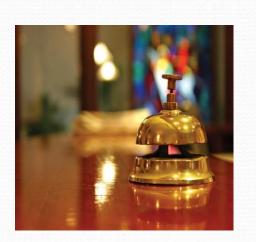




# REPUBLIC OF TURKEY MINISTRY OF CULTURE AND TOURISM General Directorate of Research and Training











#### TOURISM EDUCATION SYSTEM OF TURKEY

	Formal Education (Diploma)	The Council of Higher Education (YÖK)	Undergraduate Graduate
-		Ministry of National Education	Vocational High Schools
	Non-Formal Education (Certificate)	Ministry of National Education	Tourism Training Centers  Vocational Training Centers  Public Training Centers
		Ministry of Culture and Tourism	On the Job Training Courses  Tourism Awareness Seminars
		Turkish Labor Agency	On the Job Training Courses
		Private Institutions, Foundations, Professional Chambers	Tourism Courses





#### **VOCATIONAL TOURISM TRAINING COURSES**

The Ministry provides some training programs to tourism sector in order to enhance professional knowledge and skills of the related employees in tourism businesses

Between the years 2003-2021, **68.478** tourism professionals have certified. These training programs are provided by the Ministry with corporation of universities and private sector.









#### INTERNATIONAL TOURISM TRAINING ACTIVITIES

• Republic of Turkey Ministry of Culture and Tourism provides "International Tourism Training Programs" with collaboration of universities and tourism professional associations in order to promote the development of tourism industry. The aims of these trainings are sharing knowledge and experiences; enhancing the friendship and relationships between countries in accordance with the international bilateral and multilateral agreements. The Ministry provided ??? international tourism training courses to ??????participants beween the years 2003-2022 from Turkish Republic of Northern Cyprus, Georgia, Tajikistan, Turkmenistan, Azerbaijan, Greece, Moldova, Ukraine, Kyrgyzstan, Uzbekistan, Romania, Albania, Russia, Iran, Palestine, Tatarstan and Kazakhstan.





**Other Information** 

#### On The Job Training Courses

	R E C E
Programme	On the job training courses are: - Front Office,F&B Service,Housekeeping,Food Production
Aim of the Programme	Enhancing the vocational knowledge and skills of individuals employed in hospita
Partner Institution	Republic of Turkey Ministry of Culture and Tourism
	Universities and professional tourism associations
Target Audience Staff from front office, food & beverage service, housekeeping and food production depart	
Planned Activities	Vocational trainings are provided according to the requests from other countries and planned on
	basic or advanced levels.
	The programme of the trainings are determined according to the participants and the structure of
	their countries.
Time	For each branch 6 days (5 days training + 1 day exam)
	3 hours per day x 6 days = 18 hours of training

"Certificate of Achievement" is given those who are successful in the examination at the end of





the courses.

Programme	Training of administrators as "trainer"	
Aim of the	Showing effective methods of communicating information and experience from individuals in	
Programme	executive positions to their subordinates in tourism businesses	
Partner Institution	Republic of Turkey Ministry of Culture and Tourism	
	Universities and professional tourism associations in ASEAN countries	
Target Audience	Managers and the chief of staff at the level of assistant managers	
Planned Activities	ned Activities Vocational trainings are provided according to the requests from other countries and planned or	
	basic or advanced levels.	
	The programme of the trainings are determined according to the participants and the structure of	
	their countries.	
Time	6 days (5 days training + 1 day exam)	
	3 hours per day x 6 days = 24 hours of training	
Other Information	er Information "Certificate of Achievement" is given those who are successful in the examination at the end of	



#### Home-Pensions Training Course



Programme	Home-pensions training course
Aim of the	Improving knowledge and skills of employees and employees in home- pension sector
Programme	
Partner Institution	Republic of Turkey Ministry of Culture and Tourism
	Universities and professional tourism associations in ASEAN countries
Target Audience	People who work in home-pensions sector
Planned Activities	Vocational trainings are provided according to the requests from other countries and planned on
	basic or advanced levels.
	The programme of the trainings are determined according to the participants and the structure of
	their countries.
Time	6 days
	3 hours per day x 6 days =18 hours of training
Other Information	"Participation Certificate" is given to the participants.



Information

#### Self-Development Seminars



Programme	Self-development seminars	
Aim of the	Communicating with staff in tourism businesses and informing them about the	
Programme	principles and techniques to develop their social skills	
Partner	Republic of Turkey Ministry of Culture and Tourism	
Institution	Universities and professional tourism associations in ASEAN countries	
Target Audience	Every section and level tourism staff	
Planned	Trainings are provided according to the requests from other countries and planned on	
Activities	vities basic or advanced levels.	
	The programme of the trainings are determined according to the participants and the	
	structure of their countries.	
Time	2 days	
	2 hours per day x 3 days = 6 hours of training	
Other	"Participation Certificate" is given to the participants.	



### Protocol on Vocational and Technical Education Development Cooperation

the MoCT and the Ministry of National Education (MoNE) have signed "Protocol on Vocational and Technical Education Development Cooperation " that aimed to achieve the following objectives for students of the vocational and tecnical high schools in the fields of Accommodation and Travel Services, Food and Beverage Services and Entertainment Services;

- Performing their skills and internship practices in real service and production environment at tourism enterprises,
- Graduates speaking at least three foreign languages,
- Granting scholarships to the students,
- Providing employment to the graduates,
- Providing on-the-job trainings to the teachers and administrators from involving schools,

The project has started with 11 schools in 2018 and reached to 52 schools in 2022.





### Protocol on Vocational and Technical Education Development Cooperation

A new project has been also added to the cooperation projects that the MoCT continue with the Ministry of National Education on vocational tourism education. It is aimed to increase both theoretical and practical qualifications of employees of the accommodation facilities and to contribute to their personal development through 4-year education including foreign language in Vocational Education Centres of the Ministry of National Education by the cooperation that signed on 15.11.2021.







#### **CERTIFICATION OF TOURISM SECTOR**

- The Ministry collaborates with Vocational Qualifications Authority (VQA) of Turkey in order to prepare and update National Vocational Standarts and National Vocational Qualifications as a member of «Tourism, Accomodation and Food&Beverage Services Comitee»
- Until now, 33 National Vocational Standars and 24 Vocational Qualifications have been declared in the sector and certification is being operated by related VOC test centers.







## Thank you for your participation

