Improving Cooperation among Central Banks in terms of Digital Currencies: Challenges and Prospects for OIC Member Countries



Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC)



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Part I - Introduction

- A taxonomy of money based on i) the technical form of money and ii) the issuer in three folds
 - First-tier: central Bank Money including the central bank digital currencies (CBDCs)
 - Second-tier: liquid bank money as well as deactivated bank money (based on central bank money)
 - Third-tier: money market fund shares (MMFs), e-money, stablecoins and other currencies
- *MMFs, e-monies* and *stablecoins* transformed the two-tier monetary system into a three-tier system



Introduction

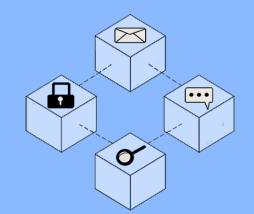
- Cryptocurrencies and stablecoins led central banks' authority being questioned
- Wide range of discussions among technocrats, policy makers, regulators and market players
- Financial technologies such as blockchain triggered a new race for digital innovation in finance and other industries



Stablecoin

[ˈstā-bəl-ˈkoin]

A cryptocurrency which has a value that is pegged, or tied, to that of another currency, commodity or financial instrument.



Blockchain

[ˈbläk-,chān]

A digital database or ledger that is distributed among the nodes of a peer-to-peer network.

Background

- Monetary system evolves into its fourth transformation period
 - sovereign coin in decline and unregulated paper money on the rise (between late 17th century and 1840s)
 - emergence of the central bank regulated monetary system (from 1840s until early 20th century)
 - rise of the bank money against the central bank notes and reserves (throughout 20th century)
 - rise of digital currencies (DCs) and CBDCs (aftermath of the 2008 financial crisis-catalyzed by the 2019 Coronavirus pandemic)





Central Bank

['sen-trəl 'baŋk]

A financial institution given privileged control over the production and distribution of money and credit for a nation or a group of nations.

Background

- CBDCs as alternative to the decentralized finance and its instruments
- CBDCs among the Organization of Islamic Countries (OIC) members
 - potential benefits and challenges
- CBDC experiences of the selected OIC countries
 - technological breakthrough and potential driving force of financial innovation
 - interoperability questions
 - regulatory and legal issues



Aim and Scope of the Study

- Main objective is to analyze
 - digital currencies
 - current initiatives in different jurisdictions on CBDCs (OIC member countries)
 - roles of responsible institutions to introduce and regulate DCs
 - the challenges and prospects of digital currencies for OIC member countries
- Presented to the COMCEC Financial Working Group as the study
 - policy recommendations to improve cooperation among central banks of OIC members in DCs
 - in-depth analysis of challenges and prospects
 - policy conclusions particularly from the lessons learned in select countries

Methodology

• Five defined phases of design thinking – discovery, interpretation, ideation, experimentation, and evolution

Literature review on significance/
challenges of currency digitalization

Detailed account of currency digitalization related initiatives and challenges

Structured openended interviews

Survey for different stakeholders

Analytical models

Semi-structured interviews

Summary of main findings

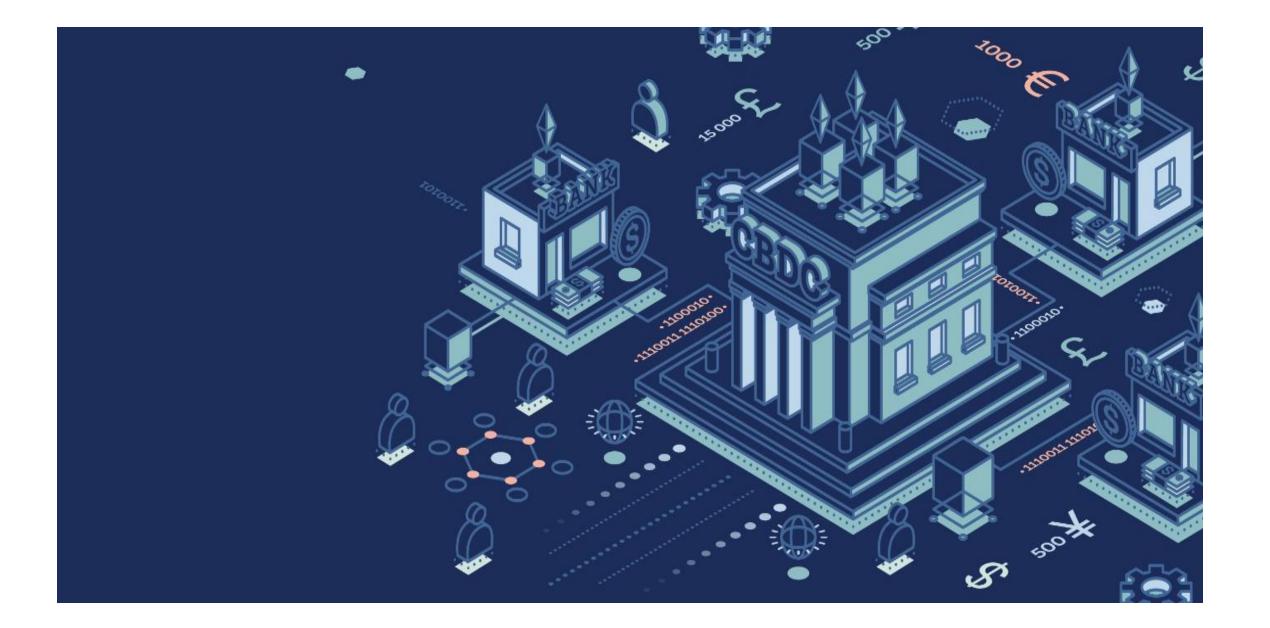
Policy recommendations

Inform policy makers on currency digitalization process
Pilot study with stakeholders (including a generalized form of survey)

Expanding pilot study through and iterative feedback and learning process

Methodology

- Main tools of research:
 - literature review:
 - literature on CBDCs
 - analyze information from related documentation
 - survey and interview(s):
 - online structured survey and expert interviews
 - collect data from the stakeholders
 - case studies (field work and/or desk research):
 - structural, regulatory, and technical opportunities/challenges that foster/hinder
 - currency digitalization and cooperation among central banks at the local and OIC level
 - data analysis (DEMATEL and other):
 - multi-criteria decision-making models
 - see which criteria are more critical to improve digital currency implementation
 - identify the causal relationship between these factors



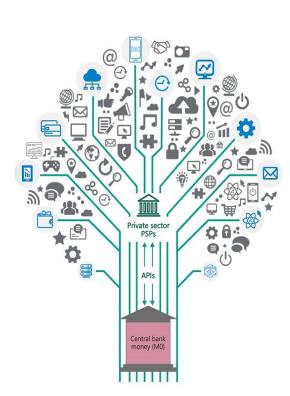
Part II – Digitalization of Currencies

- Attempts to create digital money and online payment systems in the 1990s
- A decentralized digital currency (Bitcoin) with blockchain technology in 2009
- Despite regulatory and security challenges, digital currencies gain popularity and recognition
- Digital currencies evolved and expanded with # of cryptocurrencies and CBDCs

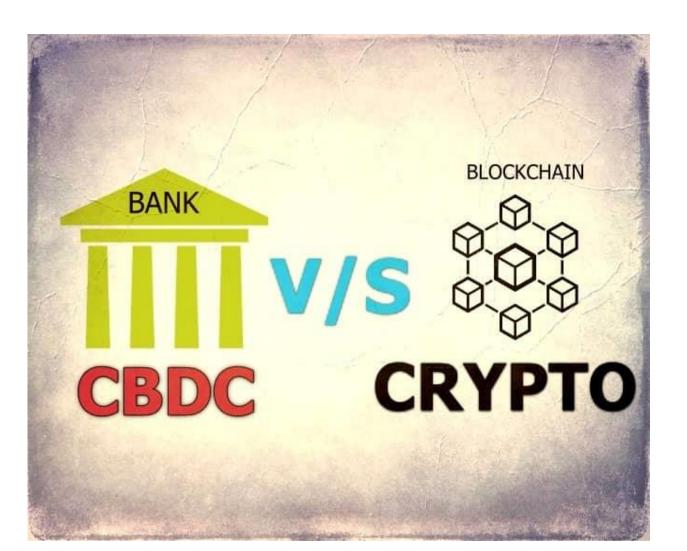


The Nature of Digital Currencies

- Roles of DCs in financial and monetary system
 - alternative to traditional fiat currencies
 - decentralized and digital
 - facilitate cross-border transactions
 - faster and efficient transfer of funds in cross-border transactions
 - improve financial accessibility
 - Access to financial services to individuals and businesses
 - increase financial privacy
 - increased privacy for users
 - transactions without revealing personal information
 - enable decentralized applications
 - backbone of decentralized applications and platforms
 - new forms of online interactions and transactions



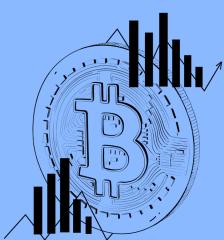
The Nature of Digital Currencies



- role of DCs vary
 - serve as a medium of exchange
 - a unit of account and a store of value
- in decentralized or centralized form (cryptocurrencies vs. CBDCs)
 - efficient, secure, and accessible alternative to fiat currencies
- implications for financial inclusion, privacy, and monetary policy

Cryptocurrencies vs. CBDCs

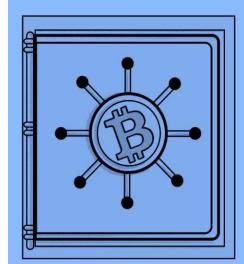
- Three types of DCs: cryptocurrencies, central bank digital currencies (CBDCs), and hybrid digital currencies
- *Cryptocurrencies*: decentralized digital currencies that use cryptography to secure transactions and control the creation of new units.
 - not issued or backed by a government or central authority
 - designed to be borderless and censorship-resistant (i.e., Bitcoin, Ethereum, and Litecoin)
- CBDCs: digital currencies issued and backed by a central bank or government
 - a digital version of a country's fiat currency
 - offer greater financial inclusion, faster and cheaper payment systems, and enhanced monetary policy tools.
 - retail for the general public or wholesale only for the financial institutions
- Main difference between cryptocurrencies and CBDCs lies in their decentralization and the backing of a central authority
- Hybrid digital currencies with elements of both cryptocurrencies and CBDCs incorporating benefits of both types of currencies



Cryptocurrency

[krip-tō-'kər-ən(t)-sē]

A digital or virtual currency secured by cryptography and based on a network that is distributed across a large number of computers.



Central Bank Digital Currency (CBDC)

[ˈsen-trəl ˈbaŋk ˈdi-jə-tol ˈkər-ən(t)-sē]

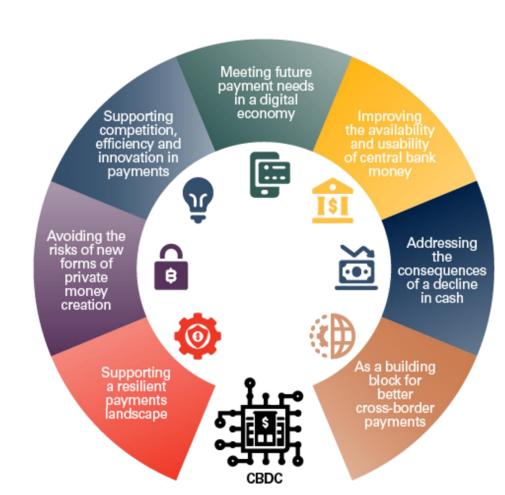
Digital tokens, similar to cryptocurrency, issued by a central bank.

- Advantages of the DCs
 - *Efficiency*: faster and lower transactions cost
 - Accessibility: financial inclusion
 - **Security**: secure transactions (cryptography)
 - **Decentralization**: no single authority / control
 - *Transparency*: transparency and traceability in transactions (public ledger)
 - *Global reach*: cross-border transactions without need for currency exchange
 - **Programmability**: programmable features for the development of new financial products and services



- Disadvantages and challenges of the DCs
 - Volatility: high price volatility, unreliable as a store of value
 - Regulation: lack of clear regulatory framework, uncertainty and limits over adoption
 - Cybersecurity Risks: hacking and other types of cyber-attacks / user funds at risk
 - Limited Acceptance: limited acceptance as a means of payment, low functionality
 - Complexity: difficult to understand and use if not familiar with technology
 - *Energy consumption*: production and maintenance, require a large amount of energy, environmental concerns
 - Lack of Consumer Protection: no government guarantees or insurance programs / users responsible for protecting their own funds
 - *Price manipulation*: vulnerable to price manipulation by large market participants (smaller cryptocurrencies more)

- CBDCs offer several advantages
 - *Increased financial inclusion*: access to financial services for individuals and businesses
 - Improved payment efficiency: faster and cheaper payment services
 - *Enhanced monetary policy tools*: central banks with new tools of monetary policy (i.e., negative interest rates and direct targeting of individuals or businesses)
 - *Increased financial stability*: reduced risk of bank runs and financial instability via secure and stable means of payment
 - *Improved security*: advanced technology and cryptography, enhanced security and reduced risk of fraud and hacking
 - Better data collection: central banks with better information on economic activity, improved analysis and decision-making

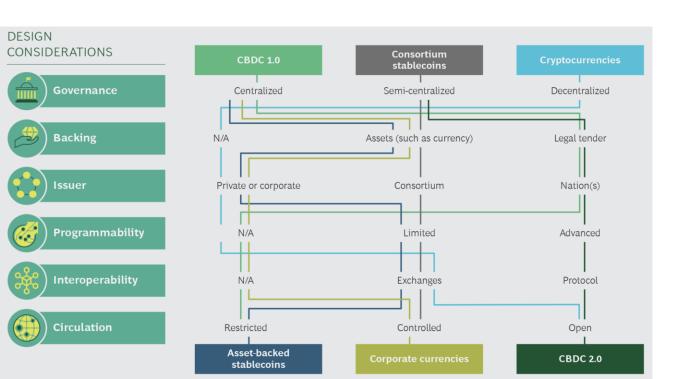


- Potential disadvantages of CBDCs
 - *Privacy concerns*: central banks' access to big data of financial transactions, concerns over privacy and security
 - Risk of cyber-attacks: vulnerable to cyberattacks / possible theft or loss of funds
 - **Complex implementation**: complex process / significant technical infrastructure and efficient allocation of resources
 - Legal and regulatory challenges: less developed legal and regulatory framework / challenges wrt their impact on monetary policy and financial stability
 - **Technical difficulties**: significant upgrades to existing payment systems / technical difficulties in integration
 - Resistance from the public: public resistance in adopting a CBDC due to low familiarity with DCs or concerns about security and privacy

- The structural, regulatory, and technical challenges for the DCs
 - (i) Structural Challenges:
 - Lack of clear and consistent regulations and standards
 - Complex monetary systems: DCs integration complex and difficult
 - (ii) Regulatory Challenges:
 - Money laundering and terrorist financing: use for illegal activities / need to detect and prevent
 - Consumer protection: vulnerable to scams and fraud / need to ensure consumer protection
 - Privacy concerns: regulators to balance privacy concerns with need for financial surveillance
 - (iii) Technical Challenges:
 - Scalability: need to handle large amounts of transactions / scalability a major challenge
 - Security: prevention of hacking and theft / requires significant investment in cybersecurity
 - Interoperability: work seamlessly with existing payment systems / technical integration and compatibility
 - User experience: user-friendly / significant investment in user experience design and testing



Part III - Case Studies



- Case studies on five countries
 - one is a non-OIC country
 - based on the level of financial sector development and digitalization
 - phase in CBDCs, legal and regulatory framework, current initiatives, coverage, challenges, and issues
- Lessons learned from practices of leading countries
 - share knowledge and experience sharing
 - transfer knowledge and increase cooperation between OIC members
- Specific recommendations
 - derive general advice for all the OIC member countries

Case Studies

• Five Criteria for Case Country Selection: 1 four countries among the OIC members and one non-OIC country; 2 different geographic regions; 3 legal systems/regimes; 4 different levels of financial sector development and 5 different CBDC adoption levels

Criteria	Description	Approach
I	OIC member countries	COMCEC List
II	Geographic groups: African, Arab, and Asian	COMCEC List
III	Legal system/regime	World Factbook
IV	Development level of financial sector	IMF FD Index
V	CBDC adoption and implementation level	Atlantic Council

Case Studies

- Examples of CBDCs (Atlantic Council)
 - Countries launched CBDCs: Nigeria, Anguilla, Antigua and Barbuda, Dominica, Grenada, Jamaica, Montserrat, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, and The Bahamas
 - Countries piloting CBDCs: Australia, China, Ghana, Hong Kong, India, Iran, Kazakhstan, Malaysia, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Sweden, Thailand, UAE, and Ukraine
 - Countries that are at the development stage:
 Austria, Bahrain, Belize, Bhutan, Brazil, Canada,
 Cambodia, Estonia, Finland, France, Germany, Haiti,
 Indonesia, Ireland, Israel, Italy, Japan, Lithuania,
 Macau, Mauritius, Netherlands, Norway, Palau,
 Philippines, Spain, Taiwan, Tunisia, Türkiye, UK, USA,
 and Venezuela



Case Studies

Five selected case countries among OIC members

☐ Nigeria: OIC, African Group, Common Law

☐ Pakistan: OIC, Asian Group, Mixed (Common Law + Shari'ah)

☐ Qatar: OIC, Arab Group, Mixed (Civil Law + Shari'ah)

☐ Indonesia: OIC, Asian Group, Mixed (Civil Law + Shari'ah)

☐ Singapore: Non-OIC country, Common Law

Status	OIC Countries
Pilot	Iran, Kazakhstan, Malaysia, <mark>Nigeria</mark> , Saudi Arabia, UAE
Development	Bahrain, <mark>Indonesia</mark> , Tunisia, Türkiye
Research	Azerbaijan, Bangladesh, Jordan, Oman, Pakistan, Qatar
Inactive	Benin, Egypt, Kuwait, Lebanon, Palestine
Cancelled	Senegal

Thanks for your kind attention...

