

**1 / INTERNATIONAL
INCUBATION CENTER
AND ACCELERATOR
PROGRAM**

**2 / INTERNATIONAL MARKET
SUPPORT PROGRAM**

**3 / DIGITAL MARKET
ACCESS SUPPORT
PROGRAM**



**INTERNATIONAL
INCUBATION CENTER
AND ACCELERATOR
SUPPORT PROGRAM**

**International
Incubation Center
Establishment
Program**

**International
Accelerator Program**

International Incubation Center and Accelerator Support Program

R&D and innovation activities realized in our country in terms of technological products and domestic technology based startup businesses (start-ups)



- ✓ Taking place in international markets,
- ✓ Increasing exports,
- ✓ Being in the developed entrepreneurship ecosystems

Establishing international incubators and enabling businesses to participate in acceleration programs

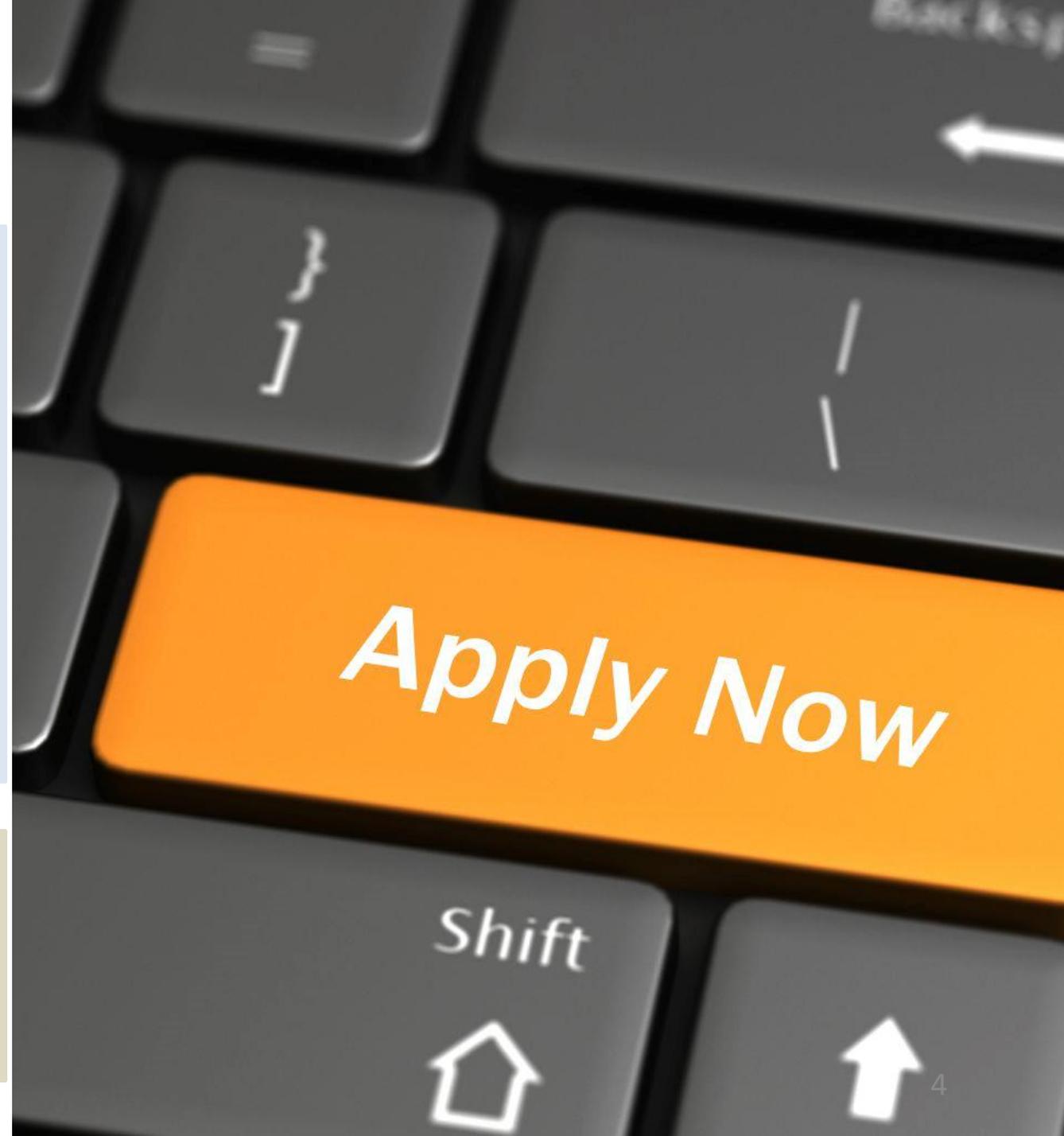
International Incubation Center and Accelerator Support Program

Who Can Apply?

- ✓ Universities,
- ✓ Universities' affiliates established for this purpose,
- ✓ Technology development zone management companies alone or as a consortium

Duration of the Program

- ✓ 5 Years



International Incubation Center and Accelerator Support Program

Business Establishment and Hardware Support

100.000-USD
80% support rate

It is given for establishment and hardware expenses incurred within a maximum of 1 year.

- Business establishment expenses,
- Building renovation,
- Infrastructure,
- Office equipment
- Software expenses

Operational Expenses Support

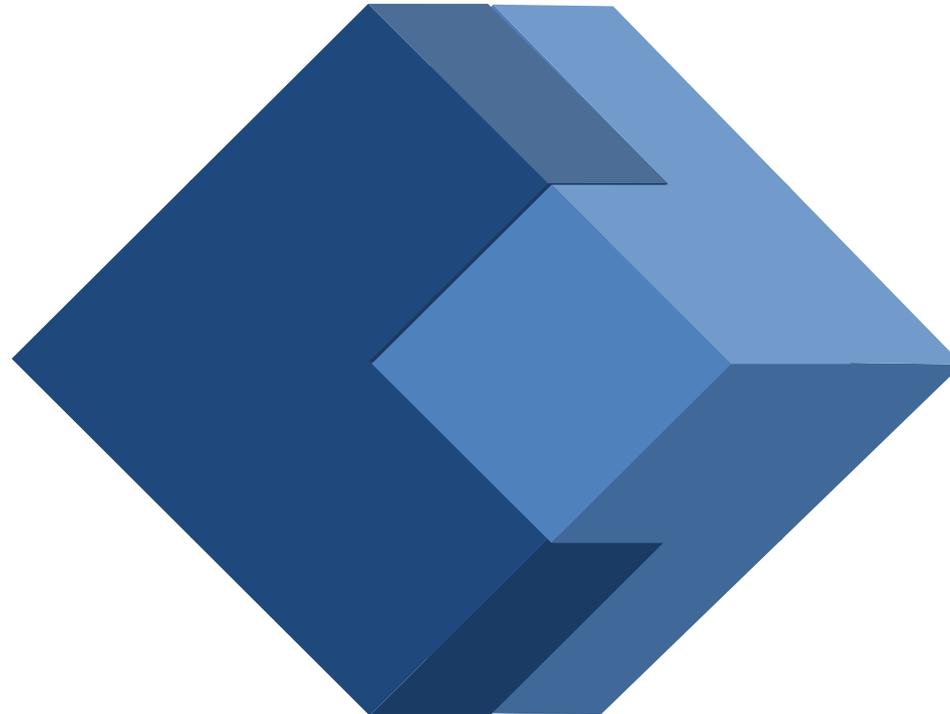
3.750.000 USD
annual upper limit
750.000 USD

It is applied at the rate of 80% for the 1st and 2nd years and 60% for the 5th years.

- Incubation center rent,
- Operating expenses,
- The operating company personnel and their transportation costs and
- Promotional activities,
- Training, consultancy, mentorship, business management, law, intellectual and industrial property rights, support is given for.

International Accelerator Program

**Organizational
International
Accelerator
Program**



**Individual
International
Accelerator
Program**

International Accelerator Program



A support of \$15,000 is provided for an accelerator program, and the upper limit of support is \$60,000



The duration of the program is 3 years.



Support rate 80%



Accelerator Office Rent cost, Training, Consulting, Mentoring, Business Management, Law, Intellectual and Industrial Property Rights, Transportation, Accommodation and Organization Related Overheads.

Organizational International Accelerator Program

WHO CAN ORGANIZE?

- ✓ KOSGEB units
 - ✓ Universities
 - ✓ Technology development zone management companies
 - ✓ Technology transfer offices
 - ✓ Special incubation centers / accelerators
- can organize individually or together

Within the scope of the program, there should be a minimum of 5 and a maximum of 10 enterprises and the program must be completed within this number limits.

APPLICATION AND EVALUATION PERIODS

Period	Application Period	Evaluation Period
1	January	February
2	March	April
3	May	June
4	July	August
5	September	October
6	November	December



For an acceleration program that will start in the first week of June, an application must be made in March.

Organizational International Accelerator Program

SUPPORT PROGRAM PROCESS



Individual International Accelerator Program



- 1 Businesses that have successfully completed R&D and / or innovation projects are supported by public resources.
- 2 International accelerators to be participated individually are determined by the Presidency and published on the website www.kosgeb.gov.tr.
- 3 Currently, the accelerator programs organized by **Growth Circuit and Starcamp** are within this scope.
- 4 Accommodation expenses **not exceeding 30 days** are supported for each International Accelerator Program to be attended individually.

International Market Support Program

Beneficiaries

SMEs who are registered and active in KOSGEB Database may benefit from the Program.

Purpose of the Programme

1. To develop the skills and capabilities of SME's for entering the foreign markets,
2. To increase in the market share of SME's among foreign markets,
3. To provide SME's to compete in international markets,
4. To increase the number of SME's start to export and do e-commerce.

Support Elements

- a) Personnel Expenses
- b) Software & Related Hardware Expenses
- c) Promotional Expenses
- d) International Fair Contribution & Other Travel Expenses
- e) Testing, Analysis and Certification Expenses
- f) Service Procurement Expenses

Support Terms

Support Type: Grant ve Refund

Support Upper Limit: 300.000 TL

Support Rate: %100 (% 70 as a grant, %30 refund)

Application Period: Ongoing

Support Duration: Min 8, Max 24 Months

International Market Support Program

Support Elements	Upper Limit (TL)
Personel Expenses (as a grant)	90.000
Software & Related Hardware Expenses	100.000
Promotional Expenses	80.000
International Fair Contribution & Other Travel Expenses	150.000
Testing, Analysis and Certification Expenses	100.000
Service Procurement Expenses	100.000

International Market Support Program

Supported Project Expenses

Personnel Expenses

*(Upper Limit:
100.000 TL)*

- Support is given to the new personnel.
- Support for up to 4 (four) personnel.
- As of the starting date of the project, the employees who are not employed in the last 4 (four) months or who have been employed in the last 30 (thirty) days are acceptable as a new personnel.
- Foreign personnel can also be employed.

Software & Hardware Expenses

*(Upper Limit:
100.000 TL)*

- Software expenses include support for software licensing fees, time-limited license usage and cloud-based software license usage fees and related software training and consulting expenses.
- Hardware costs needed to use software such as servers, desktops, and laptops.

International Market Support Program

Supported Project Expenses

Promotional Expenses

(Upper Limit: 80.000 TL)

- Digital advertising / promotion (social media ads, search engine optimization, etc.) expenses,
- Overseas printed advertising (newspaper, magazine) expenses,
- Advertising expenses published in airline magazines,
- Costs of catalogs prepared in a foreign language by introducing the company and its products.

International Fair and Travel Expenses

(Upper Limit: 100.000 TL)

- Expenses for exhibition participation abroad; It covers the expenses related to renting and set-up fair booths, transportation and related organizational expenses (accommodation and economy class round-trip transportation expenses of the business representatives who will take part in the fair.)
- The participation / entry fees for business travels abroad and the participation fees for overseas congress, conference and symposiums, which will be attended by the business representatives within the scope of the project will be also supported.

International Market Support Program

Supported Project Expenses

Testing, Analysis and Certification Expenses

*(Upper Limit:
100.000 TL)*

- Test and analysis costs provided by domestic and foreign laboratories; the accredited tests and the certification costs cover the expenses that will be incurred for the acquisition of certificates that will allow SMEs to enter into international markets from and / or the tests that create a competitive advantage on international markets can be supported.
- Within the scope of certification expenses, application, file review, consultancy, training, inspection, audit and document purchase expenses are supported.

International Market Support Program

Supported Project Expenses

Service Procurement Expenses

*(Upper Limit:
100.000 TL)*

- Training and consulting expenses; The scope of the project includes export-oriented training and consultancy (including market research consultancy).
- The consultancy service company should provide a draft of the advisory report and / or the content of the consulting activity, detailed work plan and costs.
- **Organizations that can provide training services;**
- Turkey Exporters Assembly (TIM),
- Exporters' Associations,
- The units established for the purpose of providing training services for the enterprises,
- public institutions / organizations which are allowed to provide education in the scope of foreign trade and units established for the purpose of providing education services,
- Under the Law of Private Education Institutions, institutions / organizations that have the permission to open institutions and have program approval in their field.

International Market Support Program

Supported Project Expenses

Service Procurement Expenses

- This support; includes the design expenses of the products / packages subject to export.
- Overseas trademark registration costs; Includes expenses related to the payments made by the SMEs to the institutions / establishments applying for the trademark registration documents received from foreign institutions / organizations. (Domestic Trademark Registration Certificate is required at the payment stage of the overseas trademark registration expenses)
- Shipping costs; It covers all transportation and insurance expenses in the transportation process of the product sample to the buyer in the export process of the products subject to export by air / road / rail / sea transportation to abroad.
- Other service procurement expenses; other service purchase costs that may be associated with the project.

International Market Support Program

Board Evaluation	
The Board consists of a total of 5 members, at least 2 KOSGEB personnel and at least 2 independent evaluators	
In order for the project to be accepted, the arithmetic average of the points given by each board member out of 100 (one hundred) and the sum of the additional points, if any, must be 60 (sixty) and above	
Board project: 1- He can accept. 2- He can refuse. 3- Revision may be requested.	
Objection Process	
A one-time objection to the rejection of the project can be made.	
Revision During the Project	
The enterprise can request revision twice during the project.	
Monitoring Process	
Monitoring During the Project	Post-Project Monitoring
Evaluation of project activities. It is done by an KOSGEB expert.	Evaluation of the effects of the project after the Project. It is done by an KOSGEB expert.
The project is monitored every 4 (four) months.	It is carried out 1 year after the project completion date.

Digital Market Access Support Program

LEGISLATION

Presidency of the Republic of Turkey
Decision No. 2573 on «Supporting Digital
Activities in Market Access»

PURPOSE

Supporting the expenses of companies and
cooperation organizations regarding digital
activities for market access and marketing

SCOPE

- Membership to E-Commerce Web- Sites
- Virtual Trade Delegations
- Virtual Fair Participations
- Virtual Fair Organizations

Digital Market Access Support Program

Supported Expenses

A. SUPPORTING THE MEMBERSHIP TO E-COMMERCE WEB-SITES

Expenses related to membership to e-commerce web-sites approved by the Ministry of Trade.

B. SUPPORTING VIRTUAL TRADE DELEGATIONS

Service expenses related to written and visual communication or advertising, planning, coordination, organization and translation, fees paid to virtual platforms.

C. SUPPORTING PARTICIPATIONS TO VIRTUAL FAIRS

Service expenses related to written and visual communication or advertising, planning, coordination, organization and expenses paid to the main organizer.

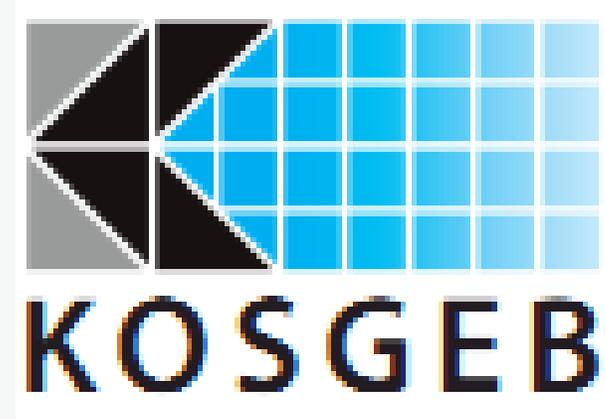
D. SUPPORTING THE VIRTUAL FAIR ORGANIZATIONS

Service expenses related to written and visual communication or advertising, planning, coordination, organization and expenses paid to the platforms where the organization is held.

Export Development Joint Stock Company

Collateral for Export Credits

- **Target Group:** Export companies, especially small and medium-sized
- **Goals:**
 - a) To facilitate access to finance for exporters of goods and services
 - b) To eliminate credit guarantee problem
 - c) Reduction in the cost of access to credit for exporters
- It is evaluated that a loan volume of 20 to 30 billion TL can be created thanks to the Company.



THANK YOU FOR YOUR ATTENTION

