



**REPUBLIC OF TURKEY**  
**MINISTRY OF CULTURE AND TOURISM**  
**General Directorate of Research and Training**





# TOURISM EDUCATION SYSTEM OF TURKEY

<b>Formal Education (Diploma)</b>	The Council of Higher Education (YÖK)	Undergraduate
		Graduate
	Ministry of National Education	Vocational High Schools
<b>Non-Formal Education (Certificate)</b>	Ministry of National Education	Tourism Training Centers
		Vocational Training Centers
		Public Training Centers
	Ministry of Culture and Tourism	On the Job Training Courses
		Tourism Awareness Seminars
	Turkish Labor Agency	On the Job Training Courses
Private Institutions, Foundations, Professional Chambers	Tourism Courses	



## VOCATIONAL TOURISM TRAINING COURSES

The Ministry provides some training programs to tourism sector in order to enhance professional knowledge and skills of the related employees in tourism businesses

Between the years 2003-2021, **68.478** tourism professionals have certified. These training programs are provided by the Ministry with corporation of universities and private sector.



# INTERNATIONAL TOURISM TRAINING ACTIVITIES

- Republic of Turkey Ministry of Culture and Tourism provides “International Tourism Training Programs” with collaboration of universities and tourism professional associations in order to promote the development of tourism industry. The aims of these trainings are sharing knowledge and experiences; enhancing the friendship and relationships between countries in accordance with the international bilateral and multilateral agreements. The Ministry provided ??? international tourism training courses to ?????? participants between the years 2003-2022 from Turkish Republic of Northern Cyprus, Georgia, Tajikistan, Turkmenistan, Azerbaijan, Greece, Moldova, Ukraine, Kyrgyzstan, Uzbekistan, Romania, Albania, Russia, Iran, Palestine, Tatarstan and Kazakhstan.





## On The Job Training Courses

Programme	On the job training courses are: - Front Office,F&B Service,Housekeeping,Food Production
Aim of the Programme	Enhancing the vocational knowledge and skills of individuals employed in hospitals
Partner Institution	Republic of Turkey Ministry of Culture and Tourism Universities and professional tourism associations
Target Audience	Staff from front office, food & beverage service, housekeeping and food production departments
Planned Activities	Vocational trainings are provided according to the requests from other countries and planned on basic or advanced levels. The programme of the trainings are determined according to the participants and the structure of their countries.
Time	For each branch 6 days (5 days training + 1 day exam) 3 hours per day x 6 days = 18 hours of training
Other Information	"Certificate of Achievement" is given those who are successful in the examination at the end of





## ***Training of Administrators as Trainer***



<b>Programme</b>	Training of administrators as “trainer”
<b>Aim of the Programme</b>	Showing effective methods of communicating information and experience from individuals in executive positions to their subordinates in tourism businesses
<b>Partner Institution</b>	Republic of Turkey Ministry of Culture and Tourism Universities and professional tourism associations in ASEAN countries
<b>Target Audience</b>	Managers and the chief of staff at the level of assistant managers
<b>Planned Activities</b>	Vocational trainings are provided according to the requests from other countries and planned on basic or advanced levels. The programme of the trainings are determined according to the participants and the structure of their countries.
<b>Time</b>	6 days (5 days training + 1 day exam) 3 hours per day x 6 days = 24 hours of training
<b>Other Information</b>	"Certificate of Achievement" is given those who are successful in the examination at the end of the courses.



# Home-Pensions Training Course



<b>Programme</b>	Home-pensions training course
<b>Aim of the Programme</b>	Improving knowledge and skills of employees and employees in home- pension sector
<b>Partner Institution</b>	Republic of Turkey Ministry of Culture and Tourism Universities and professional tourism associations in ASEAN countries
<b>Target Audience</b>	People who work in home-pensions sector
<b>Planned Activities</b>	Vocational trainings are provided according to the requests from other countries and planned on basic or advanced levels. The programme of the trainings are determined according to the participants and the structure of their countries.
<b>Time</b>	6 days 3 hours per day x 6 days =18 hours of training
<b>Other Information</b>	"Participation Certificate" is given to the participants.



## ***Self-Development Seminars***



<b>Programme</b>	Self-development seminars
<b>Aim of the Programme</b>	Communicating with staff in tourism businesses and informing them about the principles and techniques to develop their social skills
<b>Partner Institution</b>	Republic of Turkey Ministry of Culture and Tourism Universities and professional tourism associations in ASEAN countries
<b>Target Audience</b>	Every section and level tourism staff
<b>Planned Activities</b>	Trainings are provided according to the requests from other countries and planned on basic or advanced levels. The programme of the trainings are determined according to the participants and the structure of their countries.
<b>Time</b>	2 days 2 hours per day x 3 days = 6 hours of training
<b>Other Information</b>	"Participation Certificate" is given to the participants.



# ***Protocol on Vocational and Technical Education Development Cooperation***



the MoCT and the Ministry of National Education (MoNE) have signed " Protocol on Vocational and Technical Education Development Cooperation " that aimed to achieve the following objectives for students of the vocational and technical high schools in the fields of Accommodation and Travel Services, Food and Beverage Services and Entertainment Services;

- Performing their skills and internship practices in real service and production environment at tourism enterprises,
- Graduates speaking at least three foreign languages,
- Granting scholarships to the students,
- Providing employment to the graduates,
- Providing on-the-job trainings to the teachers and administrators from involving schools,



The project has started with 11 schools in 2018 and reached to 52 schools in 2022.



## ***Protocol on Vocational and Technical Education Development Cooperation***

A new project has been also added to the cooperation projects that the MoCT continue with the Ministry of National Education on vocational tourism education. It is aimed to increase both theoretical and practical qualifications of employees of the accommodation facilities and to contribute to their personal development through 4-year education including foreign language in Vocational Education Centres of the Ministry of National Education by the cooperation that signed on 15.11.2021.



# CERTIFICATION OF TOURISM SECTOR

- The Ministry collaborates with Vocational Qualifications Authority (VQA) of Turkey in order to prepare and update National Vocational Standards and National Vocational Qualifications as a member of «Tourism, Accommodation and Food&Beverage Services Comitee»
- Until now, 33 National Vocational Standards and 24 Vocational Qualifications have been declared in the sector and certification is being operated by related VOC test centers.





***Thank you for your  
participation***

