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**REPORT ON
OIC FAIRS AND EXHIBITIONS
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(COMCEC)**



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PREAMBLE

Fairs, exhibitions, and other actions in support of the private sector of the OIC countries constitute an essential tool for the promotion of trade and investments in the OIC space.

Recognizing the importance of this promotional tool, to which the OIC Member States refer in several official documents, notably, the General Agreement on Economic Cooperation, Technical and Commercial stipulates in Article 10 that:

"Member States will endeavor to organize fairs and exhibitions with the aim to exhibit and market their products and services on the markets of other states. Similarly, they will endeavor to participate in international fairs and exhibitions organized in the Member States to help make their products and increase the chances of development of trade between them".

In addition to General Trade Fairs, ICDT organizes specialized fairs on other sectors with high potential for trade between OIC countries (Health, agribusiness industry, furniture and decoration, tourism, construction and real estate, Halal products, cotton, and textiles, etc.).

ICDT has also initiated activities to facilitate contact between Businessmen seeking Business opportunities by organizing Forums and Businessmen missions (Saudi Arabia, Bangladesh, Indonesia, Cote d'Ivoire, ...).

The ICDT carries out trade promotion actions in coordination with other OIC institutions, within the framework of the Trade and Investment Sub-Committee (TISC), within the framework of an integrated logic of synergy and complementarity. The main projects are:

- The Trade Fair of Islamic Countries
- Specialized fairs and buyers/sellers' workshops on products with high potential for trade
- Business forums and missions
- The virtual fair
- The establishment of the ICDT Business Centre
- Trade information
- Capacity building and support for TPOs

The implementation of the trade and investment promotion projects carried out by ICDT is in line with the objectives of the OIC Ten-Year plan of action 2016/2025 set by the 13th Islamic Summit held in Istanbul in April 2016 to increase the share of intra-OIC trade in global trade to 25% by 2025.

It should also be noted that due to the Covid-19 pandemic, some events were canceled because of sanitary restrictions. In this regard, ICDT organized many events virtually in order to further its efforts to promote Intra OIC Trade and Investments.

1. FAIRS, EXHIBITIONS AND TRAININGS

Within the framework of its annual activities and in accordance with the relevant resolutions of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), the Islamic Centre for Development of Trade (ICDT) in collaboration with its partners, organized the following Fairs and Exhibitions:

1.1. 17TH TRADE FAIR OF OIC MEMBER STATES, June 13-19, 2022, Dakar - Republic of Senegal

In accordance with the decision of the 36th Ministerial Sessions of the Standing Committee for Economic and Commercial Cooperation (COMCEC) held in November 2020 in Istanbul- the Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Ministry of Trade and SMEs of the Republic of Senegal organized in collaboration with the International Center for Foreign Trade of Senegal (CICES), the 17th edition of the Trade Fair of OIC Member States from June 13 to 19, 2022 at the Parc des Expositions of CICES.

The inaugural ceremony of the Fair witnessed the participation of the following personalities:

- H.E. Aly Saleh Diop, Minister of Livestock and Animal Production of the Republic of Senegal;
- H.E. Dr Ahmad Kawesa Sengendo , Deputy Secretary General for Economic Affairs at the OIC;
- H.E. Mr. Hassan Naciri- Ambassador of the Kingdom of Morocco accredited to Dakar;
- H.E. Mr. Saad Bin Abdullah Al Nafiei – Ambassador of the Kingdom of Saudi Arabia in Dakar;
- Mrs. Latifa El Bouabdellaoui – Director General of ICDT;
- Mr. Salihou KEITA, Director General of CICES
- Representatives of the diplomatic corps of some OIC countries accredited to Senegal.



This edition has witnessed the participation of 41 OIC member countries. It is worth mentioning that the Kingdom of Morocco was the Guest of Honor of this 17th edition

of the Fair.

This edition has witnessed the participation of institutions and organs of the OIC and the following Regional Banks: the OIC General Secretariat, the Standardization and Metrology Institute for Islamic Countries (SMIIC), the Islamic Chamber of Commerce, Industry and Agriculture, the Islamic Organization for Food Security (IOFS), Arab Bank for Economic Development in Africa (BADEA), Bayt Mal Al-Quds, and Afreximbank.

The Fair, which occupied an area of 4,600 square meters, recorded the participation of about 120 companies, 1,500 businesspersons, and 13,000 visitors.

The sectors covered by the exhibition are: agri-food, textiles, kitchen utensils, medical equipment, Islamic finance, cosmetics and wellness products, crafts, construction, and organic and local products.

The Trophies Committee proceeded to the evaluation of the entries, in accordance with Article 15 of the Trade Fair Regulations of the OIC Member States. The selection criteria for the most deserving stands specified by said regulations, including: the surface area, the quality of the products exhibited the number of participating companies, the size of the sales delegation, and the regularity of participation in the fair.

Following the deliberations of the committee, the prizes were awarded as follows:

Trophies for the three best stands:

- Saudi Arabia (Saudi-Exports),
- Morocco (AMDIE),
- The Gambia (GIEPA).

In addition to the exhibition, this edition witnessed the organization of the following events:

- Forum on Investment Promotion Agencies of OIC Member Countries, 15 June 2022;
- OIC - Senegal Investment Forum, 16-17 June 2022;
- Celebration of Morocco Day, as guest of honor for this edition;
- Training workshop on market access and export strategies for the benefit of leaders of Senegalese cooperatives, 14 -15 June 2022;
- Training workshop on Halal Food Certification for the benefit of African OIC countries, organized in collaboration with the Standards and Metrology Institute for Islamic Countries (SMIIC), 15-16 June 2022;

1.2. 8th Exhibition on Halal Products of the OIC Member States, 25-28 November 2021, Istanbul - Republic of Turkey

Under the patronage of the Presidency of the Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) organized the 8th OIC Halal products Exhibition from 25th November to 28th November 2021 in Istanbul Congress Center, concomitantly with the «World Halal Summit 2019».

This exhibition was designed to welcome the actors of the Halal industry, in search of business and partnership opportunities in the OIC countries.

This edition gathered 390 national and international exhibitors from 34 OIC member countries and approximately 36,000 visitors. The categories of products exhibited were related to Halal Tourism, Islamic Finance, Textile, and Modest Fashion, Cosmetics and Personal Care, Food and Beverages, Food Processing, Machinery and Equipment, and Packaging.

On the side-lines of the exhibition, SMIIC organized workshops and thematic conferences focusing on the standardization and quality of infrastructure, certification, and accreditation of the Halal industry.

In this respect, ICDT participated in the sixth session of the conference held on 27th November 2021 under the theme: "Halal lifestyle from Different Angles", during which H.E. Mrs. Latifa El Bouabdellaoui, Director General of the Centre delivered a presentation on the theme: " The importance of the Fairs and Seminars organized by ICDT to raise awareness on the value of the Halal sector". In the same vein, Mrs. El Bouabdellaoui highlighted the importance of the Halal industry as a sector with a high potential for trade among OIC countries, as well as its significant contribution to the development of intra-OIC trade.

1.3. Virtual training workshop on “making the presential- virtual international trade fair profitable”, January 31 - February 1, 2022

The Islamic Centre for Development of Trade (ICDT) organized on January 31 and February 1, 2022, a virtual training workshop on "How to make profitable participation in an international face-to-face and virtual trade fair" for the benefit of economic operators.

The main objective of this workshop is to help TPOs, MSMEs, and organizers of fairs and exhibitions to better prepare themselves to participate in fairs and exhibitions before, during, and after through tools to be developed, namely digital marketing in the covid and post-covid context, to maximize the participation of companies, visitors, and investors in fairs and exhibitions.

180 participants took part in this workshop, from 16 countries, namely: Burkina Faso, Cameroon, Côte d'Ivoire, Comoros, Djibouti, Gabon, Guinea, Uganda, Palestine, Mali, Morocco, Mauritania, Sudan, Togo, Turkey, India, the United States, and France.

2. FORUMS

2.1 Africa Champion Small and Medium Enterprises Forum, Kampala, Uganda, 6-7 October 2022

The Islamic Centre for Development of Trade participated in the 7th Edition of the Africa Champion Small and Medium Enterprises Forum in Kampala, Uganda from 6 to 7 October 2022. The Centre was represented by Mr. Mamoudou SALL, Assistant Director General. The OIC Secretary General Assistant for Economic Affairs, H.E. Dr Ahmad Sengendo also took part in this Forum. The Forum was co-organized by the

Arab Bank for Economic Development in Africa (BADEA) and AfricSearch and brought together more than 400 of Africa's top SMEs, institutional finance organizations, trade promotion, venture capital companies and international investors.



The objective of this Forum is to discuss the main support mechanisms for SMEs in the development of African economies.

For this purpose, several initiatives were taken during the Forum such as:

- The investment fund project for SMEs which will be sponsored by BADEA;
- The establishment of a league of African SME champions who will spearhead the economic partnerships that the African continent will establish with other continents or other countries; this initiative will be supported by the African Solidarity Fund;
- A partnership program between large companies and SMEs to strengthen the technical and organizational capacities of SMEs; this program would be carried out in partnership with the United Nations Industrial Development Organization.

The participants underlined the importance of organizing an exhibition dedicated to SMEs in the next few years and the ICDT representative seize the opportunity to underline the interest of the Centre in its co-organization with BADEA.

The 8th edition of the Forum will be organized in Dakar, Senegal.

2.2 OIC Coffee Meet Uganda, Kampala, 7-8 March 2023

The Islamic Centre for Development of Trade (ICDT), the Ministry of Agriculture, Animal Industry and Fisheries of the Republic of Uganda, and the Arab Bank for Economic Development in Africa (BADEA), in collaboration with the Uganda Coffee Development Authority (UCDA), are organizing the 1st OIC Coffee Meet on 7-8 March 2023 in Kampala, Republic of Uganda.



This meeting aims at promoting trade and investment flows in the coffee industry among OIC Member States, in order to develop sustainable and fair-trade solutions while increasing investment opportunities and in particular between Uganda and OIC Importing Countries.

2.3 ICDT-Côte d'Ivoire Investment Forum (ICDT Invest), 16-17 Mars 2023, Abidjan - Republic of Côte d'Ivoire.

Within the framework of the promotion of trade and investments of the OIC countries, the Islamic Centre for Development of Trade (ICDT) and the Ministry of Commerce, Industry and SMEs of the Republic of Côte d'Ivoire are organizing in collaboration with the Centre for Promotion of Investments in Côte d'Ivoire (CEPICI), IsDB, BADEA, and AfreximBank, the ICDT-Côte d'Ivoire Investment Forum on in Abidjan, Republic of Côte d'Ivoire, from 16 to 17 March 2023.

The main objectives of this Forum are:

- Promote Côte d'Ivoire as a destination for investment and present to investors from OIC Member States the main investment opportunities in the country;
- Enable the development of economic and trade partnerships between OIC Member States;
- Promote co-investment between champions of Islamic economies for a greater value added and better regional integration;
- Exchange national and regional experiences in the financing of project of regional banks;
- Display the cooperation and synergy between OIC Member States to attract complementary investments within continental value chains;
- Organize deal rooms on the strategic sectors listed in the program.

3. ACTIVITIES ON THE OIC PARTICIPATION IN DUBAI EXPO 2020, Dubai- the United Arab Emirates, October 1st, 2021 - March 31st, 2022

Within the framework of the preparation of the OIC participation in the Expo 2020 Dubai, the Islamic Centre for Development of Trade has initiated several actions in collaboration with the concerned UAE bodies and the OIC specialized institutions.

3.1 Key Objectives of OIC Participation in Expo 2020 Dubai

The intra-OIC consultation process identified the key objectives of participating in "Expo2020 Dubai" and the messages to be conveyed to the world on this special occasion. Thus, the OIC was depicted as the collective voice of the Muslim world, safeguarding and protecting the interests of the Muslims in the spirit of promoting international peace and harmony among the various people of the world. The emphasis was placed on the diversity and a large number of the member countries composing the organization. In addition, it shed light on the OIC being the second-largest intergovernmental organization after the United Nations, with 57 Member States, spread over four continents.

The OIC Pavilion was a real opportunity to present the main achievements of the OIC and its institutions in promoting the true image of Islam and in encouraging intercultural dialogue, as well as the efforts were undertaken to improve the standard of living in the OIC countries. The areas covered include territorial development, infrastructure building, trade, finance, empowerment of the vulnerable, and women and youth initiatives.



By the same token, the word "Iqra!" was chosen as the motto of the OIC Pavilion as stated in the Holy Koran. Inspired by the fundamental mission of the OIC (and of Islam), the OIC Pavilion "Iqra!" was conceived as a travel idea that transports the visitor from a binary (black and white) mindset that perceives only stereotypes to an open (multi-colored) mindset that espouses curiosity, knowledge, and understanding.

This simple statement "Iqra!" transcends its literal meaning. Thus, visitors begin their journey from a space that recalls the values and key messages promoted by the OIC, then as they proceed along the pavilion path their understanding deepens, and they discover a panoply of frescoes, images, and animations representing the extreme diversity, the melting pot of cultures, the mixing of peoples and ideas that define the Muslim world.

3.2 OIC Institution Activities

Institutional Coordination Meetings:

During 2019 and 2020, five (5) institutional coordination meetings were held on aspects related to the OIC participation in the World Expo, including logistics, presentation of the OIC Pavilion, the contribution of each OIC institution, and forms of collaboration between the Islamic Economy Development Center Dubai and the OIC institutions. These meetings also dealt with the scientific and organizational aspects related to the parallel activities scheduled within the framework of the Expo2020 Dubai. To this end, the meetings were devoted to:

The identification of the key objectives of the OIC participation

- The designation of the coordinators of the themes is as follows
- Islamic Economy: ICDT and IsDB Group
- Halal: SMIC;
- Culture and Arts: IRCICA;
- Science: ICESCO;
- Women and Youth: SG of the OIC, ICYF;
- Finalization of the scientific content of the OIC Pavilion;
- Ensuring the financing of the side events by each Institution;
- Defining the program of the side events and appropriate coordination and information approaches among the partners.
- Use of online platforms for scheduling and resolving technical issues related to participation in the side events of the Expo Dubai 2020;



It is worth noting that in this process, ICDT has contributed to the activities of H.E. Amb. Noria Al-Hamamy, Commissioner General of the OIC, in order to ensure the success of the OIC's participation in this world event. These actions included field visits related to the development of the OIC pavilion located in the "Opportunity Building" and designed under the theme "From Darkness into Light" as well as meetings and coordination talks with the Senior Officials of the Expo.

International Participants Meetings (IPM):

ICDT contributed to the coordination of the OIC participation in the 6 International Participants Meetings (IPM) which focused on the aspects related to the smooth running of the Expo2020 Dubai namely: programming, marketing and communication, security, and the state of the art of the city's preparation to host the event (EXO-VILLAGE). Moreover, the meeting highlighted the UAE's efforts to fight against Covid-19 and to maintain the health and safety guidelines.

Main Activities of OIC Institutions:

In addition to the participation of the OIC through its pavilion, several side events were organized by the OIC Institutions that were very successful and appreciated by the following participants:

OIC Institutions	Events organized in conjunction with Expo2020 Dubai	Date	Venue
BMAQ	From Al Quds to Rabat: Crossed Smiles* "بسمات: من القدس إلى الرباط" "متقاطعة"	03/10/2021 au 07/10/2021	Expo Live Pavilion (The Good Place)
IsDB Group	Green, Social and Sustainability Sukuk – A New Horizon for Islamic Capital Markets (F&CFO)	26/10/2021	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
OIC Secretariat General	Commemoration of the OIC DAY	02/11/2021	AI-WASL PAZA
IsDB Group	Inclusive Urban Upgrading for post-COVID Sustainable Human Settlements in the Arab Region (CPC)	07/11/2021	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
SESRIC	Seminar on "The Situation of Street Working and Street Living Children in OIC Countries"	20/11/2021	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -

ICCIA	The Way Towards a Sustainable Future	24/11/2021	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
ICCIA	Digital Transformation Workshop	26/11/2021	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
SESRIC	Seminar on "Elderly People and Persons with Disabilities in the OIC Member States: Challenges & Prospects"	02/12/2021	INDOOR AUDITORIUM - SUSTAINABILITY PAVILION -
IRCICA	Calligraphy Art Exhibition	26/12/2021	Expo Live Pavilion (The Good Place)
IRCICA	Seminar on the Preservation of Endangered Cultural Heritage of the Muslim World	02/01/2022	Expo Live Pavilion (The Good Place)
IsDB Group	Strengthening Trade and Investment in OIC Member Countries	11/01/2022	The Egyptian Pavilion
IsDB Group	A shared Sustainable recovery based on the SDGs	18/01/2022	The Egyptian Pavilion
IsDB Group	Business Opportunities in IsDB Projects (CPC)	24/01/2022	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
Islamic University of Technology (IUT)	Display of IUT Mars Robot	24/01/2022	Expo Live Pavilion (The Good Place) & OIC Pavilion
SMIIC	Special OIC Halal Conference	14/02/2022	TERRA AUDITORIUM - SUSTAINABILITY PAVILION -
IsDB Group	The FinTech and Partnership for Better Development and Higher Impact	15/03/2022	Expo Live Pavilion (The Good Place)
ISSF	The Islamic Solidarity Games	01/03/2022 au 08/03/2022	Expo Live Pavilion (The Good Place)
ICDT	Seminar on the Operationalization of TFA and kick-off of Roadmap Activities in Africa, Asia, and the Middle East	23/03/2022	Dubai Cares Pavilion

Celebration of the 5th anniversary of the OIC, November 2, 2021, Expo2020Dubai.

The participation in the Expo 2020 Dubai was marked by the commemoration of the 50th anniversary of the OIC on November 2, 2021.

This event was chaired by His Excellency Dr. Yousef Al-Othaimeen, the Secretary-General of the OIC who seized the opportunity to present his compliments and congratulations to His Excellency Sheikh Mohammed bin Rashid Al-Maktoum, Vice President and Prime Minister of the United Arab Emirates and Governor of the Emirate of Dubai, for the support given to the OIC.

H.E the OIC Secretary-General and distinguished guests officially inaugurated the OIC Pavilion and the Pavilions of Saudi Arabia and the United Arab Emirates.



3.3 Closing of Expo2020 Dubai and OIC Pavilion Award

The closing week has witnessed the organization of the BIE Day Ceremony of prizes and Awards on 31 March 2022. This Ceremony was dedicated to the participants who contributed to the success of this universal exposition. The awards were divided into five different categories depending on the size and type of pavilion. The "Official Participants" Awards focused on three aspects of the pavilions: architecture and landscape, design and interpretation of the theme.



The winners of the "Official Participants" awards were selected by an international jury composed of nine experts in various relevant fields. The jury visited each international pavilion of Expo 2020 Dubai twice, in January and March 2022.

In this regard, the participation of the Organization of Islamic Cooperation (OIC) in Expo 2020 Dubai through its pavilion was crowned at the BIE Day Awards. Indeed, the OIC pavilion was awarded the Bronze Trophy in the category "Interpretation of

the theme" under the category "Mobility". The BIE Award acknowledges the efforts of the Organization and the staff who made major contributions to the success of the Expo.

4. UPCOMING FAIRS AND EXHIBITIONS

In accordance with the relevant resolutions of the three previous Ministerial Sessions of the Standing Committee for Economic and Commercial Cooperation (COMCEC), the Islamic Centre for Development of Trade (ICDT) and its partners will organize the following fairs and exhibitions.

4.1 18th OIC Trade Fair, "18th TFOIC", 16-18 June 2023, Lahore, Islamic Republic of Pakistan

ICDT is organizing with the Trade Development Authority of Pakistan (TDAP) under the aegis of the Ministry of Commerce of the Islamic Republic of Pakistan, the 18th Trade Fair of OIC Member States, at the Lahore Exhibition Centre during the third quarter of 2022. The exact date will be agreed upon with the Pakistani counterpart.

In order to ensure the success of this Fair, ICDT will proceed to the signature of the Memorandum of Understanding (MOU) with TDAP, regarding the organization of the present Fair and will hold coordination meetings to discuss the modalities of organization and participation of the Member States and the relevant OIC institutions.

A communication and marketing campaign will be carried out to attract more exhibitors and visitors to this fair through the organization of visits to the different OIC regions and by raising awareness during the OIC institutional meetings.

4.2 Halal Exhibitions

4.2.1 9th Exhibition of Halal Products in the OIC Member States, 24-27 November 2022, Istanbul - Republic of Türkiye

In compliance with the resolution adopted by the 37th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held in November 2021 in Istanbul - the Republic of Türkiye, the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for the Islamic Countries (SMIIC) organized under the auspices of the Presidency of the Republic of Türkiye and in collaboration with the Turkish company "Discover Events", the "9th Exhibition of Halal Products of the OIC Member States" from 24th to 27th November 2022 in "Istanbul Expo Center (IFM) ", concomitantly with the "8th World Halal Summit 2022".

This Exhibition which is dedicated to halal trade, halal standards, and halal production and logistics, is an excellent opportunity for the actors of the halal industry to promote their products and services and to develop trade and investment in this sector with high potential for exchange between the OIC countries.

On the sidelines of this Fair, the ICDT organized a panel on investment in the Halal Industry and presents the report of the Halal economy in the OIC countries 2021-2022.

4.2.2 9th Exhibition of Halal Products in the OIC Member States, 31- May - 4 June 2023 Tunis, Republic of Tunisia

In compliance with the resolutions adopted by the 37th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC) held in November 2021 in Istanbul, the Republic of Turkey, the Islamic Centre for Development of Trade (ICDT) and the “International Tunisian Fair (SFIT)” will organize under the patronage of the Ministry of Trade and Export Development of the Republic of Tunisia, the 9th Exhibition of Halal Products of the OIC Member States, from 14th to 18th September 2022 at the KRAM - Exhibition and International Trade Center of Tunis.

This Exhibition which is dedicated to Halal trade, Halal standards and Halal production and logistics, is an excellent opportunity for the actors of the Halal industry to promote their products and services and to develop trade and investment in this important sector.

Following the decision dated July 11, 2022, of the Tunisian authorities, represented by the “Exhibition and International Trade Center of Tunis”, it was agreed to postpone the organization of the 9th Exhibition of Halal Products of the OIC Member States, initially scheduled to be held from 14th to 18th September 2022 in Tunis, to the period from May 31st to 4th June 2023.

This postponement of this Fair will mean that it will be counted as the 10th edition in 2023, taking into consideration that the 9th edition of this Fair will be organized in November 2022 in Istanbul.

4.3 Other exhibitions

4.3.1 2nd Cotton, Textile, and Clothing Exhibition of the OIC Member States, 19-22 July 2023 Abidjan - Republic of Cote d'Ivoire

Within the framework of the implementation of the Action Plan for the Strategy for the Development of Cooperation among the OIC Cotton Producing Countries and the revitalization of the cooperation between the Islamic Centre for Development of Trade (ICDT) and the Republic of Cote d'Ivoire, ICDT is organizing with the Cotton and Cashew Council, under the aegis of the Ministry of Trade and Industry of the Republic of Cote d'Ivoire and in collaboration with the Regional Council for the Promotion and Development of Handicrafts and SMEs (CRAPME), the 2nd Cotton, Textile and Clothing Exhibition of the OIC Member States, from 19th to 22th July 2022 at the Treichville Sports Palace in Abidjan - the Republic of Cote d'Ivoire, in concomitance with the International Cotton, Textile, Clothing and Accessory Exhibition (SICTHA), under the theme: "Industrial transformation in the sector Cotton -textile: the rise of African countries, Case of Côte d'Ivoire.

The objective of this exhibition is to allow professionals in the cotton and textile sectors to present their offers, learn about the latest production techniques, discover new materials and solutions, and improve productivity, and meet experts in the sector. Thanks to its international dimension, the exhibition is an occasion to conclude business relations and to establish partnership relations between the economic

operators of the cotton and textile sector in the OIC Member States.

4.3.2 Bahrain Halal Expo, 4-6 May 2023, Sakhir Region - Kingdom of Bahrain

Within the framework of the cooperation between ICDT and the Kingdom of Bahrain, the Centre is organizing in collaboration with Cambridge Conference and Research Center, under the patronage of His Excellency Sheikh Khalid bin Abdullah Al Khalifa - Deputy Prime Minister of the Kingdom of Bahrain, and in collaboration with the Standards and Metrology Institute of Islamic Countries (SMIIC), 'Bahrain Halal Expo' from 4th to 6th May 2023 at the 'Bahrain International Exhibition Center' in the region of Sakhir - Kingdom of Bahrain.

Bahrain Halal Expo will cover a range of products, services, industries, and more, including food products, livestock, pharmaceuticals, health and medical services, cosmetics, and various financial, tourism, and educational services. In addition, this fair will have a rich program of thematic workshops and scientific programs that will be finalized by the organizers. There will also be B2B meetings.

4.3.3 5th OIC Health Expo, 18 - 21 May 2023, Dakar - Republic of Senegal,

The 5th edition of the Health Expo of the OIC Member States" will be organized in partnership with the International Foreign Trade Centre of Senegal (CICES), under the aegis of the Ministry of Health and Social Action and the Ministry of Trade and SMEs of the Republic of Senegal from 18th to 21st May 2023 at the CICES Exhibition Center in Dakar.

This exhibition will welcome the actors of the health sector (pharmaceutical industries, service providers, professionals of nutrition and dietetics, surgery, wellness care, medical training institutions, etc...) in the OIC countries. This event is an opportunity for the companies and actors of the sector to promote their products and services and to establish business relations and partnerships between the economic operators of the health and medical equipment sector of the OIC Member States.