



**REPORT ON
OIC FAIRS AND EXHIBITIONS
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PREAMBLE

Fairs, exhibitions, and other actions in support of the private sector of the OIC countries constitute an essential tool for the promotion of trade and investments in the OIC space.

Recognizing the importance of this promotional tool, to which the OIC Member States refer in several official documents, notably, the General Agreement on Economic Cooperation, Technical and Commercial stipulates in Article 10 that:

"Member States will endeavor to organize fairs and exhibitions with the aim to exhibit and market their products and services on the markets of other states. Similarly, they will endeavor to participate in international fairs and exhibitions organized in the Member States to help make their products and increase the chances of development of trade between them".

In addition to General Trade Fairs, ICDT organizes specialized fairs on other sectors with high potential for trade between OIC countries (Health, agribusiness industry, furniture and decoration, tourism, construction and real estate, Halal products, cotton, and textiles, etc.).

ICDT has also initiated activities to facilitate contact between Businessmen seeking Business opportunities by organizing Forums and Businessmen missions (Saudi Arabia, Bangladesh, Indonesia, Cote d'Ivoire, ...).

The ICDT carries out trade promotion actions in coordination with other OIC institutions, within the framework of the Trade and Investment Sub-Committee (TISC), within the framework of an integrated logic of synergy and complementarity. The main projects are:

- The Trade Fair of Islamic Countries
- Specialized fairs and buyers/sellers' workshops on products with high potential for trade
- Business forums and missions
- The virtual fair
- The establishment of the ICDT Business Centre
- Trade information
- Capacity building and support for TPOs

The implementation of the trade and investment promotion projects carried out by ICDT is in line with the objectives of the OIC Ten-Year plan of action 2016/2025 set by the 13th Islamic Summit held in Istanbul in April 2016 to increase the share of intra-OIC trade in global trade to 25% by 2025.

It should also be noted that due to the Covid-19 pandemic, some events were canceled because of sanitary restrictions. In this regard, ICDT organized many events virtually in order to further its efforts to promote Intra OIC Trade and Investments.

I. ORGANIZED FAIRS AND EXHIBITIONS

Within the framework of its annual activities and in accordance with the relevant resolutions of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), the Islamic Centre for Development of Trade (ICDT) in collaboration with its partners, organized the following Fairs and Exhibitions:

1. Exhibition on Organic and Local Products of the OIC Member States, 26-31 October 2021, Tunis - Republic of Tunisia

The 2nd edition of the Exhibition on Organic and Local Products of the OIC Member States was organized, under the High Patronage of H.E. Mr. Kais Saeid, President of the Republic of Tunisia, from 26th to 31st October 2021 at the Kram Exhibition Centre in Tunis.

As an outcome of a partnership with the Tunisian Union of Agriculture and Fisheries (UTAP), this edition was held in conjunction with the 15th edition of the International Exhibition of Agriculture, Agricultural Machinery and Fisheries (SIAMAP 2021).

The exhibition was inaugurated by H.E. Mr. Mahmoud Elyes Hamza, Minister of Agriculture, Water Resources and Fisheries of the Republic of Tunisia with the participation of the heads of delegations of the participating countries and the diplomatic representations of the OIC countries accredited in Tunis.



This edition was attended by 400 exhibitors representing 35 African, Asian, European and Arab countries, and also some international organizations such as the Food and Agriculture Organization (FAO), the World Farmers Organization, and the Promotion of Family Farming in West Africa (PAFAO).

The exhibition covered an area of 23,000 sqm comprising several pavilions dedicated, in particular, to agricultural machinery, cattle breeding, fishing, aquaculture, as well as organic farming. The rural women were also in the spotlight during this edition and several pavilions have been arranged to assist these women to promote and market their local products.

2. 8th Exhibition on Halal Products of the OIC Member States, 25-28 November 2021, Istanbul - Republic of Turkey

Under the patronage of the Presidency of the Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) organized the 8th OIC Halal products Exhibition from 25th November to 28th November 2021 in Istanbul Congress Center, concomitantly with the «World Halal Summit 2019».

This exhibition was designed to welcome the actors of the Halal industry, in search of business and partnership opportunities in the OIC countries.

This edition gathered 390 national and international exhibitors from 34 OIC member countries and approximately 36,000 visitors. The categories of products exhibited were related to Halal Tourism, Islamic Finance, Textile, and Modest Fashion, Cosmetics and Personal Care, Food and Beverages, Food Processing, Machinery and Equipment, and Packaging.

On the side-lines of the exhibition, SMIIC organized workshops and thematic conferences focusing on the standardization and quality of infrastructure, certification, and accreditation of the Halal industry.

In this respect, ICDT participated in the sixth session of the conference held on 27th November 2021 under the theme: "Halal lifestyle from Different Angles", during which H.E. Mrs. Latifa El Bouabdellaoui, Director General of the Centre delivered a presentation on the theme: " The importance of the Fairs and Seminars organized by ICDT to raise awareness on the value of the Halal sector". In the same vein, Mrs. El Bouabdellaoui highlighted the importance of the Halal industry as a sector with a high potential for trade among OIC countries, as well as its significant contribution to the **development of intra-OIC trade.**

II. FORUMS AND TRAINING FOR COMPANIES

Due to the restrictions related to COVID 19 that continued during the last semester of the year 2021, the Centre organized a series of Forums and training workshops for the benefit of companies through the virtual mode. These workshops are summarized below:

1. Arab-African Virtual Business Forum on Agri-Food Products 6-8 July 2021

The Islamic Centre for Development of Trade (ICDT) and the Arab Bank for Economic Development in Africa (BADEA), have co-organized the Arab-African Virtual Business Forum on Agri-Food Products from 6th to 8th July 2021. This forum, which is part of the cooperation and technical assistance in favor of the countries of the Arab-African region, comes to compensate for the cancellation of the organization in the presential mode of the fairs of the agri-food sector, considering the restrictions related to the pandemic of covid-19.

This forum consisted of three thematic panels, business meetings B to B, and a virtual exhibition of products and services in the agri-food sector. The Forum was attended by 600 participants, and 160 companies representing 68 countries located on the four continents.

Following the various panels and technical discussions and testimonies of the private sector, the recommendations made are summarized as follows:

- To initiate programs including bankable projects of production, industrialization, and marketing of agri-food products between Arab and African countries via complementary regional value chains, to develop the agri-food sector.
- To support the research and development sector in the various fields of agri-industry;
- To promote the introduction of modern technology in the agricultural and agro-industrial production processes.
- To facilitate trade flows between the countries of the Arab-African region, through the development of transport via trade corridors and the promotion of logistic distribution chains.
- To support the system of food quality standards in the countries of the two regions in collaboration with SMIIC, AIDMO, AOAD, FAO, and the African Institutes of Standardization.
- To work towards the gradual removal of tariff and non-tariff barriers, by taking advantage of existing trade-related legal frameworks in the region, notably the AfCFTA and the Greater Arab Free Trade Area.
- To strengthen the synergies between the various regional institutions to develop partnerships in the agri-food sector.
- To organize this Forum-Expo annually, either physically in an African or Arab country or remotely.
- To further initiate capacity-building programs for institutions and entrepreneurs in feasibility studies, production technology, and international marketing of their products and services between the two regions.
- To popularize and promote the services provided by regional institutions (BADEA, IsDB, AfDB, Afreximbank, etc.) to the private sector in both regions.

- To support economic operators, especially SMEs owned by women and youth in African and Arab countries.
- To encourage big Arab companies to invest in joint ventures in African countries in order to contribute to the transfer of agribusiness technology and combat local unemployment among women and youth.

2. Virtual Training Workshops for Enterprises

Within the framework of boosting cooperation, technical assistance, and capacity building for the promotion of trade and investment among the OIC Member States, the Islamic Centre for Development of Trade (ICDT) has organized the following thematic training sessions for the benefit of enterprises.

a) Virtual Workshop on Food Export Strategies for Cameroonian Companies, 2-3 February 2022.

This virtual workshop was organized on February 2-3, 2022, in cooperation with the National Center for Trade Promotion of Cameroon (NCTP) under the aegis of the Ministry of Trade of the Republic of Cameroon and in collaboration with the Chamber of Commerce, Industry, Mines and Crafts of Cameroon (CCIMA).

This workshop focused on all the constraints faced by companies in the export process. The axes addressed are the development of a business plan, mastery of the standards of international trade, and opportunities to access new foreign markets. It is worth mentioning that 70 participants from companies and public and private organizations took part in this workshop.

b) Virtual Training Workshop on "Resilience of SMEs to Covid-19", February 9, 2022

The main objective of this workshop is to provide information and guidance for a better adaptation to the effects of the pandemic. The issues discussed concern the methods of managing the COVID crisis including relations with customers and suppliers as well as the management of changing business priorities. This workshop was attended by 175 people from 23 countries.

a) Virtual Training Workshop on "Export Pricing and Documentation" February 15-16, 2022

The objective of this training workshop was to provide participants with methods of pricing and documentation during the export process. Topics covered included identification of the export process, the legal and commercial significance of the main documents used in the export process, the logistical costs of the pre-export process, and export pricing. This workshop was attended by 190 operators from 25 OIC countries.

b) Virtual Training Workshop on "International Trade Risks", March 3, 2022

This training workshop focused on the identification of the main risks related to international trade, the different forms in which these risks manifest themselves, as well as the possible solutions to circumvent these risks. The workshop was attended by 125 participants from 31 OIC countries.

c) Virtual training workshop on "International Payment Methods", March 16, 2022

The objective of this workshop is to enable the mastery of the use of payment instruments by presenting the least cost and the least risk to secure international commercial transactions. The training covered: the difference between payment instruments and techniques, the Documentary Collection (REMDOC) technique, and the Letter of Credit technique (CREDOC). There were 67 participants representing 22 OIC countries in this workshop.

d) Virtual Training Workshop on "New Incoterms 2020 Rules", 28th March 2022

The objective of this workshop is to enable the participants to master the practices of the new version of the INCOTERMS, and to acquire the necessary skills to be able to contractually choose a good INCOTERM adapted in each case. The topics covered were: the role of INCOTERMS in international sales contracts, the new provisions of the 2020 version, and an in-depth study of each INCOTERM in the 2020 version. The workshop was attended by about 54 private and public operators from the 23 OIC countries.

e) Virtual Training Workshop on Trade Negotiation Techniques for SMEs, 23rd February 2022

The workshop was dedicated to MSMEs and members of the National Trade Facilitation Committees and focused on the mastery of trade negotiations in order to promote the competitiveness and efficiency of the MSMEs' representatives. This workshop provided a clear understanding of trade negotiation and the techniques for successful trade negotiations. A total of 195 executives representing 22 OIC countries participated in the workshop.

III. ACTIVITIES ON THE OIC PARTICIPATION IN DUBAI EXPO 2020, Dubai- the United Arab Emirates, October 1st, 2021 - March 31st, 2022

Within the framework of the preparation of the OIC participation in the Expo 2020 Dubai, the Islamic Centre for Development of Trade has initiated several actions in collaboration with the concerned UAE bodies and the OIC specialized institutions.

1. Key Objectives of OIC Participation in Expo 2020 Dubai

The intra-OIC consultation process identified the key objectives of participating in "Expo2020 Dubai" and the messages to be conveyed to the world on this special occasion. Thus, the OIC was depicted as the collective voice of the Muslim world, safeguarding and protecting the interests of the Muslims in the spirit of promoting international peace and harmony among the various people of the world. The emphasis was placed on the diversity and a large number of the member countries composing the organization. In addition, it shed light on the OIC being the second-largest intergovernmental organization after the United Nations, with 57 Member States, spread over four continents.

The OIC Pavilion was a real opportunity to present the main achievements of the OIC and its institutions in promoting the true image of Islam and in encouraging intercultural dialogue, as well as the efforts were undertaken to improve the standard of living in the OIC countries. The areas covered include territorial development, infrastructure building, trade, finance, empowerment of the vulnerable, and women and youth initiatives.



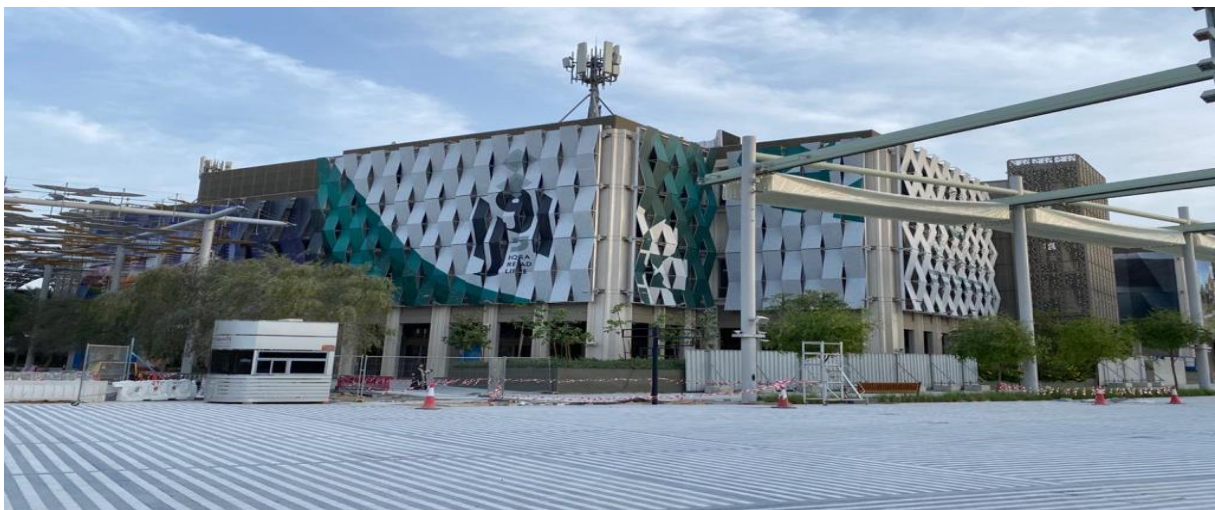
By the same token, the word "Iqra!" was chosen as the motto of the OIC Pavilion as stated in the Holy Koran. Inspired by the fundamental mission of the OIC (and of Islam), the OIC Pavilion "Iqra!" was conceived as a travel idea that transports the

visitor from a binary (black and white) mindset that perceives only stereotypes... to an open (multi-colored) mindset that espouses curiosity, knowledge, and understanding. This simple statement "Iqra!" transcends its literal meaning. Thus, visitors begin their journey from a space that recalls the values and key messages promoted by the OIC, then as they proceed along the pavilion path their understanding deepens, and they discover a panoply of frescoes, images, and animations representing the extreme diversity, the melting pot of cultures, the mixing of peoples and ideas that define the Muslim world.

2. Institutional Coordination Meetings:

During 2019 and 2020, five (5) institutional coordination meetings were held on aspects related to the OIC participation in the World Expo, including logistics, presentation of the OIC Pavilion, the contribution of each OIC institution, and forms of collaboration between the Islamic Economy Development Center Dubai and the OIC institutions. These meetings also dealt with the scientific and organizational aspects related to the parallel activities scheduled within the framework of the Expo2020 Dubai. To this end, the meetings were devoted to:

- The identification of the key objectives of the OIC participation
- The designation of the coordinators of the themes is as follows
 - Islamic Economy: ICDT and IsDB Group
 - Halal: SMIIC;
 - Culture and Arts: IRCICA;
 - Science: ICESCO;
 - Women and Youth: SG of the OIC, ICYF;
- Finalization of the scientific content of the OIC Pavilion;
- Ensuring the financing of the side events by each Institution;
- Defining the program of the side events and appropriate coordination and information approaches among the partners.
- Use of online platforms for scheduling and resolving technical issues related to participation in the side events of the Expo Dubai 2020;



It is worth noting that in this process, ICDT has contributed to the activities of H.E. Amb. Noria Al-Hamamy, Commissioner General of the OIC, in order to ensure the success of the OIC's participation in this world event. These actions included field visits related to the development of the OIC pavilion located in the "Opportunity Building" and designed under the theme "From Darkness into Light" as well as meetings and coordination talks with the Senior Officials of the Expo.

3. International Participants Meetings (IPM):

ICDT contributed to the coordination of the OIC participation in the 6 International Participants Meetings (IPM) which focused on the aspects related to the smooth running of the Expo2020 Dubai namely: programming, marketing and communication, security, and the state of the art of the city's preparation to host the event (EXO-VILLAGE). Moreover, the meeting highlighted the UAE's efforts to fight against Covid-19 and to maintain the health and safety guidelines.

4. Main Activities of OIC Institutions:

In addition to the participation of the OIC through its pavilion, several side events were organized by the OIC Institutions that were very successful and appreciated by the following participants:

OIC Institutions	Events organized in conjunction with Expo2020 Dubai	Date	Venue
BMAQ	From Al Quds to Rabat: Crossed Smiles* "بسمات: من القدس إلى الرباط" "مقاطعة"	03/10/2021 au 07/10/2021	Expo Live Pavilion (The Good Place)
IsDB Group	Green, Social and Sustainability Sukuk – A New Horizon for Islamic Capital Markets (F&CFO)	26/10/2021	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
OIC Secretariat General	Commemoration of the OIC DAY	02/11/2021	Al-WASL PAZA
IsDB Group	Inclusive Urban Upgrading for post-COVID Sustainable Human Settlements in the Arab Region (CPC)	07/11/2021	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
SESRIC	Seminar on "The Situation of Street Working and Street Living Children in OIC Countries"	20/11/2021	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
ICCIA	The Way Towards a Sustainable Future	24/11/2021	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
ICCIA	Digital Transformation Workshop	26/11/2021	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
SESRIC	Seminar on "Elderly People and Persons with Disabilities in the OIC Member States: Challenges & Prospects"	02/12/2021	INDOOR AUDITORIUM - SUSTAINABILITY PAVILION -
IRCICA	Calligraphy Art Exhibition	26/12/2021	Expo Live Pavilion (The Good Place)
IRCICA	Seminar on the Preservation of Endangered Cultural Heritage of the Muslim World	02/01/2022	Expo Live Pavilion (The Good Place)
IsDB Group	Strengthening Trade and Investment in OIC Member Countries	11/01/2022	The Egyptian Pavilion
IsDB Group	A shared Sustainable recovery based on the SDGs	18/01/2022	The Egyptian Pavilion
IsDB Group	Business Opportunities in IsDB Projects (CPC)	24/01/2022	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -

Islamic University of Technology (IUT)	Display of IUT Mars Robot	24/01/2022	Expo Live Pavilion (The Good Place) & OIC Pavilion
SMHC	Special OIC Halal Conference	14/02/2022	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
IsDB Group	The FinTech and Partnership for Better Development and Higher Impact	15/03/2022	Expo Live Pavilion (The Good Place)
ISSF	The Islamic Solidarity Games	01/03/2022 au 08/03/2022	Expo Live Pavilion (The Good Place)
ICDT	Seminar on the Operationalization of TFA and kick-off of Roadmap Activities in Africa, Asia, and the Middle East	23/03/2022	Dubai Cares Pavilion

1. Celebration of the 5th anniversary of the OIC, November 2, 2021, Expo2020Dubai.

The participation in the Expo 2020 Dubai was marked by the commemoration of the 50th anniversary of the OIC on November 2, 2021.

This event was chaired by His Excellency Dr. Yousef Al-Othaimeen, the Secretary-General of the OIC who seized the opportunity to present his compliments and congratulations to His Excellency Sheikh Mohammed bin Rashid Al-Maktoum, Vice President and Prime Minister of the United Arab Emirates and Governor of the Emirate of Dubai, for the support given to the OIC.

H.E the OIC Secretary-General and distinguished guests officially inaugurated the OIC Pavilion and the Pavilions of Saudi Arabia and the United Arab Emirates.



5. Closing of Expo2020 Dubai and OIC Pavilion Award

The closing week has witnessed the organization of the BIE Day Ceremony of prizes and Awards on 31 March 2022. This Ceremony was dedicated to the participants who contributed to the success of this universal exposition. The awards were divided into five different categories depending on the size and type of pavilion. The "Official Participants" Awards focused on three aspects of the pavilions: architecture and landscape, design and interpretation of the theme.



The winners of the "Official Participants" awards were selected by an international jury composed of nine experts in various relevant fields. The jury visited each international pavilion of Expo 2020 Dubai twice, in January and March 2022.

In this regard, the participation of the Organization of Islamic Cooperation (OIC) in Expo 2020 Dubai through its pavilion was crowned at the BIE Day Awards. Indeed, the OIC pavilion was awarded the Bronze Trophy in the category "Interpretation of the theme" under the category "Mobility". The BIE Award acknowledges the efforts of the Organization and the staff who made major contributions to the success of the Expo.

IV. UPCOMING FAIRS AND EXHIBITIONS

In accordance with the relevant resolutions of the three previous Ministerial Sessions of the Standing Committee for Economic and Commercial Cooperation (COMCEC), the Islamic Centre for Development of Trade (ICDT) and its partners will organize the following fairs and exhibitions.

1. 17th Trade Fair of the OIC Member States (TFOIC), 13-19 June 2022, Dakar - Republic of Senegal.

The 17th edition of the Trade Fair of OIC Member States will be held from 13th to 19th June 2022 in Dakar in partnership with the Ministry of Trade and SMEs of the Republic

of Senegal and the International Foreign Trade Centre of Senegal (CICES).

This multisectoral Fair is a platform intended for the business community, Trade Promotion Bodies, Investment Promotion Agencies, Chambers of Commerce, Industry, Agriculture and Handicrafts, professional associations, and economic operators of Member States to promote their products and services, conclude commercial transactions and establish partnership relations. On the sidelines of this fair, the following activities will be organized:

- OIC-Senegal Investment Forum;
- Forum of Investment Promotion Agencies of OIC Member Countries;
- Training Workshop on Halal Certification for the benefit of African OIC Member States, in collaboration with the Standards and Metrology Institute for Islamic Countries (SMIIC).
- Seminar on Knowledge Economy (ICCIA).

During this edition, the three best pavilions will be awarded by the criteria of the Internal Regulations of the OIC Trade Fair, namely:

- Exhibition area ;
- Quality of exhibited products and services;
- Number of exhibiting companies;
- Importance of the Trade Delegation;
- Regularity in participation in the Fair.

2. 9th Exhibition of Halal Products in the OIC Member States, 14-18 September, Tunis - Republic of Tunisia

The 9th Exhibition of Halal Products in the OIC Member States will be held from 14th to 18th September 2022 at the Kram Exhibition Centre in Tunis in partnership with Tunis International Fairs Company, under the aegis of the Ministry of Trade and Export Development of the Republic of Tunisia.

This exhibition aims at welcoming the actors of the Halal sector, in search of business and partnership opportunities in the OIC countries. It also constitutes an opportunity for the companies and actors of the Halal sector to promote their products and services and to develop investments in this sector.

3. 5th OIC Health Expo Dakar - Republic of Senegal

The "5th edition of the Health Expo of the OIC Member States" will be organized in partnership with the International Foreign Trade Centre of Senegal (CICES), under the aegis of the Ministry of Health and Social Action and the Ministry of Trade and SMEs of the Republic of Senegal in 2023. The exact date will be determined later by the Senegalese authorities.

This exhibition will welcome the actors of the health sector (pharmaceutical industries, service providers, professionals of nutrition and dietetics, surgery, wellness care, medical training institutions, etc...) in the OIC countries. This event is an opportunity for the companies and actors of the sector to promote their products and services and to establish business relations and partnerships between the economic operators of the health and medical equipment sector of the OIC Member States.

4. 2nd Edition of the Plastics Industry Exhibition of the OIC Member States, Casablanca- Kingdom of Morocco

The 2nd edition of the Plastics Industry Exhibition of the OIC Member States will be organized in partnership with the Moroccan Plastics Federation in 2023.

On the one hand, this event will constitute a platform for networking and exchange of experiences between the economic operators of the plastics sector of the OIC Member States and the international ones, and on the other hand, it will be an unavoidable meeting for the professionals of the Euro-Mediterranean, African and Arab plastics and packaging industries. This exhibition will consist of the following parts:

- An exhibition of products made by subcontractors of the exhibitor's transformers of plastic.
- A Forum with a space dedicated to B2B meetings between the professionals of the sector in the OIC Member States.

5. 2nd Cotton, Textile and Clothing Exhibition of the OIC Member States, 28 September - 2 October 2022, Abidjan- Republic of Cote d'Ivoire

Within the framework of the implementation of the Action Plan for the Strategy for the Development of Cooperation among the OIC Cotton Producing Countries and the revitalization of the cooperation between the Islamic Centre for Development of Trade (ICDT) and the Republic of Cote d'Ivoire, ICDT is organizing with the Cotton and Cashew Council, under the aegis of the Ministry of Trade and Industry of the Republic of Cote d'Ivoire and in collaboration with the Regional Council for the Promotion and Development of Handicrafts and SMEs (CRAPME), the 2nd Cotton, Textile and Clothing Exhibition of the OIC Member States, from 28th September to 2nd October 2022 at the Treichville Sports Palace in Abidjan - the Republic of Cote d'Ivoire, in concomitance with the International Cotton, Textile, Clothing and Accessory Exhibition (SICTHA), under the theme: "Industrial transformation in the sector Cotton -textile: the rise of African countries, Case of Côte d'Ivoire.

The objective of this exhibition is to allow professionals in the cotton and textile sectors to present their offers, learn about the latest production techniques, discover new materials and solutions, and to improve productivity, and meet experts in the sector. Thanks to its international dimension, the exhibition is an occasion to conclude business relations and to establish partnership relations between the economic

operators of the cotton and textile sector in the OIC Member States.

6. Bahrain Halal Expo, 6-8 October 2022, Sakhir Region - Kingdom of Bahrain

Within the framework of the cooperation between ICDT and the Kingdom of Bahrain, the Centre is organizing in collaboration with Cambridge Conference and Research Center, under the patronage of His Excellency Sheikh Khalid bin Abdullah Al Khalifa - Deputy Prime Minister of the Kingdom of Bahrain, and in collaboration with the Standards and Metrology Institute of Islamic Countries (SMIIC), 'Bahrain Halal Expo' from 6th to 8th October 2022 at the 'Bahrain International Exhibition Center' in the region of Sakhir - Kingdom of Bahrain.

Bahrain Halal Expo will cover a range of products, services, industries, and more, including food products, livestock, pharmaceuticals, health and medical services, cosmetics, and various financial, tourism, and educational services. In addition, this fair will have a rich program of thematic workshops and scientific programs that will be finalized by the organizers. There will also be B2B meetings.

7. 10th Exhibition of Halal Products of OIC Member States, 24-27 November 2022, Istanbul - Republic of Turkey

The Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for Islamic Countries (SMIIC) are organizing under the High Patronage of the Presidency of the Republic of Turkey, the 10th Exhibition of Halal Products of OIC Member States, from 24th to 27th November 2022 at "Istanbul Congress Center", in concomitance with the "8th World Halal Summit 2022".

This Exhibition which is dedicated to trade, production, and logistic standards related to the Halal industry (Halal Tourism, cosmetics, Islamic finance,) is an excellent opportunity for the actors of the Halal sector to promote their products and services and to develop trade and investments in this sector with a high potential of exchange between the OIC countries.

On the sidelines of this exhibition, a conference and workshops on the Halal industry will be organized, as well as B2B meetings to establish partnership relations between economic operators of the Member States and to develop investment in this sector.

8. 18th Trade Fair of OIC Member States, "18th TFOIC" Lahore 2022, Islamic Republic of Pakistan

ICDT is organizing with the Trade Development Authority of Pakistan (TDAP) under the aegis of the Ministry of Commerce of the Islamic Republic of Pakistan, the 18th Trade Fair of OIC Member States, at the Lahore Exhibition Centre during the third quarter of 2022. The exact date will be agreed upon with the Pakistani counterpart.

In order to ensure the success of this Fair, ICDT will proceed to the signature of the Memorandum of Understanding (MOU) with TDAP, regarding the organization of the present Fair and will hold coordination meetings to discuss the modalities of

organization and participation of the Member States and the relevant OIC institutions.

A communication and marketing campaign will be carried out to attract more exhibitors and visitors to this fair through the organization of visits to the different OIC regions and by raising awareness during the OIC institutional meetings.