourism Sector



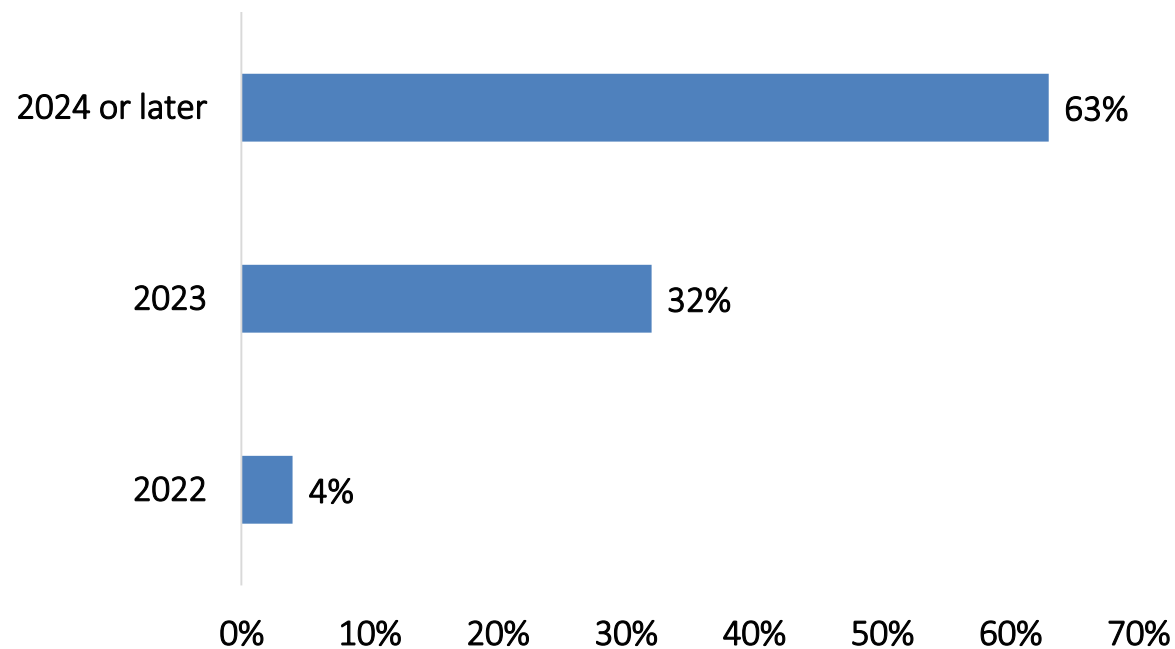
**USD 293  
Billion**

Less **GDP** was generated in the Tourism Sector (considering linkages with other sectors)

## 3. STATE OF INTERNATIONAL TOURISM

**Most likely, no return to pre-pandemic levels before 2024**

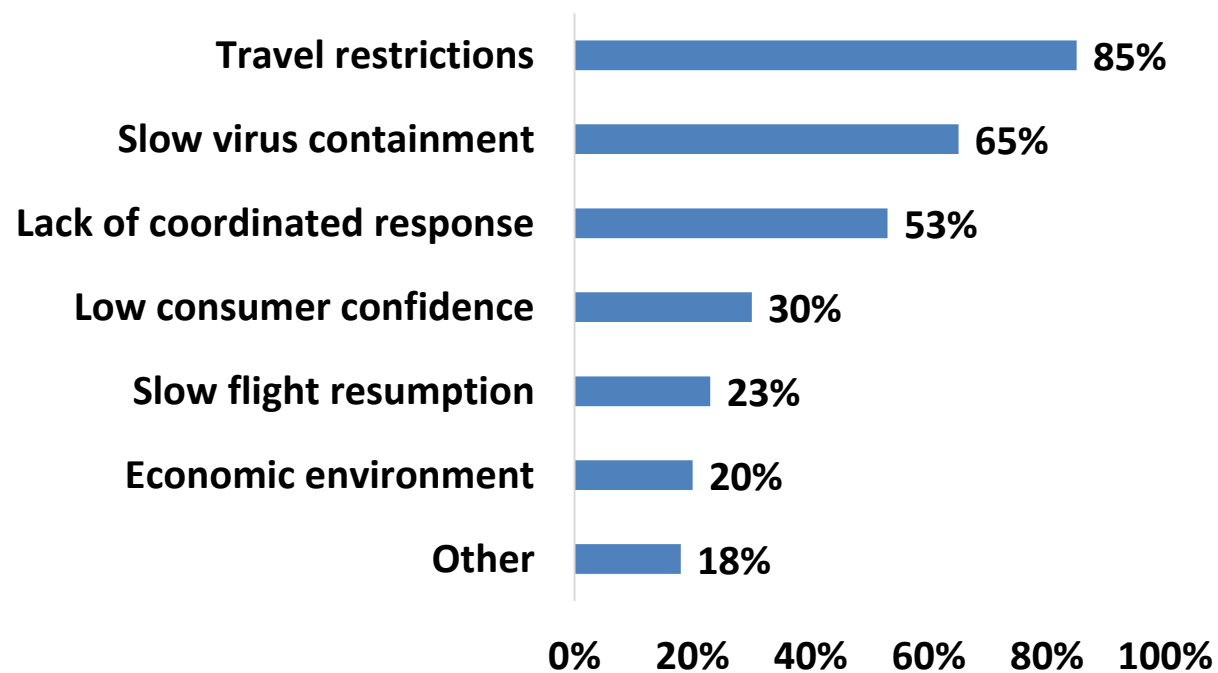
**Figure 8: Expected Return to Pre-Pandemic 2019 Levels in Tourism (% of Respondents)**



## 4. POLICY RECOMMENDATIONS

Policies matter to influence the pace of recovery in tourism...

**Figure 9: Factors that Affect the Recovery of International Tourism (% of Respondents)**



## 4. POLICY RECOMMENDATIONS

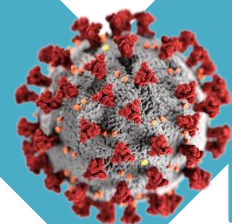
### A number factors that could affect tourism recovery positively in OIC Countries

#### Major Trends Affecting Tourism During the Pandemic

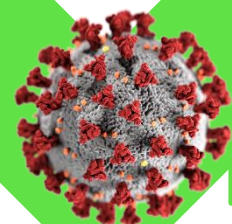
- Impact of young population (generation Z)
- Increasing role of social media and influencers on Islamic lifestyle
- Innovation and the role of technology in tourism (online booking, paperless travel etc.)
- Growing interest of Muslims living in developed countries and non-OIC countries in Islamic Tourism
- COVID-19 Impact and postponed spending decisions to the post-pandemic period



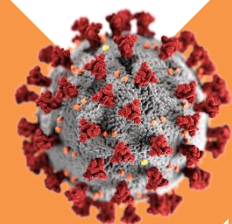
## 4. POLICY RECOMMENDATIONS



- OIC countries should consider alternative ways to boost tourism:
  - a) Domestic tourism (Cuti-Cuti -Malaysia, Take on the Pearl-Uganda)
  - b) Alternative niche tourism markets (health, eco, Islamic tourism...e.g. Jordan in film tourism)..
  - c) Restore confidence in tourism (crisis-response team; e.g. Palestine)
  - d) Regional tourism routes

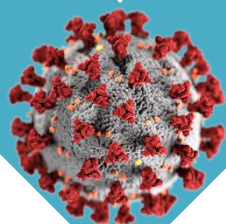


- OIC countries should contain the spread of virus:
  - a) Vaccination rollout for tourists (Maldives developed the 3V Strategy to revive tourism)
  - b) Vaccine Certificate (mutual recognition) and Health protocols (Safe Travel Stamp)
  - c) Intra-OIC cooperation is essential (unbalanced distribution of vaccines)

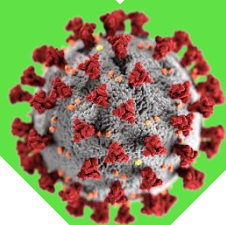


- OIC countries should consider extending for the tourism stakeholders
  - a) fiscal stimulus packages (*tax breaks, exemptions and direct cash transfer; e.g. bonus to travel operators-Uzbekistan*)
  - b) monetary stimulus packages (interest-free access to credit lines)

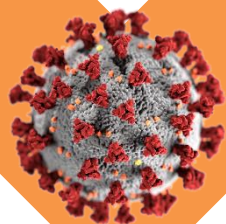
## 4. POLICY RECOMMENDATIONS



- Engage the private sector as tourism is driven by them



- Ensure political willingness and communicate your strategy properly...



- The pandemic should be not considered as a missed opportunity to invest in human capital in tourism and tourism-related basic infrastructure.



# Thank you for your attention!

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